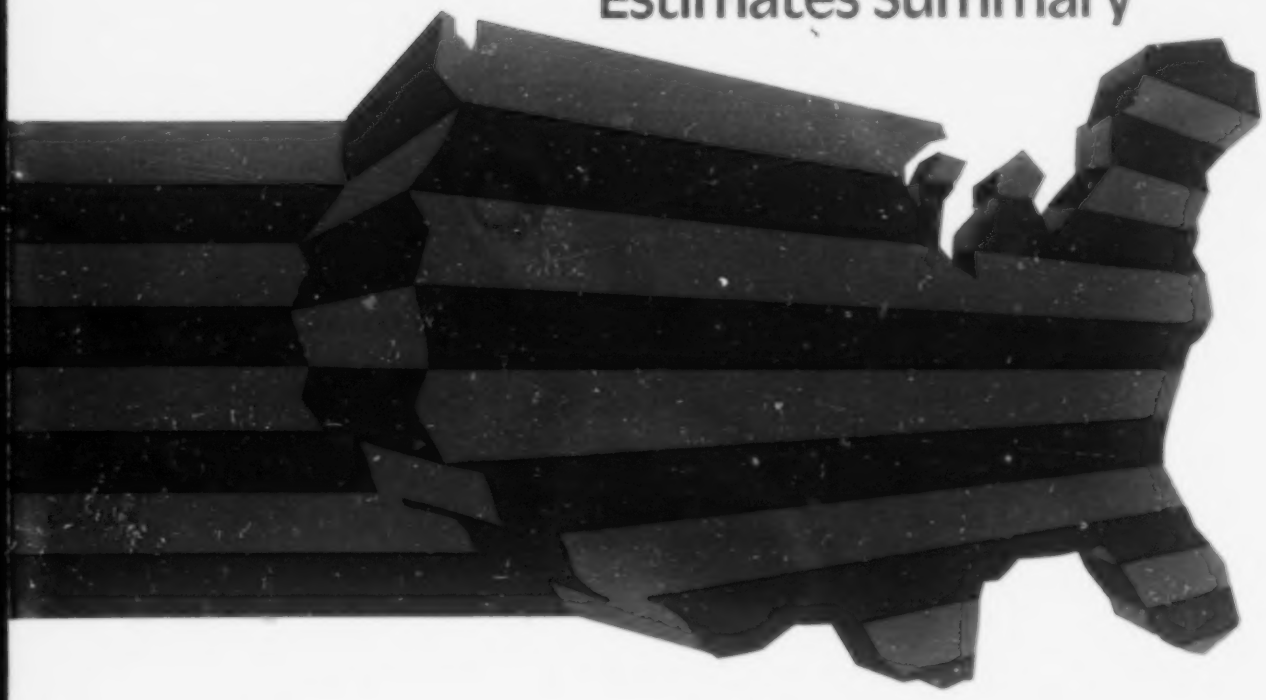
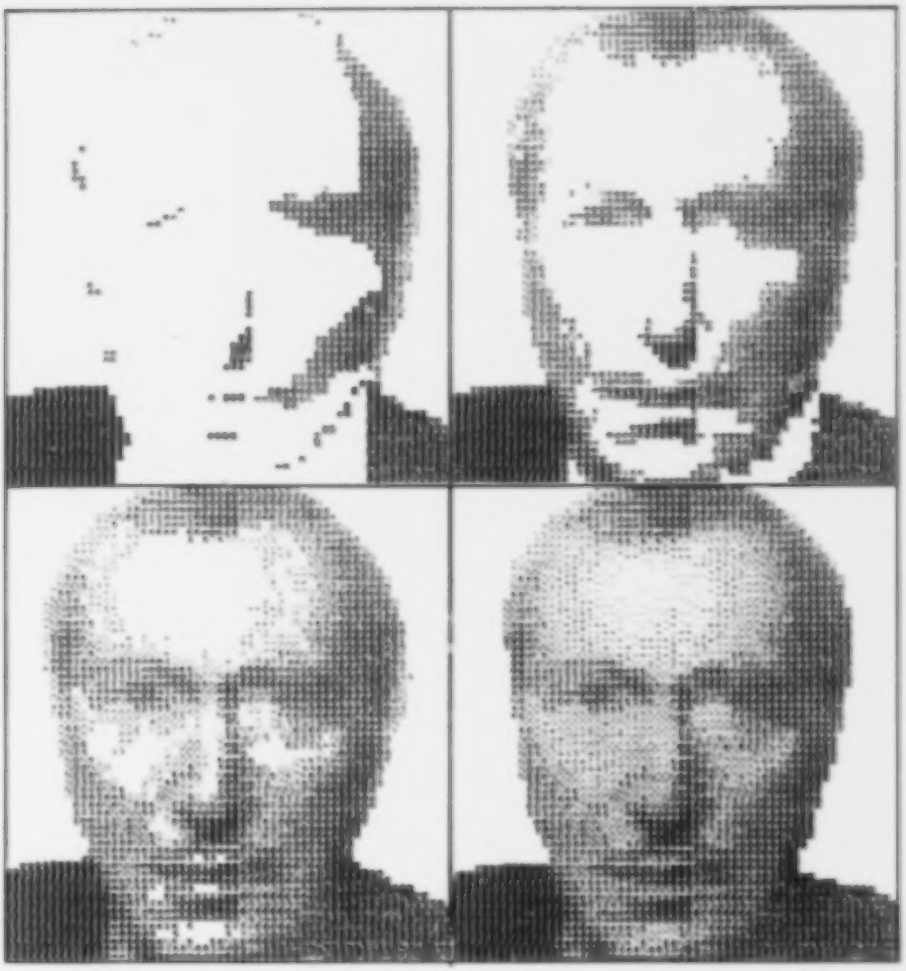
ARBITRON RATINGS

TELEVISION

1984-85 Universe Estimates Summary



This report contains ADI, Population and Television Household Estimates.



OUR RATINGS ADD UP TO MORE THAN JUST NUMBERS

They add up to better sales and advertising decisions. Because at Arbitron Ratings, we're constantly developing the most advanced methods of putting the ratings to work for stations and advertisers.

There's more to an audience than age and sex.

You can profile your market or your audience by lifestyle characteristics with Target AID™. This gives you a big advantage over age and sex demographics, because lifestyles are much better indicators of the kinds of products and services consumers are likely to buy.

Target AID can bring a whole new perspective to broadcast advertising. Now you can determine more than the specific demographics of a broadcast audience; you can see what kind of consumers those numbers represent.

Target AID lets you sharpen and refine your sales and advertising approach. You can differentiate a station from others with seemingly identical audience ratings. Even entire markets with similar rankings can be totally different when you examine the lifestyles of their populations. Target AID is the tool that allows you to pinpoint these audience differences and use them to your advantage.

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Contact your Arbitron Ratings representative at (212) 887-1300.

ARBITRON RATINGS

ARBITRON RATINGS COMPANY

1984-1985 Universe Estimates Summary

ARBITRON RATINGS

TELEVISION

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INTRODUCTION

CONCEPT

The Arbitron Television 1984-1985 Universe Estimates Summary, compiles in one handy volume all Total and Television Household and Television Population Estimates.

DESCRIPTION OF ESTIMATES REPORTED

THE ADI / The ADI or Area of Dominant influence is a geographic design which defines each television market exclusive of all others based on measurable viewing patterns. It is an area that consists of Arbitron sampling units in which the home-market commercial stations and satellite stations reported in combination with them received a preponderance of total viewing hours. A sampling unit is normally one county or an independent city, although some counties may be divided into two or more sampling units due to topography. For purposes of this publication, sampling units will be referred to as counties. Each county in the U.S. (excluding Hawaii and Alaska) is allocated exclusively to one ADI. There is no overlap. Markets in non-contiguous states, territories and possessions may be ADIs if there are station subscribers in those markets.

When a county is divided by Arbitron into more than one geographic sampling unit, each unit is analyzed as if it were a county for ADI purposes, and is assigned to an ADI on the basis of the rules described below.

Assignments of counties to ADIs are effective for an entire survey year, commencing each September.

The original ADI allocations were based on a 1965 county-by-county study of television circulation using the viewing data obtained by diary from approximately 250,000 television households. From these viewing data, Arbitron prepared estimates of the total viewing hours in each county for an average week, and the percentage of the estimated total viewing hours for each station for which viewing was reported.

Arbitron now updates the estimates annually, the most recent update having been computed from viewing records from the May 1983, July 1983, November 1983 and February 1984 surveys. Based on these estimates, Arbitron made its ADI allocations for the 1984-85 Survey Year.

ADI UPDATE AND ASSIGNMENT RULES / The ground rules for ADI allocations are relatively simple. Once the estimated total viewing hours for a county, and the percentage of such estimated total viewing hours for each station are determined, Arbitron sums the station percentages by market of origin. The market of origin having the largest total percentage is deemed to be the "dominant influence" in the county under consideration, and that county is allocated for ADI purposes to that market of origin. Counties in which the stations in the current ADI market receive a lower percentage of viewing than stations in any other ADI market are considered eligible for reassignment subject to the following procedure.

GENERAL RULE: To reassign a county, other than a Metro Rating Area County or a Home County (see Exceptions 1 and 2 below) from one ADI Market to another, the difference between the two ADIs shares of the county's total viewing must be statistically significant. In addition to the two ADIs shares for the four surveys, the formula takes into account the effective sample size in the county and the Households Using Television (HUT) in the county.

When this formula is applied, if the result is:

- 2.00 or greater, one can be 95 percent confident that the difference between the two ADIs share of the county's viewing is real and not due to sampling variation. In this case, *Arbitron will reassign the county to the new dominant ADI.*
- Between 1.00 and 1.99, one can be less confident that the difference between the two ADIs share of the county's viewing is real. In this case, *Arbitron will assign the county to the new ADI only if that ADI has the larger share in at least three of the four individual survey periods used for the ADI udpate.*
- Less than 1.00, one can have little confidence that there is a true difference between the two ADIs shares of the county's viewing to the home stations and, despite the marginally higher share of viewing to a new ADI, *Arbitron will retain the county as part of the ADI to which it is currently assigned.*

Exceptions to the General Rule:

1. Metro Rating Area Counties are treated collectively rather than individually during the ADI Update Review. Estimated total viewing hours for each Metro Rating Area county and for each station are summed across all MRA counties for the market. Shares of viewing hours are calculated based on these multi-county sums. In the event that an ADI market other than the current ADI market shows a larger share of viewing, the Test of Statistical Significance is applied to the difference between the two ADI markets' shares of

viewing to determine whether or not the entire Metro Rating Area should be assigned to the ADI market with the dominant share of viewing.

In the event that the entire MRA shifts to another market, the Home County Rule (see 2, below) is applied to those counties of the MRA which contain cities of license of commercial television stations. MRA counties other than Home Counties will be reviewed under the General Rule.

2. Non-Metro Rating Area Counties that are Home Counties of Stations are reviewed differently. If the *market* of the county's home station achieves at least a 5 share, a Home County is not assigned to the ADI of another existing ADI market unless the *average* of percentages of viewing hours of the stations in the the other market is at least 10% *greater* than the *sum* of the percentages of viewing hours of the stations in the Home County Market under consideration.

For a station to be included in either the calculation of the sum of shares of stations in the Home County Market of the calculation of the averages of shares of stations in the other market, it must achieve *at least a 5% share of viewing in the county under consideration.*

In considering the creation of a new ADI market, consisting of one or more counties not then Home Counties to a pre-existing ADI, the criteria for the assignment of counties to an ADI would prevail; in addition, a market must win its Home County, and that Home County must have at least 10,000 television households. In the case of a new ADI which could be created through the application of the 10% exception, the Home Station may waive the application of that rule.

The above stated rule and procedures for ADI allocations and/or the creation of new ADI markets are dynamic and receive extensive re-examination periodically. As a result, Arbitron reserves the right to exercise its professional judgment in county assignment policies in the case of counties with unusual geographical, topographical, ethnic, historical marketing or other exceptional circumstances.

POPULATION ESTIMATES / Population estimates are shown for each ADI market, and include all sex/age categories for which audience estimates are reported in the Arbitron Television Market Report (except Working Women). Market Statistics provides estimates of total households and population (including population in group quarters), each of which is reduced by Arbitron estimates of television penetration to produce Arbitron television household and population estimates.

TELEVISION HOUSEHOLD / A television household is an occupied dwelling unit having one or more television sets. Updated estimates of the number of television households in each surveyed county in the United States are prepared annually by Arbitron's Research Department for use in projecting estimates of audience size in Arbitron's Television publications. The estimated television households are additive and the total of all ADIs represents the total number of television households in the United States as surveyed by Arbitron.

The updating procedure is as follows:

1. Total households are furnished by Market Statistics (MS) which has projected county-by-county estimates to January 1, 1985. These estimates include households on military installations. MS total households are based on the 1980 U.S. Census.

2. TV penetration figures for nine Census Divisions were reported periodically by the Advertising Research Foundation (ARF). The most recent ARF penetration estimates, based on surveys conducted by the U.S. Census in accordance with ARF specifications, are as of January 1969.

3. The six most current ARF TV penetration estimates, the July 1971 U.S. Census Current Population Survey, the 1972-73 Bureau of Statistics' "Consumer Expenditure Survey," the Fall 1973 Census Survey of Purchases and Ownership, the Fall 1974 Census Survey of Purchases and Ownership and information obtained by Arbitron sample placement during major sweep periods, from November 1978 through February 1984 have been employed by Arbitron to project TV household penetration estimates to January 1, 1985. These are then applied to the estimates of total households provided by MS, taking into account geographical growth patterns, and employing the concept of diminishing non-television households.

4. County-by-county television penetration estimates are developed from unrounded TV households. However, all households estimates appearing in this report are rounded to the nearest hundred households; because of this, the reported penetration may not always equal the quotient obtained when dividing the reported television households by total households.

It should be noted that the estimates in this report are subject to defects and limitations such as sampling, processing, and recording errors. Such limitations apply not only to Arbitron procedures, but also to U.S. Census, ARF, and MS procedures upon which the estimates are based. Further details are available upon request.

Arbitron clients who also receive survey data estimates on EDP tape should note that the estimates on the tape are in somewhat different form than reported in this book.

SECTIONS OF THE REPORT

ADI MARKET RANKINGS / This section lists the 211 ADI markets defined by Arbitron for the 1984-1985 survey year. Markets are ranked in descending order according to their ADI television household (TVHH) size. Estimates reported for each market are: ADI Total Households, ADI TVHH, ADI Market % Saturation and the market's size relative to the U.S. (% of U.S.). The U.S. Total is also provided for the ADI Total Households, ADI TVHH and ADI Market % Saturation.

NON-ADI MARKET RANKINGS / This section lists the 47 Non-ADI markets ranked in descending order by their Home County Television Household (TVHH) size.

ADI MARKET ALPHABETICAL LISTING / All markets reported in the first section are listed alphabetically. The statistical information appearing in the first section also appears here.

NON-ADI MARKET ALPHABETICAL LISTING / All markets reported in the second section are listed alphabetically.

COUNTIES IN ADI MARKETS / This section contains a list of the counties included in each 1984-85 Arbitron-defined ADI market.

The state location of each county is identified. Listing is in alphabetical sequence by ADI market, by state, and by county. Each county is categorized into one of the following population size groups.

Group A
All counties located within the 25 largest Metros.

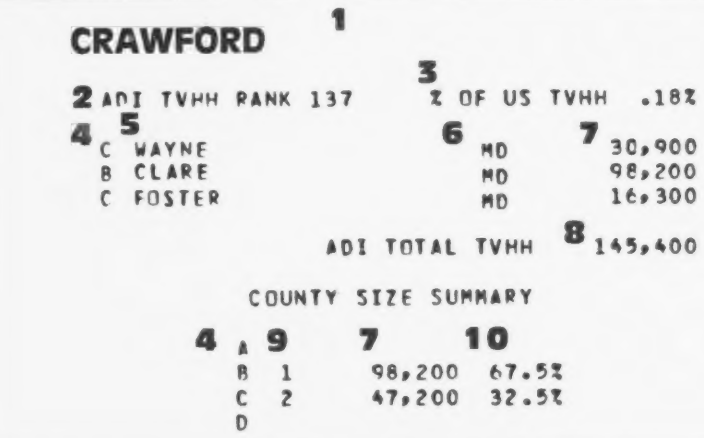
Group B
All counties not included under A with a population over 150,000 or located within a Metro with a population over 150,000.

Group C
All counties not included under A or B with a population over 35,000 or located within a Metro with a population over 35,000.

Group D
All counties not included under A, B, or C.

Information reported includes ADI market rank, ADI TVHH for each county, county size group, and market totals.

LISTING EXAMPLE



1. Market Name
2. Market Rank
3. Percent of US TVHH
4. County Size
5. County Name
6. State
7. County TVHH
8. ADI TVHH
9. Number of Counties per County Size
10. Percent of ADI TVHH

One market is no longer an ADI for the 1984-1985 Survey Year:

Helena

Three new ADI markets have been established for the 1984-1985 survey year:

Flagstaff
Hagerstown
Sarasota

NON-ADI MARKETS / The following single-county markets did not achieve ADI status because the preponderance of viewing is not to the home-market station. Neither did they meet the criteria of the 10% Rule to become an ADI. The home counties in non-ADI markets are assigned to the ADIs that do receive the preponderance of viewing.

Universe estimates for a non-ADI market are included in the ADI market to which they are assigned. Non-ADI stations audience estimates are reported in the local market report of the ADI to which the home-county of the station is assigned.

Non-ADI Market	Home County
Akron	Summit, OH
Allentown	Lehigh, PA
Angola, IN	Steuben, IN
Ann Arbor	Washtenaw, MI
Beattyville	Lee, KY
Bellingham	Whatcom, WA
Bloomington, IL	McLean, IL
Campbellsville	Taylor, KY
Canton	Stark, OH
Charlottesville	Albemarle, VA
Colby, KS	Thomas, KS
Cookeville, TN	Putnam, TN
Corona	Riverside West, CA
Derry, NH	Rockingham, NH
Fayetteville, NC	Cumberland, NC
Ft. Lauderdale	Broward, FL
Ft. Pierce-Vero Beach	St. Lucie, FL
Ft. Walton Beach, FL	Okaloosa, FL
Glenwood Springs, CO	Garfield, CO
Hanford	Kings, CA
Hartford, VT-Hanover, NH	Windsor, VT
Hazard	Perry, KY
Helena	Lewis & Clark, MT
Hickory	Catawba, NC
Leesburg, FL	Lake, FL
Madisonville, KY	Hopkins, KY
Manchester	Hillsborough, NH
Modesto	Stanislaus, CA
Mt. Vernon, IL	Jefferson, IL
Ocala	Marion, FL
Opelika	Lee, AL
Poughkeepsie	Dutchess, NY
Prescott, AZ	Yavapai, AZ
Reading	Berks, PA
Richmond, IN	Wayne, IN
San Bernardino-Fontana	San Bernardino, CA
San Jose	Santa Clara West, CA
Sandusky	Erie, OH
Santa Fe	Santa Fe, NM
Santa Rosa	Sonoma, CA
St. Cloud, MN	Stearns, MN
Suring, WI	Oconto, WI
Valdosta	Lowndes, GA
Vineland	Cumberland, NJ
Wenatchee, WA	Chelan, WA
Wildwood	Cape May, NJ
Worcester	Worcester, MA

THE POPULATION / Estimates for TVHH and all sex-age categories used for audience reporting in the Arbitron Television Market Report (except Working Women) are provided. These Universe estimates, in hundreds are for each 1984-85 Arbitron-defined ADI market. Estimates reported are:

TV HOUSEHOLDS

Persons 2+	Women 18+	Men 18+
18+	18-49	18-49
18-49	12-24	18-34
12-24	18-34	25-49
12-34	25-49	25-54
18-34	25-54	

Teens 12-17

Children 2-11
6-11

POPULATION SUMMARY

Markets Alphabetically
by Demographic Category

Markets Ranked
by Demographic Category

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY / This section lists the 48 contiguous states in alphabetical sequence. In addition, an alphabetical list of the measured counties within each contiguous state is provided. Estimates are reported by state and county. Other information reported includes each county's 1984-1985 ADI market assignment and county's size. Each county is categorized into one of the following population size groups:

Group A
All counties located within the 25 largest Metros.

Group B
All counties not included under A with a population over 150,000 or located within a Metro with a population over 150,000.

Group C
All counties not included under A or B with a population over 35,000 or located within a Metro with a population over 35,000.

Group D
All counties not included under A, B, or C.

TOTAL AND TV HOUSEHOLDS BY CENSUS REGION AND STATE / Estimates reported in this section are for the 48 contiguous states surveyed by Arbitron. These surveyed states are divided into nine regions: New England, Middle Atlantic, South Atlantic, East North Central, East South Central, West North Central, West South Central, Mountain and Pacific. The estimates are reported by region, by state, and for the U.S.

ADI DEFINITIONS

ADI MARKETS RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TVHH	% of US
1	NEW YORK	6,677,300	98	6,565,700	7.72
2	LOS ANGELES	4,482,600	97	4,365,800	5.13
3	CHICAGO	3,059,500	99	3,015,600	3.55
4	PHILADELPHIA	2,562,600	99	2,528,600	2.97
5	SAN FRANCISCO	2,124,100	97	2,054,300	2.42
6	BOSTON	1,972,600	99	1,943,300	2.28
7	DETROIT	1,668,400	99	1,650,800	1.94
8	DALLAS-FT. WORTH	1,521,900	99	1,506,600	1.77
9	WASHINGTON, DC	1,501,100	99	1,490,000	1.75
10	HOUSTON	1,453,600	99	1,436,800	1.69
11	CLEVELAND	1,412,900	99	1,395,100	1.64
12	PITTSBURGH	1,247,400	99	1,229,000	1.44
13	MINNEAPOLIS-ST. PAUL	1,169,200	99	1,155,900	1.36
14	MIAMI	1,164,000	99	1,154,600	1.36
15	ATLANTA	1,146,100	99	1,135,900	1.34
16	SEATTLE-TACOMA	1,172,000	97	1,133,700	1.33
17	ST. LOUIS	1,055,900	99	1,041,000	1.22
18	TAMPA-ST. PETERSBURG	1,023,600	99	1,013,000	1.19
19	DENVER	997,000	98	977,600	1.15
20	SACRAMENTO-STOCKTON	935,900	97	903,700	1.06
21	BALTIMORE	967,000	99	962,400	1.01
22	HARTFORD-NEW HAVEN	813,400	98	799,900	.94
23	PHOENIX	816,100	97	795,300	.93
24	PORTLAND, OR	814,800	96	784,600	.92
25	INDIANAPOLIS	795,500	98	782,900	.92
26	SAN DIEGO	771,300	97	750,000	.98
27	CINCINNATI	726,400	99	716,400	.84
28	KANSAS CITY	706,900	99	698,600	.82
29	MILWAUKEE	694,800	99	686,300	.81
30	ORLANDO-DAYTONA BEACH-MELBOURNE	675,800	99	668,500	.79
31	NASHVILLE	650,500	99	644,500	.76
32	CHARLOTTE	650,500	99	644,100	.76
33	NEW ORLEANS	646,100	99	639,200	.75
34	COLUMBUS, OH	637,700	99	628,700	.74
35	BUFFALO	624,500	99	615,600	.72
36	OKLAHOMA CITY	610,800	99	604,300	.71
37	GREENVILLE-SPARTANBURG-ASHEVILLE	602,200	99	594,600	.70
38	RALEIGH-DURHAM	598,400	99	590,200	.69
39	PROVIDENCE-NEW BEDFORD	568,900	99	561,600	.66
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	569,500	98	560,900	.66
41	MEMPHIS	561,500	99	554,400	.65
42	SALT LAKE CITY	565,700	98	554,100	.65
43	CHARLESTON-HUNTINGTON	537,100	99	529,200	.62
44	SAN ANTONIO	537,100	98	528,400	.62
45	LOUISVILLE	520,100	99	515,200	.61
46	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	508,200	99	502,900	.59
47	BIRMINGHAM	502,700	99	498,200	.59
48	HARRISBURG-YORK-LANCASTER-LEBANON	504,400	98	496,900	.58
49	DAYTON	485,800	99	479,800	.56
50	WILKES BARRE-SCRANTON	489,700	98	479,500	.56
51	GREENSBORO-WINSTON SALEM-HIGH POINT	483,500	99	478,600	.56
52	ALBANY-SCHENECTADY-TROY	485,700	98	477,100	.56
53	SHREVEPORT-TEXARKANA	470,400	98	461,600	.54
54	TULSA	464,400	99	459,200	.54
55	RICHMOND (CHARLOTTESVILLE)	448,300	99	442,200	.52
56	LITTLE ROCK	439,600	98	432,200	.51
57	WICHITA-HUTCHINSON	426,800	99	421,800	.50
58	FLINT-SAGINAW-BAY CITY	426,700	99	421,200	.50
59	KNOXVILLE	420,200	99	415,300	.49
60	TOLEDO	414,800	99	409,300	.48
61	MOBILE-PENSACOLA	412,100	99	408,300	.48
62	WEST PALM BEACH	400,000	99	394,900	.46
63	JACKSONVILLE	394,800	99	390,200	.46
64	ALBUQUERQUE	404,900	96	390,100	.46
65	FRESNO-VISALIA	398,100	96	382,500	.45
66	DES MOINES	372,700	99	368,800	.43
67	SYRACUSE	371,100	98	364,600	.43
68	GREEN BAY	357,500	99	353,100	.42
69	ROANOKE-LYNCHBURG	353,000	99	348,300	.41
70	SPRINGFIELD-DECATUR-CHAMPAIGN	356,100	98	349,100	.41
71	ROCHESTER, NY	351,000	99	346,000	.41
72	OMAHA	349,100	99	345,500	.41
73	PADUCAH-CP GIRARDEAU-HARRSBG-MARION	345,600	98	338,400	.40
74	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	341,900	99	337,600	.40
75	SPOKANE	333,400	97	326,700	.38
76	LEXINGTON	323,200	98	317,200	.37
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	320,800	99	316,600	.37
78	PORTLAND-POLAND SPRING	322,600	98	316,500	.37
79	JOHNSTOWN-ALTOONA	307,900	98	301,300	.35
80	CHATTANOOGA	295,600	99	293,000	.34

ADI MARKETS RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TVHH	% of US
81	AUSTIN, TX	294,000	98	289,500	.34
82	SPRINGFIELD, MO	285,500	98	278,800	.33
83	TUCSON	281,200	98	274,500	.32
84	JACKSON, MS	276,300	99	274,400	.32
85	SOUTH BEND-ELKHART	279,100	98	273,700	.32
86	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	274,900	99	271,600	.32
87	EVANSVILLE	266,900	98	261,200	.31
88	COLUMBIA, SC	264,100	98	259,600	.31
89	BATON ROUGE	261,000	99	257,200	.30
90	LINCOLN-HASTINGS-KEARNEY	258,400	99	255,200	.30
91	HUNTSVILLE-DECATUR-FLORENCE	254,200	99	251,100	.30
92	YOUNGSTOWN	239,500	99	236,600	.28
93	SIOUX FALLS-MITCHELL	235,200	99	232,300	.27
94	SPRINGFIELD, MA	235,800	98	231,400	.27
95	WACO-TEMPLE	234,200	99	230,900	.27
96	FT. WAYNE	233,100	98	229,200	.27
97	EL PASO	225,400	98	222,000	.26
98	PEORIA	221,000	98	216,700	.25
99	GREENVILLE-NEW BERN-WASHINGTON	218,900	99	216,100	.25
99	LAS VEGAS	220,300	98	216,100	.25
101	BURLINGTON-PLATTSBURGH	219,400	98	215,000	.25
102	FARGO	214,600	99	211,400	.25
103	LANSING	212,800	99	209,900	.25
104	AUGUSTA	209,700	98	206,500	.24
105	COLORADO SPRINGS-PUEBLO	209,400	98	205,400	.24
106	CHARLESTON, SC	200,300	98	197,100	.23
107	MADISON	201,300	98	196,800	.23
108	SAVANNAH	199,800	98	196,500	.23
109	LAFAYETTE, LA	198,700	98	195,600	.23
110	SALINAS-MONTEREY	202,500	96	194,600	.23
111	ROCKFORD	193,600	98	190,600	.22
112	FT. MYERS-NAPLES	192,700	98	189,600	.22
113	MONROE-EL DORADO	190,300	98	186,600	.22
114	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	190,900	96	183,300	.22
115	COLUMBUS, GA	183,000	99	180,300	.21
116	AMARILLO	179,500	99	177,800	.21
117	MCALLEN-BROWNSVILLE: LRGV	178,200	98	175,100	.21
118	JOPLIN-PITTSBURG	176,400	98	174,100	.20
119	DULUTH-SUPERIOR	175,700	99	173,100	.20
120	MONTGOMERY	174,700	99	172,300	.20
121	BEAUMONT-PORT ARTHUR	172,300	99	170,300	.20
122	YAKIMA	175,700	96	168,000	.20
123	RENO	172,000	96	165,800	.19
123	WHEELING-STEUBENVILLE	168,100	99	165,800	.19
125	CORPUS CHRISTI	168,400	98	165,700	.19
126	WICHITA FALLS-LAWTON	164,800	99	163,600	.19
127	TERRE HAUTE	165,600	98	161,700	.19
128	EUGENE	166,700	96	159,400	.19
128	LUBBOCK	161,000	99	159,400	.19
130	LA CROSSE-EAU CLAIRE	162,300	98	159,000	.19
131	WAUSAU-RHINELANDER	159,700	98	156,500	.18
132	TALLAHASSEE-THOMASVILLE	159,700	98	155,600	.18
133	BINGHAMTON	156,000	98	153,000	.18
134	BOISE	156,400	97	152,400	.18
135	ERIE	153,600	98	150,800	.18
136	TOPEKA	152,900	98	150,400	.18
137	COLUMBUS-TUPELO	152,600	98	150,100	.18
138	TRAVERSE CITY-CADILLAC	152,900	97	148,900	.18
139	SIOUX CITY	150,400	99	148,800	.17
140	CHICO-REDDING	153,100	96	147,000	.17
141	ROCHESTER-MASON CITY-AUSTIN	145,900	99	144,200	.17
142	MACON	144,400	98	142,100	.17
143	BLUEFIELD-BECKLEY-OAK HILL	144,000	98	141,600	.17
144	MINOT-BISMARCK-DICKINSON	143,000	98	140,800	.17
145	COLUMBIA-JEFFERSON CITY	140,700	98	138,300	.16
146	ODESSA-MIDLAND	139,200	99	137,700	.16
147	FT. SMITH	140,200	98	137,300	.16
148	FLORENCE, SC	138,500	98	136,200	.16
149	MISSOULA-BUTTE (HELENA)	140,000	97	135,500	.16
150	BAKERSFIELD	137,400	97	132,700	.16
151	WILMINGTON	128,900	98	126,600	.15
152	ALBANY, GA	128,500	96	125,800	.15
153	QUINCY-HANNIBAL	126,100	98	124,000	.15
154	BANGOR	124,800	98	122,000	.14
155	MEDFORD	119,800	96	114,500	.13
156	ABILENE-SWEETWATER	114,400	99	112,700	.13
157	IDAHO FALLS-POCATELLO	110,400	98	107,900	.13
158	SARASOTA	107,800	99	106,700	.13
159	UTICA	104,100	98	102,200	.12
160	TYLER	103,500	98	101,600	.12

ADI MARKETS RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TVHH	% of US
161	DOTHAN	101,300	98	99,700	.12
162	RAPID CITY	97,800	97	95,000	.11
163	ALEXANDRIA, LA	90,700	98	89,100	.10
164	BILLINGS-HARDIN	90,300	97	87,500	.10
165	CLARKSBURG-WESTON	86,300	99	85,100	.10
166	ELMIRA	86,400	98	84,300	.10
167	SALISBURY	83,100	99	82,100	.10
168	LAUREL-HATTIESBURG	81,200	99	80,200	.09
169	MERIDIAN	79,500	98	78,300	.09
170	GREENWOOD-GREENVILLE	79,800	98	78,000	.09
171	LAKE CHARLES	78,200	99	77,300	.09
172	WATERTOWN-CARTHAGE	78,400	98	77,000	.09
173	ARDMORE-ADA	77,500	98	76,100	.09
174	GAINESVILLE	77,500	98	75,800	.09
175	JONESBORO	67,800	97	66,100	.08
176	PANAMA CITY	66,500	98	65,500	.08
177	GREAT FALLS	66,700	97	64,400	.08
178	BILOXI-GULFPORT-PASCAGOULA	61,300	99	60,900	.07
179	EL CENTRO-YUMA	62,100	94	58,200	.07
180	ALEXANDRIA, MN	58,700	97	56,800	.07
180	CASPER-RIVERTON	58,400	97	56,800	.07
182	EUREKA	59,600	95	56,700	.07
183	ROSWELL	57,100	98	55,900	.07
184	GRAND JUNCTION	57,600	97	55,800	.07
185	JACKSON, TN	54,700	99	54,000	.06
186	MARQUETTE	54,600	98	53,400	.06
187	PALM SPRINGS	54,500	96	52,400	.06
188	TUSCALOOSA	51,100	99	50,500	.06
189	ST. JOSEPH	51,100	98	50,300	.06
190	CHEYENNE	50,300	98	49,400	.06
191	LAFAYETTE, IN	45,900	97	44,700	.05
192	BOWLING GREEN	44,100	99	43,500	.05
193	SAN ANGELO	43,300	99	42,700	.05
194	ANNISTON	42,700	99	42,300	.05
195	HAGERSTOWN	41,300	99	41,000	.05
196	LIMA	41,200	98	40,500	.05
197	HARRISONBURG	37,700	98	37,000	.04
198	PARKERSBURG	35,100	99	34,700	.04
199	LAREDO	33,500	98	32,800	.04
200	ZANESVILLE	31,500	98	30,900	.04
201	PRESQUE ISLE	29,600	97	28,800	.03
202	OTTUMWA-KIRKSVILLE	29,200	98	28,700	.03
203	VICTORIA	27,300	98	26,900	.03
204	TWIN FALLS	26,600	98	26,200	.03
205	FLAGSTAFF	27,200	93	25,200	.03
206	BEND	26,000	95	24,600	.03
207	MANKATO	23,100	98	22,700	.03
208	SELMA	17,400	98	17,100	.02
209	NORTH PLATTE	16,200	99	16,000	.02
210	ALPENA	15,400	95	14,700	.02
211	GLENDIVE	5,300	94	5,000	.01
	TOTAL U.S. TV HOUSEHOLDS	96,531,000		85,061,100	

NON-ADI MARKETS RANKINGS

Non-ADI Market	ADI Assignment	Home County TVHH
SAN JOSE	SAN FRANCISCO	499,300
FT. LAUDERDALE	MIAMI	472,700
SAN BERNARDINO-FONTANA	LOS ANGELES	354,100
WORCESTER	BOSTON	233,000
CORONA	LOS ANGELES	214,700
AKRON	CLEVELAND	193,300
CANTON	CLEVELAND	137,100
SANTA ROSA	SAN FRANCISCO	130,100
READING	PHILADELPHIA	120,500
ALLENTOWN	PHILADELPHIA	105,900
MODESTO	SACRAMENTO-STOCKTON	104,500
MANCHESTER	BOSTON	103,100
ANN ARBOR	DETROIT	94,100
POUGHKEEPSIE	NEW YORK	87,300
FAYETTEVILLE, NC	RALEIGH-DURHAM	82,000
DERRY, NH	BOSTON	74,100
OCALA	GAINESVILLE	56,600
LEESBURG, FL	ORLANDO-DAYTONA BEACH-MELBOURNE	49,000
VINELAND	PHILADELPHIA	46,600
BLOOMINGTON, IL	PEORIA	44,900
FT. WALTON BEACH, FL	MOBILE-PENSACOLA	41,900
BELLINGHAM	SEATTLE-TACOMA	41,400
FT. PIERCE-VERO BEACH	WEST PALM BEACH	40,700
HICKORY	CHARLOTTE	40,400
WILDWOOD	PHILADELPHIA	37,900
CHARLOTTESVILLE	RICHMOND (CHARLOTTESVILLE)	35,900
ST. CLOUD, MN	MINNEAPOLIS-ST. PAUL	34,300
PRESCOTT, AZ	PHOENIX	32,400
SANTA FE	ALBUQUERQUE	30,700
OPELIKA	COLUMBUS, GA	29,700
SANDUSKY	CLEVELAND	29,300
RICHMOND, IN	DAYTON	26,500
HANFORD	FRESNO-VISALIA	24,800
VALDOSTA	ALBANY, GA	24,400
HARTFORD, VT-HANOVER, NH	BURLINGTON-PLATTSBURGH	19,900
MADISONVILLE, KY	EVANSVILLE	18,000
COOKEVILLE, TN	NASHVILLE	17,900
HELENA	MISSOULA-BUTTE (HELENA)	17,900
WENATCHEE	SPOKANE	17,900
MT. VERNON, IL	PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION	15,300
HAZARD	LEXINGTON	11,600
SURING, WI	GREEN BAY	10,700
GLENWOOD SPRINGS, CO	DENVER	9,900
ANGOLA, IN	FT. WAYNE	9,400
CAMPBELLSVILLE	BOWLING GREEN	8,500
COLBY, KS	WICHITA-HUTCHINSON	3,100
BEATTYVILLE	LEXINGTON	2,800

ADI MARKETS ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TVHH	% of US	ADI Rank
ABILENE-SWEETWATER	114,400	99	112,700	.13	156
ALBANY, GA	171,500	98	125,800	.15	152
ALBANY-SCHENECTADY-TROY	485,700	98	477,100	.56	52
ALBUQUERQUE	434,900	96	390,100	.46	64
ALEXANDRIA, LA	90,700	98	89,100	.10	163
ALEXANDRIA, MN	58,700	97	56,900	.07	180
ALPENA	15,400	95	14,700	.02	210
AMARILLO	179,500	99	177,800	.21	116
ANNISTON	43,700	99	42,300	.05	194
ARDMORE-ADA	77,500	98	76,100	.09	173
ATLANTA	1,145,100	99	1,135,900	1.34	15
AUGUSTA	209,700	98	206,500	.24	104
AUSTIN, TX	294,000	98	289,500	.34	81
BAKERSFIELD	137,400	97	132,700	.16	150
BALTIMORE	947,000	99	862,400	1.01	21
BANGOR	124,800	98	122,000	.14	154
BATON ROUGE	261,000	99	257,200	.30	89
BEAUMONT-PORT ARTHUR	173,300	99	170,300	.20	121
BEND	25,000	95	24,600	.03	206
BILLINGS-HARDIN	93,300	97	87,500	.10	164
BILOXI-GULFPORT-PASCAGOULA	61,300	99	60,900	.07	178
BINGHAMTON	155,000	98	153,000	.18	133
BIRMINGHAM	507,700	99	498,200	.59	47
BLUEFIELD-BECKLEY-OAK HILL	144,000	98	141,600	.17	143
BOISE	158,400	97	152,400	.18	134
BOSTON	1,977,600	99	1,943,300	2.28	6
BOWLING GREEN	44,100	99	43,500	.05	192
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	274,900	99	271,600	.32	86
BUFFALO	624,500	99	615,600	.72	35
BURLINGTON-PLATTSBURGH	219,400	98	215,000	.25	101
CASPER-RIVERTON	59,400	97	58,800	.07	180
CEDAR RAPIDS-WATERLOO-DUBUQUE	329,800	99	326,600	.37	77
CHARLESTON, SC	203,300	98	197,100	.23	106
CHARLESTON-HUNTINGTON	537,100	99	529,200	.62	43
CHARLOTTE	653,500	99	644,100	.76	32
CHATTANOOGA	299,600	99	293,000	.34	80
CHEYENNE	53,300	98	48,400	.06	190
CHICAGO	3,059,500	99	3,015,600	3.55	3
CHICO-REDDING	151,100	96	147,000	.17	140
CINCINNATI	726,400	99	716,400	.84	27
CLARKSBURG-WESTON	96,300	99	85,100	.10	165
CLEVELAND	1,412,900	99	1,395,100	1.64	11
COLORADO SPRINGS-PUEBLO	209,400	98	205,400	.24	105
COLUMBIA, SC	264,100	98	259,600	.31	88
COLUMBIA-JEFFERSON CITY	140,700	98	138,300	.16	145
COLUMBUS, GA	191,000	99	190,300	.21	115
COLUMBUS, OH	637,700	99	628,700	.74	34
COLUMBUS-TUPELO	152,600	98	150,100	.18	137
CORPUS CHRISTI	168,400	98	165,700	.19	125
DALLAS-FT. WORTH	1,921,900	99	1,906,600	1.77	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	341,900	99	337,600	.40	74
DAYTON	485,800	99	478,800	.56	49
DENVER	987,000	98	977,600	1.15	19
DES MOINES	377,700	99	368,800	.43	66
DETROIT	1,669,400	99	1,650,800	1.94	7
DOTHAN	101,300	98	99,700	.12	161
DULUTH-SUPERIOR	175,700	99	173,100	.20	119
EL CENTRO-YUMA	57,100	94	56,200	.07	179
EL PASO	279,400	98	272,000	.26	97
ELMIRA	96,400	98	94,300	.10	166
ERIE	151,600	98	150,800	.18	135
EUGENE	144,700	96	139,400	.19	128
EUREKA	59,600	95	56,700	.07	182
EVANSVILLE	266,900	98	261,200	.31	87
FARGO	214,600	99	211,400	.25	102
FLAGSTAFF	27,200	93	25,200	.03	205
FLINT-SAGINAW-BAY CITY	425,700	99	421,200	.50	58
FLORENCE, SC	139,500	98	136,200	.16	148
FT. MYERS-NAPLES	192,700	98	189,600	.22	112
FT. SMITH	140,200	98	137,300	.16	147
FT. WAYNE	211,100	98	279,200	.27	96
FRESNO-VISALIA	339,100	96	382,500	.45	65
GAINESVILLE	77,500	98	75,800	.09	174
GLENDIVE	5,300	94	5,000	.01	211
GRAND JUNCTION	57,600	97	55,800	.07	184
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	569,500	98	560,900	.66	40
GREAT FALLS	55,700	97	54,400	.08	177
GREEN BAY	357,500	99	353,100	.42	68
GREENSBORO-WINSTON SALEM-HIGH POINT	491,500	99	478,600	.56	51
GREENVILLE-NEW BERN-WASHINGTON	219,900	99	216,100	.25	99

ADI MARKETS ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TVHH	% of US	ADI Rank
GREENVILLE-SPARTANBURG-ASHEVILLE	937,700	99	928,600	.70	37
GREENWOOD-GREENVILLE	79,100	98	78,000	.09	170
HAGERSTOWN	41,300	99	41,000	.05	185
HARRISBURG-YORK-LANCASTER-LEBANON	506,900	98	495,900	.58	49
HARRISONBURG	37,700	98	37,000	.04	197
HARTFORD-NEW HAVEN	813,400	98	798,900	.94	22
HOUSTON	1,451,500	99	1,436,900	1.69	10
HUNTSVILLE-DECATUR-FLORENCE	256,700	99	251,100	.30	91
IDAHO FALLS-POCATELLO	112,400	98	107,900	.13	157
INDIANAPOLIS	795,500	98	787,900	.92	29
JACKSON, MS	273,300	99	276,400	.32	94
JACKSON, TN	56,700	99	56,000	.06	189
JACKSONVILLE	396,800	99	390,200	.46	63
JOHNSTOWN-ALTOONA	307,900	98	301,300	.35	79
JONESBORO	67,900	97	66,100	.08	179
JOPLIN-PITTSBURG	176,900	98	174,100	.20	118
KANSAS CITY	706,900	99	698,600	.82	28
KNOXVILLE	472,700	99	469,300	.48	50
LA CROSSE-EAU CLAIRE	167,500	98	158,000	.19	130
LAFAYETTE, IN	69,900	97	66,700	.25	101
LAFAYETTE, LA	139,700	98	135,600	.23	109
LAKE CHARLES	79,300	99	77,300	.09	171
LANSING	217,900	99	209,900	.25	103
LAREDO	33,900	96	32,800	.04	199
LAS VEGAS	223,300	98	218,100	.25	99
LAUREL-HATTIESBURG	91,700	99	90,700	.09	168
LEXINGTON	317,200	98	317,200	.37	76
LIMA	41,700	98	40,500	.05	186
LINCOLN-HASTINGS-KEARNEY	255,400	99	253,200	.30	90
LITTLE ROCK	433,600	98	432,200	.51	56
LOS ANGELES	6,693,600	97	6,369,800	9.13	2
LOUISVILLE	523,100	99	515,200	.61	45
LUBBOCK	151,200	99	150,400	.18	128
MACON	144,400	98	142,100	.17	142
MADISON	201,100	98	198,600	.23	107
MANKATO	73,100	98	72,700	.08	237
MARQUETTE	54,600	98	53,400	.06	188
MCALLEN-BROWNSVILLE, LRGV	179,700	98	175,100	.21	117
MEDFORD	113,800	96	114,500	.13	155
MEMPHIS	551,500	99	554,400	.65	41
MERIDIAN	79,500	98	78,300	.09	169
MIAMI	1,154,900	99	1,154,600	1.36	14
MILWAUKEE	684,400	99	686,300	.81	29
MINNEAPOLIS-ST. PAUL	1,269,700	99	1,255,900	1.36	13
MINOT-BISMARCK-DICKINSON	143,000	98	142,800	.17	144
MISSOULA-BUTTE (HELENA)	143,000	97	135,600	.16	149
MOBILE-PENSACOLA	417,100	99	408,300	.48	51
MONROE-EL DORADO	193,300	98	189,600	.22	113
MONTGOMERY	176,700	99	172,300	.20	120
NASHVILLE	553,500	99	544,500	.76	31
NEW ORLEANS	565,100	99	630,200	.75	33
NEW YORK	8,577,300	98	8,569,700	7.72	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	509,700	99	502,900	.59	46
NORTH PLATTE	14,700	99	14,000	.02	209
ODESSA-MIDLAND	119,700	99	117,700	.14	145
OKLAHOMA CITY	613,900	99	604,300	.71	36
OMAHA	367,100	99	365,900	.41	72
ORLANDO-DAYTONA BEACH-MELBOURNE	675,800	99	668,500	.79	30
OTTUMWA-KIRKSVILLE	23,700	98	23,700	.03	232
PADUCAH-CP GIRARDEAU-HARRISBRG-MARION	345,600	98	338,400	.40	71
PALM SPRINGS	54,500	96	52,400	.06	187
PANAMA CITY	55,500	98	55,500	.08	176
PARKERSBURG	35,100	99	34,700	.04	198
PEORIA	221,000	98	216,700	.25	98
PHILADELPHIA	2,957,400	99	2,928,600	3.37	4
PHOENIX	914,100	97	895,300	.93	23
PITTSBURGH	1,247,400	99	1,229,000	1.44	17
PORTLAND, OR	814,800	96	784,400	.92	24
PORTLAND-POLAND SPRING	327,600	95	310,500	.37	78
PRESQUE ISLE	23,600	97	28,832	.03	231
PROVIDENCE-NEW BEDFORD	569,900	99	561,600	.66	39
QUINCY-HANNIBAL	175,100	98	174,000	.15	153
RALEIGH-DURHAM	525,400	98	590,200	.69	38
RAPID CITY	97,900	97	95,000	.11	162
RENO	177,000	96	165,900	.19	123
RICHMOND (CHARLOTTESVILLE)	443,300	99	442,200	.52	55
ROANOKE-LYNCHBURG	353,300	99	348,300	.41	69
ROCHESTER, MY	351,000	99	346,000	.41	71
ROCHESTER-MASON CITY-AUSTIN	149,900	99	144,200	.17	141
ROCKFORD	191,600	98	190,300	.22	111

ADI MARKETS ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TVHH	% of US	ADI Rank
ROSWELL	57,100	98	55,930	.07	183
SACRAMENTO-STOCKTON	935,900	97	903,730	1.06	20
ST. JOSEPH	51,100	98	50,300	.06	199
ST. LOUIS	1,059,900	99	1,041,000	1.22	17
SALINAS-MONTEREY	202,500	96	194,600	.23	110
SALISBURY	83,100	99	82,130	.10	167
SALT LAKE CITY	565,700	98	554,130	.65	42
SAN ANGELO	43,300	99	42,730	.05	193
SAN ANTONIO	537,100	98	528,400	.62	44
SAN DIEGO	771,300	97	750,030	.88	26
SAN FRANCISCO	2,124,100	97	2,054,300	2.42	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	190,900	96	183,300	.22	114
SARASOTA	137,800	99	106,730	.13	158
SAVANNAH	199,800	98	196,530	.23	108
SEATTLE-TACOMA	1,172,000	97	1,133,700	1.33	16
SELMA	17,400	98	17,100	.02	208
SHREVEPORT-TEXARKANA	473,400	98	461,630	.54	53
SIOUX CITY	150,400	99	148,800	.17	139
SIOUX FALLS-MITCHELL	235,700	99	232,300	.27	93
SOUTH BEND-ELKHART	279,100	98	273,730	.32	85
SPOKANE	338,400	97	326,730	.38	75
SPRINGFIELD, MA	235,800	98	231,430	.27	94
SPRINGFIELD, MO	285,500	98	278,800	.33	82
SPRINGFIELD-DECATUR-CHAMPAIGN	356,100	98	348,100	.41	70
SYRACUSE	371,100	98	364,630	.43	67
TALLAHASSEE-THOMASVILLE	159,700	98	155,600	.18	132
TAMPA-ST. PETERSBURG	1,023,600	99	1,013,000	1.19	18
TERRE HAUTE	165,600	98	161,730	.19	127
TOLEDO	414,800	99	409,330	.48	60
TOPEKA	152,900	98	150,430	.18	136
TRAVERSE CITY-CADILLAC	152,900	97	148,930	.18	138
TUCSON	281,200	98	274,500	.32	83
TULSA	464,400	99	459,230	.54	54
TUSCALOOSA	51,100	99	50,500	.06	188
TWIN FALLS	26,600	98	26,200	.03	204
TYLER	103,500	98	101,630	.12	160
UTICA	104,100	98	102,230	.12	159
VICTORIA	27,300	98	26,800	.03	203
WACO-TEMPLE	234,200	99	230,930	.27	95
WASHINGTON, DC	1,501,100	99	1,490,000	1.75	9
WATERTOWN-CARTHAGE	79,400	98	77,000	.09	172
WAUSAU-RHINELANDER	159,700	98	156,530	.18	131
WEST PALM BEACH	430,000	99	304,900	.46	62
WHEELING-STEUBENVILLE	169,100	99	165,830	.19	123
WICHITA-HUTCHINSON	426,800	99	421,800	.50	57
WICHITA FALLS-LAWTON	164,800	99	163,630	.19	126
WILKES BARRE-SCRANTON	499,700	98	479,530	.56	50
WILMINGTON	129,900	98	126,630	.15	151
YAKIMA	175,700	96	168,000	.20	122
YOUNGSTOWN	239,500	99	236,600	.28	92
ZANESVILLE	31,500	98	30,900	.04	200
TOTAL U.S. TV HOUSEHOLDS	96,531,000		85,061,100		

NON-ADI MARKETS ALPHABETICAL LISTING

Non-ADI Market	ADI Assignment	Home County TVHH
AKRON	CLEVELAND	193,300
ALLENTOWN	PHILADELPHIA	105,900
ANGOLA, IN	FT. WAYNE	9,400
ANN ARBOR	DETROIT	94,100
BEATTYVILLE	LEXINGTON	2,800
BELLINGHAM	SEATTLE-TACOMA	41,400
BLOOMINGTON, IL	PEORIA	44,900
CAMPBELLSVILLE	BOWLING GREEN	8,500
CANTON	CLEVELAND	137,100
CHARLOTTESVILLE	RICHMOND (CHARLOTTESVILLE)	35,900
COLBY, KS	WICHITA-HUTCHINSON	3,100
COOKEVILLE, TN	NASHVILLE	17,900
CORONA	LOS ANGELES	214,700
DERRY, NH	BOSTON	74,100
FAYETTEVILLE, NC	RALEIGH-DURHAM	82,000
FT. LAUDERDALE	MIAMI	472,700
FT. PIERCE-VERO BEACH	WEST PALM BEACH	40,700
FT. WALTON BEACH, FL	MOBILE-PENSACOLA	41,900
GLENWOOD SPRINGS, CO	DENVER	9,900
HANFORD	FRESNO-VISALIA	24,800
HARTFORD, VT-HANOVER, NH	BURLINGTON-PLATTSBURGH	19,900
HAZARD	LEXINGTON	11,600
HELENA	MISSOULA-BUTTE (HELENA)	17,900
HICKORY	CHARLOTTE	40,400
LEESBURG, FL	ORLANDO-DAYTONA BEACH-MELBOURNE	49,000
MADISONVILLE, KY	EVANSVILLE	18,000
MANCHESTER	BOSTON	103,100
MODESTO	SACRAMENTO-STOCKTON	104,500
MT. VERNON, IL	PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION	15,300
OCALA	GAINESVILLE	56,600
OPELIKA	COLUMBUS, GA	29,700
POUGHKEEPSIE	NEW YORK	87,300
PRESCOTT, AZ	PHOENIX	32,400
READING	PHILADELPHIA	120,500
RICHMOND, IN	DAYTON	26,500
SAN BERNARDINO-FONTANA	LOS ANGELES	354,100
SAN JOSE	SAN FRANCISCO	499,300
SANDUSKY	CLEVELAND	29,300
SANTA FE	ALBUQUERQUE	30,700
SANTA ROSA	SAN FRANCISCO	130,100
ST. CLOUD, MN	MINNEAPOLIS-ST. PAUL	34,300
SURING, WI	GREEN BAY	10,700
VALDOSTA	ALBANY, GA	24,400
VINELAND	PHILADELPHIA	46,600
WENATCHEE	SPOKANE	17,900
WILDWOOD	PHILADELPHIA	37,900
WORCESTER	BOSTON	233,000

ABILENE-SWEETWATER

ADI TVHH RANK 156 — % OF US TVHH .13%

C	BROWN	TX	14,000
B	CALLAHAN	TX	4,900
D	COKE	TX	1,300
D	COLEMAN	TX	4,300
D	CONCHO	TX	1,100
D	EASTLAND	TX	8,300
D	FISHER	TX	2,200
D	HASKELL	TX	3,000
B	JONES	TX	6,700
D	KIMBLE	TX	1,500
D	KING	TX	200
D	MITCHELL	TX	3,300
B	NOLAN	TX	6,700
D	RUNNELS	TX	4,500
D	SHACKELFORD	TX	1,800
D	STEPHENS	TX	4,400
D	STERLING	TX	400
D	STONEWALL	TX	1,000
B	TAYLOR	TX	43,100

ADI TOTAL TVHH 112,700

COUNTY SIZE SUMMARY

A			
B	4	61,400	54.5%
C	1	14,000	12.4%
D	14	37,300	33.1%

ALBANY, GA (VALDOSTA)

ADI TVHH RANK 152 — % OF US TVHH .15%

B	ATKINSON	GA	1,900
B	BAKER	GA	1,200
D	BEN HILL	GA	5,900
D	BERRIEN	GA	4,900
D	CALHOUN	GA	1,400
D	COFFEE	GA	9,300
B	COLQUITT	GA	12,500
D	COOK	GA	4,600
D	CRISP	GA	6,800
C	DOUGHERTY	GA	34,200
D	IRWIN	GA	3,300
D	LANIER	GA	1,900
C	LEE	GA	4,400
D	MITCHELL	GA	6,700
B	TELFAIR	GA	3,900
B	TIFT	GA	11,300
D	TURNER	GA	3,000
D	WILCOX	GA	2,500
D	WORTH	GA	6,100

ADI TOTAL TVHH 125,900

COUNTY SIZE SUMMARY

A			
B			
C	2	38,600	30.7%
D	17	87,200	69.3%

ALBANY-SCHENECTADY-TROY

ADI TVHH RANK 52 — % OF US TVHH .56%

C	BERKSHIRE	MA	52,900
B	ALBANY	NY	110,000
C	COLUMBIA	NY	23,200
C	FULTON	NY	21,100
B	GREENE	NY	16,700
D	HAMILTON	NY	1,800
B	MONTGOMERY	NY	19,700
B	RENSSELAER	NY	54,000
B	SARATOGA	NY	59,000
B	SCHENECTADY	NY	54,300
D	SCHOHARIE	NY	10,600
C	WARREN	NY	20,400
C	WASHINGTON	NY	18,700
D	BENNINGTON	VT	12,800

ADI TOTAL TVHH 477,100

ALBANY-SCHENECTADY-TROY (cont.)

COUNTY SIZE SUMMARY

A			
B	6	315,700	66.2%
C	5	136,200	28.5%
D	3	25,200	5.3%

ALBUQUERQUE (SANTA FE)

ADI TVHH RANK 64 — % OF US TVHH .46%

C	APACHE NORTH	AZ	11,200
D	ARCHULETA	CO	1,500
D	CONEJOS	CO	2,400
D	COSTILLA	CO	900
D	LA PLATA	CO	11,000
D	MINERAL	CO	300
D	MONTEZUMA	CO	6,100
D	RIO GRANDE	CO	3,300
B	BERNALILLO	NM	172,700
D	CIBOLA	NM	9,800
D	COLFAX	NM	5,000
D	DE BACA	NM	1,000
D	GRANT	NM	8,900
D	GUADALUPE	NM	1,400
D	HARDING	NM	400
D	LINCOLN	NM	5,000
D	LOS ALAMOS	NM	6,700
C	MC KINLEY	NM	16,500
D	MORA	NM	1,200
D	QUAY	NM	3,800
D	RIO ARRIBA	NM	9,300
C	SAN JUAN	NM	30,600
D	SAN MIGUEL	NM	7,200
B	SANDOVAL	NM	12,600
C	SANTA FE	NM	30,700
D	SIERRA	NM	3,800
D	SOCORRO	NM	4,300
D	TAOS	NM	6,700
D	TORRANCE	NM	3,000
C	VALENCIA	NM	12,800

ADI TOTAL TVHH 390,100

COUNTY SIZE SUMMARY

A			
B	2	185,300	47.5%
C	5	101,800	26.1%
D	23	103,000	26.4%

ALEXANDRIA, LA

ADI TVHH RANK 163 — % OF US TVHH .10%

C	AVOYELLES	LA	14,700
D	GRANT	LA	4,500
C	RAPIDES	LA	49,700
C	VERNON	LA	18,200

ADI TOTAL TVHH 89,100

COUNTY SIZE SUMMARY

A			
B			
C	3	82,600	92.7%
D	1	6,500	7.3%

ALEXANDRIA, MN

ADI TVHH RANK 180 — % OF US TVHH .07%

D	BELTRAMI	MN	10,500
D	CASS	MN	7,900
D	DOUGLAS	MN	10,800
D	GRANT	MN	2,600
D	HUBBARD	MN	5,400
D	POPE	MN	4,300
D	TODD	MN	8,800
D	TRAVERSE	MN	1,800
D	WADENA	MN	4,800

ADI TOTAL TVHH 56,800

ALEXANDRIA, MN (cont.)

COUNTY SIZE SUMMARY

A			
B			
C			
D	9	56,800	100.0%

ALPENA

ADI TVHH RANK 210 — % OF US TVHH .02%

B	ALCONA	MI	3,900
B	ALPENA	MI	10,800

ADI TOTAL TVHH 14,700

COUNTY SIZE SUMMARY

A			
B			
C			
D	2	14,700	100.0%

AMARILLO

ADI TVHH RANK 116 — % OF US TVHH .21%

D	MORTON	KS	1,200
C	CURRY	NM	15,100
B	UNION	NM	1,600
D	CIMARRON	OK	1,400
D	TEXAS	OK	6,800
D	ARMSTRONG	TX	800
D	BRISCOE	TX	1,000
D	CARSON	TX	2,500
D	CASTRO	TX	3,400
D	CHILDRESS	TX	2,800
D	COLLINGSWORTH	TX	1,700
D	COTTLE	TX	1,200
D	DALLAM	TX	2,500
D	DEAF SMITH	TX	6,900
D	DONLEY	TX	1,600
D	GRAY	TX	10,500
D	HALL	TX	2,100
D	HANSFORD	TX	2,500
D	HARTLEY	TX	1,400
D	HEMPHILL	TX	2,400
D	HUTCHINSON	TX	10,700
D	LIPSCOMB	TX	1,400
D	MOORE	TX	6,300
D	OCHILTREE	TX	3,700
D	OLDHAM	TX	700
D	PARMER	TX	3,500
B	POTTER	TX	41,100
B	RANDALL	TX	33,100
D	ROBERTS	TX	400
D	SHERMAN	TX	1,100
D	SWISHER	TX	3,400
D	WHEELER	TX	3,000

ADI TOTAL TVHH 177,800

COUNTY SIZE SUMMARY

A			
B	7	74,200	41.7%
C	1	15,100	8.5%
D	29	88,500	49.8%

ANNISTON

ADI TVHH RANK 194 — % OF US TVHH .05%

C	CALHOUN	AL	42,300

ADI TOTAL TVHH 42,300

COUNTY SIZE SUMMARY

A			
B			
C	1	42,300	100.0%
D			

COUNTIES IN ADI MARKETS

ARDMORE-ADA

ADI TVHH RANK 173 — % OF US TVHH .09%

D	ATOKA	OK	4,800
D	BRYAN	OK	12,600
C	CARTER	OK	18,100
D	CHOCTAW	OK	6,500
D	COAL	OK	2,400
D	JOHNSTON	OK	4,300
D	LOVE	OK	3,300
D	MARSHALL	OK	9,200
C	PONTOTOC	OK	13,800
D	PUSHMATAHA	OK	5,100

ADI TOTAL TVHH 76,100

COUNTY SIZE SUMMARY

A			
B			
C	2	31,900	41.9%
D	8	44,200	58.1%

ATLANTA

ADI TVHH RANK 15 — % OF US TVHH 1.34%

D	CLEBURNE	AL	4,800
D	BANKS	GA	3,300
A	BARROW	GA	8,200
C	BARTOW	GA	15,100
A	BUTTS	GA	4,400
C	CARROLL	GA	20,600
A	CHEROKEE	GA	20,700
C	CLARKE	GA	28,600
A	CLAYTON	GA	59,900
A	COBB	GA	131,300
A	COWETA	GA	14,400
D	DAWSON	GA	2,000
A	DE KALB	GA	188,500
A	DOUGLAS	GA	21,300
A	FAYETTE	GA	13,100
C	FLOYD	GA	29,100
A	FORSYTH	GA	11,600
A	FULTON	GA	226,900
D	GILMER	GA	4,100
D	GORDON	GA	11,100
D	GREENE	GA	3,700
A	GWINNETT	GA	76,700
D	HABERSHAM	GA	9,100
C	HALL	GA	29,000
D	HARALSON	GA	6,800
D	HEARD	GA	2,200
A	HENRY	GA	14,000
D	JACKSON	GA	9,200
D	JASPER	GA	3,800
D	LAMAR	GA	4,300
D	LUMPKIN	GA	3,800
D	MERIWETHER	GA	6,900
D	MONROE	GA	5,100
D	MORGAN	GA	3,800
A	NEWTON	GA	12,300
D	OCONEE	GA	5,100
D	OGLETHORPE	GA	3,200
A	PAULDING	GA	10,400
D	PICKENS	GA	4,500
D	PIKE	GA	2,900
D	POLK	GA	11,500
D	PUTNAM	GA	3,700
D	RABUN	GA	4,100
A	ROCKDALE	GA	14,400
A	SPALDING	GA	17,200
D	TOWNS	GA	2,400
C	TROUP	GA	19,100
D	UNION	GA	3,800
D	UPSON	GA	9,400
A	WALTON	GA	11,100
D	WHITE	GA	3,900
D	CLAY	NC	2,600

ADI TOTAL TVHH 1,139,900

COUNTY SIZE SUMMARY

A	18	855,300	75.1%
B			
C	6	140,500	12.4%
D	28	140,100	12.3%

AUGUSTA

ADI TVHH RANK 104 — % OF US TVHH .24%

D	BURKE	GA	6,300
B	COLUMBIA	GA	16,800
D	EMANUEL	GA	7,000
D	GLASCOCK	GA	800
D	HANCOCK	GA	2,700
D	JEFFERSON	GA	6,300
D	JENKINS	GA	2,800
D	JOHNSON	GA	3,000
D	LINCOLN	GA	2,100
B	MC DUFFIE	GA	6,800
B	RICHMOND	GA	61,300
D	SCREVEN	GA	5,100
D	TALIAFERRO	GA	800
D	WARREN	GA	1,900
D	WASHINGTON	GA	6,100
D	WILKES	GA	3,700
B	AIKEN	SC	40,600
D	ALLENDALE	SC	3,600
D	BAMBERG	SC	5,900
D	BARNWELL	SC	6,900
D	EDGEFIELD	SC	6,000
D	MC CORMICK	SC	2,300
D	SALUDA	SC	5,700

ADI TOTAL TVHH 206,900

COUNTY SIZE SUMMARY

A			
B	4	127,500	61.7%
C			
D	19	79,000	38.3%

AUSTIN, TX

ADI TVHH RANK 81 — % OF US TVHH .34%

D	BASTROP	TX	10,700
D	BURNET	TX	8,900
D	CALDWELL	TX	8,100
D	FAYETTE	TX	9,000
B	HAYS	TX	15,400
D	LEE	TX	4,700
D	LLANO	TX	5,200
D	MASON	TX	1,600
B	TRAVIS	TX	193,800
B	WILLIAMSON	TX	33,100

ADI TOTAL TVHH 289,900

COUNTY SIZE SUMMARY

A			
B	3	242,300	83.7%
C			
D	7	47,200	16.3%

BAKERSFIELD

ADI TVHH RANK 150 — % OF US TVHH .16%

B	KERN WEST	CA	132,700

ADI TOTAL TVHH 132,700

COUNTY SIZE SUMMARY

A			
B	1	132,700	100.0%
C			
D			

BALTIMORE

ADI TVHH RANK 21 — % OF US TVHH 1.01%

A	ANNE ARUNDEL	MD	139,300
A	BALTIMORE	MD	250,600
A	BALTIMORE CITY	MD	271,300
D	CAROLINE	MD	9,600
A	CARROLL	MD	35,400
C	CECIL	MD	21,200
D	DORCHESTER	MD	11,100
A	HARFORD	MD	91,500
A	HOWARD	MD	49,000
D	KENT	MD	6,200
D	QUEEN ANNES	MD	9,700
D	TALBOT	MD	10,500

ADI TOTAL TVHH 862,400

BALTIMORE (cont.)

COUNTY SIZE SUMMARY

A	6	795,100	92.2%
B			
C	1	23,200	2.7%
D	5	44,100	5.1%

BANGOR

ADI TVHH RANK 154 — % OF US TVHH .14%

C	HANCOCK	ME	16,700
D	KNOX	ME	12,900
C	PENOBSCOT	ME	46,900
D	PISCATAQUIS	ME	6,500
C	SOMERSET	ME	15,900
D	WALDO	ME	10,500
D	WASHINGTON	ME	12,700

ADI TOTAL TVHH 122,000

COUNTY SIZE SUMMARY

A			
B			
C	3	79,400	65.1%
D	4	42,600	34.9%

BATON ROUGE

ADI TVHH RANK 89 — % OF US TVHH .30%

B	ASCENSION	LA	18,500
D	ASSUMPTION	LA	7,000
B	EAST BATON ROUGE	LA	144,400
D	EAST FELICIANA	LA	5,400
D	IBERVILLE	LA	10,200
B	LIVINGSTON	LA	22,600
D	POINTE COUPEE	LA	8,600
D	ST HELENA	LA	3,100
C	ST MARY	LA	21,100
B	WEST BATON ROUGE	LA	6,400
D	WEST FELICIANA	LA	2,600
D	AMITE	MS	4,300
D	WILKINSON	MS	3,900

ADI TOTAL TVHH 257,200

COUNTY SIZE SUMMARY

A			
B	4	191,900	74.6%
C	1	21,100	8.2%
D	8	44,200	17.2%

BEAUMONT-PORT ARTHUR

ADI TVHH RANK 121 — % OF US TVHH .20%

B	HARDIN	TX	15,300
D	JASPER	TX	12,300
B	JEFFERSON	TX	94,900
D	NEWTON	TX	4,900
B	ORANGE	TX	31,800
D	SABINE	TX	3,800
D	TYLER	TX	6,900

ADI TOTAL TVHH 170,300

COUNTY SIZE SUMMARY

A			
B	3	142,500	83.7%
C			
D	4	27,800	16.3%

BEND

ADI TVHH RANK 206 — % OF US TVHH .03%

C	DESCHUTES	OR	24,600

ADI TOTAL TVHH 24,600

COUNTIES IN ADI MARKETS

BEND (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	1	24,600	100.0%
D			

BILLINGS-HARDIN

ADI TVHH RANK 164 % OF US TVHH .10%

D	BIG HORN	MT	3,100
D	CARBON	MT	3,600
D	CUSTER	MT	5,100
D	GARFIELD	MT	500
D	GOLDEN VALLEY	MT	400
D	MUSSELSHELL	MT	1,900
D	PARK	MT	5,400
D	PETROLEUM	MT	200
D	ROSEBUD	MT	3,900
D	STILLWATER	MT	2,200
D	SWEET GRASS	MT	1,200
D	TREASURE	MT	400
D	WHEATLAND	MT	900
C	YELLOWSTONE	MT	45,900
D	BIG HORN	WY	4,300
D	PARK	WY	8,500

ADI TOTAL TVHH 87,500

COUNTY SIZE SUMMARY

A				
B				
C	1	45,900	52.5%	
D	15	41,600	47.5%	

BILOXI-GULFPORT-PASCAGOULA

ADI TVHH RANK 178 % OF US TVHH .07%

B	HARRISON	MS	57,500
D	STONE	MS	3,400

ADI TOTAL TVHH 60,900

COUNTY SIZE SUMMARY

A				
B	1	57,500	94.4%	
C				
D	1	3,400	5.6%	

BINGHAMTON

ADI TVHH RANK 133 % OF US TVHH .18%

B	BROOME	NY	78,000
C	CHENANGO	NY	17,800
C	DELAWARE	NY	16,400
B	TIOGA	NY	18,000
C	BRADFORD	PA	22,800

ADI TOTAL TVHH 153,000

COUNTY SIZE SUMMARY

A				
B	2	96,000	62.7%	
C	3	57,000	37.3%	
D				

BIRMINGHAM

ADI TVHH RANK 47 % OF US TVHH .59%

D	BIBB	AL	5,600
B	BLOUNT	AL	14,000
D	CHEROKEE	AL	6,800
D	CHILTON	AL	11,700
D	CLAY	AL	4,600
D	COOSA	AL	4,100
C	CULLMAN	AL	23,800
C	ETOWAH	AL	39,500
D	FAYETTE	AL	7,000
D	GREENE	AL	3,600
D	HALE	AL	4,900
B	JEFFERSON	AL	255,600
D	MARION	AL	11,700

BIRMINGHAM (cont.)

D	PERRY	AL	4,500
B	SHELBY	AL	26,200
B	ST CLAIR	AL	15,900
C	TALLADEGA	AL	25,600
B	WALKER	AL	25,600
D	WINSTON	AL	8,500

ADI TOTAL TVHH 498,200

COUNTY SIZE SUMMARY

A			
B	5	337,300	67.7%
C	3	87,900	17.6%
D	11	73,000	14.7%

BLUEFIELD-BECKLEY-OAK HILL

ADI TVHH RANK 143 % OF US TVHH .17%

D	BLAND	VA	2,100
C	TAZEWELL	VA	18,200
C	FAYETTE	WV	21,200
C	GREENBRIER	WV	14,200
C	MC DOWELL	WV	15,800
C	MERCER	WV	27,900
D	MONROE	WV	4,400
C	RALEIGH	WV	32,500
D	SUMMERS	WV	5,300

ADI TOTAL TVHH 141,600

COUNTY SIZE SUMMARY

A				
B				
C	6	129,800	91.7%	
D	3	11,800	8.3%	

BOISE

ADI TVHH RANK 134 % OF US TVHH .18%

B	ADA	ID	72,200
D	ADAMS	ID	1,100
D	BOISE	ID	1,500
D	CAMAS	ID	300
B	CANYON	ID	29,500
D	ELMORE	ID	7,100
D	GEM	ID	4,300
D	GOODING	ID	4,600
D	OWYHEE	ID	2,700
D	PAYETTE	ID	5,900
D	VALLEY	ID	2,200
D	WASHINGTON	ID	3,100
D	BAKER	OR	5,900
D	GRANT	OR	2,700
D	MALHEUR	OR	9,300

ADI TOTAL TVHH 152,400

COUNTY SIZE SUMMARY

A				
B	2	101,700	66.7%	
C				
D	13	50,700	33.3%	

BOSTON (DERRY, MANCHESTER & WORCESTER)

ADI TVHH RANK 6 % OF US TVHH 2.28%

B	BARNSTABLE	MA	69,700
A	ESSEX	MA	235,400
A	MIDDLESEX	MA	485,500
D	NANTUCKET	MA	2,300
A	NORFOLK	MA	216,500
A	PLYMOUTH	MA	146,400
A	SUFFOLK	MA	243,200
B	WORCESTER	MA	233,000
C	BELKNAP	NH	16,900
C	CHESHIRE	NH	22,100
B	HILLSBOROUGH	NH	103,100
C	MERRIMACK	NH	36,200
B	ROCKINGHAM	NH	74,100
C	STRAFFORD	NH	30,700
C	SULLIVAN	NH	13,800
C	WINDHAM	VT	14,400

ADI TOTAL TVHH 1,943,300

BOSTON (DERRY, MANCHESTER & WORCESTER) (cont.)

COUNTY SIZE SUMMARY

A	5	1,327,000	68.3%	
B	4	479,900	24.7%	
C	6	134,100	6.9%	
D	1	2,300	0.1%	

BOWLING GREEN (CAMPBELLSVILLE)

ADI TVHH RANK 192 % OF US TVHH .05%

D	ADAIR	KY	5,600
D	HART	KY	5,500
D	METCALFE	KY	3,600
C	WARREN	KY	28,900

ADI TOTAL TVHH 43,500

COUNTY SIZE SUMMARY

A				
B				
C	1	28,800	66.2%	
D	3	14,700	33.8%	

BRISTOL-KINGSPORT-JOHNSON CITY: TRI CITIES

ADI TVHH RANK 86 % OF US TVHH .32%

D	LETCHER	KY	11,100
D	AVERY	NC	5,100
B	CARTER	TN	18,900
C	GREENE	TN	19,800
B	HAWKINS	TN	16,100
D	JOHNSON	TN	5,000
B	SULLIVAN	TN	55,500
B	UNICOI	TN	5,900
B	WASHINGTON	TN	33,000
C	BUCHANAN	VA	12,300
D	DICKENSON	VA	7,000
D	LEE	VA	9,300
D	RUSSELL	VA	11,800
B	SCOTT	VA	8,400
D	SMYTH	VA	11,700
B	WASHINGTON	VA	23,700
C	WISE	VA	17,000

ADI TOTAL TVHH 271,600

COUNTY SIZE SUMMARY

A				
B	7	161,500	59.5%	
C	3	49,100	18.1%	
D	7	61,000	22.5%	

BUFFALO

ADI TVHH RANK 35 % OF US TVHH .72%

C	ALLEGANY	NY	17,500
C	CATTARAUGUS	NY	30,500
C	CHAUTAUQUA	NY	53,600
B	ERIE	NY	359,400
C	GENESEE	NY	20,700
B	NIAGARA	NY	82,200
C	ORLEANS	NY	13,600
C	WYOMING	NY	13,700
C	MC KEAN	PA	18,000
D	POTTER	PA	6,400

ADI TOTAL TVHH 615,600

COUNTY SIZE SUMMARY

A				
B	2	441,600	71.7%	
C	7	167,600	27.2%	
D	1	6,400	1.0%	

BURLINGTON-PLATTSBURGH (HARTFORD, VT-HANOVER, NH)

ADI TVHH RANK 101 % OF US TVHH .25%

B	CLINTON	NY	26,900
B	ESSEX	NY	13,600
C	FRANKLIN	NY	15,300
D	ADDISON	VT	10,100
D	CALEDONIA	VT	9,600

COUNTIES IN ADI MARKETS

BURLINGTON-PLATTSBURGH (HARTFORD, VT-HANOVER, NH) (cont.)

B	CHITTENDEN	VT	41,400
B	FRANKLIN	VT	12,100
B	GRAND ISLE	VT	1,700
D	LAMOILLE	VT	6,600
D	ORANGE	VT	8,500
D	ORLEANS	VT	8,500
C	RUTLAND	VT	21,400
C	WASHINGTON	VT	19,400
C	WINDSOR	VT	19,900

ADI TOTAL TVHH 215,000

COUNTY SIZE SUMMARY

A			
B	5	95,700	44.5%
C	4	76,000	35.3%
D	5	43,300	20.1%

CASPER-RIVERTON

ADI TVHH RANK 180 % OF US TVHH .07%

D	CONVERSE	WY	5,400
C	FREMONT	WY	13,600
D	HOT SPRINGS	WY	2,100
D	JOHNSON	WY	2,500
C	NATRONA	WY	29,600
D	WASHAKIE	WY	3,600

ADI TOTAL TVHH 56,800

COUNTY SIZE SUMMARY

A			
B			
C	2	43,200	76.1%
D	4	13,600	23.9%

CEDAR RAPIDS-WATERLOO-DUBUQUE

ADI TVHH RANK 77 % OF US TVHH .37%

D	ALLAMAKEE	IA	5,300
B	BENTON	IA	9,100
B	BLACK HAWK	IA	50,600
D	BREMER	IA	9,100
B	BUCHANAN	IA	8,200
D	BUTLER	IA	6,500
D	CHICKASAW	IA	5,600
D	CLAYTON	IA	8,100
D	DELAWARE	IA	6,600
B	DUBUQUE	IA	31,400
D	FAYETTE	IA	9,300
D	GRUNDY	IA	5,500
D	IOWA	IA	5,800
C	JOHNSON	IA	32,900
D	JONES	IA	7,100
D	KEOKUK	IA	4,900
B	LINN	IA	65,500
D	TAMA	IA	7,000
D	WASHINGTON	IA	7,700
D	WINNESHIEK	IA	7,500
D	CRAWFORD	WI	6,000
C	GRANT	WI	16,900

ADI TOTAL TVHH 316,600

COUNTY SIZE SUMMARY

A			
B	5	164,800	52.1%
C	2	49,800	15.7%
D	15	102,000	32.2%

CHARLESTON, SC

ADI TVHH RANK 106 % OF US TVHH .23%

B	BERKELEY	SC	36,900
B	CHARLESTON	SC	97,700
D	COLLETON	SC	11,100
B	DORCHESTER	SC	24,000
C	GEORGETOWN	SC	15,300
C	WILLIAMSBURG	SC	12,100

ADI TOTAL TVHH 197,100

CHARLESTON, SC (cont.)

COUNTY SIZE SUMMARY

A			
B	3	158,600	80.5%
C	2	27,400	13.9%
D	1	11,100	5.6%

CHARLESTON-HUNTINGTON

ADI TVHH RANK 43 % OF US TVHH .62%

B	BOYD	KY	20,900
D	CARTER	KY	8,900
D	ELLIOTT	KY	2,600
C	FLOYD	KY	18,000
B	GREENUP	KY	13,800
D	JOHNSON	KY	9,000
D	LAWRENCE	KY	5,200
D	LEWIS	KY	5,100
D	MAGOFFIN	KY	4,700
D	MARTIN	KY	4,700
D	MORGAN	KY	4,400
C	PIKE	KY	30,000
C	ATHENS	OH	18,500
D	GALLIA	OH	11,200
D	JACKSON	OH	11,200
B	LAWRENCE	OH	23,400
D	MEIGS	OH	9,000
C	SCIOTO	OH	30,800
D	VINTON	OH	4,300
C	WASHINGTON	OH	23,300
D	BOONE	WV	10,800
B	CABELL	WV	39,900
D	CALHOUN	WV	3,200
D	CLAY	WV	4,000
D	JACKSON	WV	9,200
B	KANAWHA	WV	97,300
B	LINCOLN	WV	8,100
C	LOGAN	WV	16,900
D	MASON	WV	9,900
C	MINGO	WV	12,400
D	NICHOLAS	WV	10,300
D	PLEASANTS	WV	3,000
B	PUTNAM	WV	14,800
D	ROANE	WV	5,400
B	WAYNE	WV	16,800
D	WEBSTER	WV	4,500
D	WIRT	WV	1,800
C	WYOMING	WV	11,900

ADI TOTAL TVHH 529,200

COUNTY SIZE SUMMARY

A			
B	8	225,000	42.5%
C	8	161,800	30.6%
D	22	142,400	26.9%

CHARLOTTE (HICKORY)

ADI TVHH RANK 32 % OF US TVHH .76%

D	ALEXANDER	NC	9,500
D	ANSON	NC	8,600
D	ASHE	NC	8,700
C	BURKE	NC	27,600
B	CABARRUS	NC	32,900
C	CALDWELL	NC	25,200
C	CATAWBA	NC	40,400
C	CLEVELAND	NC	30,200
B	GASTON	NC	59,700
C	IREDELL	NC	31,100
B	LINCOLN	NC	16,700
B	MECKLENBURG	NC	161,100
C	RICHMOND	NC	16,900
B	ROWAN	NC	38,000
C	STANLY	NC	19,400
B	UNION	NC	25,500
D	WATAUGA	NC	12,000
D	CHESTER	SC	10,200
C	CHESTERFIELD	SC	13,800
C	LANCASTER	SC	19,500
B	YORK	SC	39,200

ADI TOTAL TVHH 644,100

CHARLOTTE (HICKORY) (cont.)

COUNTY SIZE SUMMARY

A			
B	7	372,000	57.8%
C	9	223,100	34.6%
D	5	49,000	7.6%

CHATTANOOGA

ADI TVHH RANK 80 % OF US TVHH .34%

C	JACKSON	AL	19,500
B	CATOOSA	GA	13,900
D	CHATTOOGA	GA	7,600
B	DADE	GA	4,100
D	FANNIN	GA	5,600
D	MURRAY	GA	7,700
B	WALKER	GA	19,900
C	WHITFIELD	GA	23,700
D	CHEROKEE	NC	7,300
D	BLEDSOE	TN	3,100
C	BRADLEY	TN	25,000
D	GRUNDY	TN	4,700
B	HAMILTON	TN	107,400
B	MARION	TN	8,800
C	MCMINN	TN	15,200
D	MEIGS	TN	2,700
D	POLK	TN	4,600
D	RHEA	TN	9,000
B	SEQUATCHIE	TN	3,300

ADI TOTAL TVHH 293,000

COUNTY SIZE SUMMARY

A			
B	6	157,300	53.7%
C	4	83,400	28.5%
D	9	52,300	17.8%

CHEYENNE

ADI TVHH RANK 190 % OF US TVHH .06%

D	BANNER	NE	300
D	MORRILL	NE	2,300
C	SCOTTS BLUFF	NE	14,100
D	GOSHEN	WY	4,600
C	LARAMIE	WY	28,100

ADI TOTAL TVHH 49,400

COUNTY SIZE SUMMARY

A			
B			
C	2	42,200	85.4%
D	3	7,200	14.6%

CHICAGO

ADI TVHH RANK 3 % OF US TVHH 3.55%

A	COOK	IL	1,967,900
C	DEKALB	IL	25,500
A	DUPAGE	IL	263,900
D	GRUNDY	IL	11,800
A	KANE	IL	101,600
C	KANKAKEE	IL	37,100
C	KENDALL	IL	14,300
C	LA SALLE	IL	42,900
A	LAKE	IL	156,100
C	LIVINGSTON	IL	14,400
A	MCHENRY	IL	57,000
A	WILL	IL	115,000
D	JASPER	IN	8,900
C	LA PORTE	IN	37,300
A	LAKE	IN	169,300
D	NEWTON	IN	5,400
A	PORTER	IN	43,300
C	KENOSHA	WI	44,100

ADI TOTAL TVHH 3,015,600

COUNTY SIZE SUMMARY

A	8	2,774,100	92.0%
B			
C	7	215,500	7.1%
D	3	26,000	0.9%

COUNTIES IN ADI MARKETS

CHICO-REDDING

ADI TVHH RANK 140 — % OF US TVHH .17%

B	BUTTE	CA	63,300
B	GLENN	CA	8,300
D	MODOC	CA	3,300
B	SHASTA	CA	50,500
B	TEHAMA	CA	16,500
D	TRINITY	CA	5,100

ADI TOTAL TVHH 147,000

COUNTY SIZE SUMMARY

A			
B	4	138,600	94.3%
C			
D	2	8,400	5.7%

CINCINNATI

ADI TVHH RANK 27 — % OF US TVHH .84%

B	DEARBORN	IN	12,200
D	FAYETTE	IN	9,800
D	FRANKLIN	IN	6,200
D	OHIO	IN	1,900
D	RIPLEY	IN	8,100
D	SWITZERLAND	IN	2,600
D	UNION	IN	2,300
B	BOONE	KY	17,600
D	BRACKEN	KY	2,700
B	CAMPBELL	KY	28,900
D	CARROLL	KY	3,400
D	GALLATIN	KY	2,000
D	GRANT	KY	4,900
B	KENTON	KY	50,500
D	MASON	KY	6,400
D	OWEN	KY	3,600
B	PENDLETON	KY	4,100
D	ROBERTSON	KY	800
D	ADAMS	OH	8,900
D	BROWN	OH	11,600
B	BUTLER	OH	95,400
B	CLERMONT	OH	47,100
D	CLINTON	OH	13,000
B	HAMILTON	OH	324,800
D	HIGHLAND	OH	12,900
B	WARREN	OH	36,900

ADI TOTAL TVHH 716,400

COUNTY SIZE SUMMARY

A			
B	8	611,400	85.3%
C			
D	18	105,000	14.7%

CLARKSBURG-WESTON

ADI TVHH RANK 165 — % OF US TVHH .10%

D	BARBOUR	WV	6,000
D	BRAXTON	WV	5,700
D	DODDRIDGE	WV	2,600
D	GILMER	WV	2,900
C	HARRISON	WV	29,000
D	LEWIS	WV	6,800
D	RANDOLPH	WV	10,200
D	RITCHIE	WV	4,300
D	TAYLOR	WV	6,000
D	TUCKER	WV	3,300
D	UPSHUR	WV	8,800

ADI TOTAL TVHH 85,100

COUNTY SIZE SUMMARY

A			
B			
C	1	29,000	34.1%
D	10	56,100	65.9%

CLEVELAND (AKRON, CANTON & SANDUSKY)

ADI TVHH RANK 11 — % OF US TVHH 1.64%

C	ASHLAND	OH	16,400
C	ASHTABULA	OH	37,200
A	CUYAHOGA	OH	552,300
C	ERIE	OH	29,300

CLEVELAND (AKRON, CANTON & SANDUSKY) (cont.)

A	GEAUGA	OH	25,000
D	HOLMES	OH	9,600
C	HURON	OH	19,800
A	LAKE	OH	77,600
A	LORAIN	OH	96,100
A	MEDINA	OH	40,700
C	PORTAGE	OH	47,700
C	RICHLAND	OH	47,500
B	STARK	OH	137,100
A	SUMMIT	OH	193,300
C	TUSCARAWAS	OH	32,400
C	WAYNE	OH	34,100

ADI TOTAL TVHH 1,395,100

COUNTY SIZE SUMMARY

A	5	791,700	56.7%
B	2	330,400	23.7%
C	8	264,400	19.0%
D	1	8,600	0.6%

COLORADO SPRINGS-PUEBLO

ADI TVHH RANK 105 — % OF US TVHH .24%

D	BACA	CO	1,700
D	BENT	CO	1,900
D	CHEYENNE	CO	800
D	CROWLEY	CO	1,100
D	CUSTER	CO	600
B	EL PASO	CO	123,700
D	FREMONT	CO	11,200
D	HUERFANO	CO	2,400
D	KIOWA	CO	700
D	LAS ANIMAS	CO	5,200
D	OTERO	CO	7,900
B	PUEBLO	CO	45,900
D	SAGUACHE	CO	1,300

ADI TOTAL TVHH 205,400

COUNTY SIZE SUMMARY

A			
B	2	170,600	83.1%
C			
D	11	34,800	16.9%

COLUMBIA, SC

ADI TVHH RANK 88 — % OF US TVHH .31%

D	CALHOUN	SC	4,200
D	CLARENDON	SC	9,000
D	FAIRFIELD	SC	6,300
C	KERSHAW	SC	14,200
D	LEE	SC	5,700
B	LEXINGTON	SC	57,200
D	NEWBERRY	SC	11,500
C	ORANGEBURG	SC	28,300
B	RICHLAND	SC	93,900
C	SUMTER	SC	29,300

ADI TOTAL TVHH 259,600

COUNTY SIZE SUMMARY

A			
B	2	151,100	58.2%
C	3	71,800	27.7%
D	5	36,700	14.1%

COLUMBIA-JEFFERSON CITY

ADI TVHH RANK 145 — % OF US TVHH .16%

D	AUDRAIN	MO	9,600
B	BOONE	MO	38,100
D	CALLAWAY	MO	11,400
D	CHARITON	MO	3,900
B	COLE	MO	21,400
D	COOPER	MO	5,300
D	HOWARD	MO	3,500
D	MARIES	MO	2,800
D	MILLER	MO	7,400
D	MONITEAU	MO	4,200
D	MORGAN	MO	5,700
D	OSAGE	MO	3,900
D	PHELPS	MO	11,700
D	RANDOLPH	MO	9,400

ADI TOTAL TVHH 139,300

COLUMBIA-JEFFERSON CITY (cont.)

COUNTY SIZE SUMMARY

A			
B	2	59,500	43.0%
C			
D	12	78,800	57.0%

COLUMBUS, GA (OPELIKA)

ADI TVHH RANK 115 — % OF US TVHH .21%

D	BARBOUR	AL	8,400
C	CHAMBERS	AL	13,900
C	LEE	AL	29,700
D	RANDOLPH	AL	7,100
B	RUSSELL	AL	16,600
B	CHATTAHOOCHEE	GA	3,100
D	CLAY	GA	1,200
D	DOOLY	GA	3,500
D	HARRIS	GA	6,000
D	MACON	GA	4,600
D	MARION	GA	1,500
B	MUSCOGEE	GA	59,000
D	QUITMAN	GA	800
D	RANDOLPH	GA	3,200
D	SCHLEY	GA	1,100
D	STEWART	GA	1,800
D	SUMTER	GA	9,600
D	TALBOT	GA	1,900
D	TAYLOR	GA	2,500
D	TERRELL	GA	3,900
D	WEBSTER	GA	800

ADI TOTAL TVHH 190,300

COUNTY SIZE SUMMARY

A			
B	3	78,700	43.6%
C	2	43,600	24.2%
D	16	58,000	32.2%

COLUMBUS, OH

ADI TVHH RANK 34 — % OF US TVHH .76%

C	COSHOCTON	OH	13,300
C	CRAWFORD	OH	19,000
B	DELAWARE	OH	19,900
B	FAIRFIELD	OH	35,200
D	FAYETTE	OH	10,000
B	FRANKLIN	OH	340,800
D	HOCKING	OH	9,600
C	KNOX	OH	17,000
B	LICKING	OH	45,800
B	MADISON	OH	11,400
C	MARION	OH	24,400
D	MORGAN	OH	5,200
D	MORROW	OH	9,800
D	PERRY	OH	11,300
B	PICKAWAY	OH	14,900
D	PIKE	OH	8,500
C	ROSS	OH	22,900
B	UNION	OH	10,700

ADI TOTAL TVHH 628,700

COUNTY SIZE SUMMARY

A			
B	7	478,700	76.1%
C	5	95,600	15.2%
D	6	54,400	8.7%

COLUMBUS-TUPELO

ADI TVHH RANK 137 — % OF US TVHH .19%

D	LAMAR	AL	6,100
D	PICKENS	AL	6,900
D	CALHOUN	MS	5,500
D	CHICKASAW	MS	5,900
D	CHOCTAW	MS	2,900
D	CLAY	MS	7,100
D	ITAWAMBA	MS	7,600
C	LEE	MS	21,900
C	LOWNDES	MS	20,000
C	MONROE	MS	12,400
D	MONTGOMERY	MS	4,400
D	NOXUBEE	MS	3,900

COUNTIES IN ADI MARKETS

COLUMBUS-TUPELO (cont.)

C	OKTIBBEHA	MS	11,700
D	PONTOTOC	MS	7,800
D	PRENTISS	MS	8,900
D	TISHOMINGO	MS	7,200
D	WEBSTER	MS	3,500
D	WINSTON	MS	6,500

ADI TOTAL TVHH 150,100

COUNTY SIZE SUMMARY

A			
B			
C	4	66,000	44.0%
D	14	84,100	56.0%

CORPUS CHRISTI

ADI TVHH RANK 125 % OF US TVHH .19%

D	ARANSAS	TX	6,500
D	BEE	TX	8,900
D	BROOKS	TX	2,600
D	DUVAL	TX	4,100
D	JIM HOGG	TX	1,700
C	JIM WELLS	TX	12,200
D	KENEDY	TX	200
D	KLEBERG	TX	10,900
B	NUECES	TX	95,500
D	REFUGIO	TX	3,200
B	SAN PATRICIO	TX	20,000

ADI TOTAL TVHH 165,700

COUNTY SIZE SUMMARY

A			
B	2	115,500	69.7%
C	1	12,200	7.4%
D	8	38,000	22.9%

DALLAS-FT. WORTH

ADI TVHH RANK 8 % OF US TVHH 1.77%

C	ANDERSON	TX	14,700
D	BOSQUE	TX	6,200
A	COLLIN	TX	61,300
D	COMANCHE	TX	5,100
D	COOKE	TX	11,300
A	DALLAS	TX	660,000
D	DELTA	TX	1,900
A	DENTON	TX	65,600
A	ELLIS	TX	22,900
D	ERATH	TX	10,100
D	FANNIN	TX	10,000
D	FREESTONE	TX	6,300
C	GRAYSON	TX	36,300
D	HAMILTON	TX	3,800
C	HENDERSON	TX	20,400
D	HILL	TX	10,400
A	HOOD	TX	9,400
D	HOPKINS	TX	10,500
C	HUNT	TX	22,900
A	JOHNSON	TX	28,900
A	KAUFMAN	TX	15,100
C	LAMAR	TX	17,000
D	LIMESTONE	TX	9,000
C	NAVARRO	TX	14,600
D	PALO PINTO	TX	8,600
A	PARKER	TX	18,900
D	RAINS	TX	2,400
A	ROCKWALL	TX	6,700
D	SOMERVELL	TX	2,100
A	TARRANT	TX	359,000
C	VAN ZANDT	TX	14,000
A	WISE	TX	11,300
D	WOOD	TX	10,900

ADI TOTAL TVHH 1,506,600

COUNTY SIZE SUMMARY

A	11	1,259,100	83.6%
B			
C	7	139,900	9.3%
D	15	107,600	7.1%

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY

ADI TVHH RANK 74 % OF US TVHH .40%

D	CEDAR	IA	7,200
C	CLINTON	IA	20,900
C	DES MOINES	IA	17,900
D	HENRY	IA	7,000
D	JACKSON	IA	9,300
D	LOUISA	IA	4,500
C	MUSCATINE	IA	15,200
B	SCOTT	IA	61,800
C	BUREAU	IL	14,800
D	CARROLL	IL	7,000
D	HENDERSON	IL	3,400
B	HENRY	IL	21,000
D	JO DAVIESS	IL	8,900
C	KNOX	IL	23,700
D	LEE	IL	12,900
D	MERCER	IL	7,300
B	ROCK ISLAND	IL	63,400
D	WARREN	IL	8,200
C	WHITESIDE	IL	24,200

ADI TOTAL TVHH 337,600

COUNTY SIZE SUMMARY

A			
B	3	146,200	43.3%
C	6	116,700	34.6%
D	10	74,700	22.1%

DAYTON (RICHMOND, IN)

ADI TVHH RANK 49 % OF US TVHH .56%

D	RANDOLPH	IN	10,400
C	WAYNE	IN	26,500
C	AUGLAIZE	OH	15,300
D	CHAMPAIGN	OH	12,600
B	CLARK	OH	53,900
C	DARKE	OH	20,000
B	GREENE	OH	45,400
C	LOGAN	OH	15,000
B	MIAMI	OH	33,500
B	MONTGOMERY	OH	219,200
B	PREBLE	OH	14,000
C	SHELBY	OH	15,200

ADI TOTAL TVHH 479,800

COUNTY SIZE SUMMARY

A			
B	5	364,800	76.0%
C	5	92,000	19.2%
D	2	23,000	4.8%

DENVER (GLENWOOD SPRINGS, CO)

ADI TVHH RANK 19 % OF US TVHH 1.15%

A	ADAMS	CO	99,300
D	ALAMOSA	CO	4,100
A	ARAPAHOE	CO	143,300
A	BOULDER	CO	81,500
D	CHAFFEE	CO	5,100
D	CLEAR CREEK	CO	3,100
A	DENVER	CO	216,800
A	DOUGLAS	CO	10,600
D	EAGLE	CO	6,600
D	ELBERT	CO	2,800
D	GARFIELD	CO	9,900
A	GILPIN	CO	1,300
D	GRAND	CO	3,300
D	GUNNISON	CO	4,000
D	HINSDALE	CO	200
D	JACKSON	CO	700
A	JEFFERSON	CO	160,300
D	KIT CARSON	CO	2,700
D	LAKE	CO	2,700
B	LARIMER	CO	64,700
D	LINCOLN	CO	1,700
D	LOGAN	CO	7,400
D	MOFFAT	CO	5,500
D	MORGAN	CO	8,700
D	PARK	CO	2,600
D	PHILLIPS	CO	1,800
D	PITKIN	CO	4,900
D	PROWERS	CO	4,600
D	RIO BLANCO	CO	2,500
D	ROUTT	CO	5,800
D	SEDGWICK	CO	1,400

DENVER (GLENWOOD SPRINGS, CO) (cont.)

D	SUMMIT	CO	4,500
D	TELLER	CO	3,800
D	WASHINGTON	CO	1,800
C	WELD	CO	49,500
D	YUMA	CO	3,800
D	BOX BUTTE	NE	5,700
D	CHEYENNE	NE	3,800
D	DAWES	NE	3,400
D	DEUEL	NE	1,000
D	KEITH	NE	3,900
D	KIMBALL	NE	1,800
D	ALBANY	WY	10,900
D	CARBON	WY	7,600
D	NIOBRARA	WY	1,200
D	PLATTE	WY	5,100

ADI TOTAL TVHH 977,600

COUNTY SIZE SUMMARY

A	7	713,100	72.9%
B	1	64,700	6.6%
C	1	49,500	5.1%
D	37	150,300	15.4%

DES MOINES

ADI TVHH RANK 66 % OF US TVHH .43%

D	ADAIR	IA	3,800
D	APPANOOSE	IA	6,200
D	BOONE	IA	10,000
D	CALHOUN	IA	4,900
D	CARROLL	IA	8,200
D	CLARKE	IA	3,500
B	DALLAS	IA	11,800
D	DECATUR	IA	3,400
D	GREENE	IA	4,800
D	GUTHRIE	IA	4,600
D	HAMILTON	IA	6,900
D	HARDIN	IA	8,100
D	HUMBOLDT	IA	4,900
C	JASPER	IA	14,100
D	LUCAS	IA	4,200
D	MADISON	IA	4,800
D	MAHASKA	IA	9,000
D	MARION	IA	11,100
C	MARSHALL	IA	16,100
D	MONROE	IA	3,500
D	POCAHONTAS	IA	4,100
B	POLK	IA	123,600
D	POWESHIEK	IA	7,100
D	RINGGOLD	IA	2,400
B	STORY	IA	25,500
D	UNION	IA	5,500
C	WAPELLO	IA	15,500
B	WARREN	IA	13,100
D	WAYNE	IA	3,300
C	WEBSTER	IA	16,900
D	WRIGHT	IA	6,100
D	MERCER	MO	1,800

ADI TOTAL TVHH 368,800

COUNTY SIZE SUMMARY

A			
B	4	174,000	47.2%
C	4	62,600	17.0%
D	24	132,200	35.8%

DETROIT (ANN ARBOR)

ADI TVHH RANK 7 % OF US TVHH 1.94%

A	LAPEER	MI	23,200
A	LIVINGSTON	MI	34,500
A	MACOMB	MI	240,300
C	MONROE	MI	43,900
A	OAKLAND	MI	368,600
C	SANILAC	MI	14,200
A	ST CLAIR	MI	47,400
B	WASHTENAW	MI	94,100
A	WAYNE	MI	784,600

ADI TOTAL TVHH 1,650,900

COUNTIES IN ADI MARKETS

DETROIT (ANN ARBOR) (cont.)

COUNTY SIZE SUMMARY

A	6	1,498,600	90.9%
B	1	94,100	5.7%
C	2	58,100	3.5%
D			

DOTHAN

ADI TVHH RANK 161 % OF US TVHH .12%

C	COFFEE	AL	14,000
C	DALE	AL	15,100
D	GENEVA	AL	9,800
D	HENRY	AL	5,500
C	HOUSTON	AL	29,500
D	HOLMES	FL	9,700
C	JACKSON	FL	13,600
D	EARLY	GA	4,400
D	SEMINOLE	GA	3,100

ADI TOTAL TVHH 99,700

COUNTY SIZE SUMMARY

A			
B			
C	4	72,200	72.4%
D	5	27,500	27.6%

DULUTH-SUPERIOR

ADI TVHH RANK 119 % OF US TVHH .20%

B	GOGEBIC	MI	7,000
B	AITKIN	MN	5,300
B	CARLTON	MN	10,400
D	COOK	MN	1,900
C	ITASCA	MN	16,100
D	KOOCHICHING	MN	5,900
D	LAKE	MN	4,400
B	ST LOUIS	MN	81,300
D	ASHLAND	WI	6,200
D	BAYFIELD	WI	5,400
B	DOUGLAS	WI	16,300
D	IRON	WI	2,700
D	SAWYER	WI	4,900
D	WASHBURN	WI	5,400

ADI TOTAL TVHH 173,100

COUNTY SIZE SUMMARY

A			
B	3	107,900	62.3%
C	1	16,100	9.3%
D	10	49,100	28.4%

EL CENTRO-YUMA

ADI TVHH RANK 179 % OF US TVHH .07%

C	YUMA	AZ	28,500
C	IMPERIAL	CA	29,700

ADI TOTAL TVHH 59,200

COUNTY SIZE SUMMARY

A			
B			
C	2	58,200	100.0%
D			

EL PASO

ADI TVHH RANK 97 % OF US TVHH .26%

C	DONA ANA	NM	35,700
D	HIDALGO	NM	2,000
D	LUNA	NM	6,100
C	OTERO	NM	19,300
D	CULBERSON	TX	1,000
B	EL PASO	TX	161,100
D	HUDSPETH	TX	800

ADI TOTAL TVHH 222,000

EL PASO (cont.)

COUNTY SIZE SUMMARY

A			
B	1	161,100	72.6%
C	2	51,000	23.0%
D	4	9,900	4.5%

ELMIRA

ADI TVHH RANK 166 % OF US TVHH .10%

C	CHEMUNG	NY	34,400
C	STEUBEN	NY	36,000
C	TIOGA	PA	13,900

ADI TOTAL TVHH 84,300

COUNTY SIZE SUMMARY

A			
B			
C	3	84,300	100.0%
D			

ERIE

ADI TVHH RANK 139 % OF US TVHH .18%

C	CRAWFORD	PA	32,400
B	ERIE	PA	101,500
C	WARREN	PA	16,900

ADI TOTAL TVHH 150,800

COUNTY SIZE SUMMARY

A			
B	1	101,500	67.3%
C	2	49,300	32.7%
D			

EUGENE

ADI TVHH RANK 128 % OF US TVHH .19%

C	COOS	OR	22,100
C	DOUGLAS	OR	33,700
B	LANE	OR	103,600

ADI TOTAL TVHH 159,400

COUNTY SIZE SUMMARY

A			
B	1	103,600	65.0%
C	2	55,800	35.0%
D			

EUREKA

ADI TVHH RANK 182 % OF US TVHH .07%

D	DEL NORTE	CA	7,300
C	HUMBOLDT	CA	42,700
D	CURRY	OR	6,700

ADI TOTAL TVHH 56,700

COUNTY SIZE SUMMARY

A			
B			
C	1	42,700	75.3%
D	2	14,000	24.7%

EVANSVILLE (MADISONVILLE, KY)

ADI TVHH RANK 87 % OF US TVHH .31%

D	EDWARDS	IL	3,400
D	GALLATIN	IL	2,900
D	WABASH	IL	5,200
D	WAYNE	IL	7,300
D	WHITE	IL	7,000
D	DUBOIS	IN	11,900
B	GIBSON	IN	12,600
D	PERRY	IN	6,500
D	PIKE	IN	5,100

EVANSVILLE (MADISONVILLE, KY) (cont.)

B	POSEY	IN	9,400
D	SPENCER	IN	6,500
B	VANDERBURGH	IN	63,500
B	WARRICK	IN	15,700
C	DAVIESS	KY	32,400
D	HANCOCK	KY	2,800
B	HENDERSON	KY	16,200
C	HOPKINS	KY	18,000
D	MC LEAN	KY	3,600
D	MUHLENBERG	KY	11,600
D	OHIO	KY	9,100
D	UNION	KY	5,800
D	WEBSTER	KY	5,700

ADI TOTAL TVHH 261,200

COUNTY SIZE SUMMARY

A			
B	5	117,400	44.9%
C	2	50,400	19.3%
D	15	93,400	35.8%

FARGO

ADI TVHH RANK 102 % OF US TVHH .25%

D	BECKER	MN	10,800
B	CLAY	MN	16,900
D	CLEARWATER	MN	2,900
D	KITTSON	MN	2,300
D	LAKE OF THE WOODS	MN	1,300
D	MAHNOMEN	MN	1,700
D	MARSHALL	MN	4,300
D	NORMAN	MN	3,200
C	OTTER TAIL	MN	19,100
D	PENNINGTON	MN	5,600
D	POLK	MN	12,400
D	RED LAKE	MN	1,800
D	ROSEAU	MN	4,200
D	WILKIN	MN	2,800
B	BARNES	ND	5,200
D	BENSON	ND	2,400
B	CASS	ND	36,800
D	CAVALIER	ND	2,500
D	DICKEY	ND	2,400
D	EDDY	ND	1,400
D	FOSTER	ND	1,600
C	GRAND FORKS	ND	23,700
D	GRIGGS	ND	1,400
D	LA MOURE	ND	2,300
D	NELSON	ND	2,000
D	PEMBINA	ND	3,700
D	RAMSEY	ND	4,900
D	RANSOM	ND	2,400
D	RICHLAND	ND	6,800
D	SARGENT	ND	2,000
D	STEELE	ND	1,100
D	STUTSMAN	ND	9,100
D	TOWNER	ND	1,500
D	TRAILL	ND	3,500
D	WALSH	ND	5,400

ADI TOTAL TVHH 211,400

COUNTY SIZE SUMMARY

A			
B	3	58,900	27.9%
C	2	42,800	20.2%
D	30	109,700	51.9%

FLAGSTAFF

ADI TVHH RANK 205 % OF US TVHH .03%

C	COCONINO	AZ	25,200

ADI TOTAL TVHH 25,200

COUNTY SIZE SUMMARY

A			
B			
C	1	25,200	100.0%
D			

COUNTIES IN ADI MARKETS

FLINT-SAGINAW-BAY CITY

ADI TVHH RANK 58 % OF US TVHH .50%

D	ARENAC	MI	5,600
B	BAY	MI	40,300
D	CLARE	MI	9,500
B	GENESEE	MI	154,900
D	GLADWIN	MI	7,900
C	GRATIOT	MI	13,000
D	HURON	MI	12,700
D	IOSCO	MI	10,800
C	ISABELLA	MI	16,800
B	MIDLAND	MI	25,500
D	OGEMAW	MI	6,600
B	SAGINAW	MI	76,000
B	SHIAWASSEE	MI	23,200
C	TUSCOLA	MI	18,500

ADI TOTAL TVHH 421,200

COUNTY SIZE SUMMARY

A			
B	5	319,900	75.9%
C	3	48,300	11.5%
D	6	53,000	12.6%

FLORENCE, SC

ADI TVHH RANK 148 % OF US TVHH .16%

C	DARLINGTON	SC	21,800
D	DILLON	SC	9,800
C	FLORENCE	SC	39,700
C	HORRY	SC	43,100
D	MARION	SC	11,500
D	MARLBORO	SC	10,300

ADI TOTAL TVHH 136,200

COUNTY SIZE SUMMARY

A			
B			
C	3	104,600	76.8%
D	3	31,600	23.2%

FT. MYERS-NAPLES

ADI TVHH RANK 112 % OF US TVHH .22%

C	CHARLOTTE	FL	31,800
C	COLLIER	FL	44,600
D	GLADES	FL	2,500
D	HENDRY	FL	7,100
B	LEE	FL	103,600

ADI TOTAL TVHH 189,600

COUNTY SIZE SUMMARY

A			
B	1	103,600	54.6%
C	2	76,400	40.3%
D	2	9,600	5.1%

FT. SMITH

ADI TVHH RANK 147 % OF US TVHH .16%

B	CRAWFORD	AR	13,600
D	FRANKLIN	AR	5,600
D	LOGAN	AR	6,900
D	MADISON	AR	4,200
D	SCOTT	AR	3,600
B	SEBASTIAN	AR	37,400
C	WASHINGTON	AR	37,800
B	LE FLORE	OK	16,400
B	SEQUOYAH	OK	11,800

ADI TOTAL TVHH 137,300

COUNTY SIZE SUMMARY

A			
B	4	79,200	57.7%
C	1	37,800	27.5%
D	4	20,300	14.8%

FT. WAYNE (ANGOLA, IN)

ADI TVHH RANK 96 % OF US TVHH .27%

B	ADAMS	IN	9,900
B	ALLEN	IN	104,200
B	DE KALB	IN	11,600
B	HUNTINGTON	IN	12,300
D	JAY	IN	7,900
D	NOBLE	IN	12,400
D	STEUBEN	IN	9,400
C	WABASH	IN	12,100
B	WELLS	IN	8,800
B	WHITLEY	IN	9,100
C	MERCER	OH	12,900
D	PAULDING	OH	7,400
D	VAN WERT	OH	11,200

ADI TOTAL TVHH 229,200

COUNTY SIZE SUMMARY

A			
B	6	155,900	68.0%
C	2	25,000	10.9%
D	5	48,300	21.1%

FRESNO-VISALIA (HANFORD)

ADI TVHH RANK 65 % OF US TVHH .45%

B	FRESNO	CA	194,900
C	KINGS	CA	24,800
C	MADERA	CA	24,300
C	MERCED	CA	49,600
B	TULARE	CA	88,900

ADI TOTAL TVHH 382,500

COUNTY SIZE SUMMARY

A			
B	2	283,800	74.2%
C	3	98,700	25.8%
D			

GAINESVILLE (OCALA)

ADI TVHH RANK 174 % OF US TVHH .09%

B	ALACHUA	FL	62,000
D	DIXIE	FL	3,000
D	GILCHRIST	FL	2,500
D	LEVY	FL	8,300

ADI TOTAL TVHH 75,800

COUNTY SIZE SUMMARY

A			
B	1	62,000	81.8%
C			
D	3	13,800	18.2%

GLENDIVE

ADI TVHH RANK 211 % OF US TVHH .01%

D	DAWSON	MT	4,400
D	PRAIRIE	MT	600

ADI TOTAL TVHH 5,000

COUNTY SIZE SUMMARY

A			
B			
C			
D	2	5,000	100.0%

GRAND JUNCTION

ADI TVHH RANK 184 % OF US TVHH .07%

D	DELTA	CO	8,900
C	MESA	CO	35,000
D	MONTROSE	CO	9,600
D	OURAY	CO	700
D	SAN JUAN	CO	300
D	SAN MIGUEL	CO	1,300

ADI TOTAL TVHH 55,800

GRAND JUNCTION (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	1	35,000	62.7%
D	5	20,800	37.3%

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK

ADI TVHH RANK 40 % OF US TVHH .66%

B	ALLEGAN	MI	28,400
B	BARRY	MI	16,100
C	BRANCH	MI	14,000
B	CALHOUN	MI	49,300
C	IONIA	MI	16,100
B	KALAMAZOO	MI	76,100
B	KENT	MI	161,000
C	MECOSTA	MI	11,400
C	MONTCALM	MI	16,800
C	MUSKEGON	MI	53,700
C	NEWAYGO	MI	12,900
D	OCEANA	MI	7,700
B	OTTAWA	MI	52,700
C	ST JOSEPH	MI	20,100
B	VAN BUREN	MI	24,600

ADI TOTAL TVHH 560,900

COUNTY SIZE SUMMARY

A			
B	7	408,200	72.8%
C	7	145,000	25.9%
D	1	7,700	1.4%

GREAT FALLS

ADI TVHH RANK 177 % OF US TVHH .08%

D	BLAINE	MT	2,400
C	CASCADE	MT	30,300
D	CHOUTEAU	MT	2,100
D	FERGUS	MT	4,700
D	GLACIER	MT	3,300
D	HILL	MT	6,600
D	JUDITH BASIN	MT	900
D	LIBERTY	MT	900
D	MEAGHER	MT	800
B	PHILLIPS	MT	1,900
D	PONDERA	MT	2,400
D	TETON	MT	2,400
D	TOOLE	MT	2,200
D	VALLEY	MT	3,500

ADI TOTAL TVHH 64,400

COUNTY SIZE SUMMARY

A			
B			
C	1	30,300	47.0%
D	13	34,100	53.0%

GREEN BAY (SURING, WI)

ADI TVHH RANK 68 % OF US TVHH .42%

C	DELTA	MI	13,300
D	DICKINSON	MI	9,500
D	MENOMINEE	MI	9,000
D	SCHOOLCRAFT	MI	2,900
B	BROWN	WI	65,600
D	CALUMET	WI	10,600
D	DOOR	WI	10,200
C	FOND DU LAC	WI	30,500
D	GREEN LAKE	WI	6,900
D	KEWAUNEE	WI	6,600
C	MANITOWOC	WI	29,400
C	MARINETTE	WI	15,000
D	MENOMINEE	WI	800
D	OCONTO	WI	10,700
B	OUTAGAMIE	WI	46,200
C	SHAWANO	WI	13,200
C	WAUPACA	WI	15,800
D	WAUSHARA	WI	7,600
C	WINNEBAGO	WI	49,300

ADI TOTAL TVHH 353,100

COUNTIES IN ADI MARKETS

GREEN BAY (SURING, WI) (cont.)

COUNTY SIZE SUMMARY

A			
B	2	111,800	31.7%
C	7	166,500	47.2%
D	10	74,800	21.2%

GREENSBORO-WINSTON SALEM-HIGH POINT

ADI TVHH RANK 51 % OF US TVHH .56%

C	ALAMANCE	NC	37,000
D	ALLEGHANY	NC	3,800
D	CASWELL	NC	6,800
B	DAVIDSON	NC	43,200
B	DAVIE	NC	9,600
B	FORSYTH	NC	97,000
B	GUILFORD	NC	122,000
D	MONTGOMERY	NC	8,200
B	RANDOLPH	NC	35,700
C	ROCKINGHAM	NC	31,700
B	STOKES	NC	12,800
C	SURRY	NC	22,500
C	WILKES	NC	22,200
B	YADKIN	NC	10,900
D	GRAYSON	VA	8,800
D	PATRICK	VA	8,400

ADI TOTAL TVHH 479,600

COUNTY SIZE SUMMARY

A			
B	7	331,200	69.2%
C	4	113,400	23.7%
D	5	34,000	7.1%

GREENVILLE-NEW BERN-WASHINGTON

ADI TVHH RANK 99 % OF US TVHH .25%

B	BEAUFORT	NC	15,000
D	BERTIE	NC	7,000
C	CARTERET	NC	17,900
B	CRAVEN	NC	25,500
C	DUPLIN	NC	14,300
C	EDGECOMBE	NC	18,800
B	GREENE	NC	5,400
D	HYDE	NC	2,000
B	JONES	NC	3,200
B	LENOIR	NC	21,600
D	MARTIN	NC	8,600
C	ONSLOW	NC	13,600
D	PAMLICO	NC	5,700
B	PITT	NC	31,300
D	TYRRELL	NC	1,400
D	WASHINGTON	NC	4,800

ADI TOTAL TVHH 216,100

COUNTY SIZE SUMMARY

A			
B	6	104,000	48.1%
C	4	84,600	39.1%
D	6	27,500	12.7%

GREENVILLE-SPARTANBURG-ASHEVILLE

ADI TVHH RANK 37 % OF US TVHH .70%

D	ELBERT	GA	6,900
D	FRANKLIN	GA	5,700
D	HART	GA	6,500
D	MADISON	GA	6,800
D	STEPHENS	GA	7,800
B	BUNCOMBE	NC	64,300
D	GRAHAM	NC	2,400
C	HAYWOOD	NC	17,800
B	HENDERSON	NC	26,100
D	JACKSON	NC	9,100
D	MACON	NC	8,800
B	MADISON	NC	5,800
C	MC DOWELL	NC	12,900
D	MITCHELL	NC	5,100
B	POLK	NC	5,300
C	RUTHERFORD	NC	20,700
D	SWAIN	NC	3,900
D	TRANSYLVANIA	NC	9,000
D	YANCEY	NC	5,500

GREENVILLE-SPARTANBURG-ASHEVILLE (cont.)

D	ABBEVILLE	SC	8,200
C	ANDERSON	SC	52,600
C	CHEROKEE	SC	14,300
B	GREENVILLE	SC	112,600
C	GREENWOOD	SC	22,000
C	LAURENS	SC	17,600
C	OCONEE	SC	19,400
B	PICKENS	SC	29,500
B	SPARTANBURG	SC	77,200
D	UNION	SC	10,800

ADI TOTAL TVHH 594,600

COUNTY SIZE SUMMARY

A			
B	7	320,800	54.0%
C	8	177,300	29.8%
D	14	96,500	16.2%

GREENWOOD-GREENVILLE

ADI TVHH RANK 170 % OF US TVHH .09%

C	BOLIVAR	MS	13,200
D	CARROLL	MS	3,200
D	GRENADA	MS	7,200
D	HUMPHREYS	MS	4,300
C	LEFLORE	MS	12,800
D	SUNFLOWER	MS	9,500
D	TALLAHATCHIE	MS	5,100
C	WASHINGTON	MS	22,700

ADI TOTAL TVHH 78,000

COUNTY SIZE SUMMARY

A			
B			
C	3	48,700	62.4%
D	5	29,300	37.6%

HAGERSTOWN

ADI TVHH RANK 195 % OF US TVHH .05%

C	WASHINGTON	MD	41,000

ADI TOTAL TVHH 41,000

COUNTY SIZE SUMMARY

A			
B			
C	1	41,000	100.0%
D			

HARRISBURG-YORK-LANCASTER-LEBANON

ADI TVHH RANK 49 % OF US TVHH .58%

B	ADAMS	PA	25,700
B	CUMBERLAND	PA	68,500
B	DAUPHIN	PA	92,000
D	JUNIATA	PA	7,000
B	LANCASTER	PA	130,600
B	LEBANON	PA	39,800
B	PERRY	PA	13,600
B	YORK	PA	120,200

ADI TOTAL TVHH 496,900

COUNTY SIZE SUMMARY

A			
B	7	489,900	98.5%
C			
D	1	7,000	1.4%

HARRISONBURG

ADI TVHH RANK 197 % OF US TVHH .04%

C	ROCKINGHAM	VA	26,800
D	GRANT	WV	3,700
D	HARDY	WV	3,600
D	PENDELTON	WV	2,900

ADI TOTAL TVHH 37,000

HARRISONBURG (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	1	26,800	72.4%
D	3	10,200	27.6%

HARTFORD-NEW HAVEN

ADI TVHH RANK 22 % OF US TVHH .96%

A	HARTFORD	CT	292,200
B	LITCHFIELD	CT	58,600
C	MIDDLESEX	CT	49,000
A	NEW HAVEN	CT	276,500
B	NEW LONDON	CT	85,900
C	TOLLAND	CT	37,900

ADI TOTAL TVHH 799,900

COUNTY SIZE SUMMARY

A	2	568,700	71.1%
B	2	144,400	18.1%
C	2	86,800	10.9%
D			

HOUSTON

ADI TVHH RANK 10 % OF US TVHH 1.69%

D	AUSTIN	TX	7,600
A	BRAZORIA	TX	67,200
D	CALHOUN	TX	7,100
D	CHAMBERS	TX	7,800
D	COLORADO	TX	7,500
A	FORT BEND	TX	57,600
A	GALVESTON	TX	77,300
D	GRIMES	TX	5,400
A	HARRIS	TX	1,035,000
D	JACKSON	TX	5,000
A	LIBERTY	TX	19,900
C	MATAGORDA	TX	15,700
A	MONTGOMERY	TX	58,100
D	POLK	TX	11,300
D	SAN JACINTO	TX	5,500
D	TRINITY	TX	4,100
C	WALKER	TX	14,200
A	WALLER	TX	6,900
D	WASHINGTON	TX	8,500
C	WHARTON	TX	15,100

ADI TOTAL TVHH 1,436,800

COUNTY SIZE SUMMARY

A	7	1,322,000	92.0%
B			
C	3	45,000	3.1%
D	10	69,800	4.9%

HUNTSVILLE-DECATUR-FLORENCE

ADI TVHH RANK 91 % OF US TVHH .30%

C	COLBERT	AL	20,500
C	DE KALB	AL	21,300
D	FRANKLIN	AL	10,800
C	LAUDERDALE	AL	30,300
D	LAWRENCE	AL	10,200
C	LIMESTONE	AL	16,100
B	MADISON	AL	72,800
C	MARSHALL	AL	25,800
C	MORGAN	AL	33,700
D	LINCOLN	TN	9,600

ADI TOTAL TVHH 251,100

COUNTY SIZE SUMMARY

A			
B	1	72,800	29.0%
C	6	147,700	58.8%
D	3	30,600	12.2%

COUNTIES IN ADI MARKETS

IDAHO FALLS-POCATELLO

ADI TVHH RANK 197 % OF US TVHH .13%

B	BANNOCK	ID	23,900
B	BINGHAM	ID	11,300
D	BLAINE	ID	4,700
B	BONNEVILLE	ID	22,500
D	BUTTE	ID	1,100
D	CASSIA	ID	6,100
D	CLARK	ID	300
D	CUSTER	ID	1,600
D	FREMONT	ID	3,700
D	JEFFERSON	ID	5,000
D	LEMHI	ID	7,800
D	MADISON	ID	5,400
D	MINIDOKA	ID	6,500
D	POWER	ID	2,500
D	TETON	ID	1,000
D	LINCOLN	WY	4,600
D	TETON	WY	4,700

ADI TOTAL TVHH 107,900

COUNTY SIZE SUMMARY

A			
B	3	57,900	53.7%
C			
D	14	50,000	46.3%

INDIANAPOLIS

ADI TVHH RANK 25 % OF US TVHH .92%

C	BARTHOLOMEW	IN	23,700
D	BLACKFORD	IN	5,300
B	BOONE	IN	13,300
D	BROWN	IN	4,900
D	CARROLL	IN	7,200
C	CASS	IN	14,100
D	CLINTON	IN	11,100
D	DECATUR	IN	7,900
C	DELAWARE	IN	43,400
D	FOUNTAIN	IN	6,600
C	GRANT	IN	26,300
B	HAMILTON	IN	31,400
B	HANCOCK	IN	15,500
B	HENDRICKS	IN	24,400
C	HENRY	IN	18,400
C	HOWARD	IN	30,900
D	JENNINGS	IN	7,600
B	JOHNSON	IN	27,900
C	MADISON	IN	49,200
B	MARION	IN	281,100
C	MIAMI	IN	13,300
B	MONROE	IN	35,000
D	MONTGOMERY	IN	12,800
B	MORGAN	IN	17,900
D	OWEN	IN	6,200
D	PUTNAM	IN	9,300
D	RUSH	IN	6,400
B	SHELBY	IN	13,800
D	TIPTON	IN	6,000
D	WARREN	IN	2,900
D	WHITE	IN	9,100

ADI TOTAL TVHH 782,900

COUNTY SIZE SUMMARY

A			
B	9	460,300	58.9%
C	8	219,300	28.0%
D	14	103,300	13.2%

JACKSON, MS

ADI TVHH RANK 94 % OF US TVHH .32%

C	ADAMS	MS	13,000
D	ATTALA	MS	6,700
D	CLAIBORNE	MS	3,700
D	COPIAH	MS	8,600
D	FRANKLIN	MS	2,900
B	HINDS	MS	93,300
D	HOLMES	MS	6,900
D	ISSAQUENA	MS	800
D	JEFFERSON	MS	2,700
D	JEFFERSON DAVIS	MS	4,300
D	LAWRENCE	MS	4,200
D	LEAKE	MS	6,700
D	LINCOLN	MS	10,700
B	MADISON	MS	14,900

JACKSON, MS (cont.)

C	PIKE	MS	12,900
B	RANKIN	MS	26,800
D	SCOTT	MS	9,700
D	SHARKEY	MS	2,200
D	SIMPSON	MS	8,000
B	SMITH	MS	5,100
D	WALTHALL	MS	4,500
C	WARREN	MS	18,400
D	YAZOO	MS	9,900

ADI TOTAL TVHH 274,400

COUNTY SIZE SUMMARY

A			
B	3	134,600	49.1%
C	3	44,300	16.1%
D	17	95,500	34.8%

JACKSON, TN

ADI TVHH RANK 185 % OF US TVHH .06%

D	CARROLL	TN	10,100
D	HARDIN	TN	8,200
D	HENDERSON	TN	8,200
C	MADISON	TN	27,500

ADI TOTAL TVHH 54,000

COUNTY SIZE SUMMARY

A			
B			
C	1	27,500	50.9%
D	3	26,500	49.1%

JACKSONVILLE

ADI TVHH RANK 63 % OF US TVHH .46%

B	BAKER	FL	4,900
D	BRADFORD	FL	7,100
B	CLAY	FL	26,100
C	COLUMBIA	FL	13,600
B	DUVAL	FL	221,300
D	HAMILTON	FL	3,000
B	NASSAU	FL	13,200
C	PUTNAM	FL	21,000
B	ST JOHNS	FL	22,800
D	SUWANNEE	FL	8,700
D	UNION	FL	2,400
D	BRANTLEY	GA	3,300
D	CAMDEN	GA	4,900
D	CHARLTON	GA	2,400
D	CLINCH	GA	2,100
C	GLYNN	GA	20,700
C	WARE	GA	12,700

ADI TOTAL TVHH 390,200

COUNTY SIZE SUMMARY

A			
B	5	289,300	73.9%
C	4	68,000	17.4%
D	8	33,900	8.7%

JOHNSTOWN-ALTOONA

ADI TVHH RANK 79 % OF US TVHH .35%

C	BEDFORD	PA	16,900
B	BLAIR	PA	49,900
B	CAMBRIA	PA	64,200
D	CAMERON	PA	2,600
C	CENTRE	PA	38,000
C	CLEARFIELD	PA	29,800
C	ELK	PA	13,200
D	FOREST	PA	1,900
D	FULTON	PA	4,900
C	HUNTINGDON	PA	14,800
C	JEFFERSON	PA	18,400
C	MIFFLIN	PA	16,900
B	SOMERSET	PA	29,800

ADI TOTAL TVHH 301,300

JOHNSTOWN-ALTOONA (cont.)

COUNTY SIZE SUMMARY

A			
B	3	143,900	47.8%
C	7	148,000	49.1%
D	3	9,400	3.1%

JONESBORO

ADI TVHH RANK 175 % OF US TVHH .09%

D	CLAY	AR	7,700
C	CRAIGHEAD	AR	22,900
D	GREENE	AR	11,600
D	LAWRENCE	AR	6,900
D	RANDOLPH	AR	6,200
D	SHARP	AR	9,100
D	RIPLEY	MO	4,700

ADI TOTAL TVHH 46,100

COUNTY SIZE SUMMARY

A			
B			
C	1	22,900	34.6%
D	6	43,200	65.4%

JOPLIN-PITTSBURG

ADI TVHH RANK 118 % OF US TVHH .20%

C	BENTON	AR	32,200
D	ALLEN	KS	6,400
D	BOURBON	KS	6,900
D	CHEROKEE	KS	8,900
B	CRAWFORD	KS	15,700
D	LABETTE	KS	10,000
D	NEOSHO	KS	7,100
D	WILSON	KS	4,900
D	WOODSON	KS	1,800
D	BARTON	MO	4,500
D	JASPER	MO	33,700
D	MC DONALD	MO	5,800
B	NEWTON	MO	15,700
D	VERNON	MO	7,500
D	OTTAWA	OK	13,200

ADI TOTAL TVHH 174,100

COUNTY SIZE SUMMARY

A			
B	3	65,100	37.4%
C	1	32,200	18.5%
D	11	76,800	44.1%

KANSAS CITY

ADI TVHH RANK 28 % OF US TVHH .92%

D	ANDERSON	KS	3,300
D	ATCHISON	KS	6,400
D	DONIPHAN	KS	3,300
C	DOUGLAS	KS	25,500
D	FRANKLIN	KS	8,800
D	JEFFERSON	KS	5,700
B	JOHNSON	KS	111,600
C	LEAVENWORTH	KS	19,900
D	LINN	KS	3,600
D	MIAMI	KS	8,300
B	WYANDOTTE	KS	63,200
D	ANDREW	MO	5,100
D	BATES	MO	5,900
D	CALDWELL	MO	3,200
D	CARROLL	MO	4,600
B	CASS	MO	19,100
B	CLAY	MO	52,800
D	CLINTON	MO	6,000
D	DAVIESS	MO	3,300
D	DE KALB	MO	3,000
D	GRUNDY	MO	4,600
D	HENRY	MO	7,700
B	JACKSON	MO	239,800
C	JOHNSON	MO	12,800
D	LAFAYETTE	MO	11,100
D	LINN	MO	4,200
D	LIVINGSTON	MO	6,000
C	PETTIS	MO	13,600
B	PLATTE	MO	18,900

COUNTIES IN ADI MARKETS

KANSAS CITY (cont.)

B	RAY	MO	7,900
D	SALINE	MO	9,300

ADI TOTAL TVHH 699,600

COUNTY SIZE SUMMARY

A			
B	7	513,000	73.4%
C	4	70,400	10.1%
D	20	119,200	16.5%

KNOXVILLE

ADI TVHH RANK 50 % OF US TVHH .49%

D	BELL	KY	12,100
C	HARLAN	KY	14,600
D	KNOX	KY	10,900
D	LESLIE	KY	5,000
D	MC CREARY	KY	5,400
D	RUSSELL	KY	5,800
D	WAYNE	KY	6,300
C	WHITLEY	KY	13,200
B	ANDERSON	TN	29,900
B	BLOUNT	TN	30,200
C	CAMPBELL	TN	13,000
D	CLAIBORNE	TN	8,900
D	COCKE	TN	10,600
D	CUMBERLAND	TN	11,200
D	FENTRESS	TN	5,300
B	GRAINGER	TN	6,000
C	HAMBLEN	TN	19,700
D	HANCOCK	TN	2,300
B	JEFFERSON	TN	11,400
B	KNOX	TN	124,300
D	LOUDON	TN	11,000
D	MONROE	TN	10,300
D	MORGAN	TN	5,500
C	ROANE	TN	18,100
D	SCOTT	TN	6,800
B	SEVIER	TN	17,000
B	UNION	TN	2,500

ADI TOTAL TVHH 415,300

COUNTY SIZE SUMMARY

A			
B	7	219,300	52.8%
C	5	78,600	18.9%
D	15	117,400	28.3%

LA CROSSE-EAU CLAIRE

ADI TVHH RANK 130 % OF US TVHH .19%

D	HOUSTON	MN	6,100
C	WINONA	MN	19,400
D	BUFFALO	WI	5,200
C	CHIPPEWA	WI	18,000
C	EAU CLAIRE	WI	29,500
D	JACKSON	WI	6,200
D	JUNEAU	WI	8,100
C	LA CROSSE	WI	33,600
C	MONROE	WI	18,500
D	RUSK	WI	5,500
D	TREMPEALEAU	WI	9,400
D	VERNON	WI	9,500

ADI TOTAL TVHH 159,000

COUNTY SIZE SUMMARY

A			
B			
C	5	109,000	68.6%
D	7	50,000	31.4%

LAFAYETTE, IN

ADI TVHH RANK 101 % OF US TVHH .05%

D	BENTON	IN	3,500
C	TIPPECANOE	IN	41,200

ADI TOTAL TVHH 44,700

LAFAYETTE, IN (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	1	41,200	92.2%
D	1	3,500	7.8%

LAFAYETTE, LA

ADI TVHH RANK 109 % OF US TVHH .23%

C	ACADIA	LA	14,700
D	ALLEN	LA	7,500
D	EVANGELINE	LA	11,600
C	IBERIA	LA	21,900
D	JEFFERSON DAVIS	LA	11,100
B	LAFAYETTE	LA	62,200
C	ST LANDRY	LA	29,100
C	ST MARTIN	LA	14,300
C	VERMILION	LA	18,200

ADI TOTAL TVHH 195,600

COUNTY SIZE SUMMARY

A			
B	1	62,200	31.8%
C	5	103,200	52.8%
D	3	30,200	15.4%

LAKE CHARLES

ADI TVHH RANK 171 % OF US TVHH .09%

D	BEAUREGARD	LA	11,100
B	CALCASIEU	LA	62,800
D	CAMERON	LA	3,400

ADI TOTAL TVHH 77,300

COUNTY SIZE SUMMARY

A			
B	1	62,800	81.2%
C			
D	2	14,500	18.8%

LANSING

ADI TVHH RANK 103 % OF US TVHH .25%

B	CLINTON	MI	18,100
B	EATON	MI	32,500
C	HILLSDALE	MI	13,900
B	INGHAM	MI	84,500
B	JACKSON	MI	50,900

ADI TOTAL TVHH 239,900

COUNTY SIZE SUMMARY

A			
B	4	186,000	93.4%
C	1	13,900	6.6%
D			

LAREDO

ADI TVHH RANK 190 % OF US TVHH .04%

C	WEBB	TX	30,400
B	ZAPATA	TX	2,400

ADI TOTAL TVHH 32,800

COUNTY SIZE SUMMARY

A			
B			
C	1	30,400	92.7%
D	1	2,400	7.3%

LAS VEGAS

ADI TVHH RANK 99 % OF US TVHH .25%

B	CLARK	NV	212,330
D	LINCOLN	NV	1,300

LAS VEGAS (cont.)

D	NYE SOUTH	NV	2,930

ADI TOTAL TVHH 216,130

COUNTY SIZE SUMMARY

A			
B	1	212,300	98.2%
C			
D	2	3,800	1.8%

LAUREL-HATTIESBURG

ADI TVHH RANK 168 % OF US TVHH .09%

D	COVINGTON	MS	9,500
C	FORREST	MS	24,700
C	JONES	MS	22,400
D	LAMAR	MS	9,000
D	MARION	MS	8,900
D	PERRY	MS	3,400
D	WAYNE	MS	6,400

ADI TOTAL TVHH 90,200

COUNTY SIZE SUMMARY

A			
B			
C	2	47,100	58.2%
D	5	33,100	41.8%

LEXINGTON (BEATTYVILLE & HAZARD)

ADI TVHH RANK 76 % OF US TVHH .37%

D	ANDERSON	KY	6,900
D	BATH	KY	5,700
B	BOURBON	KY	7,000
D	BOYLE	KY	9,600
D	BREATHITT	KY	5,400
D	CASEY	KY	5,700
B	CLARK	KY	10,700
D	CLAY	KY	7,600
D	ESTILL	KY	5,200
B	FAYETTE	KY	82,500
D	FLEMING	KY	6,500
C	FRANKLIN	KY	17,100
D	GARRARD	KY	6,200
B	HARRISON	KY	9,300
D	JACKSON	KY	6,100
D	JESSAMINE	KY	9,900
D	KNOTT	KY	5,900
C	LAUREL	KY	14,600
D	LEE	KY	2,400
D	LINCOLN	KY	6,900
C	MADISON	KY	18,200
D	MENIFEE	KY	1,700
D	MERCER	KY	7,200
D	MONTGOMERY	KY	7,700
D	NICHOLAS	KY	2,600
D	OWSLEY	KY	1,700
D	PERRY	KY	11,600
D	POWELL	KY	3,800
C	PULASKI	KY	18,000
D	ROCKCASTLE	KY	6,900
D	ROWAN	KY	6,200
B	SCOTT	KY	7,800
D	WOLFE	KY	2,300
B	WOODFORD	KY	6,400

ADI TOTAL TVHH 317,200

COUNTY SIZE SUMMARY

A			
B	6	124,300	39.2%
C	4	67,900	21.4%
D	26	125,000	39.4%

LIMA

ADI TVHH RANK 196 % OF US TVHH .05%

C	ALLEN	OH	40,500

ADI TOTAL TVHH 40,500

COUNTIES IN ADI MARKETS

LIMA (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	1	40,500	100.0%
D			

LINCOLN-HASTINGS-KEARNEY

ADI TOWN RANK 90		% OF US TOWN	.36%
D CLOUD	KS		4,700
D JEWELL	KS		2,000
D PHILLIPS	KS		2,900
D REPUBLIC	KS		2,900
D SMITH	KS		2,400
D WASHINGTON	KS		3,200
B ADAMS	NE		12,000
D ANTELOPE	NE		3,100
D BOONE	NE		2,600
D BROWN	NE		1,600
A BUFFALO	NE		11,000
D CHASE	NE		2,000
D CLAY	NE		3,000
D CUSTER	NE		9,100
D DAWSON	NE		8,600
D FILLMORE	NE		3,000
D FRANKLIN	NE		1,700
D FRONTIER	NE		1,400
D FURNAS	NE		2,500
D GAGE	NE		8,800
D GARFIELD	NE		900
D GOSPER	NE		900
D GREELEY	NE		1,200
B HALL	NE		18,100
D HAMILTON	NE		3,400
D HARLAN	NE		1,700
D HAYES	NE		900
D HOLT	NE		4,000
D HOWARD	NE		2,400
D JEFFERSON	NE		3,600
D KEARNEY	NE		2,600
B LANCASTER	NE		77,000
D LOUP	NE		300
D MERRICK	NE		3,200
D NANCE	NE		1,700
D NUCKOLLS	NE		2,500
D PERKINS	NE		1,400
D PHELPS	NE		3,600
D PLATTE	NE		10,600
D POLK	NE		2,300
D RED WILLOW	NE		4,900
D ROCK	NE		900
D SALINE	NE		9,000
D SHERMAN	NE		1,500
D THAYER	NE		2,800
D VALLEY	NE		2,100
D WEBSTER	NE		1,900
D WHEELER	NE		400
D YORK	NE		9,600

ADI TOTAL TOWN 299,200

COUNTY SIZE SUMMARY

A			
B	4	121,100	47.5%
C			
D	45	134,100	97.5%

LITTLE ROCK

ADI TOWN RANK 36		% OF US TOWN	.91%
D ARKANSAS	AR		8,600
D BRADLEY	AR		4,900
D CALHOUN	AR		2,200
D CLARK	AR		7,800
D CLEBURNE	AR		7,200
D CLEVELAND	AR		2,800
D CONWAY	AR		6,900
D DALLAS	AR		3,700
D DESHA	AR		6,300
D DREW	AR		6,100
B FAULKNER	AR		17,300
C GARLAND	AR		30,000
D GRANT	AR		4,700
D HOT SPRING	AR		10,000
D INDEPENDENCE	AR		11,600
D JACKSON	AR		7,600
B JEFFERSON	AR		29,800

LITTLE ROCK (cont.)

D JOHNSON	AR		6,600
D LINCOLN	AR		3,600
B LONOKE	AR		12,400
D MONROE	AR		4,500
D MONTGOMERY	AR		1,300
D NEVADA	AR		3,700
D OUACHITA	AR		10,700
D PERRY	AR		2,600
D PIKE	AR		3,800
D POLK	AR		6,300
C POPE	AR		14,900
D PRAIRIE	AR		3,600
B PULASKI	AR		178,900
B SALINE	AR		19,300
D SEARCY	AR		3,330
D STONE	AR		3,400
D VAN BUREN	AR		5,700
C WHITE	AR		18,200
D WOODRUFF	AR		3,700
D YELL	AR		6,500

ADI TOTAL TOWN 492,200

COUNTY SIZE SUMMARY

A			
B	9	237,700	49.1%
C	3	69,100	14.0%
D	29	161,400	37.9%

LOS ANGELES (CORONA & SAN BERNARDINO-FONTANA)

ADI TOWN RANK 2		% OF US TOWN	9.13%
D INYO	CA		7,200
C KERN EAST	CA		23,200
A LOS ANGELES	CA		2,775,100
A ORANGE	CA		701,800
B RIVERSIDE WEST	CA		214,700
B SAN BERNARDINO	CA		554,100
B VENTURA	CA		199,700

ADI TOTAL TOWN 4,369,000

COUNTY SIZE SUMMARY

A	2	3,956,900	91.7%
B	3	760,500	17.6%
C	1	23,200	0.5%
D	1	7,200	0.2%

LOUISVILLE

ADI TOWN RANK 45		% OF US TOWN	.81%
B CLARK	IN		37,400
B CRAWFORD	IN		3,400
B FLOYD	IN		22,100
B HARRISON	IN		9,800
C JACKSON	IN		13,300
B JEFFERSON	IN		10,800
C LAWRENCE	IN		15,700
D ORANGE	IN		6,700
B SCOTT	IN		7,100
B WASHINGTON	IN		7,700
D BRECKINRIDGE	KY		6,100
B BULLITT	KY		15,200
D GRAYSON	KY		9,000
D GREEN	KY		3,900
C HARDIN	KY		27,500
D HENRY	KY		6,700
B JEFFERSON	KY		298,000
D LARUE	KY		4,700
D MARION	KY		9,900
D MEADE	KY		7,800
D NELSON	KY		9,600
B OLDHAM	KY		9,900
B SHELBY	KY		8,700
D SPENCER	KY		2,100
D TAYLOR	KY		8,500
D TRIMBLE	KY		2,700
B WASHINGTON	KY		3,500

ADI TOTAL TOWN 519,200

COUNTY SIZE SUMMARY

A			
B	7	356,000	68.1%
C	3	58,500	11.0%
D	17	102,700	19.9%

LUBBOCK

ADI TOWN RANK 129		% OF US TOWN	.19%
D ROOSEVELT	NM		5,500
D BAILEY	TX		2,900
D BORDEN	TX		300
D COCHRAN	TX		1,900
D CROSBY	TX		2,900
D DAWSON	TX		5,400
D DICKENS	TX		1,400
D FLOYD	TX		3,300
D GAINES	TX		4,700
D GARZA	TX		1,900
C HALE	TX		13,100
D HOCKLEY	TX		9,400
D KENT	TX		400
D LAMB	TX		6,600
B LUBBOCK	TX		82,100
D LYNN	TX		2,900
D MOTLEY	TX		900
D SCURRY	TX		7,200
D TERRY	TX		9,100
D YOAKUM	TX		3,200

ADI TOTAL TOWN 190,400

COUNTY SIZE SUMMARY

A			
B	1	82,100	51.5%
C	1	13,100	8.2%
D	10	64,200	40.3%

MACON

ADI TOWN RANK 142		% OF US TOWN	.17%
D BALDWIN	GA		10,600
B BIBB	GA		53,700
D BLECKLEY	GA		3,900
D CRAWFORD	GA		2,400
D DODGE	GA		6,000
B HOUSTON	GA		21,134
D JONES	GA		6,200
C LAURENS	GA		13,000
D PEACH	GA		6,900
D PULASKI	GA		3,100
D TREUTLEN	GA		2,000
B TWIGGS	GA		3,100
D WILKINSON	GA		3,300

ADI TOTAL TOWN 142,100

COUNTY SIZE SUMMARY

A			
B	3	98,200	69.1%
C	1	13,000	9.1%
D	7	30,906	21.7%

MADISON

ADI TOWN RANK 107		% OF US TOWN	.21%
C COLUMBIA	WI		19,230
B DANE	WI		128,100
D GREEN	WI		11,600
D IOWA	WI		7,100
D LAFAYETTE	WI		4,000
D MARQUETTE	WI		4,900
D RICHLAND	WI		6,200
C SAUK	WI		19,500

ADI TOTAL TOWN 196,000

COUNTY SIZE SUMMARY

A			
B	1	120,300	65.2%
C	2	32,700	18.0%
D	9	33,000	18.2%

MANKATO

ADI TOWN RANK 207		% OF US TOWN	.03%
D EMMET	IA		4,900
C BLUE EARTH	MN		17,900

ADI TOTAL TOWN 22,700

MANKATO (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	1	17,000	78.4%
D	1	4,600	21.6%

MARQUETTE

ADI TVHH RANK 186 % OF US TVHH .06%

D	ALGER	MI	3,100
D	BARAGA	MI	2,900
C	HOUGHTON	MI	12,300
D	IRON	MI	9,200
D	KEWEENAW	MI	700
C	MARQUETTE	MI	24,500
D	ONTONAGON	MI	3,200
D	FLORENCE	WI	1,500

ADI TOTAL TVHH 53,400

COUNTY SIZE SUMMARY

A			
B			
C	2	36,000	68.9%
D	6	16,600	31.1%

MCALLEN-BROWNSVILLE: URGV

ADI TVHH RANK 117 % OF US TVHH .21%

D	CAMERON	TX	69,000
D	HIDALGO	TX	92,400
D	STARR	TX	8,700
D	WILLACY	TX	9,000

ADI TOTAL TVHH 175,100

COUNTY SIZE SUMMARY

A			
B	2	161,400	92.2%
C			
D	2	13,700	7.8%

MEDFORD

ADI TVHH RANK 155 % OF US TVHH .13%

C	SISKIYOU	CA	15,900
C	JACKSON	OR	51,400
C	JOSEPHINE	OR	22,900
C	KLAMATH	OR	21,600
D	LAKE	OR	2,700

ADI TOTAL TVHH 114,500

COUNTY SIZE SUMMARY

A			
B			
C	4	111,800	97.6%
D	1	2,700	2.4%

MEMPHIS

ADI TVHH RANK 41 % OF US TVHH .65%

D	CRITTENDEN	AR	15,600
D	CROSS	AR	6,400
D	LEE	AR	4,400
C	MISSISSIPPI	AR	18,800
D	PHILLIPS	AR	10,600
D	POINSETT	AR	9,000
D	ST FRANCIS	AR	9,300
D	MARESCOT	MS	8,300
D	ALCORN	MS	12,900
D	BENTON	MS	2,500
D	COAHOMA	MS	11,200
D	DE SOTO	MS	19,100
D	LAFAYETTE	MS	11,100
D	MARSHALL	MS	9,300
D	PANOLA	MS	9,200
D	QUITMAN	MS	3,700
D	TATE	MS	6,300
D	TIPPAH	MS	6,600
D	TUNICA	MS	2,700

MEMPHIS (cont.)

D	UNION	MS	8,300
D	YALOBUSHA	MS	4,700
D	CHESTER	TN	4,300
D	CROCKETT	TN	5,100
D	DYER	TN	12,900
D	FAYETTE	TN	7,600
C	GIBSON	TN	18,100
D	HARDEMAN	TN	7,700
D	HAYWOOD	TN	6,400
D	LAUDERDALE	TN	8,600
D	MC NAIRY	TN	8,800
B	SHELBY	TN	273,700
B	TIPTON	TN	11,200

ADI TOTAL TVHH 554,400

COUNTY SIZE SUMMARY

A			
B	4	319,600	57.6%
C	2	36,900	6.7%
D	26	197,900	35.7%

MERIDIAN

ADI TVHH RANK 169 % OF US TVHH .09%

D	CHOCTAW	AL	5,400
D	MARENGO	AL	8,100
D	SUMTER	AL	5,200
D	CLARKE	MS	6,100
D	JASPER	MS	5,900
D	KEMPER	MS	3,200
C	LAUDERDALE	MS	28,700
D	NESHOBA	MS	8,700
D	NEWTON	MS	7,000

ADI TOTAL TVHH 78,300

COUNTY SIZE SUMMARY

A			
B			
C	1	28,700	36.7%
D	8	49,600	63.3%

MIAMI (FT. LAUDERDALE)

ADI TVHH RANK 14 % OF US TVHH 1.36%

B	BROWARD	FL	472,700
A	DADE	FL	653,100
C	MONROE	FL	28,800

ADI TOTAL TVHH 1,154,600

COUNTY SIZE SUMMARY

A	1	653,100	56.6%
B	1	472,700	40.9%
C	1	28,800	2.5%
D			

MILWAUKEE

ADI TVHH RANK 29 % OF US TVHH .81%

C	DODGE	WI	25,500
C	JEFFERSON	WI	23,300
A	MILWAUKEE	WI	363,000
B	OZAUKEE	WI	23,800
B	RACINE	WI	60,900
C	SHEBOYGAN	WI	36,300
C	WALWORTH	WI	26,700
A	WASHINGTON	WI	29,700
A	WAUKESHA	WI	97,100

ADI TOTAL TVHH 686,300

COUNTY SIZE SUMMARY

A			
B	5	574,500	83.7%
C	4	111,800	16.3%
D			

MINNEAPOLIS-ST. PAUL (ST. CLOUD)

ADI TVHH RANK 13 % OF US TVHH 1.36%

A	ANOKA	MN	68,900
D	BENTON	MN	9,100
D	BIG STONE	MN	2,800
D	BROWN	MN	9,800
A	CARVER	MN	13,400
D	CHIPPEWA	MN	5,500
A	CHISAGO	MN	9,400
D	COTTONWOOD	MN	5,100
C	CROW WING	MN	16,200
A	DAKOTA	MN	75,000
C	GOODHUE	MN	14,200
A	HENNEPIN	MN	373,900
A	ISANTI	MN	8,600
D	KANABEC	MN	4,700
C	KANDIYOHI	MN	13,600
D	LAC QUI PARLE	MN	3,700
D	LE SUEUR	MN	8,300
B	LYON	MN	8,600
D	MARTIN	MN	9,400
D	MC LEOD	MN	10,800
D	MEEKER	MN	7,500
D	MILLE LACS	MN	6,900
D	MORRISON	MN	,900
D	NICOLLET	MN	9,100
D	PINE	MN	7,200
A	RAMSEY	MN	174,700
B	REDWOOD	MN	6,400
D	RENVILLE	MN	7,100
C	RICE	MN	15,100
A	SCOTT	MN	15,400
D	SHERBURNE	MN	10,400
D	SIBLEY	MN	5,300
C	STEARNS	MN	34,300
D	STEELE	MN	10,800
D	STEVENS	MN	3,700
D	SWIFT	MN	4,500
D	WABASHA	MN	7,200
D	WASECA	MN	6,600
A	WASHINGTON	MN	40,500
B	WATONWAN	MN	4,600
A	WRIGHT	MN	20,900
B	YELLOW MEDICINE	MN	4,500
C	BARRON	WI	14,900
D	BURNETT	WI	4,900
D	DUNN	WI	11,700
D	PEPIN	WI	2,600
D	PIERCE	WI	10,600
D	POLK	WI	12,500
A	ST CROIX	WI	15,400

ADI TOTAL TVHH 1,155,900

COUNTY SIZE SUMMARY

A	11	815,900	70.6%
B			
C	6	108,300	9.4%
D	32	231,700	20.0%

MINOT-BISMARCK-DICKINSON

ADI TVHH RANK 144 % OF US TVHH .17%

D	DANIELS	MT	1,000
D	MC CONE	MT	900
D	RICHLAND	MT	4,600
D	ROOSEVELT	MT	3,300
D	SHERIDAN	MT	1,900
D	WIBAUX	MT	500
D	ADAMS	ND	1,300
D	BILLINGS	ND	400
D	BOTTINEAU	ND	3,200
D	BOWMAN	ND	1,600
D	BURKE	ND	1,500
C	BURLEIGH	ND	22,500
D	DIVIDE	ND	1,200
D	DUNN	ND	1,600
D	EMMONS	ND	2,000
D	GOLDEN VALLEY	ND	900
D	GRANT	ND	1,500
D	HETTINGER	ND	1,900
D	KIDDER	ND	1,400
D	LOGAN	ND	1,700
D	MC HENRY	ND	2,800
D	MC INTOSH	ND	1,800
D	MC KENZIE	ND	2,700
D	MC LEAN	ND	4,600
D	MERCER	ND	5,200
D	MORTON	ND	9,700
D	MOUNTRAIL	ND	2,800
D	OLIVER	ND	800

COUNTIES IN ADI MARKETS

MINOT-BISMARCK-DICKINSON (cont.)

D	PIERCE	ND	2,000
D	RENVILLE	ND	1,300
D	ROLETTE	ND	3,600
D	SHERIDAN	ND	1,000
D	SIOUX	ND	900
D	SLOPE	ND	400
D	STARK	ND	9,300
C	WARD	ND	21,000
D	WELLS	ND	2,600
D	WILLIAMS	ND	9,500
D	CAMPBELL	SD	800
D	CORSON	SD	1,400
D	WALWORTH	SD	2,600

ADI TOTAL TVHH 140,800

COUNTY SIZE SUMMARY

A			
B			
C	2	43,500	30.9%
D	39	97,300	69.1%

MISSOULA-BUTTE (HELENA)

ADI TVHH RANK 149 % OF US TVHH .16%

D	BEAVERHEAD	MT	2,800
D	BROADWATER	MT	1,500
D	DEER LODGE	MT	4,100
C	FLATHEAD	MT	21,100
C	GALLATIN	MT	16,600
D	GRANITE	MT	1,000
D	JEFFERSON	MT	2,800
D	LAKE	MT	7,400
C	LEWIS + CLARK	MT	17,900
D	MADISON	MT	2,200
D	MINERAL	MT	1,400
C	MISSOULA	MT	30,800
D	POWELL	MT	2,300
D	RAVALLI	MT	9,700
D	SILVER BOW	MT	14,000

ADI TOTAL TVHH 139,600

COUNTY SIZE SUMMARY

A			
B			
C	4	86,400	63.7%
D	11	49,200	36.3%

MOBILE-PENSACOLA (FT. WALTON BEACH, FL)

ADI TVHH RANK 61 % OF US TVHH .48%

B	BALDWIN	AL	30,800
D	CLARKE	AL	9,200
D	CONECUH	AL	5,300
C	ESCAMBIA	AL	12,800
B	MOBILE	AL	134,000
D	MONROE	AL	7,300
D	WASHINGTON	AL	5,500
B	ESCAMBIA	FL	87,700
C	OKALOOSA	FL	41,900
B	SANTA ROSA	FL	22,700
D	GEORGE	MS	5,300
D	GREENE	MS	3,000
C	JACKSON	MS	43,300

ADI TOTAL TVHH 408,300

COUNTY SIZE SUMMARY

A			
B	4	274,700	67.3%
C	3	98,000	24.0%
D	6	35,600	8.7%

MONROE-EL DORADO

ADI TVHH RANK 113 % OF US TVHH .22%

D	ASHLEY	AR	8,800
D	CHICOT	AR	5,500
B	UNION	AR	17,500
D	CALDWELL	LA	4,400
D	CATAHOULA	LA	4,300
D	CONCORDIA	LA	8,000
D	EAST CARROLL	LA	3,600
D	FRANKLIN	LA	8,400

MONROE-EL DORADO (cont.)

D	JACKSON	LA	6,700
D	LA SALLE	LA	6,700
C	LINCOLN	LA	13,700
D	MADISON	LA	5,700
D	MOREHOUSE	LA	12,300
B	OUACHITA	LA	52,100
D	PICHLAND	LA	7,500
D	TENSAS	LA	2,800
B	UNION	LA	7,900
D	WEST CARROLL	LA	4,500
D	WINN	LA	6,200

ADI TOTAL TVHH 186,600

COUNTY SIZE SUMMARY

A			
B	3	77,500	41.5%
C	1	13,700	7.3%
D	15	95,400	51.1%

MONTGOMERY

ADI TVHH RANK 120 % OF US TVHH .20%

B	AUTAUGA	AL	11,500
D	BULLOCK	AL	3,400
D	BUTLER	AL	7,300
C	COVINGTON	AL	14,400
D	CRENSHAW	AL	5,100
B	ELMORE	AL	15,600
D	LOWNDES	AL	3,600
D	MACON	AL	8,300
B	MONTGOMERY	AL	74,900
D	PIKE	AL	9,800
C	TALLAPOOSA	AL	14,000
D	WILCOX	AL	4,400

ADI TOTAL TVHH 172,300

COUNTY SIZE SUMMARY

A			
B	3	122,000	59.2%
C	2	28,400	16.5%
D	7	41,900	24.3%

NASHVILLE (COOKEVILLE, TN)

ADI TVHH RANK 31 % OF US TVHH .76%

D	ALLEN	KY	5,600
D	BARREN	KY	13,400
D	BUTLER	KY	3,900
C	CHRISTIAN	KY	21,300
D	CLINTON	KY	3,400
B	CUMBERLAND	KY	2,900
D	EDMONSON	KY	3,500
D	LOGAN	KY	9,700
D	MONROE	KY	4,600
D	SIMPSON	KY	5,500
D	TODD	KY	4,300
D	TRIGG	KY	3,500
D	BEDFORD	TN	10,000
D	BENTON	TN	5,900
B	CANNON	TN	3,800
B	CHEATHAM	TN	9,300
B	CLAY	TN	2,800
C	COFFEE	TN	14,500
B	DAVIDSON	TN	184,300
D	DE KALB	TN	5,300
B	DECATUR	TN	4,100
B	DICKSON	TN	11,600
D	FRANKLIN	TN	11,200
D	GILES	TN	8,900
D	HENRY	TN	11,200
D	HICKMAN	TN	5,200
D	HOUSTON	TN	2,300
B	HUMPHREYS	TN	6,100
D	JACKSON	TN	3,200
D	LAWRENCE	TN	12,200
D	LEWIS	TN	3,400
D	MACON	TN	6,000
D	MARSHALL	TN	7,400
C	MAURY	TN	18,900
C	MONTGOMERY	TN	29,900
D	MOORE	TN	1,500
B	OVERTON	TN	6,100
D	PERRY	TN	2,300
D	PICKETT	TN	1,600
C	PUTNAM	TN	17,900
B	ROBERTSON	TN	13,400

NASHVILLE (COOKEVILLE, TN) (cont.)

B	RUTHERFORD	TN	31,500
D	SMITH	TN	9,400
D	STEWART	TN	3,500
B	SUMNER	TN	31,900
D	TROUSDALE	TN	2,400
D	VAN BUREN	TN	1,500
D	WARREN	TN	12,400
D	WAYNE	TN	5,000
D	WHITE	TN	7,300
B	WILLIAMSON	TN	21,900
B	WILSON	TN	21,400

ADI TOTAL TVHH 644,500

COUNTY SIZE SUMMARY

A			
B	8	324,300	50.3%
C	5	102,500	15.9%
D	39	217,700	33.8%

NEW ORLEANS

ADI TVHH RANK 33 % OF US TVHH .75%

B	JEFFERSON	LA	180,600
C	LAFOURCHE	LA	29,300
B	ORLEANS	LA	216,000
D	PLAQUEMINES	LA	8,300
B	ST BERNARD	LA	23,800
B	ST CHARLES	LA	13,900
D	ST JAMES	LA	6,600
B	ST JOHN THE BAPTIST	LA	11,700
B	ST TAMMANY	LA	47,000
C	TANGIPAHOA	LA	29,700
C	TERREBONNE	LA	34,300
C	WASHINGTON	LA	16,000
D	HANCOCK	MS	9,900
C	PEARL RIVER	MS	12,100

ADI TOTAL TVHH 639,200

COUNTY SIZE SUMMARY

A			
B	6	493,000	77.1%
C	5	121,400	19.0%
D	3	24,800	3.9%

NEW YORK (POUGHKEEPSIE)

ADI TVHH RANK 1 % OF US TVHH 7.72%

B	FAIRFIELD	CT	284,800
A	BERGEN	NJ	305,600
A	ESSEX	NJ	291,500
A	HUDSON	NJ	204,100
C	HUNTERDON	NJ	32,300
A	MIDDLESEX	NJ	207,900
B	MONMOUTH	NJ	184,500
A	MORRIS	NJ	141,300
B	OCEAN	NJ	154,900
A	PASSAIC	NJ	154,700
A	SOMERSET	NJ	71,600
C	SUSSEX	NJ	44,000
A	UNION	NJ	178,700
A	BRONX	NY	393,400
B	DUTCHESS	NY	87,300
A	KINGS	NY	798,500
A	NASSAU	NY	434,300
A	NEW YORK	NY	701,600
B	ORANGE	NY	90,400
A	PUTNAM	NY	28,600
A	QUEENS	NY	730,900
A	RICHMOND	NY	130,100
A	ROCKLAND	NY	85,700
A	SUFFOLK	NY	421,700
C	SULLIVAN	NY	25,600
B	ULSTER	NY	59,900
A	WESTCHESTER	NY	313,600
D	PIKE	PA	8,300

ADI TOTAL TVHH 6,565,700

COUNTY SIZE SUMMARY

A	18	5,593,800	85.2%
B	6	861,700	13.1%
C	3	101,900	1.6%
D	1	8,300	0.1%

COUNTIES IN ADI MARKETS

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

ADI TVHH RANK 46 — % OF US TVHH .59%

D	CAMDEN	NC	2,000
D	CHOWAN	NC	4,800
B	CURRITUCK	NC	4,900
D	DARE	NC	6,500
D	GATES	NC	2,800
D	HERTFORD	NC	7,500
D	NORTHAMPTON	NC	7,100
D	PASQUOTANK	NC	10,300
D	PERQUIMANS	NC	3,700
D	ACCOMACK	VA	11,500
B	CHESAPEAKE CITY	VA	41,400
B	GLOUCESTER	VA	8,500
B	HAMPTON CITY	VA	43,800
D	ISLE OF WIGHT	VA	7,500
B	JAMES CITY	VA	11,800
D	MATHEWS	VA	3,400
B	NEWPORT NEWS CITY	VA	54,100
B	NORFOLK CITY	VA	85,700
D	NORTHAMPTON	VA	5,400
B	PORTSMOUTH CITY	VA	36,000
D	SOUTHAMPTON	VA	7,700
B	SUFFOLK CITY	VA	15,800
D	SURRY	VA	2,000
B	VA BEACH CITY	VA	103,600
B	YORK	VA	15,100

ADI TOTAL TVHH 502,900

COUNTY SIZE SUMMARY

A			
B	11	420,700	83.7%
C			
D	14	82,200	16.3%

NORTH PLATTE

ADI TVHH RANK 209 — % OF US TVHH .02%

D	ARTHUR	NE	200
D	BLAINE	NE	300
D	HOOKER	NE	400
C	LINCOLN	NE	14,100
D	LOGAN	NE	400
D	MC PHERSON	NE	200
D	THOMAS	NE	400

ADI TOTAL TVHH 16,000

COUNTY SIZE SUMMARY

A			
B			
C	1	14,100	88.1%
D	6	1,900	11.9%

ODESSA-MIDLAND

ADI TVHH RANK 146 — % OF US TVHH .16%

D	LEA SOUTH	NM	2,500
D	ANDREWS	TX	5,100
D	BREWSTER	TX	2,700
D	CRANE	TX	1,700
D	CROCKETT	TX	1,700
B	ECTOR	TX	48,800
D	GLASSCOCK	TX	400
D	HOWARD	TX	12,100
D	JEFF DAVIS	TX	600
D	LOVING	TX	100
D	MARTIN	TX	1,600
B	MIDLAND	TX	36,800
D	PECOS	TX	4,700
D	PRESIDIO	TX	1,700
D	REAGAN	TX	1,500
D	REEVES	TX	4,900
D	TERRELL	TX	600
D	UPTON	TX	1,600
B	WARD	TX	5,000
D	WINKLER	TX	3,600

ADI TOTAL TVHH 137,700

COUNTY SIZE SUMMARY

A			
B	3	90,600	65.8%
C			
D	17	47,100	34.2%

OKLAHOMA CITY

ADI TVHH RANK 36 — % OF US TVHH .71%

D	ALFALFA	OK	2,900
D	BECKHAM	OK	9,100
D	BLAINE	OK	5,800
D	CADDO	OK	12,300
B	CANADIAN	OK	24,500
B	CLEVELAND	OK	57,600
D	CUSTER	OK	11,900
D	DEWEY	OK	2,500
D	ELLIS	OK	2,400
C	GARFIELD	OK	26,300
D	GARVIN	OK	12,100
C	GRADY	OK	17,100
D	GRANT	OK	2,700
D	GREER	OK	3,000
D	HARMON	OK	1,800
D	HARPER	OK	1,900
D	HUGHES	OK	5,900
C	KAY	OK	20,700
D	KINGFISHER	OK	5,800
D	KIOWA	OK	5,500
D	LINCOLN	OK	12,000
B	LOGAN	OK	11,200
D	MAJOR	OK	3,500
B	MC CLAIN	OK	8,800
D	MURRAY	OK	5,300
D	NOBLE	OK	4,900
D	OKFUSKEE	OK	4,600
B	OKLAHOMA	OK	241,200
C	PAYNE	OK	25,100
B	POTTAWATOMIE	OK	23,400
D	ROGER MILLS	OK	2,100
D	SEMINOLE	OK	11,300
D	WASHITA	OK	5,900
D	WOODS	OK	4,300
D	WOODWARD	OK	8,900

ADI TOTAL TVHH 604,300

COUNTY SIZE SUMMARY

A			
B	6	356,700	60.7%
C	4	99,200	16.9%
D	25	149,400	24.6%

OMAHA

ADI TVHH RANK 72 — % OF US TVHH .41%

D	ADAMS	IA	2,200
D	AUDUBON	IA	3,200
D	CASS	IA	6,800
D	CRAWFORD	IA	6,800
D	FREMONT	IA	3,700
D	HARRISON	IA	6,000
D	MILLS	IA	5,000
D	MONTGOMERY	IA	5,400
D	PAGE	IA	7,500
B	POTTAWATTAMIE	IA	32,200
D	SHELBY	IA	5,500
D	TAYLOR	IA	3,200
D	ATCHISON	MO	3,200
D	BURT	NE	3,400
D	BUTLER	NE	3,300
D	CASS	NE	7,600
D	COLFAX	NE	3,600
D	CUMING	NE	3,900
D	DODGE	NE	13,500
B	DOUGLAS	NE	152,000
D	JOHNSON	NE	2,000
D	NEMAHA	NE	3,100
D	OTOE	NE	5,500
D	PAWNEE	NE	1,500
D	RICHARDSON	NE	4,300
B	SARPY	NE	30,400
D	SAUNDERS	NE	6,800
D	SEWARD	NE	5,600
D	STANTON	NE	2,400
B	WASHINGTON	NE	5,900

ADI TOTAL TVHH 345,500

COUNTY SIZE SUMMARY

A			
B	4	220,500	63.8%
C			
D	26	125,000	36.2%

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG, FL)

ADI TVHH RANK 30 — % OF US TVHH .79%

B	BREVARD	FL	122,100
D	FLAGLER	FL	5,900
C	LAKE	FL	49,000
C	MARION	FL	56,600
B	ORANGE	FL	197,500
B	OSCEOLA	FL	25,100
B	SEMINOLE	FL	79,200
D	SUMTER	FL	10,000
B	VOLUSIA	FL	123,100

ADI TOTAL TVHH 669,500

COUNTY SIZE SUMMARY

A			
B	5	547,000	81.8%
C	2	105,600	15.8%
D	2	15,900	2.4%

OTTUMWA-KIRKSVILLE

ADI TVHH RANK 202 — % OF US TVHH .03%

D	DAVIS	IA	3,400
D	JEFFERSON	IA	5,900
D	VAN BUREN	IA	3,200
D	ADAIR	MO	9,200
D	PUTNAM	MO	2,300
D	SCHUYLER	MO	1,900
D	SULLIVAN	MO	2,800

ADI TOTAL TVHH 28,700

COUNTY SIZE SUMMARY

A			
B			
C			
D	7	28,700	100.0%

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION (MT. VERNON, IL)

ADI TVHH RANK 73 — % OF US TVHH .40%

D	ALEXANDER	IL	4,700
C	FRANKLIN	IL	18,000
D	HAMILTON	IL	3,700
D	HARDIN	IL	2,000
C	JACKSON	IL	23,800
C	JEFFERSON	IL	15,300
B	JOHNSON	IL	3,800
D	MASSAC	IL	6,100
D	POPE	IL	1,800
D	PULASKI	IL	3,200
D	SALINE	IL	12,200
B	UNION	IL	7,400
C	WILLIAMSON	IL	23,400
D	BALLARD	KY	3,400
D	CALDWELL	KY	5,000
D	CALLOWAY	KY	11,300
D	CARLISLE	KY	2,100
D	CRITTENDEN	KY	3,500
D	FULTON	KY	3,200
D	GRAVES	KY	13,300
D	HICKMAN	KY	2,200
D	LIVINGSTON	KY	3,900
D	LYON	KY	2,600
D	MARSHALL	KY	10,400
C	MC CRACKEN	KY	24,400
D	BOLLINGER	MO	4,000
C	BUTLER	MO	14,300
C	CAPE GIRARDEAU	MO	22,000
D	CARTER	MO	2,000
C	DUNKLIN	MO	13,300
D	MISSISSIPPI	MO	5,200
D	NEW MADRID	MO	7,600
B	REYNOLDS	MO	2,900
C	SCOTT	MO	14,600
D	STODDARD	MO	10,900
D	WAYNE	MO	4,600
D	LAKE	TN	2,500
D	OBION	TN	12,100
D	WEAKLEY	TN	11,700

ADI TOTAL TVHH 338,400

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION (MT. VERNON, IL) (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	9	169,100	50.0%
D	30	169,300	50.0%

PALM SPRINGS

ADI TVHH RANK 197 % OF US TVHH .06%

C	RIVERSIDE CENTRAL	CA	52,400

ADI TOTAL TVHH 52,400

COUNTY SIZE SUMMARY

A			
B			
C	1	52,400	100.0%
D			

PANAMA CITY

ADI TVHH RANK 176 % OF US TVHH .08%

C	BAY	FL	39,200
D	CALHOUN	FL	3,400
D	FRANKLIN	FL	2,700
D	GULF	FL	3,500
D	LIBERTY	FL	1,500
D	WALTON	FL	9,700
D	WASHINGTON	FL	6,000

ADI TOTAL TVHH 69,500

COUNTY SIZE SUMMARY

A			
B			
C	1	39,200	59.8%
D	6	26,300	40.2%

PARKERSBURG

ADI TVHH RANK 198 % OF US TVHH .04%

C	WOOD	WV	34,700

ADI TOTAL TVHH 34,700

COUNTY SIZE SUMMARY

A			
B			
C	1	34,700	100.0%
D			

PEORIA (BLOOMINGTON, IL)

ADI TVHH RANK 98 % OF US TVHH .25%

C	FULTON	IL	16,500
D	MARSHALL	IL	9,500
D	MASON	IL	7,600
C	MC LEAN	IL	44,900
B	PEORIA	IL	75,400
D	PUTNAM	IL	2,700
D	STARK	IL	2,400
B	TAZEWELL	IL	49,700
B	WOODFORD	IL	12,100

ADI TOTAL TVHH 216,700

COUNTY SIZE SUMMARY

A			
B	3	137,200	63.3%
C	2	61,400	28.3%
D	4	18,100	8.4%

PHILADELPHIA (ALLENTOWN, READING, VINELAND & WILDWOOD)

ADI TVHH RANK 4 % OF US TVHH 2.07%

C	KENT	DE	39,700
B	NEW CASTLE	DE	142,200

PHILADELPHIA (ALLENTOWN, READING, VINELAND & WILDWOOD) (cont.)

B	ATLANTIC	NJ	76,100
A	BURLINGTON	NJ	126,800
A	CAMDEN	NJ	171,900
C	CAPE MAY	NJ	37,900
C	CUMBERLAND	NJ	46,600
A	GLOUCESTER	NJ	72,100
B	MERCER	NJ	108,500
C	SALEM	NJ	23,500
C	WARREN	NJ	31,800
B	BERKS	PA	120,500
A	BUCKS	PA	173,700
A	CHESTER	PA	115,300
A	DELAWARE	PA	192,400
B	LEHIGH	PA	105,900
C	MONROE	PA	29,700
A	MONTGOMERY	PA	235,700
B	NORTHAMPTON	PA	86,100
A	PHILADELPHIA	PA	590,300

ADI TOTAL TVHH 2,928,600

COUNTY SIZE SUMMARY

A	B	1,687,100	66.7%
B	6	637,300	25.2%
C	6	204,200	8.1%
D			

PHOENIX (PRESCOTT)

ADI TVHH RANK 23 % OF US TVHH .93%

C	GILA	AZ	13,800
D	GRAHAM	AZ	6,900
D	GREENLEE	AZ	3,700
D	LA PAZ	AZ	5,200
A	MARICOPA	AZ	649,300
C	MOHAVE	AZ	26,100
C	NAVAJO	AZ	19,600
C	PINAL	AZ	31,400
C	YAVAPAI	AZ	32,400
D	RIVERSIDE EAST	CA	6,700

ADI TOTAL TVHH 795,300

COUNTY SIZE SUMMARY

A	1	649,300	81.6%
B			
C	5	123,500	15.5%
D	4	22,500	2.8%

PITTSBURGH

ADI TVHH RANK 12 % OF US TVHH 1.44%

D	GARRETT	MD	9,500
C	COLUMBIANA	OH	61,300
A	ALLEGHENY	PA	537,700
C	ARMSTRONG	PA	29,100
A	BEAVER	PA	72,700
C	BUTLER	PA	53,700
C	CLARION	PA	15,000
B	FAYETTE	PA	59,400
C	GREENE	PA	14,900
C	INDIANA	PA	31,900
C	LAWRENCE	PA	38,000
C	VENANGO	PA	23,200
A	WASHINGTON	PA	79,900
A	WESTMORELAND	PA	149,000
C	HANCOCK	WV	14,600
C	MARION	WV	24,900
C	MONONGALIA	WV	29,500
D	PRESTON	WV	10,800

ADI TOTAL TVHH 1,229,000

COUNTY SIZE SUMMARY

A	4	835,300	68.0%
B	1	98,400	8.0%
C	11	315,000	25.6%
D	2	20,300	1.7%

PORTLAND, OR

ADI TVHH RANK 24 % OF US TVHH .92%

C	BENTON	OR	23,300
A	CLACKAMAS	OR	97,500
D	CLATSOP	OR	12,000

PORTLAND, OR (cont.)

D	COLUMBIA	OR	12,900
D	CROOK	OR	4,700
D	GILLIAM	OR	700
D	HARNEY	OR	2,800
D	HOOD RIVER	OR	5,700
D	JEFFERSON	OR	4,300
D	LINCOLN	OR	15,000
C	LINN	OR	33,000
A	MARION	OR	74,800
A	MULTNOMAH	OR	227,100
C	POLK	OR	16,800
D	SHERMAN	OR	800
D	TILLAMOOK	OR	8,000
D	UNION	OR	9,200
D	WASCO	OR	7,800
A	WASHINGTON	OR	102,200
D	WHEELER	OR	600
C	YAMHILL	OR	20,100
A	CLARK	WA	75,700
C	COWLITZ	WA	30,400
D	KLICKITAT	WA	5,900
D	SKAMANIA	WA	2,800
D	WAHKIAKUM	WA	1,300

ADI TOTAL TVHH 784,400

COUNTY SIZE SUMMARY

A	5	567,300	72.3%
B			
C	5	123,600	15.8%
D	16	93,500	11.9%

PORTLAND-POLAND SPRING

ADI TVHH RANK 78 % OF US TVHH .37%

B	ANDROSCOGGIN	ME	36,300
B	CUMBERLAND	ME	83,400
D	FRANKLIN	ME	10,200
C	KENNEBEC	ME	40,900
D	LINCOLN	ME	10,300
C	OXFORD	ME	18,300
D	SAGADAHOC	ME	11,000
C	YORK	ME	55,200
D	CARROLL	NH	12,600
D	COOS	NH	12,600
C	GRAFTON	NH	23,500
D	ESSEX	VT	2,200

ADI TOTAL TVHH 316,500

COUNTY SIZE SUMMARY

A			
B	2	119,700	37.8%
C	4	137,900	43.6%
D	6	58,900	18.6%

PRESQUE ISLE

ADI TVHH RANK 201 % OF US TVHH .03%

C	AROOSTOOK	ME	28,800

ADI TOTAL TVHH 28,800

COUNTY SIZE SUMMARY

A			
B			
C	1	28,800	100.0%
D			

PROVIDENCE-NEW BEDFORD

ADI TVHH RANK 39 % OF US TVHH .66%

C	WINDHAM	CT	33,400
B	BRISTOL	MA	174,600
D	DUKES	MA	4,400
B	BRISTOL	RI	15,900
B	KENT	RI	57,200
C	NEWPORT	RI	29,500
B	PROVIDENCE	RI	212,800
B	WASHINGTON	RI	33,700

ADI TOTAL TVHH 561,400

COUNTIES IN ADI MARKETS

PROVIDENCE-NEW BEDFORD (cont.)

COUNTY SIZE SUMMARY

A			
B	5	494,200	88.0%
C	2	63,000	11.2%
D	1	4,400	0.8%

QUINCY-HANNIBAL

ADI TVHH RANK 153 — % OF US TVHH .15%

C	LEE	IA	16,200
C	ADAMS	IL	27,200
D	BROWN	IL	2,100
D	CASS	IL	5,600
D	HANCOCK	IL	9,300
C	MC DONOUGH	IL	13,100
D	PIKE	IL	7,400
D	SCHUYLER	IL	3,200
D	SCOTT	IL	2,300
D	CLARK	MO	2,900
D	KNOX	MO	2,100
D	LEWIS	MO	3,800
D	MACON	MO	6,100
C	MARION	MO	10,700
D	MONROE	MO	3,500
D	RALLS	MO	3,500
D	SCOTLAND	MO	2,100
D	SHELBY	MO	2,900

ADI TOTAL TVHH 124,000

COUNTY SIZE SUMMARY

A			
B			
C	4	67,200	54.2%
D	14	56,800	45.8%

RALEIGH-DURHAM (FAYETTEVILLE, NC)

ADI TVHH RANK 38 — % OF US TVHH .69%

D	CHATHAM	NC	12,900
B	CUMBERLAND	NC	82,000
B	DURHAM	NC	60,000
D	FRANKLIN	NC	10,700
D	GRANVILLE	NC	11,000
C	HALIFAX	NC	18,600
C	HARNETT	NC	21,800
D	HOKE	NC	6,700
C	JOHNSTON	NC	26,600
C	LEE	NC	13,800
C	MOORE	NC	21,200
C	NASH	NC	25,200
B	ORANGE	NC	30,700
D	PERSON	NC	10,500
C	SAMPSON	NC	17,700
D	SCOTLAND	NC	11,100
C	VANCE	NC	13,000
B	WAKE	NC	123,700
D	WARREN	NC	5,300
C	WAYNE	NC	34,800
C	WILSON	NC	22,900
D	MECKLENBURG	VA	10,000

ADI TOTAL TVHH 590,200

COUNTY SIZE SUMMARY

A			
B	4	296,400	50.2%
C	10	215,600	36.5%
D	8	78,200	13.2%

RAPID CITY

ADI TVHH RANK 162 — % OF US TVHH .11%

D	CARTER	MT	600
D	FALLON	MT	1,300
D	POWDER RIVER	MT	800
D	GARDEN	NE	1,000
D	GRANT	NE	300
D	SHERIDAN	NE	2,800
D	SIOUX	NE	700
D	BENNETT	SD	1,000
D	BUTTE	SD	3,200
D	CUSTER	SD	2,500
D	FALL RIVER	SD	3,400

RAPID CITY (cont.)

D	HAAKON	SD	1,000
D	HARDING	SD	600
D	JACKSON	SD	1,300
D	LAWRENCE	SD	7,400
D	MEADE	SD	7,500
C	PENNINGTON	SD	28,100
D	PERKINS	SD	1,700
D	SHANNON	SD	2,200
D	ZIEBACH	SD	800
D	CAMPBELL	WY	11,600
D	CROOK	WY	2,100
D	SHERIDAN	WY	10,500
D	WESTON	WY	2,800

ADI TOTAL TVHH 95,000

COUNTY SIZE SUMMARY

A			
B			
C	1	28,100	29.6%
D	23	66,900	70.4%

RENO

ADI TVHH RANK 123 — % OF US TVHH .19%

D	ALPINE	CA	300
B	EL DORADO EAST	CA	12,800
D	LASSEN	CA	8,000
D	MONO	CA	4,200
D	PLACER EAST	CA	3,600
D	CARSON CITY	NV	14,100
D	CHURCHILL	NV	5,700
D	DOUGLAS	NV	8,800
D	ESMERALDA	NV	300
D	EUREKA	NV	400
D	HUMBOLDT	NV	4,300
D	LANDER	NV	1,800
D	LYON	NV	6,100
D	MINERAL	NV	2,100
D	NYE NORTH	NV	2,200
D	PERSHING	NV	1,400
D	STOREY	NV	600
B	WASHOE	NV	80,100

ADI TOTAL TVHH 165,800

COUNTY SIZE SUMMARY

A			
B	1	89,100	53.7%
C			
D	17	76,700	46.3%

RICHMOND (CHARLOTTESVILLE)

ADI TVHH RANK 55 — % OF US TVHH .52%

C	ALBEMARLE	VA	35,900
D	AMELIA	VA	2,600
C	AUGUSTA	VA	32,000
D	BRUNSWICK	VA	4,900
D	BUCKINGHAM	VA	3,900
D	CAROLINE	VA	6,200
B	CHARLES CITY	VA	1,900
B	CHESTERFIELD	VA	60,700
D	CUMBERLAND	VA	2,800
B	DINWIDDIE	VA	21,000
D	ESSEX	VA	3,000
D	FLUVANNA	VA	3,900
B	GOOCHLAND	VA	4,000
D	GREENE	VA	2,900
D	GREENSVILLE	VA	5,000
B	HANOVER	VA	17,900
B	HENRICO	VA	72,500
D	KING AND QUEEN	VA	2,000
D	KING WILLIAM	VA	3,500
D	LANCASTER	VA	4,000
D	LOUISA	VA	6,500
D	LUNENBURG	VA	4,100
D	MADISON	VA	3,700
D	MIDDLESEX	VA	3,100
B	NEW KENT	VA	3,500
D	NORTHUMBERLAND	VA	3,800
D	NOTTOWAY	VA	5,000
D	ORANGE	VA	6,900
B	POWHATAN	VA	4,100
D	PRINCE EDWARD	VA	4,800
B	PRINCE GEORGE	VA	15,000
D	RICHMOND	VA	2,700
B	RICHMOND CITY	VA	85,000

RICHMOND (CHARLOTTESVILLE) (cont.)

D	SUSSEX	VA	3,400

ADI TOTAL TVHH 442,200

COUNTY SIZE SUMMARY

A			
B	10	285,600	64.6%
C	2	67,900	15.4%
D	22	88,700	20.1%

ROANOKE-LYNCHBURG

ADI TVHH RANK 69 — % OF US TVHH .61%

D	ALLEGHANY	VA	9,600
B	AMHERST	VA	9,400
B	APPOMATTOX	VA	4,300
D	BATH	VA	2,100
B	BEDFORD	VA	14,300
B	BOTETOURT	VA	8,700
B	CAMPBELL	VA	40,100
D	CARROLL	VA	9,600
D	CHARLOTTE	VA	4,000
B	CRAIG	VA	1,500
D	FLOYD	VA	4,200
C	FRANKLIN	VA	12,600
D	GILES	VA	6,100
C	HALIFAX	VA	11,900
C	HENRY	VA	26,700
D	HIGHLAND	VA	1,100
C	MONTGOMERY	VA	26,200
D	NELSON	VA	4,100
C	PITTSYLVANIA	VA	40,300
C	PULASKI	VA	12,800
B	ROANOKE	VA	75,300
D	ROCKBRIDGE	VA	10,600
D	WYTHE	VA	9,300
D	POCAHONTAS	WV	3,500

ADI TOTAL TVHH 348,300

COUNTY SIZE SUMMARY

A			
B	7	153,600	44.1%
C	6	130,500	37.5%
D	11	64,200	18.4%

ROCHESTER, NY

ADI TVHH RANK 71 — % OF US TVHH .41%

B	LIVINGSTON	NY	19,300
B	MONROE	NY	263,600
B	ONTARIO	NY	32,700
B	WAYNE	NY	30,400

ADI TOTAL TVHH 346,000

COUNTY SIZE SUMMARY

A			
B	4	346,000	100.0%
C			
D			

ROCHESTER-MASON CITY-AUSTIN

ADI TVHH RANK 141 — % OF US TVHH .17%

C	CERRO GORDO	IA	19,000
D	FLOYD	IA	7,100
D	FRANKLIN	IA	5,300
D	HANCOCK	IA	5,400
D	HOWARD	IA	4,100
D	KOSSUTH	IA	7,900
D	MITCHELL	IA	4,500
D	WINNEBAGO	IA	5,000
D	WORTH	IA	3,600
D	DODGE	MN	9,300
D	FARIBAULT	MN	7,200
D	FILLMORE	MN	7,800
D	FREEBORN	MN	13,100
C	MOWER	MN	14,600
C	OLMSTED	MN	34,300

ADI TOTAL TVHH 144,200

COUNTIES IN ADI MARKETS

ROCHESTER-MASON CITY-AUSTIN (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	3	67,900	47.1%
D	12	76,300	52.9%

ROCKFORD

ADI TVHH RANK 111 — % OF US TVHH .22%

B	BOONE	IL	10,400
C	OGLE	IL	17,500
B	STEPHENSON	IL	18,800
B	WINNEBAGO	IL	93,300
C	ROCK	WI	50,600

ADI TOTAL TVHH 190,600

COUNTY SIZE SUMMARY

A			
B	3	122,500	64.3%
C	2	68,100	35.7%
D			

ROSWELL

ADI TVHH RANK 193 — % OF US TVHH .07%

C	CHAVES	NM	20,300
C	EDDY	NM	17,600
C	LEA NORTH	NM	18,000

ADI TOTAL TVHH 55,900

COUNTY SIZE SUMMARY

A			
B			
C	3	55,900	100.0%
D			

SACRAMENTO-STOCKTON (MODESTO)

ADI TVHH RANK 20 — % OF US TVHH 1.06%

D	AMADOR	CA	9,000
D	CALAVERAS	CA	9,400
D	COLUSA	CA	4,600
C	CONTRA COSTA EAST	CA	27,100
A	EL DORADO WEST	CA	27,300
D	MARIPOSA	CA	4,900
C	NEVADA	CA	24,300
A	PLACER WEST	CA	47,300
D	PLUMAS	CA	7,600
A	SACRAMENTO	CA	343,500
A	SAN JOAQUIN	CA	136,500
D	SIERRA	CA	1,500
B	SOLANO EAST	CA	56,300
B	STANISLAUS	CA	104,500
C	SUTTER	CA	21,000
C	TUOLUMNE	CA	14,600
A	YOLO	CA	45,300
C	YUBA	CA	18,900

ADI TOTAL TVHH 903,700

COUNTY SIZE SUMMARY

A	5	599,900	66.4%
B	2	161,000	17.8%
C	5	105,900	11.7%
D	8	36,900	4.1%

ST. JOSEPH

ADI TVHH RANK 189 — % OF US TVHH .06%

C	BUCHANAN	MO	32,000
D	GENTRY	MO	2,900
D	HARRISON	MO	4,100
D	HOLT	MO	2,600
D	NODAWAY	MO	7,600
D	WORTH	MO	1,100

ADI TOTAL TVHH 50,300

ST. JOSEPH (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	1	32,000	63.6%
D	5	18,300	36.4%

ST. LOUIS

ADI TVHH RANK 17 — % OF US TVHH 1.22%

D	BOND	IL	6,100
D	CALHOUN	IL	2,000
A	CLINTON	IL	11,800
B	FAYETTE	IL	8,300
D	GREENE	IL	6,200
D	JERSEY	IL	7,200
C	MACOUPIN	IL	19,500
A	MADISON	IL	91,500
C	MARION	IL	17,500
A	MONROE	IL	7,300
D	MONTGOMERY	IL	12,400
B	PERRY	IL	8,500
C	RANDOLPH	IL	12,500
A	ST CLAIR	IL	91,900
D	WASHINGTON	IL	5,900
D	CRAWFORD	MO	6,800
A	FRANKLIN	MO	26,200
D	GASCONADE	MO	5,100
D	IRON	MO	3,800
A	JEFFERSON	MO	52,700
D	LINCOLN	MO	8,100
D	MADISON	MO	4,400
D	MONTGOMERY	MO	4,100
D	PERRY	MO	5,800
B	PIKE	MO	6,000
A	ST CHARLES	MO	54,400
C	ST FRANCOIS	MO	16,000
A	ST LOUIS	MO	352,100
A	ST LOUIS CITY	MO	169,400
D	STE GENEVIEVE	MO	5,400
D	WARREN	MO	5,800
D	WASHINGTON	MO	6,300

ADI TOTAL TVHH 1,041,000

COUNTY SIZE SUMMARY

A	9	857,300	82.4%
B			
C	4	55,500	6.3%
D	19	118,200	11.4%

SALINAS-MONTEREY

ADI TVHH RANK 110 — % OF US TVHH .23%

B	MONTEREY	CA	104,100
D	SAN BENITO	CA	9,000
B	SANTA CRUZ	CA	81,500

ADI TOTAL TVHH 194,600

COUNTY SIZE SUMMARY

A			
B	2	185,600	95.4%
C			
D	1	9,000	4.6%

SALISBURY

ADI TVHH RANK 167 — % OF US TVHH .10%

C	SUSSEX	DE	38,100
D	SOMERSET	MD	6,500
C	WICOMICO	MD	24,600
D	WORCESTER	MD	12,900

ADI TOTAL TVHH 82,100

COUNTY SIZE SUMMARY

A			
B			
C	2	62,700	76.4%
D	2	19,400	23.6%

SALT LAKE CITY

ADI TVHH RANK 42 — % OF US TVHH .65%

D	DOLORES	CO	500
D	BEAR LAKE	ID	2,500
D	CARIBOU	ID	3,100
D	FRANKLIN	ID	2,900
D	ONEIDA	ID	1,100
D	ELKO	NV	7,300
D	WHITE PINE	NV	3,000
D	BEAVER	UT	1,400
D	BOX ELDER	UT	10,600
C	CACHE	UT	19,700
D	CARBON	UT	8,500
D	DAGGETT	UT	200
B	DAVIS	UT	47,400
D	DUCHESNE	UT	4,100
D	EMERY	UT	4,100
D	GARFIELD	UT	1,100
D	GRAND	UT	2,900
D	IRON	UT	5,800
D	JUAB	UT	1,700
D	KANE	UT	1,400
D	MILLARD	UT	3,200
D	MORGAN	UT	1,500
D	PIUTE	UT	400
D	RICH	UT	700
B	SALT LAKE	UT	227,700
D	SAN JUAN	UT	3,100
D	SANPETE	UT	4,900
D	SEVIER	UT	5,100
D	SUMMIT	UT	4,200
B	TOOELE	UT	8,700
D	UINTAH	UT	7,500
B	UTAH	UT	68,400
D	WASATCH	UT	3,000
D	WASHINGTON	UT	9,200
D	WAYNE	UT	600
B	WEBER	UT	51,100
D	SUBLETTE	WY	1,500
C	SWEETWATER	WY	17,300
D	UINTA	WY	6,800

ADI TOTAL TVHH 554,100

COUNTY SIZE SUMMARY

A			
B	5	403,300	72.8%
C	2	37,000	6.7%
D	32	113,800	20.5%

SAN ANGELO

ADI TVHH RANK 193 — % OF US TVHH .05%

D	IRION	TX	500
D	MC CULLOCH	TX	3,400
D	MENARD	TX	900
D	SCHLEICHER	TX	1,000
D	SUTTON	TX	1,900
C	TOM GREEN	TX	35,000

ADI TOTAL TVHH 42,700

COUNTY SIZE SUMMARY

A			
B			
C	1	35,000	82.0%
D	5	7,700	18.0%

SAN ANTONIO

ADI TVHH RANK 44 — % OF US TVHH .62%

D	ATASCOSA	TX	9,600
D	BANDERA	TX	3,600
B	BEXAR	TX	364,700
D	BLANCO	TX	2,300
B	COMAL	TX	16,100
D	DE WITT	TX	7,100
D	DIMMIT	TX	3,400
D	EDWARDS	TX	700
D	FRIO	TX	6,300
D	GILLESPIE	TX	5,900
D	GOLIAD	TX	1,800
D	GONZALES	TX	6,100
B	GUADALUPE	TX	18,400
D	KARNES	TX	4,700
D	KENDALL	TX	4,600
D	KERR	TX	13,300
D	KINNEY	TX	800

COUNTIES IN ADI MARKETS

SAN ANTONIO (cont.)

D	LA SALLE	TX	1,800
D	LAVACA	TX	7,400
D	LIVE OAK	TX	3,700
C	MAVERICK	TX	9,600
D	MCMULLEN	TX	300
D	MEDINA	TX	8,300
D	REAL	TX	900
D	UVALDE	TX	7,700
C	VAL VERDE	TX	11,700
D	WILSON	TX	6,300
D	ZAVALA	TX	3,300

ADI TOTAL TVHH 528,400

COUNTY SIZE SUMMARY

A			
B	3	399,200	75.5%
C	2	21,300	4.0%
D	23	107,900	20.4%

SAN DIEGO

ADI TVHH RANK 26 % OF US TVHH .88%

A	SAN DIEGO	CA	750,000

ADI TOTAL TVHH 750,000

COUNTY SIZE SUMMARY

A	1	750,000	100.0%
B			
C			
D			

SAN FRANCISCO (SAN JOSE & SANTA ROSA)

ADI TVHH RANK 5 % OF US TVHH 2.42%

A	ALAMEDA	CA	441,300
A	CONTRA COSTA WEST	CA	241,800
C	LAKE	CA	17,800
A	MARIN	CA	93,300
C	MENDOCINO	CA	26,200
C	NAPA	CA	39,500
A	SAN FRANCISCO	CA	279,800
A	SAN MATEO	CA	237,500
D	SANTA CLARA EAST	CA	9,400
B	SANTA CLARA WEST	CA	499,300
C	SOLANO WEST	CA	38,300
B	SONOMA	CA	130,100

ADI TOTAL TVHH 2,054,300

COUNTY SIZE SUMMARY

A	5	1,293,700	63.0%
B	2	629,400	30.6%
C	4	121,800	5.9%
D	1	9,400	0.5%

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO

ADI TVHH RANK 114 % OF US TVHH .22%

B	SAN LUIS OBISPO	CA	67,000
C	SANTA BARBARA NORTH	CA	48,700
B	SANTA BARBARA SOUTH	CA	67,600

ADI TOTAL TVHH 183,300

COUNTY SIZE SUMMARY

A			
B	2	134,600	73.4%
C	1	48,700	26.6%
D			

SARASOTA

ADI TVHH RANK 158 % OF US TVHH .13%

B	SARASOTA	FL	106,700

ADI TOTAL TVHH 106,700

SARASOTA (cont.)

COUNTY SIZE SUMMARY

A			
B	1	106,700	100.0%
C			
D			

SAVANNAH

ADI TVHH RANK 108 % OF US TVHH .23%

D	APPLING	GA	5,400
D	BACON	GA	3,300
B	BRYAN	GA	3,900
C	BULLOCH	GA	11,600
D	CANDLER	GA	2,600
B	CHATHAM	GA	73,100
B	EFFINGHAM	GA	6,900
D	EVANS	GA	3,200
D	JEFF DAVIS	GA	4,100
C	LIBERTY	GA	12,600
D	LONG	GA	1,700
D	MC INTOSH	GA	2,900
D	MONTGOMERY	GA	2,200
D	PIERCE	GA	4,200
D	TATTNALL	GA	5,800
D	TOOMBS	GA	8,300
D	WAYNE	GA	7,000
D	WHEELER	GA	1,700
C	BEAUFORT	SC	24,300
D	HAMPTON	SC	6,500
D	JASPER	SC	5,200

ADI TOTAL TVHH 196,500

COUNTY SIZE SUMMARY

A			
B	3	83,900	42.7%
C	3	48,500	24.7%
D	15	64,100	32.6%

SEATTLE-TACOMA (BELLINGHAM)

ADI TVHH RANK 16 % OF US TVHH 1.33%

C	CLALLAM	WA	21,200
C	GRAYS HARBOR	WA	24,100
C	ISLAND	WA	19,200
D	JEFFERSON	WA	7,100
A	KING	WA	512,500
B	KITSAP	WA	60,500
D	KITTITAS WEST	WA	2,300
C	LEWIS	WA	21,000
D	MASON	WA	13,200
D	PACIFIC	WA	6,900
A	PIERCE	WA	189,200
D	SAN JUAN	WA	3,700
C	SKAGIT	WA	29,400
A	SNOHOMISH	WA	133,900
C	THURSTON	WA	53,100
C	WHATCOM	WA	41,400

ADI TOTAL TVHH 1,139,700

COUNTY SIZE SUMMARY

A	3	835,600	73.3%
B	1	60,500	5.3%
C	7	204,400	18.0%
D	5	33,200	2.9%

SELMA

ADI TVHH RANK 208 % OF US TVHH .02%

C	DALLAS	AL	17,100

ADI TOTAL TVHH 17,100

COUNTY SIZE SUMMARY

A			
B			
C	1	17,100	100.0%
D			

SHREVEPORT-TEXARKANA

ADI TVHH RANK 53 % OF US TVHH .54%

D	COLUMBIA	AR	9,200
D	HEMPSTEAD	AR	8,500
D	HOWARD	AR	4,800
D	LAFAYETTE	AR	3,400
B	LITTLE RIVER	AR	4,900
B	MILLER	AR	13,500
D	SEVIER	AR	5,300
D	BIENVILLE	LA	6,100
B	BOSSIER	LA	30,700
B	CADDO	LA	98,700
D	CLAIBORNE	LA	6,200
D	DE SOTO	LA	9,500
C	NATCHITOCHES	LA	14,100
D	RED RIVER	LA	3,900
D	SABINE	LA	10,300
B	WEBSTER	LA	16,600
C	MC CURTAIN	OK	23,500
B	BOWIE	TX	29,500
D	CAMP	TX	3,900
D	CASS	TX	11,300
D	FRANKLIN	TX	3,000
C	GREGG	TX	42,100
C	HARRISON	TX	19,700
D	MARION	TX	4,600
D	MORRIS	TX	5,600
C	NACOGDOCHES	TX	18,400
D	PANOLA	TX	8,400
D	RED RIVER	TX	6,400
C	RUSK	TX	16,500
D	SAN AUGUSTINE	TX	3,300
D	SHELBY	TX	9,400
D	TITUS	TX	8,600
D	UPSHUR	TX	12,200

ADI TOTAL TVHH 461,600

COUNTY SIZE SUMMARY

A			
B	6	193,800	42.0%
C	6	124,300	26.9%
D	21	143,500	31.1%

SIOUX CITY

ADI TVHH RANK 139 % OF US TVHH .17%

D	BUENA VISTA	IA	8,000
D	CHEROKEE	IA	6,100
D	CLAY	IA	8,000
D	DICKINSON	IA	6,900
D	IDA	IA	3,500
D	MONONA	IA	4,500
D	O BRIEN	IA	6,300
D	PALO ALTO	IA	4,900
D	PLYMOUTH	IA	9,000
D	SAC	IA	5,300
D	SIOUX	IA	10,600
C	WOODBURY	IA	37,700
D	CEDAR	NE	3,900
C	DAKOTA	NE	6,500
D	DIXON	NE	2,600
D	MADISON	NE	12,100
D	PIERCE	NE	3,100
D	THURSTON	NE	2,400
D	WAYNE	NE	3,300
D	UNION	SD	4,300

ADI TOTAL TVHH 148,800

COUNTY SIZE SUMMARY

A			
B			
C	2	44,200	29.7%
D	18	104,600	70.3%

SIOUX FALLS-MITCHELL

ADI TVHH RANK 93 % OF US TVHH .27%

D	LYON	IA	4,500
D	OSCEOLA	IA	3,200
D	JACKSON	MN	4,800
D	LINCOLN	MN	2,900
D	MURRAY	MN	3,900
D	NOBLES	MN	7,600
D	PIPESTONE	MN	4,100
D	ROCK	MN	3,900
D	BOYD	NE	1,300

COUNTIES IN ADI MARKETS

SIOUX FALLS-MITCHELL (cont.)

D	CHERRY	NE	2,500
D	KEYA PAHA	NE	500
D	KNOX	NE	4,000
D	AURORA	SD	1,100
D	BEADLE	SD	7,400
D	BON HOMME	SD	2,900
D	BROOKINGS	SD	8,600
C	BROWN	SD	14,400
D	BRULE	SD	2,000
D	BUFFALO	SD	400
D	CHARLES MIX	SD	3,200
D	CLARK	SD	1,900
D	CLAY	SD	4,800
D	CODINGTON	SD	8,300
C	DAVISON	SD	7,100
D	DAY	SD	3,000
D	DEUEL	SD	1,900
D	DEWEY	SD	1,400
D	DOUGLAS	SD	1,400
D	EDMUNDS	SD	1,800
B	FAULK	SD	1,200
D	GRANT	SD	3,200
D	GREGORY	SD	2,100
D	HAMLIN	SD	1,900
D	HAND	SD	1,800
C	HANSON	SD	1,100
B	HUGHES	SD	9,900
B	HUTCHINSON	SD	3,300
D	HYDE	SD	800
D	JERAULD	SD	1,100
B	JONES	SD	600
D	KINGSBURY	SD	2,600
D	LAKE	SD	4,000
D	LINCOLN	SD	9,100
D	LYMAN	SD	1,300
D	MARSHALL	SD	1,900
C	MC COOK	SD	2,300
D	MC PHERSON	SD	1,500
D	MELLETTE	SD	700
B	MINER	SD	1,400
C	MINNEHAHA	SD	45,400
D	MOODY	SD	2,400
D	POTTER	SD	1,300
D	ROBERTS	SD	3,700
B	SANBORN	SD	1,200
D	SPINK	SD	3,300
D	STANLEY	SD	900
D	SULLY	SD	700
D	TODD	SD	1,900
D	TRIPP	SD	2,700
D	TURNER	SD	3,500
D	YANKTON	SD	6,900

ADI TOTAL TVHH 232,300

COUNTY SIZE SUMMARY

A			
B			
C	5	70,300	30.3%
D	56	162,000	69.7%

SOUTH BEND-ELKHART

ADI TVHH RANK 85 % OF US TVHH .32%

B	ELKHART	IN	48,700
D	FULTON	IN	7,200
C	KOSCIUSKO	IN	22,200
D	LAGRANGE	IN	7,900
B	MARSHALL	IN	14,000
D	PULASKI	IN	4,700
B	ST JOSEPH	IN	85,300
D	STARKE	IN	7,700
B	BERRIEN	MI	58,900
C	CASS	MI	17,200

ADI TOTAL TVHH 273,700

COUNTY SIZE SUMMARY

A			
B	4	206,800	75.6%
C	2	39,400	14.4%
D	4	27,500	10.0%

SPOKANE (WENATCHEE, WA)

ADI TVHH RANK 75 % OF US TVHH .38%

D	BENEWAH	ID	3,100
D	BONNER	ID	9,700

SPOKANE (WENATCHEE, WA) (cont.)

D	BOUNDARY	ID	2,600
D	CLEARWATER	ID	3,400
D	IDAHO	ID	9,000
C	KOOTENAI	ID	24,400
D	LATAH	ID	10,200
D	LEWIS	ID	1,400
B	NEZ PERCE	ID	12,300
D	SHOSHONE	ID	6,200
D	LINCOLN	MT	5,900
D	SANDERS	MT	3,500
D	WALLOWA	OR	2,800
D	ADAMS	WA	4,600
D	ASOTIN	WA	6,600
C	CHELAN	WA	17,900
D	COLUMBIA	WA	1,500
D	DOUGLAS	WA	9,100
D	FERRY	WA	2,100
D	GARFIELD	WA	900
C	GRANT	WA	17,900
D	LINCOLN	WA	3,600
D	OKANOGAN	WA	11,700
D	PEND OREILLE	WA	3,200
A	SPOKANE	WA	133,900
D	STEVENS	WA	10,500
C	WHITMAN	WA	12,700

ADI TOTAL TVHH 326,700

COUNTY SIZE SUMMARY

A			
B	1	133,900	41.0%
C	4	72,900	22.3%
D	22	119,900	36.7%

SPRINGFIELD, MA

ADI TVHH RANK 94 % OF US TVHH .27%

C	FRANKLIN	MA	25,300
A	HAMPDEN	MA	159,300
A	HAMPSHIRE	MA	46,800

ADI TOTAL TVHH 231,400

COUNTY SIZE SUMMARY

A			
B	2	206,100	89.1%
C	1	25,300	10.9%
D			

SPRINGFIELD, MO

ADI TVHH RANK 82 % OF US TVHH .33%

D	BAXTER	AR	12,600
D	BOONE	AR	10,600
D	CARROLL	AR	6,900
D	FULTON	AR	4,100
D	IZARD	AR	4,600
D	MARION	AR	4,700
D	NEWTON	AR	2,800
D	BARRY	MO	9,800
D	BENTON	MO	5,000
D	CAMDEN	MO	9,200
D	CEDAR	MO	5,000
A	CHRISTIAN	MO	9,900
D	DADE	MO	3,000
D	DALLAS	MO	4,600
D	DENT	MO	5,500
D	DOUGLAS	MO	4,600
A	GREENE	MO	74,600
D	HICKORY	MO	2,900
D	HOWELL	MO	11,200
D	LACLEDE	MO	9,600
D	LAWRENCE	MO	11,200
D	OREGON	MO	3,700
D	OZARK	MO	3,200
D	POLK	MO	7,000
C	PULASKI	MO	9,600
D	SHANNON	MO	2,700
D	ST CLAIR	MO	3,300
D	STONE	MO	7,200
D	TANEY	MO	9,100
D	TEXAS	MO	8,000
D	WEBSTER	MO	7,400
D	WRIGHT	MO	6,200

ADI TOTAL TVHH 278,800

SPRINGFIELD, MO (cont.)

COUNTY SIZE SUMMARY

A			
B	2	83,500	29.9%
C	1	9,600	3.4%
D	29	185,700	66.6%

SPRINGFIELD-DECATUR-CHAMPAIGN

ADI TVHH RANK 70 % OF US TVHH .41%

B	CHAMPAIGN	IL	60,100
C	CHRISTIAN	IL	14,100
C	COLES	IL	19,600
D	DE WITT	IL	7,200
D	DOUGLAS	IL	7,500
D	EFFINGHAM	IL	11,900
D	FORD	IL	5,900
D	IROQUOIS	IL	12,200
D	LOGAN	IL	11,400
B	MACON	IL	50,200
B	MENARD	IL	4,600
C	MORGAN	IL	14,300
D	MOULTRIE	IL	5,300
D	PIATT	IL	6,300
B	SANGAMON	IL	72,800
D	SHELBY	IL	8,900
B	VERMILION	IL	35,900

ADI TOTAL TVHH 348,100

COUNTY SIZE SUMMARY

A			
B	5	223,600	64.2%
C	3	48,000	13.8%
D	9	76,500	22.0%

SYRACUSE

ADI TVHH RANK 67 % OF US TVHH .43%

C	CAYUGA	NY	27,800
C	CORTLAND	NY	17,000
B	MADISON	NY	21,700
C	ONEIDA WEST	NY	30,700
B	ONONDAGA	NY	170,000
B	OSWEGO	NY	40,100
D	SCHUYLER	NY	6,200
D	SENECA	NY	11,800
C	TOMPKINS	NY	30,800
D	YATES	NY	8,500

ADI TOTAL TVHH 364,600

COUNTY SIZE SUMMARY

A			
B	3	231,800	63.6%
C	4	106,300	29.2%
D	3	26,500	7.3%

TALLAHASSEE-THOMASVILLE

ADI TVHH RANK 132 % OF US TVHH .18%

B	GADSDEN	FL	12,500
D	JEFFERSON	FL	3,700
D	LAFAYETTE	FL	1,500
B	LEON	FL	61,400
D	MADISON	FL	4,600
D	TAYLOR	FL	6,100
B	WAKULLA	FL	4,500
D	BROOKS	GA	5,200
D	DECATUR	GA	9,600
D	ECHOLS	GA	800
D	GRADY	GA	6,600
C	LOWNDES	GA	24,400
D	MILLER	GA	2,600
B	THOMAS	GA	13,100

ADI TOTAL TVHH 155,600

COUNTY SIZE SUMMARY

A			
B	4	91,500	58.8%
C	1	24,400	15.7%
D	9	39,700	25.5%

COUNTIES IN ADI MARKETS

TAMPA-ST. PETERSBURG

ADI TVHH RANK 18 % OF US TVHH 1.19%

C	CITRUS	FL	30,100
D	DE SOTO	FL	7,200
D	HARDEE	FL	6,900
A	HERNANDO	FL	24,600
C	HIGHLANDS	FL	21,900
A	HILLSBOROUGH	FL	268,000
B	MANATEE	FL	71,800
A	PASCO	FL	100,700
A	PINELLAS	FL	353,300
B	POLK	FL	129,000
	ADI TOTAL TVHH		1,019,000

COUNTY SIZE SUMMARY

A	4	746,100	73.7%
B	2	200,800	19.8%
C	2	52,000	5.1%
D	2	14,100	1.4%

TERRE HAUTE

ADI TVHH RANK 127 % OF US TVHH .19%

D	CLARK	IL	6,700
D	CLAY	IL	6,000
D	CRAWFORD	IL	8,300
D	CUMBERLAND	IL	4,400
D	EDGAR	IL	8,600
D	JASPER	IL	4,200
D	LAWRENCE	IL	6,700
B	RICHLAND	IL	7,100
B	CLAY	IN	9,100
B	DAVIESS	IN	9,700
D	GREENE	IN	11,800
C	KNOX	IN	15,500
D	MARTIN	IN	3,600
D	PARKE	IN	5,900
B	SULLIVAN	IN	7,800
B	VERMILLION	IN	7,000
B	VIGO	IN	39,300
	ADI TOTAL TVHH		161,700

COUNTY SIZE SUMMARY

A			
B	4	63,200	39.1%
C	1	15,500	9.6%
D	12	83,000	51.3%

TOLEDO

ADI TVHH RANK 60 % OF US TVHH .48%

C	LENAWEE	MI	29,700
C	DEFIANCE	OH	13,800
B	FULTON	OH	13,300
C	HANCOCK	OH	24,400
D	HARDIN	OH	11,600
D	HENRY	OH	10,200
B	LUCAS	OH	176,900
B	OTTAWA	OH	14,800
D	PUTNAM	OH	10,700
C	SANDUSKY	OH	23,000
C	SENECA	OH	21,200
C	WILLIAMS	OH	13,300
B	WOOD	OH	38,700
D	WYANDOT	OH	7,800
	ADI TOTAL TVHH		409,300

COUNTY SIZE SUMMARY

A			
B	4	243,600	59.5%
C	6	125,400	30.6%
D	4	40,300	9.8%

TOPEKA

ADI TVHH RANK 136 % OF US TVHH .18%

D	BROWN	KS	4,900
D	CLAY	KS	3,900
D	COFFEY	KS	3,900
D	GEARY	KS	11,000
D	JACKSON	KS	4,500
C	LYON	KS	13,900

TOPEKA (cont.)

D	MARSHALL	KS	5,000
D	MORRIS	KS	2,600
D	NEMAHA	KS	4,100
B	OSAGE	KS	6,000
D	POTTAWATOMIE	KS	6,100
C	RILEY	KS	20,700
B	SHAWNEE	KS	61,400
D	WABAUNSEE	KS	2,400
	ADI TOTAL TVHH		150,400

COUNTY SIZE SUMMARY

A			
B	2	67,400	44.8%
C	2	34,600	23.0%
D	10	48,400	32.2%

TRAVERSE CITY-CADILLAC

ADI TVHH RANK 138 % OF US TVHH .18%

D	ANTRIM	MI	6,100
D	BENZIE	MI	4,300
D	CHARLEVOIX	MI	7,600
D	CHEBOYGAN	MI	7,700
D	CHIPPEWA	MI	9,100
D	CRAWFORD	MI	3,600
D	EMMET	MI	8,400
C	GRAND TRAVERSE	MI	21,000
D	KALKASKA	MI	4,600
D	LAKE	MI	3,300
D	LEELANAU	MI	5,400
D	LUCE	MI	2,000
D	MACKINAC	MI	3,500
D	MANISTEE	MI	8,900
D	MASON	MI	9,600
D	MISSAUKEE	MI	3,600
D	MONTMORENCY	MI	3,100
D	OSCEOLA	MI	6,900
D	OSCODA	MI	2,700
D	OTSEGO	MI	5,500
D	PRESQUE ISLE	MI	4,900
D	ROSCOMMON	MI	7,700
C	WEXFORD	MI	9,400
	ADI TOTAL TVHH		148,900

COUNTY SIZE SUMMARY

A			
B			
C	2	30,400	20.4%
D	21	119,500	79.6%

TUCSON

ADI TVHH RANK 83 % OF US TVHH .32%

D	APACHE SOUTH	AZ	2,900
C	COCHISE	AZ	31,900
B	PIMA	AZ	231,800
B	SANTA CRUZ	AZ	7,000
D	CATRON	NM	900
	ADI TOTAL TVHH		274,500

COUNTY SIZE SUMMARY

A			
B	2	238,800	87.0%
C	1	31,900	11.6%
D	2	3,800	1.4%

TULSA

ADI TVHH RANK 54 % OF US TVHH .54%

D	CHAUTAUQUA	KS	2,500
C	MONTGOMERY	KS	17,000
D	ADAIR	OK	6,500
D	CHEROKEE	OK	11,900
D	CRAIG	OK	9,600
B	CREEK	OK	24,100
D	DELAWARE	OK	10,400
D	HASKELL	OK	4,700
D	LATIMER	OK	3,800
B	MAYES	OK	13,900
D	MC INTOSH	OK	7,100
C	MUSKOGEE	OK	27,300
D	NOWATA	OK	4,800

TULSA (cont.)

C	OKMULGEE	OK	15,800
B	OSAGE	OK	16,900
D	PAWNEE	OK	6,900
C	PITTSBURG	OK	16,500
B	ROGERS	OK	19,800
B	TULSA	OK	204,700
B	WAGONER	OK	17,900
C	WASHINGTON	OK	21,100
	ADI TOTAL TVHH		459,200

COUNTY SIZE SUMMARY

A			
B	6	297,300	64.7%
C	5	97,700	21.3%
D	10	64,200	14.0%

TUSCALOOSA

ADI TVHH RANK 188 % OF US TVHH .06%

C	TUSCALOOSA	AL	50,500
	ADI TOTAL TVHH		50,500

COUNTY SIZE SUMMARY

A			
B			
C	1	50,500	100.0%
D			

TWIN FALLS

ADI TVHH RANK 204 % OF US TVHH .03%

D	JEROME	ID	5,500
D	LINCOLN	ID	1,200
C	TWIN FALLS	ID	19,500
	ADI TOTAL TVHH		26,200

COUNTY SIZE SUMMARY

A			
B			
C	1	19,500	74.4%
D	2	6,700	25.6%

TYLER

ADI TVHH RANK 160 % OF US TVHH .12%

C	ANGELINA	TX	24,700
B	CHEROKEE	TX	14,700
D	HOUSTON	TX	8,200
B	SMITH	TX	54,000
	ADI TOTAL TVHH		101,600

COUNTY SIZE SUMMARY

A			
B	2	68,700	67.6%
C	1	24,700	24.3%
D	1	8,200	8.1%

UTICA

ADI TVHH RANK 159 % OF US TVHH .12%

C	HERKIMER	NY	23,700
B	ONEIDA EAST	NY	57,500
C	OTSEGO	NY	21,000
	ADI TOTAL TVHH		102,200

COUNTY SIZE SUMMARY

A			
B	1	57,500	56.3%
C	2	44,700	43.7%
D			

VICTORIA

ADI TVHH RANK 203 % OF US TVHH .03%

C	VICTORIA	TX	26,800
	ADI TOTAL TVHH		26,800

COUNTY SIZE SUMMARY

A			
B			
C	1	26,800	100.0%
D			

WACO-TEMPLE

ADI TVHH RANK 95 % OF US TVHH .27%

B	BELL	TX	60,000
C	BRAZOS	TX	41,200
D	BURLESON	TX	4,900
B	CORYELL	TX	17,300
D	FALLS	TX	7,300
D	LAMPASAS	TX	5,000
D	LEON	TX	4,500
D	MADISON	TX	3,500
B	MC LENNAN	TX	68,000
D	MILAM	TX	8,900
D	MILLS	TX	1,900
D	ROBERTSON	TX	5,900
D	SAN SABA	TX	2,500
	ADI TOTAL TVHH		230,900

COUNTY SIZE SUMMARY

A			
B	3	145,300	62.9%
C	1	41,200	17.8%
D	9	44,400	19.2%

WASHINGTON, DC

ADI TVHH RANK 9 % OF US TVHH 1.75%

A	DIST OF COLUMBIA	DC	244,100
C	ALLEGANY	MD	28,500
A	CALVERT	MD	13,100
A	CHARLES	MD	25,500
A	FREDERICK	MD	42,300
A	MONTGOMERY	MD	222,700
A	PRINCE GEORGES	MD	229,400
C	ST MARYS	MD	21,400
C	FRANKLIN	PA	42,000
A	ARLINGTON	VA	123,400
D	CLARKE	VA	3,700
D	CULPEPER	VA	8,100
A	FAIRFAX	VA	249,400
C	FAUQUIER	VA	13,400
C	FREDERICK	VA	20,300
D	KING GEORGE	VA	3,800
A	LOUDOUN	VA	22,100
D	PAGE	VA	7,400
A	PRINCE WILLIAM	VA	58,100
D	RAPPAHANNOCK	VA	2,500
D	SHENANDOAH	VA	10,900
C	SPOTSYLVANIA	VA	19,200
A	STAFFORD	VA	14,700
D	WARREN	VA	8,700
D	WESTMORELAND	VA	5,500
C	BERKELEY	WV	18,400
D	HAMPSHIRE	WV	5,600
D	JEFFERSON	WV	11,600
D	MINERAL	WV	10,000
D	MORGAN	WV	4,200
	ADI TOTAL TVHH		1,490,000

COUNTY SIZE SUMMARY

A	11	1,244,800	83.5%
B			
C	7	163,200	11.0%
D	12	82,000	5.5%

WATERTOWN-CARTHAGE

ADI TVHH RANK 172 % OF US TVHH .09%

C	JEFFERSON	NY	31,600
D	LEWIS	NY	8,700
C	ST LAWRENCE	NY	36,700
	ADI TOTAL TVHH		77,000

WATERTOWN-CARTHAGE (cont.)

COUNTY SIZE SUMMARY

A			
B			
C	2	68,300	88.7%
D	1	8,700	11.3%

WAUSAU-RHINELANDER

ADI TVHH RANK 131 % OF US TVHH .18%

D	ADAMS	WI	5,500
D	CLARK	WI	11,200
D	FOREST	WI	3,300
D	LANGLADE	WI	7,200
B	LINCOLN	WI	9,900
B	MARATHON	WI	40,300
B	ONEIDA	WI	12,800
C	PORTAGE	WI	19,700
D	PRICE	WI	5,900
D	TAYLOR	WI	6,400
D	VILAS	WI	7,100
C	WOOD	WI	27,200
	ADI TOTAL TVHH		156,500

COUNTY SIZE SUMMARY

A			
B	3	53,000	40.3%
C	2	46,900	30.0%
D	7	46,600	29.8%

WEST PALM BEACH (FT. PIERCE-VERO BEACH)

ADI TVHH RANK 62 % OF US TVHH .46%

C	INDIAN RIVER	FL	28,100
C	MARTIN	FL	33,300
D	OKEECHOBEE	FL	8,800
B	PALM BEACH	FL	294,000
C	ST LUCIE	FL	40,700
	ADI TOTAL TVHH		394,900

COUNTY SIZE SUMMARY

A			
B	1	284,000	71.9%
C	3	102,100	25.9%
D	1	8,800	2.2%

WHEELING-STEUBENVILLE

ADI TVHH RANK 123 % OF US TVHH .19%

B	BELMONT	OH	31,600
D	CARROLL	OH	9,300
C	GUERNSEY	OH	15,600
D	HARRISON	OH	6,500
B	JEFFERSON	OH	32,700
D	MONROE	OH	6,300
D	NOBLE	OH	4,000
B	BROOKE	WV	10,600
B	MARSHALL	WV	14,900
B	OHIO	WV	22,600
D	TYLER	WV	4,000
D	WETZEL	WV	7,700
	ADI TOTAL TVHH		165,800

COUNTY SIZE SUMMARY

A			
B	5	112,400	67.8%
C	1	15,600	9.4%
D	6	37,800	22.8%

WICHITA-HUTCHINSON (COLBY, KS)

ADI TVHH RANK 57 % OF US TVHH .50%

D	BARBER	KS	2,600
D	BARTON	KS	12,600
B	BUTLER	KS	17,700
D	CHASE	KS	1,300
D	CHEYENNE	KS	1,500
D	CLARK	KS	1,000
D	COMANCHE	KS	1,000

WICHITA-HUTCHINSON (COLBY, KS) (cont.)

C	COWLEY	KS	14,600
D	DECATUR	KS	1,800
D	DICKINSON	KS	8,100
D	EDWARDS	KS	1,700
D	ELK	KS	1,700
D	ELLIS	KS	10,200
D	ELLSWORTH	KS	2,900
D	FINNEY	KS	9,700
B	FORD	KS	9,600
B	GOVE	KS	1,400
D	GRAHAM	KS	1,500
B	GRANT	KS	2,700
B	GRAY	KS	1,900
D	GREELEY	KS	700
B	GREENWOOD	KS	3,600
D	HAMILTON	KS	1,000
D	HARPER	KS	3,200
D	HARVEY	KS	11,600
B	HASKELL	KS	1,400
D	HODGEMAN	KS	900
D	KEARNY	KS	1,200
D	KINGMAN	KS	3,400
D	KIOWA	KS	1,600
B	LANE	KS	1,000
D	LINCOLN	KS	1,700
D	LOGAN	KS	1,400
D	MARION	KS	5,100
D	MC PHERSON	KS	10,400
D	MEADE	KS	1,800
B	MITCHELL	KS	3,300
D	NESS	KS	1,800
D	NORTON	KS	2,600
D	OSBORNE	KS	2,300
D	OTTAWA	KS	2,200
B	PAWNEE	KS	3,200
B	PRATT	KS	4,200
D	RAWLINS	KS	1,600
B	RENO	KS	28,000
D	RICE	KS	4,700
B	ROOKS	KS	2,700
B	RUSH	KS	1,700
D	RUSSELL	KS	3,500
C	SALINE	KS	19,700
B	SCOTT	KS	2,200
B	SEDGWICK	KS	147,000
D	SEWARD	KS	6,600
D	SHERIDAN	KS	1,300
B	SHERMAN	KS	3,000
D	STAFFORD	KS	2,400
D	STANTON	KS	800
D	STEVENS	KS	1,600
D	SUMNER	KS	9,700
D	THOMAS	KS	3,100
D	TREGO	KS	1,600
D	WALLACE	KS	700
D	WICHITA	KS	1,100
D	DUNDY	NE	1,200
D	HITCHCOCK	NE	1,500
D	BEAVER	OK	3,000
	ADI TOTAL TVHH		421,900

COUNTY SIZE SUMMARY

A			
B	3	190,700	45.2%
C	2	34,300	8.1%
D	61	196,800	46.7%

WICHITA FALLS-LAWTON

ADI TVHH RANK 126 % OF US TVHH .19%

B	COMANCHE	OK	36,600
D	COTTON	OK	3,300
D	JACKSON	OK	11,100
D	JEFFERSON	OK	3,500
C	STEPHENS	OK	18,600
D	TILLMAN	OK	4,700
B	ARCHER	TX	3,000
D	BAYLOR	TX	2,000
B	CLAY	TX	4,100
D	FOARD	TX	900
D	HARDEMAN	TX	2,500
D	JACK	TX	3,100
D	KNOX	TX	1,900
D	MONTAGUE	TX	7,300
D	THROCKMORTON	TX	900
B	WICHITA	TX	45,300
D	WILBARGER	TX	6,200
D	YOUNG	TX	8,600
	ADI TOTAL TVHH		163,500

COUNTIES IN ADI MARKETS

WICHITA FALLS-LAWTON (cont.)

COUNTY SIZE SUMMARY

A			
B	4	89,000	54.4%
C	1	18,600	11.4%
D	13	56,000	34.2%

WILKES BARRE-SCRANTON

ADI TVHH RANK 50 % OF US TVHH .56%

C	CARBON	PA	20,800
C	CLINTON	PA	14,000
B	COLUMBIA	PA	23,000
B	LACKAWANNA	PA	83,300
B	LUZERNE	PA	128,800
C	LYCOMING	PA	43,100
D	MONTOUR	PA	5,700
C	NORTHUMBERLAND	PA	38,300
B	SCHUYLKILL	PA	61,100
D	SNYDER	PA	11,500
D	SULLIVAN	PA	2,100
C	SUSQUEHANNA	PA	13,800
D	UNION	PA	10,400
C	WAYNE	PA	13,600
B	WYOMING	PA	10,000

ADI TOTAL TVHH 479,500

COUNTY SIZE SUMMARY

A			
B	5	306,200	63.9%
C	6	143,600	29.9%
D	4	29,700	6.2%

WILMINGTON

ADI TVHH RANK 151 % OF US TVHH .15%

D	BLADEN	NC	10,600
C	BRUNSWICK	NC	14,800
C	COLUMBUS	NC	17,900
C	NEW HANOVER	NC	41,800
D	PENDER	NC	8,200
C	ROBESON	NC	33,300

ADI TOTAL TVHH 126,600

COUNTY SIZE SUMMARY

A			
B			
C	4	107,800	85.2%
D	2	18,900	14.8%

YAKIMA

ADI TVHH RANK 122 % OF US TVHH .20%

D	MORROW	OR	2,700
C	UMATILLA	OR	20,400
C	BENTON	WA	44,600
C	FRANKLIN	WA	13,300
D	KITTITAS EAST	WA	6,500
C	WALLA WALLA	WA	16,700
B	YAKIMA	WA	63,300

ADI TOTAL TVHH 169,000

COUNTY SIZE SUMMARY

A			
B	1	63,300	37.7%
C	4	95,500	56.8%
D	2	9,200	5.5%

YOUNGSTOWN

ADI TVHH RANK 92 % OF US TVHH .28%

B	MAHONING	OH	103,200
B	TRUMBULL	OH	87,700
C	MERCER	PA	45,700

ADI TOTAL TVHH 236,600

YOUNGSTOWN (cont.)

COUNTY SIZE SUMMARY

A			
B	2	190,900	80.7%
C	1	45,700	19.3%
D			

ZANESVILLE

ADI TVHH RANK 200 % OF US TVHH .04%

C	MUSKINGUM	OH	30,900

ADI TOTAL TVHH 30,900

COUNTY SIZE SUMMARY

A			
B			
C	1	30,900	100.0%
D			

UNITED STATES TOTALS (SUM OF ADIS)

COUNTY SIZE SUMMARY

SIZE	NUMBER	TVHH	% US	TOTAL HH
A	183	32,800,800	38	33,141,300
B	498	29,504,700	35	29,836,500
C	554	13,087,800	15	13,365,800
D	1876	9,857,800	12	10,087,600

ADI POPULATION ESTIMATES

ADI Market Population Summary
(Includes 21 Demographic Categories
for each ADI.)

ADI MARKETS POPULATION SUMMARY

ABILENE-SWEETWATER

TV HOUSEHOLDS		112,700	.13	156
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	298,900	.13	156
	18+	230,100	.13	155
	18-49	133,500	.12	157
	12-24	63,500	.13	158
	12-34	108,100	.12	158
	18-34	82,300	.12	158
WOMEN	TOTAL	172,100	.14	155
	18-49	66,800	.12	157
	12-24	30,600	.13	157
	18-34	40,500	.12	157
	25-49	49,400	.12	158
	25-54	55,700	.12	158
MEN	TOTAL	108,000	.13	157
	18-49	66,700	.12	158
	18-34	41,800	.12	159
	25-49	47,400	.12	160
	25-54	53,800	.12	160
TEENS	TOTAL	25,500	.12	161
CHILD	TOTAL	43,000	.13	159
	6-11	24,000	.13	160

ALBANY, GA (VALDOSTA)

TV HOUSEHOLDS		125,800	.15	152
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	369,100	.16	148
	18+	264,300	.15	151
	18-49	172,000	.15	148
	12-24	83,800	.17	143
	12-34	146,000	.16	146
	18-34	106,300	.15	149
WOMEN	TOTAL	142,300	.16	148
	18-49	88,900	.16	143
	12-24	41,900	.17	140
	18-34	54,700	.16	145
	25-49	66,300	.16	141
	25-54	75,100	.16	142
MEN	TOTAL	122,000	.15	151
	18-49	83,100	.15	150
	18-34	51,600	.15	149
	25-49	61,600	.15	152
	25-54	69,400	.15	152
TEENS	TOTAL	39,700	.19	131
CHILD	TOTAL	55,100	.20	127
	6-11	37,300	.20	125

ALBANY-SCHENECTADY-TROY

TV HOUSEHOLDS		477,100	.56	52
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,268,700	.56	49
	18+	976,900	.57	50
	18-49	592,700	.53	52
	12-24	273,900	.55	50
	12-34	489,900	.54	51
	18-34	364,800	.53	51
WOMEN	TOTAL	519,200	.58	50
	18-49	299,500	.53	52
	12-24	134,900	.55	51
	18-34	182,600	.53	52
	25-49	223,500	.53	52
	25-54	256,100	.54	52
MEN	TOTAL	457,700	.56	49
	18-49	293,200	.53	52
	18-34	182,200	.53	51
	25-49	216,400	.53	52
	25-54	247,100	.53	52
TEENS	TOTAL	121,100	.57	49
CHILD	TOTAL	170,700	.52	50
	6-11	102,100	.54	50

ALBUQUERQUE (SANTA FE)

TV HOUSEHOLDS		390,100	.46	64
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,077,300	.48	61
	18+	781,400	.45	64
	18-49	545,900	.49	59
	12-24	250,400	.50	56
	12-34	454,100	.50	56
	18-34	341,100	.49	56
WOMEN	TOTAL	401,600	.45	65
	18-49	274,300	.49	60
	12-24	124,200	.51	56
	18-34	170,300	.50	55
	25-49	205,800	.49	60
	25-54	229,500	.48	60
MEN	TOTAL	379,800	.46	63
	18-49	271,600	.49	58
	18-34	170,800	.49	56
	25-49	202,700	.49	59
	25-54	225,200	.49	60
TEENS	TOTAL	113,000	.53	56
CHILD	TOTAL	182,900	.56	53
	6-11	103,900	.55	54

ALEXANDRIA, LA

TV HOUSEHOLDS		89,100	.10	163
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	255,900	.11	162
	18+	187,600	.11	163
	18-49	125,900	.11	162
	12-24	65,000	.13	156
	12-34	107,200	.12	159
	18-34	80,900	.12	160
WOMEN	TOTAL	96,600	.10	162
	18-49	59,600	.11	162
	12-24	28,900	.12	159
	18-34	36,700	.11	163
	25-49	43,700	.10	162
	25-54	49,400	.10	162
MEN	TOTAL	93,000	.11	162
	18-49	66,300	.12	159
	18-34	44,200	.13	158
	25-49	43,500	.11	162
	25-54	48,400	.10	162
TEENS	TOTAL	26,300	.12	159
CHILD	TOTAL	42,000	.13	162
	6-11	23,300	.12	161

ALEXANDRIA, MN

TV HOUSEHOLDS		26,800	.07	183
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	160,000	.07	180
	18+	119,900	.07	180
	18-49	68,500	.06	187
	12-24	34,500	.07	182
	12-34	57,500	.06	187
	18-34	41,300	.06	187
WOMEN	TOTAL	86,700	.07	180
	18-49	33,600	.06	188
	12-24	16,500	.07	182
	18-34	19,900	.06	188
	25-49	24,900	.06	185
	25-54	28,500	.06	185
MEN	TOTAL	59,200	.07	181
	18-49	34,900	.06	186
	18-34	21,400	.06	188
	25-49	25,300	.06	185
	25-54	28,900	.06	185
TEENS	TOTAL	16,200	.08	178
CHILD	TOTAL	23,900	.07	182
	6-11	13,400	.07	182

ALPENA

TV HOUSEHOLDS		14,700	.02	210
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	40,200	.02	210
	18+	30,200	.02	210
	18-49	17,800	.02	210
	12-24	8,800	.02	209
	12-34	14,600	.02	210
	18-34	10,200	.01	210
WOMEN	TOTAL	19,700	.02	210
	18-49	9,000	.02	210
	12-24	4,400	.02	209
	18-34	5,100	.01	210
	25-49	6,900	.02	210
	25-54	7,700	.02	210
MEN	TOTAL	14,500	.02	210
	18-49	8,800	.02	210
	18-34	5,100	.01	210
	25-49	6,600	.02	210
	25-54	7,600	.02	210
TEENS	TOTAL	4,400	.02	209
CHILD	TOTAL	5,600	.02	210
	6-11	3,300	.02	210

AMARILLO

TV HOUSEHOLDS		177,800	.21	116
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	470,400	.21	118
	18+	349,700	.20	119
	18-49	225,200	.20	117
	12-24	101,100	.20	122
	12-34	181,400	.20	120
	18-34	137,900	.20	120
WOMEN	TOTAL	191,300	.20	119
	18-49	112,400	.20	119
	12-24	49,100	.20	122
	18-34	68,000	.20	120
	25-49	84,200	.20	117
	25-54	95,500	.20	116
MEN	TOTAL	168,400	.21	120
	18-49	112,800	.20	119
	18-34	69,900	.20	123
	25-49	83,400	.20	118
	25-54	94,400	.20	118
TEENS	TOTAL	43,500	.20	119
CHILD	TOTAL	77,200	.24	112
	6-11	42,500	.22	115

ANNISTON

TV HOUSEHOLDS		42,300	.05	194
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	119,500	.05	192
	18+	90,600	.05	192
	18-49	62,100	.06	190
	12-24	31,400	.05	186
	12-34	51,900	.05	190
	18-34	40,800	.06	189
WOMEN	TOTAL	46,300	.05	194
	18-49	30,000	.05	192
	12-24	14,700	.06	192
	18-34	19,400	.06	191
	25-49	21,100	.05	190
	25-54	24,000	.05	190
MEN	TOTAL	44,300	.05	192
	18-49	32,100	.06	190
	18-34	21,700	.06	186
	25-49	20,700	.05	192
	25-54	23,200	.05	192
TEENS	TOTAL	11,100	.05	191
CHILD	TOTAL	17,800	.05	191
	6-11	10,300	.05	191

ADI MARKETS POPULATION SUMMARY

ARDMORE-ADA

TV HOUSEHOLDS 76,100 .09 173

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	201,200	.09	173
	18+	154,000	.09	174
	18-49	86,300	.08	176
	12-24	40,100	.08	176
	12-34	69,400	.08	174
	18-34	51,100	.07	178
WOMEN	TOTAL	81,500	.09	172
	18-49	43,400	.08	173
	12-24	19,500	.08	174
	18-34	25,400	.07	179
	25-49	32,700	.08	173
	25-54	37,600	.08	174
MEN	TOTAL	77,500	.09	174
	18-49	42,900	.08	174
	18-34	25,700	.07	178
	25-49	31,600	.08	173
	25-54	36,100	.08	173
TEENS	TOTAL	18,300	.09	173
CHILD	TOTAL	28,900	.09	177
	6-11	16,600	.09	173

AUSTIN, TX

TV HOUSEHOLDS 289,500 .34 91

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	744,700	.33	83
	18+	577,300	.34	81
	18-49	411,100	.37	74
	12-24	190,200	.38	74
	12-34	345,300	.38	74
	18-34	282,100	.41	69
WOMEN	TOTAL	394,000	.33	84
	18-49	200,600	.36	76
	12-24	92,000	.38	76
	18-34	136,100	.40	72
	25-49	139,100	.33	82
	25-54	153,600	.32	84
MEN	TOTAL	283,100	.35	80
	18-49	210,700	.38	74
	18-34	146,200	.42	67
	25-49	145,000	.33	78
	25-54	158,400	.34	80
TEENS	TOTAL	63,000	.30	92
CHILD	TOTAL	104,400	.32	88
	6-11	58,700	.31	88

BANGOR

TV HOUSEHOLDS 122,000 .14 194

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	332,200	.15	153
	18+	252,400	.15	153
	18-49	159,300	.14	153
	12-24	73,500	.15	153
	12-34	130,600	.14	154
	18-34	98,900	.14	153
WOMEN	TOTAL	130,900	.15	154
	18-49	79,900	.14	153
	12-24	35,400	.15	153
	18-34	48,000	.14	153
	25-49	59,000	.14	153
	25-54	67,000	.14	153
MEN	TOTAL	121,500	.15	153
	18-49	80,400	.14	153
	18-34	50,300	.15	152
	25-49	58,500	.14	153
	25-54	66,300	.14	153
TEENS	TOTAL	31,700	.15	153
CHILD	TOTAL	48,100	.15	154
	6-11	28,800	.15	151

ATLANTA

TV HOUSEHOLDS 1,139,000 1.34 15

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	3,072,300	1.36	14
	18+	2,303,100	1.34	15
	18-49	1,629,500	1.44	12
	12-24	674,800	1.36	13
	12-34	1,286,900	1.43	13
	18-34	900,300	1.44	13
WOMEN	TOTAL	1,215,800	1.35	14
	18-49	829,300	1.48	12
	12-24	336,000	1.38	13
	18-34	506,200	1.48	12
	25-49	638,500	1.52	12
	25-54	708,300	1.48	12
MEN	TOTAL	1,087,300	1.32	15
	18-49	800,200	1.44	12
	18-34	494,500	1.47	13
	25-49	612,300	1.49	12
	25-54	677,200	1.46	12
TEENS	TOTAL	296,100	1.39	13
CHILD	TOTAL	473,100	1.44	12
	6-11	282,000	1.48	12

BAKERSFIELD

TV HOUSEHOLDS 132,700 .16 150

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	361,500	.16	150
	18+	265,600	.15	149
	18-49	178,000	.16	144
	12-24	90,700	.16	146
	12-34	146,600	.16	145
	18-34	111,800	.16	143
WOMEN	TOTAL	135,000	.15	151
	18-49	88,100	.16	145
	12-24	39,600	.16	145
	18-34	54,900	.16	144
	25-49	65,400	.16	146
	25-54	73,500	.15	147
MEN	TOTAL	130,600	.16	149
	18-49	90,900	.16	144
	18-34	56,900	.16	142
	25-49	66,700	.16	144
	25-54	74,700	.16	144
TEENS	TOTAL	34,800	.16	146
CHILD	TOTAL	61,100	.19	137
	6-11	33,300	.19	141

BATON ROUGE

TV HOUSEHOLDS 257,200 .30 99

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	739,100	.33	87
	18+	536,000	.31	87
	18-49	355,100	.34	81
	12-24	187,900	.38	76
	12-34	330,100	.37	77
	18-34	253,000	.37	77
WOMEN	TOTAL	275,600	.31	89
	18-49	191,900	.34	81
	12-24	92,600	.38	76
	18-34	124,900	.36	77
	25-49	137,300	.31	84
	25-54	153,000	.32	85
MEN	TOTAL	260,400	.32	87
	18-49	193,230	.35	82
	18-34	128,200	.37	78
	25-49	137,000	.33	82
	25-54	151,900	.31	83
TEENS	TOTAL	77,100	.36	77
CHILD	TOTAL	125,000	.38	77
	6-11	70,600	.37	78

AUGUSTA

TV HOUSEHOLDS 206,500 .24 104

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	592,700	.26	101
	18+	434,600	.25	102
	18-49	288,000	.26	101
	12-24	137,000	.28	103
	12-34	241,500	.27	102
	18-34	179,900	.26	104
WOMEN	TOTAL	230,600	.26	100
	18-49	146,800	.26	99
	12-24	67,100	.28	101
	18-34	90,500	.26	101
	25-49	109,500	.26	99
	25-54	123,800	.26	99
MEN	TOTAL	204,000	.25	107
	18-49	141,200	.25	105
	18-34	89,400	.26	106
	25-49	102,000	.25	103
	25-54	115,400	.25	103
TEENS	TOTAL	61,600	.29	94
CHILD	TOTAL	98,500	.29	94
	6-11	55,800	.29	94

BALTIMORE

TV HOUSEHOLDS 862,400 1.01 21

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,352,200	1.04	20
	18+	1,716,300	1.05	20
	18-49	1,192,500	1.07	19
	12-24	521,500	1.05	19
	12-34	954,800	1.06	19
	18-34	725,300	1.05	19
WOMEN	TOTAL	949,800	1.05	20
	18-49	682,700	1.08	19
	12-24	298,400	1.05	19
	18-34	384,200	1.06	19
	25-49	458,800	1.09	19
	25-54	514,200	1.09	19
MEN	TOTAL	902,700	1.05	20
	18-49	509,900	1.06	19
	18-34	341,100	1.04	21
	25-49	442,600	1.08	19
	25-54	500,400	1.08	19
TEENS	TOTAL	229,300	1.09	17
CHILD	TOTAL	312,400	.95	22
	6-11	180,500	.98	20

BEAUMONT-PORT ARTHUR

TV HOUSEHOLDS 170,300 .20 121

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	463,900	.20	119
	18+	345,500	.20	121
	18-49	218,200	.20	123
	12-24	100,600	.20	123
	12-34	177,900	.20	123
	18-34	132,300	.19	127
WOMEN	TOTAL	196,200	.20	121
	18-49	110,200	.20	121
	12-24	49,800	.20	121
	18-34	66,000	.19	123
	25-49	82,900	.20	119
	25-54	95,000	.20	119
MEN	TOTAL	165,300	.20	121
	18-49	108,000	.19	123
	18-34	66,300	.19	124
	25-49	80,500	.20	119
	25-54	92,400	.20	119
TEENS	TOTAL	45,500	.21	115
CHILD	TOTAL	72,900	.22	117
	6-11	41,000	.22	117

ADI MARKETS POPULATION SUMMARY

BEND

TV HOUSEHOLDS		74,600	.03	206
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	62,600	.03	206
	18+	47,400	.03	207
	18-49	32,100	.03	207
	12-24	12,700	.02	207
	12-34	25,400	.03	207
	18-34	19,900	.03	207
WOMEN	TOTAL	23,900	.03	207
	18-49	15,900	.03	207
	12-24	6,100	.03	207
	18-34	9,900	.03	206
	25-49	12,400	.03	205
	25-54	15,700	.03	205
MEN	TOTAL	23,900	.03	206
	18-49	16,700	.03	207
	18-34	10,000	.03	207
	25-49	12,900	.03	204
	25-54	14,100	.03	205
TEENS	TOTAL	5,500	.03	207
CHILD	TOTAL	9,700	.03	206
	6-11	5,600	.03	206

BINGHAMTON

TV HOUSEHOLDS		193,300	.18	133
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	415,800	.18	132
	18+	315,100	.18	133
	18-49	194,100	.17	135
	12-24	82,700	.19	131
	12-34	158,300	.18	135
	18-34	116,400	.17	139
WOMEN	TOTAL	166,100	.18	131
	18-49	97,700	.17	133
	12-24	45,600	.19	129
	18-34	58,300	.17	137
	25-49	72,600	.17	132
	25-54	91,200	.17	132
MEN	TOTAL	149,800	.18	134
	18-49	96,400	.17	135
	18-34	58,100	.17	140
	25-49	70,900	.17	132
	25-54	81,100	.18	131
TEENS	TOTAL	42,100	.20	124
CHILD	TOTAL	58,600	.18	141
	6-11	34,600	.18	138

BOISE

TV HOUSEHOLDS		152,400	.18	134
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	409,300	.18	133
	18+	302,000	.18	138
	18-49	202,700	.18	128
	12-24	86,100	.18	137
	12-34	163,700	.18	132
	18-34	125,400	.18	130
WOMEN	TOTAL	153,700	.17	139
	18-49	99,900	.18	131
	12-24	43,700	.18	137
	18-34	61,700	.18	130
	25-49	75,900	.18	127
	25-54	91,900	.18	130
MEN	TOTAL	148,300	.18	136
	18-49	102,300	.18	129
	18-34	63,700	.18	130
	25-49	76,700	.19	124
	25-54	89,800	.18	127
TEENS	TOTAL	38,100	.18	136
CHILD	TOTAL	69,000	.21	122
	6-11	39,100	.20	123

BILLINGS-HARDIN

TV HOUSEHOLDS		87,500	.10	164
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	226,900	.10	167
	18+	159,400	.10	167
	18-49	111,400	.10	164
	12-24	48,700	.10	159
	12-34	90,000	.10	166
	18-34	68,700	.10	164
WOMEN	TOTAL	86,600	.10	169
	18-49	55,700	.10	164
	12-24	24,200	.10	169
	18-34	34,400	.10	165
	25-49	41,900	.10	163
	25-54	46,800	.10	163
MEN	TOTAL	82,800	.10	164
	18-49	55,700	.10	164
	18-34	34,300	.10	164
	25-49	42,100	.10	163
	25-54	47,400	.10	163
TEENS	TOTAL	21,300	.10	170
CHILD	TOTAL	36,200	.11	166
	6-11	20,000	.11	168

BIRMINGHAM

TV HOUSEHOLDS		498,260	.59	47
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,319,000	.58	47
	18+	994,900	.58	48
	18-49	626,500	.56	49
	12-24	278,100	.56	49
	12-34	506,500	.56	48
	18-34	382,300	.55	49
WOMEN	TOTAL	533,600	.59	47
	18-49	322,200	.57	48
	12-24	139,300	.57	47
	18-34	194,900	.57	48
	25-49	243,600	.58	48
	25-54	278,000	.58	48
MEN	TOTAL	461,300	.56	48
	18-49	304,300	.55	50
	18-34	187,400	.54	49
	25-49	229,000	.56	49
	25-54	259,200	.56	49
TEENS	TOTAL	124,200	.59	48
CHILD	TOTAL	199,900	.61	46
	6-11	115,600	.61	47

BOSTON (DERRY, MANCHESTER & WORCESTER)

TV HOUSEHOLDS		1,943,300	2.28	6
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	5,159,300	2.28	5
	18+	4,009,000	2.33	6
	18-49	2,548,800	2.28	6
	12-24	1,146,600	2.30	5
	12-34	2,080,900	2.31	6
	18-34	1,592,600	2.31	6
WOMEN	TOTAL	2,140,900	2.37	5
	18-49	1,293,300	2.31	6
	12-24	568,800	2.33	5
	18-34	904,500	2.34	6
	25-49	963,700	2.29	6
	25-54	1,093,100	2.30	6
MEN	TOTAL	1,868,100	2.28	6
	18-49	1,255,500	2.26	6
	18-34	788,100	2.27	6
	25-49	926,800	2.26	6
	25-54	1,047,000	2.26	6
TEENS	TOTAL	488,300	2.30	5
CHILD	TOTAL	662,000	2.02	6
	6-11	400,400	2.11	6

BILOXI-GULFPORT-PASCAGOULA

TV HOUSEHOLDS		60,900	.07	179
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	169,400	.07	179
	18+	125,700	.07	179
	18-49	87,300	.08	173
	12-24	43,700	.09	173
	12-34	73,300	.08	173
	18-34	56,700	.08	173
WOMEN	TOTAL	62,800	.07	178
	18-49	41,800	.07	176
	12-24	19,900	.08	173
	18-34	26,300	.08	173
	25-49	30,100	.07	177
	25-54	33,900	.07	177
MEN	TOTAL	62,400	.08	176
	18-49	45,500	.08	173
	18-34	30,400	.09	171
	25-49	30,100	.07	176
	25-54	33,800	.07	178
TEENS	TOTAL	16,600	.08	176
CHILD	TOTAL	27,100	.08	174
	6-11	15,400	.08	174

BLUEFIELD-BECKLEY-OAK HILL

TV HOUSEHOLDS		141,600	.17	143
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	390,600	.17	140
	18+	290,300	.17	142
	18-49	177,900	.16	145
	12-24	80,100	.16	147
	12-34	147,300	.16	144
	18-34	110,900	.16	144
WOMEN	TOTAL	153,500	.17	140
	18-49	89,800	.16	142
	12-24	39,200	.16	147
	18-34	55,400	.16	143
	25-49	68,100	.16	140
	25-54	78,400	.16	140
MEN	TOTAL	136,800	.17	144
	18-49	88,100	.16	146
	18-34	55,500	.16	144
	25-49	66,100	.16	145
	25-54	75,200	.16	141
TEENS	TOTAL	36,400	.17	139
CHILD	TOTAL	63,300	.19	134
	6-11	36,200	.19	131

BOWLING GREEN (CAMPBELLSVILLE)

TV HOUSEHOLDS		43,500	.05	192
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	117,600	.05	194
	18+	90,500	.05	193
	18-49	60,300	.05	192
	12-24	29,700	.06	190
	12-34	49,500	.05	192
	18-34	39,100	.06	191
WOMEN	TOTAL	47,400	.05	192
	18-49	30,600	.05	190
	12-24	15,100	.06	186
	18-34	19,700	.06	190
	25-49	20,700	.05	192
	25-54	23,100	.05	193
MEN	TOTAL	43,100	.05	193
	18-49	29,700	.05	192
	18-34	19,400	.06	192
	25-49	20,300	.05	193
	25-54	22,900	.05	194
TEENS	TOTAL	10,400	.05	195
CHILD	TOTAL	16,700	.05	195
	6-11	9,500	.05	194

ADI MARKETS POPULATION SUMMARY

BRISTOL-KINGSPORT-JOHNSON CITY: TRI CITIES

TV HOUSEHOLDS 271,600 .32 86

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	753,000	.33	82
	18+	568,400	.33	84
	18-49	366,100	.33	85
	12-24	157,300	.32	90
	12-34	285,800	.32	89
	18-34	214,000	.31	90
WOMEN	TOTAL	297,200	.33	83
	18-49	184,700	.33	85
	12-24	77,400	.32	89
	18-34	107,200	.31	88
	25-49	141,500	.34	80
	25-54	160,500	.34	80
MEN	TOTAL	271,200	.33	83
	18-49	181,900	.33	85
	18-34	106,800	.31	92
	25-49	139,100	.34	81
	25-54	157,000	.34	81
TEENS	TOTAL	71,800	.34	86
CHILD	TOTAL	112,900	.34	86
	6-11	67,200	.35	83

CASPER-RIVERTON

TV HOUSEHOLDS 56,800 .07 180

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	151,700	.07	183
	18+	111,500	.06	186
	18-49	80,700	.07	177
	12-24	34,500	.07	182
	12-34	66,200	.07	177
	18-34	51,900	.08	175
WOMEN	TOTAL	54,700	.06	188
	18-49	38,600	.07	180
	12-24	16,500	.07	182
	18-34	24,500	.07	177
	25-49	29,100	.07	180
	25-54	32,200	.07	180
MEN	TOTAL	56,900	.07	182
	18-49	42,100	.08	175
	18-34	27,400	.08	176
	25-49	31,400	.08	174
	25-54	35,100	.08	174
TEENS	TOTAL	14,300	.07	183
CHILD	TOTAL	25,900	.08	178
	6-11	13,900	.07	181

CHARLESTON-HUNTINGTON

TV HOUSEHOLDS 529,200 .62 43

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,441,900	.64	44
	18+	1,071,500	.62	45
	18-49	687,000	.62	45
	12-24	311,900	.63	45
	12-34	560,300	.62	45
	18-34	420,600	.61	46
WOMEN	TOTAL	558,200	.62	44
	18-49	344,900	.62	45
	12-24	153,300	.63	45
	18-34	209,300	.61	45
	25-49	259,200	.62	45
	25-54	295,500	.62	45
MEN	TOTAL	513,700	.63	45
	18-49	342,200	.62	46
	18-34	211,300	.61	46
	25-49	255,600	.62	44
	25-54	289,900	.63	44
TEENS	TOTAL	139,700	.68	43
CHILD	TOTAL	230,700	.70	39
	6-11	131,900	.69	41

BUFFALO

TV HOUSEHOLDS 615,600 .72 35

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,655,400	.73	35
	18+	1,267,200	.74	33
	18-49	768,000	.69	39
	12-24	364,400	.73	37
	12-34	630,700	.70	38
	18-34	469,600	.68	40
WOMEN	TOTAL	674,000	.75	33
	18-49	391,300	.70	36
	12-24	180,600	.74	36
	18-34	236,700	.69	39
	25-49	289,500	.69	38
	25-54	335,000	.70	37
MEN	TOTAL	593,200	.72	35
	18-49	376,700	.68	41
	18-34	232,900	.67	40
	25-49	275,200	.67	39
	25-54	317,500	.69	38
TEENS	TOTAL	161,100	.76	35
CHILD	TOTAL	227,100	.69	42
	6-11	135,900	.71	40

CEDAR RAPIDS-WATERLOO-DUBUQUE

TV HOUSEHOLDS 316,600 .37 77

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	836,900	.37	77
	18+	632,400	.37	78
	18-49	408,900	.37	76
	12-24	201,800	.41	72
	12-34	346,600	.38	75
	18-34	264,800	.38	74
WOMEN	TOTAL	328,400	.36	78
	18-49	202,500	.36	75
	12-24	99,300	.41	72
	18-34	130,300	.38	74
	25-49	143,700	.34	79
	25-54	161,700	.34	79
MEN	TOTAL	304,000	.37	77
	18-49	206,300	.37	75
	18-34	134,500	.39	73
	25-49	145,600	.35	77
	25-54	163,500	.35	78
TEENS	TOTAL	91,800	.39	73
CHILD	TOTAL	122,700	.37	80
	6-11	69,200	.36	80

CHARLOTTE (HICKORY)

TV HOUSEHOLDS 644,100 .76 32

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,734,900	.77	31
	18+	1,308,800	.76	32
	18-49	867,200	.78	31
	12-24	374,100	.75	34
	12-34	694,100	.76	34
	18-34	517,900	.75	35
WOMEN	TOTAL	692,400	.77	32
	18-49	440,600	.79	30
	12-24	185,400	.76	34
	18-34	261,600	.76	35
	25-49	336,300	.80	29
	25-54	380,700	.80	29
MEN	TOTAL	616,400	.75	32
	18-49	426,600	.77	32
	18-34	256,300	.74	36
	25-49	323,000	.79	30
	25-54	363,400	.79	30
TEENS	TOTAL	166,200	.78	29
CHILD	TOTAL	259,400	.79	33
	6-11	156,800	.83	29

BURLINGTON-PLATTSBURGH (HARTFORD, VT-HANOVER, NH)

TV HOUSEHOLDS 215,[illegible] .25 101

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	666,500	.27	100
	18+	453,900	.28	99
	18-49	303,6[illegible]	.27	98
	12-24	144,5[illegible]	.29	98
	12-34	253,300	.28	98
	18-34	193,200	.28	97
WOMEN	TOTAL	234,700	.26	99
	18-49	149,500	.27	99
	12-24	71,000	.29	97
	18-34	95,100	.28	97
	25-49	107,800	.26	99
	25-54	120,900	.25	99
MEN	TOTAL	214,200	.27	99
	18-49	153,500	.28	97
	18-34	98,100	.28	99
	25-49	110,800	.27	96
	25-54	123,600	.27	95
TEENS	TOTAL	66,100	.29	96
CHILD	TOTAL	86,500	.26	105
	6-11	50,700	.27	101

CHARLESTON, SC

TV HOUSEHOLDS 197,100 .23 106

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	574,600	.25	104
	18+	422,100	.25	105
	18-49	306,300	.27	96
	12-24	150,300	.30	93
	12-34	261,700	.29	94
	18-34	202,800	.29	92
WOMEN	TOTAL	209,600	.23	106
	18-49	144,200	.26	101
	12-24	66,900	.27	102
	18-34	92,200	.27	99
	25-49	106,200	.25	102
	25-54	118,600	.25	102
MEN	TOTAL	212,500	.26	102
	18-49	162,100	.29	93
	18-34	110,600	.32	89
	25-49	108,700	.26	97
	25-54	119,600	.26	98
TEENS	TOTAL	58,900	.28	97
CHILD	TOTAL	93,600	.29	97
	6-11	53,500	.29	96

CHATTANOOGA

TV HOUSEHOLDS 293,000 .34 90

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	866,600	.35	90
	18+	666,300	.35	90
	18-49	394,300	.35	79
	12-24	169,400	.34	95
	12-34	309,700	.34	93
	18-34	233,600	.34	93
WOMEN	TOTAL	347,600	.35	90
	18-49	200,600	.36	76
	12-24	83,700	.34	94
	18-34	118,400	.35	82
	25-49	153,600	.37	75
	25-54	173,300	.36	75
MEN	TOTAL	282,700	.34	91
	18-49	193,700	.35	80
	18-34	115,200	.33	95
	25-49	147,400	.36	75
	25-54	169,600	.36	76
TEENS	TOTAL	76,100	.36	90
CHILD	TOTAL	124,200	.39	78
	6-11	73,400	.39	76

ADI MARKETS POPULATION SUMMARY

CHEYENNE

TV HOUSEHOLDS		49,400	.06	190
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	125,600	.06	191
	18+	94,000	.05	191
	18-49	62,000	.06	191
	12-24	27,500	.06	195
	12-34	50,300	.06	191
	18-34	38,500	.06	192
WOMEN	TOTAL	48,000	.05	191
	18-49	30,400	.05	191
	12-24	13,200	.05	196
	18-34	18,600	.05	192
	25-49	22,900	.05	189
	25-54	25,900	.05	189
MEN	TOTAL	46,000	.06	191
	18-49	31,600	.06	191
	18-34	19,900	.06	190
	25-49	23,400	.06	188
	25-54	26,300	.06	189
TEENS	TOTAL	11,900	.06	188
CHILD	TOTAL	19,800	.06	188
	6-11	11,000	.06	189

CINCINNATI

TV HOUSEHOLDS		716,400	.84	27
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,885,700	.83	27
	18+	1,413,300	.82	27
	18-49	919,800	.82	27
	12-24	423,200	.85	26
	12-34	752,100	.83	27
	18-34	567,900	.82	27
WOMEN	TOTAL	750,000	.83	27
	18-49	468,300	.84	27
	12-24	209,900	.86	25
	18-34	286,700	.84	27
	25-49	348,900	.83	27
	25-54	395,700	.83	27
MEN	TOTAL	663,300	.81	27
	18-49	451,500	.81	27
	18-34	281,200	.81	29
	25-49	332,800	.81	27
	25-54	377,280	.82	27
TEENS	TOTAL	184,200	.87	25
CHILD	TOTAL	288,200	.88	24
	6-11	166,600	.88	25

COLORADO SPRINGS-PUEBLO

TV HOUSEHOLDS		205,400	.24	105
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	543,900	.24	108
	18+	410,500	.24	107
	18-49	283,900	.25	104
	12-24	131,900	.26	107
	12-34	233,400	.26	104
	18-34	181,900	.26	102
WOMEN	TOTAL	205,700	.23	108
	18-49	135,500	.24	106
	12-24	59,500	.24	110
	18-34	83,700	.24	110
	25-49	101,200	.24	105
	25-54	113,600	.24	105
MEN	TOTAL	204,800	.25	105
	18-49	148,400	.27	101
	18-34	98,200	.28	98
	25-49	102,300	.25	104
	25-54	113,900	.25	104
TEENS	TOTAL	51,500	.24	110
CHILD	TOTAL	81,900	.25	109
	6-11	46,600	.25	109

CHICAGO

TV HOUSEHOLDS		3,019,600	3.55	3
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	8,073,500	3.57	3
	18+	6,093,100	3.54	3
	18-49	4,033,600	3.61	3
	12-24	1,776,200	3.57	3
	12-34	3,251,900	3.60	3
	18-34	2,475,000	3.59	3
WOMEN	TOTAL	3,194,400	3.54	3
	18-49	2,036,800	3.63	3
	12-24	873,900	3.58	3
	18-34	1,239,600	3.61	3
	25-49	1,543,700	3.67	3
	25-54	1,747,300	3.67	3
MEN	TOTAL	2,898,700	3.53	3
	18-49	1,996,800	3.59	3
	18-34	1,235,400	3.56	3
	25-49	1,490,600	3.63	3
	25-54	1,685,200	3.64	3
TEENS	TOTAL	776,900	3.66	3
CHILD	TOTAL	1,203,500	3.66	3
	6-11	693,400	3.65	3

CLARKSBURG-WESTON

TV HOUSEHOLDS		89,100	.10	165
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	229,700	.10	165
	18+	176,600	.10	164
	18-49	103,400	.09	169
	12-24	47,900	.10	171
	12-34	96,700	.09	170
	18-34	63,300	.09	169
WOMEN	TOTAL	92,100	.10	164
	18-49	51,800	.09	169
	12-24	23,400	.10	171
	18-34	31,600	.09	169
	25-49	38,600	.09	168
	25-54	44,000	.09	168
MEN	TOTAL	82,500	.10	165
	18-49	51,600	.09	169
	18-34	31,700	.09	169
	25-49	38,300	.09	169
	25-54	43,500	.09	165
TEENS	TOTAL	21,400	.10	169
CHILD	TOTAL	33,700	.10	169
	6-11	19,700	.10	169

COLUMBIA, SC

TV HOUSEHOLDS		259,600	.31	88
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	739,100	.33	85
	18+	551,500	.32	86
	18-49	387,800	.35	80
	12-24	186,600	.37	80
	12-34	327,000	.36	78
	18-34	253,200	.37	76
WOMEN	TOTAL	287,200	.32	86
	18-49	193,900	.35	80
	12-24	91,100	.37	78
	18-34	124,900	.36	76
	25-49	138,700	.33	83
	25-54	155,200	.33	83
MEN	TOTAL	264,300	.32	84
	18-49	193,900	.35	79
	18-34	128,300	.37	77
	25-49	136,300	.33	83
	25-54	151,430	.33	84
TEENS	TOTAL	73,800	.35	84
CHILD	TOTAL	113,900	.35	85
	6-11	67,000	.35	86

CHICO-REDDING

TV HOUSEHOLDS		147,000	.17	140
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	367,600	.16	149
	18+	285,800	.17	144
	18-49	175,600	.16	147
	12-24	77,600	.16	149
	12-34	141,100	.16	149
	18-34	108,700	.16	146
WOMEN	TOTAL	147,400	.16	145
	18-49	88,000	.16	147
	12-24	38,700	.16	151
	18-34	54,200	.16	146
	25-49	65,200	.16	147
	25-54	73,800	.16	146
MEN	TOTAL	138,400	.17	143
	18-49	87,600	.16	147
	18-34	54,500	.16	147
	25-49	65,200	.16	146
	25-54	73,100	.16	147
TEENS	TOTAL	32,400	.15	151
CHILD	TOTAL	49,400	.15	153
	6-11	28,100	.15	154

CLEVELAND (AKRON, CANTON & SANDUSKY)

TV HOUSEHOLDS		1,395,100	1.64	11
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	3,621,300	1.60	11
	18+	2,749,800	1.60	11
	18-49	1,736,200	1.56	11
	12-24	777,700	1.56	11
	12-34	1,404,000	1.56	11
	18-34	1,058,100	1.53	11
WOMEN	TOTAL	1,456,900	1.62	10
	18-49	886,300	1.58	11
	12-24	386,100	1.58	11
	18-34	533,900	1.56	11
	25-49	670,700	1.60	11
	25-54	768,400	1.61	11
MEN	TOTAL	1,292,900	1.58	11
	18-49	849,900	1.53	11
	18-34	522,200	1.51	11
	25-49	635,700	1.55	11
	25-54	727,400	1.57	11
TEENS	TOTAL	347,900	1.64	11
CHILD	TOTAL	523,600	1.59	11
	6-11	306,400	1.61	11

COLUMBIA-JEFFERSON CITY

TV HOUSEHOLDS		138,300	.16	145
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	380,600	.17	144
	18+	296,700	.17	140
	18-49	194,500	.17	134
	12-24	96,400	.19	127
	12-34	162,700	.18	133
	18-34	129,900	.19	128
WOMEN	TOTAL	151,400	.17	142
	18-49	93,900	.17	140
	12-24	46,000	.19	128
	18-34	61,700	.18	130
	25-49	63,000	.15	150
	25-54	71,900	.15	151
MEN	TOTAL	145,300	.18	138
	18-49	100,600	.18	130
	18-34	68,200	.20	124
	25-49	67,100	.16	143
	25-54	74,600	.16	145
TEENS	TOTAL	32,800	.15	149
CHILD	TOTAL	51,100	.16	150
	6-11	28,800	.15	151

ADI MARKETS POPULATION SUMMARY

COLUMBUS, GA (OPELIKA)

TV HOUSEHOLDS 140,100 .21 115

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	314,700	.23	117
	18+	383,900	.22	112
	18-49	256,100	.23	117
	12-24	133,200	.27	106
	12-34	220,900	.24	112
	18-34	168,100	.24	111
WOMEN	TOTAL	198,900	.22	113
	18-49	124,200	.22	117
	12-24	60,300	.25	109
	18-34	78,300	.23	113
	25-49	84,900	.21	113
	25-54	101,100	.21	113
MEN	TOTAL	184,900	.23	117
	18-49	131,900	.24	111
	18-34	89,800	.26	109
	25-49	85,900	.21	116
	25-54	95,400	.21	116
TEENS	TOTAL	51,900	.24	108
CHILD	TOTAL	79,300	.24	110
	6-11	45,500	.24	111

CORPUS CHRISTI

TV HOUSEHOLDS 165,700 .19 125

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	492,500	.22	115
	18+	352,100	.20	117
	18-49	237,900	.21	115
	12-24	115,300	.23	114
	12-34	202,400	.22	114
	18-34	159,500	.22	114
WOMEN	TOTAL	181,300	.20	119
	18-49	113,700	.21	116
	12-24	56,300	.23	113
	18-34	73,900	.22	113
	25-49	87,900	.21	114
	25-54	99,700	.21	114
MEN	TOTAL	170,800	.21	117
	18-49	119,200	.21	115
	18-34	76,600	.22	115
	25-49	86,600	.21	115
	25-54	97,400	.21	115
TEENS	TOTAL	51,900	.24	108
CHILD	TOTAL	88,500	.27	102
	6-11	50,100	.26	105

DAYTON (RICHMOND, IN)

TV HOUSEHOLDS 479,800 .56 48

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,239,100	.55	53
	18+	932,700	.54	53
	18-49	605,700	.54	51
	12-24	269,000	.54	52
	12-34	487,700	.53	52
	18-34	362,900	.53	52
WOMEN	TOTAL	492,100	.55	54
	18-49	308,500	.55	51
	12-24	133,000	.55	53
	18-34	184,000	.54	51
	25-49	233,900	.56	51
	25-54	266,500	.56	51
MEN	TOTAL	440,600	.54	53
	18-49	297,200	.53	51
	18-34	178,900	.52	52
	25-49	223,600	.54	51
	25-54	254,100	.55	51
TEENS	TOTAL	119,900	.56	51
CHILD	TOTAL	186,800	.57	50
	6-11	109,300	.58	50

COLUMBUS, OH

TV HOUSEHOLDS 624,700 .74 34

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,573,300	.72	37
	18+	1,228,600	.71	36
	18-49	835,700	.75	35
	12-24	371,700	.75	35
	12-34	674,400	.75	35
	18-34	523,700	.75	34
WOMEN	TOTAL	842,500	.71	35
	18-49	470,600	.75	34
	12-24	192,900	.75	35
	18-34	281,700	.76	34
	25-49	311,600	.74	33
	25-54	390,000	.74	33
MEN	TOTAL	595,100	.71	36
	18-49	414,600	.75	35
	18-34	262,300	.74	35
	25-49	303,400	.74	33
	25-54	360,800	.74	33
TEENS	TOTAL	150,900	.71	38
CHILD	TOTAL	243,500	.74	36
	6-11	141,100	.74	36

DALLAS-FT. WORTH

TV HOUSEHOLDS 1,926,600 1.77 6

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	3,975,300	1.73	9
	18+	2,949,700	1.77	9
	18-49	2,036,000	1.67	10
	12-24	853,600	1.71	10
	12-34	1,600,800	1.78	10
	18-34	1,249,200	1.81	10
WOMEN	TOTAL	1,968,900	1.77	9
	18-49	1,020,200	1.82	10
	12-24	422,000	1.73	10
	18-34	624,300	1.82	10
	25-49	774,700	1.84	10
	25-54	964,700	1.82	9
MEN	TOTAL	1,919,400	1.73	10
	18-49	1,013,900	1.62	10
	18-34	623,300	1.60	10
	25-49	796,300	1.67	10
	25-54	891,700	1.64	10
TEENS	TOTAL	360,400	1.70	9
CHILD	TOTAL	596,500	1.82	9
	6-11	346,600	1.82	9

DENVER (GLENWOOD SPRINGS, CO)

TV HOUSEHOLDS 977,600 1.15 19

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,458,400	1.09	18
	18+	1,883,600	1.09	19
	18-49	1,279,700	1.14	16
	12-24	561,400	1.13	17
	12-34	1,108,600	1.23	16
	18-34	890,400	1.30	16
WOMEN	TOTAL	955,300	1.06	19
	18-49	576,300	1.21	16
	12-24	274,000	1.17	17
	18-34	434,700	1.27	16
	25-49	509,400	1.21	17
	25-54	561,800	1.18	18
MEN	TOTAL	928,300	1.13	18
	18-49	702,900	1.26	16
	18-34	456,500	1.32	15
	25-49	576,700	1.28	16
	25-54	576,900	1.25	16
TEENS	TOTAL	217,800	1.03	19
CHILD	TOTAL	357,300	1.09	18
	6-11	205,100	1.08	17

COLUMBUS-TUPELO

TV HOUSEHOLDS 190,100 .19 127

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	429,500	.19	129
	18+	316,400	.18	132
	18-49	200,000	.18	129
	12-24	88,900	.20	124
	12-34	167,200	.19	127
	18-34	124,200	.18	131
WOMEN	TOTAL	187,600	.19	129
	18-49	100,400	.18	129
	12-24	48,600	.20	123
	18-34	61,600	.18	128
	25-49	73,400	.17	131
	25-54	83,400	.18	131
MEN	TOTAL	148,800	.18	135
	18-49	99,100	.18	132
	18-34	62,600	.18	131
	25-49	70,700	.17	133
	25-54	79,500	.17	135
TEENS	TOTAL	43,000	.20	124
CHILD	TOTAL	70,100	.21	120
	6-11	40,200	.21	119

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY

TV HOUSEHOLDS 337,600 .40 74

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	872,100	.39	73
	18+	654,400	.38	74
	18-49	410,300	.37	75
	12-24	166,800	.38	79
	12-34	335,200	.37	76
	18-34	250,000	.36	78
WOMEN	TOTAL	341,400	.38	74
	18-49	204,200	.36	74
	12-24	92,300	.39	75
	18-34	123,400	.36	78
	25-49	153,700	.37	74
	25-54	174,600	.37	73
MEN	TOTAL	343,000	.39	75
	18-49	206,100	.37	76
	18-34	126,800	.37	79
	25-49	153,000	.38	72
	25-54	175,000	.38	71
TEENS	TOTAL	85,200	.40	70
CHILD	TOTAL	132,500	.40	70
	6-11	74,500	.39	74

DES MOINES

TV HOUSEHOLDS 388,800 .43 66

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	926,800	.41	69
	18+	716,700	.42	68
	18-49	494,400	.40	69
	12-24	204,800	.41	70
	12-34	382,800	.40	70
	18-34	290,500	.41	70
WOMEN	TOTAL	377,500	.42	68
	18-49	222,200	.40	69
	12-24	100,300	.41	71
	18-34	138,000	.40	70
	25-49	162,200	.39	70
	25-54	196,300	.39	69
MEN	TOTAL	334,200	.41	69
	18-49	221,900	.40	70
	18-34	141,700	.41	69
	25-49	159,700	.39	70
	25-54	160,900	.39	69
TEENS	TOTAL	82,100	.39	72
CHILD	TOTAL	130,000	.40	74
	6-11	74,100	.39	75

ADI MARKETS POPULATION SUMMARY

DETROIT (ANN ARBOR)

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		1,650,800	1.94	7
PERSONS	2+	4,464,300	1.97	7
	18+	3,343,500	1.94	7
	18-49	2,221,900	1.99	7
	12-24	1,005,400	2.02	7
	12-34	1,824,200	2.02	7
	18-34	1,378,900	2.00	7
WOMEN	TOTAL	1,751,900	1.94	7
	18-49	1,128,700	2.01	7
	12-24	499,100	2.05	7
	18-34	695,800	2.03	7
	25-49	868,000	2.02	8
	25-54	964,800	2.03	7
MEN	TOTAL	1,591,600	1.94	7
	18-49	1,093,200	1.97	7
	18-34	683,100	1.97	8
	25-49	813,800	1.98	9
	25-54	925,500	2.00	7
TEENS	TOTAL	445,300	2.10	6
CHILD	TOTAL	675,500	2.06	5
	6-11	402,400	2.12	5

DOTHAN

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		99,700	.12	161
PERSONS	2+	277,000	.12	160
	18+	204,400	.12	160
	18-49	130,500	.12	158
	12-24	60,200	.12	161
	12-34	106,400	.12	161
	18-34	78,800	.11	162
WOMEN	TOTAL	107,100	.12	161
	18-49	65,200	.12	158
	12-24	28,600	.12	161
	18-34	39,400	.11	161
	25-49	49,900	.12	157
	25-54	56,400	.12	157
MEN	TOTAL	97,300	.12	160
	18-49	65,300	.12	161
	18-34	40,400	.12	162
	25-49	48,000	.12	159
	25-54	54,100	.12	158
TEENS	TOTAL	27,600	.13	158
CHILD	TOTAL	45,000	.14	156
	6-11	26,100	.14	155

DULUTH-SUPERIOR

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		173,100	.20	119
PERSONS	2+	455,700	.20	120
	18+	347,700	.20	120
	18-49	206,100	.18	127
	12-24	96,400	.19	127
	12-34	171,500	.19	125
	18-34	128,600	.19	129
WOMEN	TOTAL	178,400	.20	122
	18-49	101,200	.18	129
	12-24	47,000	.19	125
	18-34	62,500	.18	127
	25-49	75,100	.18	128
	25-54	85,800	.19	126
MEN	TOTAL	169,300	.21	119
	18-49	104,900	.19	125
	18-34	66,100	.19	129
	25-49	77,500	.19	123
	25-54	88,200	.19	121
TEENS	TOTAL	42,900	.20	122
CHILD	TOTAL	65,100	.20	127
	6-11	37,100	.20	124

EL CENTRO-YUMA

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		58,200	.07	179
PERSONS	2+	173,100	.08	177
	18+	123,500	.07	179
	18-49	80,500	.07	178
	12-24	40,900	.08	175
	12-34	68,900	.08	175
	18-34	50,400	.07	178
WOMEN	TOTAL	61,400	.07	179
	18-49	39,800	.07	178
	12-24	19,500	.08	174
	18-34	24,400	.07	178
	25-49	29,600	.07	178
	25-54	33,600	.07	179
MEN	TOTAL	62,100	.08	179
	18-49	40,700	.07	178
	18-34	26,000	.07	177
	25-49	28,500	.07	181
	25-54	32,400	.07	180
TEENS	TOTAL	18,500	.09	172
CHILD	TOTAL	31,100	.09	171
	6-11	17,600	.09	171

EL PASO

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		222,000	.26	97
PERSONS	2+	696,200	.31	89
	18+	498,900	.28	93
	18-49	352,200	.32	87
	12-24	178,900	.36	93
	12-34	301,600	.33	84
	18-34	226,300	.33	85
WOMEN	TOTAL	351,600	.28	93
	18-49	176,600	.32	87
	12-24	85,600	.35	83
	18-34	110,700	.32	85
	25-49	128,100	.30	87
	25-54	144,500	.30	87
MEN	TOTAL	237,200	.29	92
	18-49	175,600	.32	87
	18-34	115,600	.33	84
	25-49	120,500	.29	99
	25-54	134,900	.29	91
TEENS	TOTAL	75,300	.35	82
CHILD	TOTAL	132,100	.40	72
	6-11	75,300	.40	73

ELMIRA

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		84,300	.10	166
PERSONS	2+	228,900	.10	166
	18+	172,200	.10	165
	18-49	104,200	.09	169
	12-24	49,900	.10	168
	12-34	86,000	.10	169
	18-34	62,800	.09	170
WOMEN	TOTAL	90,600	.10	165
	18-49	52,400	.09	168
	12-24	24,600	.10	169
	18-34	31,400	.09	170
	25-49	39,200	.09	164
	25-54	45,200	.09	164
MEN	TOTAL	81,600	.10	166
	18-49	51,800	.09	169
	18-34	31,400	.09	170
	25-49	38,300	.09	165
	25-54	43,800	.09	164
TEENS	TOTAL	23,200	.11	165
CHILD	TOTAL	33,500	.10	170
	6-11	19,700	.10	169

ERIE

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		150,800	.18	135
PERSONS	2+	405,800	.18	136
	18+	305,700	.18	134
	18-49	189,800	.17	138
	12-24	90,300	.18	132
	12-34	157,400	.17	136
	18-34	118,300	.17	135
WOMEN	TOTAL	161,500	.18	133
	18-49	96,300	.17	135
	12-24	44,900	.18	132
	18-34	59,700	.17	134
	25-49	70,400	.17	136
	25-54	81,200	.17	134
MEN	TOTAL	144,200	.18	139
	18-49	93,500	.17	140
	18-34	58,600	.17	139
	25-49	68,200	.17	139
	25-54	78,000	.17	138
TEENS	TOTAL	39,100	.18	134
CHILD	TOTAL	61,000	.19	139
	6-11	35,600	.19	134

EUGENE

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		159,400	.19	128
PERSONS	2+	397,500	.18	138
	18+	304,600	.18	135
	18-49	206,400	.18	126
	12-24	85,900	.17	139
	12-34	167,100	.19	128
	18-34	132,500	.19	126
WOMEN	TOTAL	155,400	.17	137
	18-49	102,800	.18	125
	12-24	42,300	.17	139
	18-34	65,700	.19	124
	25-49	77,100	.18	123
	25-54	95,700	.18	127
MEN	TOTAL	149,200	.18	133
	18-49	103,600	.19	127
	18-34	66,800	.19	125
	25-49	79,000	.19	121
	25-54	96,500	.19	123
TEENS	TOTAL	34,600	.16	147
CHILD	TOTAL	58,300	.18	142
	6-11	32,900	.17	142

EUREKA

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		56,700	.07	182
PERSONS	2+	139,300	.06	187
	18+	110,000	.06	186
	18-49	72,600	.07	185
	12-24	30,800	.06	187
	12-34	58,900	.07	184
	18-34	47,700	.07	183
WOMEN	TOTAL	55,100	.06	187
	18-49	35,500	.06	183
	12-24	15,000	.06	187
	18-34	23,000	.07	183
	25-49	26,000	.06	183
	25-54	29,000	.06	184
MEN	TOTAL	54,900	.07	183
	18-49	37,100	.07	184
	18-34	24,700	.07	180
	25-49	26,900	.07	182
	25-54	30,100	.07	182
TEENS	TOTAL	11,100	.05	191
CHILD	TOTAL	18,700	.06	190
	6-11	10,400	.05	190

ADI MARKETS POPULATION SUMMARY

EVANSVILLE (MADISONVILLE, KY)

TV HOUSEHOLDS		261,200	.31	87
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	691,800	.31	90
	18+	523,400	.30	89
	18-49	324,100	.29	93
	12-24	148,300	.30	95
	12-34	264,000	.29	92
	18-34	197,900	.29	95
WOMEN	TOTAL	276,300	.31	87
	18-49	162,700	.29	91
	12-24	72,600	.30	94
	18-34	98,600	.29	92
	25-49	122,000	.29	91
	25-54	139,300	.29	91
MEN	TOTAL	247,100	.30	90
	18-49	161,400	.29	94
	18-34	99,300	.29	97
	25-49	119,900	.29	90
	25-54	135,100	.29	89
TEENS	TOTAL	66,100	.31	89
CHILD	TOTAL	102,300	.31	91
	6-11	58,400	.31	91

FLINT-SAGINAW-BAY CITY

TV HOUSEHOLDS		421,200	.50	58
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,173,400	.52	57
	18+	856,200	.50	57
	18-49	576,500	.52	53
	12-24	279,600	.56	47
	12-34	481,400	.53	53
	18-34	355,300	.51	53
WOMEN	TOTAL	447,400	.50	57
	18-49	293,600	.52	53
	12-24	139,200	.57	48
	18-34	180,800	.53	53
	25-49	216,000	.51	54
	25-54	243,600	.51	56
MEN	TOTAL	408,800	.50	57
	18-49	282,900	.51	53
	18-34	174,500	.50	53
	25-49	207,000	.50	54
	25-54	234,400	.51	55
TEENS	TOTAL	126,100	.59	47
CHILD	TOTAL	191,100	.58	49
	6-11	112,400	.59	48

FT. SMITH

TV HOUSEHOLDS		137,300	.16	147
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	372,200	.16	146
	18+	281,100	.16	146
	18-49	177,100	.16	146
	12-24	82,600	.17	144
	12-34	143,500	.16	147
	18-34	107,800	.16	147
WOMEN	TOTAL	146,000	.16	146
	18-49	88,100	.16	145
	12-24	39,400	.16	146
	18-34	52,900	.15	148
	25-49	65,700	.16	143
	25-54	74,000	.16	144
MEN	TOTAL	135,100	.16	148
	18-49	89,000	.16	145
	18-34	54,900	.16	146
	25-49	64,500	.16	147
	25-54	72,500	.16	148
TEENS	TOTAL	35,700	.17	142
CHILD	TOTAL	55,400	.17	145
	6-11	31,900	.17	145

FARGO

TV HOUSEHOLDS		211,400	.25	102
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	578,100	.26	103
	18+	441,200	.26	101
	18-49	274,800	.25	107
	12-24	137,800	.28	102
	12-34	233,700	.26	103
	18-34	180,600	.26	103
WOMEN	TOTAL	222,400	.25	103
	18-49	133,100	.24	109
	12-24	66,200	.27	103
	18-34	86,300	.25	107
	25-49	92,700	.22	111
	25-54	105,500	.22	110
MEN	TOTAL	218,800	.27	100
	18-49	141,700	.25	104
	18-34	94,300	.27	102
	25-49	97,400	.24	108
	25-54	109,700	.24	108
TEENS	TOTAL	53,100	.25	105
CHILD	TOTAL	83,800	.26	108
	6-11	46,300	.24	110

FLORENCE, SC

TV HOUSEHOLDS		136,200	.16	148
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	384,800	.17	143
	18+	277,800	.16	147
	18-49	185,700	.17	140
	12-24	87,400	.18	138
	12-34	155,900	.17	138
	18-34	114,800	.17	141
WOMEN	TOTAL	149,000	.17	144
	18-49	95,700	.17	136
	12-24	43,900	.18	134
	18-34	58,600	.17	136
	25-49	72,200	.17	133
	25-54	81,400	.17	133
MEN	TOTAL	128,400	.16	150
	18-49	90,000	.16	143
	18-34	56,200	.16	143
	25-49	67,200	.16	142
	25-54	75,200	.16	141
TEENS	TOTAL	41,100	.19	128
CHILD	TOTAL	65,900	.20	124
	6-11	37,200	.20	127

FT. WAYNE (ANGOLA, IN)

TV HOUSEHOLDS		229,200	.27	96
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	632,300	.28	94
	18+	466,500	.27	97
	18-49	303,200	.27	97
	12-24	138,600	.28	101
	12-34	250,800	.28	99
	18-34	188,000	.27	101
WOMEN	TOTAL	244,200	.27	95
	18-49	151,900	.27	96
	12-24	68,300	.28	99
	18-34	93,700	.27	98
	25-49	114,300	.27	92
	25-54	129,500	.27	92
MEN	TOTAL	222,300	.27	97
	18-49	151,300	.27	98
	18-34	94,300	.27	102
	25-49	113,100	.28	92
	25-54	127,500	.28	92
TEENS	TOTAL	62,800	.30	93
CHILD	TOTAL	103,000	.31	89
	6-11	58,600	.31	90

FLAGSTAFF

TV HOUSEHOLDS		25,200	.03	205
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	77,300	.03	202
	18+	55,500	.03	203
	18-49	44,400	.04	199
	12-24	23,500	.05	199
	12-34	39,000	.04	199
	18-34	31,400	.05	198
WOMEN	TOTAL	27,800	.03	204
	18-49	22,000	.04	200
	12-24	11,900	.05	197
	18-34	15,500	.05	197
	25-49	13,900	.03	203
	25-54	15,200	.03	203
MEN	TOTAL	27,700	.03	203
	18-49	22,400	.04	199
	18-34	15,900	.05	198
	25-49	14,600	.04	200
	25-54	15,900	.03	201
TEENS	TOTAL	7,600	.04	203
CHILD	TOTAL	14,200	.04	198
	6-11	7,800	.04	198

FT. MYERS-NAPLES

TV HOUSEHOLDS		189,600	.22	112
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	451,700	.20	121
	18+	368,600	.21	116
	18-49	167,500	.15	152
	12-24	71,900	.14	154
	12-34	131,000	.15	153
	18-34	97,400	.14	154
WOMEN	TOTAL	193,100	.21	115
	18-49	84,500	.15	152
	12-24	35,300	.14	154
	18-34	48,500	.14	154
	25-49	65,700	.16	143
	25-54	77,500	.16	141
MEN	TOTAL	175,500	.21	115
	18-49	83,000	.15	151
	18-34	48,900	.14	154
	25-49	63,500	.15	148
	25-54	73,400	.16	146
TEENS	TOTAL	33,600	.16	148
CHILD	TOTAL	49,500	.15	152
	6-11	29,300	.15	150

FRESNO-VISALIA (HANFORD)

TV HOUSEHOLDS		382,500	.45	65
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,068,000	.47	62
	18+	784,800	.46	63
	18-49	526,400	.47	61
	12-24	244,200	.49	61
	12-34	438,200	.49	60
	18-34	332,900	.48	60
WOMEN	TOTAL	401,200	.44	66
	18-49	260,400	.46	62
	12-24	118,200	.48	63
	18-34	162,600	.47	62
	25-49	193,300	.46	62
	25-54	217,300	.46	63
MEN	TOTAL	383,600	.47	62
	18-49	266,000	.48	61
	18-34	170,300	.49	57
	25-49	194,200	.47	61
	25-54	216,400	.47	61
TEENS	TOTAL	105,300	.50	61
CHILD	TOTAL	177,900	.54	56
	6-11	98,000	.52	59

ADI MARKETS POPULATION SUMMARY

GAINESVILLE (OCALA)

TV HOUSEHOLDS		75,800	.09	174
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	199,200	.09	174
	18+	158,200	.09	172
	18-49	117,600	.11	163
	12-24	60,400	.12	160
	12-34	101,100	.11	163
	18-34	95,500	.12	156
WOMEN	TOTAL	79,500	.09	174
	18-49	57,300	.10	163
	12-24	28,600	.12	161
	18-34	40,900	.12	156
	25-49	36,200	.09	172
	25-54	39,900	.08	172
MEN	TOTAL	78,700	.10	169
	18-49	60,300	.11	163
	18-34	44,600	.13	157
	25-49	36,600	.09	169
	25-54	40,100	.09	170
TEENS	TOTAL	15,600	.07	179
CHILD	TOTAL	25,400	.08	180
	6-11	14,700	.08	177

GLENDIVE

TV HOUSEHOLDS		5,000	.01	211
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	13,400	.01	211
	18+	9,900	.01	211
	18-49	6,500	.01	211
	12-24	3,100	.01	211
	12-34	5,400	.01	211
	18-34	4,100	.01	211
WOMEN	TOTAL	4,900	.01	211
	18-49	3,100	.01	211
	12-24	1,400	.01	211
	18-34	1,900	.01	211
	25-49	2,300	.01	211
	25-54	2,600	.01	211
MEN	TOTAL	5,000	.01	211
	18-49	3,400	.01	211
	18-34	2,200	.01	211
	25-49	2,400	.01	211
	25-54	2,700	.01	211
TEENS	TOTAL	1,300	.01	211
CHILD	TOTAL	2,200	.01	211
	6-11	1,100	.01	211

GRAND JUNCTION

TV HOUSEHOLDS		55,800	.07	184
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	147,600	.07	184
	18+	111,900	.06	183
	18-49	73,400	.07	183
	12-24	29,900	.06	188
	12-34	58,500	.06	185
	18-34	45,600	.07	185
WOMEN	TOTAL	57,100	.06	184
	18-49	36,200	.06	182
	12-24	14,500	.06	189
	18-34	22,400	.07	184
	25-49	27,800	.07	181
	25-54	30,900	.06	181
MEN	TOTAL	54,800	.07	184
	18-49	37,200	.07	183
	18-34	23,200	.07	184
	25-49	28,600	.07	180
	25-54	31,600	.07	181
TEENS	TOTAL	12,900	.06	196
CHILD	TOTAL	22,900	.07	183
	6-11	12,800	.07	183

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK

TV HOUSEHOLDS		560,900	.66	40
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,540,700	.68	41
	18+	1,149,400	.67	41
	18-49	764,100	.68	40
	12-24	362,400	.73	38
	12-34	635,500	.70	36
	18-34	483,700	.70	37
WOMEN	TOTAL	999,200	.66	41
	18-49	384,300	.69	39
	12-24	178,000	.73	37
	18-34	241,400	.70	36
	25-49	280,300	.67	41
	25-54	316,300	.66	41
MEN	TOTAL	550,200	.67	40
	18-49	379,900	.68	39
	18-34	242,300	.70	38
	25-49	273,200	.67	40
	25-54	307,400	.66	40
TEENS	TOTAL	151,900	.71	37
CHILD	TOTAL	239,500	.73	37
	6-11	137,600	.72	38

GREAT FALLS

TV HOUSEHOLDS		64,400	.08	177
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	169,900	.08	178
	18+	126,300	.07	177
	18-49	81,500	.07	176
	12-24	37,800	.08	178
	12-34	66,800	.07	176
	18-34	50,200	.07	179
WOMEN	TOTAL	63,700	.07	177
	18-49	39,700	.07	179
	12-24	18,000	.07	180
	18-34	24,300	.07	179
	25-49	29,600	.07	178
	25-54	33,700	.07	178
MEN	TOTAL	62,600	.08	178
	18-49	41,800	.08	176
	18-34	25,900	.07	178
	25-49	30,700	.07	175
	25-54	34,500	.07	175
TEENS	TOTAL	16,600	.08	176
CHILD	TOTAL	27,000	.08	175
	6-11	14,600	.08	178

GREEN BAY (SURING, WI)

TV HOUSEHOLDS		353,100	.42	68
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	954,100	.42	67
	18+	710,000	.41	69
	18-49	445,000	.40	68
	12-24	216,800	.44	66
	12-34	376,900	.42	67
	18-34	277,000	.40	71
WOMEN	TOTAL	367,800	.41	70
	18-49	221,100	.39	69
	12-24	106,900	.44	66
	18-34	136,600	.40	71
	25-49	163,000	.39	69
	25-54	184,700	.39	69
MEN	TOTAL	342,200	.42	68
	18-49	223,900	.40	68
	18-34	140,400	.40	71
	25-49	165,100	.40	69
	25-54	186,700	.40	68
TEENS	TOTAL	99,900	.47	64
CHILD	TOTAL	144,200	.44	65
	6-11	82,100	.43	66

GREENSBORO-WINSTON SALEM-HIGH POINT

TV HOUSEHOLDS		478,600	.56	51
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,254,700	.55	51
	18+	960,900	.56	51
	18-49	627,000	.56	48
	12-24	267,100	.54	53
	12-34	489,800	.54	50
	18-34	371,700	.54	50
WOMEN	TOTAL	510,800	.57	51
	18-49	320,900	.57	49
	12-24	133,900	.55	52
	18-34	189,400	.55	50
	25-49	244,900	.58	47
	25-54	278,400	.58	47
MEN	TOTAL	450,100	.55	51
	18-49	306,100	.55	48
	18-34	182,300	.53	50
	25-49	233,100	.57	48
	25-54	263,900	.57	48
TEENS	TOTAL	118,100	.56	53
CHILD	TOTAL	175,700	.54	57
	6-11	106,300	.56	53

GREENVILLE-NEW BERN-WASHINGTON

TV HOUSEHOLDS		216,100	.25	99
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	619,200	.27	96
	18+	467,500	.27	96
	18-49	324,500	.29	92
	12-24	168,900	.34	86
	12-34	275,400	.31	90
	18-34	217,600	.32	88
WOMEN	TOTAL	232,600	.26	99
	18-49	151,200	.27	97
	12-24	72,000	.30	96
	18-34	95,700	.28	96
	25-49	107,800	.26	99
	25-54	121,900	.26	98
MEN	TOTAL	234,900	.29	94
	18-49	173,300	.31	90
	18-34	121,900	.35	83
	25-49	105,700	.26	99
	25-54	118,400	.26	99
TEENS	TOTAL	57,500	.27	100
CHILD	TOTAL	93,900	.29	96
	6-11	52,900	.28	97

GREENVILLE-SPARTANBURG-ASHEVILLE

TV HOUSEHOLDS		594,600	.70	37
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,583,400	.70	38
	18+	1,207,300	.70	37
	18-49	788,200	.69	38
	12-24	335,200	.67	43
	12-34	604,300	.67	43
	18-34	456,300	.66	43
WOMEN	TOTAL	639,800	.71	35
	18-49	388,400	.69	39
	12-24	165,100	.68	42
	18-34	228,600	.67	40
	25-49	296,000	.70	35
	25-54	336,000	.71	36
MEN	TOTAL	567,500	.69	39
	18-49	379,800	.68	39
	18-34	227,700	.66	43
	25-49	285,000	.69	36
	25-54	326,900	.69	36
TEENS	TOTAL	148,000	.70	41
CHILD	TOTAL	228,100	.69	41
	6-11	135,800	.71	39

ADI MARKETS POPULATION SUMMARY

GREENWOOD-GREENVILLE

TV HOUSEHOLDS		78,000	.09	170
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	239,600	.11	163
	18+	165,600	.10	169
	18-49	102,800	.09	170
	12-24	58,600	.12	162
	12-34	94,300	.10	164
	18-34	66,300	.10	166
WOMEN	TOTAL	90,000	.10	167
	18-49	53,500	.10	166
	12-24	29,300	.12	158
	18-34	33,900	.10	164
	25-49	37,900	.09	169
	25-54	43,300	.09	169
MEN	TOTAL	75,600	.09	171
	18-49	49,300	.09	171
	18-34	32,400	.09	168
	25-49	34,300	.09	171
	25-54	38,500	.09	172
TEENS	TOTAL	28,000	.12	156
CHILD	TOTAL	46,000	.14	155
	6-11	25,900	.14	156

HAGERSTOWN

TV HOUSEHOLDS		41,000	.05	195
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	112,000	.05	196
	18+	96,800	.05	195
	18-49	54,700	.05	196
	12-24	24,200	.05	197
	12-34	43,500	.05	197
	18-34	32,900	.05	197
WOMEN	TOTAL	44,200	.05	195
	18-49	26,200	.05	197
	12-24	11,200	.05	199
	18-34	15,200	.04	199
	25-49	20,200	.05	194
	25-54	23,100	.05	193
MEN	TOTAL	42,600	.05	194
	18-49	28,500	.05	194
	18-34	17,700	.05	195
	25-49	20,900	.05	191
	25-54	23,700	.05	190
TEENS	TOTAL	10,600	.05	194
CHILD	TOTAL	14,600	.04	197
	6-11	8,900	.05	197

HARRISBURG-YORK-LANCASTER-LEBANON

TV HOUSEHOLDS		496,900	.58	48
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,311,200	.58	48
	18+	1,006,400	.58	47
	18-49	636,300	.57	47
	12-24	278,500	.56	48
	12-34	547,700	.56	47
	18-34	386,800	.56	47
WOMEN	TOTAL	529,700	.59	48
	18-49	322,300	.57	47
	12-24	138,500	.57	48
	18-34	194,700	.57	48
	25-49	242,900	.58	48
	25-54	276,900	.58	48
MEN	TOTAL	476,700	.58	47
	18-49	316,000	.57	47
	18-34	192,100	.55	47
	25-49	237,800	.58	47
	25-54	269,900	.58	47
TEENS	TOTAL	120,900	.57	50
CHILD	TOTAL	183,900	.56	52
	6-11	108,800	.57	51

HARRISONBURG

TV HOUSEHOLDS		37,000	.04	197
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	106,600	.05	198
	18+	83,800	.05	196
	18-49	55,800	.05	194
	12-24	28,000	.06	193
	12-34	45,900	.05	195
	18-34	36,700	.05	193
WOMEN	TOTAL	44,000	.05	196
	18-49	28,200	.05	194
	12-24	14,100	.06	193
	18-34	18,600	.05	192
	25-49	18,500	.04	198
	25-54	21,000	.04	198
MEN	TOTAL	39,800	.05	196
	18-49	27,600	.05	196
	18-34	18,100	.05	194
	25-49	18,500	.05	196
	25-54	20,700	.04	197
TEENS	TOTAL	9,200	.04	198
CHILD	TOTAL	13,600	.04	199
	6-11	7,900	.04	198

HARTFORD-NEW HAVEN

TV HOUSEHOLDS		799,900	.94	22
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,137,600	.94	22
	18+	1,652,900	.97	22
	18-49	1,048,100	.94	23
	12-24	463,800	.93	23
	12-34	841,400	.93	23
	18-34	640,100	.93	23
WOMEN	TOTAL	975,400	.97	22
	18-49	527,300	.94	22
	12-24	226,800	.93	22
	18-34	319,000	.93	22
	25-49	399,300	.95	21
	25-54	454,800	.96	21
MEN	TOTAL	747,500	.96	22
	18-49	520,600	.94	23
	18-34	321,100	.93	23
	25-49	386,300	.94	21
	25-54	438,700	.95	21
TEENS	TOTAL	201,300	.95	22
CHILD	TOTAL	273,400	.83	28
	6-11	164,600	.87	26

HOUSTON

TV HOUSEHOLDS		1,436,800	1.69	10
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	3,842,800	1.70	10
	18+	2,856,600	1.66	10
	18-49	2,109,100	1.89	9
	12-24	865,000	1.74	8
	12-34	1,695,300	1.88	8
	18-34	1,337,800	1.94	8
WOMEN	TOTAL	1,983,700	1.59	11
	18-49	1,026,800	1.83	9
	12-24	422,800	1.73	9
	18-34	649,100	1.89	9
	25-49	779,400	1.85	9
	25-54	863,900	1.91	10
MEN	TOTAL	1,422,900	1.73	9
	18-49	1,082,300	1.95	9
	18-34	688,700	1.99	7
	25-49	822,200	2.00	7
	25-54	907,300	1.96	9
TEENS	TOTAL	357,500	1.68	10
CHILD	TOTAL	626,700	1.91	8
	6-11	358,100	1.89	8

HUNTSVILLE-DECATUR-FLORENCE

TV HOUSEHOLDS		251,100	.30	91
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	668,600	.30	91
	18+	500,000	.29	91
	18-49	329,900	.30	91
	12-24	148,400	.30	94
	12-34	260,000	.29	95
	18-34	191,800	.28	98
WOMEN	TOTAL	262,900	.29	91
	18-49	167,600	.30	89
	12-24	73,400	.30	92
	18-34	96,500	.28	95
	25-49	127,700	.30	88
	25-54	144,300	.30	88
MEN	TOTAL	237,100	.29	93
	18-49	162,300	.29	92
	18-34	95,300	.27	101
	25-49	122,000	.30	88
	25-54	137,500	.30	88
TEENS	TOTAL	68,200	.32	88
CHILD	TOTAL	100,400	.31	93
	6-11	59,600	.31	89

IDAHO FALLS-POCATELLO

TV HOUSEHOLDS		107,900	.13	157
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	315,700	.14	155
	18+	220,800	.13	157
	18-49	136,100	.14	154
	12-24	73,900	.15	152
	12-34	132,100	.15	152
	18-34	100,800	.15	152
WOMEN	TOTAL	110,900	.13	158
	18-49	77,000	.14	154
	12-24	36,800	.15	152
	18-34	49,900	.15	152
	25-49	55,900	.13	154
	25-54	61,600	.13	154
MEN	TOTAL	109,900	.13	155
	18-49	79,100	.14	154
	18-34	50,900	.15	150
	25-49	58,000	.14	154
	25-54	64,300	.14	154
TEENS	TOTAL	31,300	.15	154
CHILD	TOTAL	63,600	.19	132
	6-11	32,900	.17	142

INDIANAPOLIS

TV HOUSEHOLDS		782,900	.92	25
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,119,000	.94	23
	18+	1,590,900	.92	23
	18-49	1,057,700	.95	22
	12-24	481,400	.97	21
	12-34	857,700	.95	22
	18-34	650,400	.94	22
WOMEN	TOTAL	937,600	.93	23
	18-49	536,300	.96	21
	12-24	238,900	.98	21
	18-34	328,400	.96	21
	25-49	398,700	.95	22
	25-54	450,000	.95	22
MEN	TOTAL	753,300	.92	24
	18-49	521,400	.94	22
	18-34	322,100	.93	22
	25-49	384,900	.94	23
	25-54	434,200	.94	22
TEENS	TOTAL	247,300	.98	21
CHILD	TOTAL	320,800	.98	21
	6-11	187,300	.99	19

ADI MARKETS POPULATION SUMMARY

JACKSON, MS

TV HOUSEHOLDS		274,400	.32	84
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	783,600	.35	81
	18+	568,500	.33	83
	18-49	366,500	.33	84
	12-24	180,300	.36	82
	12-34	312,300	.35	82
	18-34	231,000	.33	84
WOMEN	TOTAL	306,400	.34	81
	18-49	190,600	.34	82
	12-24	90,900	.37	80
	18-34	119,200	.35	81
	25-49	139,600	.33	81
	25-54	158,400	.33	81
MEN	TOTAL	262,100	.32	86
	18-49	175,900	.32	86
	18-34	111,800	.32	88
	25-49	127,900	.31	86
	25-54	143,900	.31	86
TEENS	TOTAL	81,300	.38	74
CHILD	TOTAL	133,900	.41	69
	6-11	76,200	.40	71

JOHNSTOWN-ALTOONA

TV HOUSEHOLDS		301,300	.35	79
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	817,400	.36	79
	18+	627,200	.36	79
	18-49	383,100	.34	82
	12-24	187,100	.38	77
	12-34	317,100	.35	81
	18-34	241,400	.35	81
WOMEN	TOTAL	327,600	.36	79
	18-49	189,400	.34	83
	12-24	89,800	.37	81
	18-34	116,700	.34	83
	25-49	138,300	.32	85
	25-54	158,000	.33	82
MEN	TOTAL	299,600	.37	79
	18-49	193,700	.35	80
	18-34	124,700	.36	80
	25-49	133,400	.33	84
	25-54	154,900	.33	82
TEENS	TOTAL	75,700	.36	81
CHILD	TOTAL	114,500	.35	84
	6-11	67,200	.35	83

KANSAS CITY

TV HOUSEHOLDS		698,600	.82	28
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,797,900	.76	29
	18+	1,375,000	.80	28
	18-49	892,500	.80	28
	12-24	386,900	.78	32
	12-34	710,400	.79	31
	18-34	547,600	.79	31
WOMEN	TOTAL	724,400	.80	28
	18-49	451,000	.80	28
	12-24	191,800	.79	31
	18-34	275,300	.80	30
	25-49	339,200	.81	28
	25-54	383,000	.80	28
MEN	TOTAL	650,600	.76	28
	18-49	441,900	.79	28
	18-34	272,300	.79	31
	25-49	329,200	.80	28
	25-54	371,100	.80	28
TEENS	TOTAL	162,800	.77	31
CHILD	TOTAL	260,100	.76	32
	6-11	150,000	.79	32

JACKSON, TN

TV HOUSEHOLDS		54,000	.06	185
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	145,400	.06	185
	18+	110,500	.06	185
	18-49	67,100	.06	188
	12-24	29,900	.06	188
	12-34	53,900	.06	188
	18-34	40,700	.06	190
WOMEN	TOTAL	59,200	.07	181
	18-49	34,600	.06	186
	12-24	15,000	.06	187
	18-34	20,900	.06	187
	25-49	26,000	.06	183
	25-54	29,700	.06	183
MEN	TOTAL	51,300	.06	187
	18-49	32,500	.06	189
	18-34	19,400	.06	191
	25-49	24,400	.06	187
	25-54	27,800	.06	186
TEENS	TOTAL	13,200	.06	185
CHILD	TOTAL	21,700	.07	183
	6-11	12,600	.07	185

JONESBORO

TV HOUSEHOLDS		66,100	.08	175
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	178,100	.08	175
	18+	136,200	.08	175
	18-49	80,500	.07	178
	12-24	37,700	.08	179
	12-34	64,600	.07	180
	18-34	47,900	.07	181
WOMEN	TOTAL	71,800	.08	175
	18-49	40,900	.07	176
	12-24	18,500	.08	177
	18-34	24,200	.07	180
	25-49	30,500	.07	176
	25-54	34,900	.07	176
MEN	TOTAL	64,400	.08	175
	18-49	39,600	.07	180
	18-34	23,700	.07	183
	25-49	29,000	.07	179
	25-54	32,900	.07	179
TEENS	TOTAL	16,700	.08	175
CHILD	TOTAL	25,200	.08	181
	6-11	14,400	.08	179

KNOXVILLE

TV HOUSEHOLDS		415,300	.49	59
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,118,600	.49	59
	18+	845,600	.49	59
	18-49	545,800	.49	60
	12-24	241,900	.49	63
	12-34	436,200	.48	62
	18-34	328,300	.48	62
WOMEN	TOTAL	444,100	.49	58
	18-49	274,900	.49	59
	12-24	118,700	.49	61
	18-34	163,700	.48	60
	25-49	208,800	.50	58
	25-54	236,200	.50	59
MEN	TOTAL	401,500	.49	58
	18-49	270,900	.49	60
	18-34	164,600	.47	62
	25-49	203,000	.49	58
	25-54	227,700	.49	58
TEENS	TOTAL	137,900	.51	60
CHILD	TOTAL	165,100	.50	61
	6-11	97,700	.51	60

JACKSONVILLE

TV HOUSEHOLDS		396,200	.46	63
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,049,400	.46	64
	18+	785,400	.46	62
	18-49	517,400	.46	63
	12-24	230,200	.46	64
	12-34	419,400	.46	64
	18-34	317,100	.46	64
WOMEN	TOTAL	409,800	.45	62
	18-49	239,200	.46	63
	12-24	111,700	.46	64
	18-34	156,800	.46	64
	25-49	197,200	.47	61
	25-54	223,200	.47	61
MEN	TOTAL	375,600	.46	64
	18-49	238,200	.46	63
	18-34	160,300	.46	65
	25-49	192,300	.47	62
	25-54	216,300	.47	62
TEENS	TOTAL	102,300	.48	63
CHILD	TOTAL	161,700	.49	63
	6-11	94,700	.50	63

JOPLIN-PITTSBURG

TV HOUSEHOLDS		174,100	.20	118
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	444,700	.20	123
	18+	343,000	.20	122
	18-49	193,300	.17	136
	12-24	88,900	.18	135
	12-34	154,800	.17	140
	18-34	115,100	.17	140
WOMEN	TOTAL	183,200	.20	119
	18-49	97,800	.17	132
	12-24	43,600	.18	135
	18-34	57,400	.17	140
	25-49	73,600	.18	130
	25-54	84,500	.18	129
MEN	TOTAL	159,800	.19	125
	18-49	95,500	.17	137
	18-34	57,700	.17	141
	25-49	70,500	.17	134
	25-54	80,300	.17	133
TEENS	TOTAL	39,700	.19	131
CHILD	TOTAL	62,000	.19	136
	6-11	35,200	.19	135

LA CROSSE-EAU CLAIRE

TV HOUSEHOLDS		159,000	.19	130
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	437,300	.19	128
	18+	332,100	.19	125
	18-49	207,300	.19	125
	12-24	105,000	.21	121
	12-34	176,400	.20	124
	18-34	134,300	.19	124
WOMEN	TOTAL	172,600	.19	126
	18-49	104,000	.19	124
	12-24	53,500	.22	119
	18-34	67,800	.20	121
	25-49	71,200	.17	134
	25-54	80,700	.17	135
MEN	TOTAL	159,500	.19	126
	18-49	103,300	.19	124
	18-34	66,500	.19	127
	25-49	73,200	.18	129
	25-54	82,300	.18	129
TEENS	TOTAL	42,100	.20	124
CHILD	TOTAL	63,100	.19	135
	6-11	36,400	.19	130

ADI MARKETS POPULATION SUMMARY

LAFAYETTE, IN

TV HOUSEHOLDS		44,700	.05	191
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	126,000	.06	190
	18+	101,000	.06	190
	18-49	74,800	.07	182
	12-24	42,300	.08	174
	12-34	64,700	.07	179
	18-34	55,300	.08	174
WOMEN	TOTAL	50,300	.06	190
	18-49	35,400	.06	184
	12-24	19,200	.08	176
	18-34	25,600	.07	174
	25-49	20,800	.05	191
	25-54	23,200	.05	192
MEN	TOTAL	50,700	.06	188
	18-49	39,400	.07	181
	18-34	29,700	.09	174
	25-49	21,100	.05	190
	25-54	23,300	.05	191
TEENS	TOTAL	9,400	.04	197
CHILD	TOTAL	15,600	.05	196
	6-11	9,000	.05	196

LANSING

TV HOUSEHOLDS		209,900	.25	103
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	589,700	.26	102
	18+	445,500	.26	100
	18-49	319,200	.29	94
	12-24	153,100	.31	92
	12-34	267,600	.30	91
	18-34	211,800	.31	91
WOMEN	TOTAL	228,700	.25	101
	18-49	158,100	.28	92
	12-24	76,000	.31	90
	18-34	104,700	.31	89
	25-49	109,600	.26	94
	25-54	122,100	.26	97
MEN	TOTAL	216,800	.26	101
	18-49	161,100	.29	95
	18-34	107,100	.31	91
	25-49	112,300	.27	93
	25-54	124,600	.27	95
TEENS	TOTAL	55,800	.26	103
CHILD	TOTAL	88,400	.27	103
	6-11	51,400	.27	99

LAUREL-HATTIESBURG

TV HOUSEHOLDS		80,200	.09	168
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	226,200	.10	168
	18+	167,000	.10	168
	18-49	107,500	.10	165
	12-24	53,800	.11	166
	12-34	90,400	.10	165
	18-34	68,100	.10	165
WOMEN	TOTAL	89,300	.10	168
	18-49	55,000	.10	165
	12-24	26,800	.11	165
	18-34	34,700	.10	164
	25-49	39,000	.09	166
	25-54	44,600	.09	166
MEN	TOTAL	77,700	.09	170
	18-49	52,500	.09	167
	18-34	33,400	.10	166
	25-49	37,000	.09	168
	25-54	41,500	.09	168
TEENS	TOTAL	22,300	.11	167
CHILD	TOTAL	36,900	.11	165
	6-11	21,100	.11	165

LAFAYETTE, LA

TV HOUSEHOLDS		195,600	.23	109
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	550,600	.24	107
	18+	394,000	.23	110
	18-49	266,900	.24	110
	12-24	137,100	.28	104
	12-34	230,100	.26	108
	18-34	168,700	.24	110
WOMEN	TOTAL	205,500	.23	109
	18-49	134,700	.24	107
	12-24	69,100	.28	100
	18-34	84,000	.24	109
	25-49	97,100	.23	108
	25-54	109,500	.23	109
MEN	TOTAL	188,500	.23	109
	18-49	132,200	.24	110
	18-34	84,700	.24	112
	25-49	94,100	.23	110
	25-54	105,900	.23	109
TEENS	TOTAL	61,400	.29	95
CHILD	TOTAL	95,200	.29	95
	6-11	53,900	.29	95

LAREDO

TV HOUSEHOLDS		32,800	.04	199
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	118,300	.05	193
	18+	77,800	.05	198
	18-49	52,500	.05	197
	12-24	29,200	.06	191
	12-34	48,000	.05	193
	18-34	33,400	.05	196
WOMEN	TOTAL	41,800	.05	197
	18-49	27,300	.05	196
	12-24	14,600	.06	189
	18-34	17,100	.05	196
	25-49	19,900	.05	195
	25-54	22,600	.05	196
MEN	TOTAL	36,000	.04	198
	18-49	25,200	.05	197
	18-34	16,300	.05	197
	25-49	18,000	.04	198
	25-54	20,100	.04	198
TEENS	TOTAL	14,600	.07	182
CHILD	TOTAL	25,900	.08	178
	6-11	14,800	.08	176

LEXINGTON (BEATTYVILLE & HAZARD)

TV HOUSEHOLDS		317,200	.37	76
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	861,300	.38	75
	18+	646,700	.38	75
	18-49	434,400	.39	71
	12-24	202,100	.41	71
	12-34	357,700	.40	71
	18-34	275,500	.40	72
WOMEN	TOTAL	338,100	.37	75
	18-49	220,500	.39	70
	12-24	100,600	.41	70
	18-34	139,900	.41	68
	25-49	159,800	.38	71
	25-54	179,200	.38	71
MEN	TOTAL	308,600	.38	76
	18-49	213,900	.38	72
	18-34	135,600	.39	72
	25-49	154,700	.38	73
	25-54	172,800	.37	73
TEENS	TOTAL	92,200	.39	71
CHILD	TOTAL	132,400	.40	71
	6-11	76,600	.40	70

LAKE CHARLES

TV HOUSEHOLDS		77,300	.09	171
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	213,900	.09	172
	18+	155,900	.09	173
	18-49	106,200	.10	166
	12-24	50,700	.10	167
	12-34	88,300	.10	168
	18-34	66,000	.10	167
WOMEN	TOTAL	80,500	.09	173
	18-49	53,100	.09	167
	12-24	24,800	.10	167
	18-34	32,600	.10	167
	25-49	39,200	.09	164
	25-54	44,500	.09	167
MEN	TOTAL	75,400	.09	172
	18-49	53,100	.10	165
	18-34	33,400	.10	166
	25-49	38,600	.09	164
	25-54	43,500	.09	165
TEENS	TOTAL	22,300	.11	167
CHILD	TOTAL	35,700	.11	167
	6-11	20,400	.11	166

LAS VEGAS

TV HOUSEHOLDS		216,100	.25	99
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	531,500	.23	110
	18+	406,700	.24	108
	18-49	287,200	.26	102
	12-24	116,400	.23	113
	12-34	220,500	.24	111
	18-34	171,700	.25	108
WOMEN	TOTAL	202,200	.22	111
	18-49	140,700	.25	104
	12-24	56,600	.23	112
	18-34	84,500	.25	108
	25-49	108,000	.26	98
	25-54	120,600	.25	100
MEN	TOTAL	204,500	.25	106
	18-49	146,500	.26	103
	18-34	87,200	.25	110
	25-49	111,600	.27	94
	25-54	124,700	.27	94
TEENS	TOTAL	49,800	.23	113
CHILD	TOTAL	76,000	.23	115
	6-11	44,300	.23	114

LIMA

TV HOUSEHOLDS		40,500	.05	196
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	106,800	.05	197
	18+	79,100	.05	197
	18-49	49,900	.04	198
	12-24	23,700	.05	199
	12-34	41,800	.05	198
	18-34	31,100	.05	199
WOMEN	TOTAL	41,600	.05	198
	18-49	25,100	.04	198
	12-24	11,700	.05	198
	18-34	15,500	.05	197
	25-49	18,700	.04	197
	25-54	21,400	.04	197
MEN	TOTAL	37,500	.05	197
	18-49	24,800	.04	198
	18-34	15,600	.04	199
	25-49	18,200	.04	197
	25-54	20,800	.04	196
TEENS	TOTAL	10,700	.05	193
CHILD	TOTAL	17,000	.05	194
	6-11	9,700	.05	193

ADI MARKETS POPULATION SUMMARY

LINCOLN-HASTINGS-KEARNEY

TV HOUSEHOLDS 255,200 .30 90

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	658,200	.29	92
	18+	511,100	.30	90
	18-49	309,700	.28	95
	12-24	144,200	.29	99
	12-34	254,900	.28	96
	18-34	199,600	.29	93
WOMEN	TOTAL	266,400	.30	90
	18-49	152,800	.27	95
	12-24	70,300	.29	98
	18-34	97,600	.28	93
	25-49	109,400	.26	96
	25-54	124,400	.26	94
MEN	TOTAL	244,700	.30	91
	18-49	156,900	.28	96
	18-34	102,000	.29	94
	25-49	111,400	.27	95
	25-54	125,900	.27	93
TEENS	TOTAL	55,300	.26	104
CHILD	TOTAL	91,900	.28	100
	6-11	50,400	.27	103

LOUISVILLE

TV HOUSEHOLDS 515,200 .61 45

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,384,700	.61	46
	18+	1,037,900	.60	46
	18-49	684,500	.61	46
	12-24	307,100	.62	46
	12-34	558,300	.62	46
	18-34	424,300	.61	45
WOMEN	TOTAL	540,900	.60	45
	18-49	341,100	.61	46
	12-24	146,800	.60	46
	18-34	207,900	.61	45
	25-49	259,000	.62	46
	25-54	293,500	.62	46
MEN	TOTAL	497,000	.61	46
	18-49	343,400	.62	44
	18-34	216,400	.62	44
	25-49	252,400	.61	45
	25-54	284,000	.61	46
TEENS	TOTAL	134,000	.63	45
CHILD	TOTAL	212,800	.65	44
	6-11	122,200	.64	44

MADISON

TV HOUSEHOLDS 196,800 .23 107

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	499,600	.22	113
	18+	387,100	.22	111
	18-49	265,400	.24	111
	12-24	121,600	.24	110
	12-34	222,800	.25	110
	18-34	177,800	.26	106
WOMEN	TOTAL	199,000	.22	112
	18-49	131,200	.23	111
	12-24	59,600	.24	109
	18-34	87,400	.25	105
	25-49	93,700	.22	110
	25-54	104,300	.22	111
MEN	TOTAL	188,100	.23	110
	18-49	134,200	.24	109
	18-34	90,400	.26	104
	25-49	95,100	.23	109
	25-54	105,400	.23	110
TEENS	TOTAL	45,000	.21	116
CHILD	TOTAL	67,500	.21	123
	6-11	38,900	.20	122

LITTLE ROCK

TV HOUSEHOLDS 432,200 .51 56

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,177,200	.52	56
	18+	846,900	.51	56
	18-49	550,700	.49	57
	12-24	248,800	.50	59
	12-34	445,000	.49	58
	18-34	334,800	.49	58
WOMEN	TOTAL	667,500	.52	56
	18-49	279,400	.50	57
	12-24	123,300	.51	59
	18-34	168,700	.49	58
	25-49	210,300	.50	56
	25-54	237,900	.50	57
MEN	TOTAL	619,400	.51	56
	18-49	271,300	.49	59
	18-34	166,100	.48	60
	25-49	201,800	.49	60
	25-54	226,900	.49	59
TEENS	TOTAL	110,200	.52	59
CHILD	TOTAL	130,100	.55	54
	6-11	103,400	.54	55

LUBBOCK

TV HOUSEHOLDS 159,400 .19 128

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	442,900	.20	125
	18+	326,300	.19	127
	18-49	221,900	.20	120
	12-24	113,000	.23	116
	12-34	197,500	.21	118
	18-34	144,400	.21	118
WOMEN	TOTAL	169,500	.19	128
	18-49	110,400	.20	120
	12-24	55,100	.23	116
	18-34	70,700	.21	118
	25-49	76,400	.18	124
	25-54	86,100	.19	124
MEN	TOTAL	158,400	.19	127
	18-49	111,500	.20	121
	18-34	73,700	.21	116
	25-49	75,600	.18	127
	25-54	85,000	.18	126
TEENS	TOTAL	43,100	.20	120
CHILD	TOTAL	72,900	.22	117
	6-11	40,300	.21	118

MANKATO

TV HOUSEHOLDS 22,700 .03 207

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	62,300	.03	207
	18+	48,800	.03	206
	18-49	32,400	.03	206
	12-24	17,700	.04	203
	12-34	28,300	.03	205
	18-34	23,000	.03	203
WOMEN	TOTAL	25,400	.03	206
	18-49	16,100	.03	206
	12-24	9,000	.04	202
	18-34	11,400	.03	203
	25-49	9,700	.02	207
	25-54	11,000	.02	207
MEN	TOTAL	23,400	.03	207
	18-49	16,300	.03	206
	18-34	11,600	.03	203
	25-49	10,300	.03	207
	25-54	11,600	.03	207
TEENS	TOTAL	5,300	.02	208
CHILD	TOTAL	9,200	.02	208
	6-11	4,200	.02	208

LOS ANGELES (CORONA & SAN BERNARDINO-FONTANA)

TV HOUSEHOLDS 6,705,800 5.13 2

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	11,593,400	5.12	2
	18+	8,893,600	5.16	2
	18-49	5,025,100	5.40	2
	12-24	2,534,500	5.09	2
	12-34	4,773,800	5.29	2
	18-34	3,738,000	5.42	2
WOMEN	TOTAL	6,066,800	5.16	2
	18-49	2,989,600	5.33	2
	12-24	1,238,800	5.08	2
	18-34	1,841,700	5.37	2
	25-49	2,259,800	5.37	2
	25-54	2,539,900	5.33	2
MEN	TOTAL	5,291,200	5.23	2
	18-49	3,035,500	5.46	2
	18-34	1,896,300	5.47	2
	25-49	2,266,600	5.52	2
	25-54	2,534,000	5.48	2
TEENS	TOTAL	1,035,800	4.88	2
CHILD	TOTAL	1,664,600	5.07	2
	6-11	943,100	4.96	2

MACON

TV HOUSEHOLDS 142,100 .17 142

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	406,400	.18	134
	18+	299,900	.17	139
	18-49	199,800	.18	130
	12-24	94,200	.19	130
	12-34	164,200	.18	131
	18-34	121,700	.16	132
WOMEN	TOTAL	160,600	.18	134
	18-49	102,500	.18	126
	12-24	46,700	.19	127
	18-34	61,800	.18	128
	25-49	76,400	.18	124
	25-54	86,100	.18	124
MEN	TOTAL	139,900	.17	141
	18-49	97,300	.18	134
	18-34	59,900	.17	137
	25-49	71,700	.17	131
	25-54	80,700	.17	132
TEENS	TOTAL	42,500	.20	123
CHILD	TOTAL	64,000	.19	130
	6-11	37,400	.20	124

MARQUETTE

TV HOUSEHOLDS 53,400 .06 186

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	152,700	.07	187
	18+	117,900	.07	181
	18-49	75,100	.07	181
	12-24	36,800	.08	177
	12-34	64,400	.07	181
	18-34	50,900	.07	177
WOMEN	TOTAL	57,200	.06	183
	18-49	34,100	.06	187
	12-24	17,100	.07	181
	18-34	22,400	.07	184
	25-49	23,500	.06	188
	25-54	26,600	.06	188
MEN	TOTAL	60,700	.07	180
	18-49	41,000	.07	177
	18-34	28,500	.08	175
	25-49	26,300	.06	183
	25-54	29,600	.06	183
TEENS	TOTAL	13,500	.06	184
CHILD	TOTAL	21,300	.06	186
	6-11	12,000	.06	187

ADI MARKETS POPULATION SUMMARY

MCALLEN-BROWNSVILLE: LRGV

		TV HOUSEHOLDS 179,100	.21	117
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	610,000	.27	99
	18+	402,000	.23	109
	18-49	267,200	.24	109
	12-24	143,600	.25	100
	12-34	242,100	.27	101
	18-34	168,100	.24	111
WOMEN	TOTAL	216,000	.24	104
	18-49	142,700	.25	103
	12-24	72,600	.30	94
	18-34	88,700	.26	102
	25-49	106,300	.25	101
	25-54	119,900	.25	101
MEN	TOTAL	186,000	.23	112
	18-49	125,000	.22	113
	18-34	79,400	.23	113
	25-49	91,300	.22	111
	25-54	102,400	.22	111
TEENS	TOTAL	74,000	.35	83
CHILD	TOTAL	134,000	.41	68
	6-11	76,100	.40	72

MEDFORD

		TV HOUSEHOLDS 114,500	.13	155
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	290,500	.13	157
	18+	221,400	.13	156
	18-49	136,900	.12	156
	12-24	55,700	.11	164
	12-34	108,200	.12	157
	18-34	82,000	.12	159
WOMEN	TOTAL	112,700	.12	157
	18-49	68,000	.12	156
	12-24	27,400	.11	164
	18-34	40,500	.12	157
	25-49	53,400	.11	155
	25-54	60,100	.11	155
MEN	TOTAL	108,700	.13	156
	18-49	68,900	.12	156
	18-34	41,500	.12	160
	25-49	54,000	.13	155
	25-54	60,700	.13	155
TEENS	TOTAL	26,200	.12	160
CHILD	TOTAL	42,900	.13	160
	6-11	24,500	.13	159

MEMPHIS

		TV HOUSEHOLDS 554,400	.65	41
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,562,100	.69	39
	18+	1,149,600	.67	42
	18-49	746,900	.67	42
	12-24	360,666	.72	39
	12-34	631,100	.70	37
	18-34	469,800	.68	39
WOMEN	TOTAL	611,400	.68	40
	18-49	383,200	.69	41
	12-24	177,500	.73	38
	18-34	237,100	.69	38
	25-49	285,066	.68	39
	25-54	321,600	.68	39
MEN	TOTAL	534,200	.65	43
	18-49	363,700	.65	42
	18-34	232,700	.67	41
	25-49	262,600	.64	42
	25-54	295,000	.64	42
TEENS	TOTAL	161,300	.76	33
CHILD	TOTAL	255,200	.78	34
	6-11	140,800	.77	35

MERIDIAN

		TV HOUSEHOLDS 78,300	.09	169
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	220,500	.10	170
	18+	160,400	.09	171
	18-49	96,300	.09	172
	12-24	48,000	.10	170
	12-34	81,900	.09	172
	18-34	59,400	.09	172
WOMEN	TOTAL	85,900	.10	171
	18-49	49,100	.09	172
	12-24	23,500	.10	170
	18-34	29,600	.09	172
	25-49	36,600	.09	170
	25-54	42,100	.09	170
MEN	TOTAL	74,500	.09	173
	18-49	47,200	.08	172
	18-34	29,800	.09	173
	25-49	34,200	.08	172
	25-54	39,000	.08	171
TEENS	TOTAL	22,500	.11	166
CHILD	TOTAL	37,600	.11	164
	6-11	21,500	.11	164

MIAMI (FT. LAUDERDALE)

		TV HOUSEHOLDS 1,154,600	1.36	14
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,926,500	1.29	15
	18+	2,366,700	1.37	13
	18-49	1,315,800	1.18	17
	12-24	528,900	1.06	18
	12-34	994,900	1.10	18
	18-34	765,500	1.11	18
WOMEN	TOTAL	1,270,000	1.41	13
	18-49	574,100	1.20	17
	12-24	264,200	1.08	18
	18-34	389,900	1.14	18
	25-49	522,800	1.24	16
	25-54	601,700	1.26	16
MEN	TOTAL	1,096,700	1.34	14
	18-49	541,700	1.15	17
	18-34	375,600	1.08	19
	25-49	493,400	1.20	17
	25-54	564,800	1.22	17
TEENS	TOTAL	229,300	1.08	18
CHILD	TOTAL	330,500	1.01	19
	6-11	195,600	1.03	18

MILWAUKEE

		TV HOUSEHOLDS 688,300	.81	29
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,805,600	.80	28
	18+	1,366,800	.79	29
	18-49	881,900	.79	29
	12-24	404,100	.81	30
	12-34	724,500	.80	30
	18-34	547,200	.79	32
WOMEN	TOTAL	710,900	.80	29
	18-49	443,700	.79	29
	12-24	199,200	.82	30
	18-34	273,100	.80	31
	25-49	331,400	.79	30
	25-54	376,100	.79	30
MEN	TOTAL	649,900	.79	29
	18-49	438,200	.79	29
	18-34	274,100	.79	30
	25-49	323,700	.79	29
	25-54	367,400	.79	29
TEENS	TOTAL	177,300	.84	27
CHILD	TOTAL	261,500	.80	29
	6-11	150,100	.79	31

MINNEAPOLIS-ST. PAUL (ST. CLOUD)

		TV HOUSEHOLDS 1,195,900	1.36	13
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	3,099,100	1.37	13
	18+	2,339,100	1.36	14
	18-49	1,573,000	1.41	13
	12-24	717,000	1.43	12
	12-34	1,298,700	1.44	12
	18-34	996,700	1.44	12
WOMEN	TOTAL	1,213,400	1.35	15
	18-49	785,200	1.40	13
	12-24	351,500	1.44	12
	18-34	496,900	1.45	13
	25-49	581,100	1.38	13
	25-54	647,900	1.36	14
MEN	TOTAL	1,125,700	1.37	13
	18-49	787,800	1.42	13
	18-34	499,900	1.44	12
	25-49	581,900	1.42	13
	25-54	647,800	1.40	13
TEENS	TOTAL	302,000	1.42	12
CHILD	TOTAL	458,000	1.39	13
	6-11	267,900	1.38	13

MINOT-BISMARCK-DICKINSON

		TV HOUSEHOLDS 140,800	.17	144
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	399,800	.17	141
	18+	286,700	.17	143
	18-49	193,400	.16	141
	12-24	88,600	.19	136
	12-34	156,300	.17	137
	18-34	117,200	.17	138
WOMEN	TOTAL	143,500	.16	147
	18-49	88,900	.16	144
	12-24	43,000	.19	138
	18-34	56,200	.16	141
	25-49	64,800	.15	148
	25-54	73,600	.15	147
MEN	TOTAL	143,200	.17	140
	18-49	94,600	.17	139
	18-34	61,000	.18	133
	25-49	69,100	.17	137
	25-54	78,200	.17	137
TEENS	TOTAL	39,100	.18	134
CHILD	TOTAL	54,000	.19	130
	6-11	35,100	.18	136

MISSOULA-BUTTE (HELENA)

		TV HOUSEHOLDS 135,600	.16	149
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	349,200	.15	152
	18+	265,600	.15	149
	18-49	179,600	.16	143
	12-24	79,800	.16	148
	12-34	147,500	.16	143
	18-34	114,800	.17	141
WOMEN	TOTAL	134,300	.15	152
	18-49	87,800	.16	149
	12-24	38,800	.16	148
	18-34	55,900	.16	142
	25-49	64,800	.15	148
	25-54	72,400	.15	149
MEN	TOTAL	131,300	.16	148
	18-49	91,800	.17	141
	18-34	58,900	.17	138
	25-49	67,700	.16	141
	25-54	75,000	.16	143
TEENS	TOTAL	32,700	.15	150
CHILD	TOTAL	50,900	.15	151
	6-11	28,800	.15	151

ADI MARKETS POPULATION SUMMARY

MOBILE-PENSACOLA (FT. WALTON BEACH, FL)

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
TV HOUSEHOLDS		404,300	.48	61
PERSONS	2+	1,179,000	.50	58
	18+	827,000	.48	59
	18-49	561,500	.50	56
	12-24	253,200	.53	55
	12-34	460,000	.51	55
	18-34	344,100	.50	55
WOMEN	TOTAL	429,600	.48	59
	18-49	281,700	.50	56
	12-24	128,700	.53	55
	18-34	169,800	.49	57
	25-49	209,800	.50	57
	25-54	236,800	.50	58
MEN	TOTAL	397,400	.48	59
	18-49	280,300	.50	55
	18-34	174,300	.50	54
	25-49	204,400	.50	56
	25-54	229,000	.50	57
TEENS	TOTAL	115,900	.55	54
CHILD	TOTAL	186,100	.57	51
	6-11	107,100	.56	52

NASHVILLE (COOKEVILLE, TN)

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
TV HOUSEHOLDS		644,500	.76	31
PERSONS	2+	1,755,000	.78	30
	18+	1,338,600	.78	30
	18-49	872,600	.78	30
	12-24	386,800	.77	33
	12-34	694,000	.77	33
	18-34	531,700	.77	33
WOMEN	TOTAL	699,100	.78	30
	18-49	436,200	.78	32
	12-24	185,700	.76	33
	18-34	262,500	.76	33
	25-49	329,300	.78	31
	25-54	371,600	.78	31
MEN	TOTAL	639,500	.78	30
	18-49	436,400	.79	31
	18-34	269,200	.78	34
	25-49	320,800	.78	31
	25-54	359,100	.78	31
TEENS	TOTAL	167,300	.76	32
CHILD	TOTAL	256,100	.77	35
	6-11	147,100	.77	34

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
TV HOUSEHOLDS		502,900	.59	46
PERSONS	2+	1,476,000	.63	45
	18+	1,084,500	.63	44
	18-49	761,500	.68	41
	12-24	364,500	.73	36
	12-34	627,900	.70	39
	18-34	493,900	.72	38
WOMEN	TOTAL	537,700	.60	46
	18-49	356,900	.64	43
	12-24	159,700	.65	44
	18-34	221,700	.65	43
	25-49	263,700	.63	43
	25-54	296,600	.62	44
MEN	TOTAL	546,800	.67	41
	18-49	404,600	.73	36
	18-34	272,200	.72	38
	25-49	267,300	.65	41
	25-54	297,900	.64	41
TEENS	TOTAL	134,000	.69	45
CHILD	TOTAL	207,500	.63	45
	6-11	119,300	.63	45

MONROE-EL DORADO

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
TV HOUSEHOLDS		196,600	.22	113
PERSONS	2+	517,600	.23	111
	18+	378,600	.22	114
	18-49	233,000	.21	116
	12-24	120,200	.24	112
	12-34	197,700	.22	115
	18-34	145,000	.21	116
WOMEN	TOTAL	203,400	.23	110
	18-49	120,100	.21	114
	12-24	59,400	.24	111
	18-34	73,500	.21	116
	25-49	86,400	.21	115
	25-54	98,900	.21	115
MEN	TOTAL	175,200	.21	116
	18-49	112,900	.20	118
	18-34	71,500	.21	120
	25-49	79,100	.19	120
	25-54	89,600	.19	120
TEENS	TOTAL	52,700	.25	106
CHILD	TOTAL	86,300	.26	106
	6-11	49,200	.25	106

NEW ORLEANS

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
TV HOUSEHOLDS		639,200	.75	33
PERSONS	2+	1,718,600	.76	32
	18+	1,259,400	.73	34
	18-49	864,300	.77	32
	12-24	404,400	.81	29
	12-34	727,500	.81	28
	18-34	548,800	.80	30
WOMEN	TOTAL	661,600	.73	34
	18-49	439,600	.78	31
	12-24	201,230	.82	28
	18-34	276,600	.81	29
	25-49	325,500	.77	32
	25-54	366,100	.77	32
MEN	TOTAL	597,800	.73	33
	18-49	425,700	.77	33
	18-34	272,200	.79	32
	25-49	313,100	.76	32
	25-54	351,300	.76	32
TEENS	TOTAL	178,700	.84	26
CHILD	TOTAL	280,500	.85	27
	6-11	158,000	.83	28

NORTH PLATTE

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
TV HOUSEHOLDS		18,000	.02	209
PERSONS	2+	42,200	.02	209
	18+	31,400	.02	209
	18-49	19,900	.02	209
	12-24	8,700	.02	210
	12-34	16,100	.02	209
	18-34	12,300	.02	209
WOMEN	TOTAL	16,100	.02	209
	18-49	9,800	.02	209
	12-24	4,300	.02	210
	18-34	6,100	.02	209
	25-49	7,400	.02	209
	25-54	8,400	.02	209
MEN	TOTAL	15,300	.02	209
	18-49	10,100	.02	208
	18-34	6,200	.02	209
	25-49	7,600	.02	208
	25-54	8,500	.02	209
TEENS	TOTAL	3,800	.02	210
CHILD	TOTAL	7,000	.02	209
	6-11	4,300	.02	209

MONTGOMERY

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
TV HOUSEHOLDS		172,300	.20	120
PERSONS	2+	476,800	.21	116
	18+	352,000	.20	118
	18-49	222,400	.20	119
	12-24	107,400	.22	119
	12-34	184,800	.20	119
	18-34	136,000	.20	122
WOMEN	TOTAL	196,200	.21	117
	18-49	114,900	.20	119
	12-24	53,900	.22	118
	18-34	70,100	.20	119
	25-49	84,500	.20	118
	25-54	95,500	.20	117
MEN	TOTAL	181,800	.20	124
	18-49	107,500	.19	124
	18-34	66,700	.19	126
	25-49	78,600	.19	121
	25-54	87,900	.19	127
TEENS	TOTAL	40,600	.23	114
CHILD	TOTAL	70,800	.23	113
	6-11	40,100	.24	117

NEW YORK (POUGHKEEPSIE)

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
TV HOUSEHOLDS		6,965,700	7.72	1
PERSONS	2+	17,347,400	7.66	1
	18+	13,466,900	7.82	1
	18-49	9,375,900	7.50	1
	12-24	3,903,000	7.04	1
	12-34	6,483,500	7.19	1
	18-34	4,569,200	7.06	1
WOMEN	TOTAL	7,258,100	8.05	1
	18-49	4,344,700	7.75	1
	12-24	1,751,900	7.18	1
	18-34	2,505,300	7.30	1
	25-49	3,387,200	8.06	1
	25-54	3,879,500	8.15	1
MEN	TOTAL	6,206,600	7.56	1
	18-49	4,031,200	7.25	1
	18-34	2,363,900	6.82	1
	25-49	3,100,600	7.55	1
	25-54	3,544,600	7.67	1
TEENS	TOTAL	1,614,300	7.46	1
CHILD	TOTAL	2,266,200	6.90	1
	6-11	1,333,000	7.02	1

ODESSA-MIDLAND

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
TV HOUSEHOLDS		137,700	.16	146
PERSONS	2+	377,400	.17	145
	18+	276,100	.16	148
	18-49	188,800	.17	132
	12-24	84,600	.17	141
	12-34	153,300	.17	141
	18-34	147,600	.17	137
WOMEN	TOTAL	140,600	.16	149
	18-49	94,100	.17	139
	12-24	41,000	.17	141
	18-34	57,600	.17	134
	25-49	64,500	.17	138
	25-54	74,600	.17	134
MEN	TOTAL	135,500	.17	145
	18-49	94,700	.17	138
	18-34	60,000	.17	136
	25-49	70,100	.17	139
	25-54	74,900	.17	134
TEENS	TOTAL	35,700	.17	142
CHILD	TOTAL	65,600	.20	125
	6-11	38,200	.19	131

ADI MARKETS POPULATION SUMMARY

OKLAHOMA CITY

TV HOUSEHOLDS 604,300 .71 36

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	1,554,100	.69	40
	18+	1,190,000	.69	39
	18-49	770,100	.69	37
	12-24	342,900	.69	42
	12-34	616,700	.69	40
	18-34	491,900	.70	38
WOMEN	TOTAL	821,400	.69	38
	18-49	383,500	.68	40
	12-24	167,100	.68	41
	18-34	237,300	.69	37
	25-49	281,800	.67	40
	25-54	317,700	.67	40
MEN	TOTAL	968,600	.69	38
	18-49	386,600	.70	37
	18-34	244,600	.71	37
	25-49	279,700	.68	38
	25-54	313,500	.68	39
TEENS	TOTAL	134,300	.63	44
CHILD	TOTAL	229,800	.70	40
	6-11	129,100	.68	42

OTTUMWA-KIRKSVILLE

TV HOUSEHOLDS 28,700 .03 202

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	75,700	.03	203
	18+	59,700	.03	201
	18-49	35,600	.03	204
	12-24	17,400	.03	205
	12-34	29,000	.03	204
	18-34	23,000	.03	203
WOMEN	TOTAL	31,500	.03	201
	18-49	17,900	.03	204
	12-24	8,800	.04	204
	18-34	11,400	.03	207
	25-49	12,100	.03	206
	25-54	13,600	.03	206
MEN	TOTAL	28,200	.03	201
	18-49	17,700	.03	206
	18-34	11,600	.03	207
	25-49	12,100	.03	206
	25-54	13,700	.03	206
TEENS	TOTAL	6,000	.03	205
CHILD	TOTAL	10,000	.03	205
	6-11	5,900	.03	205

PANAMA CITY

TV HOUSEHOLDS 69,500 .08 176

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	174,100	.08	176
	18+	130,900	.08	176
	18-49	81,900	.07	175
	12-24	37,500	.08	180
	12-34	64,800	.07	178
	18-34	47,900	.07	182
WOMEN	TOTAL	88,200	.08	176
	18-49	41,300	.07	175
	12-24	18,200	.07	179
	18-34	23,700	.07	181
	25-49	31,300	.07	175
	25-54	35,900	.08	175
MEN	TOTAL	85,700	.08	177
	18-49	40,600	.07	179
	18-34	24,100	.07	182
	25-49	30,100	.07	176
	25-54	34,300	.07	176
TEENS	TOTAL	17,000	.08	174
CHILD	TOTAL	26,200	.08	176
	6-11	15,300	.08	175

OMAHA

TV HOUSEHOLDS 345,500 .41 77

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	800,300	.40	71
	18+	675,900	.39	72
	18-49	430,700	.39	72
	12-24	194,700	.39	73
	12-34	352,100	.39	72
	18-34	269,100	.39	73
WOMEN	TOTAL	354,700	.39	73
	18-49	216,400	.39	72
	12-24	99,800	.39	73
	18-34	133,000	.39	73
	25-49	163,100	.39	68
	25-54	183,800	.39	70
MEN	TOTAL	321,200	.39	72
	18-49	214,300	.39	71
	18-34	137,100	.38	76
	25-49	159,900	.39	69
	25-54	180,300	.39	70
TEENS	TOTAL	97,000	.41	69
CHILD	TOTAL	137,400	.42	67
	6-11	78,000	.41	68

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION (MT. VERNON, IL)

TV HOUSEHOLDS 338,400 .40 73

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	969,500	.38	74
	18+	574,200	.39	73
	18-49	397,900	.36	77
	12-24	187,000	.38	78
	12-34	329,900	.36	80
	18-34	244,500	.35	79
WOMEN	TOTAL	556,200	.40	72
	18-49	199,100	.36	78
	12-24	91,000	.37	79
	18-34	170,300	.35	80
	25-49	145,100	.35	77
	25-54	166,400	.35	78
MEN	TOTAL	318,000	.38	73
	18-49	198,800	.36	77
	18-34	124,200	.36	81
	25-49	142,200	.35	80
	25-54	160,700	.35	79
TEENS	TOTAL	76,400	.36	78
CHILD	TOTAL	118,900	.36	81
	6-11	67,900	.36	82

PARKERSBURG

TV HOUSEHOLDS 34,700 .04 198

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	90,300	.04	199
	18+	66,300	.04	199
	18-49	43,100	.04	200
	12-24	18,600	.04	201
	12-34	34,000	.04	200
	18-34	25,100	.04	200
WOMEN	TOTAL	36,600	.04	199
	18-49	22,100	.04	199
	12-24	9,400	.04	200
	18-34	13,000	.04	200
	25-49	17,000	.04	199
	25-54	19,200	.04	199
MEN	TOTAL	31,700	.04	199
	18-49	21,000	.04	200
	18-34	12,300	.04	201
	25-49	16,200	.04	199
	25-54	18,400	.04	199
TEENS	TOTAL	8,700	.04	200
CHILD	TOTAL	13,300	.04	200
	6-11	7,700	.04	200

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG, FL)

TV HOUSEHOLDS 668,500 .79 30

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	1,693,700	.75	34
	18+	1,330,200	.77	31
	18-49	772,500	.69	36
	12-24	348,500	.70	41
	12-34	642,600	.68	42
	18-34	462,300	.67	41
WOMEN	TOTAL	893,900	.77	31
	18-49	388,700	.69	37
	12-24	168,400	.69	40
	18-34	226,600	.66	41
	25-49	293,300	.70	37
	25-54	337,900	.71	35
MEN	TOTAL	832,300	.77	31
	18-49	383,800	.69	36
	18-34	234,300	.68	39
	25-49	280,000	.68	37
	25-54	320,300	.69	37
TEENS	TOTAL	150,300	.71	40
CHILD	TOTAL	213,200	.65	43
	6-11	120,500	.68	43

PALM SPRINGS

TV HOUSEHOLDS 52,400 .06 187

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	141,800	.06	186
	18+	108,600	.06	187
	18-49	64,900	.06	189
	12-24	28,100	.06	192
	12-34	53,400	.06	189
	18-34	40,500	.06	190
WOMEN	TOTAL	73,200	.06	186
	18-49	32,200	.06	189
	12-24	14,400	.06	191
	18-34	20,800	.06	188
	25-49	24,200	.06	187
	25-54	27,400	.06	187
MEN	TOTAL	51,400	.06	186
	18-49	32,700	.06	190
	18-34	20,500	.06	189
	25-49	24,500	.06	186
	25-54	27,400	.06	187
TEENS	TOTAL	12,900	.06	186
CHILD	TOTAL	22,300	.07	184
	6-11	12,700	.07	184

PEORIA (BLOOMINGTON, IL)

TV HOUSEHOLDS 216,700 .25 98

		Pop in TVHH & Group Quarters	Pct. of US	ADI RANK
PERSONS	2+	563,300	.25	106
	18+	426,200	.25	103
	18-49	281,100	.25	105
	12-24	130,100	.26	104
	12-34	230,200	.26	107
	18-34	179,600	.26	105
WOMEN	TOTAL	295,400	.25	102
	18-49	142,400	.25	102
	12-24	63,700	.27	106
	18-34	92,000	.27	100
	25-49	101,600	.24	104
	25-54	114,600	.24	103
MEN	TOTAL	268,000	.25	108
	18-49	138,700	.25	107
	18-34	88,600	.26	108
	25-49	100,000	.24	105
	25-54	112,000	.24	105
TEENS	TOTAL	54,000	.24	111
CHILD	TOTAL	84,500	.26	107
	6-11	47,300	.25	107

ADI MARKETS POPULATION SUMMARY

PHILADELPHIA (ALLENTOWN, READING, VINELAND & WILDWOOD)

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		7,578,600	2.97	4
PERSONS	2+	6,776,300	2.99	4
	18+	5,774,900	3.03	4
	18-49	3,747,500	2.91	4
	12-24	1,466,900	2.95	4
	12-34	2,611,700	2.90	4
	18-34	1,871,200	2.86	4
WOMEN	TOTAL	3,783,800	3.05	4
	18-49	1,878,500	2.96	4
	12-24	723,500	2.97	4
	18-34	996,200	2.90	4
	25-49	1,247,700	2.97	4
	25-54	1,433,800	3.01	4
MEN	TOTAL	2,441,100	2.97	4
	18-49	1,581,100	2.86	4
	18-34	877,000	2.82	4
	25-49	1,178,000	2.87	4
	25-54	1,346,800	2.91	4
TEENS	TOTAL	642,500	3.03	4
CHILD	TOTAL	908,900	2.77	4
	6-11	538,300	2.83	4

PHOENIX (PRESCOTT)

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		795,300	.93	23
PERSONS	2+	2,035,600	.90	24
	18+	1,540,100	.89	25
	18-49	987,700	.88	26
	12-24	439,700	.88	24
	12-34	900,900	.89	25
	18-34	613,200	.89	25
WOMEN	TOTAL	793,400	.88	24
	18-49	490,400	.87	26
	12-24	214,500	.88	24
	18-34	301,200	.88	25
	25-49	368,000	.88	25
	25-54	414,100	.87	25
MEN	TOTAL	746,700	.91	25
	18-49	497,300	.89	25
	18-34	312,000	.90	25
	25-49	367,700	.90	26
	25-54	410,400	.89	26
TEENS	TOTAL	187,700	.88	24
CHILD	TOTAL	307,800	.94	23
	6-11	175,800	.93	23

PITTSBURGH

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		1,229,000	1.44	12
PERSONS	2+	3,190,100	1.41	12
	18+	2,493,100	1.45	12
	18-49	1,479,000	1.32	15
	12-24	673,700	1.35	14
	12-34	1,197,800	1.33	14
	18-34	910,600	1.32	15
WOMEN	TOTAL	1,325,000	1.47	12
	18-49	752,100	1.34	14
	12-24	332,800	1.36	14
	18-34	456,300	1.33	14
	25-49	559,300	1.33	14
	25-54	652,900	1.37	13
MEN	TOTAL	1,168,100	1.42	12
	18-49	726,900	1.31	15
	18-34	454,300	1.31	16
	25-49	533,200	1.30	15
	25-54	618,400	1.34	15
TEENS	TOTAL	287,200	1.35	14
CHILD	TOTAL	409,800	1.25	14
	6-11	242,400	1.28	14

PORTLAND, OR

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		706,400	.92	24
PERSONS	2+	1,963,400	.87	26
	18+	1,506,600	.87	26
	18-49	998,600	.86	25
	12-24	406,000	.82	28
	12-34	801,300	.89	24
	18-34	629,600	.91	24
WOMEN	TOTAL	778,200	.86	25
	18-49	495,500	.88	24
	12-24	200,100	.82	29
	18-34	317,600	.91	24
	25-49	379,300	.90	24
	25-54	427,100	.89	24
MEN	TOTAL	728,400	.89	26
	18-49	503,100	.91	24
	18-34	312,000	.91	24
	25-49	385,200	.94	22
	25-54	429,500	.92	23
TEENS	TOTAL	171,700	.81	28
CHILD	TOTAL	269,100	.87	25
	6-11	160,800	.85	27

PORTLAND-POLAND SPRING

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		316,500	.37	78
PERSONS	2+	831,000	.37	78
	18+	633,800	.37	77
	18-49	395,000	.35	78
	12-24	178,600	.36	84
	12-34	323,800	.36	79
	18-34	244,000	.35	80
WOMEN	TOTAL	333,600	.37	76
	18-49	197,800	.35	79
	12-24	87,900	.36	82
	18-34	121,500	.35	79
	25-49	148,900	.35	76
	25-54	169,100	.36	76
MEN	TOTAL	300,200	.37	78
	18-49	197,200	.35	78
	18-34	122,500	.35	82
	25-49	147,300	.36	76
	25-54	166,200	.36	75
TEENS	TOTAL	79,800	.39	75
CHILD	TOTAL	117,400	.36	92
	6-11	69,200	.36	90

PRESQUE ISLE

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		28,800	.03	201
PERSONS	2+	81,700	.04	200
	18+	59,700	.03	201
	18-49	39,400	.04	201
	12-24	19,500	.04	200
	12-34	33,500	.04	201
	18-34	24,700	.04	201
WOMEN	TOTAL	30,600	.03	202
	18-49	19,000	.03	201
	12-24	9,100	.04	201
	18-34	11,600	.03	201
	25-49	14,200	.03	200
	25-54	16,100	.03	201
MEN	TOTAL	29,700	.04	200
	18-49	20,400	.04	201
	18-34	13,100	.04	200
	25-49	14,500	.04	201
	25-54	16,300	.04	200
TEENS	TOTAL	8,800	.04	199
CHILD	TOTAL	13,200	.04	201
	6-11	7,600	.04	201

PROVIDENCE-NEW BEDFORD

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		561,600	.66	39
PERSONS	2+	1,494,300	.66	43
	18+	1,150,500	.67	40
	18-49	698,300	.63	44
	12-24	324,700	.65	44
	12-34	573,900	.64	44
	18-34	433,400	.63	44
WOMEN	TOTAL	620,700	.69	39
	18-49	355,600	.63	44
	12-24	161,800	.66	43
	18-34	219,400	.64	44
	25-49	267,400	.62	44
	25-54	302,000	.63	43
MEN	TOTAL	535,800	.65	42
	18-49	342,700	.62	45
	18-34	213,800	.62	45
	25-49	251,700	.61	46
	25-54	287,900	.62	45
TEENS	TOTAL	140,500	.66	42
CHILD	TOTAL	197,500	.60	47
	6-11	117,900	.62	46

QUINCY-HANNIBAL

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		124,000	.15	153
PERSONS	2+	321,900	.14	154
	18+	249,200	.14	154
	18-49	143,900	.13	155
	12-24	69,600	.14	155
	12-34	118,000	.13	155
	18-34	89,400	.13	155
WOMEN	TOTAL	131,200	.15	153
	18-49	71,100	.13	155
	12-24	33,800	.14	155
	18-34	43,500	.13	155
	25-49	51,200	.12	156
	25-54	58,900	.12	156
MEN	TOTAL	118,000	.14	154
	18-49	72,800	.13	155
	18-34	45,900	.13	155
	25-49	51,700	.13	156
	25-54	58,900	.13	156
TEENS	TOTAL	28,600	.13	155
CHILD	TOTAL	44,100	.13	157
	6-11	25,100	.13	157

RALEIGH-DURHAM (FAYETTEVILLE, NC)

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		590,200	.69	38
PERSONS	2+	1,625,200	.72	36
	18+	1,235,100	.72	35
	18-49	962,100	.77	33
	12-24	399,800	.80	31
	12-34	708,600	.79	32
	18-34	557,700	.81	29
WOMEN	TOTAL	639,700	.71	37
	18-49	425,400	.76	33
	12-24	189,600	.77	32
	18-34	269,100	.78	32
	25-49	310,400	.74	34
	25-54	348,300	.73	34
MEN	TOTAL	595,400	.73	34
	18-49	436,700	.79	30
	18-34	288,600	.83	27
	25-49	302,800	.74	35
	25-54	337,300	.73	34
TEENS	TOTAL	150,400	.71	38
CHILD	TOTAL	239,200	.73	38
	6-11	139,300	.73	37

ADI MARKETS POPULATION SUMMARY

RAPID CITY

TV HOUSEHOLDS		95,000	.11	162
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	256,400	.11	161
	18+	188,400	.11	162
	18-49	129,400	.12	160
	12-24	61,100	.12	159
	12-34	109,700	.12	156
	18-34	84,500	.12	157
WOMEN	TOTAL	93,100	.10	163
	18-49	61,800	.11	161
	12-24	28,800	.12	160
	18-34	39,400	.11	160
	25-49	45,100	.11	161
	25-54	50,600	.11	161
MEN	TOTAL	95,300	.12	161
	18-49	67,600	.12	157
	18-34	45,100	.13	156
	25-49	48,400	.12	158
	25-54	54,100	.12	158
TEENS	TOTAL	25,200	.12	163
CHILD	TOTAL	42,800	.13	161
	6-11	22,800	.12	163

ROANOKE-LYNCHBURG

TV HOUSEHOLDS		348,300	.41	69
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	970,700	.43	66
	18+	751,500	.44	67
	18-49	479,000	.43	66
	12-24	216,500	.43	67
	12-34	379,600	.42	66
	18-34	291,000	.42	66
WOMEN	TOTAL	394,900	.44	67
	18-49	241,000	.43	66
	12-24	106,700	.44	67
	18-34	145,500	.42	66
	25-49	177,400	.42	66
	25-54	202,400	.43	65
MEN	TOTAL	356,600	.43	67
	18-49	238,000	.43	66
	18-34	145,500	.42	68
	25-49	173,700	.42	65
	25-54	196,600	.43	65
TEENS	TOTAL	88,600	.42	68
CHILD	TOTAL	130,100	.40	73
	6-11	78,300	.41	67

ROCKFORD

TV HOUSEHOLDS		190,600	.22	111
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	496,300	.22	114
	18+	370,200	.21	115
	18-49	240,500	.22	114
	12-24	108,000	.22	118
	12-34	194,300	.22	116
	18-34	144,600	.21	117
WOMEN	TOTAL	193,400	.21	114
	18-49	120,800	.22	113
	12-24	53,400	.22	120
	18-34	72,600	.21	117
	25-49	91,600	.22	112
	25-54	103,700	.22	112
MEN	TOTAL	176,800	.22	114
	18-49	119,700	.22	114
	18-34	77,000	.21	119
	25-49	90,600	.22	112
	25-54	102,300	.22	112
TEENS	TOTAL	49,700	.23	112
CHILD	TOTAL	76,400	.23	114
	6-11	45,100	.24	112

RENO

TV HOUSEHOLDS		165,800	.19	123
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	435,900	.18	135
	18+	319,300	.19	130
	18-49	218,800	.20	122
	12-24	85,100	.17	140
	12-34	168,600	.19	126
	18-34	133,700	.19	125
WOMEN	TOTAL	156,300	.17	136
	18-49	104,300	.19	123
	12-24	40,800	.17	143
	18-34	63,600	.19	125
	25-49	80,300	.19	121
	25-54	90,000	.19	121
MEN	TOTAL	163,000	.20	123
	18-49	114,500	.21	117
	18-34	70,100	.20	122
	25-49	88,300	.22	114
	25-54	98,200	.21	114
TEENS	TOTAL	34,900	.16	145
CHILD	TOTAL	51,700	.15	149
	6-11	30,000	.16	148

ROCHESTER, NY

TV HOUSEHOLDS		346,000	.41	71
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	923,700	.41	70
	18+	705,400	.41	70
	18-49	460,700	.41	67
	12-24	209,200	.42	68
	12-34	375,900	.42	68
	18-34	285,800	.41	68
WOMEN	TOTAL	372,500	.41	69
	18-49	233,800	.42	67
	12-24	103,500	.42	68
	18-34	144,500	.42	67
	25-49	174,300	.41	67
	25-54	196,700	.41	67
MEN	TOTAL	332,900	.41	70
	18-49	226,900	.41	67
	18-34	141,300	.41	70
	25-49	167,300	.41	67
	25-54	198,900	.41	67
TEENS	TOTAL	90,100	.42	67
CHILD	TOTAL	128,200	.39	76
	6-11	77,000	.41	69

ROSWELL

TV HOUSEHOLDS		55,900	.07	183
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	153,700	.07	181
	18+	112,000	.07	182
	18-49	69,800	.06	186
	12-24	33,500	.07	184
	12-34	58,200	.06	186
	18-34	42,700	.06	186
WOMEN	TOTAL	58,100	.06	182
	18-49	35,000	.06	185
	12-24	16,300	.07	185
	18-34	21,000	.06	186
	25-49	26,300	.06	182
	25-54	30,200	.06	182
MEN	TOTAL	53,900	.07	185
	18-49	34,900	.06	187
	18-34	21,700	.06	186
	25-49	25,500	.06	184
	25-54	29,100	.06	184
TEENS	TOTAL	15,500	.07	180
CHILD	TOTAL	26,200	.08	176
	6-11	14,300	.08	180

RICHMOND (CHARLOTTESVILLE)

TV HOUSEHOLDS		442,200	.52	55
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,218,900	.54	54
	18+	940,100	.55	52
	18-49	621,600	.56	50
	12-24	271,600	.55	51
	12-34	498,400	.55	49
	18-34	384,800	.56	48
WOMEN	TOTAL	497,000	.55	52
	18-49	316,600	.56	50
	12-24	135,500	.56	50
	18-34	195,300	.57	47
	25-49	236,400	.56	50
	25-54	266,800	.56	50
MEN	TOTAL	443,100	.54	52
	18-49	305,000	.55	49
	18-34	189,500	.55	48
	25-49	227,200	.55	50
	25-54	255,300	.55	50
TEENS	TOTAL	113,600	.54	55
CHILD	TOTAL	165,200	.50	60
	6-11	97,600	.51	61

ROCHESTER-MASON CITY-AUSTIN

TV HOUSEHOLDS		144,200	.17	141
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	372,100	.16	147
	18+	282,700	.16	145
	18-49	187,800	.15	151
	12-24	77,300	.16	151
	12-34	137,500	.15	151
	18-34	101,500	.15	151
WOMEN	TOTAL	149,100	.17	143
	18-49	84,600	.15	151
	12-24	38,800	.16	148
	18-34	50,900	.15	151
	25-49	63,400	.15	151
	25-54	72,200	.15	150
MEN	TOTAL	133,600	.16	147
	18-49	83,200	.15	149
	18-34	50,600	.15	151
	25-49	63,100	.15	149
	25-54	72,000	.16	149
TEENS	TOTAL	36,000	.17	141
CHILD	TOTAL	53,400	.16	148
	6-11	30,400	.16	147

SACRAMENTO-STOCKTON (MODESTO)

TV HOUSEHOLDS		903,700	1.06	20
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,292,800	1.01	21
	18+	1,756,900	1.02	21
	18-49	1,163,700	1.04	20
	12-24	496,600	1.00	20
	12-34	932,100	1.03	20
	18-34	723,800	1.05	20
WOMEN	TOTAL	904,000	1.00	21
	18-49	582,200	1.04	20
	12-24	243,900	1.00	20
	18-34	360,100	1.05	20
	25-49	439,500	1.05	20
	25-54	494,700	1.04	20
MEN	TOTAL	852,900	1.04	21
	18-49	581,500	1.05	20
	18-34	363,700	1.05	20
	25-49	435,900	1.06	20
	25-54	487,400	1.06	20
TEENS	TOTAL	208,300	.98	20
CHILD	TOTAL	327,600	1.00	20
	6-11	186,100	.98	21

ADI MARKETS POPULATION SUMMARY

ST. JOSEPH

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		50,300	.06	189
PERSONS	2+	130,400	.06	189
	18+	101,600	.06	189
	18-49	57,300	.05	193
	12-24	27,800	.06	194
	12-34	47,000	.05	194
	18-34	35,800	.05	194
WOMEN	TOTAL	54,300	.06	189
	18-49	28,500	.05	193
	12-24	13,700	.06	194
	18-34	17,500	.05	195
	25-49	20,400	.05	193
	25-54	23,600	.05	191
MEN	TOTAL	47,300	.06	190
	18-49	28,800	.05	193
	18-34	18,300	.05	193
	25-49	20,300	.05	193
	25-54	23,100	.05	193
TEENS	TOTAL	11,200	.05	190
CHILD	TOTAL	17,600	.05	192
	6-11	9,900	.05	192

SALISBURY

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		82,100	.10	167
PERSONS	2+	219,900	.10	171
	18+	170,100	.10	166
	18-49	101,800	.09	171
	12-24	46,600	.09	172
	12-34	82,100	.09	171
	18-34	61,200	.09	171
WOMEN	TOTAL	90,200	.10	166
	18-49	51,700	.09	170
	12-24	23,300	.10	172
	18-34	30,800	.09	171
	25-49	38,800	.09	167
	25-54	44,700	.09	165
MEN	TOTAL	79,900	.10	167
	18-49	50,100	.09	170
	18-34	30,400	.09	171
	25-49	37,300	.09	167
	25-54	42,800	.09	167
TEENS	TOTAL	20,900	.10	171
CHILD	TOTAL	28,900	.09	172
	6-11	16,800	.09	172

SAN ANTONIO

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		528,400	.62	44
PERSONS	2+	1,531,700	.68	42
	18+	1,113,200	.65	43
	18-49	732,300	.66	43
	12-24	352,400	.71	40
	12-34	615,300	.68	41
	18-34	457,000	.66	42
WOMEN	TOTAL	583,200	.65	43
	18-49	369,500	.66	42
	12-24	170,400	.70	39
	18-34	227,000	.66	42
	25-49	276,600	.66	42
	25-54	317,700	.66	42
MEN	TOTAL	530,000	.65	44
	18-49	362,800	.65	43
	18-34	230,000	.66	42
	25-49	261,600	.64	43
	25-54	293,800	.64	43
TEENS	TOTAL	158,300	.75	36
CHILD	TOTAL	260,200	.79	31
	6-11	150,400	.79	30

ST. LOUIS

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		1,661,000	1.22	17
PERSONS	2+	2,760,900	1.22	17
	18+	2,088,100	1.21	17
	18-49	1,305,700	1.17	18
	12-24	589,500	1.18	16
	12-34	1,055,300	1.17	17
	18-34	787,000	1.14	17
WOMEN	TOTAL	1,114,500	1.24	17
	18-49	666,900	1.19	18
	12-24	293,200	1.20	15
	18-34	399,100	1.16	17
	25-49	505,600	1.20	18
	25-54	576,700	1.21	17
MEN	TOTAL	973,600	1.19	17
	18-49	638,900	1.15	18
	18-34	387,900	1.12	18
	25-49	478,900	1.17	18
	25-54	544,900	1.18	18
TEENS	TOTAL	268,300	1.26	15
CHILD	TOTAL	404,500	1.23	15
	6-11	232,900	1.23	15

SALT LAKE CITY

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		554,100	.65	42
PERSONS	2+	1,700,100	.75	33
	18+	1,169,600	.68	39
	18-49	842,500	.75	34
	12-24	409,700	.82	27
	12-34	726,300	.80	29
	18-34	561,100	.81	28
WOMEN	TOTAL	594,700	.66	42
	18-49	418,000	.75	35
	12-24	204,300	.84	27
	18-34	277,300	.81	28
	25-49	294,700	.70	36
	25-54	325,700	.69	38
MEN	TOTAL	574,900	.70	37
	18-49	424,500	.76	34
	18-34	283,800	.82	28
	25-49	303,300	.74	34
	25-54	334,200	.72	35
TEENS	TOTAL	165,200	.78	30
CHILD	TOTAL	365,300	1.11	17
	6-11	183,900	.97	22

SAN DIEGO

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		750,000	.88	26
PERSONS	2+	1,965,900	.87	25
	18+	1,544,300	.90	24
	18-49	1,060,600	.95	21
	12-24	476,200	.96	22
	12-34	868,600	.96	21
	18-34	707,400	1.03	21
WOMEN	TOTAL	762,300	.85	26
	18-49	491,500	.88	25
	12-24	207,100	.85	26
	18-34	315,100	.92	23
	25-49	362,900	.86	26
	25-54	406,300	.85	26
MEN	TOTAL	782,000	.95	23
	18-49	569,100	1.02	21
	18-34	392,300	1.13	17
	25-49	382,700	.93	24
	25-54	423,100	.91	25
TEENS	TOTAL	161,200	.76	34
CHILD	TOTAL	260,400	.79	30
	6-11	147,900	.78	33

SALINAS-MONTEREY

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		194,000	.23	110
PERSONS	2+	533,200	.24	109
	18+	413,300	.24	106
	18-49	282,100	.25	105
	12-24	121,300	.24	111
	12-34	233,000	.26	105
	18-34	186,800	.27	100
WOMEN	TOTAL	206,400	.23	107
	18-49	133,100	.24	109
	12-24	55,700	.23	115
	18-34	86,900	.25	106
	25-49	99,000	.24	104
	25-54	110,500	.23	108
MEN	TOTAL	206,900	.25	104
	18-49	149,000	.27	100
	18-34	101,900	.29	95
	25-49	106,000	.26	98
	25-54	116,600	.25	102
TEENS	TOTAL	44,200	.21	118
CHILD	TOTAL	75,700	.23	116
	6-11	41,800	.22	116

SAN ANGELO

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		42,700	.05	193
PERSONS	2+	116,200	.05	195
	18+	88,800	.05	194
	18-49	55,700	.05	195
	12-24	26,800	.05	196
	12-34	45,800	.05	196
	18-34	35,500	.05	195
WOMEN	TOTAL	46,300	.05	193
	18-49	28,600	.05	195
	12-24	13,400	.05	195
	18-34	17,800	.05	194
	25-49	19,700	.05	196
	25-54	22,700	.05	195
MEN	TOTAL	42,600	.05	195
	18-49	27,700	.05	195
	18-34	17,700	.05	195
	25-49	19,500	.05	195
	25-54	22,100	.05	195
TEENS	TOTAL	10,300	.05	195
CHILD	TOTAL	17,100	.05	193
	6-11	9,400	.05	195

SAN FRANCISCO (SAN JOSE & SANTA ROSA)

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		2,954,300	2.42	5
PERSONS	2+	5,094,700	2.25	6
	18+	4,027,900	2.34	5
	18-49	2,722,900	2.44	5
	12-24	1,048,100	2.11	6
	12-34	2,095,900	2.32	5
	18-34	1,665,000	2.41	5
WOMEN	TOTAL	2,372,800	2.30	6
	18-49	1,345,100	2.40	5
	12-24	511,400	2.10	6
	18-34	819,700	2.39	5
	25-49	1,045,000	2.49	5
	25-54	1,169,700	2.46	5
MEN	TOTAL	1,955,100	2.38	5
	18-49	1,377,800	2.48	5
	18-34	845,300	2.44	5
	25-49	1,060,700	2.58	5
	25-54	1,179,300	2.55	5
TEENS	TOTAL	430,900	2.03	7
CHILD	TOTAL	635,900	1.94	7
	6-11	369,200	1.94	7

ADI MARKETS POPULATION SUMMARY

SANTA BARBARA- SANTA MARIA- SAN LUIS OBISPO

TV HOUSEHOLDS 193,300 .22 114

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	471,300	.21	117
	18+	378,700	.22	113
	18-49	250,400	.22	113
	12-24	114,800	.23	115
	12-34	205,300	.23	113
	18-34	167,900	.24	113
WOMEN	TOTAL	191,400	.21	116
	18-49	119,600	.21	115
	12-24	54,900	.23	117
	18-34	78,600	.23	112
	25-49	83,080	.20	118
	25-54	93,700	.20	119
MEN	TOTAL	187,900	.23	111
	18-49	130,800	.24	112
	18-34	89,300	.26	107
	25-49	90,000	.22	113
	25-54	99,800	.22	113
TEENS	TOTAL	37,400	.18	138
CHILD	TOTAL	55,200	.17	146
	6-11	31,600	.17	146

SEATTLE- TACOMA (BELLINGHAM)

TV HOUSEHOLDS 1,133,700 1.33 16

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,840,400	1.26	16
	18+	2,202,800	1.28	16
	18-49	1,490,700	1.34	14
	12-24	612,000	1.23	15
	12-34	1,183,300	1.31	15
	18-34	937,300	1.36	14
WOMEN	TOTAL	1,118,100	1.24	16
	18-49	725,900	1.29	15
	12-24	292,700	1.20	16
	18-34	453,800	1.32	15
	25-49	553,300	1.32	15
	25-54	617,200	1.30	15
MEN	TOTAL	1,084,700	1.32	16
	18-49	764,800	1.38	14
	18-34	483,500	1.39	14
	25-49	571,400	1.39	14
	25-54	633,800	1.37	14
TEENS	TOTAL	246,000	1.16	16
CHILD	TOTAL	391,600	1.19	16
	6-11	224,700	1.18	16

SIOUX CITY

TV HOUSEHOLDS 149,900 .17 139

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	385,400	.17	142
	18+	291,900	.17	141
	18-49	171,000	.15	149
	12-24	82,400	.17	145
	12-34	142,600	.16	148
	18-34	107,300	.16	148
WOMEN	TOTAL	153,200	.17	141
	18-49	85,400	.15	150
	12-24	40,700	.17	144
	18-34	52,900	.15	148
	25-49	67,100	.15	152
	25-54	71,800	.15	152
MEN	TOTAL	138,600	.17	142
	18-49	85,600	.15	148
	18-34	54,400	.16	148
	25-49	61,800	.15	151
	25-54	70,900	.15	150
TEENS	TOTAL	35,300	.17	144
CHILD	TOTAL	58,300	.18	142
	6-11	32,000	.17	144

SARASOTA

TV HOUSEHOLDS 126,700 .13 159

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	235,300	.10	164
	18+	200,900	.12	151
	18-49	79,100	.07	180
	12-24	37,700	.07	185
	12-34	60,500	.07	183
	18-34	45,700	.07	184
WOMEN	TOTAL	110,100	.12	159
	18-49	40,800	.07	177
	12-24	15,400	.07	194
	18-34	23,200	.07	182
	25-49	31,700	.09	174
	25-54	37,700	.08	173
MEN	TOTAL	90,800	.11	163
	18-49	38,300	.07	182
	18-34	22,500	.06	185
	25-49	29,500	.07	178
	25-54	34,300	.07	176
TEENS	TOTAL	14,900	.07	181
CHILD	TOTAL	19,600	.06	189
	6-11	12,100	.06	196

SELMA

TV HOUSEHOLDS 17,100 .02 208

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	49,400	.02	208
	18+	34,800	.02	208
	18-49	21,600	.02	208
	12-24	11,600	.02	208
	12-34	19,000	.02	208
	18-34	13,300	.02	208
WOMEN	TOTAL	19,300	.02	208
	18-49	11,500	.02	208
	12-24	5,800	.02	208
	18-34	7,000	.02	208
	25-49	8,500	.02	208
	25-54	9,700	.02	208
MEN	TOTAL	15,500	.02	208
	18-49	10,100	.02	208
	18-34	6,300	.02	208
	25-49	7,200	.02	209
	25-54	8,100	.02	209
TEENS	TOTAL	5,700	.03	206
CHILD	TOTAL	8,900	.03	207
	6-11	5,200	.03	207

SIOUX FALLS-MITCHELL

TV HOUSEHOLDS 232,300 .27 93

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	510,400	.27	98
	18+	460,100	.27	98
	18-49	271,100	.24	108
	12-24	134,400	.27	105
	12-34	229,100	.25	109
	18-34	171,200	.25	109
WOMEN	TOTAL	238,100	.26	97
	18-49	134,200	.24	108
	12-24	66,100	.27	104
	18-34	83,400	.24	111
	25-49	96,900	.23	109
	25-54	111,500	.23	106
MEN	TOTAL	272,000	.27	98
	18-49	136,900	.25	108
	18-34	87,800	.25	109
	25-49	97,700	.24	107
	25-54	111,700	.24	106
TEENS	TOTAL	57,900	.27	98
CHILD	TOTAL	92,400	.29	99
	6-11	50,600	.27	102

SAVANNAH

TV HOUSEHOLDS 196,500 .23 108

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	570,300	.25	105
	18+	422,600	.25	104
	18-49	288,400	.26	100
	12-24	140,600	.29	97
	12-34	247,700	.27	100
	18-34	191,500	.28	99
WOMEN	TOTAL	283,600	.24	105
	18-49	137,200	.24	105
	12-24	65,800	.27	105
	18-34	87,800	.26	103
	25-49	98,800	.23	107
	25-54	111,100	.23	107
MEN	TOTAL	209,000	.25	103
	18-49	151,200	.27	99
	18-34	103,700	.30	93
	25-49	99,200	.24	106
	25-54	110,600	.24	107
TEENS	TOTAL	56,200	.26	102
CHILD	TOTAL	91,500	.28	101
	6-11	50,900	.27	100

SHREVEPORT-TEXARKANA

TV HOUSEHOLDS 461,900 .54 53

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,245,000	.55	52
	18+	929,600	.56	54
	18-49	567,000	.51	55
	12-24	267,600	.54	54
	12-34	465,900	.52	54
	18-34	346,700	.50	54
WOMEN	TOTAL	495,800	.55	53
	18-49	289,200	.52	54
	12-24	131,700	.54	54
	18-34	174,700	.51	54
	25-49	215,400	.51	55
	25-54	245,800	.52	54
MEN	TOTAL	433,800	.53	54
	18-49	278,400	.50	56
	18-34	172,000	.50	55
	25-49	204,400	.50	56
	25-54	231,500	.50	56
TEENS	TOTAL	119,200	.56	52
CHILD	TOTAL	196,200	.60	48
	6-11	111,400	.59	49

SOUTH BEND-ELKHART

TV HOUSEHOLDS 273,700 .32 85

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	741,600	.33	94
	18+	552,900	.32	95
	18-49	352,300	.32	96
	12-24	160,800	.32	87
	12-34	288,700	.32	97
	18-34	210,700	.31	89
WOMEN	TOTAL	390,500	.32	95
	18-49	178,100	.32	96
	12-24	79,300	.33	85
	18-34	108,700	.32	97
	25-49	134,200	.32	86
	25-54	152,700	.32	86
MEN	TOTAL	262,400	.32	85
	18-49	174,200	.31	89
	18-34	108,000	.31	90
	25-49	129,300	.32	85
	25-54	140,600	.32	85
TEENS	TOTAL	72,000	.34	85
CHILD	TOTAL	116,700	.36	83
	6-11	67,100	.35	85

ADI MARKETS POPULATION SUMMARY

SPOKANE (WENATCHEE, WA)

TV HOUSEHOLDS		326,700	.38	75
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	853,100	.38	76
	18+	644,400	.37	76
	18-49	420,200	.38	73
	12-24	188,100	.38	75
	12-34	343,000	.38	75
	18-34	264,300	.38	75
WOMEN	TOTAL	329,200	.37	77
	18-49	208,000	.37	73
	12-24	91,800	.38	77
	18-34	130,100	.38	75
	25-49	154,500	.37	73
	25-54	173,400	.36	74
MEN	TOTAL	315,200	.38	74
	18-49	212,200	.38	73
	18-34	134,200	.39	74
	25-49	156,300	.38	71
	25-54	174,500	.38	72
TEENS	TOTAL	78,700	.37	76
CHILD	TOTAL	130,000	.40	74
	6-11	73,300	.39	77

SPRINGFIELD-DECATUR-CHAMPAIGN

TV HOUSEHOLDS		348,100	.41	70
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	883,200	.39	72
	18+	683,100	.40	71
	18-49	441,900	.40	70
	12-24	209,100	.42	69
	12-34	362,800	.40	69
	18-34	286,400	.42	67
WOMEN	TOTAL	358,100	.40	71
	18-49	219,300	.39	71
	12-24	100,800	.41	69
	18-34	139,900	.41	68
	25-49	155,800	.37	72
	25-54	176,900	.37	72
MEN	TOTAL	325,000	.40	71
	18-49	222,600	.40	69
	18-34	146,500	.42	66
	25-49	153,400	.37	74
	25-54	172,800	.37	73
TEENS	TOTAL	76,400	.36	78
CHILD	TOTAL	123,700	.38	79
	6-11	69,700	.37	79

TAMPA-ST. PETERSBURG

TV HOUSEHOLDS		1,013,000	1.19	18
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	2,458,300	1.09	19
	18+	1,985,000	1.15	18
	18-49	999,200	.90	24
	12-24	434,100	.87	25
	12-34	788,200	.87	26
	18-34	595,900	.86	26
WOMEN	TOTAL	1,043,800	1.18	18
	18-49	507,700	.91	23
	12-24	215,700	.88	23
	18-34	299,900	.87	26
	25-49	386,300	.92	23
	25-54	448,100	.94	23
MEN	TOTAL	921,200	1.12	19
	18-49	491,500	.88	26
	18-34	296,000	.85	26
	25-49	371,100	.90	25
	25-54	424,600	.92	24
TEENS	TOTAL	192,300	.91	23
CHILD	TOTAL	281,000	.86	26
	6-11	169,000	.85	24

SPRINGFIELD, MA

TV HOUSEHOLDS		231,400	.27	94
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	519,100	.27	97
	18+	483,900	.28	94
	18-49	302,600	.27	99
	12-24	147,900	.30	96
	12-34	253,800	.28	97
	18-34	197,100	.29	96
WOMEN	TOTAL	259,900	.29	92
	18-49	155,700	.28	93
	12-24	74,800	.31	91
	18-34	101,100	.29	91
	25-49	108,400	.26	97
	25-54	123,900	.26	95
MEN	TOTAL	224,000	.27	95
	18-49	146,900	.26	102
	18-34	96,000	.28	100
	25-49	103,000	.25	102
	25-54	117,400	.25	101
TEENS	TOTAL	56,700	.27	101
CHILD	TOTAL	78,500	.24	111
	6-11	47,200	.25	108

SYRACUSE

TV HOUSEHOLDS		364,600	.43	67
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,007,600	.45	65
	18+	768,600	.45	65
	18-49	499,600	.45	65
	12-24	247,600	.50	60
	12-34	420,200	.47	63
	18-34	321,500	.47	63
WOMEN	TOTAL	603,700	.45	64
	18-49	251,400	.45	64
	12-24	122,100	.50	60
	18-34	160,600	.47	63
	25-49	177,500	.42	65
	25-54	202,000	.42	66
MEN	TOTAL	364,900	.44	65
	18-49	248,200	.45	65
	18-34	160,900	.46	64
	25-49	173,200	.42	66
	25-54	196,000	.42	66
TEENS	TOTAL	98,700	.44	65
CHILD	TOTAL	140,300	.43	66
	6-11	82,900	.44	65

TERRE HAUTE

TV HOUSEHOLDS		161,700	.19	127
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	423,600	.19	131
	18+	326,500	.19	128
	18-49	191,100	.17	137
	12-24	89,800	.18	133
	12-34	155,700	.17	139
	18-34	117,700	.17	136
WOMEN	TOTAL	173,400	.19	124
	18-49	95,200	.17	138
	12-24	43,400	.18	136
	18-34	57,600	.17	138
	25-49	70,100	.17	137
	25-54	80,600	.17	137
MEN	TOTAL	153,100	.19	130
	18-49	95,900	.17	136
	18-34	60,100	.17	135
	25-49	69,200	.17	136
	25-54	78,600	.17	136
TEENS	TOTAL	38,000	.18	137
CHILD	TOTAL	59,100	.18	140
	6-11	34,000	.18	140

SPRINGFIELD, MO

TV HOUSEHOLDS		278,800	.33	82
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	738,600	.33	86
	18+	572,600	.33	82
	18-49	330,700	.30	90
	12-24	153,900	.31	91
	12-34	263,900	.29	93
	18-34	198,600	.29	94
WOMEN	TOTAL	298,200	.33	82
	18-49	164,900	.29	90
	12-24	72,800	.30	93
	18-34	97,100	.28	94
	25-49	123,200	.29	90
	25-54	141,000	.30	90
MEN	TOTAL	274,400	.33	82
	18-49	165,800	.30	91
	18-34	101,500	.29	96
	25-49	118,900	.29	91
	25-54	135,100	.29	89
TEENS	TOTAL	65,300	.31	90
CHILD	TOTAL	100,700	.31	92
	6-11	58,200	.31	92

TALLAHASSEE-THOMASVILLE

TV HOUSEHOLDS		155,600	.18	132
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	437,800	.19	127
	18+	326,300	.19	129
	18-49	224,200	.20	118
	12-24	110,300	.22	117
	12-34	190,000	.21	117
	18-34	148,000	.21	115
WOMEN	TOTAL	173,400	.19	124
	18-49	115,000	.21	117
	12-24	55,900	.23	114
	18-34	75,500	.22	114
	25-49	79,600	.19	122
	25-54	89,600	.19	122
MEN	TOTAL	152,900	.19	131
	18-49	109,200	.20	122
	18-34	72,500	.21	117
	25-49	76,300	.19	125
	25-54	84,600	.18	129
TEENS	TOTAL	42,000	.20	126
CHILD	TOTAL	69,500	.21	121
	6-11	39,900	.21	120

TOLEDO

TV HOUSEHOLDS		409,300	.48	60
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,089,300	.48	60
	18+	814,300	.47	60
	18-49	526,200	.47	62
	12-24	249,000	.50	57
	12-34	437,300	.48	61
	18-34	333,400	.48	59
WOMEN	TOTAL	428,600	.48	60
	18-49	265,400	.47	61
	12-24	123,600	.51	57
	18-34	167,100	.49	59
	25-49	192,400	.46	63
	25-54	219,100	.46	62
MEN	TOTAL	385,700	.47	61
	18-49	260,800	.47	62
	18-34	166,300	.48	59
	25-49	188,700	.46	63
	25-54	213,900	.46	63
TEENS	TOTAL	103,900	.49	62
CHILD	TOTAL	171,100	.52	58
	6-11	98,500	.52	58

ADI MARKETS POPULATION SUMMARY

TOPEKA

TV HOUSEHOLDS		150,400	.18	136
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	390,400	.17	139
	18+	303,600	.18	137
	18-49	199,800	.18	130
	12-24	97,700	.20	125
	12-34	167,000	.19	129
	18-34	135,200	.20	123
WOMEN	TOTAL	153,900	.17	138
	18-49	95,400	.17	137
	12-24	45,100	.18	130
	18-34	63,000	.18	126
	25-49	65,800	.16	142
	25-54	73,900	.16	145
MEN	TOTAL	149,700	.18	132
	18-49	104,400	.19	126
	18-34	72,200	.21	118
	25-49	68,100	.17	140
	25-54	76,000	.16	140
TEENS	TOTAL	31,800	.15	152
CHILD	TOTAL	55,000	.17	147
	6-11	29,700	.16	149

TULSA

TV HOUSEHOLDS		459,200	.54	54
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,188,000	.52	55
	18+	901,700	.52	55
	18-49	570,000	.51	54
	12-24	242,000	.49	52
	12-34	447,700	.50	57
	18-34	339,700	.49	57
WOMEN	TOTAL	474,400	.53	55
	18-49	287,900	.51	55
	12-24	118,700	.49	61
	18-34	170,200	.50	56
	25-49	221,900	.53	53
	25-54	250,300	.53	53
MEN	TOTAL	427,300	.52	55
	18-49	282,100	.51	54
	18-34	169,500	.49	58
	25-49	214,500	.52	53
	25-54	241,600	.52	53
TEENS	TOTAL	108,000	.51	59
CHILD	TOTAL	178,300	.54	55
	6-11	101,500	.53	57

TYLER

TV HOUSEHOLDS		101,600	.12	160
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	279,700	.12	159
	18+	210,600	.12	159
	18-49	129,900	.12	159
	12-24	57,600	.12	163
	12-34	104,600	.12	162
	18-34	78,800	.11	162
WOMEN	TOTAL	109,400	.12	160
	18-49	63,900	.11	160
	12-24	28,100	.12	163
	18-34	38,300	.11	162
	25-49	48,200	.11	159
	25-54	54,900	.12	159
MEN	TOTAL	101,200	.12	159
	18-49	66,000	.12	160
	18-34	40,500	.12	161
	25-49	49,900	.12	157
	25-54	55,800	.12	157
TEENS	TOTAL	25,800	.12	161
CHILD	TOTAL	43,300	.13	158
	6-11	25,100	.13	157

TRAVERSE CITY-CADILLAC

TV HOUSEHOLDS		148,900	.18	138
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	404,300	.18	137
	18+	303,800	.19	136
	18-49	181,500	.16	142
	12-24	84,300	.17	142
	12-34	149,700	.17	142
	18-34	109,000	.16	145
WOMEN	TOTAL	157,000	.17	135
	18-49	90,300	.16	141
	12-24	41,300	.17	142
	18-34	53,900	.16	147
	25-49	69,000	.16	139
	25-54	78,700	.17	139
MEN	TOTAL	146,800	.18	137
	18-49	91,200	.16	142
	18-34	55,100	.16	145
	25-49	68,900	.17	138
	25-54	77,600	.17	139
TEENS	TOTAL	40,700	.19	130
CHILD	TOTAL	59,900	.18	139
	6-11	34,800	.18	137

TUSCALOOSA

TV HOUSEHOLDS		50,500	.06	198
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	137,900	.06	198
	18+	105,700	.06	188
	18-49	73,100	.07	194
	12-24	37,100	.07	191
	12-34	61,100	.07	182
	18-34	49,300	.07	190
WOMEN	TOTAL	55,300	.06	195
	18-49	37,000	.07	181
	12-24	18,400	.08	178
	18-34	24,600	.07	176
	25-49	24,400	.06	196
	25-54	27,700	.06	196
MEN	TOTAL	50,400	.06	199
	18-49	36,100	.06	195
	18-34	24,700	.07	190
	25-49	23,400	.06	198
	25-54	26,400	.06	198
TEENS	TOTAL	11,800	.06	198
CHILD	TOTAL	20,300	.06	197
	6-11	11,700	.06	198

UTICA

TV HOUSEHOLDS		102,200	.12	159
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	283,200	.13	158
	18+	217,000	.13	158
	18-49	128,500	.12	161
	12-24	64,000	.13	157
	12-34	106,900	.12	160
	18-34	79,200	.11	161
WOMEN	TOTAL	115,400	.13	156
	18-49	65,100	.12	159
	12-24	31,900	.13	156
	18-34	39,900	.12	159
	25-49	46,800	.11	160
	25-54	54,000	.11	160
MEN	TOTAL	101,600	.12	158
	18-49	63,400	.11	162
	18-34	39,300	.11	163
	25-49	45,400	.11	161
	25-54	52,100	.11	161
TEENS	TOTAL	27,700	.13	157
CHILD	TOTAL	38,500	.12	163
	6-11	22,900	.12	162

TUCSON

TV HOUSEHOLDS		274,500	.32	83
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	699,200	.31	98
	18+	533,400	.31	89
	18-49	348,800	.31	88
	12-24	158,200	.32	89
	12-34	287,100	.32	88
	18-34	224,000	.32	87
WOMEN	TOTAL	276,000	.31	88
	18-49	173,500	.31	88
	12-24	77,700	.32	88
	18-34	109,700	.32	86
	25-49	126,800	.30	89
	25-54	142,800	.30	89
MEN	TOTAL	257,400	.31	88
	18-49	175,300	.32	89
	18-34	114,300	.33	86
	25-49	126,900	.31	87
	25-54	141,200	.31	87
TEENS	TOTAL	63,100	.30	91
CHILD	TOTAL	102,700	.31	90
	6-11	58,100	.31	93

TWIN FALLS

TV HOUSEHOLDS		26,200	.03	204
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	73,000	.03	205
	18+	53,600	.03	205
	18-49	33,200	.03	205
	12-24	14,700	.03	206
	12-34	26,700	.03	206
	18-34	20,000	.03	206
WOMEN	TOTAL	27,600	.03	205
	18-49	16,500	.03	205
	12-24	7,200	.03	206
	18-34	9,900	.03	206
	25-49	12,500	.03	204
	25-54	14,200	.03	204
MEN	TOTAL	26,000	.03	205
	18-49	16,700	.03	205
	18-34	10,100	.03	206
	25-49	12,700	.03	205
	25-54	14,200	.03	204
TEENS	TOTAL	6,700	.03	204
CHILD	TOTAL	12,700	.04	203
	6-11	6,800	.04	204

VICTORIA

TV HOUSEHOLDS		26,800	.03	203
		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	75,400	.03	204
	18+	54,500	.03	204
	18-49	37,700	.03	202
	12-24	17,500	.04	204
	12-34	31,400	.03	202
	18-34	23,500	.03	202
WOMEN	TOTAL	28,100	.03	203
	18-49	18,900	.03	203
	12-24	8,700	.04	205
	18-34	11,600	.03	201
	25-49	14,100	.03	201
	25-54	15,800	.03	202
MEN	TOTAL	26,400	.03	204
	18-49	18,800	.03	202
	18-34	11,900	.03	202
	25-49	14,000	.03	202
	25-54	15,800	.03	202
TEENS	TOTAL	7,900	.04	202
CHILD	TOTAL	13,000	.04	202
	6-11	7,200	.04	202

ADI MARKETS POPULATION SUMMARY

WACO-TEMPLE

TV HOUSEHOLDS 230,900 .27 95

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	640,500	.28	93
	18+	495,400	.29	92
	18-49	338,900	.30	89
	12-24	183,700	.37	81
	12-34	290,000	.32	86
	18-34	237,400	.34	82
WOMEN	TOTAL	242,500	.27	96
	18-49	154,500	.28	94
	12-24	78,100	.32	86
	18-34	103,400	.30	90
	25-49	102,000	.24	103
	25-54	114,600	.24	103
MEN	TOTAL	252,900	.31	89
	18-49	184,300	.33	84
	18-34	134,000	.30	75
	25-49	105,700	.26	99
	25-54	118,000	.26	100
TEENS	TOTAL	52,600	.25	107
CHILD	TOTAL	92,500	.28	98
	6-11	50,400	.27	103

WASHINGTON, DC

TV HOUSEHOLDS 1,490,000 1.75 9

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	3,962,700	1.75	8
	18+	3,035,700	1.76	8
	18-49	2,152,500	1.93	8
	12-24	363,700	1.74	9
	12-34	1,667,000	1.85	9
	18-34	1,285,900	1.86	9
WOMEN	TOTAL	1,588,400	1.76	8
	18-49	1,092,500	1.95	8
	12-24	430,900	1.77	8
	18-34	656,300	1.91	9
	25-49	849,400	2.02	7
	25-54	944,100	1.98	8
MEN	TOTAL	1,447,300	1.76	8
	18-49	1,060,000	1.91	9
	18-34	629,600	1.82	9
	25-49	820,500	2.00	8
	25-54	911,900	1.97	8
TEENS	TOTAL	381,100	1.79	8
CHILD	TOTAL	545,900	1.66	10
	6-11	327,700	1.73	10

WATERTOWN-CARTHAGE

TV HOUSEHOLDS 77,600 .09 172

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	223,700	.10	169
	18+	165,600	.10	169
	18-49	104,400	.09	167
	12-24	55,500	.11	165
	12-34	89,500	.10	167
	18-34	65,900	.10	168
WOMEN	TOTAL	86,100	.10	170
	18-49	51,500	.09	171
	12-24	26,600	.11	166
	18-34	31,900	.09	169
	25-49	36,600	.09	170
	25-54	42,000	.09	171
MEN	TOTAL	79,500	.10	168
	18-49	52,900	.10	166
	18-34	34,000	.10	165
	25-49	35,400	.09	170
	25-54	41,000	.09	169
TEENS	TOTAL	23,600	.11	164
CHILD	TOTAL	34,500	.11	168
	6-11	20,100	.11	167

WAUSAU-RHINELANDER

TV HOUSEHOLDS 156,500 .18 131

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	427,500	.19	130
	18+	318,200	.18	131
	18-49	196,100	.18	133
	12-24	97,200	.20	126
	12-34	165,400	.18	130
	18-34	120,400	.18	133
WOMEN	TOTAL	162,600	.18	132
	18-49	96,700	.17	134
	12-24	47,300	.19	124
	18-34	59,200	.17	135
	25-49	71,200	.17	134
	25-54	80,700	.17	135
MEN	TOTAL	155,600	.19	129
	18-49	99,400	.18	131
	18-34	61,600	.18	132
	25-49	72,700	.18	130
	25-54	82,200	.18	130
TEENS	TOTAL	45,000	.21	116
CHILD	TOTAL	64,300	.20	129
	6-11	36,700	.19	129

WEST PALM BEACH (FT. PIERCE-VERO BEACH)

TV HOUSEHOLDS 394,900 .46 62

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	942,200	.42	68
	18+	767,100	.45	66
	18-49	377,000	.34	83
	12-24	158,600	.32	98
	12-34	294,900	.33	85
	18-34	224,500	.33	96
WOMEN	TOTAL	405,700	.45	63
	18-49	187,600	.33	84
	12-24	77,900	.32	87
	18-34	111,000	.32	84
	25-49	144,100	.34	78
	25-54	167,600	.35	77
MEN	TOTAL	361,400	.44	66
	18-49	189,400	.34	83
	18-34	113,500	.33	97
	25-49	144,700	.35	79
	25-54	164,800	.36	77
TEENS	TOTAL	70,400	.33	87
CHILD	TOTAL	104,700	.32	87
	6-11	61,900	.33	87

WHEELING-STEUBENVILLE

TV HOUSEHOLDS 165,800 .19 123

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	438,800	.19	126
	18+	334,400	.19	124
	18-49	198,900	.18	132
	12-24	89,600	.18	134
	12-34	161,600	.18	134
	18-34	120,800	.19	133
WOMEN	TOTAL	176,700	.20	123
	18-49	100,500	.18	130
	12-24	44,600	.18	133
	18-34	60,400	.18	133
	25-49	76,600	.18	126
	25-54	88,100	.19	123
MEN	TOTAL	157,700	.19	128
	18-49	98,400	.18	133
	18-34	60,400	.17	134
	25-49	74,100	.18	128
	25-54	85,300	.18	125
TEENS	TOTAL	40,800	.19	129
CHILD	TOTAL	63,600	.19	132
	6-11	37,300	.20	125

WICHITA-HUTCHINSON (COLBY, KS)

TV HOUSEHOLDS 421,800 .50 57

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,060,300	.47	63
	18+	814,000	.47	61
	18-49	500,200	.45	64
	12-24	224,900	.45	65
	12-34	406,500	.45	65
	18-34	313,100	.45	65
WOMEN	TOTAL	423,600	.47	61
	18-49	247,000	.44	65
	12-24	109,800	.45	65
	18-34	152,000	.44	65
	25-49	183,200	.44	64
	25-54	208,400	.44	64
MEN	TOTAL	390,400	.48	60
	18-49	253,200	.46	64
	18-34	161,100	.46	63
	25-49	185,500	.45	64
	25-54	210,800	.46	64
TEENS	TOTAL	93,400	.44	66
CHILD	TOTAL	152,900	.47	64
	6-11	83,800	.44	64

WICHITA FALLS-LAWTON

TV HOUSEHOLDS 163,600 .19 126

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	446,100	.20	122
	18+	341,300	.20	123
	18-49	217,900	.20	124
	12-24	105,900	.21	120
	12-34	179,100	.20	121
	18-34	139,900	.20	119
WOMEN	TOTAL	171,530	.19	127
	18-49	131,400	.19	127
	12-24	45,100	.19	130
	18-34	61,700	.19	130
	25-49	74,900	.19	129
	25-54	84,700	.18	128
MEN	TOTAL	169,800	.21	118
	18-49	116,430	.21	116
	18-34	78,200	.23	114
	25-49	76,300	.19	125
	25-54	85,900	.19	124
TEENS	TOTAL	39,200	.18	133
CHILD	TOTAL	65,600	.20	125
	6-11	36,200	.19	131

WILKES BARRE-SCRANTON

TV HOUSEHOLDS 479,500 .56 50

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
PERSONS	2+	1,255,800	.55	50
	18+	982,700	.57	49
	18-49	549,800	.49	54
	12-24	248,900	.50	58
	12-34	439,300	.49	59
	18-34	328,400	.48	61
WOMEN	TOTAL	527,400	.58	49
	18-49	276,200	.49	59
	12-24	123,400	.51	58
	18-34	163,300	.48	61
	25-49	207,000	.49	59
	25-54	243,900	.51	55
MEN	TOTAL	455,300	.55	50
	18-49	273,600	.49	57
	18-34	165,100	.48	61
	25-49	204,800	.50	55
	25-54	237,400	.51	54
TEENS	TOTAL	110,900	.52	57
CHILD	TOTAL	162,200	.49	62
	6-11	96,600	.51	62

ADI MARKETS POPULATION SUMMARY

WILMINGTON

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		126,600	.15	151
PERSONS	2+	354,400	.16	151
	18+	260,100	.15	152
	18-49	169,200	.15	150
	12-24	77,600	.16	149
	12-34	139,000	.15	150
	18-34	102,700	.15	150
WOMEN	TOTAL	138,200	.15	150
	18-49	86,600	.15	149
	12-24	38,800	.16	148
	18-34	52,400	.15	150
	25-49	65,600	.16	149
	25-54	74,300	.16	143
MEN	TOTAL	121,900	.15	152
	18-49	82,600	.15	152
	18-34	50,300	.15	152
	25-49	62,300	.15	150
	25-54	69,900	.15	151
TEENS	TOTAL	36,300	.17	140
CHILD	TOTAL	58,000	.18	144
	6-11	34,500	.18	139

ZANESVILLE

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		30,900	.04	200
PERSONS	2+	80,700	.04	201
	18+	60,100	.03	200
	18-49	37,200	.03	203
	12-24	17,900	.04	202
	12-34	30,600	.03	203
	18-34	22,400	.03	205
WOMEN	TOTAL	32,200	.04	200
	18-49	19,000	.03	201
	12-24	8,900	.04	203
	18-34	11,400	.03	203
	25-49	14,100	.03	201
	25-54	16,200	.03	200
MEN	TOTAL	27,900	.03	202
	18-49	18,200	.03	203
	18-34	11,000	.03	205
	25-49	13,400	.03	203
	25-54	15,300	.03	203
TEENS	TOTAL	8,200	.04	201
CHILD	TOTAL	12,400	.04	204
	6-11	7,200	.04	202

YAKIMA

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		168,000	.20	122
PERSONS	2+	444,000	.20	124
	18+	331,200	.19	126
	18-49	219,400	.20	121
	12-24	96,300	.19	129
	12-34	178,900	.20	122
	18-34	137,000	.20	121
WOMEN	TOTAL	166,800	.18	130
	18-49	106,900	.19	122
	12-24	46,800	.19	126
	18-34	66,500	.19	122
	25-49	90,400	.19	120
	25-54	90,600	.19	120
MEN	TOTAL	164,400	.20	122
	18-49	112,500	.20	120
	18-34	70,500	.20	121
	25-49	84,600	.21	117
	25-54	96,500	.20	117
TEENS	TOTAL	41,900	.20	127
CHILD	TOTAL	70,900	.22	119
	6-11	39,600	.21	121

UNITED STATES

		Pop in TVHH & Group Quarters
TV HOUSEHOLDS		85,061,100
PERSONS	2+	226,322,300
	18+	172,250,900
	18-49	111,635,700
	12-24	49,778,500
	12-34	90,220,400
	18-34	68,997,100
WOMEN	TOTAL	90,174,100
	18-49	56,055,800
	12-24	24,399,100
	18-34	34,315,600
	25-49	42,043,100
	25-54	47,609,200
MEN	TOTAL	82,076,800
	18-49	55,579,900
	18-34	34,681,500
	25-49	41,045,400
	25-54	46,243,200
TEENS	TOTAL	21,231,300
CHILD	TOTAL	32,840,100
	6-11	18,995,000

YOUNGSTOWN

		Pop in TVHH & Group Quarters	Pct of US	ADI RANK
TV HOUSEHOLDS		236,600	.28	92
PERSONS	2+	620,100	.27	95
	18+	474,600	.28	95
	18-49	286,900	.26	103
	12-24	129,800	.26	109
	12-34	231,900	.26	106
	18-34	174,600	.25	107
WOMEN	TOTAL	291,300	.28	94
	18-49	146,700	.26	100
	12-24	64,500	.26	107
	18-34	87,800	.26	103
	25-49	110,500	.26	93
	25-54	128,500	.27	93
MEN	TOTAL	222,700	.27	96
	18-49	140,200	.25	106
	18-34	86,200	.25	111
	25-49	104,500	.25	101
	25-54	120,900	.26	97
TEENS	TOTAL	57,900	.27	98
CHILD	TOTAL	88,200	.27	104
	6-11	51,900	.27	98

ADI POPULATION ESTIMATES

Markets Alphabetically by Demographic Category

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 2+ US TOTAL 226,322,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	298,900	.13	155
ALBANY, GA	369,100	.16	148
ALBANY-SCHENECTADY-TROY	1,968,700	.86	49
ALBUQUERQUE	1,077,300	.48	61
ALEXANDRIA, LA	255,900	.11	162
ALEXANDRIA, MN	160,000	.07	183
ALPENA	40,200	.02	213
AMARILLO	470,400	.21	118
ANNISTON	119,500	.05	192
ARDMORE-ADA	201,200	.09	173
ATLANTA	3,072,300	1.36	14
AUGUSTA	592,700	.26	101
AUSTIN, TX	744,700	.33	83
BAKERSFIELD	361,500	.16	152
BALTIMORE	2,352,200	1.04	23
BANGOR	338,200	.15	153
BATON ROUGE	738,100	.33	87
BEAUMONT-PORT ARTHUR	463,900	.20	119
BEND	62,600	.03	205
BILLINGS-HARDIN	226,900	.10	167
BILOXI-GULFPORT-PASCAGOULA	169,400	.07	179
BINGHAMTON	415,800	.18	132
BIRMINGHAM	1,319,000	.58	47
BLUEFIELD-BECKLEY-OAK HILL	390,000	.17	140
BOISE	409,300	.18	133
BOSTON	5,159,300	2.28	5
BOWLING GREEN	117,600	.05	194
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	753,000	.33	82
BUFFALO	1,495,400	.73	38
BURLINGTON-PLATTSBURGH	600,500	.27	100
CASPER-RIVERTON	151,700	.07	183
CEDAR RAPIDS-WATERLOO-DUBUQUE	836,900	.37	77
CHARLESTON, SC	574,600	.25	104
CHARLESTON-HUNTINGTON	1,441,900	.64	44
CHARLOTTE	1,736,800	.77	31
CHATTANOOGA	900,600	.35	83
CHEYENNE	125,600	.06	191
CHICAGO	9,073,500	3.57	3
CHICO-REDDING	367,600	.16	149
CINCINNATI	1,885,700	.83	27
CLARKSBURG-WESTON	229,700	.10	165
CLEVELAND	3,621,300	1.60	11
COLORADO SPRINGS-PUEBLO	543,900	.24	108
COLUMBIA, SC	739,100	.33	85
COLUMBIA-JEFFERSON CITY	380,600	.17	144
COLUMBUS, GA	514,700	.23	112
COLUMBUS, OH	1,623,000	.72	37
COLUMBUS-TUPELO	479,500	.19	129
CORPUS CHRISTI	492,500	.22	115
DALLAS-FT. WORTH	3,925,300	1.73	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	872,100	.39	73
DAYTON	1,239,300	.55	53
DENVER	2,458,400	1.09	18
DES MOINES	928,800	.41	69
DETROIT	4,464,300	1.97	7
DOTHAN	277,000	.12	160
DULUTH-SUPERIOR	455,700	.20	120
EL CENTRO-YUMA	173,100	.08	177
EL PASO	696,200	.31	89
ELMIRA	228,900	.10	166
ERIE	405,800	.18	135
EUGENE	197,500	.18	138
EUREKA	139,800	.06	187
EVANSVILLE	691,800	.31	90
FARGO	578,100	.26	103
FLAGSTAFF	77,300	.03	202
FLINT-SAGINAW-BAY CITY	1,173,600	.52	57
FLORENCE, SC	384,800	.17	143
FT. MYERS-NAPLES	451,700	.20	121
FT. SMITH	372,200	.16	146
FT. WAYNE	632,300	.28	96
FRESNO-VISALIA	1,068,000	.47	62
GAINESVILLE	190,200	.09	174
GLENDIVE	12,400	.01	211
GRAND JUNCTION	147,600	.07	184
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,540,700	.68	41
GREAT FALLS	169,900	.08	178
GREEN BAY	994,100	.42	67
GREENSBORO-WINSTON SALEM-HIGH POINT	1,254,700	.55	51
GREENVILLE-NEW BERN-WASHINGTON	619,200	.27	95
GREENVILLE-SPARTANBURG-ASHEVILLE	1,583,400	.70	38
GREENWOOD-GREENVILLE	239,600	.11	163
HAGERSTOWN	112,000	.05	195
HARRISBURG-YORK-LANCASTER-LEBANON	1,311,200	.58	48
HARRISONBURG	106,600	.05	199
HARTFORD-NEW HAVEN	2,137,600	.94	22
HOUSTON	3,842,800	1.70	13
HUNTSVILLE-DECATUR-FLORENCE	668,600	.30	91
IDAHO FALLS-POCATELLO	315,700	.14	155
INDIANAPOLIS	2,119,000	.94	23
JACKSON, MS	783,600	.35	81
JACKSON, TN	145,400	.06	185
JACKSONVILLE	1,049,400	.46	64
JOHNSTOWN-ALTOONA	817,400	.36	79
JONESBORO	178,100	.08	175
JOPLIN-PITTSBURG	444,700	.20	123
KANSAS CITY	1,797,900	.79	29
KNOXVILLE	1,118,600	.49	59
LA CROSSE-EAU CLAIRE	437,300	.19	128
LAFAYETTE, IN	126,000	.06	190
LAFAYETTE, LA	550,600	.24	107
LAKE CHARLES	213,900	.09	172
LANSING	589,700	.26	102
LAREDO	118,300	.05	193
LAS VEGAS	531,500	.23	110
LAUREL-HATTIESBURG	226,200	.10	169
LEXINGTON	861,300	.38	75
LIMA	146,800	.06	187
LINCOLN-HASTINGS-KEARNEY	658,200	.29	92
LITTLE ROCK	1,177,200	.52	56
LOS ANGELES	11,543,400	5.12	2
LOUISVILLE	1,384,700	.61	46
LUBBOCK	442,900	.20	125
MACON	406,400	.18	134
MADISON	499,600	.22	113
MANKATO	62,300	.03	207
MARQUETTE	152,700	.07	182
MCALLEN-BROWNSVILLE: LRGV	610,000	.27	99
MEDFORD	290,500	.13	157
MEMPHIS	1,582,100	.69	39
MERIDIAN	220,500	.10	170
MIAMI	2,926,500	1.29	15
MILWAUKEE	1,805,600	.80	28
MINNEAPOLIS-ST. PAUL	3,099,100	1.37	13
MINOT-BISMARCK-DICKINSON	369,800	.17	141
MISSOULA-BUTTE (HELENA)	349,200	.15	152
MOBILE-PENSACOLA	1,129,600	.50	58
MONROE-EL DORADO	517,600	.23	111
MONTGOMERY	476,800	.21	116
NASHVILLE	1,755,600	.78	30
NEW ORLEANS	1,716,600	.76	32
NEW YORK	17,347,400	7.66	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,426,000	.63	45
NORTH PLATTE	42,200	.02	209
ODESSA-MIDLAND	377,400	.17	145
OKLAHOMA CITY	1,554,100	.69	40
OMAHA	966,300	.43	71
ORLANDO-DAYTONA BEACH-MELBOURNE	1,693,700	.75	34
OTTUMWA-KIRKSVILLE	75,700	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	869,500	.39	74
PALM SPRINGS	141,800	.06	186
PANAMA CITY	174,100	.08	176
PARKERSBURG	90,300	.04	199
PEORIA	563,300	.25	106
PHILADELPHIA	6,776,300	2.99	4
PHOENIX	2,035,600	.90	24
PITTSBURGH	3,190,100	1.41	12
PORTLAND, OR	1,963,400	.87	26
PORTLAND-POLAND SPRING	831,000	.37	78
PRESQUE ISLE	81,700	.04	200
PROVIDENCE-NEW BEDFORD	1,496,500	.66	43
QUINCY-HANNIBAL	321,900	.14	154
RALEIGH-DURHAM	1,623,200	.72	36
RAPID CITY	256,400	.11	161
RENO	405,900	.18	135
RICHMOND (CHARLOTTESVILLE)	1,218,900	.54	54
ROANOKE-LYNCHBURG	976,200	.43	66
ROCHESTER, NY	923,700	.41	70
ROCHESTER-MASON CITY-AUSTIN	372,100	.16	147
ROCKFORD	496,300	.22	114
ROSWELL	153,700	.07	181
SACRAMENTO-STOCKTON	2,292,800	1.01	21
ST. JOSEPH	130,400	.06	189
ST. LOUIS	2,766,900	1.22	17
SALINAS-MONTEREY	533,200	.24	109
SALISBURY	219,900	.10	171
SALT LAKE CITY	1,700,100	.75	33
SAN ANGELO	116,200	.05	195
SAN ANTONIO	1,531,700	.68	42
SAN DIEGO	1,965,900	.87	25
SAN FRANCISCO	5,094,700	2.25	6
SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO	471,300	.21	117
SARASOTA	235,300	.10	164
SAVANNAH	570,300	.25	105
SEATTLE-TACOMA	2,690,400	1.26	16
SELMA	46,400	.02	208
SHREVEPORT-TEXARKANA	1,245,000	.55	52
SIOUX CITY	385,400	.17	142
SIOUX FALLS-MITCHELL	610,400	.27	98
SOUTH BEND-ELKHART	741,600	.33	84
SPOKANE	853,100	.38	76
SPRINGFIELD, MA	619,100	.27	97
SPRINGFIELD, MO	738,600	.33	86
SPRINGFIELD-DECATUR-CHAMPAIGN	883,200	.39	72
SYRACUSE	1,007,600	.45	65
TALLAHASSEE-THOMASVILLE	437,600	.19	127
TAMPA-ST. PETERSBURG	2,458,300	1.09	19
TERRE HAUTE	423,600	.19	131
TOLEDO	1,689,300	.48	63
TOPEKA	340,400	.17	139
TRAVERSE CITY-CADILLAC	404,300	.18	137
TUCSON	699,200	.31	88
TULSA	1,188,600	.52	55
TUSCALOOSA	137,800	.06	188
TWIN FALLS	73,000	.03	205
TYLER	279,700	.12	159
UTICA	283,200	.13	158
VICTORIA	75,400	.03	204
WACO-TEMPLE	640,500	.28	93
WASHINGTON, DC	3,962,700	1.75	8
WATERTOWN-CARTHAGE	223,700	.10	169
WAUSAU-RHINELANDER	427,500	.19	130
WEST PALM BEACH	942,200	.42	68
WHEELING-STEUBENVILLE	438,800	.19	126
WICHITA-HUTCHINSON	1,060,300	.47	63
WICHITA FALLS-LAWTON	446,100	.20	122
WILKES BARRE-SCRANTON	1,255,800	.55	50
WILMINGTON	354,400	.16	151
YAKIMA	444,000	.20	124
YOUNGSTOWN	620,100	.27	95
ZANESVILLE	80,700	.04	201

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18+ — US TOTAL 172,250,900

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	230,100	.13	155
ALBANY, GA	264,300	.15	151
ALBANY-SCHENECTADY-TROY	976,900	.57	53
ALBUQUERQUE	781,400	.45	64
ALEXANDRIA, LA	187,600	.11	163
ALEXANDRIA, MN	119,900	.07	180
ALPENA	30,200	.02	213
AMARILLO	349,700	.20	119
ANNISTON	90,600	.05	192
ARDMORE-ADA	154,000	.09	174
ATLANTA	2,303,100	1.34	15
AUGUSTA	434,600	.25	102
AUSTIN, TX	577,300	.34	81
BAKERSFIELD	265,600	.15	149
BALTIMORE	1,910,300	1.65	20
BANGOR	252,400	.15	153
BATON ROUGE	536,200	.31	87
BEAUMONT-PORT ARTHUR	349,500	.20	121
BEND	47,460	.03	207
BILLINGS-HARDIN	169,400	.10	167
BILOXI-GULFPORT-PASCAGOULA	125,700	.07	178
BINGHAMTON	315,100	.18	133
BIRMINGHAM	993,900	.58	43
BLUEFIELD-BECKLEY-OAK HILL	290,300	.17	142
BOISE	302,000	.18	138
BOSTON	4,009,060	2.33	5
BOWLING GREEN	90,500	.05	193
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	568,400	.33	84
BUFFALO	1,267,200	.74	33
BURLINGTON-PLATTSBURGH	453,900	.26	99
CASPER-RIVERTON	111,500	.06	184
CEDAR RAPIDS-WATERLOO-DUBUQUE	632,400	.37	73
CHARLESTON, SC	422,100	.25	105
CHARLESTON-HUNTINGTON	1,071,500	.62	45
CHARLOTTE	1,308,800	.76	27
CHATTANOOGA	500,300	.29	83
CHEYENNE	94,000	.05	191
CHICAGO	6,093,100	3.54	3
CHICO-REDDING	285,800	.17	144
CINCINNATI	1,413,300	.82	27
CLARKSBURG-WESTON	174,600	.10	166
CLEVELAND	2,749,800	1.60	11
COLORADO SPRINGS-PUEBLO	410,500	.24	107
COLUMBIA, SC	551,500	.32	85
COLUMBIA-JEFFERSON CITY	296,760	.17	140
COLUMBUS, GA	383,800	.22	112
COLUMBUS, OH	1,228,600	.71	36
COLUMBUS-TUPELO	316,400	.18	132
CORPUS CHRISTI	352,100	.20	117
DALLAS-FT. WORTH	2,968,200	1.72	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	654,400	.38	74
DAYTON	932,700	.54	53
DENVER	1,983,600	1.09	13
DES MOINES	716,700	.42	68
DETROIT	3,343,500	1.94	7
DOTHAN	204,400	.12	160
DULUTH-SUPERIOR	347,700	.20	120
EL CENTRO-YUMA	123,500	.07	179
EL PASO	488,800	.28	93
ELMIRA	172,200	.10	165
ERIE	305,700	.18	134
EUGENE	304,600	.18	135
EUREKA	110,000	.06	185
EVANSVILLE	523,400	.30	89
FARGO	441,200	.26	101
FLAGSTAFF	55,500	.03	203
FLINT-SAGINAW-BAY CITY	950,200	.90	57
FLORENCE, SC	277,800	.16	147
FT. MYERS-NAPLES	368,600	.21	116
FT. SMITH	281,100	.16	146
FT. WAYNE	466,500	.27	97
FRESNO-VISALIA	784,800	.46	63
GAINESVILLE	158,200	.09	172
GLENDIVE	9,900	.01	211
GRAND JUNCTION	111,900	.06	183
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,149,400	.67	41
GREAT FALLS	126,300	.07	177
GREEN BAY	710,000	.41	69
GREENSBORO-WINSTON SALEM-HIGH POINT	960,900	.56	51
GREENVILLE-NEW BERN-WASHINGTON	467,500	.27	95
GREENVILLE-SPARTANBURG-ASHEVILLE	1,207,300	.70	37
GREENWOOD-GREENVILLE	165,600	.10	169
HAGERSTOWN	86,800	.05	195
HARRISBURG-YORK-LANCASTER-LEBANON	1,006,400	.58	47
HARRISONBURG	83,800	.05	196
HARTFORD-NEW HAVEN	1,662,900	.97	25
HOUSTON	2,950,600	1.66	10
HUNTSVILLE-DECATUR-FLORENCE	500,000	.29	91
IDAHO FALLS-POCATELLO	220,800	.13	157
INDIANAPOLIS	1,590,900	.92	23
JACKSON, MS	568,500	.33	83
JACKSON, TN	110,500	.06	182
JACKSONVILLE	785,400	.46	62
JOHNSTOWN-ALTOONA	627,200	.36	79
JONESBORO	136,200	.08	175
JOPLIN-PITTSBURG	343,000	.20	122
KANSAS CITY	1,375,000	.80	24
KNOXVILLE	945,600	.49	58
LA CROSSE-EAU CLAIRE	332,100	.19	125
LAFAYETTE, IN	101,000	.06	193
LAFAYETTE, LA	394,000	.23	110
LAKE CHARLES	155,900	.09	173
LANSING	445,500	.26	100
LAREDO	77,800	.05	194
LAS VEGAS	406,700	.24	108
LAUREL-HATTIESBURG	167,000	.10	168
LEXINGTON	646,700	.38	75
LIMA	79,100	.05	197
LINCOLN-HASTINGS-KEARNEY	511,100	.30	90
LITTLE ROCK	886,900	.51	56
LOS ANGELES	8,993,000	5.16	2
LOUISVILLE	1,037,900	.60	46
LUBBOCK	326,900	.19	127
MACON	294,900	.17	139
MADISON	387,100	.22	111
MANKATO	48,800	.03	206
MARQUETTE	117,900	.07	181
MCALLEN-BROWNSVILLE: LRGV	402,000	.23	109
MEDFORD	22,400	.13	156
MEMPHIS	1,145,600	.67	42
MERIDIAN	160,400	.09	171
MIAMI	2,366,700	1.37	13
MILWAUKEE	1,396,800	.79	29
MINNEAPOLIS-ST. PAUL	2,339,100	1.36	14
MINOT-BISMARCK-DICKINSON	288,700	.17	143
MISSOULA-BUTTE (HELENA)	265,600	.15	149
MOBILE-PENSACOLA	827,600	.48	59
MONROE-EL DORADO	378,800	.22	114
MONTGOMERY	352,000	.20	118
NASHVILLE	1,338,600	.78	30
NEW ORLEANS	1,259,400	.73	34
NEW YORK	13,466,900	7.87	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,084,500	.63	44
NORTH PLATTE	31,400	.02	209
ODESSA-MIDLAND	270,100	.16	148
OKLAHOMA CITY	1,190,000	.69	38
OMAHA	675,900	.39	72
ORLANDO-DAYTONA BEACH-MELBOURNE	1,330,200	.77	31
OTTUMWA-KIRKSVILLE	59,700	.03	201
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	674,200	.39	73
PALM SPRINGS	106,600	.06	187
PANAMA CITY	130,900	.08	176
PARKERSBURG	80,300	.04	199
PEORIA	428,200	.25	103
PHILADELPHIA	5,224,900	3.03	4
PHOENIX	1,540,100	.89	25
PITTSBURGH	2,493,100	1.45	12
PORTLAND, OR	1,506,600	.87	26
PORTLAND-POLAND SPRING	633,800	.37	77
PRESQUE ISLE	59,700	.03	201
PROVIDENCE-NEW BEDFORD	1,156,500	.67	40
QUINCY-HANNIBAL	249,200	.14	154
RALEIGH-DURHAM	1,235,100	.72	35
RAPID CITY	188,400	.11	162
RENO	319,300	.19	130
RICHMOND (CHARLOTTESVILLE)	940,100	.55	52
ROANOKE-LYNCHBURG	751,500	.44	67
ROCHESTER, NY	705,400	.41	70
ROCHESTER-MASON CITY-AUSTIN	292,700	.16	145
ROCKFORD	370,200	.21	115
ROSWELL	112,600	.07	182
SACRAMENTO-STOCKTON	1,756,900	1.02	21
ST. JOSEPH	101,600	.06	189
ST. LOUIS	2,088,400	1.21	17
SALINAS-MONTEREY	413,300	.24	106
SALISBURY	170,100	.10	166
SALT LAKE CITY	1,169,600	.68	39
SAN ANGELO	80,800	.05	194
SAN ANTONIO	1,113,200	.65	43
SAN DIEGO	1,544,300	.90	24
SAN FRANCISCO	4,027,900	2.34	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	378,700	.22	113
SARASOTA	266,900	.12	161
SAVANNAH	422,600	.25	104
SEATTLE-TACOMA	2,202,600	1.28	16
SELMA	34,800	.02	209
SHREVEPORT-TEXARKANA	929,600	.54	54
SIOUX CITY	291,600	.17	141
SIOUX FALLS-MITCHELL	460,100	.27	99
SOUTH BEND-ELKHART	532,900	.32	85
SPOKANE	644,400	.37	76
SPRINGFIELD, MA	483,900	.28	94
SPRINGFIELD, MO	572,600	.33	82
SPRINGFIELD-DECATUR-CHAMPAIGN	683,100	.40	71
SYRACUSE	768,600	.45	65
TALLAHASSEE-THOMASVILLE	326,300	.19	129
TAMPA-ST. PETERSBURG	1,965,600	1.15	18
TERRE HAUTE	326,500	.19	129
TOLEDO	814,300	.47	60
TOPEKA	303,600	.18	137
TRAVERSE CITY-CADILLAC	303,600	.18	136
TUCSON	533,400	.31	88
TULSA	961,700	.57	55
TUSCALOOSA	145,700	.08	188
TWIN FALLS	53,600	.03	205
TYLER	210,800	.12	159
UTICA	217,000	.13	158
VICTORIA	94,500	.05	204
WACO-TEMPLE	495,400	.29	92
WASHINGTON, DC	3,035,700	1.76	8
WATERTOWN-CARTHAGE	165,600	.10	169
WAUSAU-RHINELANDER	316,200	.19	131
WEST PALM BEACH	767,100	.45	66
WHEELING-STEUBENVILLE	334,400	.19	124
WICHITA-HUTCHINSON	614,600	.47	61
WICHITA FALLS-LAWTON	341,300	.20	123
WILKES BARRE-SCRANTON	982,700	.57	49
WILMINGTON	266,100	.15	152
YAKIMA	331,200	.19	126
YOUNGSTOWN	474,600	.28	95
ZANESVILLE	60,100	.03	200

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-49

US TOTAL 111,039,760

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	133,500	.12	157
ALBANY, GA	172,000	.15	148
ALBANY-SCHENECTADY-TROY	592,700	.53	52
ALBUQUERQUE	545,900	.49	59
ALEXANDRIA, LA	123,900	.11	162
ALEXANDRIA, MN	68,500	.06	187
ALPENA	17,800	.02	211
AMARILLO	223,200	.20	117
ANNISTON	62,100	.06	192
ARDMORE-ADA	86,300	.08	174
ATLANTA	1,679,500	1.46	12
AUGUSTA	298,000	.26	101
AUSTIN, TX	411,300	.37	74
BAKERSFIELD	178,000	.16	144
BALTIMORE	1,192,600	1.07	13
BANGOR	159,360	.14	153
BATON ROUGE	385,100	.34	81
BEAUMONT-PORT ARTHUR	218,200	.20	123
BEND	32,100	.03	207
BILLINGS-HARDIN	111,400	.10	164
BILOXI-GULFPORT-PASCAGOULA	87,300	.08	173
BINGHAMTON	194,100	.17	135
BIRMINGHAM	620,500	.56	49
BLUEFIELD-BECKLEY-OAK HILL	177,900	.16	145
BOISE	202,200	.18	128
BOSTON	2,548,800	2.28	6
BOWLING GREEN	60,300	.05	192
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	366,100	.33	85
BUFFALO	768,000	.69	39
BURLINGTON-PLATTSBURGH	303,000	.27	93
CASPER-RIVERTON	80,700	.07	177
CEDAR RAPIDS-WATERLOO-DUBUQUE	408,800	.37	75
CHARLESTON, SC	308,300	.27	95
CHARLESTON-HUNTINGTON	687,000	.62	45
CHARLOTTE	867,200	.78	31
CHATTANOOGA	394,300	.35	79
CHEYENNE	62,000	.06	191
CHICAGO	4,233,600	3.81	3
CHICO-REDDING	175,600	.16	147
CINCINNATI	919,800	.82	27
CLARKSBURG-WESTON	103,400	.09	169
CLEVELAND	1,736,200	1.56	11
COLORADO SPRINGS-PUEBLO	283,900	.25	104
COLUMBIA, SC	387,800	.35	80
COLUMBIA-JEFFERSON CITY	194,600	.17	134
COLUMBUS, GA	250,166	.23	112
COLUMBUS, OH	435,200	.39	35
COLUMBUS-TUPELO	200,000	.18	129
CORPUS CHRISTI	237,900	.21	115
DALLAS-FT. WORTH	2,034,000	1.82	15
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	410,300	.37	75
DAYTON	609,700	.54	51
DENVER	1,379,200	1.24	16
DES MOINES	444,400	.40	69
DETROIT	2,221,900	1.99	7
DOTHAN	130,500	.12	159
DULUTH-SUPERIOR	206,100	.18	127
EL CENTRO-YUMA	80,500	.07	178
EL PASO	352,200	.32	87
ELMIRA	104,200	.09	168
ERIE	189,800	.17	139
EUGENE	206,400	.18	125
EUREKA	72,600	.07	180
EVANSVILLE	324,100	.29	98
FARGO	274,800	.25	107
FLAGSTAFF	44,400	.04	199
FLINT-SAGINAW-BAY CITY	976,500	.52	53
FLORENCE, SC	195,700	.17	140
FT. MYERS-NAPLES	167,500	.15	152
FT. SMITH	177,100	.16	146
FT. WAYNE	303,200	.27	97
FRESNO-VISALIA	976,400	.47	61
GAINESVILLE	117,600	.11	163
GLENDIVE	6,500	.01	211
GRAND JUNCTION	73,400	.07	183
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	764,100	.68	40
GREAT FALLS	81,500	.07	176
GREEN BAY	445,200	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	627,000	.56	48
GREENVILLE-NEW BERN-WASHINGTON	324,500	.29	92
GREENVILLE-SPARTANBURG-ASHEVILLE	768,200	.69	38
GREENWOOD-GREENVILLE	102,800	.09	170
HAGERSTOWN	94,700	.05	195
HARRISBURG-YORK-LANCASTER-LEBANON	636,300	.57	47
HARRISONBURG	55,800	.05	194
HARTFORD-NEW HAVEN	1,048,100	.94	23
HOUSTON	2,109,100	1.89	9
HUNTSVILLE-DECATUR-FLORENCE	329,900	.30	91
IDAHO FALLS-POCATELLO	140,100	.14	154
INDIANAPOLIS	1,057,700	.95	22
JACKSON, MS	366,500	.33	84
JACKSON, TN	67,100	.06	189
JACKSONVILLE	517,400	.46	63
JOHNSTOWN-ALTOONA	383,100	.34	82
JONESBORO	80,500	.07	178
JOPLIN-PITTSBURG	193,300	.17	136
KANSAS CITY	802,300	.80	29
KNOXVILLE	542,800	.49	60
LA CROSSE-EAU CLAIRE	207,300	.19	125
LAFAYETTE, IN	74,800	.07	182
LAFAYETTE, LA	266,900	.24	110
LAKE CHARLES	106,200	.10	166
LANSING	319,200	.29	94
LAREDO	42,500	.05	197
LAS VEGAS	287,200	.26	102
LAUREL-HATTIESBURG	107,500	.10	165
LEXINGTON	434,400	.39	71
LIMA	49,900	.04	199
LINCOLN-HASTINGS-KEARNEY	309,700	.28	95
LITTLE ROCK	550,700	.49	57
LOS ANGELES	6,025,100	5.40	2
LOUISVILLE	664,200	.61	46
LUBBOCK	221,900	.20	120
MACON	199,800	.19	130
MADISON	265,400	.24	111
MANKATO	32,400	.03	206
MARQUETTE	75,100	.07	181
MCALLEN-BROWNSVILLE: LRGV	267,600	.24	109
MEDFORD	136,900	.12	156
MEMPHIS	740,900	.67	42
MERIDIAN	96,300	.09	172
MIAMI	1,315,800	1.18	17
MILWAUKEE	881,000	.79	29
MINNEAPOLIS-ST. PAUL	1,573,000	1.41	13
MINOT-BISMARCK-DICKINSON	103,400	.16	141
MISSOULA-BUTTE (HELENA)	179,600	.16	143
MOBILE-PENSACOLA	561,500	.50	56
MONROE-EL DORADO	233,600	.21	116
MONTGOMERY	222,400	.20	119
NASHVILLE	872,600	.78	30
NEW ORLEANS	804,300	.77	32
NEW YORK	8,375,900	7.50	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	761,500	.68	41
NORTH PLATTE	19,900	.02	209
ODESSA-MIDLAND	108,866	.17	139
OKLAHOMA CITY	770,130	.69	37
OMAHA	436,700	.39	72
ORLANDO-DAYTONA BEACH-MELBOURNE	772,500	.69	36
OTTUMWA-KIRKSVILLE	35,600	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	397,900	.36	77
PALM SPRINGS	64,900	.06	189
PANAMA CITY	81,500	.07	179
PARKERSBURG	43,100	.04	200
PEORIA	291,200	.25	106
PHILADELPHIA	3,247,800	2.91	4
PHOENIX	987,700	.88	26
PITTSBURGH	1,479,600	1.32	15
PORTLAND, OR	998,800	.89	25
PORTLAND-POLAND SPRING	395,600	.35	78
PRESQUE ISLE	39,400	.04	201
PROVIDENCE-NEW BEDFORD	648,300	.63	44
QUINCY-HANNIBAL	143,900	.13	155
RALEIGH-DURHAM	862,100	.77	33
RAPID CITY	129,400	.12	160
RENO	218,800	.20	122
RICHMOND (CHARLOTTESVILLE)	621,600	.56	50
ROANOKE-LYNCHBURG	479,000	.43	66
ROCHESTER, NY	466,700	.41	67
ROCHESTER-MASON CITY-AUSTIN	167,800	.15	151
ROCKFORD	240,500	.22	114
ROSWELL	69,800	.06	186
SACRAMENTO-STOCKTON	1,163,700	1.04	20
ST. JOSEPH	57,300	.05	193
ST. LOUIS	1,305,700	1.17	18
SALINAS-MONTEREY	282,100	.25	105
SALISBURY	101,800	.09	171
SALT LAKE CITY	842,500	.75	34
SAN ANGELO	53,700	.05	195
SAN ANTONIO	732,300	.66	43
SAN DIEGO	1,486,600	1.33	21
SAN FRANCISCO	2,722,900	2.44	5
SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO	250,400	.22	113
SARASOTA	79,100	.07	180
SAVANNAH	288,400	.26	100
SEATTLE-TACOMA	1,490,700	1.34	16
SELMA	21,600	.02	208
SHREVEPORT-TEXARKANA	567,600	.51	55
SIOUX CITY	171,000	.15	149
SIOUX FALLS-MITCHELL	271,100	.24	108
SOUTH BEND-ELKHART	352,300	.32	86
SPOKANE	426,200	.38	73
SPRINGFIELD, MA	302,600	.27	99
SPRINGFIELD, MO	330,700	.30	90
SPRINGFIELD-DECATUR-CHAMPAIGN	441,900	.40	70
SYRACUSE	499,600	.45	65
TALLAHASSEE-THOMASVILLE	224,200	.20	118
TAMPA-ST. PETERSBURG	999,200	.90	24
TERRE HAUTE	191,100	.17	137
TOLEDO	520,200	.47	62
TOPEKA	199,800	.18	130
TRAVERSE CITY-CADILLAC	181,500	.16	142
TUCSON	348,800	.31	88
TULSA	570,000	.51	54
TUSCALOOSA	73,100	.07	184
TWIN FALLS	33,200	.03	205
TYLER	129,900	.12	157
UTICA	128,500	.12	161
VICTORIA	37,700	.03	202
WACO-TEMPLE	338,800	.30	89
WASHINGTON, DC	7,152,500	1.09	8
WATERTOWN-CARTHAGE	104,400	.09	167
WAUSAU-RHINELANDER	146,100	.13	133
WEST PALM BEACH	377,000	.34	83
WHEELING-STEUBENVILLE	198,900	.18	132
WICHITA-HUTCHINSON	500,200	.45	64
WICHITA FALLS-LAWTON	217,600	.20	124
WILKES BARRE-SCRANTON	549,600	.49	58
WILMINGTON	169,200	.15	150
YAKIMA	219,400	.20	121
YOUNGSTOWN	288,400	.26	103
ZANESVILLE	37,200	.03	203

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-24

US TOTAL 49,770,560

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	63,500	.13	158
ALBANY, GA	83,800	.17	143
ALBANY-SCHENECTADY-TROY	273,900	.55	55
ALBUQUERQUE	250,460	.50	56
ALEXANDRIA, LA	65,000	.13	156
ALEXANDRIA, MN	34,500	.07	182
ALPENA	8,800	.02	208
AMARILLO	101,100	.20	122
ANNISTON	31,406	.06	185
ARDMORE-ADA	40,300	.08	175
ATLANTA	674,800	1.36	13
AUGUSTA	137,600	.28	103
AUSTIN, TX	190,200	.38	76
BAKERSFIELD	80,700	.16	146
BALTIMORE	521,500	1.05	19
BANGOR	73,500	.15	153
BATON ROUGE	187,900	.38	78
BEAUMONT-PORT ARTHUR	100,660	.20	123
BEND	12,300	.02	207
BILLINGS-HARDIN	48,700	.10	169
BILOXI-GULFPORT-PASCAGOULA	43,700	.09	173
BINGHAMTON	92,700	.19	131
BIRMINGHAM	278,100	.56	43
BLUEFIELD-BECKLEY-OAK HILL	86,100	.16	147
BOISE	88,300	.18	137
BOSTON	1,140,600	2.30	5
BOWLING GREEN	29,700	.06	190
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	157,300	.32	93
BUFFALO	364,400	.73	37
BURLINGTON-PLATTSBURGH	144,500	.29	99
CASPER-RIVERTON	34,500	.07	182
CEDAR RAPIDS-WATERLOO-DUBUQUE	201,800	.41	77
CHARLESTON, SC	150,360	.30	93
CHARLESTON-HUNTINGTON	311,900	.63	45
CHARLOTTE	374,100	.75	34
CHATTANOOGA	169,400	.34	85
CHEYENNE	27,500	.06	195
CHICAGO	1,770,200	3.57	3
CHICO-REDDING	77,600	.16	149
CINCINNATI	423,200	.85	26
CLARKSBURG-WESTON	47,900	.10	171
CLEVELAND	777,700	1.56	11
COLORADO SPRINGS-PUEBLO	131,900	.26	107
COLUMBIA, SC	180,600	.37	80
COLUMBIA-JEFFERSON CITY	90,400	.19	127
COLUMBUS, GA	133,200	.27	105
COLUMBUS, OH	371,700	.75	35
COLUMBUS-TUPELO	98,900	.20	124
CORPUS CHRISTI	115,300	.23	114
DALLAS-FT. WORTH	853,660	1.71	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	186,800	.38	79
DAYTON	268,000	.54	52
DENVER	561,400	1.13	17
DES MOINES	204,600	.41	72
DETROIT	1,005,400	2.02	7
DOTHAN	60,200	.12	161
DULUTH-SUPERIOR	96,400	.19	128
EL CENTRO-YUMA	40,900	.08	175
EL PASO	178,900	.36	83
ELMIRA	49,900	.10	168
ERIE	90,360	.18	132
EUGENE	85,900	.17	139
EUREKA	30,800	.06	187
EVANSVILLE	148,300	.30	95
FARGO	137,800	.28	102
FLAGSTAFF	23,500	.05	199
FLINT-SAGINAW-BAY CITY	279,600	.56	47
FLORENCE, SC	87,466	.18	138
FT. MYERS-NAPLES	71,900	.14	154
FT. SMITH	82,600	.17	144
FT. WAYNE	138,600	.28	101
FRESNO-VISALIA	244,200	.49	61
GAINESVILLE	60,400	.12	163
GLENDIVE	3,100	.01	211
GRAND JUNCTION	29,900	.06	188
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	342,400	.73	38
GREAT FALLS	37,860	.08	178
GREEN BAY	216,800	.44	65
GREENSBORO-WINSTON SALEM-HIGH POINT	267,100	.54	53
GREENVILLE-NEW BERN-WASHINGTON	168,800	.34	85
GRLENVILLE-SPARTANBURG-ASHEVILLE	335,200	.67	43
GREENWOOD-GREENVILLE	58,600	.12	162
HAGERSTOWN	24,200	.05	197
HARRISBURG-YORK-LANCASTER-LEBANON	278,500	.56	48
HARRISONBURG	28,000	.06	193
HARTFORD-NEW HAVEN	463,860	.93	23
HOUSTON	965,000	1.74	8
HUNTSVILLE-DECATUR-FLORENCE	148,400	.30	94
IDAHO FALLS-POCATELLO	73,900	.15	157
INDIANAPOLIS	481,400	.97	21
JACKSON, MS	180,300	.36	81
JACKSON, TN	29,900	.06	189
JACKSONVILLE	230,200	.46	64
JOHNSTOWN-ALTOONA	167,100	.38	77
JONESBORO	37,700	.08	179
JOPLIN-PITTSBURG	88,900	.18	135
KANSAS CITY	386,900	.78	32
KNOXVILLE	241,900	.49	63
LA CROSSE-EAU CLAIRE	105,060	.21	121
LAFAYETTE, IN	42,300	.08	174
LAFAYETTE, LA	137,100	.28	104
LAKE CHARLES	50,700	.10	167
LANSING	153,100	.31	92
LAREDO	29,200	.06	191
LAS VEGAS	116,400	.23	113
LAUREL-HATTIESBURG	53,300	.11	165
LEXINGTON	202,100	.41	71
LIMA	23,700	.05	198
LINCOLN-HASTINGS-KEARNEY	144,200	.29	98
LITTLE ROCK	248,800	.50	59
LOS ANGELES	2,534,900	5.09	2
LOUISVILLE	307,100	.62	46
LUBBOCK	113,100	.23	116
MACON	44,200	.10	230
MADISON	121,000	.24	110
MANKATO	19,700	.04	203
MARQUETTE	38,800	.08	177
MCALLEN-BROWNSVILLE: LRGV	154,600	.31	100
MEDFORD	35,700	.07	184
MEMPHIS	380,600	.77	30
MERIDIAN	48,300	.10	170
MIAMI	528,900	1.06	14
MILWAUKEE	404,100	.81	30
MINNEAPOLIS-ST. PAUL	712,000	1.43	12
MINOT-BISMARCK-DICKINSON	88,200	.18	134
MISSOULA-BUTTE (HELENA)	74,800	.15	148
MOBILE-PENSACOLA	263,200	.53	55
MONROE-EL DORADO	120,200	.24	112
MONTGOMERY	107,900	.22	119
NASHVILLE	356,500	.72	33
NEW ORLEANS	404,430	.81	29
NEW YORK	3,503,000	7.04	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	384,500	.73	39
NORTH PLATTE	6,700	.02	210
ODESSA-MIDLAND	85,600	.17	141
OKLAHOMA CITY	342,900	.69	42
OMAHA	194,700	.39	73
ORLANDO-DAYTONA BEACH-MELBOURNE	344,500	.70	41
OTTUMWA-KIRKSVILLE	17,400	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	187,000	.38	78
PALM SPRINGS	29,100	.06	192
PANAMA CITY	37,500	.08	180
PARKERSBURG	48,600	.04	201
PEORIA	130,100	.26	108
PHILADELPHIA	1,406,400	2.95	4
PHOENIX	439,700	.89	26
PITTSBURGH	673,700	1.35	14
PORTLAND, OR	466,000	.82	28
PORTLAND-POLAND SPRING	176,600	.36	86
PRESQUE ISLE	14,500	.04	200
PROVIDENCE-NEW BEDFORD	324,700	.65	44
QUINCY-HANNIBAL	69,600	.14	155
RALEIGH-DURHAM	399,800	.80	31
RAPID CITY	61,100	.12	159
RENO	89,100	.17	140
RICHMOND (CHARLOTTESVILLE)	271,600	.55	51
ROANOKE-LYNCHBURG	216,500	.43	67
ROCHESTER, NY	209,200	.42	69
ROCHESTER-MASON CITY-AUSTIN	77,300	.15	151
ROCKFORD	108,000	.22	114
ROSWELL	33,500	.07	186
SACRAMENTO-STOCKTON	490,600	1.00	20
ST. JOSEPH	27,500	.06	194
ST. LOUIS	589,500	1.19	16
SALINAS-MONTEREY	121,300	.24	111
SALISBURY	40,600	.09	172
SALT LAKE CITY	409,700	.82	27
SAN ANGELO	26,800	.05	196
SAN ANTONIO	322,600	.71	40
SAN DIEGO	476,200	.95	22
SAN FRANCISCO	1,064,100	2.11	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	114,800	.23	115
SARASOTA	32,700	.07	185
SAVANNAH	146,600	.29	97
SEATTLE-TACOMA	842,000	1.23	15
SELMA	11,500	.02	204
SHREVEPORT-TEXARKANA	267,000	.54	54
SIOUX CITY	82,400	.17	142
SIOUX FALLS-MITCHELL	134,400	.27	105
SOUTH BEND-ELKHART	166,800	.32	87
SPOKANE	188,100	.38	75
SPRINGFIELD, MA	147,400	.30	96
SPRINGFIELD, MO	157,900	.31	91
SPRINGFIELD-DECATUR-CHAMPAIGN	209,100	.42	66
SYRACUSE	247,600	.50	60
TALLAHASSEE-THOMASVILLE	110,300	.22	117
TAMPA-ST. PETERSBURG	439,100	.87	25
TERRE HAUTE	89,800	.18	133
TOLEDO	249,600	.50	57
TOPEKA	97,700	.20	125
TRAVERSE CITY-CADILLAC	84,300	.17	142
TUCSON	156,200	.32	89
TULSA	242,000	.49	62
TUSCALOOSA	37,400	.07	181
TWIN FALLS	19,700	.03	206
TYLER	57,600	.12	163
UTICA	64,000	.13	157
VICTORIA	17,500	.04	204
WACO-TEMPLE	183,700	.37	82
WASHINGTON, DC	863,700	1.74	9
WATERTOWN-CARTHAGE	53,500	.11	165
WAUSAU-RHINELANDER	97,200	.20	126
WEST PALM BEACH	158,600	.32	88
WHEELING-STEUBENVILLE	84,600	.18	134
WICHITA-HUTCHINSON	224,900	.45	65
WICHITA FALLS-LAWTON	105,900	.21	120
WILKES BARRE-SCRANTON	248,900	.50	58
WILMINGTON	77,600	.15	149
YAKIMA	96,300	.19	129
YOUNGSTOWN	129,800	.26	102
ZANESVILLE	17,900	.04	202

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-34

US TOTAL 90,228,460

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	108,100	.12	158
ALBANY, GA	146,000	.16	145
ALBANY-SCHENECTADY-TROY	495,900	.54	51
ALBUQUERQUE	456,100	.50	55
ALEXANDRIA, LA	107,200	.12	159
ALEXANDRIA, MN	47,500	.06	197
ALPENA	14,600	.02	210
AMARILLO	181,400	.20	120
ANNISTON	51,900	.06	193
ARDMORE-ADA	69,400	.08	176
ATLANTA	1,286,900	1.43	13
AUGUSTA	241,500	.27	102
AUSTIN, TX	345,300	.38	74
BAKERSFIELD	146,600	.16	145
BALTIMORE	954,800	1.06	17
BANGOR	130,500	.14	154
BATON ROUGE	330,100	.37	77
BEAUMONT-PORT ARTHUR	177,900	.20	128
BEND	25,400	.03	207
BILLINGS-HARDIN	90,000	.10	166
BILOXI-GULFPORT-PASCAGOULA	73,300	.08	173
BINGHAMTON	158,500	.18	135
BIRMINGHAM	506,500	.56	49
BLUEFIELD-BECKLEY-OAK HILL	147,300	.16	144
BOISE	163,700	.18	132
BOSTON	2,096,900	2.31	5
BOWLING GREEN	49,500	.05	192
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	285,800	.32	99
BUFFALO	630,700	.70	31
BURLINGTON-PLATTSBURGH	253,300	.28	99
CASPER-RIVERTON	66,200	.07	177
CEDAR RAPIDS-WATERLOO-DUBUQUE	346,600	.38	73
CHARLESTON, SC	261,700	.29	94
CHARLESTON-HUNTINGTON	560,300	.62	45
CHARLOTTE	684,100	.76	36
CHATTANOOGA	309,700	.34	83
CHEYENNE	50,300	.06	191
CHICAGO	3,251,900	3.60	3
CHICO-REDDING	141,100	.16	149
CINCINNATI	752,100	.83	27
CLARKSBURG-WESTON	46,700	.05	170
CLEVELAND	1,404,000	1.56	11
COLORADO SPRINGS-PUEBLO	233,400	.26	104
COLUMBIA, SC	327,000	.36	78
COLUMBIA-JEFFERSON CITY	162,700	.18	133
COLUMBUS, GA	220,000	.24	112
COLUMBUS, OH	674,500	.75	35
COLUMBUS-TUPELO	167,200	.19	127
CORPUS CHRISTI	202,400	.22	116
DALLAS-FT. WORTH	1,608,800	1.78	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	335,200	.37	75
DAYTON	482,700	.53	52
DENVER	1,108,600	1.23	15
DES MOINES	362,600	.40	72
DETROIT	1,824,200	2.02	7
DOTHAN	106,400	.12	161
DULUTH-SUPERIOR	171,500	.19	125
EL CENTRO-YUMA	68,900	.08	175
EL PASO	301,600	.33	86
ELMIRA	86,000	.10	169
ERIE	157,400	.17	136
EUGENE	167,100	.19	128
EUREKA	58,800	.07	186
EVANSVILLE	264,000	.29	92
FARGO	233,700	.26	103
FLAGSTAFF	39,000	.04	199
FLINT-SAGINAW-BAY CITY	481,400	.53	53
FLORENCE, SC	155,900	.17	139
FT. MYERS-NAPLES	131,000	.15	153
FT. SMITH	143,500	.16	147
FT. WAYNE	250,800	.28	98
FRESNO-VISALIA	438,200	.49	62
GAINESVILLE	101,100	.11	163
GLENDIVE	5,400	.01	211
GRAND JUNCTION	58,500	.06	185
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	635,500	.70	35
GREAT FALLS	66,800	.07	175
GREEN BAY	376,900	.42	67
GREENSBORO-WINSTON SALEM-HIGH POINT	489,800	.54	50
GREENVILLE-NEW BERN-WASHINGTON	275,400	.31	90
GREENVILLE-SPARTANBURG-ASHEVILLE	604,300	.67	43
GREENWOOD-GREENVILLE	94,300	.10	164
HAGERSTOWN	43,500	.05	197
HARRISBURG-YORK-LANCASTER-LEBANON	507,700	.56	47
HARRISONBURG	45,900	.05	195
HARTFORD-NEW HAVEN	841,400	.93	23
HOUSTON	1,695,300	1.88	9
HUNTSVILLE-DECATUR-FLORENCE	240,000	.26	95
IDAHO FALLS-POCATELLO	132,100	.15	152
INDIANAPOLIS	857,700	.95	22
JACKSON, MS	312,300	.35	87
JACKSON, TN	53,900	.06	189
JACKSONVILLE	419,400	.46	64
JOHNSTOWN-ALTOONA	317,100	.35	81
JONESBORO	64,600	.07	180
JOPLIN-PITTSBURG	154,800	.17	142
KANSAS CITY	710,400	.79	31
KNOXVILLE	436,200	.48	62
LA CROSSE-EAU CLAIRE	170,400	.19	126
LAFAYETTE, IN	64,700	.07	174
LAFAYETTE, LA	236,100	.26	108
LAKE CHARLES	88,300	.10	168
LANSING	267,600	.30	91
LAREDO	48,000	.05	193
LAS VEGAS	226,500	.25	111
LAUREL-HATTIESBURG	93,400	.10	165
LEXINGTON	357,700	.40	71
LIMA	41,800	.05	198
LINCOLN-HASTINGS-KEARNEY	254,900	.28	96
LITTLE ROCK	445,600	.49	58
LOS ANGELES	4,773,800	5.29	2
LOUISVILLE	556,300	.62	46
LUBBOCK	187,500	.21	119
MACON	164,200	.18	131
MADISON	222,800	.25	110
MANKATO	26,300	.03	205
MARQUETTE	64,400	.07	181
MCALLEN-BROWNSVILLE: LRGV	242,100	.27	101
MEDFORD	108,200	.12	157
MEMPHIS	631,100	.70	37
MERIDIAN	81,400	.09	177
MIAMI	994,800	1.10	18
MILWAUKEE	724,500	.80	30
MINNEAPOLIS-ST. PAUL	1,298,700	1.44	12
MINOT-BISMARCK-DICKINSON	156,300	.17	137
MISSOULA-BUTTE (HELENA)	147,500	.16	143
MOBILE-PENSACOLA	466,000	.51	55
MONROE-EL DORADO	197,700	.22	115
MONTGOMERY	184,800	.20	119
NASHVILLE	694,000	.77	33
NEW ORLEANS	727,500	.81	28
NEW YORK	6,483,500	7.19	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	827,900	.92	30
NORTH PLATTE	16,100	.02	209
ODESSA-MIDLAND	153,300	.17	141
OKLAHOMA CITY	616,200	.68	40
OMAHA	352,100	.39	77
ORLANDO-DAYTONA BEACH-MELBOURNE	612,800	.68	42
OTTUMWA-KIRKSVILLE	29,000	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	320,900	.36	80
PALM SPRINGS	53,400	.06	188
PANAMA CITY	64,800	.07	179
PARKERSBURG	34,000	.04	200
PEORIA	230,200	.26	107
PHILADELPHIA	2,613,700	2.90	4
PHOENIX	800,900	.89	25
PITTSBURGH	1,197,800	1.33	16
PORTLAND, OR	801,300	.89	24
PORTLAND-POLAND SPRING	323,800	.36	79
PRESQUE ISLE	33,300	.04	201
PROVIDENCE-NEW BEDFORD	573,900	.64	44
QUINCY-HANNIBAL	118,000	.13	155
RALEIGH-DURHAM	707,800	.78	32
RAPID CITY	109,700	.12	156
RENO	158,600	.18	126
RICHMOND (CHARLOTTESVILLE)	496,400	.55	49
ROANOKE-LYNCHBURG	379,600	.42	66
ROCHESTER, NY	375,900	.42	68
ROCHESTER-MASON CITY-AUSTIN	137,500	.15	151
ROCKFORD	196,300	.22	116
ROSWELL	50,200	.06	186
SACRAMENTO-STOCKTON	932,100	1.03	20
ST. JOSEPH	47,000	.05	196
ST. LOUIS	1,055,300	1.17	17
SALINAS-MONTEREY	233,000	.26	105
SALISBURY	82,100	.09	171
SALT LAKE CITY	724,300	.80	29
SAN ANGELO	45,800	.05	196
SAN ANTONIO	615,300	.68	41
SAN DIEGO	866,600	.96	21
SAN FRANCISCO	2,095,900	2.32	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	205,300	.23	113
SARASOTA	60,500	.07	183
SAVANNAH	247,700	.27	100
SEATTLE-TACOMA	1,183,300	1.31	15
SELMA	14,000	.02	204
SHREVEPORT-TEXARKANA	465,900	.52	56
SIOUX CITY	142,800	.16	148
SIOUX FALLS-MITCHELL	229,100	.25	109
SOUTH BEND-ELKHART	288,700	.32	87
SPOKANE	343,000	.38	75
SPRINGFIELD, MA	253,800	.28	97
SPRINGFIELD, MO	263,900	.29	93
SPRINGFIELD-DECATUR-CHAMPAIGN	362,800	.40	69
SYRACUSE	420,200	.47	63
TALLAHASSEE-THOMASVILLE	190,000	.21	117
TAMPA-ST. PETERSBURG	789,200	.87	26
TERRE HAUTE	155,700	.17	139
TOLEDO	437,300	.48	61
TOPEKA	167,000	.19	129
TRAVERSE CITY-CADILLAC	146,700	.16	142
TUCSON	287,400	.32	88
TULSA	447,700	.50	57
TUSCALOOSA	61,100	.07	187
TWIN FALLS	26,700	.03	206
TYLER	104,600	.12	162
UTICA	100,900	.11	160
VICTORIA	31,400	.03	202
WACO-TEMPLE	290,000	.32	86
WASHINGTON, DC	1,667,000	1.85	8
WATERTOWN-CARTHAGE	89,500	.10	167
WAUSAU-RHINELANDER	165,800	.18	130
WEST PALM BEACH	344,900	.38	85
WHEELING-STEUBENVILLE	161,600	.18	134
WICHITA-HUTCHINSON	406,500	.45	65
WICHITA FALLS-LAWTON	179,100	.20	121
WILKES BARRE-SCRANTON	437,300	.48	59
WILMINGTON	139,000	.15	150
YAKIMA	170,400	.19	122
YOUNGSTOWN	231,900	.26	106
ZANESVILLE	36,400	.04	203

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 68,997,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	82,300	.12	158
ALBANY, GA	106,300	.15	149
ALBANY-SCHENECTADY-TROY	364,800	.53	51
ALBUQUERQUE	341,100	.49	55
ALEXANDRIA, LA	80,900	.12	160
ALLENTOWN, PA	41,300	.06	187
ALPENA	10,200	.01	210
AMARILLO	137,900	.20	122
ANNISTON	40,800	.06	189
APPLETON-ANA	51,100	.07	176
ATLANTA	990,800	1.44	13
AUGUSTA	179,900	.26	104
AUSTIN, TX	282,300	.41	69
BAKERSFIELD	111,800	.16	143
BALTIMORE	725,300	1.05	19
BANGOR	98,900	.14	153
BATON ROUGE	253,000	.37	77
BEAUMONT-PORT ARTHUR	132,300	.19	127
BEND	19,900	.03	207
BILLINGS-HARDIN	68,700	.10	164
BILOXI-GULFPORT-PASCAGOULA	56,700	.08	173
BINGHAMTON	116,400	.17	133
BIRMINGHAM	382,300	.55	49
BLUEFIELD-BECKLEY-OAK HILL	110,900	.16	144
BOISE	125,400	.18	130
BOSTON	1,592,600	2.31	5
BOWLING GREEN	39,100	.06	191
BRISTL-KNGSPT-JOHNSN CITY-TRI CITIES	214,000	.31	90
BUFFALO	469,600	.68	40
BURLINGTON-PLATTSBURGH	193,200	.28	97
CASPER-RIVERTON	51,900	.08	175
CEDAR RAPIDS-WATERLOO-DUBUQUE	266,800	.38	76
CHARLESTON, SC	202,800	.29	92
CHARLESTON-HUNTINGTON	420,600	.61	46
CHARLOTTE	517,900	.75	35
CHATTANOOGA	233,600	.34	83
CHEYENNE	38,500	.06	192
CHICAGO	2,475,000	3.59	3
CHICO-REDDING	108,700	.16	145
CINCINNATI	567,900	.82	27
CLARKSBURG-WESTON	63,300	.09	169
CLEVELAND	1,056,100	1.53	11
COLORADO SPRINGS-PUEBLO	181,900	.26	102
COLUMBIA, SC	253,200	.37	76
COLUMBIA-JEFFERSON CITY	129,900	.19	128
COLUMBUS, GA	168,100	.24	111
COLUMBUS, OH	523,700	.76	34
COLUMBUS-TUPELO	124,200	.18	131
CORPUS CHRISTI	150,500	.22	116
DALLAS-FT. WORTH	1,248,200	1.81	10
DAVENPRT-ROCK ISLND-MOLINE+ QUAD CITY	250,000	.36	78
DAYTON	362,900	.53	52
DENVER	990,800	1.29	15
DES MOINES	280,500	.41	70
DETROIT	1,378,900	2.00	7
DOTHAN	78,800	.11	162
DULUTH-SUPERIOR	128,600	.19	129
EL CENTRO-YUMA	50,400	.07	178
EL PASO	226,300	.33	85
ELMIRA	62,800	.09	170
ERIE	118,300	.17	135
EUGENE	132,500	.19	126
EUREKA	47,700	.07	183
EVANSVILLE	197,900	.29	95
FARGO	180,600	.26	103
FLAGSTAFF	31,400	.05	198
FLINT-SAGINAW-BAY CITY	355,300	.51	53
FLORENCE, SC	114,800	.17	141
FT. MYERS-NAPLES	97,400	.14	154
FT. SMITH	107,800	.16	147
FT. WAYNE	188,000	.27	101
FRESNO-VISALIA	332,900	.48	60
GAINESVILLE	85,500	.12	155
GLENDIVE	4,100	.01	211
GRAND JUNCTION	43,600	.07	186
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	483,700	.70	37
GREAT FALLS	50,200	.07	179
GREEN BAY	277,000	.40	71
GREENSBORO-WINSTON SALEM-HIGH POINT	371,700	.54	50
GREENVILLE-NEW BERN-WASHINGTON	221,640	.32	88
GREENVILLE-SPARTANBURG-ASHEVILLE	456,300	.66	43
GREENWOOD-GREENVILLE	66,300	.10	165
HAGERSTOWN	32,900	.05	197
HARRISBURG-YORK-LANCASTER-LEBANON	386,800	.56	47
HARRISONBURG	36,700	.05	193
HARTFORD-NEW HAVEN	640,100	.93	23
HOUSTON	1,337,800	1.94	8
HUNTSVILLE-DECATUR-FLORENCE	101,800	.28	98
IDAHO FALLS-POCATELLO	100,800	.15	152
INDIANAPOLIS	650,400	.94	22
JACKSON, MS	231,000	.33	84
JACKSON, TN	40,700	.06	189
JACKSONVILLE	317,100	.46	64
JOHNSTOWN-ALTOONA	241,400	.35	81
JONESBORO	47,900	.07	181
JOPLIN-PITTSBURG	115,100	.17	140
KANSAS CITY	547,600	.79	31
KNOXVILLE	328,300	.48	62
LA CROSSE-EAU CLAIRE	134,300	.19	124
LAFAYETTE, IN	55,300	.08	174
LAFAYETTE, LA	168,700	.24	110
LAKE CHARLES	66,000	.10	167
LANSING	211,800	.31	91
LAREDO	33,400	.05	196
LAS VEGAS	171,700	.25	109
LAUREL-HATTIESBURG	68,100	.10	165
LEXINGTON	275,500	.40	72
LIMA	31,100	.05	199
LINCOLN-HASTINGS-KEARNEY	199,600	.29	93
LITTLE ROCK	334,800	.49	58
LOS ANGELES	3,738,000	5.42	2
LOUISVILLE	424,300	.61	45
LUBBOCK	144,400	.21	118
MACON	121,700	.18	132
MADISON	177,800	.26	106
MANKATO	23,000	.03	203
MARQUETTE	50,900	.07	177
MCALLEN-BROWNSVILLE+ LRGV	168,100	.24	111
MEDFORD	82,000	.12	159
MEMPHIS	469,800	.68	39
MERIDIAN	59,400	.09	172
MIAMI	765,500	1.11	18
MILWAUKEE	547,200	.79	32
MINNEAPOLIS-ST. PAUL	996,700	1.44	12
MINOT-BISMARCK-DICKINSON	117,200	.17	139
MISSOULA-BUTTE (HELENA)	114,800	.17	141
MOBILE-PENSACOLA	344,100	.50	55
MONROE-EL DORADO	145,000	.21	116
MONTGOMERY	136,800	.20	122
NASHVILLE	531,700	.77	33
NEW ORLEANS	548,800	.80	30
NEW YORK	4,869,200	7.06	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	493,900	.72	36
NORTH PLATTE	12,300	.02	209
ODESSA-MIDLAND	117,000	.17	137
OKLAHOMA CITY	481,900	.70	38
OMAHA	265,100	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	462,300	.67	41
OTTUMWA-KIRKSVILLE	23,000	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	244,500	.35	79
PALM SPRINGS	40,500	.06	190
PANAMA CITY	47,800	.07	182
PARKERSBURG	25,300	.04	200
PEORIA	179,600	.26	105
PHILADELPHIA	1,971,200	2.86	4
PHOENIX	613,200	.89	25
PITTSBURGH	910,600	1.32	15
PORTLAND, OR	629,600	.91	24
PORTLAND-POLAND SPRING	244,000	.35	80
PRESQUE ISLE	24,700	.04	201
PROVIDENCE-NEW BEDFORD	433,400	.63	44
QUINCY-HANNIBAL	89,400	.13	155
RALEIGH-DURHAM	557,700	.81	29
RAPID CITY	84,500	.12	157
RENO	133,700	.19	125
RICHMOND (CHARLOTTESVILLE)	384,800	.56	48
ROANOKE-LYNCHBURG	291,600	.42	66
ROCHESTER, NY	285,800	.41	68
ROCHESTER-MASON CITY-AUSTIN	101,500	.15	151
ROCKFORD	144,600	.21	117
ROSWELL	42,700	.06	196
SACRAMENTO-STOCKTON	723,800	1.05	20
ST. JOSEPH	35,800	.05	194
ST. LOUIS	787,600	1.14	17
SALINAS-MONTEREY	188,600	.27	100
SALISBURY	61,200	.09	171
SALT LAKE CITY	561,100	.81	28
SAN ANGELO	35,500	.05	195
SAN ANTONIO	457,600	.66	42
SAN DIEGO	707,400	1.03	21
SAN FRANCISCO	1,665,000	2.41	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	167,900	.24	113
SARASOTA	45,700	.07	184
SAVANNAH	191,500	.28	99
SEATTLE-TACOMA	937,300	1.36	14
SELMA	13,300	.02	208
SHREVEPORT-TEXARKANA	346,700	.50	54
SIOUX CITY	147,300	.21	119
SIOUX FALLS-MITCHELL	171,200	.25	109
SOUTH BEND-ELKHART	216,700	.31	89
SPOKANE	264,300	.38	75
SPRINGFIELD, MA	197,100	.29	96
SPRINGFIELD, MO	198,600	.29	94
SPRINGFIELD-DECATUR-CHAMPAIGN	286,400	.42	67
SYRACUSE	321,500	.47	63
TALLAHASSEE-THOMASVILLE	148,000	.21	115
TAMPA-ST. PETERSBURG	595,900	.86	26
TERRE HAUTE	117,700	.17	136
TOLEDO	333,400	.48	59
TOPEKA	135,200	.20	123
TRAVERSE CITY-CADILLAC	109,000	.16	145
TUCSON	224,000	.32	87
TULSA	339,700	.49	57
TUSCALOOSA	49,300	.07	180
TWIN FALLS	20,000	.03	206
TYLER	78,800	.11	162
UTICA	79,200	.11	161
VICTORIA	23,500	.03	202
WACO-TEMPLE	237,400	.34	82
WASHINGTON, DC	1,285,900	1.86	9
WATERTOWN-CARTHAGE	65,900	.10	168
WAUSAU-RHINELANDER	120,600	.17	133
WEST PALM BEACH	224,500	.33	86
WHEELING-STEUBENVILLE	120,800	.18	133
WICHITA-HUTCHINSON	313,100	.45	65
WICHITA FALLS-LAWTON	139,900	.20	119
WILKES BARRE-SCRANTON	328,400	.48	61
WILMINGTON	102,700	.15	150
YAKIMA	137,400	.20	121
YOUNGSTOWN	174,000	.25	107
ZANESVILLE	22,400	.03	205

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18+ US TOTAL 90,174,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	122,100	.14	155	LEXINGTON	338,100	.37	75
ALBANY, GA	142,300	.16	148	LIMA	41,600	.05	198
ALBANY-SCHENECTADY-TROY	519,200	.58	55	LINCOLN-HASTINGS-KEARNEY	266,400	.30	90
ALBUQUERQUE	401,600	.45	65	LITTLE ROCK	467,500	.52	56
ALEXANDRIA, LA	94,600	.10	162	LOS ANGELES	4,601,800	5.10	2
ALEXANDRIA, MN	60,700	.07	183	LOUISVILLE	540,900	.60	45
ALPENA	15,700	.02	210	LUBBOCK	168,500	.19	129
AMARILLO	181,300	.20	119	MACON	166,000	.18	134
ANNISTON	46,300	.05	194	MADISON	199,000	.22	112
ARDMORE-ADA	81,500	.09	172	MANKATO	25,400	.03	206
ATLANTA	1,215,800	1.35	14	MARQUETTE	57,200	.06	183
AUGUSTA	230,600	.26	100	MCALLEN-BROWNSVILLE: LRGV	216,000	.24	104
AUSTIN, TX	294,000	.33	84	MEDFORD	112,700	.12	157
BAKERSFIELD	135,000	.15	151	MEMPHIS	611,400	.68	40
BALTIMORE	949,600	1.05	21	MERIDIAN	85,900	.10	171
BANGOR	130,900	.15	154	MIAMI	1,270,600	1.41	13
BATON ROUGE	275,600	.31	89	MILWAUKEE	716,900	.80	29
BEAUMONT-PORT ARTHUR	180,200	.20	121	MINNEAPOLIS-ST. PAUL	1,213,400	1.35	15
BEND	23,900	.03	207	MINOT-BISMARCK-DICKINSON	143,500	.16	147
BILLINGS-HARDIN	86,600	.10	169	MISSOULA-BUTTE (HELENA)	134,300	.15	152
BILOXI-GULFPORT-PASCAGOULA	62,800	.07	178	MOBILE-PENSACOLA	429,600	.48	59
BINGHAMTON	166,100	.18	131	MONROE-EL DORADO	203,400	.23	110
BIRMINGHAM	533,600	.59	47	MONTGOMERY	190,200	.21	117
BLUEFIELD-BECKLEY-OAK HILL	153,500	.17	140	NASHVILLE	699,100	.78	30
BOISE	153,700	.17	139	NEW ORLEANS	661,600	.73	34
BOSTON	2,140,900	2.37	5	NEW YORK	7,258,100	8.05	1
BOWLING GREEN	47,400	.05	192	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	537,700	.60	46
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	297,200	.33	83	NORTH PLATTE	16,100	.02	209
BUFFALO	674,000	.75	33	ODESSA-MIDLAND	140,600	.16	149
BURLINGTON-PLATTSBURGH	234,700	.26	98	OKLAHOMA CITY	621,400	.69	38
CASPER-RIVERTON	54,700	.06	189	OMAHA	354,700	.39	73
CEDAR RAPIDS-WATERLOO-DUBUQUE	328,400	.36	78	ORLANDO-DAYTONA BEACH-MELBOURNE	697,900	.77	31
CHARLESTON, SC	209,600	.23	106	OTTUMWA-KIRKSVILLE	31,500	.03	201
CHARLESTON-HUNTINGTON	558,200	.62	44	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	350,200	.40	72
CHARLOTTE	592,400	.77	32	PALM SPRINGS	59,200	.06	186
CHATTANOOGA	317,600	.35	80	PANAMA CITY	66,200	.08	176
CHEYENNE	48,000	.05	191	PARKERSBURG	36,600	.04	199
CHICAGO	3,194,400	3.54	3	PEORIA	225,400	.25	102
CHICO-REDDING	147,400	.16	145	PHILADELPHIA	2,783,800	3.09	4
CINCINNATI	750,000	.83	27	PHOENIX	793,400	.88	24
CLARKSBURG-WESTON	92,100	.10	164	PITTSBURGH	1,325,000	1.47	12
CLEVELAND	1,456,900	1.62	10	PORTLAND, OR	778,200	.86	25
COLORADO SPRINGS-PUEBLO	205,700	.23	108	PORTLAND-POLAND SPRING	333,600	.37	76
COLUMBIA, SC	287,200	.32	85	PRESQUE ISLE	30,000	.03	202
COLUMBIA-JEFFERSON CITY	151,400	.17	142	PROVIDENCE-NEW BEDFORD	620,700	.69	33
COLUMBUS, GA	198,900	.22	113	QUINCY-HANNIBAL	131,200	.15	153
COLUMBUS, OH	642,500	.71	35	RALEIGH-DURHAM	639,700	.71	37
COLUMBUS-TUPELO	167,600	.19	129	RAPID CITY	93,100	.10	163
CORPUS CHRISTI	181,300	.20	119	RENO	156,300	.17	136
DALLAS-FT. WORTH	1,548,800	1.72	9	RICHMOND (CHARLOTTESVILLE)	497,000	.55	52
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	341,400	.38	74	ROANOKE-LYNCHBURG	394,900	.44	67
DAYTON	492,100	.55	54	ROCHESTER, NY	372,500	.41	69
DENVER	955,300	1.06	19	ROCHESTER-MASON CITY-AUSTIN	149,100	.17	143
DES MOINES	377,500	.42	68	ROCKFORD	193,400	.21	114
DETROIT	1,751,900	1.94	7	ROSWELL	58,100	.06	182
DOTHAN	107,100	.12	161	SACRAMENTO-STOCKTON	904,000	1.00	21
DULUTH-SUPERIOR	178,400	.20	122	ST. JOSEPH	54,300	.06	189
EL CENTRO-YUMA	61,400	.07	179	ST. LOUIS	1,114,500	1.24	17
EL PASO	251,600	.28	93	SALINAS-MONTEREY	200,400	.23	107
ELMIRA	90,600	.10	165	SALISBURY	90,200	.10	166
ERIE	161,500	.18	133	SALT LAKE CITY	594,700	.66	42
EUGENE	155,400	.17	137	SAN ANGELO	46,800	.05	193
EUREKA	55,100	.06	187	SAN ANTONIO	583,200	.65	43
EVANSVILLE	276,300	.31	87	SAN DIEGO	762,300	.85	26
FARGO	222,400	.25	103	SAN FRANCISCO	2,072,800	2.30	6
FLAGSTAFF	27,800	.03	204	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	191,400	.21	116
FLINT-SAGINAW-BAY CITY	447,400	.50	57	SARASOTA	110,100	.12	159
FLORENCE, SC	149,000	.17	144	SAVANNAH	213,600	.24	105
FT. MYERS-NAPLES	193,100	.21	115	SEATTLE-TACOMA	1,118,100	1.24	16
FT. SMITH	146,000	.16	145	SELMA	19,300	.02	208
FT. WAYNE	244,200	.27	95	SHREVEPORT-TEXARKANA	495,800	.55	53
FRESNO-VISALIA	401,200	.44	66	SIOUX CITY	153,200	.17	141
GAINESVILLE	79,500	.09	174	SIOUX FALLS-MITCHELL	238,100	.26	97
GLENDIVE	4,900	.01	211	SOUTH BEND-ELKHART	290,200	.32	85
GRAND JUNCTION	57,100	.06	184	SPOKANE	329,200	.37	77
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	999,200	.66	41	SPRINGFIELD, MA	259,900	.29	92
GREAT FALLS	63,700	.07	177	SPRINGFIELD, MO	298,200	.33	82
GREEN BAY	367,800	.41	70	SPRINGFIELD-DECATUR-CHAMPAIGN	358,100	.40	71
GREENSBORO-WINSTON SALEM-HIGH POINT	510,800	.57	51	SYRACUSE	403,700	.45	64
GREENVILLE-NEW BERN-WASHINGTON	232,600	.26	99	TALLAHASSEE-THOMASVILLE	173,400	.19	124
GREENVILLE-SPARTANBURG-ASHEVILLE	639,800	.71	36	TAMPA-ST. PETERSBURG	1,063,800	1.18	18
GREENWOOD-GREENVILLE	90,000	.10	167	TERRE HAUTE	173,400	.19	124
HAGERSTOWN	44,200	.05	195	TOLEDO	426,600	.48	60
HARRISBURG-YORK-LANCASTER-LEBANON	529,700	.59	48	TOPEKA	153,900	.17	138
HARRISONBURG	44,300	.05	196	TRAVERSE CITY-CADILLAC	157,000	.17	135
HARTFORD-NEW HAVEN	875,400	.97	22	TUCSON	276,000	.31	88
HOUSTON	1,433,700	1.59	11	TULSA	474,400	.53	55
HUNTSVILLE-DECATUR-FLORENCE	262,900	.29	91	TUSCALOOSA	55,300	.06	185
IDAHO FALLS-POCATELLO	110,900	.12	158	TWIN FALLS	27,600	.03	205
INDIANAPOLIS	837,600	.93	23	TYLER	109,400	.12	160
JACKSON, MS	306,400	.34	81	UTICA	115,400	.13	156
JACKSON, TN	59,200	.07	181	VICTORIA	28,100	.03	203
JACKSONVILLE	409,800	.45	62	WACO-TEMPLE	242,500	.27	96
JOHNSTOWN-ALTOONA	327,600	.36	79	WASHINGTON, DC	1,588,400	1.76	3
JONESBORO	71,800	.08	175	WATERTOWN-CARTHAGE	86,100	.10	170
JOPLIN-PITTSBURG	183,200	.20	118	WAUSAU-RHINELANDER	162,600	.18	132
KANSAS CITY	724,400	.80	28	WEST PALM BEACH	405,700	.45	63
KNOXVILLE	444,100	.49	58	WHEELING-STEUBENVILLE	176,700	.20	123
LA CROSSE-EAU CLAIRE	172,600	.19	125	WICHITA-HUTCHINSON	423,600	.47	61
LAFAYETTE, IN	50,300	.06	190	WICHITA FALLS-LAWTON	171,500	.19	127
LAFAYETTE, LA	205,500	.23	109	WILKES BARRE-SCRANTON	527,400	.58	49
LAKE CHARLES	80,500	.09	173	WILMINGTON	138,200	.15	150
LANSING	228,700	.25	101	YAKIMA	166,800	.18	130
LAREDO	41,800	.05	197	YOUNGSTOWN	251,300	.28	94
LAS VEGAS	202,200	.22	111	ZANESVILLE	32,200	.04	200
LAUREL-HATTIESBURG	89,300	.10	168				

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 56,055,800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	66,800	.12	157
ALBANY, GA	88,900	.16	143
ALBANY-SCHENECTADY-TROY	299,500	.53	57
ALBUQUERQUE	274,300	.49	63
ALEXANDRIA, LA	59,600	.11	162
ALEXANDRIA, MN	33,600	.06	189
ALPENA	9,000	.02	210
AMARILLO	112,400	.20	119
ANNISTON	30,000	.05	197
ARDMORE-ADA	43,400	.08	173
ATLANTA	929,300	1.48	12
AUGUSTA	146,800	.26	99
AUSTIN, TX	200,600	.36	76
BAKERSFIELD	88,100	.16	145
BALTIMORE	602,700	1.08	19
BANGOR	78,900	.14	153
BATON ROUGE	191,900	.34	81
BEAUMONT-PORT ARTHUR	110,200	.20	121
BEND	15,900	.03	207
BILLINGS-HARDIN	55,700	.10	164
BILOXI-GULFPORT-PASCAGOULA	41,800	.07	174
BINGHAMTON	97,700	.17	133
BIRMINGHAM	322,200	.57	48
BLUEFIELD-BECKLEY-OAK HILL	89,800	.16	142
BOISE	99,200	.18	131
BOSTON	1,293,300	2.31	6
BOWLING GREEN	30,600	.05	190
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	184,200	.33	85
BUFFALO	391,300	.70	36
BURLINGTON-PLATTSBURGH	149,500	.27	98
CASPER-RIVERTON	38,600	.07	180
CEDAR RAPIDS-WATERLOO-DUBUQUE	202,500	.36	75
CHARLESTON, SC	144,200	.26	101
CHARLESTON-HUNTINGTON	344,800	.62	45
CHARLOTTE	440,600	.79	32
CHATTANOOGA	200,600	.36	75
CHEYENNE	30,400	.05	191
CHICAGO	2,036,800	3.63	3
CHICO-REDDING	88,000	.16	147
CINCINNATI	468,300	.84	27
CLARKSBURG-WESTON	51,800	.09	159
CLEVELAND	986,300	1.58	11
COLORADO SPRINGS-PUEBLO	135,500	.24	105
COLUMBIA, SC	193,900	.35	80
COLUMBIA-JEFFERSON CITY	93,900	.17	140
COLUMBUS, GA	124,200	.22	112
COLUMBUS, OH	470,600	.75	34
COLUMBUS-TUPELO	100,900	.18	129
CORPUS CHRISTI	118,700	.21	116
DALLAS-FT. WORTH	1,020,200	1.82	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	204,200	.36	74
DAYTON	308,500	.55	51
DENVER	676,300	1.21	16
DES MOINES	222,500	.40	88
DETROIT	1,128,700	2.01	7
DOTHAN	65,200	.12	159
DULUTH-SUPERIOR	101,200	.18	123
EL CENTRO-YUMA	39,800	.07	179
EL PASO	175,600	.32	87
ELMIRA	52,400	.09	169
ERIE	96,300	.17	135
EUGENE	102,800	.18	125
EUREKA	35,500	.06	183
EVANSVILLE	162,700	.29	91
FARGO	133,100	.24	109
FLAGSTAFF	22,000	.04	200
FLINT-SAGINAW-BAY CITY	293,600	.52	53
FLORENCE, SC	95,700	.17	136
FT. MYERS-NAPLES	84,500	.15	152
FT. SMITH	98,100	.16	145
FT. WAYNE	151,900	.27	96
FRESNO-VISALIA	260,400	.46	62
GAINESVILLE	57,300	.10	163
GLENDIVE	3,100	.01	211
GRAND JUNCTION	36,200	.06	182
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	384,300	.69	39
GREAT FALLS	39,700	.07	179
GREEN BAY	121,100	.39	63
GREENSBORO-WINSTON SALEM-HIGH POINT	329,900	.57	47
GREENVILLE-NEW BERN-WASHINGTON	151,200	.27	97
GREENVILLE-SPARTANBURG-ASHEVILLE	388,400	.69	38
GREENWOOD-GREENVILLE	53,500	.10	165
HAGERSTOWN	26,200	.05	197
HARRISBURG-YORK-LANCASTER-LEBANON	322,300	.57	47
HARRISONBURG	28,200	.05	194
HARTFORD-NEW HAVEN	527,500	.94	22
HOUSTON	1,026,800	1.83	9
HUNTSVILLE-DECATUR-FLORENCE	167,600	.30	89
IDAHO FALLS-POCATELLO	77,000	.14	154
INDIANAPOLIS	536,300	.96	21
JACKSON, MS	190,600	.34	82
JACKSON, TN	34,600	.06	186
JACKSONVILLE	259,200	.46	63
JOHNSTOWN-ALTOONA	190,400	.34	83
JONESBORO	40,900	.07	176
JOPLIN-PITTSBURG	97,800	.17	132
KANSAS CITY	451,000	.80	29
KNOXVILLE	274,900	.49	59
LA CROSSE-EAU CLAIRE	104,000	.19	124
LAFAYETTE, IN	35,400	.06	184
LAFAYETTE, LA	134,700	.24	107
LAKE CHARLES	53,100	.09	167
LANSING	158,100	.28	92
LAREDO	27,300	.05	196
LAS VEGAS	140,700	.25	104
LAUREL-HATTIESBURG	55,000	.10	165
LEXINGTON	220,500	.39	70
LIMA	25,100	.04	198
LINCOLN-HASTINGS-KEARNEY	152,600	.27	95
LITTLE ROCK	279,400	.50	57
LOS ANGELES	2,989,000	5.33	2
LOUISVILLE	341,100	.61	46
LUBBOCK	110,400	.20	120
MACON	142,500	.18	126
MADISON	131,200	.23	111
MANKATO	16,100	.03	206
MARQUETTE	34,100	.06	187
MCALLEN-BROWNSVILLE: LRGV	142,200	.25	103
MEDFORD	68,600	.12	155
MEMPHIS	383,200	.68	41
MERIDIAN	49,100	.09	172
MIAMI	974,100	1.70	17
MILWAUKEE	443,700	.79	29
MINNEAPOLIS-ST. PAUL	785,200	1.40	13
MINOT-BISMARCK-DICKINSON	86,800	.16	144
MISSOULA-BUTTE (HELENA)	87,800	.16	149
MOBILE-PENSACOLA	281,200	.50	56
MONROE-EL DORADO	120,100	.21	114
MONTGOMERY	114,900	.20	118
NASHVILLE	430,200	.78	32
NEW ORLEANS	438,600	.78	31
NEW YORK	4,344,700	7.75	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	350,900	.66	43
NORTH PLATTE	9,800	.02	209
ODESSA-MIDLAND	94,100	.17	139
OKLAHOMA CITY	383,500	.68	40
OMAHA	216,400	.39	72
ORLANDO-DAYTONA BEACH-MELBOURNE	388,700	.69	37
OTTUMWA-KIRKSVILLE	17,900	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	199,100	.36	78
PALM SPRINGS	32,200	.06	188
PANAMA CITY	41,300	.07	175
PARKERSBURG	22,100	.04	199
PEORIA	142,400	.25	102
PHILADELPHIA	1,656,500	2.96	4
PHOENIX	490,400	.87	26
PITTSBURGH	752,100	1.34	14
PORTLAND, OR	495,500	.88	24
PORTLAND-POLAND SPRING	197,800	.35	79
PRESQUE ISLE	19,000	.03	201
PROVIDENCE-NEW BEDFORD	325,000	.53	44
QUINCY-HANNIBAL	74,100	.13	155
RALEIGH-DURHAM	425,400	.75	33
RAPID CITY	61,800	.11	161
RENO	104,300	.19	123
RICHMOND (CHARLOTTESVILLE)	316,600	.56	50
ROANOKE-LYNCHBURG	241,600	.43	66
ROCHESTER, NY	233,800	.42	67
ROCHESTER-MASON CITY-AUSTIN	84,600	.15	151
ROCKFORD	120,000	.22	113
ROSWELL	32,000	.06	185
SACRAMENTO-STOCKTON	582,200	1.04	20
ST. JOSEPH	28,500	.05	193
ST. LOUIS	666,800	1.19	18
SALINAS-MONTEREY	133,100	.24	109
SALISBURY	51,700	.09	170
SALT LAKE CITY	418,000	.75	35
SAN ANGELO	28,600	.05	195
SAN ANTONIO	369,200	.66	42
SAN DIEGO	491,500	.88	25
SAN FRANCISCO	1,345,100	2.40	5
SNTA BARBRA-SNTA MARIA-SN LUIS OBISPO	119,600	.21	115
SARASOTA	40,800	.07	177
SAVANNAH	137,200	.24	108
SEATTLE-TACOMA	725,900	1.29	15
SELMA	11,500	.02	209
SHREVEPORT-TEXARKANA	289,200	.52	54
SIOUX CITY	85,400	.15	150
SIOUX FALLS-MITCHELL	134,200	.24	108
SOUTH BEND-ELKHART	178,100	.32	86
SPOKANE	208,000	.37	73
SPRINGFIELD, MA	155,700	.28	93
SPRINGFIELD, MO	164,900	.29	90
SPRINGFIELD-DECATUR-CHAMPAIGN	219,300	.39	71
SYRACUSE	251,400	.45	64
TALLAHASSEE-THOMASVILLE	115,000	.21	117
TAMPA-ST. PETERSBURG	567,700	.91	23
TERRE HAUTE	95,200	.17	138
TOLEDO	265,400	.47	61
TOPEKA	95,400	.17	137
TRAVERSE CITY-CADILLAC	40,300	.16	141
TUCSON	173,500	.31	88
TULSA	287,900	.51	55
TUSCALOOSA	37,600	.07	181
TWIN FALLS	16,500	.03	205
TYLER	63,900	.11	160
UTICA	65,200	.12	159
VICTORIA	18,900	.03	203
WACO-TEMPLE	154,500	.28	94
WASHINGTON, DC	1,042,500	1.35	8
WATERTOWN-CARTHAGE	51,500	.09	171
WAUSAU-RHINELANDER	96,700	.17	134
WEST PALM BEACH	187,600	.33	84
WHEELING-STEUBENVILLE	200,300	.18	130
WICHITA-HUTCHINSON	247,900	.44	65
WICHITA FALLS-LAWTON	101,400	.18	127
WILKES BARRE-SCRANTON	276,200	.49	53
WILMINGTON	86,600	.15	149
YAKIMA	106,900	.19	122
YOUNGSTOWN	146,700	.26	100
ZANESVILLE	19,000	.03	201

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 24,399,160

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	30,600	.13	157
ALBANY, GA	41,900	.17	140
ALBANY-SCHENECTADY-TROY	134,900	.55	51
ALBUQUERQUE	124,200	.51	59
ALEXANDRIA, LA	28,900	.12	159
ALEXANDRIA, MN	10,500	.07	182
ALPENA	4,400	.02	209
AMARILLO	49,100	.20	122
ANNISTON	14,200	.06	192
ARDMORE-ADA	19,500	.08	174
ATLANTA	336,000	1.38	13
AUGUSTA	67,100	.28	101
AUSTIN, TX	92,000	.38	76
BAKERSFIELD	39,600	.16	145
BALTIMORE	256,400	1.05	19
BANGOR	35,400	.15	153
BATON ROUGE	92,000	.38	76
BEAUMONT-PORT ARTHUR	49,800	.20	121
BEND	6,100	.03	207
BILLINGS-HARDIN	24,200	.10	169
BILOXI-GULFPORT-PASCAGOULA	19,900	.08	173
BINGHAMTON	45,600	.19	123
BIRMINGHAM	139,300	.57	47
BLUEFIELD-BECKLEY-OAK HILL	39,200	.16	147
BOISE	43,200	.18	137
BOSTON	968,800	2.31	5
BOWLING GREEN	15,100	.06	195
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	77,400	.32	89
BUFFALO	179,600	.74	36
BURLINGTON-PLATTSBURGH	71,000	.29	97
CASPER-RIVERTON	16,500	.07	182
CEDAR RAPIDS-WATERLOO-DUBUQUE	99,300	.41	72
CHARLESTON, SC	66,900	.27	103
CHARLESTON-HUNTINGTON	153,300	.63	45
CHARLOTTE	185,400	.76	34
CHATTANOOGA	83,700	.34	84
CHEYENNE	13,200	.05	195
CHICAGO	873,900	3.58	3
CHICO-REDDING	38,700	.16	151
CINCINNATI	209,900	.86	25
CLARKSBURG-WESTON	23,400	.10	171
CLEVELAND	300,100	1.58	11
COLORADO SPRINGS-PUEBLO	59,500	.24	112
COLUMBIA, SC	91,100	.37	79
COLUMBIA-JEFFERSON CITY	46,000	.19	128
COLUMBUS, GA	60,300	.25	108
COLUMBUS, OH	182,900	.75	35
COLUMBUS-TUPELO	48,600	.20	123
CORPUS CHRISTI	56,300	.23	113
DALLAS-FT. WORTH	422,000	1.73	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	92,300	.38	75
DAYTON	133,000	.55	53
DENVER	274,000	1.12	17
DES MOINES	100,300	.41	71
DETROIT	499,100	2.05	7
DOTHAN	28,600	.12	161
DULUTH-SUPERIOR	47,000	.19	125
EL CENTRO-YUMA	19,500	.08	174
EL PASO	85,600	.35	83
ELMIRA	24,600	.10	168
ERIE	44,900	.18	132
EUGENE	42,300	.17	139
EUREKA	15,000	.06	187
EVANSVILLE	72,600	.30	94
FARGO	66,200	.27	103
FLAGSTAFF	11,900	.05	197
FLINT-SAGINAW-BAY CITY	139,200	.57	48
FLORENCE, SC	43,900	.18	134
FT. MYERS-NAPLES	35,300	.14	154
FT. SMITH	39,400	.16	145
FT. WAYNE	68,300	.28	99
FRESNO-VISALIA	118,200	.48	63
GAINESVILLE	28,600	.12	161
GLENDIVE	1,400	.01	211
GRAND JUNCTION	14,600	.06	189
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	178,000	.73	37
GREAT FALLS	18,000	.07	180
GREEN BAY	106,900	.44	66
GREENSBORO-WINSTON SALEM-HIGH POINT	133,900	.55	52
GREENVILLE-NEW BERN-WASHINGTON	72,000	.30	96
GREENVILLE-SPARTANBURG-ASHEVILLE	165,100	.68	42
GREENWOOD-GREENVILLE	29,300	.12	158
HAGERSTOWN	11,200	.05	199
HARRISBURG-YORK-LANCASTER-LEBANON	138,500	.57	47
HARRISONBURG	14,100	.06	193
HARTFORD-NEW HAVEN	279,800	1.93	27
HOUSTON	422,800	1.73	9
HUNTSVILLE-DECATUR-FLORENCE	73,400	.30	92
IDAHO FALLS-POCATELLO	30,800	.15	152
INDIANAPOLIS	238,900	.98	21
JACKSON, MS	90,800	.37	80
JACKSON, TN	15,900	.06	187
JACKSONVILLE	171,700	.46	64
JOHNSTOWN-ALTOONA	89,800	.37	81
JONESBORO	18,500	.08	177
JOPLIN-PITTSBURG	43,600	.18	135
KANSAS CITY	191,800	.79	31
KNOXVILLE	119,700	.44	61
LA CROSSE-EAU CLAIRE	93,500	.38	119
LAFAYETTE, IN	19,200	.08	176
LAFAYETTE, LA	68,100	.28	100
LAKE CHARLES	24,800	.10	167
LANSING	70,000	.31	93
LAREDO	14,600	.06	189
LAS VEGAS	96,600	.23	117
LAUREL-HATTIESBURG	26,800	.11	165
LEXINGTON	100,600	.41	70
LIMA	46,700	.19	128
LINCOLN-HASTINGS-KEARNEY	70,300	.29	98
LITTLE ROCK	123,300	.51	59
LOS ANGELES	1,238,600	5.08	2
LOUISVILLE	146,800	.60	46
LUBBOCK	55,100	.23	115
MACON	46,700	.19	127
MADISON	59,000	.24	109
MANKATO	9,600	.04	202
MARQUETTE	17,100	.07	181
MCALLEN-BROWNSVILLE: LRGV	72,600	.30	94
MEDFORD	27,400	.11	164
MEMPHIS	177,200	.73	38
MERIDIAN	23,500	.10	170
MIAMI	266,400	1.09	18
MILWAUKEE	149,200	.52	30
MINNEAPOLIS-ST. PAUL	351,500	1.44	12
MINOT-BISMARCK-DICKINSON	43,600	.18	138
MISSOULA-BUTTE (HELENA)	38,800	.16	149
MOBILE-PENSACOLA	129,200	.53	55
MONROE-EL DORADO	59,400	.24	111
MONTGOMERY	53,900	.22	118
NASHVILLE	185,700	.76	33
NEW ORLEANS	261,200	.82	28
NEW YORK	1,751,900	7.18	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	159,200	.65	44
NORTH PLATTE	4,300	.02	210
ODESSA-MIDLAND	41,600	.17	141
OKLAHOMA CITY	167,100	.68	41
OMAHA	95,800	.39	73
ORLANDO-DAYTONA BEACH-MELBOURNE	168,400	.69	40
OTTUMWA-KIRKSVILLE	8,800	.04	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	92,000	.37	79
PALM SPRINGS	44,400	.18	191
PANAMA CITY	18,200	.07	179
PARKERSBURG	9,400	.04	200
PEORIA	65,700	.27	106
PHILADELPHIA	723,200	2.97	4
PHOENIX	214,500	.88	24
PITTSBURGH	332,800	1.36	14
PORTLAND, OR	246,100	.82	29
PORTLAND-POLAND SPRING	87,600	.36	82
PRESQUE ISLE	9,100	.04	201
PROVIDENCE-NEW BEDFORD	161,800	.66	43
QUINCY-HANNIBAL	33,800	.14	155
RALEIGH-DURHAM	189,000	.77	32
RAPID CITY	28,800	.12	160
RENO	40,300	.17	143
RICHMOND (CHARLOTTESVILLE)	135,100	.56	50
ROANOKE-LYNCHBURG	166,700	.68	41
ROCHESTER, NY	103,500	.42	69
ROCHESTER-MASON CITY-AUSTIN	38,900	.16	148
ROCKFORD	53,400	.22	120
ROSWELL	16,300	.07	185
SACRAMENTO-STOCKTON	243,900	1.00	20
ST. JOSEPH	43,700	.18	194
ST. LOUIS	293,200	1.20	15
SALINAS-MONTEREY	55,700	.23	115
SALISBURY	23,300	.10	172
SALT LAKE CITY	206,300	.84	27
SAN ANGELO	13,400	.05	195
SAN ANTONIO	170,400	.70	39
SAN DIEGO	207,100	.95	26
SAN FRANCISCO	511,400	2.10	6
SANTA BARBRA-SNTA MAR -SN LUIS OBISPO	74,900	.23	117
SARASOTA	10,400	.07	184
SAVANNAH	55,800	.27	105
SEATTLE-TACOMA	292,700	1.20	16
SELMA	5,800	.02	208
SHREVEPORT-TEXARKANA	131,700	.54	54
SIOUX CITY	40,700	.17	144
SIOUX FALLS-MITCHELL	66,100	.27	104
SOUTH BEND-ELKHART	79,300	.33	85
SPOKANE	91,600	.38	77
SPRINGFIELD, MA	74,000	.31	91
SPRINGFIELD, MO	72,800	.30	93
SPRINGFIELD-DECATUR-CHAMPAIGN	100,600	.41	69
SYRACUSE	122,100	.50	60
TALLAHASSEE-THOMASVILLE	22,900	.23	114
TAMPA-ST. PETERSBURG	215,700	.83	23
TERRE HAUTE	43,400	.18	136
TOLEDO	123,600	.51	57
TOPEKA	42,600	.17	130
TRAVERSE CITY-CADILLAC	43,300	.17	142
TUCSON	77,700	.32	88
TULSA	118,700	.49	61
TUSCALOOSA	10,400	.04	178
TWIN FALLS	7,200	.03	205
TYLER	26,100	.12	163
UTICA	32,900	.13	156
VICTORIA	8,700	.04	205
WACO-TEMPLE	76,100	.32	86
WASHINGTON, DC	430,800	1.77	8
WATERTOWN-CARTHAGE	26,600	.11	166
WAUSAU-RHINELANDER	47,300	.19	124
WEST PALM BEACH	77,900	.32	87
WHEELING-STEUBENVILLE	43,600	.18	133
WICHITA-HUTCHINSON	109,500	.45	65
WICHITA FALLS-LAWTON	45,100	.19	130
WILKES BARRE-SCRANTON	123,400	.51	58
WILMINGTON	38,300	.16	149
YAKIMA	40,800	.17	126
YOUNGSTOWN	64,500	.26	107
ZANESVILLE	8,900	.04	203

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 34,315,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	40,500	.12	157
ALBANY, GA	54,700	.16	145
ALBANY-SCHENECTADY-TROY	182,600	.53	52
ALBUQUERQUE	170,300	.50	55
ALEXANDRIA, LA	36,700	.11	163
ALEXANDRIA, MN	19,900	.06	189
ALPENA	5,100	.01	210
AMARILLO	68,000	.20	120
ANNISTON	19,100	.06	191
ARDMORE-ADA	25,400	.07	175
ATLANTA	506,200	1.48	12
AUGUSTA	90,500	.26	101
AUSTIN, TX	136,100	.40	72
BAKERSFIELD	54,900	.16	144
BALTIMORE	364,200	1.06	19
BANGOR	48,600	.14	153
BATON ROUGE	124,900	.36	77
BEAUMONT-PORT ARTHUR	66,000	.19	123
BEND	9,900	.03	206
BILLINGS-HARDIN	34,400	.10	169
BILOXI-GULFPORT-PASCAGOULA	26,300	.08	173
BINGHAMTON	58,300	.17	137
BIRMINGHAM	194,900	.57	48
BLUEFIELD-BECKLEY-OAK HILL	55,400	.16	143
BOISE	61,700	.18	133
BOSTON	804,500	2.34	6
BOWLING GREEN	19,700	.06	190
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	107,200	.31	88
BUFFALO	236,700	.69	39
BURLINGTON-PLATTSBURGH	95,100	.28	97
CASPER-RIVERTON	24,500	.07	177
CEDAR RAPIDS-WATERLOO-DUBUQUE	130,300	.38	74
CHARLESTON, SC	92,200	.27	99
CHARLESTON-HUNTINGTON	209,300	.61	45
CHARLOTTE	261,600	.76	35
CHATTANOOGA	118,400	.35	82
CHEYENNE	18,600	.05	192
CHICAGO	1,239,600	3.61	3
CHICO-REDDING	54,200	.16	145
CINCINNATI	286,700	.84	27
CLARKSBURG-WESTON	31,600	.09	169
CLEVELAND	533,900	1.56	11
COLORADO SPRINGS-PUEBLO	83,700	.24	110
COLUMBIA, SC	124,900	.36	76
COLUMBIA-JEFFERSON CITY	61,700	.18	130
COLUMBUS, GA	78,300	.23	113
COLUMBUS, OH	261,700	.76	34
COLUMBUS-TUPELO	61,900	.18	128
CORPUS CHRISTI	73,900	.22	115
DALLAS-FT. WORTH	624,900	1.82	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	123,400	.36	78
DAYTON	184,000	.54	51
DENVER	434,200	1.27	16
DES MOINES	138,800	.40	70
DETROIT	695,800	2.03	7
DOTHAN	38,400	.11	161
DULUTH-SUPERIOR	62,500	.18	127
EL CENTRO-YUMA	24,400	.07	178
EL PASO	110,700	.32	85
ELMIRA	31,400	.09	170
ERIE	59,700	.17	134
EUGENE	65,700	.19	124
EUREKA	23,000	.07	183
EVANSVILLE	98,600	.29	92
FARGO	86,300	.25	107
FLAGSTAFF	15,500	.05	197
FLINT-SAGINAW-BAY CITY	180,800	.53	53
FLORENCE, SC	58,600	.17	136
FT. MYERS-NAPLES	48,500	.14	154
FT. SMITH	52,900	.15	148
FT. WAYNE	93,700	.27	98
FRESNO-VISALIA	162,600	.47	62
GAINESVILLE	40,900	.12	156
GLENDIVE	1,900	.01	211
GRAND JUNCTION	22,400	.07	184
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	241,400	.70	36
GREAT FALLS	24,300	.07	179
GREEN BAY	136,600	.40	71
GREENSBORO-WINSTON SALEM-HIGH POINT	189,400	.55	50
GREENVILLE-NEW BERN-WASHINGTON	95,700	.28	96
GREENVILLE-SPARTANBURG-ASHEVILLE	228,600	.67	40
GREENWOOD-GREENVILLE	33,900	.10	166
HAGERSTOWN	15,200	.04	199
HARRISBURG-YORK-LANCASTER-LEBANON	194,700	.57	49
HARRISONBURG	18,600	.05	192
HARTFORD-NEW HAVEN	319,000	.93	25
HOUSTON	649,100	1.89	9
HUNTSVILLE-DECATUR-FLORENCE	96,500	.28	95
IDAHO FALLS-POCATELLO	49,900	.15	152
INDIANAPOLIS	328,400	.96	21
JACKSON, MS	119,200	.35	81
JACKSON, TN	20,900	.06	187
JACKSONVILLE	136,800	.40	69
JOHNSTOWN-ALTOONA	116,700	.34	83
JONESBORO	24,200	.07	180
JOPLIN-PITTSBURG	57,400	.17	140
KANSAS CITY	275,300	.80	30
KNOXVILLE	163,700	.48	60
LA CROSSE-EAU CLAIRE	67,800	.20	121
LAFAYETTE, IN	25,600	.07	174
LAFAYETTE, LA	84,000	.24	109
LAKE CHARLES	32,600	.10	167
LANSING	104,700	.31	93
LAREDO	17,100	.05	196
LAS VEGAS	84,500	.25	108
LAUREL-HATTIESBURG	34,700	.10	164
LEXINGTON	139,900	.41	68
LIMA	15,500	.05	197
LINCOLN-HASTINGS-KEARNEY	97,600	.28	93
LITTLE ROCK	166,700	.49	58
LOS ANGELES	1,841,700	5.37	2
LOUISVILLE	207,900	.61	46
LUBBOCK	70,700	.21	119
MACON	61,800	.18	128
MADISON	87,400	.25	105
MANKATO	11,400	.03	203
MARQUETTE	22,400	.07	184
MCALLEN-BROWNSVILLE: LRGV	88,700	.26	102
MEDFORD	40,500	.12	157
MEMPHIS	237,100	.69	38
MERIDIAN	29,600	.09	172
MIAMI	369,900	1.14	18
MILWAUKEE	271,100	.81	31
MINNEAPOLIS-ST. PAUL	496,900	1.45	13
MINOT-BISMARCK-DICKINSON	50,200	.16	141
MISSOULA-BUTTE (HELENA)	55,900	.16	142
MOBILE-PENSACOLA	169,800	.49	57
MONROE-EL DORADO	73,500	.21	116
MONTGOMERY	72,100	.20	119
NASHVILLE	262,500	.76	33
NEW ORLEANS	276,600	.81	29
NEW YORK	2,505,300	7.30	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	221,700	.65	43
NORTH PLATTE	6,100	.02	209
ODESSA-MIDLAND	57,600	.17	139
OKLAHOMA CITY	237,300	.69	37
OMAHA	133,000	.39	73
ORLANDO-DAYTONA BEACH-MELBOURNE	228,600	.66	41
OTTUMWA-KIRKSVILLE	11,400	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	120,300	.35	80
PALM SPRINGS	20,000	.06	188
PANAMA CITY	23,700	.07	181
PARKERSBURG	13,000	.04	200
PEORIA	91,000	.27	100
PHILADELPHIA	994,200	2.90	4
PHOENIX	301,200	.98	25
PITTSBURGH	456,300	1.33	14
PORTLAND, OR	312,600	.91	24
PORTLAND-POLAND SPRING	121,500	.35	79
PRESQUE ISLE	11,600	.03	201
PROVIDENCE-NEW BEDFORD	219,600	.64	44
QUINCY-HANNIBAL	43,500	.13	155
RALEIGH-DURHAM	269,100	.78	32
RAPID CITY	39,400	.11	160
RENO	63,600	.19	129
RICHMOND (CHARLOTTESVILLE)	195,300	.57	47
ROANOKE-LYNCHBURG	145,500	.42	66
ROCHESTER, NY	144,500	.42	67
ROCHESTER-MASON CITY-AUSTIN	50,900	.15	151
ROCKFORD	72,600	.21	117
ROSWELL	21,000	.06	186
SACRAMENTO-STOCKTON	366,100	1.05	20
ST. JOSEPH	17,500	.05	195
ST. LOUIS	399,100	1.16	17
SALINAS-MONTEREY	86,900	.25	106
SALISBURY	30,600	.09	171
SALT LAKE CITY	277,300	.81	28
SAN ANGELO	17,800	.05	194
SAN ANTONIO	227,000	.66	42
SAN DIEGO	315,100	.92	23
SAN FRANCISCO	819,700	2.39	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	78,600	.23	112
SARASOTA	23,200	.07	182
SAVANNAH	67,800	.26	103
SEATTLE-TACOMA	453,800	1.32	15
SELMA	7,000	.02	208
SHREVEPORT-TEXARKANA	174,700	.51	54
SIOUX CITY	52,900	.15	148
SIOUX FALLS-MITCHELL	83,400	.24	111
SOUTH BEND-ELKHART	108,700	.32	87
SPOKANE	130,100	.38	75
SPRINGFIELD, MA	101,100	.29	91
SPRINGFIELD, MO	97,100	.28	94
SPRINGFIELD-DECATUR-CHAMPAIGN	139,900	.41	68
SYRACUSE	166,600	.47	63
TALLAHASSEE-THOMASVILLE	75,500	.22	114
TAMPA-ST. PETERSBURG	299,900	.87	26
TERRE HAUTE	57,600	.17	138
TOLEDO	167,100	.49	59
TOPEKA	63,600	.19	126
TRAVERSE CITY-CADILLAC	53,900	.16	147
TUCSON	109,700	.32	86
TULSA	170,200	.50	56
TUSCALOOSA	24,600	.07	176
TWIN FALLS	9,900	.03	206
TYLER	38,300	.11	162
UTICA	39,900	.12	159
VICTORIA	11,600	.03	201
WACO-TEMPLE	103,400	.30	90
WASHINGTON, DC	656,300	1.91	8
WATERTOWN-CARTHAGE	31,900	.09	168
WAUSAU-RHINELANDER	59,200	.17	135
WEST PALM BEACH	111,000	.32	84
WHEELING-STEUBENVILLE	60,400	.18	132
WICHITA-HUTCHINSON	152,000	.44	65
WICHITA FALLS-LAWTON	61,700	.18	130
WILKES BARRE-SCRANTON	163,300	.48	61
WILMINGTON	52,400	.15	150
YAKIMA	66,500	.19	127
YOUNGSTOWN	87,800	.26	103
ZANESVILLE	11,400	.03	203

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 42,043,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	48,400	.12	158
ALBANY, GA	66,300	.16	141
ALBANY-SCHENECTADY-TROY	223,500	.53	52
ALBUQUERQUE	205,800	.49	60
ALEXANDRIA, LA	43,700	.10	162
ALEXANDRIA, MN	24,900	.06	185
ALPENA	6,800	.02	210
AMARILLO	84,200	.20	117
ANNISTON	21,100	.05	190
ARDMORE-ADA	32,700	.08	173
ATLANTA	638,500	1.52	12
AUGUSTA	109,500	.26	95
AUSTIN, TX	139,100	.33	82
BAKERSFIELD	65,400	.16	146
BALTIMORE	458,600	1.09	19
BANGOR	59,000	.14	153
BATON ROUGE	137,300	.33	84
BEAUMONT-PORT ARTHUR	82,600	.20	119
BEND	12,400	.03	205
BILLINGS-HARDIN	41,900	.10	163
BILOXI-GULFPORT-PASCAGOULA	30,100	.07	177
BINGHAMTON	72,600	.17	132
BIRMINGHAM	243,600	.58	49
BLUEFIELD-BECKLEY-OAK HILL	68,100	.16	143
BOISE	75,500	.18	127
BOSTON	963,700	2.29	6
BOWLING GREEN	20,700	.05	192
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	141,500	.34	80
BUFFALO	289,500	.69	38
BURLINGTON-PLATTSBURGH	107,800	.26	99
CASPER-RIVERTON	29,100	.07	180
CEDAR RAPIDS-WATERLOO-DUBUQUE	143,200	.34	79
CHARLESTON, SC	106,200	.25	102
CHARLESTON-HUNTINGTON	259,200	.62	45
CHARLOTTE	336,300	.80	29
CHATTANOOGA	153,600	.37	75
CHEYENNE	22,900	.05	189
CHICAGO	1,543,700	3.67	3
CHICO-REDDING	69,200	.16	147
CINCINNATI	348,000	.83	27
CLARKSBURG-WESTON	38,600	.09	169
CLEVELAND	670,700	1.60	11
COLORADO SPRINGS-PUEBLO	101,200	.24	105
COLUMBIA, SC	138,700	.33	83
COLUMBIA-JEFFERSON CITY	63,800	.15	150
COLUMBUS, GA	88,900	.21	113
COLUMBUS, OH	311,000	.74	33
COLUMBUS-TUPELO	73,400	.17	131
CORPUS CHRISTI	87,900	.21	114
DALLAS-FT. WORTH	774,700	1.84	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	153,700	.37	74
DAYTON	233,900	.56	51
DENVER	509,400	1.21	17
DES MOINES	162,200	.39	72
DETROIT	848,000	2.02	8
DOTHAN	49,900	.12	157
DULUTH-SUPERIOR	75,400	.18	128
EL CENTRO-YUMA	29,600	.07	178
EL PASO	128,100	.30	87
ELMIRA	39,200	.09	164
ERIE	70,400	.17	135
EUGENE	77,100	.18	123
EUREKA	26,000	.06	183
EVANSVILLE	122,000	.29	91
FARGO	92,700	.22	111
FLAGSTAFF	13,900	.03	203
FLINT-SAGINAW-BAY CITY	216,000	.51	54
FLORENCE, SC	72,200	.17	133
FT. MYERS-NAPLES	69,700	.16	143
FT. SMITH	65,700	.16	143
FT. WAYNE	114,300	.27	92
FRESNO-VISALIA	193,300	.46	62
GAINESVILLE	36,200	.09	172
GLENDIVE	2,300	.01	211
GRAND JUNCTION	27,800	.07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	280,300	.67	41
GREAT FALLS	29,600	.07	179
GREEN BAY	163,000	.39	69
GREENSBORO-WINSTON SALEM-HIGH POINT	244,900	.58	47
GREENVILLE-NEW BERN-WASHINGTON	107,800	.26	99
GREENVILLE-SPARTANBURG-ASHEVILLE	296,000	.70	35
GREENWOOD-GREENVILLE	37,900	.09	169
HAGERSTOWN	20,200	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	242,900	.58	48
HARRISONBURG	18,500	.04	198
HARTFORD-NEW HAVEN	399,300	.95	21
HOUSTON	779,400	1.85	9
HUNTSVILLE-DECATUR-FLORENCE	127,700	.30	88
IDAHO FALLS-POCATELLO	55,500	.13	156
INDIANAPOLIS	398,700	.95	22
JACKSON, MS	139,600	.33	81
JACKSON, TN	26,000	.06	183
JACKSONVILLE	197,200	.47	61
JOHNSTOWN-ALTOONA	136,300	.32	85
JONESBORO	30,500	.07	176
JOPLIN-PITTSBURG	73,600	.18	130
KANSAS CITY	339,200	.81	23
KNOXVILLE	208,800	.50	53
LA CROSSE-EAU CLAIRE	71,200	.17	134
LAFAYETTE, IN	20,800	.05	191
LAFAYETTE, LA	97,100	.23	108
LAKE CHARLES	39,200	.09	164
LANSING	109,600	.26	94
LAREDO	19,900	.05	195
LAS VEGAS	109,000	.26	99
LAUREL-HATTIESBURG	39,000	.09	165
LEXINGTON	159,000	.38	71
LIMA	18,700	.04	197
LINCOLN-HASTINGS-KEARNEY	109,400	.26	96
LITTLE ROCK	210,300	.50	56
LOS ANGELES	2,259,600	5.37	2
LOUISVILLE	254,600	.61	46
LUBBOCK	76,400	.18	124
MACON	76,400	.18	124
MADISON	93,700	.22	110
MANKATO	9,700	.02	207
MARQUETTE	23,500	.06	188
MCALLEN-BROWNSVILLE: LRGV	106,300	.25	101
MEDFORD	53,400	.13	155
MEMPHIS	285,000	.68	39
MERIDIAN	36,600	.09	170
MIAMI	522,800	1.24	16
MILWAUKEE	331,400	.79	30
MINNEAPOLIS-ST. PAUL	581,100	1.38	13
MINOT-BISMARCK-DICKINSON	64,800	.15	148
MISSOULA-BUTTE (HELENA)	64,800	.15	148
MOBILE-PENSACOLA	209,800	.50	57
MONROE-EL DORADO	86,400	.21	115
MONTGOMERY	84,500	.20	116
NASHVILLE	329,300	.78	31
NEW ORLEANS	325,500	.77	32
NEW YORK	3,387,200	8.06	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	263,700	.63	43
NORTH PLATTE	7,400	.02	209
ODESSA-MIDLAND	69,800	.17	138
OKLAHOMA CITY	281,800	.67	40
OMAHA	163,100	.39	68
ORLANDO-DAYTONA BEACH-MELBOURNE	293,300	.70	37
OTTUMWA-KIRKSVILLE	12,100	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	145,100	.35	77
PALM SPRINGS	24,200	.06	187
PANAMA CITY	31,300	.07	175
PARKERSBURG	17,000	.04	199
PEORIA	141,600	.34	104
PHILADELPHIA	1,247,200	2.97	4
PHOENIX	368,000	.88	25
PITTSBURGH	559,300	1.33	14
PORTLAND, OR	379,300	.90	24
PORTLAND-POLAND SPRING	148,900	.35	76
PRESQUE ISLE	14,200	.03	200
PROVIDENCE-NEW BEDFORD	262,400	.62	44
QUINCY-HANNIBAL	51,200	.12	156
RALEIGH-DURHAM	310,400	.74	34
RAPID CITY	45,100	.11	161
RENO	80,300	.19	121
RICHMOND (CHARLOTTESVILLE)	236,400	.56	50
ROANOKE-LYNCHBURG	177,400	.42	66
ROCHESTER, NY	174,300	.41	67
ROCHESTER-MASON CITY-AUSTIN	63,400	.15	151
ROCKFORD	91,600	.22	112
ROSWELL	26,300	.06	182
SACRAMENTO-STOCKTON	439,300	1.04	20
ST. JOSEPH	80,400	.19	123
ST. LOUIS	505,600	1.20	18
SALINAS-MONTEREY	99,600	.24	106
SALISBURY	38,800	.09	167
SALT LAKE CITY	294,700	.70	36
SAN ANGELO	19,700	.05	196
SAN ANTONIO	276,800	.66	42
SAN DIEGO	362,900	.86	26
SAN FRANCISCO	1,045,000	2.49	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	83,000	.20	118
SARASOTA	31,700	.08	174
SAVANNAH	98,800	.23	107
SEATTLE-TACOMA	553,300	1.32	15
SELMA	8,500	.02	208
SHREVEPORT-TEXARKANA	215,400	.51	55
SIOUX CITY	62,100	.15	152
SIOUX FALLS-MITCHELL	96,900	.23	109
SOUTH BEND-ELKHART	134,200	.32	86
SPOKANE	154,500	.37	73
SPRINGFIELD, MA	108,400	.26	97
SPRINGFIELD, MO	123,200	.29	90
SPRINGFIELD-DECATUR-CHAMPAIGN	155,800	.37	72
SYRACUSE	177,500	.42	65
TALLAHASSEE-THOMASVILLE	79,600	.19	122
TAMPA-ST. PETERSBURG	386,300	.92	23
TERRE HAUTE	72,100	.17	137
TOLEDO	196,400	.46	63
TOPEKA	65,800	.16	142
TRAVERSE CITY-CADILLAC	69,000	.16	133
TUCSON	126,800	.30	89
TULSA	221,300	.53	53
TUSCALOOSA	24,400	.06	186
TWIN FALLS	12,500	.03	204
TYLER	48,200	.11	159
UTICA	46,800	.11	160
VICTORIA	14,100	.03	201
WACO-TEMPLE	102,000	.24	103
WASHINGTON, DC	849,400	2.02	7
WATERTOWN-CARTHAGE	36,600	.09	170
WAUSAU-RHINELANDER	71,200	.17	134
WEST PALM BEACH	144,100	.34	79
WHEELING-STEUBENVILLE	76,000	.18	126
WICHITA-HUTCHINSON	183,200	.44	64
WICHITA FALLS-LAWTON	74,800	.18	129
WILKES BARRE-SCRANTON	207,000	.49	59
WILMINGTON	65,600	.16	145
YAKIMA	80,400	.19	120
YOUNGSTOWN	110,500	.26	93
ZANESVILLE	14,100	.03	201

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-54

US TOTAL 47,609,260

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	55,700	.12	159
ALBANY, GA	75,100	.16	142
ALBANY-SCHENECTADY-TROY	256,100	.54	52
ALBUQUERQUE	279,500	.58	63
ALEXANDRIA, LA	49,900	.10	162
ALEXANDRIA, MN	28,500	.06	185
ALPENA	7,700	.02	210
AMARILLO	95,800	.20	116
ANNISTON	24,000	.05	193
ARDMORE-ADA	37,600	.08	174
ATLANTA	708,300	1.49	12
AUGUSTA	123,800	.26	95
AUSTIN, TX	153,600	.32	84
BAKERSFIELD	73,600	.15	147
BALTIMORE	519,200	1.09	19
BANGOR	67,000	.14	153
BATON ROUGE	153,600	.32	85
BEAUMONT-PORT ARTHUR	95,200	.20	118
BEND	13,700	.03	205
BILLINGS-HARDIN	46,800	.10	163
BILOXI-GULFPORT-PASCAGOULA	33,900	.07	177
BINGHAMTON	83,200	.17	132
BIRMINGHAM	278,600	.58	68
BLUEFIELD-BECKLEY-OAK HILL	78,400	.16	140
BOISE	93,900	.18	130
BOSTON	1,093,100	2.30	6
BOWLING GREEN	23,100	.05	193
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	166,500	.34	80
BUFFALO	335,000	.70	37
BURLINGTON-PLATTSBURGH	120,900	.25	99
CASPER-RIVERTON	32,200	.07	180
CEDAR RAPIDS-WATERLOO-DUBUQUE	161,700	.34	79
CHARLESTON, SC	118,600	.25	102
CHARLESTON-HUNTINGTON	295,500	.62	45
CHARLOTTE	380,700	.80	23
CHATTANOOGA	173,300	.36	75
CHEYENNE	25,800	.05	189
CHICAGO	1,747,300	3.67	3
CHICO-REDDING	73,800	.16	145
CINCINNATI	395,700	.83	27
CLARKSBURG-WESTON	44,000	.09	168
CLEVELAND	768,400	1.61	11
COLORADO SPRINGS-PUEBLO	113,600	.24	105
COLUMBIA, SC	155,200	.33	83
COLUMBIA-JEFFERSON CITY	71,900	.15	151
COLUMBUS, GA	101,400	.21	113
COLUMBUS, OH	350,000	.74	33
COLUMBUS-TUPELO	83,400	.18	131
CORPUS CHRISTI	99,700	.21	114
DALLAS-FT. WORTH	864,200	1.82	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	174,600	.37	73
DAYTON	266,500	.56	51
DENVER	561,800	1.18	18
DES MOINES	184,300	.39	69
DETROIT	964,800	2.03	7
DOTHAN	56,400	.12	157
DULUTH-SUPERIOR	85,800	.18	126
EL CENTRO-YUMA	33,600	.07	179
EL PASO	144,300	.30	87
ELMIRA	45,200	.09	164
ERIE	81,200	.17	134
EUGENE	85,700	.18	127
EUREKA	29,000	.06	184
EVANSVILLE	139,300	.29	91
FARGO	105,500	.22	110
FLAGSTAFF	15,200	.03	203
FLINT-SAGINAW-BAY CITY	243,600	.51	55
FLORENCE, SC	81,400	.17	133
FT. MYERS-NAPLES	77,500	.16	141
FT. SMITH	74,000	.16	144
FT. WAYNE	129,500	.27	92
FRESNO-VISALIA	217,300	.46	63
GAINESVILLE	39,900	.08	172
GLENDIVE	2,600	.01	211
GRAND JUNCTION	30,900	.06	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	316,300	.66	41
GREAT FALLS	33,700	.07	179
GREEN BAY	184,700	.39	68
GREENSBORO-WINSTON SALEM-HIGH POINT	278,400	.58	67
GREENVILLE-NEW BERN-WASHINGTON	121,900	.26	98
GREENVILLE-SPARTANBURG-ASHEVILLE	336,000	.71	36
GREENWOOD-GREENVILLE	43,300	.09	169
HAGERSTOWN	23,100	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	276,900	.58	69
HARRISONBURG	21,000	.04	199
HARTFORD-NEW HAVEN	494,800	.96	21
HOUSTON	843,800	1.81	10
HUNTSVILLE-DECATUR-FLORENCE	144,300	.30	89
IDAHO FALLS-POCATELLO	61,600	.13	154
INDIANAPOLIS	450,000	.95	22
JACKSON, MS	158,400	.33	81
JACKSON, TN	29,700	.06	183
JACKSONVILLE	223,200	.47	61
JOHNSTOWN-ALTOONA	158,000	.33	82
JONESBORO	34,900	.07	176
JOPLIN-PITTSBURG	84,500	.18	129
KANSAS CITY	383,000	.80	28
KNOXVILLE	236,200	.50	59
LA CROSSE-EAU CLAIRE	80,700	.17	135
LAFAYETTE, IN	23,200	.05	192
LAFAYETTE, LA	109,500	.23	109
LAKE CHARLES	44,500	.09	167
LANSING	122,100	.26	97
LAREDO	22,600	.05	195
LAS VEGAS	120,600	.25	103
LAUREL-HATTIESBURG	44,600	.09	166
LEXINGTON	179,200	.38	71
LIMA	21,400	.04	197
LINCOLN-HASTINGS-KEARNEY	124,400	.26	94
LITTLE ROCK	237,900	.50	57
LOS ANGELES	2,539,900	5.33	2
LOUISVILLE	293,500	.62	46
LUBBOCK	80,100	.18	124
MACON	86,100	.18	124
MADISON	104,300	.22	111
MANKATO	11,000	.02	207
MARQUETTE	26,600	.06	183
MCALLEN-BROWNSVILLE: LRGV	119,900	.25	101
MEDFORD	60,100	.13	153
MEMPHIS	321,600	.68	39
MERIDIAN	42,100	.09	170
MIAMI	601,700	1.26	16
MILWAUKEE	376,100	.79	30
MINNEAPOLIS-ST. PAUL	647,900	1.36	14
MINOT-BTSMARCK-DICKINSON	73,600	.15	147
MISSOULA-BUTTE (HELENA)	72,400	.15	149
MOBILE-PENSACOLA	236,800	.50	58
MONROE-EL DORADO	98,900	.21	115
MONTGOMERY	95,500	.20	117
NASHVILLE	371,600	.78	31
NEW ORLEANS	366,100	.77	32
NEW YORK	3,877,900	8.15	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	296,600	.62	44
NORTH PLATTE	8,400	.02	209
ODESSA-MIDLAND	79,600	.17	138
OKLAHOMA CITY	317,700	.67	40
OMAHA	183,800	.39	70
ORLANDO-DAYTONA BEACH-MELBOURNE	337,900	.71	35
OTTUMWA-KIRKSVILLE	13,600	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	166,400	.35	78
PALM SPRINGS	27,400	.06	187
PANAMA CITY	35,900	.08	175
PARKERSBURG	19,200	.04	199
PEORIA	114,600	.24	103
PHILADELPHIA	1,433,800	3.01	4
PHOENIX	414,100	.87	25
PITTSBURGH	652,900	1.37	13
PORTLAND, OR	422,100	.89	24
PORTLAND-POLAND SPRING	169,100	.36	76
PRESQUE ISLE	10,100	.02	208
PROVIDENCE-NEW BEDFORD	302,000	.63	43
QUINCY-HANNIBAL	58,900	.12	156
RALEIGH-DURHAM	343,300	.73	34
RAPID CITY	50,600	.11	161
RENO	90,000	.19	121
RICHMOND (CHARLOTTESVILLE)	266,800	.56	50
ROANOKE-LYNCHBURG	202,400	.43	65
ROCHESTER, NY	196,700	.41	67
ROCHESTER-MASON CITY-AUSTIN	72,200	.15	150
ROCKFORD	103,700	.22	112
ROSWELL	30,200	.06	182
SACRAMENTO-STOCKTON	494,700	1.04	20
ST. JOSEPH	23,900	.05	191
ST. LOUIS	576,700	1.21	17
SALINAS-MONTEREY	110,500	.23	108
SALISBURY	44,700	.09	165
SALT LAKE CITY	325,700	.68	38
SAN ANGELO	22,700	.05	195
SAN ANTONIO	312,700	.66	42
SAN DIEGO	406,300	.85	26
SAN FRANCISCO	1,169,700	2.46	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	93,700	.20	119
SARASOTA	37,700	.08	173
SAVANNAH	111,100	.23	107
SEATTLE-TACOMA	617,200	1.30	15
SELMA	9,700	.02	208
SHREVEPORT-TEXARKANA	245,600	.52	54
SIOUX CITY	71,800	.15	152
SIOUX FALLS-MITCHELL	111,500	.23	106
SOUTH BEND-ELKHART	152,700	.32	86
SPOKANE	173,400	.36	74
SPRINGFIELD, MA	123,900	.26	95
SPRINGFIELD, MO	141,600	.30	90
SPRINGFIELD-DECATUR-CHAMPAIGN	176,900	.37	72
SYRACUSE	202,000	.42	66
TALLAHASSEE-THOMASVILLE	89,600	.19	122
TAMPA-ST. PETERSBURG	448,100	.94	23
TERRE HAUTE	86,600	.17	137
TOLEDO	219,100	.46	62
TOPEKA	73,900	.16	145
TRAVERSE CITY-CADILLAC	78,700	.17	139
TUCSON	142,800	.30	89
TULSA	250,300	.53	53
TUSCALOOSA	27,700	.06	186
TWIN FALLS	14,200	.03	204
TYLER	54,900	.12	159
UTICA	54,000	.11	160
VICTORIA	15,800	.03	202
WACO-TEMPLE	114,600	.24	103
WASHINGTON, DC	944,100	1.98	8
WATERTOWN-CARTHAGE	42,400	.09	171
WAUSAU-RHINELANDER	80,700	.17	135
WEST PALM BEACH	167,600	.35	77
WHEELING-STEUBENVILLE	88,100	.19	123
WICHITA-HUTCHINSON	208,400	.44	64
WICHITA FALLS-LAWTON	84,700	.18	128
WILKES BARRE-SCRANTON	243,900	.51	55
WILMINGTON	74,300	.16	143
YAKIMA	90,600	.19	120
YOUNGSTOWN	128,500	.27	93
ZANESVILLE	16,200	.03	200

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18+

US TOTAL 92,070,000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	108,000	.13	157
ALBANY, GA	122,000	.15	151
ALBANY-SCHENECTADY-TROY	457,700	.56	49
ALBUQUERQUE	379,800	.46	63
ALEXANDRIA, LA	93,000	.11	162
ALEXANDRIA, MN	59,200	.07	191
ALPENA	14,500	.02	213
AMARILLO	169,400	.21	132
ANNISTON	44,300	.05	197
ARDMORE-ADA	72,500	.09	176
ATLANTA	1,087,300	1.32	15
AUGUSTA	204,000	.25	107
AUSTIN, TX	283,300	.35	83
BAKERSFIELD	119,600	.14	149
BALTIMORE	860,700	1.05	22
BANGOR	121,500	.15	151
BATON ROUGE	260,400	.32	87
BEAUMONT-PORT ARTHUR	169,300	.20	121
BEND	23,500	.03	206
BILLINGS-HARDIN	82,800	.10	164
BILOXI-GULFPORT-PASCAGOULA	62,900	.08	176
BINGHAMTON	149,000	.18	136
BIRMINGHAM	461,300	.56	48
BLUEFIELD-BECKLEY-OAK HILL	130,800	.17	144
BOISE	148,300	.18	139
BOSTON	1,868,100	2.26	4
BOWLING GREEN	43,100	.05	198
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	271,200	.33	83
BUFFALO	593,200	.72	32
BURLINGTON-PLATTSBURGH	219,200	.27	93
CASPER-RIVERTON	50,800	.07	182
CEDAR RAPIDS-WATERLOO-DUBUQUE	304,000	.37	77
CHARLESTON, SC	212,500	.26	102
CHARLESTON-HUNTINGTON	513,300	.63	45
CHARLOTTE	616,400	.75	32
CHATTANOOGA	282,700	.34	81
CHEYENNE	46,000	.06	191
CHICAGO	7,998,700	3.53	1
CHICO-REDDING	138,400	.17	143
CINCINNATI	663,300	.81	27
CLARKSBURG-WESTON	82,500	.10	165
CLEVELAND	1,792,900	1.58	11
COLORADO SPRINGS-PUEBLO	204,800	.25	105
COLUMBIA, SC	269,300	.32	86
COLUMBIA-JEFFERSON CITY	143,500	.17	138
COLUMBUS, GA	189,900	.23	113
COLUMBUS, OH	586,100	.71	36
COLUMBUS-TUPELO	149,800	.18	135
CORPUS CHRISTI	170,800	.21	117
DALLAS-FT. WORTH	1,419,400	1.73	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	313,000	.38	75
DAYTON	440,600	.54	51
DENVER	978,300	1.13	18
DES MOINES	339,200	.41	69
DETROIT	1,591,600	1.94	7
DOTHAN	97,300	.12	163
DULUTH-SUPERIOR	169,300	.21	119
EL CENTRO-YUMA	142,100	.08	178
EL PASO	237,200	.29	97
ELMIRA	81,600	.10	166
ERIE	144,200	.18	138
EUGENE	149,200	.18	131
EUREKA	54,900	.07	183
EVANSVILLE	247,100	.30	90
FARGO	218,800	.27	102
FLAGSTAFF	77,700	.03	201
FLINT-SAGINAW-BAY CITY	408,800	.50	57
FLORENCE, SC	128,900	.16	152
FT. MYERS-NAPLES	173,500	.21	115
FT. SMITH	135,100	.16	146
FT. WAYNE	222,300	.27	97
FRESNO-VISALIA	383,600	.47	67
GAINESVILLE	78,700	.10	169
GLENDIVE	5,000	.01	211
GRAND JUNCTION	54,800	.07	184
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	550,200	.67	40
GREAT FALLS	63,500	.08	174
GREEN BAY	143,200	.17	141
GREENSBORO-WINSTON SALEM-HIGH POINT	450,100	.55	51
GREENVILLE-NEW BERN-WASHINGTON	234,900	.29	96
GREENVILLE-SPARTANBURG-ASHEVILLE	567,500	.69	39
GREENWOOD-GREENVILLE	75,600	.09	171
HAGERSTOWN	42,900	.05	196
HARRISBURG-YORK-LANCASTER-LEBANON	476,700	.58	47
HARRISONBURG	36,800	.05	195
HARTFORD-NEW HAVEN	787,100	.96	22
HOUSTON	1,422,900	1.73	9
HUNTSVILLE-DECATUR-FLORENCE	237,100	.29	91
IDAHO FALLS-POCATELLO	109,900	.13	155
INDIANAPOLIS	753,300	.92	24
JACKSON, MS	262,100	.32	86
JACKSON, TN	51,300	.06	187
JACKSONVILLE	375,600	.46	64
JOHNSTOWN-ALTOONA	299,600	.37	73
JONESBORO	66,460	.08	175
JOPLIN-PITTSBURG	159,800	.19	125
KANSAS CITY	650,700	.79	28
KNOXVILLE	401,900	.49	58
LA CROSSE-EAU CLAIRE	159,500	.19	126
LAFAYETTE, IN	50,700	.06	181
LAFAYETTE, LA	183,500	.23	109
LAKE CHARLES	79,400	.09	173
LANSING	210,800	.26	101
LAREDO	30,000	.04	193
LAS VEGAS	204,500	.25	106
LAUREL-HATTIESBURG	77,700	.09	170
LEXINGTON	348,000	.34	76
LIMA	37,500	.05	197
LINCOLN-HASTINGS-KEARNEY	244,700	.30	91
LITTLE ROCK	419,400	.51	56
LOS ANGELES	4,291,200	5.23	2
LOUISVILLE	497,000	.61	46
LUBBOCK	158,400	.19	127
MACON	134,900	.17	141
MADISON	168,100	.21	110
MANKATO	23,400	.03	207
MARQUETTE	66,700	.07	180
MCALLEN-BROWNSVILLE: LRGV	180,000	.23	112
MEDFORD	106,700	.13	156
MEMPHIS	734,900	.89	25
MERIDIAN	74,500	.09	173
MIAMI	1,040,700	1.36	14
MILWAUKEE	649,900	.79	29
MINNEAPOLIS-ST. PAUL	1,129,700	1.37	13
MINOT-BISMARCK-DICKINSON	143,200	.17	140
MISSOULA-BUTTE (HELENA)	132,300	.16	148
MOBILE-PENSACOLA	347,400	.43	59
MONROE-EL DORADO	172,200	.21	116
MONTGOMERY	161,800	.20	124
NASHVILLE	634,500	.74	30
NEW ORLEANS	597,800	.73	33
NEW YORK	6,248,800	7.56	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	546,800	.67	41
NORTH PLATTE	15,300	.02	209
ODESSA-MIDLAND	132,300	.17	145
OKLAHOMA CITY	568,600	.69	38
OMAHA	321,200	.39	72
ORLANDO-DAYTONA BEACH-MELBOURNE	632,300	.77	31
OTTUMWA-KIRKSVILLE	20,200	.03	201
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	318,000	.39	73
PALM SPRINGS	54,500	.06	186
PANAMA CITY	62,700	.08	177
PARKERSBURG	31,700	.04	199
PEORIA	242,000	.29	100
PHILADELPHIA	2,451,100	2.97	6
PHOENIX	760,700	.91	23
PITTSBURGH	1,198,100	1.42	12
PORTLAND, OR	728,400	.89	26
PORTLAND-POLAND SPRING	346,200	.37	78
PRESQUE ISLE	29,700	.04	200
PROVIDENCE-NEW BEDFORD	515,000	.65	42
QUINCY-HANNIBAL	118,000	.14	154
RALEIGH-DURHAM	592,400	.73	34
RAPID CITY	95,300	.12	161
RENO	103,000	.20	123
RICHMOND (CHARLOTTESVILLE)	443,100	.54	52
ROANOKE-LYNCHBURG	350,600	.43	67
ROCHESTER, MN	132,900	.16	79
ROCHESTER-MASON CITY-AUSTIN	133,000	.16	147
ROCKFORD	176,800	.22	114
ROSWELL	53,900	.07	185
SACRAMENTO-STOCKTON	852,900	1.04	21
ST. JOSEPH	47,300	.06	190
ST. LOUIS	973,000	1.19	17
SALINAS-MONTEREY	240,900	.29	104
SALISBURY	79,400	.10	167
SALT LAKE CITY	574,900	.72	37
SAN ANGELO	42,000	.05	195
SAN ANTONIO	536,000	.65	44
SAN DIEGO	1,032,000	1.26	23
SAN FRANCISCO	1,903,100	2.38	5
SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO	187,300	.23	111
SARASOTA	90,800	.11	163
SAVANNAH	249,400	.25	103
SEATTLE-TACOMA	1,084,700	1.32	16
SELMA	19,900	.02	208
SHREVEPORT-TEXARKANA	433,800	.53	54
SIOUX CITY	138,600	.17	142
SIOUX FALLS-MITCHELL	222,000	.27	98
SOUTH BEND-ELKHART	262,400	.32	85
SPOKANE	315,200	.38	74
SPRINGFIELD, MA	264,600	.32	84
SPRINGFIELD, MO	274,900	.33	82
SPRINGFIELD-DECATUR-CHAMPAIGN	325,000	.40	71
SYRACUSE	304,900	.44	69
TALLAHASSEE-THOMASVILLE	152,400	.19	131
TAMPA-ST. PETERSBURG	921,200	1.12	19
TERRE HAUTE	133,100	.16	130
TOLEDO	342,700	.41	70
TOPEKA	149,700	.18	137
TRAVERSE CITY-CADILLAC	140,300	.17	137
TUCSON	227,400	.31	88
TULSA	427,300	.52	55
TUSCALOOSA	96,400	.06	189
TWIN FALLS	20,900	.03	205
TYLER	101,200	.12	158
UTICA	101,600	.12	158
VICTORIA	20,400	.03	204
WACO-TEMPLE	252,900	.31	89
WASHINGTON, DC	1,447,300	1.76	8
WATERTOWN-CARTHAGE	79,500	.10	168
WAUSAU-RHINELANDER	127,600	.15	149
WEST PALM BEACH	361,400	.44	66
WHEELING-STEUBENVILLE	177,700	.19	128
WICHITA-HUTCHINSON	380,400	.49	60
WICHITA FALLS-LAWTON	169,800	.21	118
WILKES BARRE-SCRANTON	452,300	.55	50
WILMINGTON	121,900	.15	152
YAKIMA	164,400	.20	122
YOUNGSTOWN	222,700	.27	99
ZANESVILLE	27,900	.03	202

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 55,579,960

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	66,700	.12	158
ALBANY, GA	83,100	.15	152
ALBANY-SCHENECTADY-TROY	293,200	.53	52
ALBUQUERQUE	271,600	.49	58
ALEXANDRIA, LA	66,300	.12	159
ALEXANDRIA, MN	34,900	.06	186
ALPENA	3,800	.02	213
AMARILLO	112,800	.20	118
ANNISTON	32,100	.06	193
ARDMORE-ADA	42,900	.08	174
ATLANTA	900,200	1.44	12
AUGUSTA	141,200	.25	105
AUSTIN, TX	210,700	.38	74
BAKERSFIELD	89,900	.16	144
BALTIMORE	589,400	1.06	19
BANGOR	80,400	.14	153
BATON ROUGE	193,200	.35	82
BEAUMONT-PORT ARTHUR	108,000	.19	123
BEND	10,200	.03	207
BILLINGS-HARDIN	55,700	.10	164
BILOXI-GULFPORT-PASCAGOULA	45,500	.08	173
BINGHAMTON	96,400	.17	135
BIRMINGHAM	304,300	.55	50
BLUEFIELD-BECKLEY-OAK HILL	88,100	.16	146
BOISE	102,300	.18	129
BOSTON	1,255,500	2.26	6
BOWLING GREEN	29,700	.05	192
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	191,900	.33	85
BUFFALO	376,700	.68	41
BURLINGTON-PLATTSBURGH	153,500	.28	97
CASPER-RIVERTON	42,100	.08	175
CEDAR RAPIDS-WATERLOO-DUBUQUE	206,300	.37	75
CHARLESTON, SC	162,100	.29	93
CHARLESTON-HUNTINGTON	342,200	.62	46
CHARLOTTE	426,600	.77	32
CHATTANOOGA	193,700	.35	80
CHEYENNE	31,600	.06	191
CHICAGO	1,990,800	3.59	3
CHICO-REDDING	87,600	.16	147
CINCINNATI	451,500	.81	27
CLARKSBURG-WESTON	51,600	.09	169
CLEVELAND	949,900	1.53	11
COLORADO SPRINGS-PUEBLO	148,400	.27	101
COLUMBIA, SC	193,900	.35	79
COLUMBIA-JEFFERSON CITY	100,600	.18	130
COLUMBUS, GA	132,900	.24	111
COLUMBUS, OH	414,600	.75	35
COLUMBUS-TUPELO	90,100	.16	132
CORPUS CHRISTI	119,200	.21	115
DALLAS-FT. WORTH	1,013,900	1.82	13
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	206,100	.37	76
DAYTON	297,200	.53	51
DENVER	702,900	1.26	16
DES MOINES	221,900	.40	72
DETROIT	1,093,200	1.97	7
DOTHAN	65,300	.12	161
DULUTH-SUPERIOR	104,900	.19	125
EL CENTRO-YUMA	40,700	.07	178
EL PASO	173,600	.32	87
ELMIRA	51,860	.09	168
ERIE	93,500	.17	140
EUGENE	103,600	.19	127
EUREKA	37,100	.07	184
EVANSVILLE	131,400	.24	94
FARGO	141,700	.25	104
FLAGSTAFF	22,400	.04	199
FLINT-SAGINAW-BAY CITY	282,900	.51	53
FLORENCE, SC	90,000	.16	143
FT. MYERS-NAPLES	83,000	.15	151
FT. SMITH	89,000	.16	145
FT. WAYNE	151,300	.27	98
FRESNO-VISALIA	266,000	.48	61
GAINESVILLE	60,300	.11	163
GLENDIVE	3,400	.01	211
GRAND JUNCTION	37,200	.07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	379,800	.68	39
GREAT FALLS	41,800	.08	176
GREEN BAY	223,900	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	306,100	.55	48
GREENVILLE-NEW BERN-WASHINGTON	173,300	.31	90
GREENVILLE-SPARTANBURG-ASHEVILLE	379,800	.68	38
GREENWOOD-GREENVILLE	49,300	.09	171
HAGERSTOWN	78,500	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	911,900	.27	47
HARRISONBURG	27,600	.05	195
HARTFORD-NEW HAVEN	520,600	.94	23
HOUSTON	1,092,300	1.95	8
HUNTSVILLE-DECATUR-FLORENCE	162,300	.29	92
IDAHO FALLS-POCATELLO	79,100	.14	154
INDIANAPOLIS	521,400	.94	22
JACKSON, MS	179,900	.32	86
JACKSON, TN	32,500	.06	189
JACKSONVILLE	258,200	.46	63
JOHNSTOWN-ALTOONA	193,700	.35	83
JONESBORO	39,600	.07	180
JOPLIN-PITTSBURG	95,500	.17	137
KANSAS CITY	441,500	.79	28
KNOXVILLE	270,900	.49	60
LA CROSSE-EAU CLAIRE	103,300	.19	126
LAFAYETTE, IN	59,400	.07	181
LAFAYETTE, LA	132,200	.24	110
LAKE CHARLES	93,100	.16	145
LANSING	161,100	.29	95
LAREDO	29,200	.05	197
LAS VEGAS	146,500	.26	103
LAUREL-HATTIESBURG	52,500	.09	167
LEXINGTON	213,900	.38	72
LIMA	24,800	.04	199
LINCOLN-HASTINGS-KEARNEY	156,900	.29	96
LITTLE ROCK	271,300	.49	59
LOS ANGELES	3,035,500	5.46	2
LOUISVILLE	343,400	.62	44
LUBBOCK	111,300	.20	121
MACON	97,300	.18	136
MADISON	134,200	.24	109
MANKATO	16,300	.03	206
MARQUETTE	41,000	.07	177
MCALLEN-BROWNSVILLE: LRGV	125,000	.22	113
MEDFORD	68,900	.12	156
MEMPHIS	363,700	.65	42
MERIDIAN	47,200	.09	172
MIAMI	641,700	1.15	17
MILWAUKEE	438,200	.79	29
MINNEAPOLIS-ST. PAUL	787,800	1.42	13
MINOT-BISMARCK-DICKINSON	94,600	.17	139
MISSOULA-BUTTE (HELENA)	91,800	.17	141
MOBILE-PENSACOLA	280,300	.50	55
MONROE-EL DORADO	112,900	.20	118
MONTGOMERY	167,900	.19	124
NASHVILLE	436,400	.79	31
NEW ORLEANS	425,700	.77	33
NEW YORK	4,031,200	7.25	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	404,800	.73	36
NORTH PLATTE	10,100	.02	208
ODESSA-MIDLAND	94,700	.17	138
OKLAHOMA CITY	386,600	.70	37
OMAHA	214,300	.39	71
ORLANDO-DAYTONA BEACH-MELBOURNE	383,800	.69	38
OTTUMWA-KIRKSVILLE	17,700	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	198,800	.36	77
PALM SPRINGS	32,700	.06	188
PANAMA CITY	40,600	.07	179
PARKERSBURG	21,000	.04	200
PEORIA	138,700	.25	107
PHILADELPHIA	1,591,100	2.86	4
PHOENIX	497,300	.89	25
PITTSBURGH	726,900	1.31	15
PORTLAND, OR	503,300	.91	24
PORTLAND-POLAND SPRING	197,200	.35	78
PRESQUE ISLE	20,400	.04	201
PROVIDENCE-NEW BEDFORD	342,700	.62	45
QUINCY-HANNIBAL	72,600	.13	155
RALEIGH-DURHAM	436,700	.79	30
RAPID CITY	67,600	.12	157
RENO	114,500	.21	117
RICHMOND (CHARLOTTESVILLE)	305,000	.55	49
ROANOKE-LYNCHBURG	238,000	.43	66
ROCHESTER, NY	226,900	.41	67
ROCHESTER-MASON CITY-AUSTIN	83,200	.15	149
ROCKFORD	119,700	.22	114
ROSWELL	34,800	.06	187
SACRAMENTO-STOCKTON	581,500	1.05	20
ST. JOSEPH	28,800	.05	193
ST. LOUIS	636,900	1.15	18
SALINAS-MONTEREY	148,400	.27	100
SALISBURY	50,100	.09	170
SALT LAKE CITY	424,500	.76	34
SAN ANGELO	27,700	.05	195
SAN ANTONIO	362,800	.65	43
SAN DIEGO	569,100	1.02	21
SAN FRANCISCO	1,377,800	2.48	5
SANTA BARBA-SANTA MARIA-SN LUIS OBISPO	130,800	.24	112
SARASOTA	38,300	.07	182
SAVANNAH	151,200	.27	99
SEATTLE-TACOMA	764,800	1.38	14
SELMA	10,100	.02	209
SHREVEPORT-TEXARKANA	278,400	.50	56
SIOUX CITY	85,600	.15	148
SIOUX FALLS-MITCHELL	136,900	.25	108
SOUTH BEND-ELKHART	174,200	.31	89
SPOKANE	212,200	.38	73
SPRINGFIELD, MA	146,900	.26	102
SPRINGFIELD, MO	169,800	.30	91
SPRINGFIELD-DECATUR-CHAMPAIGN	222,500	.40	69
SYRACUSE	248,200	.45	65
TALLAHASSEE-THOMASVILLE	109,200	.20	122
TAMPA-ST. PETERSBURG	491,500	.88	26
TERRE HAUTE	93,900	.17	135
TOLEDO	260,800	.47	62
TOPEKA	104,400	.19	126
TRAVERSE CITY-CADILLAC	91,200	.16	142
TUCSON	175,300	.32	88
TULSA	282,100	.51	54
TUSCALOOSA	30,100	.06	185
TWIN FALLS	16,700	.03	205
TYLER	66,000	.12	160
UTICA	63,400	.11	162
VICTORIA	16,800	.03	202
WACO-TEMPLE	184,300	.33	84
WASHINGTON, DC	1,060,000	1.91	9
WATERTOWN-CARTHAGE	52,900	.10	166
WAUSAU-RHINELANDER	99,400	.18	131
WEST PALM BEACH	189,400	.34	83
WHEELING-STEUBENVILLE	98,400	.18	133
WICHITA-HUTCHINSON	253,200	.46	64
WICHITA FALLS-LAWTON	116,400	.21	116
WILKES BARRE-SCRANTON	273,600	.49	57
WILMINGTON	82,600	.15	152
YAKIMA	112,500	.20	120
YOUNGSTOWN	140,200	.25	104
ZANESVILLE	18,200	.03	203

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,681,500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	41,800	.12	159
ALBANY, GA	51,600	.15	149
ALBANY-SCHENECTADY-TROY	182,200	.53	51
ALBUQUERQUE	170,800	.49	55
ALEXANDRIA, LA	44,200	.13	158
ALEXANDRIA, MN	21,400	.06	189
ALPENA	5,100	.01	253
AMARILLO	69,900	.20	123
ANNISTON	21,700	.06	185
ARDMORE-ADA	25,700	.07	179
ATLANTA	484,600	1.40	13
AUGUSTA	89,400	.26	106
AUSTIN, TX	146,200	.42	67
BAKERSFIELD	56,900	.16	142
BALTIMORE	361,100	1.04	21
BANGOR	50,300	.15	152
BATON ROUGE	128,200	.37	78
BEAUMONT-PORT ARTHUR	66,300	.19	128
BEND	10,000	.03	207
BILLINGS-HARDIN	34,300	.10	164
BILOXI-GULFPORT-PASCAGOULA	30,400	.09	171
BINGHAMTON	58,100	.17	140
BIRMINGHAM	187,400	.54	49
BLUEFIELD-BECKLEY-OAK HILL	55,500	.16	144
BOISE	63,700	.18	130
BOSTON	788,100	2.27	6
BOWLING GREEN	19,400	.06	192
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	106,800	.31	93
BUFFALO	232,900	.67	40
BURLINGTON-PLATTSBURGH	98,100	.28	99
CASPER-RIVERTON	27,400	.08	176
CEDAR RAPIDS-WATERLOO-DUBUQUE	134,500	.39	73
CHARLESTON, SC	110,600	.32	89
CHARLESTON-HUNTINGTON	211,300	.61	46
CHARLOTTE	256,300	.74	35
CHATTANOOGA	115,200	.33	85
CHEYENNE	19,900	.06	190
CHICAGO	1,235,400	3.56	3
CHICO-REDDING	54,300	.16	147
CINCINNATI	281,200	.81	29
CLARKSBURG-WESTON	31,700	.09	169
CLEVELAND	522,200	1.51	11
COLORADO SPRINGS-PUEBLO	98,200	.28	98
COLUMBIA, SC	178,300	.51	77
COLUMBIA-JEFFERSON CITY	68,200	.20	124
COLUMBUS, GA	89,800	.26	105
COLUMBUS, OH	262,000	.76	35
COLUMBUS-TUPELO	62,400	.18	131
CORPUS CHRISTI	76,600	.22	115
DALLAS-FT. WORTH	623,300	1.80	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	126,600	.37	79
DAYTON	178,900	.52	52
DENVER	456,600	1.32	15
DES MOINES	141,700	.41	69
DETROIT	683,100	1.97	8
DOTHAN	40,400	.12	162
DULUTH-SUPERIOR	66,100	.19	129
EL CENTRO-YUMA	26,000	.07	177
EL PASO	115,600	.33	84
ELMIRA	31,400	.09	170
ERIE	58,600	.17	139
EUGENE	66,800	.19	125
EUREKA	24,700	.07	180
EVANSVILLE	99,100	.29	97
FARGO	94,300	.27	102
FLAGSTAFF	15,900	.05	198
FLINT-SAGINAW-BAY CITY	174,500	.50	53
FLORENCE, SC	56,200	.16	143
FT. MYERS-NAPLES	48,900	.14	154
FT. SMITH	54,900	.16	146
FT. WAYNE	94,300	.27	102
FRESNO-VISALIA	170,300	.49	57
GAINESVILLE	44,600	.13	157
GLENDIVE	2,200	.01	211
GRAND JUNCTION	23,200	.07	184
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	242,300	.70	38
GREAT FALLS	25,900	.07	178
GREEN BAY	140,400	.40	71
GREENSBORO-WINSTON SALEM-HIGH POINT	182,300	.53	50
GREENVILLE-NEW BERN-WASHINGTON	121,900	.35	83
GREENVILLE-SPARTANBURG-ASHEVILLE	227,700	.66	43
GREENWOOD-GREENVILLE	32,400	.09	168
HAGERSTOWN	17,700	.05	195
HARRISBURG-YORK-LANCASTER-LEBANON	192,100	.55	47
HARRISONBURG	18,100	.05	194
HARTFORD-NEW HAVEN	321,100	.93	23
HOUSTON	688,700	1.99	7
HUNTSVILLE-DECATUR-FLORENCE	95,300	.27	101
IDAHO FALLS-POCATELLO	50,900	.15	153
INDIANAPOLIS	372,000	.93	22
JACKSON, MS	111,800	.32	88
JACKSON, TN	19,800	.06	191
JACKSONVILLE	160,300	.46	65
JOHNSTOWN-ALTOONA	124,700	.36	80
JONESBORO	23,700	.07	183
JOPLIN-PITTSBURG	57,700	.17	141
KANSAS CITY	272,300	.79	31
KNOXVILLE	164,500	.47	62
LA CROSSE-EAU CLAIRE	66,500	.19	127
LAFAYETTE, IN	29,700	.09	174
LAFAYETTE, LA	84,760	.24	112
LAKE CHARLES	33,400	.10	166
LANSING	107,100	.31	91
LAREDO	16,300	.05	197
LAS VEGAS	87,200	.25	113
LAUREL-HATTIESBURG	33,400	.10	165
LEXINGTON	135,600	.39	72
LIMA	15,600	.04	199
LINCOLN-HASTINGS-KEARNEY	102,000	.29	94
LITTLE ROCK	166,100	.48	60
LOS ANGELES	1,896,300	5.47	2
LOUISVILLE	216,400	.62	44
LUBBOCK	73,700	.21	116
MACON	59,900	.17	137
MADISON	90,400	.26	104
MANKATO	11,600	.03	203
MARQUETTE	28,500	.08	175
MCALLEN-BROWNSVILLE: LRGV	79,400	.23	113
MEDFORD	41,500	.12	160
MEMPHIS	232,700	.67	41
MERIDIAN	29,800	.09	173
MIAMI	375,600	1.08	19
MILWAUKEE	274,100	.79	30
MINNEAPOLIS-ST. PAUL	499,800	1.44	12
MINOT-BISMARCK-DICKINSON	61,600	.18	133
MISSOULA-BUTTE (HELENA)	58,900	.17	138
MOBILE-PENSACOLA	174,300	.50	54
MONROE-EL DORADO	71,500	.21	120
MONTGOMERY	66,700	.19	126
NASHVILLE	269,200	.78	34
NEW ORLEANS	272,200	.78	32
NEW YORK	2,363,400	6.82	1
NORFOLK-PRTSMTH-NEWPORT NEWS-HAMPTN	272,200	.78	33
NORTH PLATTE	6,200	.02	209
ODESSA-MIDLAND	60,000	.17	136
OKLAHOMA CITY	244,600	.71	37
OMAHA	132,100	.38	76
ORLANDO-DAYTONA BEACH-MELBOURNE	234,300	.68	39
OTTUMWA-KIRKSVILLE	11,600	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	124,200	.36	81
PALM SPRINGS	20,500	.06	189
PANAMA CITY	24,100	.07	182
PARKERSBURG	12,300	.04	201
PEORIA	88,600	.26	108
PHILADELPHIA	977,000	2.82	4
PHOENIX	312,000	.90	25
PITTSBURGH	454,300	1.31	16
PORTLAND, OR	317,000	.91	24
PORTLAND-POLAND SPRING	122,500	.35	82
PRESQUE ISLE	13,100	.04	200
PROVIDENCE-NEW BEDFORD	213,900	.62	45
QUINCY-HANNIBAL	45,900	.13	155
RALEIGH-DURHAM	288,600	.83	27
RAPID CITY	45,100	.13	156
RENO	70,100	.20	122
RICHMOND (CHARLOTTESVILLE)	189,500	.55	48
ROANOKE-LYNCHBURG	145,500	.42	68
ROCHESTER, NY	141,300	.41	70
ROCHESTER-MASON CITY-AUSTIN	50,600	.15	151
ROCKFORD	72,000	.21	119
ROSWELL	21,700	.06	186
SACRAMENTO-STOCKTON	363,700	1.05	20
ST. JOSEPH	18,300	.05	193
ST. LOUIS	387,900	1.12	18
SALINAS-MONTEREY	101,900	.29	95
SALISBURY	36,[illegible]	.09	171
SALT LAKE CITY	283,800	.82	28
SAN ANGELO	17,700	.05	195
SAN ANTONIO	230,000	.66	42
SAN DIEGO	392,300	1.13	17
SAN FRANCISCO	849,300	2.44	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	89,300	.26	107
SARASOTA	22,500	.06	185
SAVANNAH	103,700	.30	93
SEATTLE-TACOMA	483,500	1.39	14
SELMA	6,300	.02	209
SHREVEPORT-TEXARKANA	172,000	.50	55
SIOUX CITY	54,400	.16	148
SIOUX FALLS-MITCHELL	87,800	.25	109
SOUTH BEND-ELKHART	108,000	.31	90
SPOKANE	134,200	.39	74
SPRINGFIELD, MA	96,000	.28	100
SPRINGFIELD, MO	101,500	.29	96
SPRINGFIELD-DECATUR-CHAMPAIGN	146,500	.42	66
SYRACUSE	160,900	.46	64
TALLAHASSEE-THOMASVILLE	72,500	.21	117
TAMPA-ST. PETERSBURG	296,000	.85	26
TERRE HAUTE	60,100	.17	135
TOLEDO	166,900	.48	59
TOPEKA	72,200	.21	118
TRAVERSE CITY-CADILLAC	55,100	.16	145
TUCSON	114,300	.33	86
TULSA	169,500	.49	58
TUSCALOOSA	24,700	.07	180
TWIN FALLS	10,100	.03	206
TYLER	40,500	.12	161
UTICA	39,300	.11	163
VICTORIA	11,900	.03	202
WACO-TEMPLE	134,000	.39	75
WASHINGTON, DC	629,600	1.82	9
WATERTOWN-CARTHAGE	34,000	.10	165
WAUSAU-RHINELANDER	61,600	.18	132
WEST PALM BEACH	113,500	.33	87
WHEELING-STEUBENVILLE	60,400	.17	134
WICHITA-HUTCHINSON	161,100	.46	63
WICHITA FALLS-LAWTON	78,200	.23	114
WILKES BARRE-SCRANTON	165,100	.48	61
WILMINGTON	50,300	.15	152
YAKIMA	70,500	.20	121
YOUNGSTOWN	86,200	.25	111
ZANESVILLE	11,000	.03	205

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL 41,045,400

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	47,400	.12	160
ALBANY, GA	61,600	.15	152
ALBANY-SCHENECTADY-TROY	216,400	.53	52
ALBUQUERQUE	202,700	.49	59
ALEXANDRIA, LA	43,500	.11	162
ALEXANDRIA, MN	25,300	.06	185
ALPENA	6,600	.02	210
AMARILLO	83,400	.20	118
ANNISTON	20,700	.05	192
ARDMORE-ADA	31,600	.08	173
ATLANTA	612,300	1.49	12
AUGUSTA	102,500	.25	103
AUSTIN, TX	145,000	.35	78
BAKERSFIELD	66,700	.16	144
BALTIMORE	442,000	1.08	19
BANGOR	58,500	.14	153
BATON ROUGE	137,000	.33	82
BEAUMONT-PORT ARTHUR	80,500	.20	119
BEND	12,900	.03	204
BILLINGS-HARDIN	42,100	.10	163
BILOXI-GULFPORT-PASCAGOULA	30,100	.07	176
BINGHAMTON	70,900	.17	132
BIRMINGHAM	229,000	.56	49
BLUEFIELD-BECKLEY-OAK HILL	66,100	.16	145
BOISE	76,700	.19	124
BOSTON	926,800	2.26	6
BOWLING GREEN	20,300	.05	193
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	139,100	.34	81
BUFFALO	275,200	.67	39
BURLINGTON-PLATTSBURGH	110,800	.27	96
CASPER-RIVERTON	31,400	.08	174
CEDAR RAPIDS-WATERLOO-DUBUQUE	145,600	.35	77
CHARLESTON, SC	108,700	.26	97
CHARLESTON-HUNTINGTON	255,600	.62	44
CHARLOTTE	323,000	.79	30
CHATTANOOGA	147,400	.36	75
CHEYENNE	23,400	.06	188
CHICAGO	1,490,600	3.63	3
CHICO-REDDING	65,200	.16	146
CINCINNATI	332,800	.81	27
CLARKSBURG-WESTON	38,300	.09	165
CLEVELAND	635,700	1.55	11
COLORADO SPRINGS-PUEBLO	102,300	.25	104
COLUMBIA, SC	136,300	.33	83
COLUMBIA-JEFFERSON CITY	67,100	.16	143
COLUMBUS, GA	85,900	.21	115
COLUMBUS, OH	303,400	.74	33
COLUMBUS-TUPELO	70,700	.17	133
CORPUS CHRISTI	86,600	.21	115
DALLAS-FT. WORTH	766,300	1.87	13
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	155,000	.38	72
DAYTON	223,600	.54	51
DENVER	526,200	1.28	15
DES MOINES	159,700	.39	70
DETROIT	813,800	1.98	9
DOTHAN	48,000	.12	159
DULUTH-SUPERIOR	77,500	.19	123
EL CENTRO-YUMA	28,500	.07	181
EL PASO	120,500	.29	89
ELMIRA	38,300	.09	165
ERIE	68,200	.17	139
EUGENE	78,000	.19	121
EUREKA	26,900	.07	182
EVANSVILLE	119,900	.29	90
FARGO	97,400	.24	109
FLAGSTAFF	14,600	.04	200
FLINT-SAGINAW-BAY CITY	207,000	.50	54
FLORENCE, SC	67,200	.16	142
FT. MYERS-NAPLES	63,500	.15	148
FT. SMITH	64,500	.16	147
FT. WAYNE	113,100	.28	92
FRESNO-VISALIA	194,200	.47	61
GAINESVILLE	36,600	.09	169
GLENDIVE	2,400	.01	211
GRAND JUNCTION	28,600	.07	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	273,200	.67	40
GREAT FALLS	30,700	.07	179
GREEN BAY	105,100	.26	98
GREENSBORO-WINSTON SALEM-HIGH POINT	233,100	.57	48
GREENVILLE-NEW BERN-WASHINGTON	105,700	.26	99
GREENVILLE-SPARTANBURG-ASHEVILLE	295,000	.64	35
GREENWOOD-GREENVILLE	34,300	.08	171
HAGERSTOWN	20,900	.05	191
HARRISBURG-YORK-LANCASTER-LEBANON	237,800	.58	47
HARRISONBURG	18,500	.05	196
HARTFORD-NEW HAVEN	386,300	.94	21
HOUSTON	822,200	2.00	7
HUNTSVILLE-DECATUR-FLORENCE	122,000	.30	83
IDAHO FALLS-POCATELLO	58,000	.14	154
INDIANAPOLIS	384,900	.94	23
JACKSON, MS	127,900	.31	86
JACKSON, TN	24,400	.06	187
JACKSONVILLE	192,300	.47	62
JOHNSTOWN-ALTOONA	135,400	.33	84
JONESBORO	29,000	.07	179
JOPLIN-PITTSBURG	70,360	.17	134
KANSAS CITY	329,200	.80	29
KNOXVILLE	203,000	.49	58
LA CROSSE-EAU CLAIRE	73,200	.18	129
LAFAYETTE, IN	21,100	.05	190
LAFAYETTE, LA	94,100	.23	112
LAKE CHARLES	38,600	.09	166
LANSING	112,300	.27	93
LAREDO	18,000	.04	198
LAS VEGAS	111,600	.27	94
LAUREL-HATTIESBURG	37,000	.09	168
LEXINGTON	154,700	.38	73
LIMA	18,200	.04	197
LINCOLN-HASTINGS-KEARNEY	111,400	.27	95
LITTLE ROCK	261,800	.64	36
LOS ANGELES	2,266,600	5.52	2
LOUISVILLE	252,400	.61	45
LUBBOCK	75,600	.18	127
MACON	71,700	.17	131
MADISON	95,100	.23	109
MANKATO	10,300	.03	207
MARQUETTE	26,300	.06	183
MCALLEN-BROWNSVILLE: LRGV	91,300	.22	111
MEDFORD	54,600	.13	149
MEMPHIS	262,600	.64	42
MERIDIAN	34,200	.08	172
MIAMI	493,400	1.20	17
MILWAUKEE	323,700	.79	29
MINNEAPOLIS-ST. PAUL	581,900	1.42	13
MINOT-BISMARCK-DICKINSON	69,100	.17	137
MISSOULA-BUTTE (HELENA)	67,700	.16	141
MOBILE-PENSACOLA	204,400	.50	56
MONROE-EL DORADO	79,100	.19	120
MONTGOMERY	78,000	.19	121
NASHVILLE	320,800	.78	31
NEW ORLEANS	313,100	.76	32
NEW YORK	3,100,000	7.55	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	207,300	.65	41
NORTH PLATTE	7,600	.02	208
ODESSA-MIDLAND	70,100	.17	135
OKLAHOMA CITY	279,700	.68	38
OMAHA	159,900	.39	69
ORLANDO-DAYTONA BEACH-MELBOURNE	280,000	.68	37
OTTUMWA-KIRKSVILLE	12,100	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	142,200	.35	80
PALM SPRINGS	24,500	.06	185
PANAMA CITY	30,100	.07	176
PARKERSBURG	10,200	.04	199
PEORIA	100,000	.24	105
PHILADELPHIA	1,176,000	2.87	4
PHOENIX	367,700	.90	26
PITTSBURGH	533,200	1.30	15
PORTLAND, OR	365,200	.94	22
PORTLAND-POLAND SPRING	147,300	.35	76
PRESQUE ISLE	14,500	.04	201
PROVIDENCE-NEW BEDFORD	251,700	.61	46
QUINCY-HANNIBAL	51,700	.13	155
RALEIGH-DURHAM	302,800	.74	35
RAPID CITY	48,400	.12	158
RENO	88,300	.22	114
RICHMOND (CHARLOTTESVILLE)	227,200	.55	50
ROANOKE-LYNCHBURG	173,700	.42	65
ROCHESTER, NY	167,300	.41	67
ROCHESTER-MASON CITY-AUSTIN	63,100	.15	149
ROCKFORD	96,600	.22	112
ROSWELL	25,500	.06	184
SACRAMENTO-STOCKTON	435,900	1.06	20
ST. JOSEPH	26,300	.05	193
ST. LOUIS	478,900	1.17	18
SALINAS-MONTEREY	146,000	.29	99
SALISBURY	37,300	.09	167
SALT LAKE CITY	303,300	.74	34
SAN ANGELO	19,500	.05	195
SAN ANTONIO	261,800	.64	43
SAN DIEGO	382,700	.93	24
SAN FRANCISCO	1,056,700	2.58	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	90,000	.22	113
SARASOTA	29,500	.07	178
SAVANNAH	99,200	.24	106
SEATTLE-TACOMA	571,400	1.39	14
SELMA	7,200	.02	209
SHREVEPORT-TEXARKANA	204,400	.50	56
SIOUX CITY	61,800	.15	151
SIOUX FALLS-MITCHELL	97,700	.24	107
SOUTH BEND-ELKHART	129,300	.32	85
SPOKANE	156,300	.38	71
SPRINGFIELD, MA	103,000	.25	102
SPRINGFIELD, MO	118,900	.29	91
SPRINGFIELD-DECATUR-CHAMPAIGN	153,400	.37	74
SYRACUSE	173,200	.42	66
TALLAHASSEE-THOMASVILLE	76,300	.19	125
TAMPA-ST. PETERSBURG	371,100	.90	25
TERRE HAUTE	69,200	.17	136
TOLEDO	268,700	.66	63
TOPEKA	68,100	.17	140
TRAVERSE CITY-CADILLAC	68,900	.17	138
TUCSON	126,900	.31	87
TULSA	214,500	.52	53
TUSCALOOSA	23,400	.06	188
TWIN FALLS	12,700	.03	205
TYLER	49,400	.12	157
UTICA	45,400	.11	161
VICTORIA	14,000	.03	202
WACO-TEMPLE	105,700	.25	99
WASHINGTON, DC	824,500	2.00	8
WATERTOWN-CARTHAGE	35,900	.09	170
WAUSAU-RHINELANDER	72,300	.18	130
WEST PALM BEACH	140,700	.35	79
WHEELING-STEUBENVILLE	74,100	.18	128
WICHITA-HUTCHINSON	185,500	.45	64
WICHITA FALLS-LAWTON	76,300	.19	125
WILKES BARRE-SCRANTON	204,000	.50	55
WILMINGTON	62,300	.15	150
YAKIMA	84,600	.21	117
YOUNGSTOWN	104,500	.25	101
ZANESVILLE	13,400	.03	203

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 46,243,260

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	53,800	.12	160
ALBANY, GA	69,400	.15	157
ALBANY-SCHENECTADY-TROY	247,000	.53	52
ALBUQUERQUE	225,200	.49	60
ALEXANDRIA, LA	48,400	.10	162
ALEXANDRIA, MN	26,900	.06	195
ALPENA	7,600	.02	212
AMARILLO	94,400	.20	118
ANNISTON	23,200	.05	192
ARDMORE-ADA	36,100	.08	173
ATLANTA	677,200	1.46	12
AUGUSTA	115,400	.25	103
AUSTIN, TX	138,600	.30	80
BAKERSFIELD	74,700	.16	144
BALTIMORE	900,400	1.95	19
BANGOR	66,300	.14	153
BATON ROUGE	151,900	.33	83
BEAUMONT-PORT ARTHUR	92,400	.20	119
BEND	14,100	.03	205
BILLINGS-HARDIN	47,400	.10	163
BILOXI-GULFPORT-PASCAGOULA	33,800	.07	179
BINGHAMTON	81,100	.18	131
BIRMINGHAM	259,200	.56	49
BLUEFIELD-BECKLEY-OAK HILL	75,200	.16	141
BOISE	94,800	.20	117
BOSTON	1,947,000	2.26	5
BOWLING GREEN	22,900	.05	194
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	157,000	.34	81
BUFFALO	317,500	.69	38
BURLINGTON-PLATTSBURGH	123,600	.27	96
CASPER-RIVERTON	35,160	.08	174
CEDAR RAPIDS-WATERLOO-DUBUQUE	163,500	.35	78
CHARLESTON, SC	119,600	.26	98
CHARLESTON-HUNTINGTON	289,900	.63	44
CHARLOTTE	363,400	.79	30
CHATTANOOGA	165,600	.36	75
CHEYENNE	20,300	.06	189
CHICAGO	1,695,200	3.64	3
CHICO-REDDING	73,160	.16	147
CINCINNATI	377,200	.82	27
CLARKSBURG-WESTON	43,500	.09	165
CLEVELAND	727,400	1.57	11
COLORADO SPRINGS-PUEBLO	113,900	.25	104
COLUMBIA, SC	151,600	.33	84
COLUMBIA-JEFFERSON CITY	74,500	.16	145
COLUMBUS, GA	96,400	.21	116
COLUMBUS, OH	340,800	.74	33
COLUMBUS-TUPELO	79,500	.17	139
CORPUS CHRISTI	97,400	.21	115
DALLAS-FT. WORTH	851,200	1.84	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	175,000	.38	71
DAYTON	254,100	.55	51
DENVER	570,900	1.25	15
DES MOINES	180,900	.39	69
DETROIT	925,500	2.00	7
DOTHAN	54,100	.12	158
DULUTH-SUPERIOR	88,200	.19	121
EL CENTRO-YUMA	32,400	.07	180
EL PASO	134,800	.29	91
ELMIRA	43,800	.09	164
ERIE	78,000	.17	139
EUGENE	80,500	.19	123
EUREKA	30,100	.07	182
EVANSVILLE	135,100	.29	93
FARGO	109,700	.24	108
FLAGSTAFF	15,900	.03	201
FLINT-SAGINAW-BAY CITY	234,400	.51	55
FLORENCE, SC	75,200	.16	141
FT. MYERS-NAPLES	73,400	.16	146
FT. SMITH	72,500	.16	148
FT. WAYNE	127,500	.28	97
FRESNO-VISALIA	210,400	.47	61
GAINESVILLE	40,100	.09	170
GLENDIVE	2,700	.01	211
GRAND JUNCTION	31,600	.07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	307,600	.66	40
GREAT FALLS	34,500	.07	175
GREEN BAY	186,700	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	263,900	.57	48
GREENVILLE-NEW BERN-WASHINGTON	118,400	.26	99
GREENVILLE-SPARTANBURG-ASHEVILLE	320,900	.69	35
GREENWOOD-GREENVILLE	38,300	.08	177
HAGERSTOWN	23,700	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	269,900	.58	47
HARRISONBURG	20,700	.04	197
HARTFORD-NEW HAVEN	438,700	.95	21
HOUSTON	907,300	1.96	9
HUNTSVILLE-DECATUR-FLORENCE	137,500	.30	88
IDAHO FALLS-POCATELLO	64,300	.14	154
INDIANAPOLIS	434,200	.94	22
JACKSON, MS	143,900	.31	86
JACKSON, TN	27,800	.06	186
JACKSONVILLE	210,300	.47	62
JOHNSTOWN-ALTOONA	154,900	.33	82
JONESBORO	32,900	.07	178
JOPLIN-PITTSBURG	80,300	.17	133
KANSAS CITY	371,100	.80	28
KNOXVILLE	227,700	.49	58
LA CROSSE-EAU CLAIRE	82,300	.18	129
LAFAYETTE, IN	23,300	.05	191
LAFAYETTE, LA	105,900	.23	109
LAKE CHARLES	43,500	.09	165
LANSING	124,600	.27	95
LAREDO	20,100	.04	198
LAS VEGAS	124,700	.27	94
LAUREL-HATTIESBURG	41,500	.09	168
LEXINGTON	172,600	.37	73
LIMA	20,800	.04	196
LINCOLN-HASTINGS-KEARNEY	125,900	.27	93
LITTLE ROCK	226,800	.49	59
LOS ANGELES	2,534,000	5.48	2
LOUISVILLE	284,600	.61	45
LUBBOCK	85,000	.18	126
MACON	86,700	.17	132
MADISON	105,400	.23	110
MANKATO	11,600	.03	207
MARQUETTE	29,600	.06	183
MCALLEN-BROWNSVILLE: LRGV	102,400	.22	111
MEDFORD	60,700	.13	155
MEMPHIS	295,000	.64	42
MERIDIAN	39,000	.08	171
MIAMI	564,800	1.22	17
MILWAUKEE	367,400	.79	29
MINNEAPOLIS-ST. PAUL	647,800	1.40	13
MINOT-BISMARCK-DICKINSON	78,200	.17	137
MISSOULA-BUTTE (HELENA)	75,000	.16	143
MOBILE-PENSACOLA	229,600	.50	57
MONROE-EL DORADO	89,000	.19	120
MONTGOMERY	87,400	.19	122
NASHVILLE	359,100	.78	31
NEW ORLEANS	351,300	.76	32
NEW YORK	3,544,300	7.67	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	297,500	.64	41
NORTH PLATTE	8,500	.02	209
ODESSA-MIDLAND	79,960	.17	134
OKLAHOMA CITY	313,500	.68	39
OMAHA	186,300	.40	70
ORLANDO-DAYTONA BEACH-MELBOURNE	326,300	.59	37
OTTUMWA-KIRKSVILLE	13,700	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	100,700	.35	79
PALM SPRINGS	27,400	.06	187
PANAMA CITY	34,300	.07	176
PARKERSBURG	18,400	.04	199
PEORIA	122,600	.26	105
PHILADELPHIA	1,340,800	2.91	4
PHOENIX	416,400	.89	26
PITTSBURGH	618,400	1.34	15
PORTLAND, OR	426,500	.92	23
PORTLAND-POLAND SPRING	166,200	.36	75
PRESQUE ISLE	10,300	.04	203
PROVIDENCE-NEW BEDFORD	297,800	.67	43
QUINCY-HANNIBAL	59,500	.13	156
RALEIGH-DURHAM	337,300	.73	36
RAPID CITY	54,100	.17	159
RENO	98,200	.21	114
RICHMOND (CHARLOTTESVILLE)	255,300	.55	50
ROANOKE-LYNCHBURG	196,600	.43	65
ROCHESTER, NY	188,900	.41	67
ROCHESTER-MASON CITY-AUSTIN	72,900	.16	149
ROCKFORD	142,300	.22	112
ROSWELL	24,100	.06	184
SACRAMENTO-STOCKTON	487,900	1.06	20
ST. JOSEPH	23,100	.05	193
ST. LOUIS	544,900	1.18	18
SALINAS-MONTEREY	110,000	.25	102
SALISBURY	42,800	.09	167
SALT LAKE CITY	334,200	.72	35
SAN ANGELO	22,100	.05	195
SAN ANTONIO	293,800	.64	43
SAN DIEGO	423,100	.91	25
SAN FRANCISCO	1,218,300	2.55	8
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	99,800	.22	113
SARASOTA	34,300	.07	176
SAVANNAH	116,000	.24	107
SEATTLE-TACOMA	633,800	1.37	14
SELMA	8,100	.02	209
SHREVEPORT-TEXARKANA	231,500	.50	56
SIOUX CITY	74,900	.15	150
SIOUX FALLS-MITCHELL	111,700	.24	105
SOUTH BEND-ELKHART	146,600	.32	85
SPOKANE	176,500	.38	72
SPRINGFIELD, MA	117,400	.25	101
SPRINGFIELD, MO	135,100	.29	89
SPRINGFIELD-DECATUR-CHAMPAIGN	172,900	.37	74
SYRACUSE	192,900	.42	66
TALLAHASSEE-THOMASVILLE	84,600	.18	124
TAMPA-ST. PETERSBURG	424,600	.92	24
TERRE HAUTE	78,600	.17	135
TOLEDO	213,900	.46	63
TOPEKA	76,000	.16	145
TRAVERSE CITY-CADILLAC	77,600	.17	138
TUCSON	141,200	.31	87
TULSA	241,600	.52	53
TUSCALOOSA	26,900	.06	188
TWIN FALLS	14,200	.03	204
TYLER	55,600	.12	157
UTICA	52,100	.11	161
VICTORIA	15,600	.03	202
WACO-TEMPLE	118,600	.26	100
WASHINGTON, DC	911,900	1.97	8
WATERTOWN-CARTHAGE	41,000	.09	169
WAUSAU-RHINELANDER	82,200	.18	130
WEST PALM BEACH	164,800	.35	77
WHEELING-STEUBENVILLE	89,300	.19	125
WICHITA-HUTCHINSON	216,000	.46	64
WICHITA FALLS-LAWTON	85,900	.19	124
WILKES BARRE-SCRANTON	237,400	.51	54
WILMINGTON	69,600	.15	151
YAKIMA	44,200	.10	160
YOUNGSTOWN	122,500	.26	97
ZANESVILLE	15,300	.03	203

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

TEENS 12-17

US TOTAL 24,232,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	25,800	.12	161
ALBANY, GA	39,700	.16	131
ALBANY-SCHENECTADY-TROY	121,100	.57	49
ALBUQUERQUE	113,000	.53	56
ALEXANDRIA, LA	26,360	.12	159
ALEXANDRIA, MN	16,700	.08	178
ALPENA	4,400	.02	209
AMARILLO	43,500	.20	119
ANNISTON	11,100	.05	191
ARDMORE-ADA	18,300	.09	173
ATLANTA	296,100	1.39	13
AUGUSTA	61,600	.29	84
AUSTIN, TX	63,000	.30	82
BAKERSFIELD	34,800	.16	146
BALTIMORE	279,500	1.08	17
BANGOR	31,760	.15	153
BATON ROUGE	77,100	.36	77
BEAUMONT-PORT ARTHUR	45,500	.21	115
BEND	5,200	.02	207
BILLINGS-HARDIN	71,300	.16	173
BILOXI-GULFPORT-PASCAGOULA	16,600	.08	176
BINGHAMTON	42,100	.20	124
BIRMINGHAM	124,200	.58	48
BLUEFIELD-BECKLEY-OAK HILL	36,400	.17	139
BOISE	38,360	.18	135
BOSTON	488,300	2.30	5
BOWLING GREEN	10,400	.05	195
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	71,800	.34	85
BUFFALO	161,100	.76	35
BURLINGTON-PLATTSBURGH	60,100	.28	95
CASPER-RIVERTON	14,300	.07	183
CEDAR RAPIDS-WATERLOO-DUBUQUE	81,800	.39	73
CHARLESTON, SC	58,900	.28	97
CHARLESTON-HUNTINGTON	139,700	.66	43
CHARLOTTE	166,200	.78	29
CHATTANOOGA	76,100	.36	80
CHEYENNE	11,800	.06	188
CHICAGO	776,900	3.66	1
CHICO-REDDING	32,400	.15	181
CINCINNATI	184,200	.87	25
CLARKSBURG-WESTON	21,400	.10	169
CLEVELAND	367,900	1.64	11
COLORADO SPRINGS-PUEBLO	51,500	.24	110
COLUMBIA, SC	73,400	.35	84
COLUMBIA-JEFFERSON CITY	32,800	.15	149
COLUMBUS, GA	51,960	.24	109
COLUMBUS, OH	150,900	.71	38
COLUMBUS-TUPELO	43,600	.20	121
CORPUS CHRISTI	51,900	.24	108
DALLAS-FT. WORTH	360,600	1.70	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	85,200	.40	70
DAYTON	119,800	.56	51
DENVER	217,800	1.03	19
DES MOINES	82,100	.39	72
DETROIT	445,300	2.10	5
DOTHAN	27,600	.13	158
DULUTH-SUPERIOR	42,900	.20	127
EL CENTRO-YUMA	18,500	.09	172
EL PASO	75,300	.35	87
ELMIRA	23,200	.11	169
ERIE	39,100	.18	134
EUGENE	34,600	.16	147
EUREKA	11,100	.05	191
EVANSVILLE	66,100	.31	89
FARGO	53,100	.25	105
FLAGSTAFF	7,000	.04	203
FLINT-SAGINAW-BAY CITY	176,100	.59	47
FLORENCE, SC	41,100	.19	128
FT. MYERS-NAPLES	33,000	.16	148
FT. SMITH	35,700	.17	142
FT. WAYNE	62,900	.30	93
FRESNO-VISALIA	105,300	.50	61
GAINESVILLE	15,600	.07	179
GLENDIVE	1,300	.01	211
GRAND JUNCTION	12,900	.06	186
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	151,800	.71	39
GREAT FALLS	16,600	.08	176
GREEN BAY	99,960	.47	64
GREENSBORO-WINSTON SALEM-HIGH POINT	116,100	.56	53
GREENVILLE-NEW BERN-WASHINGTON	57,400	.27	100
GREENVILLE-SPARTANBURG-ASHEVILLE	148,000	.70	41
GREENWOOD-GREENVILLE	28,000	.13	156
HAGERSTOWN	10,600	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	120,900	.57	50
HARRISONBURG	9,200	.04	198
HARTFORD-NEW HAVEN	201,300	.95	22
HOUSTON	357,500	1.68	10
HUNTSVILLE-DECATUR-FLORENCE	68,200	.32	88
IDAHO FALLS-POCATELLO	31,300	.15	154
INDIANAPOLIS	207,300	.98	21
JACKSON, MS	81,300	.38	74
JACKSON, TN	13,200	.06	185
JACKSONVILLE	102,300	.48	63
JOHNSTOWN-ALTOONA	75,700	.36	81
JONESBORO	16,700	.08	175
JOPLIN-PITTSBURG	39,700	.19	131
KANSAS CITY	162,800	.77	31
KNOXVILLE	107,900	.51	65
LA CROSSE-EAU CLAIRE	42,100	.20	124
LAFAYETTE, IN	9,400	.04	197
LAFAYETTE, LA	61,400	.29	95
LAKE CHARLES	72,300	.11	167
LANSING	55,800	.26	103
LAREDO	14,600	.07	182
LAS VEGAS	48,800	.23	113
LAUREL-HATTIESBURG	72,300	.11	167
LEXINGTON	82,260	.39	71
LIMA	20,700	.05	193
LINCOLN-HASTINGS-KEARNEY	55,300	.26	104
LITTLE ROCK	110,200	.52	59
LOS ANGELES	1,035,800	4.68	2
LOUISVILLE	134,600	.63	45
LUBBOCK	43,100	.20	120
MACON	42,500	.20	123
MADISON	45,600	.21	114
MANKATO	5,300	.02	208
MARQUETTE	13,500	.06	184
MCALLEN-BROWNSVILLE: LRGV	74,000	.35	83
MEDFORD	26,200	.12	160
MEMPHIS	161,300	.76	33
MERIDIAN	22,500	.11	166
MIAMI	225,300	1.08	14
MILWAUKEE	177,300	.84	27
MINNEAPOLIS-ST. PAUL	302,000	1.42	12
MINOT-BISMARCK-DICKINSON	39,100	.18	136
MISSOULA-BUTTE (HELENA)	32,700	.15	150
MOBILE-PENSACOLA	115,900	.55	54
MONROE-EL DORADO	52,700	.25	106
MONTGOMERY	48,000	.23	114
NASHVILLE	162,300	.76	32
NEW ORLEANS	178,700	.84	26
NEW YORK	1,644,300	7.60	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	134,000	.63	46
NORTH PLATTE	3,600	.02	210
ODESSA-MIDLAND	35,700	.17	142
OKLAHOMA CITY	134,300	.63	44
OMAHA	87,000	.41	69
ORLANDO-DAYTONA BEACH-MELBOURNE	150,300	.71	40
OTTUMWA-KIRKSVILLE	6,600	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	76,400	.35	78
PALM SPRINGS	12,900	.06	186
PANAMA CITY	17,000	.08	174
PARKERSBURG	8,700	.04	200
PEORIA	5,900	.24	111
PHILADELPHIA	642,500	3.03	4
PHOENIX	187,700	.88	24
PITTSBURGH	267,200	1.35	14
PORTLAND, OR	174,700	.81	29
PORTLAND-POLAND SPRING	7,800	.28	79
PRESQUE ISLE	8,000	.04	199
PROVIDENCE-NEW BEDFORD	140,500	.66	42
QUINCY-HANNIBAL	28,600	.13	155
RALEIGH-DURHAM	150,900	.71	38
RAPID CITY	23,200	.11	163
RENO	34,900	.16	145
RICHMOND (CHARLOTTESVILLE)	113,600	.54	55
ROANOKE-LYNCHBURG	88,600	.42	68
ROCHESTER, NY	95,100	.42	67
ROCHESTER-MASON CITY-AUSTIN	35,000	.17	141
ROCKFORD	49,700	.23	112
ROSWELL	15,300	.07	180
SACRAMENTO-STOCKTON	208,300	.98	20
ST. JOSEPH	21,200	.10	168
ST. LOUIS	268,300	1.26	15
SALINAS-MONTEREY	44,200	.21	118
SALISBURY	20,900	.10	171
SALT LAKE CITY	165,200	.78	30
SAN ANGELO	16,300	.05	196
SAN ANTONIO	159,300	.75	36
SAN DIEGO	161,200	.76	34
SAN FRANCISCO	430,900	2.03	7
SNTA BARBR-SNTA MARIA-SN LUIS OBISPO	37,400	.18	139
SARASOTA	14,800	.07	181
SAVANNAH	56,200	.26	102
SEATTLE-TACOMA	246,000	1.16	16
SELMA	5,700	.03	206
SHREVEPORT-TEXARKANA	119,200	.56	52
SIOUX CITY	35,300	.17	144
SIOUX FALLS-MITCHELL	37,900	.18	138
SOUTH BEND-ELKHART	22,900	.11	165
SPOKANE	34,200	.16	149
SPRINGFIELD, MA	56,700	.27	101
SPRINGFIELD, MO	65,300	.31	90
SPRINGFIELD-DECATUR-CHAMPAIGN	76,800	.36	79
SYRACUSE	98,700	.46	65
TALLAHASSEE-THOMASVILLE	42,000	.20	126
TAMPA-ST. PETERSBURG	192,300	.91	23
TERRE HAUTE	38,600	.18	137
TOLEDO	103,900	.49	62
TOPEKA	31,800	.15	152
TRAVERSE CITY-CADILLAC	40,700	.19	130
TUCSON	63,100	.30	91
TULSA	108,000	.51	58
TUSCALOOSA	14,800	.06	188
TWIN FALLS	6,700	.03	204
TYLER	25,800	.12	161
UTICA	27,700	.13	157
VICTORIA	7,900	.04	202
WACO-TEMPLE	52,600	.25	107
WASHINGTON, DC	361,100	1.70	8
WATERTOWN-CARTHAGE	23,000	.11	164
WAUSAU-RHINELANDER	45,000	.21	119
WEST PALM BEACH	76,400	.33	87
WHEELING-STEUBENVILLE	40,800	.19	129
WICHITA-HUTCHINSON	93,400	.44	66
WICHITA FALLS-LAWTON	39,200	.18	133
WILKES BARRE-SCRANTON	110,900	.52	57
WILMINGTON	36,300	.17	140
YAKIMA	41,900	.20	127
YOUNGSTOWN	57,900	.27	98
ZANESVILLE	8,200	.04	201

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILDREN 2-11

US TOTAL 32,840,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	43,000	.13	159
ALBANY, GA	62,100	.20	127
ALBANY-SCHENECTADY-TROY	170,700	.52	59
ALBUQUERQUE	182,900	.56	53
ALEXANDRIA, LA	42,000	.13	167
ALEXANDRIA, MN	23,900	.07	185
ALPENA	5,600	.02	210
AMARILLO	77,200	.24	112
ANNISTON	17,800	.05	191
ARDMORE-ADA	28,900	.09	172
ATLANTA	473,100	1.44	12
AUGUSTA	96,500	.29	94
AUSTIN, TX	104,400	.32	84
BAKERSFIELD	61,100	.19	137
BALTIMORE	312,400	.95	22
BANGOR	48,100	.15	154
BATON ROUGE	175,000	.53	57
BEAUMONT-PORT ARTHUR	72,900	.22	117
BEND	9,700	.03	206
BILLINGS-MARDIN	36,200	.11	166
BILOXI-GULFPORT-PASCAGOULA	27,100	.08	174
BINGHAMTON	58,600	.18	141
BIRMINGHAM	198,900	.61	46
BLUEFIELD-BECKLEY-OAK HILL	63,300	.19	134
BOISE	69,000	.21	122
BOSTON	662,000	2.02	6
BOWLING GREEN	10,700	.03	195
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	112,000	.34	86
BUFFALO	227,100	.69	42
BURLINGTON-PLATTSBURGH	86,500	.26	105
CASPER-RIVERTON	25,900	.08	179
CEDAR RAPIDS-WATERLOO-DUBUQUE	122,700	.37	80
CHARLESTON, SC	93,600	.29	97
CHARLESTON-HUNTINGTON	230,700	.70	39
CHARLOTTE	159,800	.49	63
CHATTANOOGA	124,200	.38	78
CHEYENNE	19,800	.06	188
CHICAGO	1,203,500	3.66	3
CHICO-REDDING	49,400	.15	153
CINCINNATI	288,200	.88	24
CLARKSBURG-WESTON	33,700	.10	169
CLEVELAND	527,000	1.60	11
COLORADO SPRINGS-PUEBLO	81,900	.25	109
COLUMBIA, SC	113,800	.35	85
COLUMBIA-JEFFERSON CITY	51,100	.16	150
COLUMBUS, GA	79,000	.24	113
COLUMBUS, OH	243,300	.74	38
COLUMBUS-TUPELO	70,200	.21	120
CORPUS CHRISTI	88,500	.27	102
DALLAS-FT. WORTH	596,500	1.82	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	132,900	.40	70
DAYTON	186,800	.57	53
DENVER	357,000	1.09	18
DES MOINES	136,000	.41	74
DETROIT	875,200	2.66	5
DOTHAN	45,300	.14	155
DULUTH-SUPERIOR	69,100	.20	127
EL CENTRO-YUMA	31,100	.09	171
EL PASO	132,600	.40	72
ELMIRA	33,500	.10	170
ERIE	61,000	.19	136
EUGENE	58,300	.18	142
EUREKA	18,700	.06	189
EVANSVILLE	102,300	.32	91
FARGO	83,800	.26	108
FLAGSTAFF	14,000	.04	193
FLINT-SAGINAW-BAY CITY	191,100	.58	44
FLORENCE, SC	65,500	.19	135
FT. MYERS-NAPLES	49,500	.15	157
FT. SMITH	55,400	.17	145
FT. WAYNE	103,000	.31	92
FRESNO-VISALIA	177,000	.54	36
GAINESVILLE	32,400	.09	180
GLENDIVE	2,400	.01	211
GRAND JUNCTION	22,800	.07	183
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	239,500	.73	37
GREAT FALLS	27,000	.08	175
GREEN BAY	144,300	.44	69
GREENSBORO-WINSTON SALEM-HIGH POINT	175,200	.54	37
GREENVILLE-NEW BERN-WASHINGTON	93,400	.29	96
GREENVILLE-SPARTANBURG-ASHEVILLE	228,100	.69	41
GREENWOOD-GREENVILLE	46,000	.14	155
HAGERSTOWN	14,000	.04	192
HARRISBURG-YORK-LANCASTER-LEBANON	183,900	.56	50
HARRISONBURG	13,000	.04	193
HARTFORD-NEW HAVEN	273,200	.83	28
HOUSTON	578,200	1.76	8
HUNTSVILLE-DECATUR-FLORENCE	100,400	.31	93
IDAHO FALLS-POCATELLO	63,600	.19	132
INDIANAPOLIS	370,800	.98	21
JACKSON, MS	133,800	.41	69
JACKSON, TN	54,700	.17	148
JACKSONVILLE	164,700	.50	53
JOHNSTOWN-ALTOONA	111,500	.35	84
JONESBORO	23,200	.08	181
JOPLIN-PITTSBURG	62,000	.19	139
KANSAS CITY	260,000	.79	32
KNOXVILLE	193,100	.59	46
LA CROSSE-EAU CLAIRE	53,100	.16	151
LAFAYETTE, IN	15,000	.05	195
LAFAYETTE, LA	95,200	.29	95
LAKE CHARLES	35,700	.11	167
LANSING	88,400	.27	103
LAREDO	17,900	.05	190
LAS VEGAS	76,000	.23	116
LAUREL-HATTIESBURG	36,900	.11	165
LEXINGTON	132,400	.40	71
LIMA	17,000	.05	194
LINCOLN-HASTINGS-KEARNEY	61,800	.19	133
LITTLE ROCK	180,100	.55	54
LOS ANGELES	2,809,600	8.55	2
LOUISVILLE	212,800	.65	44
LUBBOCK	72,900	.22	117
MACON	64,000	.19	130
MADISON	67,500	.21	123
MANKATO	8,200	.02	208
MARQUETTE	21,300	.06	186
MCALLEN-BROWNSVILLE: LRGV	139,000	.41	66
MEDFORD	42,700	.13	162
MEMPHIS	255,200	.78	34
MERIDIAN	37,000	.11	164
MIAMI	320,500	1.00	16
MILWAUKEE	261,500	.80	31
MINNEAPOLIS-ST. PAUL	458,000	1.39	13
MINOT-BISMARCK-DICKINSON	34,000	.10	168
MISSOULA-BUTTE (HELENA)	50,900	.15	151
MOBILE-PENSACOLA	186,100	.57	52
MONROE-EL DORADO	80,300	.24	109
MONTGOMERY	76,000	.23	115
NASHVILLE	254,100	.77	35
NEW ORLEANS	280,300	.85	27
NEW YORK	2,966,200	9.00	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	207,500	.63	45
NORTH PLATTE	7,600	.02	209
ODESSA-MIDLAND	63,600	.19	129
OKLAHOMA CITY	229,800	.70	40
OMAHA	137,400	.42	67
ORLANDO-DAYTONA BEACH-MELBOURNE	213,200	.65	43
OTTUMWA-KIRKSVILLE	14,000	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	114,900	.35	82
PALM SPRINGS	24,300	.07	182
PANAMA CITY	24,300	.08	176
PARKERSBURG	13,300	.04	200
PEORIA	84,500	.25	107
PHILADELPHIA	906,900	2.77	4
PHOENIX	347,800	.94	23
PITTSBURGH	409,800	1.25	14
PORTLAND, OR	283,100	.87	25
PORTLAND-POLAND SPRING	113,400	.36	87
PRESQUE ISLE	13,200	.04	201
PROVIDENCE-NEW BEDFORD	197,500	.60	49
QUINCY-HANNIBAL	44,100	.13	157
RALEIGH-DURHAM	239,200	.73	36
RAPID CITY	41,800	.13	163
RENO	42,000	.13	164
RICHMOND (CHARLOTTESVILLE)	165,200	.50	60
ROANOKE-LYNCHBURG	136,100	.40	73
ROCHESTER, NY	128,200	.39	75
ROCHSTER-MASON CITY-AUSTIN	53,400	.16	148
ROCKFORD	72,400	.22	114
ROSWELL	22,200	.07	184
SACRAMENTO-STOCKTON	327,600	1.00	20
ST. JOSEPH	37,000	.11	163
ST. LOUIS	446,500	1.33	15
SALINAS-MONTEREY	75,700	.23	116
SALISBURY	26,900	.08	177
SALT LAKE CITY	305,300	1.11	17
SAN ANGELO	17,100	.05	193
SAN ANTONIO	206,200	.59	31
SAN DIEGO	260,400	.79	30
SAN FRANCISCO	633,900	2.06	7
SANTA BARBA-SANTA MARIA-SN LUIS OBISPO	52,200	.17	146
SARASOTA	34,600	.06	189
SAVANNAH	91,500	.28	101
SEATTLE-TACOMA	391,600	1.19	19
SELMA	8,900	.01	207
SHREVEPORT-TEXARKANA	196,200	.52	61
SIOUX CITY	38,300	.18	160
SIOUX FALLS-MITCHELL	82,400	.28	98
SOUTH BEND-ELKHART	116,700	.35	83
SPOKANE	116,000	.50	74
SPRINGFIELD, MA	78,500	.24	111
SPRINGFIELD, MO	100,700	.31	95
SPRINGFIELD-DECATUR-CHAMPAIGN	223,700	.38	79
SYRACUSE	146,300	.43	66
TALLAHASSEE-THOMASVILLE	69,500	.21	121
TAMPA-ST. PETERSBURG	281,600	.85	26
TERRE HAUTE	54,100	.18	140
TOLEDO	171,100	.52	58
TOPEKA	55,000	.17	147
TRAVERSE CITY-CADILLAC	56,800	.18	139
TUCSON	102,700	.32	90
TULSA	178,300	.54	55
TUSCALOOSA	22,300	.06	187
TWIN FALLS	12,700	.04	203
TYLER	43,300	.13	156
UTICA	38,500	.12	161
VICTORIA	23,500	.07	202
WACO-TEMPLE	82,300	.25	88
WASHINGTON, DC	545,400	1.66	10
WATERTOWN-CARTHAGE	34,500	.11	169
WAUSAU-RHINELANDER	64,300	.20	126
WEST PALM BEACH	104,700	.32	89
WHEELING-STEUBENVILLE	63,600	.19	130
WICHITA-HUTCHINSON	126,900	.39	76
WICHITA FALLS-LAWTON	65,800	.20	125
WILKES BARRE-SCRANTON	102,200	.58	57
WILMINGTON	58,300	.18	144
YAKIMA	70,900	.22	119
YOUNGSTOWN	86,200	.27	104
ZANESVILLE	12,900	.04	204

ADI MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 16,995,000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	24,000	.13	160
ALBANY, GA	37,300	.20	125
ALBANY-SCHENECTADY-TROY	102,100	.54	55
ALBUQUERQUE	103,900	.55	54
ALEXANDRIA, LA	23,300	.12	161
ALEXANDRIA, MN	13,400	.07	182
ALPENA	3,300	.02	210
AMARILLO	42,500	.22	115
ANNISTON	10,300	.05	191
ARDMORE-ADA	16,600	.09	173
ATLANTA	282,000	1.48	12
AUGUSTA	55,000	.29	94
AUSTIN, TX	59,700	.31	88
BAKERSFIELD	33,300	.18	141
BALTIMORE	186,500	.98	20
BANGOR	28,800	.15	151
BATON ROUGE	70,600	.37	78
BEAUMONT-PORT ARTHUR	41,600	.22	117
BEND	5,600	.03	206
BILLINGS-HARDIN	20,000	.11	169
BILOXI-GULFPORT-PASCAGOULA	15,400	.08	174
BINGHAMTON	34,600	.18	138
BIRMINGHAM	115,600	.61	47
BLUEFIELD-BECKLEY-OAK HILL	36,200	.19	131
BOISE	38,100	.20	123
BOSTON	400,400	2.11	5
BOWLING GREEN	9,500	.05	194
BRISTL-KNGSPT-JOHNSN CTY- TRI CITIES	67,200	.35	83
BUFFALO	135,500	.71	40
BURLINGTON-PLATTSBURGH	50,700	.27	101
CASPER-RIVERTON	13,800	.07	181
CEDAR RAPIDS-WATERLOO-DUBUQUE	69,200	.36	80
CHARLESTON, SC	53,500	.28	96
CHARLESTON-HUNTINGTON	131,900	.69	41
CHARLOTTE	156,800	.83	29
CHATTANOOGA	73,400	.39	75
CHEYENNE	11,200	.06	189
CHICAGO	693,400	3.65	3
CHICO-REDDING	28,100	.15	154
CINCINNATI	166,600	.88	25
CLARKSBURG-WESTON	19,700	.10	169
CLEVELAND	306,400	1.61	11
COLORADO SPRINGS-PUEBLO	46,600	.25	109
COLUMBIA, SC	67,200	.35	86
COLUMBIA-JEFFERSON CITY	28,800	.15	151
COLUMBUS, GA	45,500	.24	111
COLUMBUS, OH	141,100	.74	35
COLUMBUS-TUPELO	40,200	.21	119
CORPUS CHRISTI	30,100	.26	105
DALLAS-FT. WORTH	346,600	1.82	9
DAVENPRT-ROCK ISLND-MOLINE- QUAD CITY	74,500	.39	74
DAYTON	109,300	.58	50
DENVER	205,100	1.08	17
DES MOINES	74,100	.39	75
DETROIT	402,400	2.12	5
DOTHAN	26,100	.14	155
DULUTH-SUPERIOR	37,100	.20	129
EL CENTRO-YUMA	17,600	.09	171
EL PASO	79,300	.40	73
ELMIRA	19,700	.10	169
ERIE	35,600	.19	134
EUGENE	32,900	.17	142
EUREKA	10,400	.05	193
EVANSVILLE	58,400	.31	91
FARGO	46,300	.24	110
FLAGSTAFF	7,800	.04	198
FLINT-SAGINAW-BAY CITY	112,400	.59	48
FLORENCE, SC	37,200	.20	127
FT. MYERS-NAPLES	29,300	.15	152
FT. SMITH	31,900	.17	145
FT. WAYNE	58,600	.31	90
FRESNO-VISALIA	98,000	.52	59
GAINESVILLE	14,700	.08	177
GLENDIVE	1,100	.01	211
GRAND JUNCTION	12,800	.07	183
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	137,600	.72	39
GREAT FALLS	14,600	.08	178
GREEN BAY	82,100	.43	66
GREENSBORO-WINSTON SALEM-HIGH POINT	106,300	.56	53
GREENVILLE-NEW BERN-WASHINGTON	52,900	.28	97
GREENVILLE-SPARTANBURG-ASHEVILLE	135,800	.71	39
GREENWOOD-GREENVILLE	25,900	.14	155
HAGERSTOWN	8,900	.05	197
HARRISBURG-YORK-LANCASTER-LEBANON	108,800	.57	51
HARRISONBURG	7,800	.04	198
HARTFORD-NEW HAVEN	164,600	.87	25
HOUSTON	358,100	1.89	8
HUNTSVILLE-DECATUR-FLORENCE	59,600	.31	89
IDAHO FALLS-POCATELLO	32,900	.17	142
INDIANAPOLIS	187,300	.99	19
JACKSON, MS	76,200	.40	71
JACKSON, TN	12,600	.07	185
JACKSONVILLE	94,700	.50	63
JOHNSTOWN-ALTOONA	67,200	.35	83
JONESBORO	14,400	.08	179
JOPLIN-PITTSBURG	35,200	.19	133
KANSAS CITY	150,000	.79	32
KNOXVILLE	97,700	.51	60
LA CROSSE-EAU CLAIRE	36,400	.19	130
LAFAYETTE, IN	9,000	.05	195
LAFAYETTE, LA	53,900	.28	95
LAKE CHARLES	20,400	.11	166
LANSING	51,400	.27	99
LAREDO	14,800	.08	176
LAS VEGAS	44,300	.23	114
LAUREL-HATTIESBURG	21,100	.11	165
LEXINGTON	76,600	.40	70
LIMA	9,700	.05	193
LINCOLN-HASTINGS-KEARNEY	50,400	.27	103
LITTLE ROCK	103,400	.54	55
LOS ANGELES	943,100	4.96	2
LOUISVILLE	122,200	.64	44
LUBBOCK	40,200	.21	118
MACON	37,400	.20	124
MADISON	38,900	.20	122
MANKATO	4,200	.02	209
MARQUETTE	12,000	.06	187
MCALLEN-BROWNSVILLE- LRGV	70,100	.40	72
MEDFORD	24,500	.13	159
MEMPHIS	146,800	.77	35
MERIDIAN	21,500	.11	164
MIAMI	195,600	1.03	19
MILWAUKEE	150,100	.79	31
MINNEAPOLIS-ST. PAUL	262,900	1.38	13
MINOT-BISMARCK-DICKINSON	35,100	.18	136
MISSOULA-BUTTE (HELENA)	26,800	.15	151
MOBILE-PENSACOLA	107,100	.56	52
MONROE-EL DORADO	49,200	.26	106
MONTGOMERY	45,100	.24	112
NASHVILLE	147,100	.77	34
NEW ORLEANS	158,000	.83	28
NEW YORK	1,333,600	7.02	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	119,300	.63	45
NORTH PLATTE	4,000	.02	209
ODESSA-MIDLAND	36,200	.19	131
OKLAHOMA CITY	129,100	.68	42
OMAHA	78,000	.41	69
ORLANDO-DAYTONA BEACH-MELBOURNE	129,500	.68	43
OTTUMWA-KIRKSVILLE	5,900	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	67,900	.36	82
PALM SPRINGS	12,700	.07	184
PANAMA CITY	15,300	.08	175
PARKERSBURG	7,700	.04	200
PEORIA	47,300	.25	107
PHILADELPHIA	538,300	2.83	4
PHOENIX	175,800	.93	23
PITTSBURGH	242,400	1.28	14
PORTLAND, OR	160,800	.85	27
PORTLAND-POLAND SPRING	69,200	.36	80
PRESQUE ISLE	7,600	.04	201
PROVIDENCE-NEW BEDFORD	117,900	.62	46
QUINCY-HANNIBAL	25,200	.13	157
RALEIGH-DURHAM	139,300	.73	37
RAPID CITY	22,800	.12	163
RENO	30,600	.16	149
RICHMOND (CHARLOTTESVILLE)	97,600	.51	61
ROANOKE-LYNCHBURG	76,300	.41	67
ROCHESTER, NY	77,000	.41	69
ROCHESTER-MASON CITY-AUSTIN	30,400	.16	147
ROCKFORD	45,100	.24	112
ROSWELL	14,300	.08	180
SACRAMENTO-STOCKTON	160,100	.98	21
ST. JOSEPH	9,900	.05	192
ST. LOUIS	232,900	1.23	15
SALINAS-MONTEREY	41,800	.22	116
SALISBURY	16,800	.09	172
SALT LAKE CITY	183,900	.97	22
SAN ANGELO	9,400	.05	195
SAN ANTONIO	154,400	.79	30
SAN DIEGO	147,900	.78	33
SAN FRANCISCO	369,200	1.96	7
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	31,600	.17	146
SARASOTA	12,100	.06	186
SAVANNAH	50,900	.27	100
SEATTLE-TACOMA	224,700	1.19	16
SELMA	5,200	.03	207
SHREVEPORT-TEXARKANA	111,400	.59	49
SIOUX CITY	32,600	.17	144
SIOUX FALLS-MITCHELL	50,600	.27	102
SOUTH BEND-ELKHART	67,100	.35	85
SPOKANE	73,300	.39	77
SPRINGFIELD, MA	47,200	.25	108
SPRINGFIELD, MO	58,200	.31	92
SPRINGFIELD-DECATUR-CHAMPAIGN	69,700	.37	79
SYRACUSE	82,900	.44	65
TALLAHASSEE-THOMASVILLE	39,600	.21	120
TAMPA-ST. PETERSBURG	169,600	.89	24
TERRE HAUTE	34,000	.18	140
TOLEDO	98,200	.52	54
TOPEKA	29,700	.16	149
TRAVERSE CITY-CADILLAC	34,800	.18	137
TUCSON	58,100	.31	93
TULSA	101,500	.53	57
TUSCALOOSA	11,700	.06	188
TWIN FALLS	6,800	.04	204
TYLER	22,100	.13	157
UTICA	22,900	.12	162
VICTORIA	7,200	.04	202
WACO-TEMPLE	50,100	.27	103
WASHINGTON, DC	327,100	1.73	10
WATERTOWN-CARTHAGE	20,100	.11	167
WAUSAU-RHINELANDER	35,700	.19	129
WEST PALM BEACH	61,900	.33	87
WHEELING-STEUBENVILLE	37,300	.20	125
WICHITA-HUTCHINSON	83,600	.44	64
WICHITA FALLS-LAWTON	36,200	.19	131
WILKES BARRE-SCRANTON	96,600	.51	62
WILMINGTON	34,500	.18	139
YAKIMA	39,600	.21	121
YOUNGSTOWN	51,900	.27	98
ZANESVILLE	7,200	.04	202

ADI POPULATION ESTIMATES

Markets Ranked by Demographic Category

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 2+ — US TOTAL 226,322,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	17,347,400	7.65
2	LOS ANGELES	11,593,400	5.12
3	CHICAGO	8,073,500	3.57
4	PHILADELPHIA	6,776,300	2.99
5	BOSTON	5,159,300	2.28
6	SAN FRANCISCO	5,094,700	2.25
7	DETROIT	4,464,300	1.97
8	WASHINGTON, DC	3,962,700	1.75
9	DALLAS-FT. WORTH	3,925,300	1.73
10	HOUSTON	3,842,800	1.70
11	CLEVELAND	3,621,300	1.60
12	PITTSBURGH	3,190,100	1.41
13	MINNEAPOLIS-ST. PAUL	3,090,100	1.37
14	ATLANTA	3,072,300	1.36
15	MIAMI	2,926,500	1.29
16	SEATTLE-TACOMA	2,840,400	1.25
17	ST. LOUIS	2,760,900	1.22
18	DENVER	2,458,400	1.09
19	TAMPA-ST. PETERSBURG	2,458,300	1.09
20	BALTIMORE	2,352,200	1.04
21	SACRAMENTO-STOCKTON	2,292,800	1.01
22	HARTFORD-NEW HAVEN	2,137,600	.94
23	INDIANAPOLIS	2,119,000	.94
24	PHOENIX	2,035,600	.90
25	SAN DIEGO	1,965,900	.87
26	PORTLAND, OR	1,963,400	.87
27	CINCINNATI	1,883,700	.83
28	MILWAUKEE	1,805,600	.80
29	KANSAS CITY	1,797,900	.79
30	NASHVILLE	1,755,000	.79
31	CHARLOTTE	1,734,800	.77
32	NEW ORLEANS	1,718,600	.76
33	SALT LAKE CITY	1,700,100	.75
34	ORLANDO-DAYTONA BEACH-MELBOURNE	1,693,700	.75
35	BUFFALO	1,655,400	.73
36	RALEIGH-DURHAM	1,625,200	.72
37	COLUMBUS, OH	1,623,000	.72
38	GREENVILLE-SPARTANBURG-ASHEVILLE	1,583,400	.70
39	MEMPHIS	1,562,100	.69
40	OKLAHOMA CITY	1,554,100	.69
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,540,700	.68
42	SAN ANTONIO	1,531,700	.68
43	PROVIDENCE-NEW BEDFORD	1,494,500	.66
44	CHARLESTON-HUNTINGTON	1,441,900	.64
45	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,426,000	.63
46	LOUISVILLE	1,384,700	.61
47	BIRMINGHAM	1,319,000	.58
48	HARRISBURG-YORK-LANCASTER-LEBANON	1,311,200	.58
49	ALBANY-SCHENECTADY-TROY	1,268,700	.56
50	WILKES BARRE-SCRANTON	1,255,800	.55
51	GREENSBORO-WINSTON SALEM-HIGH POINT	1,254,700	.55
52	SHREVEPORT-TEXARKANA	1,245,000	.55
53	DAYTON	1,239,300	.55
54	RICHMOND (CHARLOTTESVILLE)	1,218,900	.54
55	TULSA	1,188,000	.52
56	LITTLE ROCK	1,177,200	.52
57	FLINT-SAGINAW-BAY CITY	1,173,400	.52
58	MOBILE-PENSACOLA	1,129,000	.50
59	KNOXVILLE	1,118,600	.49
60	TOLEDO	1,089,300	.48
61	ALBUQUERQUE	1,077,300	.48
62	FRESNO-VISALIA	1,068,000	.47
63	WICHITA-HUTCHINSON	1,060,300	.47
64	JACKSONVILLE	1,049,400	.46
65	SYRACUSE	1,007,600	.45
66	ROANOKE-LYNCHBURG	970,200	.43
67	GREEN BAY	954,100	.42
68	WEST PALM BEACH	942,200	.42
69	DES MOINES	928,800	.41
70	ROCHESTER, NY	923,700	.41
71	OMAHA	900,300	.40
72	SPRINGFIELD-DECATUR-CHAMPAIGN	883,200	.39
73	DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	872,100	.39
74	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	869,500	.38
75	LEXINGTON	861,300	.38
76	SPOKANE	853,100	.38
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	836,900	.37
78	PORTLAND-POLAND SPRING	831,000	.37
79	JOHNSTOWN-ALTOONA	817,400	.36
80	CHATTANOOGA	800,600	.35
81	JACKSON, MS	783,600	.35
82	BRISTL-KNGSPT-JOHNSN CITY: TRI CITIES	753,000	.33
83	AUSTIN, TX	744,700	.33
84	SOUTH BEND-ELKHART	741,600	.33
85	COLUMBIA, SC	739,100	.33
86	SPRINGFIELD, MO	738,600	.33
87	BATON ROUGE	733,100	.33
88	TUCSON	699,200	.31
89	EL PASO	696,200	.31
90	EVANSVILLE	691,800	.31
91	HUNTSVILLE-DECATUR-FLORENCE	668,600	.30
92	LINCOLN-HASTINGS-KEARNEY	658,200	.29
93	WACO-TEMPLE	640,500	.28
94	FT. WAYNE	632,300	.28
95	YOUNGSTOWN	620,100	.27
96	GREENVILLE-NEW BERN-WASHINGTON	616,200	.27
97	SPRINGFIELD, MA	614,100	.27
98	SIOUX FALLS-MITCHELL	610,400	.27
99	MCALLEN-BROWNSVILLE: LRGV	610,000	.27
100	BURLINGTON-PLATTSBURGH	600,500	.27
101	AUGUSTA	592,700	.26
102	LANSING	589,700	.26
103	FARGO	578,100	.25
104	CHARLESTON, SC	574,600	.25
105	SAVANNAH	570,300	.25
106	PEORIA	563,300	.25
107	LAFAYETTE, LA	550,600	.24
108	COLORADO SPRINGS-PUEBLO	543,900	.24
109	SALINAS-MONTEREY	533,200	.24
110	LAS VEGAS	531,500	.23
111	MONROE-EL DORADO	517,600	.23
112	COLUMBUS, GA	514,700	.23
113	MADISON	496,600	.22
114	ROCKFORD	496,300	.22
115	CORPUS CHRISTI	492,500	.22
116	MONTGOMERY	476,800	.21
117	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	471,300	.21
118	AMARILLO	470,600	.21
119	BEAUMONT-PORT ARTHUR	463,900	.20
120	DULUTH-SUPERIOR	455,700	.20
121	FT. MYERS-NAPLES	451,700	.20
122	WICHITA FALLS-LAWTON	446,100	.20
123	JOPLIN-PITTSBURG	444,700	.20
124	YAKIMA	444,600	.20
125	LUBBOCK	442,900	.20
126	WHEELING-STEUBENVILLE	438,600	.19
127	TALLAHASSEE-THOMASVILLE	437,860	.19
128	LA CROSSE-EAU CLAIRE	437,300	.19
129	COLUMBUS-TUPELO	429,500	.19
130	WAUSAU-RHINELANDER	427,500	.19
131	TERRE HAUTE	423,600	.19
132	BINGHAMTON	415,600	.18
133	BOISE	409,300	.18
134	MACON	406,400	.18
135	RENO	405,900	.18
136	ERIE	405,800	.18
137	TRAVERSE CITY-CADILLAC	404,300	.18
138	EUGENE	397,900	.18
139	TOPEKA	390,400	.17
140	BLUEFIELD-BECKLEY-OAK HILL	390,600	.17
141	MINOT-BISMARCK-DICKINSON	389,800	.17
142	SIOUX CITY	385,400	.17
143	FLORENCE, SC	384,800	.17
144	COLUMBIA-JEFFERSON CITY	380,600	.17
145	ODESSA-MIDLAND	377,400	.17
146	FT. SMITH	372,200	.16
147	ROCHESTER-MASON CITY-AUSTIN	372,100	.16
148	ALBANY, GA	369,100	.16
149	CHICO-REDDING	367,600	.16
150	BAKERSFIELD	361,500	.16
151	WILMINGTON	359,400	.16
152	MISSOULA-BUTTE (HELENA)	349,200	.15
153	BANGOR	332,200	.15
154	QUINCY-HANNIBAL	321,400	.14
155	IDAHO FALLS-POCATELLO	315,700	.14
156	ABILENE-SWEETWATER	298,400	.13
157	MEDFORD	290,500	.13
158	UTICA	283,200	.13
159	TYLER	279,700	.12
160	DOTHAM	277,600	.12
161	RAPID CITY	256,400	.11
162	ALEXANDRIA, LA	255,900	.11
163	GREENWOOD-GREENVILLE	239,600	.11
164	SARASOTA	235,300	.10
165	CLARKSBURG-WESTON	234,700	.10
166	ELMIRA	228,900	.10
167	BILLINGS-HARDIN	226,900	.10
168	LAUREL-HATTIESBURG	226,200	.10
169	WATERTOWN-CARTHAGE	223,700	.10
170	MERIDIAN	220,500	.10
171	SALISBURY	219,900	.10
172	LAKE CHARLES	213,500	.09
173	ARDMORE-ADA	201,200	.09
174	GAINESVILLE	199,200	.09
175	JONESBORO	178,100	.08
176	PANAMA CITY	174,100	.08
177	EL CENTRO-YUMA	173,100	.08
178	GREAT FALLS	169,900	.08
179	BILOXI-GULFPORT-PASCAGOULA	169,400	.07
180	ALEXANDRIA, MN	160,000	.07
181	ROSWELL	153,700	.07
182	MARQUETTE	152,700	.07
183	CASPER-RIVERTON	151,200	.07
184	GRAND JUNCTION	147,600	.07
185	JACKSON, TN	145,400	.06
186	PALM SPRINGS	141,600	.06
187	EUREKA	134,600	.06
188	TUSCALOOSA	137,600	.06
189	ST. JOSEPH	130,400	.06
190	LAFAYETTE, IN	126,000	.06
191	CHEYENNE	122,600	.05
192	ANNISTON	119,500	.05
193	LAREDO	118,300	.05
194	BOWLING GREEN	117,600	.05
195	SAN ANGELO	116,200	.05
196	HAGERSTOWN	112,000	.05
197	LIMA	100,800	.05
198	HARRISONBURG	100,600	.05
199	PARKERSBURG	90,300	.04
200	PRESQUE ISLE	81,700	.04
201	TANESVILLE	80,200	.04
202	FLAGSTAFF	77,300	.03
203	OTTUMWA-KIRKSVILLE	75,700	.03
204	VICTORIA	75,400	.03
205	TWIN FALLS	73,000	.03
206	BEND	62,600	.03
207	MANKATO	62,300	.03
208	SELMA	49,400	.02
209	NORTH PLATTE	42,200	.02
210	ALPENA	40,200	.02
211	GLENDIVE	13,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18+ US TOTAL 172,250,900

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	13,466,900	7.82
2	LOS ANGELES	8,893,400	5.16
3	CHICAGO	6,093,100	3.54
4	PHILADELPHIA	5,224,900	3.03
5	SAN FRANCISCO	4,027,900	2.34
6	BOSTON	4,009,000	2.33
7	DETROIT	3,343,500	1.94
8	WASHINGTON, DC	3,035,700	1.76
9	DALLAS-FT. WORTH	2,968,200	1.72
10	HOUSTON	2,856,600	1.66
11	CLEVELAND	2,749,800	1.60
12	PITTSBURGH	2,493,100	1.45
13	MIAMI	2,360,700	1.37
14	MINNEAPOLIS-ST. PAUL	2,335,100	1.36
15	ATLANTA	2,303,100	1.34
16	SEATTLE-TACOMA	2,202,800	1.28
17	ST. LOUIS	2,098,100	1.21
18	TAMPA-ST. PETERSBURG	1,985,000	1.15
19	DENVER	1,883,600	1.03
20	BALTIMORE	1,810,300	1.05
21	SACRAMENTO-STOCKTON	1,756,900	1.02
22	HARTFORD-NEW HAVEN	1,662,900	.97
23	INDIANAPOLIS	1,590,900	.92
24	SAN DIEGO	1,544,300	.90
25	PHOENIX	1,540,100	.89
26	PORTLAND, OR	1,506,600	.87
27	CINCINNATI	1,413,300	.82
28	KANSAS CITY	1,375,000	.80
29	MILWAUKEE	1,366,000	.79
30	NASHVILLE	1,338,600	.78
31	ORLANDO-DAYTONA BEACH-MELBOURNE	1,330,200	.77
32	CHARLOTTE	1,308,800	.76
33	BUFFALO	1,267,200	.74
34	NEW ORLEANS	1,259,400	.73
35	RALEIGH-DURHAM	1,235,100	.72
36	COLUMBUS, OH	1,228,600	.71
37	GREENVILLE-SPARTANBURG-ASHEVILLE	1,207,300	.70
38	OKLAHOMA CITY	1,190,000	.69
39	SALT LAKE CITY	1,169,600	.68
40	PROVIDENCE-NEW BEDFORD	1,150,500	.67
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,149,400	.67
42	MEMPHIS	1,145,600	.67
43	SAN ANTONIO	1,113,200	.65
44	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,084,500	.63
45	CHARLESTON-HUNTINGTON	1,071,500	.62
46	LOUISVILLE	1,037,600	.60
47	HARRISBURG-YORK-LANCASTER-LEBANON	1,000,400	.58
48	BIRMINGHAM	994,900	.58
49	WILKES BARRE-SCRANTON	982,700	.57
50	ALBANY-SCHENECTADY-TROY	976,900	.57
51	GREENSBORO-WINSTON SALEM-HIGH POINT	960,900	.56
52	RICHMOND (CHARLOTTESVILLE)	940,100	.55
53	DAYTON	932,700	.54
54	SHREVEPORT-TEXARKANA	929,600	.54
55	TULSA	901,700	.52
56	LITTLE ROCK	886,900	.51
57	FLINT-SAGINAW-BAY CITY	856,200	.50
58	KNOXVILLE	845,000	.49
59	MOBILE-PENSACOLA	827,000	.48
60	TOLEDO	814,300	.47
61	WICHITA-HUTCHINSON	814,000	.47
62	JACKSONVILLE	785,400	.45
63	FRESNO-VISALIA	784,800	.46
64	ALBUQUERQUE	781,400	.45
65	SYRACUSE	768,600	.45
66	WEST PALM BEACH	767,100	.45
67	ROANOKE-LYNCHBURG	751,500	.44
68	DES MOINES	716,700	.42
69	GREEN BAY	710,000	.41
70	ROCHESTER, NY	705,400	.41
71	SPRINGFIELD-DECATUR-CHAMPAIGN	683,100	.40
72	OMAHA	675,900	.39
73	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	674,200	.39
74	DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	654,400	.38
75	LEXINGTON	640,700	.38
76	SPOKANE	640,400	.37
77	PORTLAND-POLAND SPRING	633,800	.37
78	CEDAR RAPIDS-WATERLOO-DUBUQUE	632,400	.37
79	JOHNSTOWN-ALTOONA	627,200	.36
80	CHATTANOOGA	600,300	.35
81	AUSTIN, TX	577,300	.34
82	SPRINGFIELD, MO	572,600	.33
83	JACKSON, MS	568,500	.33
84	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	568,400	.33
85	SOUTH BEND-ELKHART	552,900	.32
86	COLUMBIA, SC	551,500	.32
87	BATON ROUGE	536,000	.31
88	TUCSON	533,400	.31
89	EVANSVILLE	523,400	.32
90	LINCOLN-HASTINGS-KEARNEY	511,100	.32
91	HUNTSVILLE-DECATUR-FLORENCE	500,000	.29
92	WACO-TEMPLE	495,400	.29
93	EL PASO	488,800	.29
94	SPRINGFIELD, MA	483,900	.28
95	YOUNGSTOWN	474,600	.28
96	GREENVILLE-NEW BERN-WASHINGTON	467,500	.27
97	FT. WAYNE	466,500	.27
98	SIOUX FALLS-MITCHELL	466,100	.27
99	BURLINGTON-PLATTSBURGH	453,900	.25
100	LANSING	443,500	.25
101	FARGO	441,200	.25
102	AUGUSTA	434,600	.25
103	PEORIA	428,200	.24
104	SAVANNAH	422,900	.24
105	CHARLESTON, SC	422,100	.24
106	SALINAS-MONTEREY	413,300	.24
107	COLORADO SPRINGS-PUEBLO	410,500	.24
108	LAS VEGAS	408,700	.24
109	MCALLEN-BROWNSVILLE: LRGV	402,900	.23
110	LAFAYETTE, LA	399,600	.23
111	MADISON	387,100	.22
112	COLUMBUS, GA	383,800	.22
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	378,700	.22
114	MONROE-EL DORADO	378,600	.22
115	ROCKFORD	370,200	.21
116	FT. MYERS-NAPLES	368,600	.21
117	CORPUS CHRISTI	352,100	.20
118	MONTGOMERY	352,600	.20
119	AMARILLO	349,700	.20
120	DULUTH-SUPERIOR	347,700	.20
121	BEAUMONT-PORT ARTHUR	345,500	.20
122	JOPLIN-PITTSBURG	343,600	.20
123	WICHITA FALLS-LAWTON	341,300	.20
124	WHEELING-STEUBENVILLE	334,400	.19
125	LA CROSSE-EAU CLAIRE	332,100	.19
126	YAKIMA	331,200	.19
127	LUBBOCK	328,900	.19
128	TERRE HAUTE	326,500	.19
129	TALLAHASSEE-THOMASVILLE	326,300	.19
130	RENO	319,300	.19
131	WAUSAU-RHINELANDER	318,200	.18
132	COLUMBUS-TUPELO	316,400	.18
133	BINGHAMTON	312,100	.18
134	ERIE	309,700	.18
135	EUGENE	309,600	.18
136	TRAVERSE CITY-CADILLAC	303,800	.18
137	TOPEKA	303,600	.18
138	BOISE	302,600	.18
139	MACON	299,900	.17
140	COLUMBIA-JEFFERSON CITY	299,700	.17
141	SIOUX CITY	299,600	.17
142	BLUEFIELD-BECKLEY-OAK HILL	299,300	.17
143	MINOT-BISMARCK-DICKINSON	298,700	.17
144	CHICO-REDDING	295,800	.17
145	ROCHESTER-MASON CITY-AUSTIN	282,700	.16
146	FT. SMITH	281,100	.16
147	FLORENCE, SC	277,800	.16
148	ODESSA-MIDLAND	270,100	.16
149	BAKERSFIELD	269,600	.15
150	MISSOULA-BUTTE (HELENA)	269,600	.15
151	ALBANY, GA	264,300	.15
152	WILMINGTON	260,100	.15
153	BANGOR	252,400	.15
154	QUINCY-HANNIBAL	248,200	.14
155	ABILENE-SWEETWATER	230,400	.13
156	MEDFORD	221,400	.13
157	IDAHO FALLS-POCATELLO	226,800	.13
158	UTICA	217,600	.13
159	TYLER	216,600	.13
160	BOTHSN	209,400	.12
161	SARASOTA	208,900	.12
162	RAPID CITY	188,400	.11
163	ALEXANDRIA, LA	187,000	.11
164	CLARKSBURG-WESTON	176,600	.10
165	ELMIRA	172,200	.10
166	SALISBURY	170,100	.10
167	BILLINGS-MARDIN	169,400	.10
168	LAUREL-HATTIESBURG	167,400	.10
169	GRLFN2OO-GREENVILLE	163,100	.10
170	WATERTOWN-CARTHAGE	155,800	.10
171	MERIDIAN	150,400	.09
172	GAINESVILLE	150,200	.09
173	LAKE CHARLES	150,000	.09
174	ARDMORE-ADA	134,000	.09
175	JONESBORO	130,200	.08
176	PANAMA CITY	130,900	.08
177	GREAT FALLS	120,300	.07
178	BILOXI-GULFPORT-PASCAGOULA	119,700	.07
179	EL CENTRO-YUMA	119,500	.07
180	ALEXANDRIA, MN	116,900	.07
181	MARQUETTE	117,900	.07
182	ROSWELL	112,600	.07
183	GRAND JUNCTION	111,900	.06
184	CASPER-RIVERTON	111,500	.06
185	JACKSON, TN	110,500	.06
186	EUREKA	110,600	.06
187	PALM SPRINGS	106,600	.06
188	TUSCALOOSA	105,700	.06
189	ST. JOSEPH	101,600	.06
190	LAFAYETTE, IN	101,000	.06
191	CHEYENNE	94,600	.05
192	ANNISTON	90,600	.05
193	BOWLING GREEN	90,500	.05
194	SAN ANGELO	88,600	.05
195	HAGERSTOWN	88,800	.05
196	HARRISONBURG	83,000	.05
197	LIMA	79,100	.05
198	LAREDO	77,000	.05
199	PARKERSBURG	68,300	.04
200	ZANESVILLE	64,100	.03
201	OTTUMWA-KIRKSVILLE	59,700	.03
202	PRESQUE ISLE	59,700	.03
203	FLAGSTAFF	55,500	.03
204	VICTORIA	54,500	.03
205	TWIN FALLS	53,600	.03
206	MANKATO	48,000	.03
207	BEND	47,400	.03
208	SELMA	34,800	.02
209	NORTH PLATTE	32,400	.02
210	ALPENA	30,600	.02
211	GLENDIVE	9,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-49

US TOTAL 111,635,700

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	8,375,900	7.53
2	LOS ANGELES	6,029,100	5.40
3	CHICAGO	4,033,600	3.61
4	PHILADELPHIA	3,247,600	2.91
5	SAN FRANCISCO	2,722,900	2.44
6	BOSTON	2,548,800	2.28
7	DETROIT	2,221,900	1.99
8	WASHINGTON, DC	2,152,500	1.93
9	HOUSTON	2,109,100	1.89
10	DALLAS-FT. WORTH	2,034,000	1.82
11	CLEVELAND	1,736,200	1.56
12	ATLANTA	1,629,500	1.46
13	MINNEAPOLIS-ST. PAUL	1,573,000	1.41
14	SEATTLE-TACOMA	1,490,700	1.34
15	PITTSBURGH	1,479,000	1.32
16	DENVER	1,379,200	1.24
17	MIAMI	1,315,800	1.18
18	ST. LOUIS	1,305,700	1.17
19	BALTIMORE	1,192,600	1.07
20	SACRAMENTO-STOCKTON	1,163,700	1.04
21	SAN DIEGO	1,060,600	.95
22	INDIANAPOLIS	1,057,700	.95
23	HARTFORD-NEW HAVEN	1,048,100	.94
24	TAMPA-ST. PETERSBURG	999,200	.90
25	PORTLAND, OR	998,800	.89
26	PHOENIX	987,700	.88
27	CINCINNATI	919,900	.82
28	KANSAS CITY	892,900	.80
29	MILWAUKEE	881,900	.79
30	NASHVILLE	872,600	.78
31	CHARLOTTE	867,200	.78
32	NEW ORLEANS	864,300	.77
33	RALEIGH-DURHAM	862,100	.77
34	SALT LAKE CITY	842,500	.75
35	COLUMBUS, OH	835,200	.75
36	ORLANDO-DAYTONA BEACH-MELBOURNE	772,500	.69
37	OKLAHOMA CITY	770,100	.69
38	GREENVILLE-SPARTANBURG-ASHEVILLE	768,200	.69
39	BUFFALO	768,000	.69
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	764,100	.68
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	761,500	.68
42	MEMPHIS	746,900	.67
43	SAN ANTONIO	732,300	.66
44	PROVIDENCE-NEW BEDFORD	698,300	.63
45	CHARLESTON-HUNTINGTON	687,000	.62
46	LOUISVILLE	684,500	.61
47	HARRISBURG-YORK-LANCASTER-LEBANON	638,300	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	627,000	.56
49	BIRMINGHAM	626,500	.56
50	RICHMOND (CHARLOTTESVILLE)	621,600	.56
51	DAYTON	605,700	.54
52	ALBANY-SCHENECTADY-TROY	592,700	.53
53	FLINT-SAGINAW-BAY CITY	576,500	.52
54	TULSA	570,000	.51
55	SHREVEPORT-TEXARKANA	567,600	.51
56	MOBILE-PENSACOLA	561,500	.50
57	LITTLE ROCK	550,700	.49
58	WILKES BARRE-SCRANTON	549,800	.49
59	ALBUQUERQUE	545,900	.49
60	KNOXVILLE	545,800	.49
61	FRESNO-VISALIA	526,400	.47
62	TOLEDO	526,200	.47
63	JACKSONVILLE	517,400	.46
64	WICHITA-HUTCHINSON	500,200	.45
65	SYRACUSE	499,600	.45
66	ROANOKE-LYNCHBURG	479,000	.43
67	ROCHESTER, NY	460,700	.41
68	GREEN BAY	445,000	.40
69	DES MOINES	444,400	.40
70	SPRINGFIELD-DECATUR-CHAMPAIGN	441,900	.40
71	LEXINGTON	434,400	.39
72	OMAHA	430,700	.39
73	SPOKANE	420,200	.38
74	AUSTIN, TX	411,300	.37
75	DAVENPRT-ROCK ISLND-MOLINE; QUAD CITY	410,300	.37
76	CEDAR RAPIDS-WATERLOO-DUBUQUE	408,800	.37
77	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	397,900	.36
78	PORTLAND-POLAND SPRING	395,000	.35
79	CHATTANOOGA	394,300	.35
80	COLUMBIA, SC	387,800	.35
81	BATON ROUGE	385,100	.34
82	JOHNSTOWN-ALTOONA	383,100	.34
83	WEST PALM BEACH	377,000	.34
84	JACKSON, MS	370,700	.33
85	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	360,100	.33
86	SOUTH BEND-ELKHART	352,300	.32
87	EL PASO	352,200	.32
88	TUCSON	348,800	.31
89	WACO-TEMPLE	338,800	.30
90	SPRINGFIELD, MO	330,700	.30
91	HUNTSVILLE-DECATUR-FLORENCE	329,900	.30
92	GREENVILLE-NEW BERN-WASHINGTON	324,500	.29
93	EVANSVILLE	324,100	.29
94	LANSING	319,200	.29
95	LINCOLN-HASTINGS-KEARNEY	309,700	.28
96	CHARLESTON, SC	306,300	.27
97	FT. WAYNE	303,200	.27
98	BURLINGTON-PLATTSBURGH	303,000	.27
99	SPRINGFIELD, MA	302,600	.27
100	SAVANNAH	288,400	.26
101	AUGUSTA	288,000	.26
102	LAS VEGAS	287,200	.25
103	YOUNGSTOWN	286,900	.26
104	COLORADO SPRINGS-PUEBLO	283,900	.25
105	SALINAS-MONTEREY	282,100	.25
106	PEORIA	281,100	.25
107	FARGO	274,800	.25
108	SIOUX FALLS-MITCHELL	271,100	.24
109	MCALLEN-BROWNSVILLE: LRGV	267,200	.24
110	LAFAYETTE, LA	266,900	.24
111	MADISON	265,400	.24
112	COLUMBUS, GA	256,100	.23
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	250,400	.22
114	ROCKFORD	240,500	.22
115	CORPUS CHRISTI	237,900	.21
116	MONROE-EL DORADO	233,600	.21
117	AMARILLO	225,200	.20
118	TALLAHASSEE-THOMASVILLE	224,200	.20
119	MONTGOMERY	222,400	.20
120	LUBBOCK	221,900	.20
121	YAKIMA	219,400	.20
122	RENO	218,800	.20
123	BEAUMONT-PORT ARTHUR	218,200	.20
124	WICHITA FALLS-LAWTON	217,800	.20
125	LA CROSSE-EAU CLAIRE	207,300	.19
126	EUGENE	206,400	.19
127	DULUTH-SUPERIOR	206,100	.18
128	BOISE	202,200	.18
129	COLUMBUS-TUPELO	200,600	.18
130	MACON	199,800	.18
130	TOPEKA	199,800	.18
132	WHEELING-STEUBENVILLE	198,900	.18
133	WAUSAU-RHINELANDER	196,100	.18
134	COLUMBIA-JEFFERSON CITY	194,500	.17
135	BINGHAMTON	194,100	.17
136	JOPLIN-PITTSBURG	193,300	.17
137	TERRE HAUTE	191,100	.17
138	ERIE	189,800	.17
139	ODESSA-MIDLAND	186,800	.17
140	FLORENCE, SC	182,700	.17
141	MINOT-BISMARCK-DICKINSON	183,400	.16
142	TRAVERSE CITY-CADILLAC	181,500	.16
143	MISSOULA-BUTTE (HELENA)	179,600	.16
144	BAKERSFIELD	178,000	.16
145	BLUEFIELD-BECKLEY-OAK HILL	177,900	.16
146	FT. SMITH	177,100	.16
147	CHICO-REDDING	175,600	.16
148	ALBANY, GA	172,400	.15
149	SIOUX CITY	171,000	.15
150	WILMINGTON	169,200	.15
151	ROCHESTER-MASON CITY-AUSTIN	167,800	.15
152	FT. MYERS-NAPLES	167,500	.15
153	BANGOR	159,300	.14
154	IDAHO FALLS-POCATELLO	156,100	.14
155	QUINCY-HANNIBAL	143,900	.13
156	MEDFORD	136,900	.12
157	ABILENE-SWEETWATER	133,500	.12
158	DOTHAN	130,500	.12
159	TYLER	129,900	.12
160	RAPID CITY	129,400	.12
161	UTICA	128,500	.12
162	ALEXANDRIA, LA	125,900	.11
163	GAINESVILLE	117,600	.11
164	BILLINGS-HARDIN	111,400	.10
165	LAUREL-HATTIESBURG	107,500	.10
166	LAKE CHARLES	106,200	.10
167	WATERTOWN-CARTHAGE	104,400	.09
168	ELMIRA	104,200	.09
169	CLARKSBURG-WESTON	103,400	.09
170	GREENWOOD-GREENVILLE	102,800	.09
171	SALISBURY	101,800	.09
172	MERIDIAN	96,300	.09
173	BILOXI-GULFPORT-PASCAGOULA	87,300	.08
174	ARDMORE-ADA	86,300	.08
175	PANAMA CITY	81,900	.07
176	GREAT FALLS	81,500	.07
177	CASPER-RIVERTON	80,700	.07
178	EL CENTRO-YUMA	80,500	.07
178	JONESBORO	80,500	.07
180	SARASOTA	79,100	.07
181	MARQUETTE	75,100	.07
182	LAFAYETTE, IN	74,800	.07
183	GRAND JUNCTION	73,400	.07
184	TUSCALOOSA	73,100	.07
185	EUREKA	72,600	.07
186	ROSWELL	69,800	.06
187	ALEXANDRIA, MN	68,500	.06
188	JACKSON, TN	67,100	.06
189	PALM SPRINGS	64,900	.06
190	ANNISTON	62,100	.06
191	CHEYENNE	62,600	.06
192	BOWLING GREEN	60,300	.05
193	ST. JOSEPH	57,300	.05
194	HARRISONBURG	55,800	.05
195	SAN ANGELO	55,700	.05
196	HAGERSTOWN	54,700	.05
197	LAREDO	52,500	.05
198	LIMA	49,900	.04
199	FLAGSTAFF	44,400	.04
200	PARKERSBURG	43,100	.04
201	PRESQUE ISLE	39,400	.04
202	VICTORIA	37,700	.03
203	ZANESVILLE	37,200	.03
204	OTTUMWA-KIRKSVILLE	35,600	.03
205	TWIN FALLS	33,200	.03
206	MANKATO	32,400	.03
207	RENO	32,100	.03
208	SELMA	21,600	.02
209	NORTH PLATTE	19,900	.02
210	ALPENA	17,800	.02
211	GLENDIVE	6,500	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-24

US TOTAL 49,778,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,503,000	7.04	107	COLORADO SPRINGS-PUEBLO	131,900	.26
2	LOS ANGELES	2,534,500	5.09	108	PEORIA	130,100	.26
3	CHICAGO	1,776,200	3.57	109	YOUNGSTOWN	129,800	.26
4	PHILADELPHIA	1,466,900	2.95	110	MADISON	121,600	.24
5	BOSTON	1,146,600	2.30	111	SALINAS-MONTEREY	121,300	.24
6	SAN FRANCISCO	1,048,100	2.11	112	MONROE-EL DORADO	120,200	.24
7	DETROIT	1,005,400	2.02	113	LAS VEGAS	116,400	.23
8	HOUSTON	865,000	1.74	114	CORPUS CHRISTI	115,300	.23
9	WASHINGTON, DC	863,700	1.74	115	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	114,800	.23
10	DALLAS-FT. WORTH	853,600	1.71	116	LUBBOCK	113,000	.23
11	CLEVELAND	777,760	1.56	117	TALLAHASSEE-THOMASVILLE	110,300	.22
12	MINNEAPOLIS-ST. PAUL	742,000	1.49	118	ROCKFORD	108,600	.22
13	ATLANTA	674,800	1.36	119	MONTGOMERY	107,900	.22
14	PITTSBURGH	673,800	1.35	120	WICHITA FALLS-LAWTON	105,900	.21
15	SEATTLE-TACOMA	612,200	1.23	121	LA CROSSE-EAU CLAIRE	105,600	.21
16	ST. LOUIS	589,500	1.19	122	AMARILLO	101,100	.20
17	DENVER	561,400	1.13	123	BEAUMONT-PORT ARTHUR	100,600	.20
18	MIAMI	528,900	1.06	124	COLUMBUS-TUPELO	98,900	.20
19	BALTIMORE	521,500	1.05	125	TOPEKA	97,700	.20
20	SACRAMENTO-STOCKTON	496,600	1.00	126	WAUSAU-RHINELANDER	97,200	.20
21	INDIANAPOLIS	481,400	.97	127	COLUMBIA-JEFFERSON CITY	96,400	.19
22	SAN DIEGO	476,200	.96	127	DULUTH-SUPERIOR	96,400	.19
23	HARTFORD-NEW HAVEN	463,800	.93	129	YAKIMA	96,300	.19
24	PHIENIX	439,700	.88	130	MACON	94,200	.19
25	TAMPA-ST. PETERSBURG	434,100	.87	131	BINGHAMTON	92,700	.19
26	CINCINNATI	423,200	.85	132	ERIE	90,300	.18
27	SALT LAKE CITY	409,700	.82	133	TERRE HAUTE	89,800	.18
28	PORTLAND, OR	406,000	.82	134	WHEELING-STEUBENVILLE	89,600	.18
29	NEW ORLEANS	404,400	.81	135	JOPLIN-PITTSBURG	88,900	.18
30	MILWAUKEE	404,100	.81	136	MINOT-BISMARCK-DICKINSON	88,600	.18
31	RALEIGH-DURHAM	399,800	.80	137	BOISE	88,300	.18
32	KANSAS CITY	386,900	.78	138	FLORENCE, SC	87,400	.18
33	NASHVILLE	384,800	.77	139	EUGENE	85,400	.17
34	CHARLOTTE	374,100	.75	140	RENO	85,100	.17
35	COLUMBUS, OH	371,700	.75	141	ODESSA-MIDLAND	84,600	.17
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	364,500	.73	142	TRAVERSE CITY-CADILLAC	84,300	.17
37	BUFFALO	364,400	.73	143	ALBANY, GA	83,800	.17
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	362,400	.73	144	FT. SMITH	82,600	.17
39	MEMPHIS	360,600	.72	145	SIOUX CITY	82,400	.17
40	SAN ANTONIO	352,400	.71	146	BAKERSFIELD	80,700	.16
41	ORLANDO-DAYTONA BEACH-MELBOURNE	349,500	.70	147	BLUEFIELD-BECKLEY-OAK HILL	80,100	.16
42	OKLAHOMA CITY	342,900	.69	148	MISSOULA-BUTTE (HELENA)	79,600	.16
43	GREENVILLE-SPARTANBURG-ASHEVILLE	335,200	.67	149	CHICO-REDDING	77,600	.15
44	PROVIDENCE-NEW BEDFORD	324,700	.65	149	WILMINGTON	77,600	.16
45	CHARLESTON-HUNTINGTON	311,900	.63	151	ROCHESTER-MASON CITY-AUSTIN	77,300	.16
46	LOUISVILLE	307,100	.62	152	IDAHO FALLS-POCATELLO	73,900	.15
47	FLINT-SAGINAW-BAY CITY	279,600	.56	153	BANGOR	73,500	.15
48	HARRISBURG-YORK-LANCASTER-LEBANON	278,500	.56	154	FT. MYERS-NAPLES	71,900	.14
49	BIRMINGHAM	278,100	.55	155	QUINCY-HANNIBAL	69,600	.14
50	ALBANY-SCHENECTADY-TROY	273,900	.55	156	ALEXANDRIA, LA	65,600	.13
51	RICHMOND (CHARLOTTESVILLE)	271,600	.55	157	UTICA	64,600	.13
52	DAYTON	268,000	.54	158	ABILENE-SWEETWATER	63,500	.13
53	GREENSBORO-WINSTON SALEM-HIGH POINT	267,100	.54	159	RAPID CITY	61,100	.12
54	SHREVEPORT-TEXARKANA	267,000	.54	160	GAINESVILLE	60,400	.12
55	MOBILE-PENSACOLA	263,200	.53	161	DOTHAN	60,200	.12
56	ALBUQUERQUE	250,400	.50	162	GREENWOOD-GREENVILLE	58,600	.12
57	TOLEDO	249,000	.50	163	TYLER	57,600	.12
58	WILKES BARRE-SCRANTON	248,900	.50	164	MEDFORD	55,700	.11
59	LITTLE ROCK	248,800	.50	165	WATERTOWN-CARTHAGE	55,500	.11
60	SYRACUSE	247,600	.50	166	LAUREL-HATTIESBURG	53,600	.11
61	FRESNO-VISALIA	244,200	.49	167	LAKE CHARLES	50,700	.10
62	TULSA	242,000	.49	168	ELMIRA	49,900	.10
63	KNOXVILLE	241,900	.49	169	BILLINGS-HARDIN	48,700	.10
64	JACKSONVILLE	230,200	.46	170	MERIDIAN	48,000	.10
65	WICHITA-HUTCHINSON	224,900	.45	171	CLARKSBURG-WESTON	47,900	.10
66	GREEN BAY	216,800	.44	172	SALISBURY	46,600	.09
67	ROANOKE-LYNCHBURG	216,500	.43	173	BILOXI-GULFPORT-PASCAGOULA	43,700	.09
68	ROCHESTER, NY	209,200	.42	174	LAFAYETTE, IN	42,300	.09
69	SPRINGFIELD-DECATUR-CHAMPAIGN	209,100	.42	175	EL CENTRO-YUMA	40,900	.09
70	DES MOINES	204,600	.41	176	ARDMORE-ADA	40,300	.09
71	LEXINGTON	202,100	.41	177	MARQUETTE	38,800	.08
72	CEDAR RAPIDS-WATERLOO-DUBUQUE	201,800	.41	178	GREAT FALLS	37,800	.08
73	OMAHA	195,700	.39	179	JONESBORO	37,700	.08
74	AUSTIN, TX	190,200	.38	180	PANAMA CITY	37,500	.08
75	SPOKANE	188,100	.38	181	TUSCALOOSA	37,100	.07
76	BATON ROUGE	187,900	.38	182	ALEXANDRIA, MN	34,500	.07
77	JOHNSTOWN-ALTOONA	187,100	.38	182	CASPER-RIVERTON	34,500	.07
78	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	187,000	.38	184	ROSWELL	33,500	.07
79	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	186,800	.38	185	SARASOTA	32,700	.07
80	COLUMBIA, SC	186,600	.37	186	ANNISTON	31,400	.06
81	WACO-TEMPLE	183,700	.37	187	EUREKA	30,800	.06
82	JACKSON, MS	180,300	.36	188	GRAND JUNCTION	29,900	.06
83	EL PASO	178,900	.36	188	JACKSON, TN	29,400	.06
84	PORTLAND-POLAND SPRING	178,600	.35	190	BOWLING GREEN	29,300	.06
85	CHATTANOOGA	169,400	.34	191	LAREDO	29,200	.06
86	GREENVILLE-NEW BERN-WASHINGTON	168,800	.34	192	PALM SPRINGS	29,100	.06
87	SOUTH BEND-ELKHART	166,800	.33	193	HARRISONBURG	28,000	.06
88	WEST PALM BEACH	156,600	.32	194	ST. JOSEPH	27,800	.06
89	TUCSON	156,260	.32	195	CHEYENNE	27,500	.06
90	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	157,300	.32	196	SAN ANGELO	26,800	.05
91	SPRINGFIELD, MO	153,900	.31	197	HAGERSTOWN	24,200	.05
92	LANSING	153,100	.31	198	LIMA	23,700	.05
93	CHARLESTON, SC	150,300	.30	199	FLAGSTAFF	23,500	.05
94	HUNTSVILLE-DECATUR-FLORENCE	148,400	.30	200	PRESQUE ISLE	19,500	.04
95	EVANSVILLE	148,300	.30	201	PARKERSBURG	18,600	.04
96	SPRINGFIELD, MA	147,900	.30	202	ZANESVILLE	17,900	.04
97	SAVANNAH	140,600	.29	203	MANKATO	17,700	.04
98	BURLINGTON-PLATTSBURGH	144,500	.29	204	VICTORIA	17,500	.04
99	LINCOLN-HASTINGS-KEARNEY	144,200	.29	205	OTTUMWA-KIRKSVILLE	17,400	.03
100	MCALLEN-BROWNSVILLE: LRGV	143,600	.29	206	TWIN FALLS	14,700	.03
101	FT. WAYNE	138,600	.28	207	RENO	12,300	.02
102	FARGO	137,800	.28	208	SELMA	11,600	.02
103	AUGUSTA	137,600	.28	209	ALPENA	8,800	.02
104	LAFAYETTE, LA	137,100	.28	210	NORTH PLATTE	8,700	.02
105	SIOUX FALLS-MITCHELL	134,400	.27	211	GLENDIVE	3,100	.01
106	COLUMBUS, GA	133,200	.27				

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-34 — US TOTAL 90,228,400

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,483,500	7.19
2	LOS ANGELES	4,773,800	5.29
3	CHICAGO	3,251,900	3.60
4	PHILADELPHIA	2,613,700	2.90
5	SAN FRANCISCO	2,095,900	2.32
6	BOSTON	2,080,900	2.31
7	DETROIT	1,824,200	2.02
8	HOUSTON	1,695,300	1.88
9	WASHINGTON, DC	1,667,000	1.85
10	DALLAS-FT. WORTH	1,608,800	1.78
11	CLEVELAND	1,404,000	1.56
12	MINNEAPOLIS-ST. PAUL	1,298,700	1.44
13	ATLANTA	1,286,900	1.43
14	PITTSBURGH	1,197,800	1.33
15	SEATTLE-TACOMA	1,183,300	1.31
16	DENVER	1,108,600	1.23
17	ST. LOUIS	1,052,300	1.17
18	MIAMI	994,800	1.10
19	BALTIMORE	954,800	1.06
20	SACRAMENTO-STOCKTON	932,100	1.03
21	SAN DIEGO	868,600	.96
22	INDIANAPOLIS	857,700	.95
23	HARTFORD-NEW HAVEN	841,400	.93
24	PORTLAND, OR	801,300	.89
25	PHOENIX	800,900	.89
26	TAMPA-ST. PETERSBURG	788,200	.87
27	CINCINNATI	752,100	.83
28	NEW ORLEANS	727,500	.81
29	SALT LAKE CITY	726,300	.80
30	MILWAUKEE	724,500	.80
31	KANSAS CITY	710,400	.79
32	RALEIGH-DURHAM	708,600	.79
33	NASHVILLE	694,000	.77
34	CHARLOTTE	684,100	.76
35	COLUMBUS, OH	674,600	.75
36	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	635,500	.73
37	MEMPHIS	631,100	.70
38	BUFFALO	630,700	.70
39	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	627,900	.70
40	OKLAHOMA CITY	616,200	.68
41	SAN ANTONIO	615,300	.68
42	ORLANDO-DAYTONA BEACH-MELBOURNE	612,600	.68
43	GREENVILLE-SPARTANBURG-ASHEVILLE	604,300	.67
44	PROVIDENCE-NEW BEDFORD	573,900	.64
45	CHARLESTON-HUNTINGTON	560,300	.62
46	LOUISVILLE	558,300	.62
47	HARRISBURG-YORK-LANCASTER-LEBANON	507,700	.56
48	BIRMINGHAM	506,500	.56
49	RICHMOND (CHARLOTTESVILLE)	498,400	.55
50	GREENSBORO-WINSTON SALEM-HIGH POINT	489,800	.54
51	ALBANY-SCHENECTADY-TROY	485,900	.54
52	DAYTON	482,700	.53
53	FLINT-SAGINAW-BAY CITY	481,400	.53
54	SHREVEPORT-TEXARKANA	465,900	.52
55	MOBILE-PENSACOLA	460,900	.51
56	ALBUQUERQUE	454,100	.50
57	TULSA	447,700	.50
58	LITTLE ROCK	445,000	.49
59	WILKES BARRE-SCRANTON	439,300	.49
60	FRESNO-VISALIA	438,200	.49
61	TOLEDO	437,300	.48
62	KNOXVILLE	436,200	.48
63	SYRACUSE	420,200	.47
64	JACKSONVILLE	419,400	.46
65	WICHITA-HUTCHINSON	406,500	.45
66	ROANOKE-LYNCHBURG	379,600	.42
67	GREEN BAY	376,900	.42
68	ROCHESTER, NY	375,900	.42
69	SPRINGFIELD-DECATUR-CHAMPAIGN	362,800	.40
70	DES MOINES	362,600	.40
71	LEXINGTON	357,700	.40
72	OMAHA	352,100	.39
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	346,600	.38
74	AUSTIN, TX	345,300	.38
75	SPOKANE	343,000	.38
76	DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	335,200	.37
77	BATON ROUGE	330,100	.37
78	COLUMBIA, SC	327,000	.36
79	PORTLAND-POLAND SPRING	323,800	.35
80	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	320,900	.36
81	JOHNSTOWN-ALTOONA	317,100	.35
82	JACKSON, MS	312,300	.35
83	CHATTANOOGA	309,700	.34
84	EL PASO	301,600	.33
85	WEST PALM BEACH	294,900	.33
86	WACO-TEMPLE	290,000	.32
87	SOUTH BEND-ELKHART	288,700	.32
88	TUCSON	287,100	.32
89	BRISTL-KNGSPT-JOHNSN CITY: TRI CITIES	285,800	.32
90	GREENVILLE-NEW BERN-WASHINGTON	275,400	.31
91	LANSING	267,600	.33
92	EVANSVILLE	264,000	.29
93	SPRINGFIELD, MO	263,900	.29
94	CHARLESTON, SC	261,700	.29
95	HUNTSVILLE-DECATUR-FLORENCE	260,000	.29
96	LINCOLN-HASTINGS-KEARNEY	254,900	.28
97	SPRINGFIELD, MA	253,800	.28
98	BURLINGTON-PLATTSBURGH	253,300	.28
99	FT. WAYNE	250,800	.28
100	SAVANNAH	247,700	.27
101	MCALLEN-BROWNSVILLE: LRGV	242,100	.27
102	AUGUSTA	241,500	.27
103	FARGO	233,700	.25
104	COLORADO SPRINGS-PUEBLO	233,400	.25
105	SALINAS-MONTEREY	233,000	.25
106	YOUNGSTOWN	231,900	.26
107	PEORIA	230,200	.26
108	LAFAYETTE, LA	230,100	.26
109	SIOUX FALLS-MITCHELL	229,100	.25
110	MADISON	222,600	.25
111	LAS VEGAS	220,500	.24
112	COLUMBUS, GA	220,000	.24
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	205,300	.23
114	CORPUS CHRISTI	202,400	.22
115	MONROE-EL DORADO	197,700	.22
116	ROCKFORD	194,300	.22
117	TALLAHASSEE-THOMASVILLE	190,000	.21
118	LUBBOCK	187,500	.21
119	MONTGOMERY	184,800	.20
120	AMARILLO	181,400	.20
121	WICHITA FALLS-LAWTON	179,100	.20
122	YAKIMA	178,900	.20
123	BEAUMNT-PORT ARTHUR	177,600	.20
124	LA CROSSE-EAU CLAIRE	176,400	.20
125	DULUTH-SUPERIOR	171,500	.19
126	RENO	168,600	.19
127	COLUMBUS-TUPELO	167,200	.19
128	EUGENE	167,100	.19
129	TOPEKA	167,000	.19
130	WAUSAU-RHINELANDER	165,000	.18
131	MACON	164,200	.18
132	BOISE	163,700	.18
133	COLUMBIA-JEFFERSON CITY	162,700	.18
134	WHEELING-STEUBENVILLE	161,600	.18
135	BINGHAMTON	158,500	.18
136	ERIE	157,400	.17
137	MINOT-BISMARCK-DICKINSON	156,300	.17
138	FLORENCE, SC	155,900	.17
139	TERRE HAUTE	155,700	.17
140	JOPLIN-PITTSBURG	154,600	.17
141	ODESSA-MIDLAND	153,300	.17
142	TRAVERSE CITY-CADILLAC	149,700	.17
143	MISSOULA-BUTTE (HELENA)	147,500	.16
144	BLUEFIELD-BECKLEY-OAK HILL	147,300	.16
145	BAKERSFIELD	146,600	.16
146	ALBANY, GA	146,000	.16
147	FT. SMITH	143,500	.16
148	SIOUX CITY	142,600	.16
149	CHICO-REDDING	141,100	.16
150	WILMINGTON	139,000	.15
151	ROCHESTER-MASON CITY-AUSTIN	137,500	.15
152	IDAHO FALLS-POCATELLO	132,100	.15
153	FT. MYERS-NAPLES	131,000	.15
154	BANGOR	130,600	.14
155	QUINCY-HANNIBAL	118,000	.13
156	RAPID CITY	109,700	.12
157	MEDFORD	108,200	.12
158	ABILENE-SWEETWATER	108,100	.12
159	ALEXANDRIA, LA	107,200	.12
160	UTICA	106,900	.12
161	DOTHAN	106,400	.12
162	TYLER	104,600	.12
163	GAINESVILLE	101,100	.11
164	GREENWOOD-GREENVILLE	94,300	.10
165	LAUREL-HATTIESBURG	90,400	.10
166	BILLINGS-HARDIN	90,000	.10
167	WATERTOWN-CARTHAGE	89,500	.10
168	LAKE CHARLES	88,300	.10
169	ELMIRA	86,000	.10
170	CLARKSBURG-WESTON	84,700	.09
171	SALISBURY	82,100	.09
172	MERIDIAN	81,900	.09
173	BILOXI-GULFPORT-PASCAGOULA	73,300	.08
174	ARDMORE-ADA	69,400	.08
175	EL CENTRO-YUMA	68,900	.08
176	GREAT FALLS	66,800	.07
177	CASPER-RIVERTON	66,200	.07
178	PANAMA CITY	64,600	.07
179	LAFAYETTE, IN	64,700	.07
180	JONESBORO	64,600	.07
181	MARQUETTE	64,400	.07
182	TUSCALOOSA	61,100	.07
183	SARASOTA	60,500	.07
184	EUREKA	58,800	.07
185	GRAND JUNCTION	58,500	.06
186	ROSWELL	58,200	.06
187	ALEXANDRIA, MN	57,500	.06
188	JACKSON, TN	53,400	.06
189	PALM SPRINGS	53,400	.06
190	ANNISTON	51,900	.06
191	CHEYENNE	50,300	.06
192	BOWLING GREEN	49,500	.05
193	LAREDO	48,000	.05
194	ST. JOSEPH	47,000	.05
195	HARRISONBURG	45,900	.05
196	SAN ANGELO	45,600	.05
197	HAGERSTOWN	43,500	.05
198	LIMA	42,800	.05
199	FLAGSTAFF	39,600	.04
200	PARKERSBURG	34,600	.04
201	PRESQUE ISLE	33,500	.04
202	VICTORIA	31,400	.03
203	ZANESVILLE	30,600	.03
204	OTTUMWA-KIRKSVILLE	29,000	.03
205	MANKATO	28,300	.03
206	TWIN FALLS	26,700	.03
207	RENO	25,400	.03
208	SELMA	19,600	.02
209	NORTH PLATTE	16,100	.02
210	ALPENA	14,600	.02
211	GLENDIVE	9,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 68,997,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,869,200	7.05
2	LOS ANGELES	3,710,000	5.37
3	CHICAGO	2,975,000	4.30
4	PHILADELPHIA	1,971,200	2.86
5	SAN FRANCISCO	1,665,000	2.41
6	BOSTON	1,592,600	2.31
7	DETROIT	1,378,900	2.00
8	HOUSTON	1,337,600	1.94
9	WASHINGTON, DC	1,289,900	1.86
10	DALLAS-FT. WORTH	1,248,200	1.81
11	CLEVELAND	1,056,100	1.53
12	MINNEAPOLIS-ST. PAUL	990,700	1.44
13	ATLANTA	990,800	1.44
14	SEATTLE-TACOMA	937,300	1.36
15	PITTSBURGH	910,400	1.32
16	DENVER	890,800	1.29
17	ST. LOUIS	787,000	1.14
18	MIAMI	769,500	1.11
19	BALTIMORE	725,300	1.05
20	SACRAMENTO-STOCKTON	723,800	1.05
21	SAN DIEGO	707,400	1.03
22	INDIANAPOLIS	650,400	.94
23	HARTFORD-NEW HAVEN	640,100	.93
24	PORTLAND, OR	629,600	.91
25	PHOENIX	613,200	.89
26	TAMPA-ST. PETERSBURG	593,900	.86
27	CINCINNATI	567,900	.82
28	SALT LAKE CITY	561,100	.81
29	RALEIGH-DURHAM	551,700	.81
30	NEW ORLEANS	548,800	.80
31	KANSAS CITY	547,600	.79
32	MILWAUKEE	547,200	.79
33	NASHVILLE	531,700	.77
34	COLUMBUS, OH	523,700	.76
35	CHARLOTTE	519,900	.75
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	493,900	.72
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	483,700	.70
38	OKLAHOMA CITY	481,900	.70
39	MEMPHIS	469,800	.68
40	BUFFALO	469,600	.68
41	ORLANDO-DAYTONA BEACH-MELBOURNE	462,300	.67
42	SAN ANTONIO	457,000	.66
43	GREENVILLE-SPARTANBURG-ASHEVILLE	456,300	.66
44	PROVIDENCE-NEW BEDFORD	433,400	.63
45	LOUISVILLE	424,300	.61
46	CHARLESTON-HUNTINGTON	420,600	.61
47	HARRISBURG-YORK-LANCASTER-LEBANON	380,800	.56
48	RICHMOND (CHARLOTTESVILLE)	384,600	.56
49	BIRMINGHAM	382,300	.55
50	GREENSBORO-WINSTON SALEM-HIGH POINT	371,700	.54
51	ALBANY-SCHENECTADY-TROY	364,800	.53
52	DAYTON	359,900	.52
53	FLINT-SAGINAW-BAY CITY	359,300	.51
54	SHREVEPORT-TEXARKANA	346,700	.50
55	MOBILE-PENSACOLA	344,100	.50
56	ALBUQUERQUE	341,400	.49
57	TULSA	339,700	.49
58	LITTLE ROCK	339,000	.49
59	TOLEDO	333,400	.48
60	FRESNO-VISALIA	332,900	.48
61	WILKES BARRE-SCRANTON	328,400	.48
62	KNOXVILLE	326,300	.48
63	SYRACUSE	321,500	.47
64	JACKSONVILLE	317,100	.46
65	WICHITA-HUTCHINSON	313,500	.45
66	ROANOKE-LYNCHBURG	309,800	.45
67	SPRINGFIELD-DECATUR-CHAMPAIGN	286,400	.42
68	ROCHESTER, NY	285,800	.41
69	AUSTIN, TX	282,300	.41
70	DES MOINES	280,500	.41
71	GREEN BAY	277,000	.40
72	LEXINGTON	275,500	.40
73	OMAHA	265,100	.38
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	264,800	.38
75	SPOKANE	264,300	.38
76	COLUMBIA, SC	253,200	.37
77	BATON ROUGE	253,000	.37
78	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY	250,000	.36
79	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	246,600	.35
80	PORTLAND-POLAND SPRING	244,000	.35
81	JOHNSTOWN-ALTOONA	241,400	.35
82	WACO-TEMPLE	237,400	.34
83	CHATTANOOGA	233,600	.34
84	JACKSON, MS	232,000	.33
85	EL PASO	226,000	.33
86	WEST PALM BEACH	225,500	.33
87	TUCSON	224,000	.32
88	GREENVILLE-NEW BERN-WASHINGTON	217,600	.32
89	SOUTH BEND-ELKHART	216,700	.31
90	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	214,000	.31
91	LANSING	211,800	.31
92	CHARLESTON, SC	202,800	.29
93	LINCOLN-HASTINGS-KEARNEY	199,600	.29
94	SPRINGFIELD, MO	198,600	.29
95	EVANSVILLE	197,900	.29
96	SPRINGFIELD, MA	197,100	.29
97	BURLINGTON-PLATTSBURGH	193,800	.28
98	HUNTSVILLE-DECATUR-FLORENCE	191,900	.28
99	SAVANNAH	191,500	.28
100	SALINAS-MONTEREY	188,800	.27
101	FT. WAYNE	188,000	.27
102	COLORADO SPRINGS-PUEBLO	181,900	.26
103	FARGO	180,600	.26
104	AUGUSTA	179,900	.26
105	PEORIA	179,600	.26
106	MADISON	177,800	.26
107	YOUNGSTOWN	174,600	.25
108	LAS VEGAS	171,700	.25
109	SIOUX FALLS-MITCHELL	171,200	.25
110	LAFAYETTE, LA	168,700	.24
111	COLUMBUS, GA	168,100	.24
112	MCALLEN-BROWNSVILLE; LRGV	168,100	.24
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	167,900	.24
114	CORPUS CHRISTI	150,500	.22
115	TALLAHASSEE-THOMASVILLE	148,000	.21
116	MONROE-EL DORADO	145,600	.21
117	ROCKFORD	144,600	.21
118	LUBBOCK	144,400	.21
119	WICHITA FALLS-LAWTON	139,900	.20
120	AMARILLO	137,400	.20
121	YAKIMA	137,000	.20
122	MONTGOMERY	136,800	.20
123	TOPEKA	135,200	.20
124	LA CROSSE-EAU CLAIRE	134,300	.19
125	RENO	133,700	.19
126	EUGENE	132,500	.19
127	BEAUMONT-PORT ARTHUR	132,300	.19
128	COLUMBIA-JEFFERSON CITY	129,900	.19
129	DULUTH-SUPERIOR	128,600	.19
130	BOISE	125,400	.18
131	COLUMBUS-TUPELO	124,200	.18
132	MACON	121,700	.18
133	WAUSAU-RHINELANDER	120,800	.18
134	WHEELING-STEUBENVILLE	120,600	.18
135	ERIE	118,300	.17
136	TERRE HAUTE	117,700	.17
137	ODESSA-MIDLAND	117,600	.17
138	MINOT-BISMARCK-DICKINSON	117,200	.17
139	BINGHAMTON	116,400	.17
140	JOPLIN-PITTSBURG	115,100	.17
141	FLORENCE, SC	114,800	.17
142	MISSOULA-BUTTE (HELENA)	114,600	.17
143	BAKERSFIELD	111,800	.16
144	BLUEFIELD-BECKLEY-OAK HILL	110,900	.16
145	TRAVERSE CITY-CADILLAC	109,600	.16
146	CHICO-REDDING	108,700	.16
147	FT. SMITH	107,800	.16
148	SIOUX CITY	107,300	.16
149	ALBANY, GA	106,300	.15
150	WILMINGTON	102,700	.15
151	ROCHESTER-MASON CITY-AUSTIN	101,500	.15
152	IDAHO FALLS-POCATELLO	100,800	.15
153	BANGOR	98,900	.14
154	FT. MYERS-NAPLES	97,400	.14
155	QUINCY-HANNIBAL	89,300	.13
156	GAINESVILLE	85,500	.12
157	RAPID CITY	84,500	.12
158	ABILENE-SWEETWATER	82,300	.12
159	MEDFORD	82,000	.12
160	ALEXANDRIA, LA	80,900	.12
161	UTICA	79,200	.11
162	DOTHAN	78,800	.11
163	TYLER	78,800	.11
164	BILLINGS-HARDIN	68,700	.10
165	LAUREL-HATTIESBURG	68,100	.10
166	GREENWOOD-GREENVILLE	66,300	.10
167	LAKE CHARLES	66,000	.10
168	WATERTOWN-CARTHAGE	65,900	.10
169	CLARKSBURG-WESTON	63,300	.09
170	ELMIRA	62,600	.09
171	SALISBURY	61,200	.09
172	MERIDIAN	59,200	.09
173	BILOXI-GULFPORT-PASCAGOULA	59,000	.09
174	LAFAYETTE, IN	55,700	.08
175	CASPER-RIWERTON	55,300	.08
176	ARDMORE-ADA	51,900	.08
177	MARQUETTE	51,100	.07
178	EL CENTRO-YUMA	50,900	.07
179	GREAT FALLS	50,600	.07
180	TUSCALOOSA	50,200	.07
181	JONESBORO	49,300	.07
182	PANAMA CITY	47,900	.07
183	EUREKA	47,600	.07
184	SARASOTA	47,200	.07
185	GRAND JUNCTION	47,200	.07
186	ROSWELL	42,600	.07
187	ALEXANDRIA, MN	42,700	.06
188	ANNISTON	41,300	.06
189	JACKSON, TN	40,600	.06
190	PALM SPRINGS	40,700	.06
191	BOWLING GREEN	40,500	.06
192	CHEYENNE	39,400	.06
193	HARRISONBURG	38,300	.06
194	ST. JOSEPH	36,700	.05
195	SAN ANGELO	35,800	.05
196	LAREDO	32,500	.05
197	HAGERSTOWN	33,400	.05
198	FLAGSTAFF	32,400	.05
199	LIMA	31,400	.05
200	PARKERSBURG	31,100	.05
201	PRESQUE ISLE	25,700	.04
202	VICTORIA	24,700	.04
203	MANKATO	23,500	.03
204	OTTUMWA-KIRKSVILLE	23,400	.03
205	ZANESVILLE	23,600	.03
206	TWIN FALLS	22,400	.03
207	BEND	22,600	.03
208	SELMA	14,400	.03
209	NORTH PLATTE	13,300	.02
210	ALPENA	12,300	.02
211	GLENDIVE	14,200	.01
		4,100	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18+ US TOTAL 90,174,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	7,258,100	8.05
2	LOS ANGELES	4,601,800	5.10
3	CHICAGO	3,194,400	3.54
4	PHILADELPHIA	2,783,800	3.09
5	BOSTON	2,140,400	2.37
6	SAN FRANCISCO	2,072,800	2.30
7	DETROIT	1,751,900	1.94
8	WASHINGTON, DC	1,588,400	1.76
9	DALLAS-FT. WORTH	1,548,800	1.72
10	CLEVELAND	1,456,900	1.62
11	HOUSTON	1,433,700	1.59
12	PITTSBURGH	1,325,000	1.47
13	MIAMI	1,070,000	1.41
14	ATLANTA	1,215,800	1.35
15	MINNEAPOLIS-ST. PAUL	1,213,400	1.35
16	SEATTLE-TACOMA	1,118,100	1.24
17	ST. LOUIS	1,114,500	1.24
18	TAMPA-ST. PETERSBURG	1,063,800	1.18
19	DENVER	953,300	1.05
20	BALTIMORE	949,600	1.05
21	SACRAMENTO-STOCKTON	904,000	1.00
22	HARTFORD-NEW HAVEN	875,400	.97
23	INDIANAPOLIS	837,600	.93
24	PHOENIX	793,400	.88
25	PORTLAND, OR	778,200	.86
26	SAN DIEGO	762,300	.85
27	CINCINNATI	750,000	.83
28	KANSAS CITY	724,400	.80
29	MILWAUKEE	716,900	.80
30	NASHVILLE	699,100	.78
31	ORLANDO-DAYTONA BEACH-MELBOURNE	697,900	.77
32	CHARLOTTE	692,400	.77
33	BUFFALO	674,000	.75
34	NEW ORLEANS	661,600	.73
35	COLUMBUS, OH	642,500	.71
36	GREENVILLE-SPARTANBURG-ASHEVILLE	639,800	.71
37	RALEIGH-DURHAM	639,700	.71
38	OKLAHOMA CITY	621,400	.69
39	PROVIDENCE-NEW BEDFORD	620,700	.69
40	MEMPHIS	611,400	.69
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	599,200	.65
42	SALT LAKE CITY	594,700	.65
43	SAN ANTONIO	583,200	.65
44	CHARLESTON-HUNTINGTON	558,200	.62
45	LOUISVILLE	540,900	.60
46	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	537,700	.60
47	BIRMINGHAM	533,600	.59
48	HARRISBURG-YORK-LANCASTER-LEBANON	529,700	.59
49	WILKES BARRE-SCRANTON	527,400	.58
50	ALBANY-SCHENECTADY-TROY	519,200	.58
51	GREENSBORO-WINSTON SALEM-HIGH POINT	510,800	.57
52	RICHMOND (CHARLOTTESVILLE)	497,000	.55
53	SHREVEPORT-TEXARKANA	495,800	.55
54	DAYTON	492,100	.55
55	TULSA	474,400	.53
56	LITTLE ROCK	467,500	.52
57	FLINT-SAGINAW-BAY CITY	447,400	.50
58	KNOXVILLE	444,100	.49
59	MOBILE-PENSACOLA	429,600	.48
60	TOLEDO	428,600	.48
61	WICHITA-HUTCHINSON	423,600	.47
62	JACKSONVILLE	409,800	.45
63	WEST PALM BEACH	405,700	.45
64	SYRACUSE	403,700	.45
65	ALBUQUERQUE	401,600	.45
66	FRESNO-VISALIA	401,200	.44
67	ROANOKE-LYNCHBURG	394,900	.44
68	DES MOINES	377,500	.42
69	ROCHESTER, NY	372,500	.41
70	GREEN BAY	367,800	.41
71	SPRINGFIELD-DECATUR-CHAMPAIGN	358,100	.40
72	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	356,200	.40
73	OMAHA	354,700	.39
74	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	341,400	.38
75	LEXINGTON	338,100	.37
76	PORTLAND-POLAND SPRING	333,600	.37
77	SPOKANE	329,200	.37
78	CEDAR RAPIDS-WATERLOO-DUBUQUE	329,400	.36
79	JOHNSTOWN-ALTOONA	327,600	.36
80	CHATTANOOGA	317,600	.35
81	JACKSON, MS	306,400	.34
82	SPRINGFIELD, MO	298,200	.33
83	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	297,200	.33
84	AUSTIN, TX	294,000	.33
85	SOUTH BEND-ELKHART	290,500	.32
86	COLUMBIA, SC	287,200	.32
87	EVANSVILLE	276,300	.31
88	TUCSON	276,000	.31
89	BATON ROUGE	275,600	.31
90	LINCOLN-HASTINGS-KEARNEY	266,400	.33
91	HUNTSVILLE-DECATUR-FLORENCE	262,900	.29
92	SPRINGFIELD, MA	259,900	.29
93	EL PASO	251,600	.28
94	YOUNGSTOWN	251,300	.28
95	FT. WAYNE	244,200	.27
96	WACO-TEMPLE	242,500	.27
97	SIOUX FALLS-MITCHELL	238,600	.26
98	BURLINGTON-PLATTSBURGH	234,700	.25
99	GREENVILLE-NEW BERN-WASHINGTON	232,600	.26
100	AUGUSTA	230,600	.26
101	LANSING	228,700	.25
102	PEORIA	225,400	.25
103	FARGO	222,400	.25
104	MCALLEN-BROWNSVILLE: LRGV	216,000	.24
105	SAVANNAH	213,600	.24
106	CHARLESTON, SC	209,600	.23
107	SALINAS-MONTEREY	206,400	.23
108	COLORADO SPRINGS-PUEBLO	205,700	.23
109	LAFAYETTE, LA	205,500	.23
110	MONROE-EL DORADO	203,400	.23
111	LAS VEGAS	202,200	.22
112	MADISON	199,000	.22
113	COLUMBUS, GA	198,900	.22
114	ROCKFORD	193,400	.21
115	FT. MYERS-NAPLES	193,100	.21
116	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	191,400	.21
117	MONTGOMERY	190,200	.21
118	JOPLIN-PITTSBURG	183,200	.20
119	AMARILLO	181,300	.20
120	CORPUS CHRISTI	181,300	.20
121	BEAUMONT-PORT ARTHUR	180,200	.20
122	DULUTH-SUPERIOR	178,400	.20
123	WHEELING-STEUBENVILLE	176,700	.20
124	TALLAHASSEE-THOMASVILLE	173,400	.19
125	TERRE HAUTE	173,400	.19
126	LA CROSSE-EAU CLAIRE	172,600	.19
127	WICHITA FALLS-LAWTON	171,500	.19
128	LUBBOCK	168,500	.19
129	COLUMBUS-TUPELO	167,600	.19
130	YAKIMA	166,800	.18
131	BINGHAMTON	166,100	.18
132	WAUSAU-RHINELANDER	162,600	.18
133	ERIE	161,500	.18
134	MACON	160,600	.18
135	TRAVERSE CITY-CADILLAC	157,000	.17
136	RENO	156,300	.17
137	EUGENE	155,400	.17
138	TOPEKA	153,900	.17
139	BOISE	153,700	.17
140	BLUEFIELD-BECKLEY-OAK HILL	153,500	.17
141	SIOUX CITY	153,200	.17
142	COLUMBIA-JEFFERSON CITY	151,400	.17
143	ROCHESTER-MASON CITY-AUSTIN	149,100	.17
144	FLORENCE, SC	149,000	.17
145	CHICO-REDDING	147,400	.16
146	FT. SMITH	146,000	.16
147	MINOT-BISMARCK-DICKINSON	143,500	.16
148	ALBANY, GA	142,300	.16
149	ODESSA-MIDLAND	140,600	.16
150	WILMINGTON	138,200	.15
151	BAKERSFIELD	135,000	.15
152	MISSOULA-BUTTE (HELENA)	134,300	.15
153	QUINCY-HANNIBAL	131,200	.15
154	BANGOR	130,600	.15
155	ABILENE-SWEETWATER	122,100	.14
156	UTICA	115,400	.13
157	MEDFORD	112,700	.12
158	IDAHO FALLS-POCATELLO	110,900	.12
159	SARASOTA	110,100	.12
160	TYLER	109,400	.12
161	DOTHAN	107,100	.12
162	ALEXANDRIA, LA	94,600	.10
163	RAPID CITY	93,100	.10
164	CLARKSBURG-WESTON	92,100	.10
165	ELMIRA	90,600	.10
166	SALISBURY	90,200	.10
167	GREENWOOD-GREENVILLE	90,000	.10
168	LAUREL-HATTIESBURG	89,300	.10
169	BILLINGS-HARDIN	86,600	.10
170	WATERTOWN-CARTHAGE	86,100	.10
171	MERIDIAN	85,900	.10
172	ARDMORE-ADA	81,500	.09
173	LAKE CHARLES	80,500	.09
174	GAINESVILLE	79,500	.09
175	JONESBORO	71,800	.08
176	PANAMA CITY	68,200	.08
177	GREAT FALLS	63,700	.07
178	BILOXI-GULFPORT-PASCAGOULA	62,800	.07
179	EL CENTRO-YUMA	61,400	.07
180	ALEXANDRIA, MN	60,700	.07
181	JACKSON, TN	59,200	.07
182	ROSWELL	58,100	.06
183	MARQUETTE	57,200	.06
184	GRAND JUNCTION	57,100	.06
185	TUSCALOOSA	55,300	.06
186	PALM SPRINGS	55,200	.06
187	EUREKA	55,100	.06
188	CASPER-RIVERTON	54,700	.06
189	ST. JOSEPH	54,300	.06
190	LAFAYETTE, IN	50,300	.06
191	CHEYENNE	48,000	.05
192	BOWLING GREEN	47,400	.05
193	SAN ANGELO	46,800	.05
194	ANNISTON	46,300	.05
195	HAGERSTOWN	44,200	.05
196	HARRISONBURG	44,000	.05
197	LAREDO	41,800	.05
198	LIMA	41,600	.05
199	PARKERSBURG	36,600	.04
200	ZANESVILLE	32,200	.04
201	OTTUMWA-KIRKSVILLE	31,500	.03
202	PRESQUE ISLE	30,000	.03
203	VICTORIA	28,100	.03
204	FLAGSTAFF	27,900	.03
205	TWIN FALLS	27,600	.03
206	MANKATO	25,400	.03
207	MENO	23,900	.03
208	SELMA	19,300	.02
209	NORTH PLATTE	19,100	.02
210	ALPENA	12,700	.01
211	GLENDIVE	4,900	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 56,055,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,344,700	7.75
2	LOS ANGELES	2,989,600	5.33
3	CHICAGO	2,036,800	3.63
4	PHILADELPHIA	1,656,500	2.95
5	SAN FRANCISCO	1,345,100	2.40
6	BOSTON	1,223,300	2.31
7	DETROIT	1,128,700	2.01
8	WASHINGTON, DC	1,092,500	1.95
9	HOUSTON	1,026,800	1.83
10	DALLAS-FT. WORTH	1,020,200	1.82
11	CLEVELAND	886,300	1.58
12	ATLANTA	829,300	1.48
13	MINNEAPOLIS-ST. PAUL	785,200	1.40
14	PITTSBURGH	752,100	1.34
15	SEATTLE-TACOMA	725,900	1.29
16	DENVER	676,300	1.21
17	MIAMI	674,100	1.20
18	ST. LOUIS	666,800	1.19
19	BALTIMORE	602,700	1.09
20	SACRAMENTO-STOCKTON	582,200	1.04
21	INDIANAPOLIS	536,300	.96
22	HARTFORD-NEW HAVEN	527,500	.94
23	TAMPA-ST. PETERSBURG	507,700	.91
24	PORTLAND, OR	495,566	.88
25	SAN DIEGO	491,500	.88
26	PHOENIX	490,400	.87
27	CINCINNATI	468,300	.84
28	KANSAS CITY	451,000	.80
29	MILWAUKEE	443,700	.79
30	CHARLOTTE	440,600	.79
31	NEW ORLEANS	438,600	.78
32	NASHVILLE	435,200	.78
33	RALEIGH-DURHAM	425,400	.76
34	COLUMBUS, OH	420,600	.75
35	SALT LAKE CITY	418,000	.75
36	BUFFALO	391,300	.70
37	ORLANDO-DAYTONA BEACH-MELBOURNE	388,700	.69
38	GREENVILLE-SPARTANBURG-ASHEVILLE	388,400	.69
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	384,300	.69
40	OKLAHOMA CITY	383,500	.68
41	MEMPHIS	383,200	.68
42	SAN ANTONIO	369,500	.66
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	356,900	.64
44	PROVIDENCE-NEW BEDFORD	355,600	.63
45	CHARLESTON-HUNTINGTON	344,800	.62
46	LOUISVILLE	341,100	.61
47	HARRISBURG-YORK-LANCASTER-LEBANON	322,300	.57
48	BIRMINGHAM	322,200	.57
49	GREENSBORO-WINSTON SALEM-HIGH POINT	320,900	.57
50	RICHMOND (CHARLOTTESVILLE)	316,600	.56
51	DAYTON	308,500	.55
52	ALBANY-SCHENECTADY-TROY	299,560	.53
53	FLINT-SAGINAW-BAY CITY	293,600	.52
54	SHREVEPORT-TEXARKANA	289,200	.52
55	TULSA	287,900	.51
56	MOBILE-PENSACOLA	281,200	.50
57	LITTLE ROCK	279,400	.50
58	WILKES BARRE-SCRANTON	270,200	.49
59	KNOXVILLE	274,900	.49
60	ALBUQUERQUE	274,300	.49
61	TOLEDO	265,400	.47
62	FRESNO-VISALIA	260,400	.46
63	JACKSONVILLE	259,200	.46
64	SYRACUSE	251,400	.45
65	WICHITA-HUTCHINSON	247,000	.44
66	ROANOKE-LYNCHBURG	241,000	.43
67	ROCHESTER, NY	233,800	.42
68	DES MOINES	222,500	.40
69	GREEN BAY	221,100	.39
70	LEXINGTON	220,500	.39
71	SPRINGFIELD-DECATUR-CHAMPAIGN	219,300	.39
72	OMAHA	216,400	.39
73	SPOKANE	208,000	.37
74	DAVENPORT-ROCK ISLND-MOLINE; QUAD CTY	204,200	.36
75	CEDAR RAPIDS-WATERLOO-DUBUQUE	202,500	.36
76	AUSTIN, TX	200,600	.36
76	CHATTANOOGA	200,600	.36
78	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	199,100	.35
79	PORTLAND-POLAND SPRING	197,800	.35
80	COLUMBIA, SC	193,900	.35
81	BATON ROUGE	191,900	.34
82	JACKSON, MS	190,600	.34
83	JOHNSTOWN-ALTOONA	189,400	.34
84	WEST PALM BEACH	187,600	.33
85	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	184,200	.33
86	SOUTH BEND-ELKHART	178,100	.32
87	EL PASO	176,600	.32
88	TUCSON	173,500	.31
89	HUNTSVILLE-DECATUR-FLORENCE	167,600	.30
90	SPRINGFIELD, MO	164,900	.29
91	EVANSVILLE	162,700	.29
92	LANSING	158,100	.28
93	SPRINGFIELD, MA	155,700	.28
94	WACO-TEMPLE	154,500	.28
95	LINCOLN-HASTINGS-KEARNEY	152,800	.27
96	FT. WAYNE	151,900	.27
97	GREENVILLE-NEW BERN-WASHINGTON	151,200	.27
98	BURLINGTON-PLATTSBURGH	149,500	.27
99	AUGUSTA	146,800	.26
100	YOUNGSTOWN	146,700	.26
101	CHARLESTON, SC	144,200	.26
102	PEORIA	142,400	.25
103	MCALLEN-BROWNSVILLE: LRGV	142,200	.25
104	LAS VEGAS	140,700	.25
105	SAVANNAH	137,200	.24
106	COLORADO SPRINGS-PUEBLO	135,500	.24
107	LAFAYETTE, LA	134,700	.24
108	SIOUX FALLS-MITCHELL	134,200	.24
109	FARGO	133,100	.24
109	SALINAS-MONTEREY	133,100	.24
111	MADISON	131,200	.23
112	COLUMBUS, GA	124,200	.22
113	ROCKFORD	120,800	.22
114	MONROE-EL DORADO	120,100	.21
115	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	119,600	.21
116	CORPUS CHRISTI	118,700	.21
117	TALLAHASSEE-THOMASVILLE	115,000	.21
118	MONTGOMERY	114,900	.20
119	AMARILLO	112,400	.20
120	LUBBOCK	110,400	.20
121	BEAUMONT-PORT ARTHUR	110,200	.20
122	YAKIMA	106,900	.19
123	RENO	104,300	.19
124	LA CROSSE-EAU CLAIRE	104,000	.19
125	EUGENE	102,800	.19
126	MACON	102,500	.18
127	WICHITA FALLS-LAWTON	101,400	.18
128	DULUTH-SUPERIOR	101,200	.18
129	COLUMBUS-TUPELO	100,900	.18
130	WHEELING-STEUBENVILLE	100,500	.18
131	BOISE	99,900	.18
132	JOPLIN-PITTSBURG	97,800	.17
133	BINGHAMTON	97,700	.17
134	WAUSAU-RHINELANDER	96,700	.17
135	ERIE	96,300	.17
136	FLORENCE, SC	95,700	.17
137	TOPEKA	95,400	.17
138	TERRE HAUTE	95,200	.17
139	ODESSA-MIDLAND	94,100	.17
140	COLUMBIA-JEFFERSON CITY	93,400	.17
141	TRAVERSE CITY-CADILLAC	90,300	.16
142	BLUEFIELD-BECKLEY-OAK HILL	89,600	.16
143	ALBANY, GA	88,900	.16
144	MINOT-BISMARCK-DICKINSON	88,600	.16
145	BAKERSFIELD	88,100	.16
145	FT. SMITH	88,100	.16
147	CHICO-REDDING	88,000	.16
148	MISSOULA-BUTTE (HELENA)	87,600	.16
149	WILMINGTON	86,600	.15
150	SIOUX CITY	82,400	.15
151	ROCHESTER-MASON CITY-AUSTIN	84,600	.15
152	FT. MYERS-NAPLES	84,500	.15
153	BANGOR	78,900	.14
154	IDAHO FALLS-POCATELLO	77,000	.14
155	QUINCY-HANNIBAL	71,100	.13
156	MEDFORD	68,000	.12
157	ABILENE-SWEETWATER	66,800	.12
158	DOTHAN	65,200	.12
159	UTICA	65,100	.12
160	TYLER	63,900	.11
161	RAPID CITY	61,800	.11
162	ALEXANDRIA, LA	59,600	.11
163	GAINESVILLE	57,300	.10
164	BILLINGS-HARDIN	55,700	.10
165	LAUREL-HATTIESBURG	55,000	.10
166	GREENWOOD-GREENVILLE	53,500	.10
167	LAKE CHARLES	53,100	.09
168	ELMIRA	52,400	.09
169	CLARKSBURG-WESTON	51,800	.09
170	SALISBURY	51,700	.09
171	WATERTOWN-CARTHAGE	51,500	.09
172	MERIDIAN	49,100	.09
173	ARDMORE-ADA	43,400	.08
174	BILOXI-GULFPORT-PASCAGOULA	41,800	.07
175	PANAMA CITY	41,300	.07
176	JONESBORO	40,900	.07
177	SARASOTA	40,800	.07
178	EL CENTRO-YUMA	39,800	.07
179	GREAT FALLS	39,700	.07
180	CASPER-RIVERTON	38,600	.07
181	TUSCALOOSA	37,000	.07
182	GRAND JUNCTION	36,200	.06
183	EUREKA	35,500	.06
184	LAFAYETTE, IN	35,400	.06
185	ROSWELL	35,400	.06
186	JACKSON, TN	34,600	.06
187	MARQUETTE	34,100	.06
188	ALEXANDRIA, MN	33,600	.06
189	PALM SPRINGS	32,200	.06
190	BOWLING GREEN	30,600	.05
191	CHEYENNE	30,400	.05
192	ANNISTON	30,000	.05
193	ST. JOSEPH	28,500	.05
194	HARRISONBURG	28,200	.05
195	SAN ANGELO	28,000	.05
196	LAREDO	27,300	.05
197	HAGERSTOWN	26,200	.05
198	LIMA	25,100	.04
199	PARKERSBURG	22,100	.04
200	FLAGSTAFF	22,000	.04
201	PRESQUE ISLE	19,000	.03
202	ZANESVILLE	19,600	.03
203	VICTORIA	18,800	.03
204	OTTUMWA-KIRKSVILLE	17,900	.03
205	TWIN FALLS	16,500	.03
206	MANKATO	16,100	.03
207	RENO	15,900	.03
208	SELMA	11,300	.02
209	NORTH PLATTE	9,800	.02
210	ALPENA	9,600	.02
211	GLENDIVE	3,100	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 24,399,160

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,751,900	7.18
2	LOS ANGELES	1,238,800	5.08
3	CHICAGO	873,900	3.58
4	PHILADELPHIA	723,500	2.97
5	BOSTON	568,800	2.33
6	SAN FRANCISCO	511,400	2.10
7	DETROIT	499,100	2.05
8	WASHINGTON, DC	430,800	1.77
9	HOUSTON	422,800	1.73
10	DALLAS-FT. WORTH	422,000	1.73
11	CLEVELAND	386,100	1.58
12	MINNEAPOLIS-ST. PAUL	351,500	1.44
13	ATLANTA	336,000	1.38
14	PITTSBURGH	332,800	1.36
15	ST. LOUIS	293,200	1.20
16	SEATTLE-TACOMA	292,700	1.20
17	DENVER	274,000	1.12
18	MIAMI	264,200	1.08
19	BALTIMORE	256,400	1.05
20	SACRAMENTO-STOCKTON	243,900	1.00
21	INDIANAPOLIS	238,900	.98
22	HARTFORD-NEW HAVEN	226,800	.93
23	TAMPA-ST. PETERSBURG	215,700	.88
24	PHOENIX	214,500	.88
25	CINCINNATI	209,900	.86
26	SAN DIEGO	207,100	.85
27	SALT LAKE CITY	204,300	.84
28	NEW ORLEANS	201,200	.82
29	PORTLAND, OR	200,100	.82
30	MILWAUKEE	199,200	.82
31	KANSAS CITY	191,800	.79
32	RALEIGH-DURHAM	189,000	.77
33	NASHVILLE	185,700	.76
34	CHARLOTTE	185,400	.76
35	COLUMBUS, OH	182,900	.75
36	BUFFALO	180,600	.74
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	178,000	.73
38	MEMPHIS	177,500	.73
39	SAN ANTONIO	170,400	.72
40	ORLANDO-DAYTONA BEACH-MELBOURNE	168,400	.69
41	OKLAHOMA CITY	167,100	.68
42	GREENVILLE-SPARTANBURG-ASHEVILLE	165,100	.68
43	PROVIDENCE-NEW BEDFORD	161,800	.66
44	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	159,200	.65
45	CHARLESTON-HUNTINGTON	153,300	.63
46	LOUISVILLE	146,800	.60
47	BIRMINGHAM	139,300	.57
48	FLINT-SAGINAW-BAY CITY	139,200	.57
49	HARRISBURG-YORK-LANCASTER-LEBANON	138,500	.57
50	RICHMOND (CHARLOTTESVILLE)	135,500	.55
51	ALBANY-SCHENECTADY-TROY	134,900	.55
52	GREENSBORO-WINSTON SALEM-HIGH POINT	133,900	.55
53	DAYTON	133,000	.55
54	SHREVEPORT-TEXARKANA	131,700	.54
55	MOBILE-PENSACOLA	128,200	.53
56	ALBUQUERQUE	124,200	.51
57	TOLEDO	123,600	.51
58	WILKES BARRE-SCRANTON	123,400	.51
59	LITTLE ROCK	123,300	.51
60	SYRACUSE	122,100	.50
61	KNOXVILLE	118,700	.49
61	TULSA	118,700	.49
63	FRESNO-VISALIA	118,200	.49
64	JACKSONVILLE	111,700	.46
65	WICHITA-HUTCHINSON	109,800	.45
66	GREEN BAY	106,900	.44
67	ROANOKE-LYNCHBURG	106,700	.44
68	ROCHESTER, NY	103,500	.42
69	SPRINGFIELD-DECATUR-CHAMPAIGN	100,800	.41
70	LEXINGTON	100,600	.41
71	DES MOINES	100,300	.41
72	CEDAR RAPIDS-WATERLOO-DUBUQUE	99,300	.41
73	OMAHA	95,800	.39
74	BATON ROUGE	92,600	.38
75	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	92,300	.38
76	AUSTIN, TX	92,000	.38
77	SPOKANE	91,800	.38
78	COLUMBIA, SC	91,100	.37
79	PADUCAH-CP GIRARDEAU-HARPSBRG-MARION	91,000	.37
80	JACKSON, MS	90,800	.37
81	JOHNSTOWN-ALTOONA	89,800	.37
82	PORTLAND-POLAND SPRING	87,900	.36
83	EL PASO	87,600	.36
84	CHATTANOOGA	83,700	.34
85	SOUTH BEND-ELKHART	79,300	.33
86	WACO-TEMPLE	78,100	.32
87	WEST PALM BEACH	77,900	.32
88	TUCSON	77,700	.32
89	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	77,400	.32
90	LANSING	76,000	.31
91	SPRINGFIELD, MA	74,800	.31
92	HUNTSVILLE-DECATUR-FLORENCE	73,400	.30
93	SPRINGFIELD, MO	72,800	.30
94	EVANSVILLE	72,600	.30
94	MCALLEN-BROWNSVILLE: LRGV	72,600	.30
96	GREENVILLE-NEW BERN-WASHINGTON	72,000	.30
97	BURLINGTON-PLATTSBURGH	71,000	.29
98	LINCOLN-HASTINGS-KEARNEY	70,300	.29
99	FT. WAYNE	69,300	.28
100	LAFAYETTE, LA	68,100	.28
101	AUGUSTA	67,100	.28
102	CHARLESTON, SC	66,900	.27
103	FARGO	66,200	.27
104	SIOUX FALLS-MITCHELL	66,100	.27
105	SAVANNAH	65,800	.27
106	PEORIA	65,700	.27
107	YOUNGSTOWN	64,500	.26
108	COLUMBUS, GA	64,300	.25
109	MADISON	59,000	.24
110	COLORADO SPRINGS-PUEBLO	59,500	.24
111	MONROE-EL DORADO	59,400	.24
112	LAS VEGAS	56,600	.23
113	CORPUS CHRISTI	56,300	.23
114	TALLAHASSEE-THOMASVILLE	55,900	.23
115	SALINAS-MONTEREY	55,700	.23
116	LUBBOCK	55,100	.23
117	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	54,900	.23
118	MONTGOMERY	53,900	.22
119	LA CROSSE-EAU CLAIRE	53,500	.22
120	ROCKFORD	53,400	.22
121	BEAUMONT-PORT ARTHUR	49,800	.20
122	AMARILLO	49,100	.20
123	COLUMBUS-TUPELO	48,600	.20
124	WAUSAU-RHINELANDER	47,300	.19
125	DULUTH-SUPERIOR	47,000	.19
126	YAKIMA	46,800	.19
127	MACON	46,700	.19
128	COLUMBIA-JEFFERSON CITY	46,600	.19
129	BINGHAMTON	45,600	.19
130	TOPEKA	45,100	.19
130	WICHITA FALLS-LAWTON	45,100	.18
132	ERIE	44,900	.18
133	WHEELING-STEUBENVILLE	44,600	.18
134	FLORENCE, SC	43,900	.18
135	JOPLIN-PITTSBURG	43,600	.18
136	TERRE HAUTE	43,400	.18
137	BOISE	43,200	.18
138	MINOT-BISMARCK-DICKINSON	43,000	.18
139	EUGENE	42,300	.17
140	ALBANY, GA	41,900	.17
141	ODESSA-MIDLAND	41,600	.17
142	TRAVERSE CITY-CADILLAC	41,300	.17
143	RENO	40,800	.17
144	SIOUX CITY	40,700	.17
145	BAKERSFIELD	39,600	.16
146	FT. SMITH	39,400	.16
147	BLUEFIELD-BECKLEY-OAK HILL	39,200	.16
148	MISSOULA-BUTTE (HELENA)	38,800	.16
148	ROCHESTER-MASON CITY-AUSTIN	38,800	.16
148	WILMINGTON	38,800	.16
151	CHICO-REDDING	38,700	.16
152	IDAHO FALLS-POCATELLO	36,800	.15
153	BANGOR	35,400	.15
154	FT. MYERS-NAPLES	35,300	.14
155	QUINCY-HANNIBAL	33,800	.14
156	UTICA	31,900	.13
157	ABILENE-SWEETWATER	30,600	.13
158	GREENWOOD-GREENVILLE	29,300	.12
159	ALEXANDRIA, LA	28,900	.12
160	RAPID CITY	28,600	.12
161	SOUTHAN	28,600	.12
161	GAINESVILLE	28,600	.12
163	TYLER	28,100	.12
164	MEDFORD	27,400	.11
165	LAUREL-HATTIESBURG	26,800	.11
166	WATERTOWN-CARTHAGE	26,600	.11
167	LAKE CHARLES	24,800	.10
168	ELMIRA	24,600	.10
169	BILLINGS-HARDIN	24,200	.10
170	MERIDIAN	23,500	.10
171	CLARKSBURG-WESTON	23,400	.10
172	SALISBURY	23,300	.10
173	BILOXI-GULFPORT-PASCAGOULA	19,900	.08
174	ARDMORE-ADA	19,500	.08
174	EL CENTRO-YUMA	19,500	.08
176	LAFAYETTE, IN	19,200	.08
177	JONESBORO	18,500	.08
178	TUSCALOOSA	18,400	.08
179	PANAMA CITY	18,200	.07
180	GREAT FALLS	18,000	.07
181	MARQUETTE	17,100	.07
182	ALEXANDRIA, MN	16,500	.07
182	CASPER-RIVERTON	16,500	.07
184	SARASOTA	16,400	.07
185	ROSWELL	16,300	.07
186	BOWLING GREEN	15,100	.06
187	EUGENE	15,600	.06
187	JACKSON, TN	15,600	.06
189	GRAND JUNCTION	14,600	.06
190	LAREDO	14,000	.06
191	PALM SPRINGS	14,400	.06
192	ANNISTON	14,200	.06
193	HARRISONBURG	14,100	.06
194	ST. JOSEPH	13,700	.06
195	SAN ANGELO	13,400	.05
196	CHEYENNE	13,200	.05
197	FLAGSTAFF	11,900	.05
198	LIMA	11,700	.05
199	HAGERSTOWN	11,200	.05
200	PARKERSBURG	9,400	.04
201	PRESQUE ISLE	9,100	.04
202	MANKATO	9,000	.04
203	ZANESVILLE	8,400	.04
204	OTTUMWA-KIRKSVILLE	8,000	.04
205	VICTORIA	8,700	.04
206	TWIN FALLS	7,200	.03
207	BEND	6,100	.03
208	SELMA	5,800	.02
209	ALPENA	4,400	.02
210	NORTH PLATTE	4,300	.02
211	GLENDIVE	2,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 34,312,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,955,300	7.33
2	LOS ANGELES	1,841,760	4.37
3	CHICAGO	1,239,500	3.61
4	PHILADELPHIA	994,500	2.93
5	SAN FRANCISCO	816,700	2.38
6	BOSTON	804,300	2.34
7	DETROIT	695,860	2.03
8	WASHINGTON, DC	656,300	1.91
9	HOUSTON	649,100	1.89
10	DALLAS-FT. WORTH	624,900	1.82
11	CLEVELAND	533,960	1.56
12	ATLANTA	506,200	1.48
13	MINNEAPOLIS-ST. PAUL	496,960	1.45
14	PITTSBURGH	456,300	1.33
15	SEATTLE-TACOMA	453,800	1.32
16	DENVER	434,206	1.27
17	ST. LOUIS	399,100	1.16
18	MIAMI	398,900	1.16
19	BALTIMORE	384,200	1.06
20	SACRAMENTO-STOCKTON	360,100	1.05
21	INDIANAPOLIS	328,400	.95
22	HARTFORD-NEW HAVEN	319,060	.93
23	SAN DIEGO	315,100	.92
24	PORTLAND, OR	312,900	.91
25	PHOENIX	301,206	.88
26	TAMPA-ST. PETERSBURG	294,900	.87
27	CINCINNATI	286,706	.84
28	SALT LAKE CITY	277,300	.81
29	NEW ORLEANS	276,060	.81
30	KANSAS CITY	275,360	.80
31	MILWAUKEE	273,100	.80
32	RALEIGH-DURHAM	269,100	.79
33	NASHVILLE	262,500	.76
34	COLUMBUS, OH	261,760	.76
35	CHARLOTTE	261,600	.76
36	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	241,960	.73
37	OKLAHOMA CITY	237,300	.69
38	MEMPHIS	237,100	.69
39	BUFFALO	236,700	.69
40	GREENVILLE-SPARTANBURG-ASHEVILLE	228,600	.67
41	ORLANDO-DAYTONA BEACH-MELBOURNE	228,000	.66
42	SAN ANTONIO	227,000	.66
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	224,706	.65
44	PROVIDENCE-NEW BEDFORD	219,600	.64
45	CHARLESTON-HUNTINGTON	209,300	.61
46	LOUISVILLE	207,900	.61
47	RICHMOND (CHARLOTTESVILLE)	195,360	.57
48	BIRMINGHAM	194,960	.57
49	HARRISBURG-YORK-LANCASTER-LEBANON	194,700	.57
50	GREENSBORO-WINSTON SALEM-HIGH POINT	189,460	.55
51	DAYTON	184,000	.54
52	ALBANY-SCHENECTADY-TROY	182,600	.53
53	FLINT-SAGINAW-BAY CITY	180,800	.53
54	SHREVEPORT-TEXARKANA	174,766	.51
55	ALBUQUERQUE	170,300	.50
56	TULSA	170,200	.50
57	MOBILE-PENSACOLA	169,866	.49
58	LITTLE ROCK	166,700	.49
59	TOLEDO	167,160	.49
60	KNOXVILLE	163,700	.48
61	WILKES BARRE-SCRANTON	163,300	.48
62	FRESNO-VISALIA	162,600	.47
63	SYRACUSE	160,666	.47
64	JACKSONVILLE	156,800	.45
65	WICHITA-HUTCHINSON	152,000	.44
66	ROANOKE-LYNCHBURG	145,560	.42
67	ROCHESTER, NY	144,500	.42
68	LEXINGTON	139,900	.41
69	SPRINGFIELD-DECATUR-CHAMPAIGN	139,900	.41
70	DES MOINES	138,800	.40
71	GREEN BAY	136,600	.40
72	AUSTIN, TX	136,160	.40
73	O'AHU	133,000	.39
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	130,300	.38
75	SPOKANE	130,166	.38
76	COLUMBIA, SC	124,900	.36
77	BATON ROUGE	124,800	.36
78	DAVENPORT-ROCK ISLND-MOLINE: QUAD CITY	123,460	.35
79	PORTLAND-POLAND SPRING	121,500	.35
80	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	120,300	.35
81	JACKSON, MS	119,200	.35
82	CHATTANOOGA	118,400	.35
83	JOHNSTOWN-ALTOONA	116,700	.34
84	WEST PALM BEACH	111,060	.32
85	EL PASO	110,700	.32
86	TUCSON	109,766	.32
87	SOUTH BEND-ELKHART	108,700	.32
88	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	107,200	.31
89	LANSING	104,760	.31
90	WACO-TEMPLE	103,400	.30
91	SPRINGFIELD, MA	101,100	.29
92	EVANSVILLE	98,600	.28
93	LINCOLN-HASTINGS-KEARNEY	97,600	.28
94	SPRINGFIELD, MO	97,100	.28
95	HUNTSVILLE-DECATUR-FLORENCE	96,566	.28
96	GREENVILLE-NEW BERN-WASHINGTON	95,700	.28
97	BURLINGTON-PLATTSBURGH	95,100	.28
98	FT. WAYNE	93,760	.27
99	CHARLESTON, SC	92,200	.27
100	PEORIA	91,000	.27
101	AUGUSTA	90,500	.26
102	MCALLEN-BROWNSVILLE: LRGV	88,700	.25
103	SAVANNAH	87,800	.26
103	YOUNGSTOWN	87,800	.25
105	MADISON	87,400	.25
106	SALINAS-MONTEREY	86,900	.25
107	FARGO	86,300	.25
108	LAS VEGAS	84,500	.25
109	LAFAYETTE, LA	84,600	.24
110	COLORADO SPRINGS-PUEBLO	83,700	.24
111	SIOUX FALLS-MITCHELL	83,400	.24
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	78,600	.23
113	COLUMBUS, GA	78,300	.23
114	TALLAHASSEE-THOMASVILLE	75,500	.22
115	CORPUS CHRISTI	73,500	.22
116	MONROE-EL DORADO	73,500	.21
117	ROCHESTR	72,600	.21
118	LUBBOCK	72,700	.21
119	MONTGOMERY	70,100	.20
120	AMARILLO	69,500	.20
121	LA CROSSE-EAU CLAIRE	67,800	.20
122	YAKIMA	66,500	.19
123	BEAUMONT-PORT ARTHUR	66,600	.19
124	EUGENE	65,700	.19
125	RENO	63,600	.19
126	TOPEKA	63,600	.18
127	DULUTH-SUPERIOR	62,500	.18
128	COLUMBUS-TUPELO	61,800	.18
129	MACON	61,800	.18
130	BOISE	61,700	.18
131	COLUMBIA-JEFFERSON CITY	61,700	.18
132	WICHITA FALLS-LAWTON	61,700	.18
133	WHEELING-STEUBENVILLE	61,600	.18
134	ERIE	59,700	.17
135	WAUSAU-RHINELANDER	59,200	.17
136	FLORENCE, SC	58,600	.17
137	BINGHAMTON	58,300	.17
138	ODESSA-MIDLAND	57,600	.17
138	TERRE HAUTE	57,600	.17
140	JOPLIN-PITTSBURG	57,400	.17
141	MINOT-BISMARCK-DICKINSON	56,200	.16
142	MISSOULA-BUTTE (HELENA)	55,600	.16
143	BLUEFIELD-BECKLEY-OAK HILL	55,400	.16
144	BAKERSFIELD	54,900	.16
145	ALBANY, GA	54,700	.16
146	CHICO-REDDING	54,200	.16
147	TRAVERSE CITY-CADILLAC	53,600	.16
148	FT. SMITH	52,900	.15
149	SIOUX CITY	52,500	.15
150	WILMINGTON	52,400	.15
151	ROCHESTER-MASON CITY-AUSTIN	50,800	.15
152	IDAHO FALLS-POCATELLO	49,600	.15
153	BANGOR	48,600	.14
154	FT. MYERS-NAPLES	48,500	.14
155	QUINCY-HANNIBAL	43,500	.13
156	GAINESVILLE	40,900	.12
157	ABILENE-SWEETWATER	40,500	.12
157	MEDFORD	40,500	.12
159	UTICA	39,900	.12
160	RAPID CITY	39,400	.11
161	DOTHAN	38,400	.11
162	TYLER	38,300	.11
163	ALEXANDRIA, LA	38,700	.11
164	LAUREL-HATTIESBURG	34,700	.10
165	BILLINGS-HARDIN	34,400	.10
166	GREENWOOD-GREENVILLE	33,900	.10
167	LAKE CHARLES	32,600	.10
168	WATERTOWN-CARTHAGE	31,400	.09
169	CLARKSBURG-WESTON	31,600	.09
170	EL-IRA	31,400	.09
171	SALISBURY	30,800	.09
172	MERIDIAN	29,600	.09
173	BILOXI-GULFPORT-PASCAGOULA	29,300	.08
174	LAFAYETTE, IN	25,600	.07
175	ARDMORE-ADA	25,400	.07
176	TUSCALOOSA	24,600	.07
177	CASPER-RIVERTON	24,500	.07
178	EL CENTRO-YUMA	24,400	.07
179	GREAT FALLS	24,300	.07
180	JONESBORO	24,200	.07
181	PANAMA CITY	23,700	.07
182	SARASOTA	23,200	.07
183	EUREKA	23,000	.07
184	GRAND JUNCTION	22,400	.07
184	MARQUETTE	22,400	.07
186	ROSWELL	21,600	.06
187	JACKSON, TN	20,600	.06
188	PALM SPRINGS	20,600	.06
189	ALEXANDRIA, MN	19,900	.06
190	BOWLING GREEN	19,700	.06
191	ANNISTON	19,400	.06
192	CHEYENNE	18,600	.05
192	HARRISONBURG	18,600	.05
194	SAN ANGELO	17,800	.05
195	ST. JOSEPH	17,500	.05
196	LAREDO	17,100	.05
197	FLAGSTAFF	15,500	.05
197	LIMA	15,500	.05
199	WAGGONER	15,200	.04
200	PARKERSBURG	13,600	.04
201	PRESQUE ISLE	11,600	.03
201	VICTORIA	11,600	.03
203	MANKATO	11,400	.03
203	OTTUMWA-KIRKSVILLE	11,400	.03
203	ZANESVILLE	11,400	.03
206	RENO	9,900	.03
206	TWIN FALLS	9,900	.03
208	SELMA	7,100	.02
209	NORTH PLATTE	6,100	.02
210	ALPENA	5,100	.01
211	GLENDIVE	1,900	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 42,643,240

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,387,200	8.05
2	LOS ANGELES	2,259,800	5.37
3	CHICAGO	1,543,700	3.67
4	PHILADELPHIA	1,247,200	2.97
5	SAN FRANCISCO	1,045,000	2.49
6	BOSTON	963,700	2.29
7	WASHINGTON, DC	849,400	2.02
8	DETROIT	848,000	2.02
9	HOUSTON	779,400	1.85
10	DALLAS-FT. WORTH	774,700	1.84
11	CLEVELAND	670,700	1.60
12	ATLANTA	636,500	1.52
13	MINNEAPOLIS-ST. PAUL	581,100	1.38
14	PITTSBURGH	555,300	1.33
15	SEATTLE-TACOMA	553,300	1.32
16	MIAMI	527,800	1.26
17	DENVER	504,400	1.21
18	ST. LOUIS	505,600	1.20
19	BALTIMORE	458,600	1.09
20	SACRAMENTO-STOCKTON	439,500	1.05
21	HARTFORD-NEW HAVEN	399,300	.95
22	INDIANAPOLIS	398,700	.95
23	TAMPA-ST. PETERSBURG	386,300	.92
24	PORTLAND, OR	376,300	.90
25	PHOENIX	366,000	.86
26	SAN DIEGO	362,900	.85
27	CINCINNATI	348,000	.83
28	KANSAS CITY	339,200	.81
29	CHARLOTTE	338,300	.80
30	MILWAUKEE	331,400	.79
31	NASHVILLE	329,300	.78
32	NEW ORLEANS	323,500	.77
33	COLUMBUS, OH	311,000	.74
34	RALEIGH-DURHAM	310,400	.74
35	GREENVILLE-SPARTANBURG-ASHEVILLE	298,000	.72
36	SALT LAKE CITY	294,700	.70
37	ORLANDO-DAYTONA BEACH-MELBOURNE	293,300	.70
38	BUFFALO	284,500	.69
39	MEMPHIS	283,000	.68
40	OKLAHOMA CITY	281,800	.67
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	280,300	.67
42	SAN ANTONIO	276,600	.66
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	263,700	.63
44	PROVIDENCE-NEW BEDFORD	262,400	.63
45	CHARLESTON-HUNTINGTON	256,200	.61
46	LOUISVILLE	254,900	.61
47	GREENSBORO-WINSTON SALEM-HIGH POINT	244,300	.58
48	BIRMINGHAM	243,600	.58
49	HARRISBURG-YORK-LANCASTER-LEBANON	242,900	.58
50	RICHMOND (CHARLOTTESVILLE)	236,400	.56
51	DAYTON	233,900	.55
52	ALBANY-SCHENECTADY-TROY	232,300	.54
53	TULSA	220,500	.52
54	FLINT-SAGINAW-BAY CITY	216,000	.51
55	SHREVEPORT-TEXARKANA	215,400	.51
56	LITTLE ROCK	214,300	.50
57	MOBILE-PENSACOLA	209,800	.50
58	KNOXVILLE	208,800	.50
59	WILKES BARRE-SCRANTON	207,000	.49
60	ALBUQUERQUE	205,800	.49
61	JACKSONVILLE	197,200	.47
62	FRESNO-VISALIA	193,300	.46
63	TOLEDO	192,400	.46
64	WICHITA-HUTCHINSON	183,200	.44
65	SYRACUSE	177,500	.42
66	ROANOKE-LYNCHBURG	177,400	.42
67	ROCHESTER, NY	174,300	.41
68	OMAHA	163,100	.39
69	GREEN BAY	163,000	.39
70	DES MOINES	162,200	.39
71	LEXINGTON	159,800	.38
72	SPRINGFIELD-DECATUR-CHAMPAIGN	157,800	.37
73	SPOKANE	154,500	.37
74	DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	153,700	.37
75	CHATTANOOGA	153,600	.37
76	PORTLAND-POLAND SPRING	148,900	.35
77	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	145,100	.35
78	WEST PALM BEACH	143,100	.34
79	CEDAR RAPIDS-WATERLOO-DUBUQUE	143,000	.34
80	BRISTL-KNGSPT-JOHNSN CITY: TRI CITIES	141,500	.34
81	JACKSON, MS	139,600	.33
82	AUSTIN, TX	139,100	.33
83	COLUMBIA, SC	138,700	.33
84	BATON ROUGE	137,300	.32
85	JOHNSTOWN-ALTOONA	134,300	.32
86	SOUTH BEND-ELKHART	134,200	.32
87	EL PASO	126,100	.30
88	HUNTSVILLE-DECATUR-FLORENCE	127,700	.30
89	TUCSON	126,800	.30
90	SPRINGFIELD, MO	123,200	.29
91	EVANSVILLE	122,000	.29
92	FT. WAYNE	114,300	.27
93	YOUNGSTOWN	110,500	.26
94	LANSING	109,000	.26
95	AUGUSTA	109,500	.26
96	LINCOLN-HASTINGS-KEARNEY	108,400	.26
97	SPRINGFIELD, MA	108,400	.25
98	LAS VEGAS	108,000	.25
99	BURLINGTON-PLATTSBURGH	107,800	.25
99	GREENVILLE-NEW BERN-WASHINGTON	107,800	.25
101	MCALLEN-BROWNSVILLE: LRGV	106,300	.25
102	CHARLESTON, SC	106,200	.25
103	WACO-TEMPLE	102,400	.24
104	PEORIA	101,800	.24
105	COLORADO SPRINGS-PUEBLO	101,200	.24
106	SALINAS-MONTEREY	99,000	.24
107	SAVANNAH	98,000	.23
108	LAFAYETTE, LA	97,200	.23
109	SIOUX FALLS-MITCHELL	96,300	.23
110	MADISON	93,300	.22
111	FARGO	92,700	.22
112	ROCKFORD	91,600	.21
113	COLUMBUS, GA	88,600	.21
114	CORPUS CHRISTI	87,600	.21
115	MONROE-EL DORADO	86,400	.20
116	MONTGOMERY	84,300	.20
117	AMARILLO	84,200	.20
118	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	83,000	.20
119	BEAUMONT-PORT ARTHUR	82,600	.20
120	YAKIMA	80,400	.19
121	RENO	80,300	.19
122	TALLAHASSEE-THOMASVILLE	79,200	.19
123	EUGENE	77,100	.18
124	LUBBOCK	76,400	.18
124	MACON	76,400	.18
126	WHEELING-STEUBENVILLE	76,000	.18
127	BOISE	75,300	.18
128	DULUTH-SUPERIOR	75,100	.18
129	WICHITA FALLS-LAWTON	74,000	.18
130	JOPLIN-PITTSBURG	73,800	.17
131	COLUMBUS-TUPELO	73,400	.17
132	BINGHAMTON	72,600	.17
133	FLORENCE, SC	72,600	.17
134	LA CROSSE-EAU CLAIRE	71,500	.17
134	WAUSAU-RHINELANDER	71,500	.17
136	ERIE	70,400	.17
137	TERRE HAUTE	70,100	.17
138	ODESSA-MIDLAND	69,800	.17
139	TRAVERSE CITY-CADILLAC	69,500	.16
140	BLUEFIELD-BECKLEY-OAK HILL	68,300	.16
141	ALBANY, GA	68,300	.16
142	TOPEKA	65,800	.15
143	FT. MYERS-NAPLES	65,700	.15
143	FT. SMITH	65,700	.15
145	WILMINGTON	65,600	.15
146	BAKERSFIELD	65,400	.15
147	CHICO-REDDING	65,200	.15
148	MINOT-BISMARCK-DICKINSON	64,800	.15
148	MISSOULA-BUTTE (HELENA)	64,800	.15
150	COLUMBIA-JEFFERSON CITY	63,600	.15
151	ROCHESTER-MASON CITY-AUSTIN	63,400	.15
152	SIOUX CITY	62,100	.15
153	BANGOR	59,500	.14
154	IDAHO FALLS-POCATELLO	59,300	.14
155	MEDFORD	59,100	.14
156	QUINCY-HANNIBAL	51,200	.12
157	DOTHAN	49,900	.12
158	ABILENE-SWEETWATER	48,500	.11
159	TYLER	48,000	.11
160	UTICA	47,000	.11
161	RAPID CITY	45,100	.11
162	ALEXANDRIA, LA	43,700	.10
163	BILLINGS-HARDIN	41,900	.10
164	ELMIRA	34,200	.08
164	LAKE CHARLES	34,200	.08
166	LAUREL-HATTIESBURG	34,000	.08
167	SALISBURY	38,800	.09
168	CLARKSBURG-WESTON	38,000	.09
169	GREENWOOD-GREENVILLE	37,900	.09
170	MERIDIAN	36,800	.09
171	WATERTOWN-CARTHAGE	30,600	.07
172	GAINESVILLE	30,200	.07
173	ARDMORE-ADA	29,200	.07
174	SARASOTA	31,700	.07
175	PANAMA CITY	31,300	.07
176	JONESBORO	30,500	.07
177	BILOXI-GULFPORT-PASCAGOULA	30,100	.07
178	EL CENTRO-YUMA	29,600	.07
178	GREAT FALLS	29,600	.07
180	CASPER-RIVERTON	29,100	.07
181	GRAND JUNCTION	27,600	.07
182	ROSWELL	26,300	.06
183	PIERRE	26,000	.06
184	JACKSON, TN	25,700	.06
185	ALEXANDRIA, MN	24,900	.06
186	TUSCALOOSA	24,600	.06
187	PALM SPRINGS	24,200	.06
188	MARQUETTE	23,300	.05
189	CHEYENNE	22,600	.05
190	ANNISTON	22,400	.05
191	LAFAYETTE, IN	22,300	.05
192	BOWLING GREEN	22,200	.05
193	ST. JOSEPH	20,400	.05
194	HAGERSTOWN	20,200	.05
195	LAREDO	19,900	.05
196	SAN ANGELO	19,700	.05
197	LIMA	18,700	.04
198	HARRISONBURG	18,000	.04
199	PARKERSBURG	17,600	.04
200	PRESQUE ISLE	14,200	.03
201	VICTORIA	14,100	.03
201	ZANESVILLE	14,100	.03
203	FLAGSTAFF	13,900	.03
204	TWIN FALLS	13,800	.03
205	RENO	13,600	.03
206	OTTUMWA-KIRKSVILLE	12,100	.03
207	MANKATO	9,700	.02
208	SELMA	6,300	.01
209	NORTH PLATTE	3,900	.01
210	ALPENA	2,300	.01
211	GLENDIVE	2,300	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-54

US TOTAL

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct. of US
1	NEW YORK		
2	LOS ANGELES		
3	CHICAGO		
4	PHILADELPHIA		
5	SAN FRANCISCO		
6	BOSTON		
7	DETROIT		
8	WASHINGTON, DC		
9	DALLAS-FT. WORTH		
10	HOUSTON		
11	CLEVELAND		
12	ATLANTA		
13	PITTSBURGH		
14	MINNEAPOLIS-ST. PAUL		
15	SEATTLE-TACOMA		
16	MIAMI		
17	ST. LOUIS		
18	DENVER		
19	BALTIMORE		
20	SACRAMENTO-STOCKTON		
21	HARTFORD-NEW HAVEN		
22	INDIANAPOLIS		
23	TAMPA-ST. PETERSBURG		
24	PORTLAND, OR		
25	PHOENIX		
26	SAN DIEGO		
27	CINCINNATI		
28	KANSAS CITY		
29	CHARLOTTE		
30	MILWAUKEE		
31	NASHVILLE		
32	NEW ORLEANS		
33	COLUMBUS, OH		
34	RALEIGH-DURHAM		
35	ORLANDO-DAYTONA BEACH-MELBOURNE		
36	GREENVILLE-SPARTANBURG-ASHEVILLE		
37	BUFFALO		
38	SALT LAKE CITY		
39	MEMPHIS		
40	OKLAHOMA CITY		
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK		
42	SAN ANTONIO		
43	PROVIDENCE-NEW BEDFORD		
44	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN		
45	CHARLESTON-HUNTINGTON		
46	LOUISVILLE		
47	GREENSBORO-WINSTON SALEM-HIGH POINT		
48	BIRMINGHAM		
49	HARRISBURG-YORK-LANCASTER-LEBANON		
50	RICHMOND (CHARLOTTESVILLE)		
51	DAYTON		
52	ALBANY-SCHENECTADY-TROY		
53	TULSA		
54	SHREVEPORT-TEXARKANA		
55	WILKES BARRE-SCRANTON		
56	FLINT-SAGINAW-BAY CITY		
57	LITTLE ROCK		
58	MOBILE-PENSACOLA		
59	KNOXVILLE		
60	ALBUQUERQUE		
61	JACKSONVILLE		
62	TOLEDO		
63	FRESNO-VISALIA		
64	WICHITA-HUTCHINSON		
65	ROANOKE-LYNCHBURG		
66	SYRACUSE		
67	ROCHESTER, NY		
68	GREEN BAY		
69	DES MOINES		
70	ORAMA		
71	LEXINGTON		
72	SPRINGFIELD-DECATUR-CHAMPAIGN		
73	DAVENPORT-ROCK ISLND-MOLINE- QUAD CITY		
74	SPOKANE		
75	CHATTANOOGA		
76	PORTLAND-POLAND SPRING		
77	WEST PALM BEACH		
78	PADUCAH-CP STRARDEAU-HARRISBRG-MARION		
79	CEDAR RAPIDS-WATERLOO-DUBUQUE		
80	BRISTL-KNGSPT-JOHNSN CITY TRI CITIES		
81	JACKSON, MS		
82	JOHNSTOWN-ALTOONA		
83	COLUMBIA, SC		
84	AUSTIN, TX		
85	BATON ROUGE		
86	SOUTH BEND-ELKHART		
87	EL PASO		
88	HUNTSVILLE-DECATUR-FLORENCE		
89	UTICA		
90	SPRINGFIELD, MO		
91	EVANSVILLE		
92	FT. WAYNE		
93	YOUNGSTOWN		
94	LINCOLN&HASTINGS-KEARNEY		
95	SPRINGFIELD, MA		
96	AUGUSTA		
97	LANSING		
98	GREENVILLE-NEW BERN-WASHINGTON		
99	BURLINGTON-PLATTSBURGH		
100	LAS VEGAS		
101	MCALLEN-BROWNSVILLE- LRGN		
102	CHARLESTON, SC		
103	PEORIA		
104	WACO-TEMPLE		
105	COLORADO SPRINGS-PUEBLO		
106	SIOUX FALLS-MITCHELL		
107	SAVANNAH		
108	SALINAS-MONTEREY		
109	LAFAYETTE, LA		
110	MACON		
111	MADISON		
112	ROCKFORD		
113	COLUMBUS, GA		
114	CORPUS CHRISTI		
115	MONROE-EL DORADO		
116	AMARILLO		
117	MONTGOMERY		
118	BEAUMONT-PORT ARTHUR		
119	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO		
120	YAKIMA		
121	ERIE		
122	TALLAHASSEE-THOMASVILLE		
123	WHEELING-STEUBENVILLE		
124	LUBBOCK		
125	MACON		
126	DULUTH-SUPERIOR		
127	EUGENE		
128	WICHITA FALLS-LAWTON		
129	JOHNSTOWN-PITTSBURG		
130	ODESSA		
131	COLUMBUS-TUPELO		
132	BINGHAMTON		
133	FLORENCE, SC		
134	ERIE		
135	LA CROSSE-EAU CLAIRE		
136	WAUSAU-RHINELANDER		
137	TERRE HAUTE		
138	ODESSA-MIDLAND		
139	TRAVERSE CITY-CADILLAC		
140	BLUEFIELD-BECKLEY-OAK HILL		
141	FT. MYERS-NAPLES		
142	ALBANY, GA		
143	WILMINGTON		
144	FT. SMITH		
145	TOPEKA		
146	CHICO-REDDING		
147	BAKERSFIELD		
148	MONTG-SELMA&MARCH-DEMINGTON		
149	MISSOULA-BUTTE (HELENA)		
150	ROCHSTR-MASON CITY-AUSTIN		
151	COLUMBIA-JEFFERSON CITY		
152	SIOUX CITY		
153	RANGOR		
154	IDAHO FALLS-POCATELLO		
155	REDFORD		
156	DISTCT-HANNIBAL		
157	NOTHAN		
158	ABILENE-SWEETWATER		
159	TYLER		
160	UTICA		
161	RAPID CITY		
162	ALEXANDRIA, LA		
163	BILLINGS-HARDIN		
164	ELMIRA		
165	SALISBURY		
166	LAUREL-HATTIESBURG		
167	LAKE CHARLES		
168	CLARKSBURG-WESTON		
169	GRFNWOOD-GREENVILLE		
170	MCOTTAN		
171	WATERTOWN-CARTHAGE		
172	SAINESVILLE		
173	SARATOGA		
174	ABRAMS-ADA		
175	PANAMA CITY		
176	JONESBORO		
177	BILOXI-GULFPORT-PASCAGOULA		
178	GREAT FALLS		
179	EL CENTRO-YUMA		
180	CASPER-RIVERTON		
181	GRAND JUNCTION		
182	POWELL		
183	JACKSON, TN		
184	ROSEPA		
185	ALEXANDRIA, MN		
186	TUSCALOOSA		
187	PALM SPRINGS		
188	MARQUETTE		
189	CHEYENNE		
190	ANNISTON		
191	ST. JOSEPH		
192	LAFAYETTE, IN		
193	TWIN FALLS		
194	HATTIESBURG		
195	SAN ANGELO		
196	LARED		
197	LIMA		
198	HARRISONBURG		
199	PARKERSBURG		
200	ZANESVILLE		
201	PRESQUE ISLE		
202	WICHITA		
203	FLAGSTAFF		
204	TWIN FALLS		
205	BEND		
206	OTTUMWA-KIRKSVILLE		
207	MANHATO		
208	SELMA		
209	NORTH PLATTE		
210	ALPENA		
211	GLENDIVE		

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18+

US TOTAL 82,076,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,206,800	7.56
2	LOS ANGELES	4,291,200	5.23
3	CHICAGO	2,898,700	3.53
4	PHILADELPHIA	2,441,100	2.97
5	SAN FRANCISCO	1,955,100	2.38
6	BOSTON	1,868,100	2.28
7	DETROIT	1,591,600	1.94
8	WASHINGTON, DC	1,447,300	1.76
9	HOUSTON	1,422,900	1.73
10	DALLAS-FT. WORTH	1,419,400	1.73
11	CLEVELAND	1,292,900	1.58
12	PITTSBURGH	1,168,100	1.42
13	MINNEAPOLIS-ST. PAUL	1,125,700	1.37
14	MIAMI	1,096,700	1.34
15	ATLANTA	1,087,300	1.32
16	SEATTLE-TACOMA	1,084,700	1.32
17	ST. LOUIS	973,600	1.19
18	DENVER	928,300	1.13
19	TAMPA-ST. PETERSBURG	921,200	1.12
20	BALTIMORE	860,700	1.05
21	SACRAMENTO-STOCKTON	852,900	1.04
22	HARTFORD-NEW HAVEN	787,500	.96
23	SAN DIEGO	782,000	.95
24	INDIANAPOLIS	753,300	.92
25	PHOENIX	746,700	.91
26	PORTLAND, OR	728,400	.89
27	CINCINNATI	663,300	.81
28	KANSAS CITY	650,600	.79
29	MILWAUKEE	649,900	.79
30	NASHVILLE	639,500	.78
31	ORLANDO-DAYTONA BEACH-MELBOURNE	632,300	.77
32	CHARLOTTE	616,400	.75
33	NEW ORLEANS	597,800	.73
34	RALEIGH-DURHAM	595,400	.73
35	BUFFALO	593,200	.72
36	COLUMBUS, OH	586,100	.71
37	SALT LAKE CITY	574,900	.70
38	OKLAHOMA CITY	568,600	.69
39	GREENVILLE-SPARTANBURG-ASHEVILLE	567,500	.69
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	550,200	.67
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	546,800	.67
42	PROVIDENCE-NEW BEDFORD	535,800	.65
43	ALBUQUERQUE	534,200	.65
44	SAN ANTONIO	530,000	.65
45	CHARLESTON-HUNTINGTON	513,300	.63
46	LOUISVILLE	497,000	.61
47	HARRISBURG-YORK-LANCASTER-LEBANON	476,700	.58
48	BIRMINGHAM	461,300	.56
49	ALBANY-SCHENECTADY-TROY	457,700	.56
50	WILKES BARRE-SCRANTON	455,300	.55
51	GREENSBORO-WINSTON SALEM-HIGH POINT	456,100	.55
52	RICHMOND (CHARLOTTESVILLE)	443,100	.54
53	DAYTON	440,600	.54
54	IMPERIAL-PALM SPRINGS	433,800	.53
55	TULSA	427,300	.52
56	LITTLE ROCK	419,400	.51
57	BLUEFIELD-BECKLEY-OAK HILL	408,800	.50
58	KNOXVILLE	401,900	.49
59	MOBILE-PENSACOLA	397,400	.48
60	WICHITA-HUTCHINSON	390,400	.48
61	TOLEDO	385,700	.47
62	FARGO-VALLEY	383,600	.47
63	ALBUQUERQUE	379,800	.46
64	JACKSONVILLE	375,600	.46
65	SYRACUSE	364,900	.44
66	WEST PALM BEACH	361,400	.44
67	ROANOKE-LYNCHBURG	356,600	.43
68	GREEN BAY	342,200	.42
69	DES MOINES	339,200	.41
70	ROCHESTER, NY	332,900	.41
71	SPRINGFIELD-DECATUR-CHAMPAIGN	325,000	.40
72	OMAHA	321,200	.39
73	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	318,000	.39
74	SPOKANE	315,200	.38
75	DAVENPORT-ROCK ISLND-MOLINE: QUAD CITY	313,000	.38
76	LEXINGTON	308,600	.38
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	304,000	.37
78	PORTLAND-POLAND SPRING	300,200	.37
79	JOHNSTOWN-ALTOONA	299,600	.37
80	AUSTIN, TX	283,300	.35
81	CHATTANOOGA	282,700	.34
82	SPRINGFIELD, MO	274,400	.33
83	BRISTL-KNOXVL-JOHNSN CTY: TRI CITIES	271,200	.33
84	COLUMBIA, SC	264,300	.32
85	SOUTH BEND-ELKHART	262,400	.32
86	JACKSON, MS	262,100	.32
87	BATON ROUGE	260,400	.32
88	UTICA	257,600	.31
89	MACON-WARNER	252,900	.31
90	EVANSVILLE	247,100	.30
91	LINCOLN-HASTINGS-KEARNEY	244,700	.30
92	EL PASO	237,200	.29
93	HUNTSVILLE-DECATUR-FLORENCE	237,100	.29
94	GREENVILLE-NEW BERN-WASHINGTON	234,900	.29
95	SPRINGFIELD, MA	234,000	.27
96	YOUNGSTOWN	222,700	.27
97	FT. WAYNE	222,300	.27
98	SIOUX FALLS-MITCHELL	222,000	.27
99	BURLINGTON-PLATTSBURGH	219,200	.27
100	PARCO	218,800	.27
101	LANSING	216,800	.26
102	CHARLESTON, SC	212,500	.26
103	SAVANNAH	209,000	.25
104	SALINAS-MONTEREY	206,900	.25
105	COLORADO SPRINGS-PUEBLO	204,800	.25
106	LAS VEGAS	204,500	.25
107	AUGUSTA	204,600	.25
108	PEORIA	202,800	.25
109	LAFAYETTE, LA	188,500	.23
110	MADISON	188,100	.23
111	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	187,300	.23
112	MCALLEN-BROWNSVILLE: LRGV	186,600	.23
113	COLUMBUS, GA	184,900	.23
114	ROCKFORD	176,800	.22
115	FT. MYERS-NAPLES	175,500	.21
116	MONROE-EL DORADO	175,200	.21
117	CORPUS CHRISTI	170,800	.21
118	WICHITA FALLS-LAWTON	169,800	.21
119	DULUTH-SUPERIOR	169,300	.21
120	AMARILLO	168,400	.21
121	BEAUMONT-PORT ARTHUR	165,300	.20
122	YAKIMA	164,400	.20
123	RENO	163,000	.20
124	MONTGOMERY	161,800	.20
125	JOPLIN-PITTSBURG	154,600	.19
126	LA CROSSE-EAU CLAIRE	154,500	.19
127	LUBBOCK	158,400	.19
128	WHEELING-STEUBENVILLE	157,700	.19
129	WAUSAU-RHINELANDER	155,600	.19
130	TERRE HAUTE	153,100	.19
131	TALLAHASSEE-THOMASVILLE	152,900	.19
132	TOPEKA	149,700	.18
133	EUGENE	149,200	.18
134	BINGHAMTON	149,000	.18
135	COLUMBUS-TUPELO	148,800	.18
136	BOISE	148,300	.18
137	TRAVERSE CITY-CADILLAC	146,800	.18
138	COLUMBIA-JEFFERSON CITY	142,300	.18
139	ERIE	144,200	.18
140	MINOT-BISMARCK-DICKINSON	143,200	.17
141	MACON	139,900	.17
142	SIOUX CITY	138,600	.17
143	CHICO-REDDING	138,400	.17
144	BLUEFIELD-BECKLEY-OAK HILL	136,800	.17
145	ODESSA-MIDLAND	135,500	.17
146	FT. SMITH	135,100	.16
147	ROCHESTER-MASON CITY-AUSTIN	133,600	.16
148	MISSOULA-BUTTE (HELENA)	131,300	.16
149	BAKERSFIELD	130,800	.16
150	FLORENCE, SC	125,800	.15
151	ALBANY, GA	122,000	.15
152	WILMINGTON	121,900	.15
153	BANGOR	121,500	.15
154	QUINCY-HANNIBAL	118,000	.14
155	IDAHO FALLS-POCATELLO	109,900	.13
156	MEDFORD	108,700	.13
157	ABILENE-SWEETWATER	106,600	.13
158	UTICA	101,600	.12
159	TYLER	101,200	.12
160	DOTHAN	97,300	.12
161	RAPID CITY	95,300	.12
162	ALEXANDRIA, LA	93,000	.11
163	SARASOTA	90,800	.11
164	BILLINGS-HARDIN	82,800	.10
165	CLARKSBURG-WESTON	82,200	.10
166	ELMIRA	81,600	.10
167	SALISBURY	76,900	.10
168	WATERTOWN-CARTHAGE	74,500	.10
169	GAINESVILLE	78,700	.10
170	LAUREL-HATTIESBURG	77,700	.09
171	GREENWOOD-GREENVILLE	75,600	.09
172	LAKE CHARLES	75,400	.09
173	MERIDIAN	74,500	.09
174	ARDMORE-ADA	72,500	.09
175	JONESBORO	64,400	.08
176	BILOXI-GULFPORT-PASCAGOULA	62,400	.08
177	PANAMA CITY	62,700	.08
178	GREAT FALLS	62,600	.08
179	EL CENTRO-YUMA	62,100	.08
180	MARQUETTE	60,700	.07
181	ALEXANDRIA, MN	59,200	.07
182	CASPER-RIVERTON	58,800	.07
183	EUREKA	54,400	.07
184	GRAND JUNCTION	54,500	.07
185	ROSWELL	53,900	.07
186	PALM SPRINGS	51,400	.06
187	JACKSON, TN	51,300	.06
188	LAFAYETTE, IN	50,700	.06
189	TUSCALOOSA	50,400	.06
190	ST. JOSEPH	47,300	.06
191	CHEYENNE	46,000	.06
192	ANNISTON	44,300	.05
193	BOWLING GREEN	43,100	.05
194	HAGERSTOWN	42,600	.05
195	SAN ANGELO	42,000	.05
196	HARRISONBURG	39,800	.05
197	LIMA	37,500	.05
198	LAREDO	36,000	.04
199	PARKERSBURG	31,700	.04
200	PRESQUE ISLE	29,700	.04
201	OTTUMWA-KIRKSVILLE	29,200	.03
202	ZANESVILLE	27,900	.03
203	FLAGSTAFF	27,700	.03
204	VICTORIA	26,400	.03
205	TWIN FALLS	26,000	.03
206	RENO	23,500	.03
207	MANKATO	23,400	.03
208	SELMA	15,500	.02
209	NORTH PLATTE	15,300	.02
210	ALPENA	14,200	.02
211	GLENDIVE	5,000	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 22,579,960

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,031,200	7.25
2	LOS ANGELES	3,035,500	5.46
3	CHICAGO	1,996,860	3.59
4	PHILADELPHIA	1,591,100	2.85
5	SAN FRANCISCO	1,377,860	2.48
6	BOSTON	1,255,500	2.25
7	DETROIT	1,093,200	1.97
8	HOUSTON	1,082,300	1.95
9	WASHINGTON, DC	1,066,200	1.91
10	DALLAS-FT. WORTH	1,013,800	1.82
11	CLEVELAND	849,900	1.53
12	ATLANTA	800,200	1.44
13	MINNEAPOLIS-ST. PAUL	787,860	1.42
14	SEATTLE-TACOMA	764,800	1.38
15	PITTSBURGH	726,900	1.31
16	DENVER	702,960	1.26
17	MIAMI	641,700	1.15
18	ST. LOUIS	638,960	1.15
19	BALTIMORE	589,900	1.06
20	SACRAMENTO-STOCKTON	581,500	1.05
21	SAN DIEGO	569,100	1.02
22	INDIANAPOLIS	521,400	.94
23	HARTFORD-NEW HAVEN	520,600	.94
24	PORTLAND, OR	503,300	.91
25	PHOENIX	497,300	.89
26	TAMPA-ST. PETERSBURG	491,500	.88
27	CINCINNATI	451,500	.81
28	KANSAS CITY	441,500	.79
29	MILWAUKEE	438,200	.79
30	RALEIGH-DURHAM	436,700	.79
31	NASHVILLE	436,400	.79
32	CHARLOTTE	426,500	.77
33	NEW ORLEANS	425,700	.77
34	SALT LAKE CITY	424,500	.76
35	COLUMBUS, OH	414,900	.75
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	404,600	.73
37	OKLAHOMA CITY	386,600	.70
38	ORLANDO-DAYTONA BEACH-MELBOURNE	383,800	.69
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	379,800	.68
39	GREENVILLE-SPARTANBURG-ASHEVILLE	379,800	.68
41	BUFFALO	376,700	.68
42	MEMPHIS	363,700	.65
43	SAN ANTONIO	362,800	.65
44	LOUISVILLE	343,400	.62
45	PROVIDENCE-NEW BEDFORD	342,700	.62
46	CHARLESTON-HUNTINGTON	342,200	.62
47	HARRISBURG-YORK-LANCASTER-LEBANON	313,000	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	306,100	.55
49	RICHMOND (CHARLOTTESVILLE)	305,000	.55
50	BIRMINGHAM	304,300	.55
51	DAYTON	297,200	.53
52	ALBANY-SCHENECTADY-TROY	293,200	.53
53	FLINT-SAGINAW-BAY CITY	282,900	.51
54	TULSA	282,100	.51
55	MOBILE-PENSACOLA	280,300	.50
56	SHREVEPORT-TEXARKANA	278,400	.50
57	WILKES BARRE-SCRANTON	273,600	.49
58	ALBUQUERQUE	271,600	.49
59	LITTLE ROCK	271,300	.49
60	KNOXVILLE	270,900	.49
61	FRESNO-VISALIA	266,000	.48
62	TOLEDO	260,800	.47
63	JACKSONVILLE	258,200	.46
64	WICHITA-HUTCHINSON	253,200	.45
65	SYRACUSE	248,200	.45
66	ROANOKE-LYNCHBURG	238,000	.43
67	ROCHESTER, NY	226,900	.41
68	GREEN BAY	223,900	.40
69	SPRINGFIELD-DECATUR-CHAMPAIGN	222,600	.40
70	DES MOINES	221,900	.40
71	OMAHA	214,300	.39
72	LEXINGTON	213,900	.38
73	SPOKANE	212,200	.38
74	AUSTIN, TX	210,700	.38
75	CEDAR RAPIDS-WATERLOO-DUBUQUE	206,300	.37
76	DAVENPRT-ROCK ISLND-MOLINE: QUAD CITY	206,100	.37
77	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	198,800	.36
78	PORTLAND-POLAND SPRING	197,200	.35
79	COLUMBIA, SC	193,900	.35
80	CHATTANOOGA	193,760	.35
80	JOHNSTOWN-ALTOONA	193,700	.35
82	BATON ROUGE	193,200	.35
83	WEST PALM BEACH	189,400	.34
84	WACO-TEMPLE	184,300	.33
85	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	181,900	.33
86	JACKSON, MS	179,900	.32
87	EL PASO	175,600	.32
88	TUCSON	175,300	.32
89	SOUTH BEND-ELKHART	174,260	.31
90	GREENVILLE-NEW BERN-WASHINGTON	173,300	.31
91	SPRINGFIELD, MO	165,800	.30
92	HUNTSVILLE-DECATUR-FLORENCE	162,300	.29
93	CHARLESTON, SC	162,100	.29
94	EVANSVILLE	161,400	.29
95	LANSING	161,100	.29
96	LINCOLN-HASTINGS-KEARNEY	156,900	.29
97	BURLINGTON-PLATTSBURGH	153,500	.28
98	FT. WAYNE	151,300	.27
99	SAVANNAH	151,200	.27
100	SALINAS-MONTEREY	149,000	.27
101	COLORADO SPRINGS-PUEBLO	148,400	.27
102	SPRINGFIELD, MA	146,900	.26
103	LAS VEGAS	146,500	.26
104	FARGO	141,300	.25
105	AUGUSTA	141,200	.25
106	YOUNGSTOWN	140,200	.25
107	PEORIA	138,200	.25
108	SIOUX FALLS-MITCHELL	136,900	.25
109	MADISON	134,200	.24
110	LAFAYETTE, LA	132,200	.24
111	COLUMBUS, GA	131,900	.24
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	130,800	.24
113	MCALLEN-BROWNSVILLE: LRGV	125,600	.22
114	ROCKFORD	119,700	.22
115	CORPUS CHRISTI	119,200	.21
116	WICHITA FALLS-LAWTON	116,400	.21
117	RENO	114,500	.21
118	MONROE-EL DORADO	112,900	.20
119	AMARILLO	112,800	.20
120	YAKIMA	112,500	.20
121	LUBBOCK	111,500	.20
122	TALLAHASSEE-THOMASVILLE	109,200	.20
123	BEAUMONT-PORT ARTHUR	108,400	.19
124	MONTGOMERY	107,500	.19
125	DULUTH-SUPERIOR	104,900	.19
126	TOPEKA	104,400	.19
127	EUGENE	103,600	.19
128	LA CROSSE-EAU CLAIRE	103,300	.19
129	BOISE	102,300	.19
130	COLUMBIA-JEFFERSON CITY	100,600	.18
131	WAUSAU-RHINELANDER	99,400	.18
132	COLUMBUS-TUPELO	99,100	.18
133	WHEELING-STEUBENVILLE	98,400	.18
134	MACON	97,300	.18
135	BINGHAMTON	96,400	.17
136	TERRE HAUTE	95,900	.17
137	JOPLIN-PITTSBURG	95,300	.17
138	ODESSA-MIDLAND	94,700	.17
139	MINOT-BISMARCK-DICKINSON	94,600	.17
140	ERIE	93,500	.17
141	MISSOULA-BUTTE (HELENA)	91,800	.17
142	TRAVERSE CITY-CADILLAC	91,200	.16
143	FLORENCE, SC	90,000	.16
144	BAKERSFIELD	89,900	.16
145	FT. SMITH	89,000	.16
146	BLUEFIELD-BECKLEY-OAK HILL	88,100	.16
147	CHICO-REDDING	87,600	.16
148	SIOUX CITY	85,600	.15
149	ROCHESTER-MASON CITY-AUSTIN	83,200	.15
150	ALBANY, GA	83,100	.15
151	FT. MYERS-NAPLES	83,000	.15
152	WILMINGTON	82,600	.15
153	BANGOR	80,400	.14
154	IDAHO FALLS-POCATELLO	79,100	.14
155	QUINCY-HANNIBAL	72,800	.13
156	MEDFORD	68,900	.12
157	RAPID CITY	67,600	.12
158	ABILENE-SWEETWATER	66,700	.12
159	ALEXANDRIA, LA	66,300	.12
160	TYLER	66,000	.12
161	DOTHAN	65,300	.12
162	UTICA	63,400	.11
163	GAINESVILLE	60,300	.11
164	BILLINGS-HARDIN	55,700	.10
165	LAKE CHARLES	53,100	.10
166	WATERTOWN-CARTHAGE	52,900	.10
167	LAUREL-HATTIESBURG	52,500	.09
168	ELMIRA	51,800	.09
169	CLARKSBURG-WESTON	51,600	.09
170	SALISBURY	50,100	.09
171	GREENWOOD-GREENVILLE	49,300	.09
172	MERIDIAN	47,200	.08
173	BILOXI-GULFPORT-PASCAGOULA	45,500	.08
174	ARDMORE-ADA	42,900	.08
175	CASPER-RIVERTON	42,100	.08
176	GREAT FALLS	41,600	.08
177	MARQUETTE	41,600	.07
178	EL CENTRO-YUMA	40,700	.07
179	PANAMA CITY	40,600	.07
180	JONESBORO	39,600	.07
181	LAFAYETTE, IN	39,400	.07
182	SARASOTA	38,300	.07
183	GRAND JUNCTION	37,200	.07
184	EUREKA	37,100	.07
185	TUSCALOOSA	36,100	.06
186	ALEXANDRIA, MN	34,900	.06
187	ROSWELL	34,800	.06
188	PALM SPRINGS	32,700	.06
189	JACKSON, TN	32,500	.06
190	ANNISTON	32,100	.06
191	CHEYENNE	31,600	.06
192	BOWLING GREEN	29,700	.05
193	ST. JOSEPH	28,800	.05
194	HAGERSTOWN	28,500	.05
195	SAN ANGELO	27,700	.05
196	HARRISONBURG	27,600	.05
197	LAREDO	25,200	.05
198	LIMA	24,800	.04
199	FLAGSTAFF	22,400	.04
200	PARKERSBURG	21,600	.04
201	PRESQUE ISLE	20,400	.04
202	VICTORIA	18,600	.03
203	ZANESVILLE	18,200	.03
204	OTTUMWA-KIRKSVILLE	17,700	.03
205	TWIN FALLS	16,700	.03
206	MANKATO	16,300	.03
207	RENO	16,200	.03
208	NORTH PLATTE	14,100	.02
209	SELMA	10,100	.02
210	ALPENA	8,800	.02
211	GLENDIVE	3,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,691,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,363,900	6.81
2	LOS ANGELES	1,896,300	5.47
3	CHICAGO	1,235,400	3.56
4	PHILADELPHIA	977,000	2.82
5	SAN FRANCISCO	845,300	2.44
6	BOSTON	788,100	2.27
7	HOUSTON	688,700	1.99
8	DETROIT	683,100	1.97
9	WASHINGTON, DC	629,600	1.82
10	DALLAS-FT. WORTH	623,300	1.80
11	CLEVELAND	522,200	1.51
12	MINNEAPOLIS-ST. PAUL	495,800	1.44
13	ATLANTA	484,600	1.40
14	SEATTLE-TACOMA	483,500	1.39
15	DENVER	456,600	1.32
16	PITTSBURGH	454,300	1.31
17	SAN DIEGO	392,300	1.13
18	ST. LOUIS	387,900	1.12
19	MIAMI	375,600	1.08
20	SACRAMENTO-STOCKTON	363,700	1.05
21	BALTIMORE	361,100	1.04
22	INDIANAPOLIS	322,000	.93
23	HARTFORD-NEW HAVEN	321,100	.93
24	PORTLAND, OR	317,000	.91
25	PHOENIX	312,000	.90
26	TAMPA-ST. PETERSBURG	296,000	.85
27	RALEIGH-DURHAM	288,600	.83
28	SALT LAKE CITY	283,800	.82
29	CINCINNATI	281,200	.81
30	MILWAUKEE	274,100	.79
31	KANSAS CITY	272,300	.79
32	NEW ORLEANS	272,200	.78
32	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	272,200	.78
34	NASHVILLE	269,200	.78
35	COLUMBUS, OH	262,000	.75
36	CHARLOTTE	256,300	.74
37	OKLAHOMA CITY	244,600	.71
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	242,300	.70
39	ORLANDO-DAYTONA BEACH-MELBOURNE	234,300	.68
40	BUFFALO	232,900	.67
41	MEMPHIS	232,700	.67
42	SAN ANTONIO	230,000	.66
43	GREENVILLE-SPARTANBURG-ASHEVILLE	227,700	.65
44	LOUISVILLE	216,400	.62
45	PROVIDENCE-NEW BEDFORD	213,600	.62
46	CHARLESTON-HUNTINGTON	211,300	.61
47	HARRISBURG-YORK-LANCASTER-LEBANON	192,100	.55
48	RICHMOND (CHARLOTTESVILLE)	189,100	.55
49	BIRMINGHAM	187,400	.54
50	GREENSBORO-WINSTON SALEM-HIGH POINT	182,300	.53
51	ALBANY-SCHENECTADY-TROY	182,200	.53
52	DAYTON	176,900	.52
53	FLINT-SAGINAW-BAY CITY	174,500	.50
54	MOBILE-PENSACOLA	174,300	.50
55	SHREVEPORT-TEXARKANA	172,000	.50
56	ALBUQUERQUE	170,800	.49
57	FRESNO-VISALIA	170,300	.49
58	TULSA	169,500	.49
59	TOLEDO	166,300	.48
60	LITTLE ROCK	166,100	.48
61	WILKES BARRE-SCRANTON	165,100	.48
62	KNOXVILLE	164,600	.47
63	WICHITA-HUTCHINSON	161,100	.46
64	SYRACUSE	160,900	.46
65	JACKSONVILLE	160,300	.46
66	SPRINGFIELD-DECATUR-CHAMPAIGN	146,500	.42
67	AUSTIN, TX	146,200	.42
68	ROANOKE-LYNCHBURG	145,500	.42
69	DES MOINES	141,700	.41
70	ROCHESTER, NY	141,300	.41
71	GREEN BAY	140,400	.40
72	LEXINGTON	135,000	.39
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	134,300	.39
74	SPOKANE	134,200	.39
75	WACO-TEMPLE	134,000	.39
76	OMAHA	132,100	.38
77	COLUMBIA, SC	128,300	.37
78	BATON ROUGE	128,200	.37
79	DAVENPORT-ROCK ISLND-MOLINE: QUAD CITY	126,600	.37
80	JOHNSTOWN-ALTOONA	124,700	.36
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	124,200	.36
82	PORTLAND-POLAND SPRING	122,500	.35
83	GREENVILLE-NEW BERN-WASHINGTON	121,900	.35
84	EL PASO	115,600	.33
85	CHATTANOOGA	115,200	.33
86	TUCSON	114,300	.33
87	WEST PALM BEACH	113,500	.33
88	JACKSON, MS	111,800	.32
89	CHARLESTON, SC	110,600	.32
90	SOUTH BEND-ELKHART	108,000	.31
91	LANSING	107,100	.31
92	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	106,800	.31
93	SAVANNAH	103,700	.30
94	LINCOLN-HASTINGS-KEARNEY	102,000	.29
95	SALINAS-MONTEREY	101,900	.29
96	SPRINGFIELD, MO	101,500	.29
97	EVANSVILLE	99,300	.29
98	COLORADO SPRINGS-PUEBLO	98,600	.28
99	BURLINGTON-PLATTSBURGH	98,100	.28
100	SPRINGFIELD, MA	96,000	.28
101	HUNTSVILLE-DECATUR-FLORENCE	95,300	.27
102	FARGO	94,300	.27
102	FT. WAYNE	94,300	.27
104	MADISON	90,600	.26
105	COLUMBUS, GA	89,800	.26
106	AUGUSTA	89,400	.25
107	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	89,300	.26
108	PEORIA	88,600	.26
109	SIOUX FALLS-MITCHELL	87,900	.25
110	LAS VEGAS	87,200	.25
111	YOUNGSTOWN	86,200	.25
112	LAFAYETTE, LA	84,700	.24
113	MCALLEN-BROWNSVILLE: LRGV	79,400	.23
114	WICHITA FALLS-LAWTON	78,200	.23
115	CORPUS CHRISTI	76,600	.22
116	LUBBOCK	73,700	.21
117	TALLAHASSEE-THOMASVILLE	72,500	.21
118	TOPEKA	72,200	.21
119	ROCKFORD	72,000	.21
120	MONROE-EL DORADO	71,500	.21
121	YAKIMA	70,500	.20
122	RENO	70,400	.20
123	AMARILLO	69,900	.20
124	COLUMBIA-JEFFERSON CITY	68,200	.20
125	EUGENE	66,800	.19
126	MONTGOMERY	66,700	.19
127	LA CROSSE-EAU CLAIRE	66,300	.19
128	BEAUMONT-PORT ARTHUR	66,300	.19
129	DULUTH-SUPERIOR	66,100	.19
130	BOISE	63,700	.18
131	COLUMBUS-TUPELO	62,400	.18
132	WAUSAU-RHINELANDER	61,600	.18
133	MINOT-BISMARCK-DICKINSON	61,000	.18
134	WHEELING-STEUBENVILLE	60,400	.17
135	TERRE HAUTE	60,100	.17
136	ODESSA-MIDLAND	60,000	.17
137	MACON	59,900	.17
138	MISSOULA-BUTTE (HELENA)	58,900	.17
139	ERIE	58,600	.17
140	BINGHAMTON	58,100	.17
141	JOPLIN-PITTSBURG	57,700	.17
142	BAKERSFIELD	56,400	.16
143	FLORENCE, SC	56,200	.16
144	BLUEFIELD-BECKLEY-OAK HILL	55,500	.16
145	TRAVERSE CITY-CADILLAC	55,100	.16
146	FT. SMITH	54,900	.16
147	CHICO-REDDING	54,500	.15
148	SIOUX CITY	54,400	.15
149	ALBANY, GA	51,600	.15
150	IDAHO FALLS-POCATELLO	50,400	.15
151	ROCHESTER-MASON CITY-AUSTIN	50,000	.15
152	BANGOR	50,300	.15
152	WILMINGTON	50,300	.15
154	FT. MYERS-NAPLES	49,400	.14
155	QUINCY-HANNIBAL	43,500	.13
156	RAPID CITY	45,100	.13
157	GAINESVILLE	44,600	.13
158	ALEXANDRIA, LA	44,200	.13
159	ABILENE-SWEETWATER	41,800	.12
160	MEMPHIS	41,500	.12
161	TYLER	40,500	.12
162	DOTHAN	40,400	.12
163	UTICA	39,300	.11
164	BILLINGS-HARDIN	36,300	.10
165	WATERTOWN-CARTHAGE	36,000	.10
166	LAKE CHARLES	33,400	.10
166	LAUREL-HATTIESBURG	33,400	.10
168	GREENWOOD-GREENVILLE	32,400	.09
169	CLARKSBURG-WESTON	31,700	.09
170	ELMIRA	31,400	.09
171	BILOXI-GULFPORT-PASCAGOULA	30,400	.09
171	SALISBURY	30,400	.09
173	MERIDIAN	29,600	.09
174	LAFAYETTE, IN	29,700	.09
175	MARQUETTE	28,500	.08
176	CASPER-RIVERTON	27,400	.09
177	EL CENTRO-YUMA	26,000	.07
178	GREAT FALLS	25,900	.07
179	ARDMORE-ADA	25,700	.07
180	EUREKA	24,700	.07
180	TUSCALOOSA	24,700	.07
182	PANAMA CITY	24,100	.07
183	JONESBORO	23,700	.07
184	GRAND JUNCTION	23,200	.07
185	SARASOTA	22,500	.06
186	ANNISTON	21,700	.06
186	ROSWELL	21,700	.06
188	ALEXANDRIA, MN	21,400	.06
189	PALM SPRINGS	20,500	.06
190	CHEYENNE	19,900	.05
191	JACKSON, TN	19,600	.06
192	BOWLING GREEN	19,400	.06
193	ST. JOSEPH	18,300	.05
194	HARRISONBURG	16,100	.05
195	HAGERSTOWN	17,700	.05
195	SAN ANGELO	17,700	.05
197	LAREDO	16,300	.05
198	FLAGSTAFF	15,900	.05
199	LIMA	15,500	.04
200	PRESQUE ISLE	13,100	.04
201	PARKERSBURG	12,300	.04
202	VICTORIA	11,900	.03
203	MANKATO	11,600	.03
203	OTTUMWA-KIRKSVILLE	11,600	.03
205	JAMESVILLE	11,400	.03
206	TWIN FALLS	11,100	.03
207	RENO	10,000	.03
208	SELMA	8,300	.02
209	NORTH PLATTE	8,200	.02
210	ALPENA	3,100	.01
211	GLENDIVE	2,200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL 41,045,400

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,100,000	7.55
2	LOS ANGELES	2,256,500	5.50
3	CHICAGO	1,490,566	3.63
4	PHILADELPHIA	1,176,000	2.87
5	SAN FRANCISCO	1,066,700	2.58
6	BOSTON	926,866	2.25
7	HOUSTON	822,200	2.00
8	WASHINGTON, DC	826,500	2.02
9	DETROIT	813,800	1.98
10	DALLAS-FT. WORTH	766,300	1.87
11	CLEVELAND	635,700	1.55
12	ATLANTA	612,360	1.49
13	MINNEAPOLIS-ST. PAUL	583,900	1.42
14	SEATTLE-TACOMA	571,400	1.39
15	PITTSBURGH	533,200	1.30
16	DENVER	520,200	1.26
17	MIAMI	493,400	1.20
18	ST. LOUIS	478,900	1.17
19	BALTIMORE	442,000	1.08
20	SACRAMENTO-STOCKTON	435,900	1.05
21	HARTFORD-NEW HAVEN	386,300	.94
22	PORTLAND, OR	385,200	.94
23	INDIANAPOLIS	384,900	.94
24	SAN DIEGO	382,700	.93
25	TAMPA-ST. PETERSBURG	371,100	.90
26	PHOENIX	367,700	.90
27	CINCINNATI	332,966	.81
28	KANSAS CITY	329,200	.80
29	MILWAUKEE	323,700	.79
30	CHARLOTTE	323,000	.79
31	NASHVILLE	320,800	.78
32	NEW ORLEANS	313,100	.76
33	COLUMBUS, OH	303,400	.74
34	SALT LAKE CITY	303,300	.74
35	RALEIGH-DURHAM	302,800	.74
36	GREENVILLE-SPARTANBURG-ASHEVILLE	285,300	.69
37	ORLANDO-DAYTONA BEACH-MELBOURNE	280,000	.68
38	OKLAHOMA CITY	279,700	.68
39	BUFFALO	275,200	.67
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	273,200	.67
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	267,300	.65
42	MEMPHIS	262,600	.64
43	SAN ANTONIO	261,600	.64
44	CHARLESTON-HUNTINGTON	255,600	.62
45	LOUISVILLE	254,900	.62
46	PROVIDENCE-NEW BEDFORD	252,700	.61
47	HARRISBURG-YORK-LANCASTER-LEBANON	243,800	.59
48	GREENSBORO-WINSTON SALEM-HIGH POINT	233,100	.57
49	BIRMINGHAM	229,000	.56
50	RICHMOND (CHARLOTTESVILLE)	227,200	.55
51	DAYTON	223,600	.54
52	ALBANY-SCHENECTADY-TROY	216,400	.53
53	TULSA	214,500	.52
54	FLINT-SAGINAW-BAY CITY	207,000	.50
55	WILKES BARRE-SCRANTON	204,800	.50
56	MOBILE-PENSACOLA	204,400	.50
57	SHREVEPORT-TEXARKANA	204,400	.50
58	KNOXVILLE	203,000	.49
59	ALBUQUERQUE	202,700	.49
60	LITTLE ROCK	201,800	.49
61	FRESNO-VISALIA	194,200	.47
62	JACKSONVILLE	192,300	.47
63	TOLEDO	188,700	.46
64	WICHITA-HUTCHINSON	185,500	.45
65	ROANOKE-LYNCHBURG	173,500	.42
66	SYRACUSE	173,200	.42
67	ROCHESTER, NY	167,300	.41
68	GREEN BAY	165,100	.40
69	OMAHA	159,900	.39
70	DES MOINES	159,700	.39
71	SPOKANE	156,300	.38
72	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	155,900	.38
73	LEXINGTON	154,700	.38
74	SPRINGFIELD-DECATUR-CHAMPAIGN	153,400	.37
75	CHATTANOOGA	147,900	.36
76	PORTLAND-POLAND SPRING	147,300	.36
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	143,600	.35
78	AUSTIN, TX	143,000	.35
79	WEST PALM BEACH	142,700	.35
80	PADUCAH-CP GIRARDEAU-HARRSBG-MARION	142,200	.35
81	BRISTL-KNGSPT-JOHNSN CITY: TRI CITIES	139,100	.34
82	BATON ROUGE	137,000	.33
83	COLUMBIA, SC	136,300	.33
84	JOHNSTOWN-ALTOONA	135,400	.33
85	SOUTH BEND-ELKHART	129,300	.31
86	JACKSON, MS	127,900	.31
87	TUCSON	126,900	.31
88	HUNTSVILLE-DECATUR-FLORENCE	122,000	.30
89	EL PASO	120,500	.29
90	EVANSVILLE	119,900	.29
91	SPRINGFIELD, MO	118,900	.29
92	FT. WAYNE	113,100	.28
93	LANSING	112,300	.27
94	LAS VEGAS	111,600	.27
95	LINCOLN-HASTINGS-KEARNEY	111,400	.27
96	BURLINGTON-PLATTSBURGH	110,800	.27
97	CHARLESTON, SC	108,700	.26
98	SALINAS-MONTEREY	106,900	.26
99	GREENVILLE-NEW BERN-WASHINGTON	105,700	.26
99	WACO-TEMPLE	105,700	.26
101	YOUNGSTOWN	104,500	.25
102	SPRINGFIELD, MA	103,600	.25
103	AUGUSTA	102,500	.25
104	COLORADO SPRINGS-PUEBLO	102,300	.25
105	PEORIA	100,000	.24
106	SAVANNAH	99,200	.24
107	SIOUX FALLS-MITCHELL	97,700	.24
108	FARGO	97,400	.24
109	MADISON	95,100	.23
110	LAFAYETTE, LA	94,100	.23
111	MCALLEN-BROWNSVILLE: LRGV	91,300	.22
112	ROCKFORD	90,600	.22
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	90,100	.22
114	RENO	88,300	.22
115	CORPUS CHRISTI	86,600	.21
116	COLUMBUS, GA	85,900	.21
117	YAKIMA	84,600	.21
118	AMARILLO	83,400	.20
119	BEAUMONT-PORT ARTHUR	80,500	.20
120	MONROE-EL DORADO	79,100	.19
121	EUGENE	78,000	.19
121	MONTGOMERY	78,000	.19
123	DULUTH-SUPERIOR	77,500	.19
124	BOISE	76,700	.19
125	TALLAHASSEE-THOMASVILLE	76,300	.19
125	WICHITA FALLS-LAWTON	76,300	.19
127	LUBBOCK	75,600	.18
128	WHEELING-STEUBENVILLE	74,100	.18
129	LA CROSSE-EAU CLAIRE	73,200	.18
130	WAUSAU-RHINELANDER	72,700	.18
131	MACON	71,700	.17
132	BINGHAMTON	70,900	.17
133	COLUMBUS-TUPELO	70,700	.17
134	JOPLIN-PITTSBURG	70,500	.17
135	ODESSA-MIDLAND	70,100	.17
136	TERRE HAUTE	69,200	.17
137	MINOT-BISMARCK-DICKINSON	69,100	.17
138	TRAVERSE CITY-CADILLAC	68,900	.17
139	ERIE	68,200	.17
140	TOPEKA	68,100	.17
141	MISSOULA-BUTTE (HELENA)	67,700	.16
142	FLORENCE, SC	67,200	.16
143	COLUMBIA-JEFFERSON CITY	67,100	.16
144	BAKERSFIELD	66,700	.16
145	BLUEFIELD-BECKLEY-OAK HILL	66,100	.16
146	CHICO-REDDING	65,200	.16
147	FT. SMITH	64,500	.16
148	FT. MYERS-NAPLES	63,500	.15
149	ROCHESTER-MASON CITY-AUSTIN	63,100	.15
150	WILMINGTON	62,300	.15
151	SIOUX CITY	61,800	.15
152	ALBANY, GA	61,600	.15
153	ABILENE	58,500	.14
154	IDAHO FALLS-POCATELLO	58,000	.14
155	MEDFORD	54,400	.13
156	QUINCY-HANNIBAL	54,700	.13
157	TYLER	49,900	.12
158	RAPID CITY	48,400	.12
159	DOTHAN	48,000	.12
160	ABILENE-SWEETWATER	47,400	.12
161	UTICA	45,400	.11
162	ALEXANDRIA, LA	43,500	.11
163	BILLINGS-HARDIN	42,100	.10
164	LAKE CHARLES	38,600	.09
165	CLARKSBURG-WESTON	38,300	.09
165	ELMIRA	38,300	.09
167	SALISBURY	37,300	.09
168	LAUREL-HATTIESBURG	37,000	.09
169	GAINESVILLE	36,600	.09
170	WATERTOWN-CARTHAGE	35,900	.09
171	GREENWOOD-GREENVILLE	34,300	.08
172	MERIDIAN	34,200	.08
173	ARDMORE-ADA	31,600	.08
174	CASPER-RIVERTON	31,400	.08
175	GREAT FALLS	30,700	.07
176	BILOXI-GULFPORT-PASCAGOULA	30,100	.07
176	PANAMA CITY	30,100	.07
178	SARASOTA	29,500	.07
179	JONESBORO	29,000	.07
180	GRAND JUNCTION	28,600	.07
181	EL CENTRO-YUMA	28,500	.07
182	EUREKA	26,900	.07
183	MARQUETTE	26,300	.06
184	BIDWELL	25,500	.06
185	ALEXANDRIA, MN	25,300	.06
186	PALM SPRINGS	24,500	.06
187	JACKSON, TN	24,400	.06
188	CHEYENNE	23,400	.06
188	TUSCALOOSA	23,400	.06
190	LAFAYETTE, IN	21,100	.05
191	HAGERSTOWN	20,900	.05
192	ANNISTON	20,700	.05
193	BOWLING GREEN	20,300	.05
193	ST. JOSEPH	20,300	.05
195	SAN ANGELO	19,500	.05
196	HARRISONBURG	18,500	.05
197	LIMA	18,200	.04
198	LAREDO	18,000	.04
199	PARKERSBURG	16,200	.04
200	FLAGSTAFF	14,600	.04
201	PRESQUE ISLE	14,500	.04
202	VICTORIA	14,000	.03
203	ZANESVILLE	13,400	.03
204	RENO	12,900	.03
205	TWIN FALLS	12,700	.03
206	OTTUMWA-KIRKSVILLE	12,100	.03
207	HANKATO	10,300	.03
208	NORTH PLATTE	7,600	.02
209	SELMA	7,200	.02
210	ALPENA	6,600	.02
211	GLENDIVE	2,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-54 US TOTAL 46,243,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,544,800	7.67
2	LOS ANGELES	2,534,000	5.48
3	CHICAGO	1,685,200	3.64
4	PHILADELPHIA	1,346,800	2.91
5	SAN FRANCISCO	1,179,300	2.55
6	BOSTON	1,047,000	2.26
7	DETROIT	925,500	2.02
8	WASHINGTON, DC	911,900	1.97
9	HOUSTON	907,300	1.96
10	DALLAS-FT. WORTH	851,200	1.84
11	CLEVELAND	727,400	1.57
12	ATLANTA	677,200	1.46
13	MINNEAPOLIS-ST. PAUL	647,800	1.40
14	SEATTLE-TACOMA	633,800	1.37
15	PITTSBURGH	618,400	1.34
16	DENVER	576,900	1.25
17	MIAMI	564,800	1.22
18	ST. LOUIS	544,900	1.18
19	BALTIMORE	546,400	1.08
20	SACRAMENTO-STOCKTON	487,900	1.05
21	HARTFORD-NEW HAVEN	438,700	.95
22	INDIANAPOLIS	434,200	.94
23	PORTLAND, OR	426,500	.92
24	TAMPA-ST. PETERSBURG	424,600	.92
25	SAN DIEGO	423,100	.91
26	PHOENIX	410,900	.83
27	CINCINNATI	377,200	.82
28	KANSAS CITY	371,100	.80
29	MILWAUKEE	367,400	.79
30	CHARLOTTE	363,400	.79
31	NASHVILLE	359,100	.78
32	NEW ORLEANS	351,300	.75
33	COLUMBUS, OH	340,800	.74
34	RALEIGH-DURHAM	337,300	.73
35	SALT LAKE CITY	334,200	.72
36	GREENVILLE-SPARTANBURG-ASHEVILLE	320,900	.69
37	ORLANDO-DAYTONA BEACH-MELBOURNE	320,300	.69
38	BUFFALO	317,500	.69
39	OKLAHOMA CITY	313,500	.68
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	307,400	.66
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	297,900	.64
42	MEMPHIS	295,000	.64
43	SAN ANTONIO	293,800	.64
44	CHARLESTON-HUNTINGTON	289,900	.63
45	PROVIDENCE-NEW BEDFORD	287,800	.62
46	LOUISVILLE	284,000	.61
47	HARRISBURG-YORK-LANCASTER-LEBANON	269,900	.53
48	GREENSBORO-WINSTON SALEM-HIGH POINT	263,900	.57
49	BIRMINGHAM	259,200	.56
50	RICHMOND (CHARLOTTESVILLE)	255,300	.55
51	DAYTON	254,100	.55
52	ALBANY-SCHENECTADY-TROY	247,000	.53
53	TULSA	241,600	.52
54	WILKES BARRE-SCRANTON	237,400	.51
55	FLINT-SAGINAW-BAY CITY	234,400	.51
56	SHREVEPORT-TEXARKANA	231,500	.50
57	MOBILE-PENSACOLA	229,400	.50
58	KNOXVILLE	227,700	.49
59	LITTLE ROCK	226,800	.49
60	ALBUQUERQUE	225,200	.49
61	FRESNO-VISALIA	216,400	.47
62	JACKSONVILLE	216,300	.47
63	TOLEDO	213,900	.46
64	WICHITA-HUTCHINSON	210,800	.46
65	ROANOKE-LYNCHBURG	196,600	.43
66	SYRACUSE	196,000	.42
67	ROCHESTER, NY	188,900	.41
68	GREEN BAY	186,700	.40
69	DES MOINES	180,900	.39
70	OMAHA	180,300	.39
71	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	175,000	.38
72	SPOKANE	174,500	.38
73	LEXINGTON	172,800	.37
73	SPRINGFIELD-DECATUR-CHAMPAIGN	172,800	.37
75	PORTLAND-POLAND SPRING	166,200	.36
76	CHATTANOOGA	165,600	.36
77	WEST PALM BEACH	164,800	.36
78	CEDAR RAPIDS-WATERLOO-DUBUQUE	163,500	.35
79	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	160,700	.35
80	AUSTIN, TX	158,400	.34
81	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	157,000	.34
82	JOHNSTOWN-ALTOONA	154,900	.33
83	BATON ROUGE	151,900	.33
84	COLUMBIA, SC	151,400	.33
85	SOUTH BEND-ELKHART	146,600	.32
86	JACKSON, MS	143,900	.31
87	TUCSON	141,200	.31
88	HUNTSVILLE-DECATUR-FLORENCE	137,500	.30
89	EVANSVILLE	135,100	.29
89	SPRINGFIELD, MO	135,100	.29
91	EL PASO	134,800	.29
92	FT. WAYNE	127,500	.28
93	LINCOLN-HASTINGS-KEARNEY	125,900	.27
94	LAS VEGAS	124,700	.27
95	LANSING	123,600	.27
96	BURLINGTON-PLATTSBURGH	123,600	.27
97	YOUNGSTOWN	120,900	.26
98	CHARLESTON, SC	119,600	.25
99	GREENVILLE-NEW BERN-WASHINGTON	118,400	.26
100	WACO-TEMPLE	118,000	.25
101	SPRINGFIELD, MA	117,400	.25
102	SALINAS-MONTEREY	116,600	.25
103	AUGUSTA	115,400	.25
104	COLORADO SPRINGS-PUEBLO	113,900	.25
105	PEORIA	112,600	.24
106	SIOUX FALLS-MITCHELL	111,700	.24
107	SAVANNAH	110,600	.24
108	FARGO	109,700	.24
109	LAFAYETTE, LA	105,400	.23
110	MADISON	105,400	.23
111	MCALLEN-BROWNSVILLE: LRGV	102,400	.22
112	ROCKFORD	102,300	.22
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	99,600	.22
114	RENO	98,200	.21
115	CORPUS CHRISTI	97,400	.21
116	COLUMBUS, GA	96,400	.21
117	YAKIMA	94,500	.20
118	AMARILLO	94,400	.20
119	BEAUMONT-PORT ARTHUR	92,400	.20
120	MONROE-EL DORADO	89,600	.19
121	DULUTH-SUPERIOR	88,200	.19
122	MONTGOMERY	87,900	.19
123	EUGENE	86,500	.19
124	WICHITA FALLS-LAWTON	85,400	.19
125	WHEELING-STEUBENVILLE	85,300	.18
126	LUBBOCK	85,000	.18
127	BOISE	84,600	.18
128	TALLAHASSEE-THOMASVILLE	84,600	.18
129	LA CROSSE-EAU CLAIRE	82,300	.18
130	WAUSAU-RHINELANDER	82,200	.18
131	BINGHAMTON	81,100	.18
132	MACON	80,700	.17
133	JOPLIN-PITTSBURG	80,300	.17
134	ODESSA-MIDLAND	79,900	.17
135	COLUMBUS-TUPELO	79,500	.17
136	TERRE HAUTE	78,600	.17
137	MINOT-BISMARCK-DICKINSON	78,200	.17
138	ERIE	78,000	.17
139	TRAVERSE CITY-CADILLAC	77,600	.17
140	TOPEKA	76,000	.16
141	BLUEFIELD-BECKLEY-OAK HILL	75,200	.16
141	FLORENCE, SC	75,200	.16
143	MISSOULA-BUTTE (HELENA)	75,000	.16
144	BAKERSFIELD	74,700	.15
145	COLUMBIA-JEFFERSON CITY	74,000	.16
146	FT. MYERS-NAPLES	73,400	.16
147	CHICO-REDDING	73,100	.15
148	FT. SMITH	72,500	.16
149	ROCHESTER-MASON CITY-AUSTIN	72,000	.16
150	SIOUX CITY	70,400	.15
151	WILMINGTON	69,900	.15
152	ALBANY, GA	69,400	.15
153	BANGOR	66,300	.14
154	IDAHO FALLS-POCATELLO	64,300	.14
155	MEDFORD	60,700	.13
156	QUINCY-HANNIBAL	58,900	.13
157	TYLER	55,800	.12
158	DOTHAN	54,100	.12
158	RAPID CITY	54,100	.12
160	ABILENE-SWEETWATER	53,800	.12
161	UTICA	52,100	.11
162	ALEXANDRIA, LA	46,400	.10
163	BILLINGS-HARDIN	47,400	.10
164	ELMIRA	43,600	.09
165	CLARKSBURG-WESTON	43,500	.09
165	LAKE CHARLES	43,500	.09
167	SALISBURY	42,800	.09
168	LAUREL-HATTIESBURG	41,500	.09
169	WATERTOWN-CARTHAGE	41,400	.09
170	GAINESVILLE	40,100	.09
171	MERIDIAN	39,000	.08
172	GREENWOOD-GREENVILLE	38,500	.08
173	ARDMORE-ADA	36,100	.08
174	CASPER-RIVERTON	35,100	.08
175	GREAT FALLS	34,500	.07
176	PANAMA CITY	34,300	.07
176	SARASOTA	34,300	.07
178	BILOXI-GULFPORT-PASCAGOULA	33,800	.07
179	JONESBORO	32,000	.07
180	EL CENTRO-YUMA	32,400	.07
181	GRAND JUNCTION	31,600	.07
182	EUREKA	30,100	.07
183	MARQUETTE	29,600	.06
184	ROSWELL	29,100	.06
185	ALEXANDRIA, MN	28,900	.06
186	JACKSON, TN	27,800	.06
187	PALM SPRINGS	27,400	.06
188	TUSCALOOSA	26,400	.06
189	CHEYENNE	26,300	.06
190	HAGERSTOWN	23,700	.05
191	LAFAYETTE, IN	23,300	.05
192	ANNISTON	23,200	.05
193	ST. JOSEPH	23,100	.05
194	BOWLING GREEN	22,900	.05
195	SAN ANGELO	22,100	.05
196	LIMA	20,800	.04
197	HARRISONBURG	20,700	.04
198	LAREDO	20,100	.04
199	PARKERSBURG	18,400	.04
200	PRESQUE ISLE	16,300	.04
201	FLAGSTAFF	15,900	.03
202	VICTORIA	15,800	.03
203	ZANESVILLE	15,300	.03
204	TWIN FALLS	14,200	.03
205	RENO	14,100	.03
206	OTTUMWA-KIRKSVILLE	13,700	.03
207	MANKATO	11,600	.03
208	NORTH PLATTE	8,500	.02
209	SELMA	8,100	.02
210	ALPENA	7,600	.02
211	GLENDIVE	2,700	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

TEENS 12-17

US TOTAL 21,231,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,614,300	7.60
2	LOS ANGELES	1,035,800	4.88
3	CHICAGO	776,900	3.66
4	PHILADELPHIA	642,900	3.03
5	BOSTON	488,300	2.30
6	DETROIT	445,300	2.10
7	SAN FRANCISCO	430,900	2.03
8	WASHINGTON, DC	381,100	1.79
9	DALLAS-FT. WORTH	360,600	1.70
10	HOUSTON	357,500	1.68
11	CLEVELAND	347,900	1.64
12	MINNEAPOLIS-ST. PAUL	302,000	1.42
13	ATLANTA	296,100	1.39
14	PITTSBURGH	287,200	1.35
15	ST. LOUIS	268,300	1.26
16	SEATTLE-TACOMA	246,000	1.16
17	BALTIMORE	229,900	1.08
18	MIAMI	229,300	1.08
19	DENVER	217,800	1.03
20	SACRAMENTO-STOCKTON	208,300	.98
21	INDIANAPOLIS	207,300	.98
22	HARTFORD-NEW HAVEN	201,300	.95
23	TAMPA-ST. PETERSBURG	192,300	.91
24	PHOENIX	187,700	.88
25	CINCINNATI	184,200	.87
26	NEW ORLEANS	178,700	.84
27	MILWAUKEE	177,300	.84
28	PORTLAND, OR	171,700	.81
29	CHARLOTTE	166,200	.78
30	SALT LAKE CITY	165,200	.78
31	KANSAS CITY	162,800	.77
32	NASHVILLE	162,300	.76
33	MEMPHIS	161,300	.76
34	SAN DIEGO	161,200	.76
35	BUFFALO	161,100	.76
36	SAN ANTONIO	158,300	.75
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	151,800	.71
38	COLUMBUS, OH	150,900	.71
38	RALEIGH-DURHAM	150,900	.71
40	ORLANDO-DAYTONA BEACH-MELBOURNE	150,300	.71
41	GREENVILLE-SPARTANBURG-ASHEVILLE	148,000	.70
42	PROVIDENCE-NEW BEDFORD	140,500	.66
43	CHARLESTON-HUNTINGTON	139,700	.66
44	OKLAHOMA CITY	134,300	.63
45	LOUISVILLE	134,000	.63
45	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	134,000	.63
47	FLINT-SAGINAW-BAY CITY	126,100	.59
48	BIRMINGHAM	124,200	.58
49	ALBANY-SCHENECTADY-TROY	121,100	.57
50	HARRISBURG-YORK-LANCASTER-LEBANON	120,900	.57
51	DAYTON	119,800	.56
52	SHREVEPORT-TEXARKANA	119,200	.56
53	GREENSBORO-WINSTON SALEM-HIGH POINT	118,100	.56
54	MOBILE-PENSACOLA	115,900	.55
55	RICHMOND (CHARLOTTESVILLE)	113,600	.54
56	ALBUQUERQUE	113,000	.53
57	WILKES BARRE-SCRANTON	110,900	.52
58	LITTLE ROCK	110,200	.52
59	TULSA	108,000	.51
60	KNOXVILLE	107,900	.51
61	FRESNO-VISALIA	105,300	.50
62	TOLEDO	103,900	.49
63	JACKSONVILLE	102,300	.49
64	GREEN BAY	99,900	.47
65	SYRACUSE	98,700	.46
66	WICHITA-HUTCHINSON	93,400	.44
67	ROCHESTER, NY	90,100	.42
68	ROANOKE-LYNCHBURG	88,600	.42
69	OMAHA	87,000	.41
70	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	85,200	.40
71	LEXINGTON	82,200	.39
72	DES MOINES	82,100	.39
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	81,800	.39
74	JACKSON, MS	81,300	.38
75	PORTLAND-POLAND SPRING	79,800	.38
76	SPOKANE	78,700	.37
77	BATON ROUGE	77,100	.36
78	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	76,400	.36
78	SPRINGFIELD-DECATUR-CHAMPAIGN	76,400	.36
80	CHATTANOOGA	76,100	.36
81	JOHNSTOWN-ALTOONA	75,700	.36
82	EL PASO	75,300	.35
83	MCALLEN-BROWNSVILLE: LRGV	74,000	.35
84	COLUMBIA, SC	73,800	.35
85	SOUTH BEND-ELKHART	72,000	.34
86	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	71,900	.34
87	WEST PALM BEACH	70,400	.33
88	HUNTSVILLE-DECATUR-FLORENCE	68,200	.32
89	EVANSVILLE	66,100	.31
90	SPRINGFIELD, MO	65,300	.31
91	TUCSON	63,100	.30
92	AUSTIN, TX	63,000	.30
93	FT. WAYNE	62,800	.30
94	AUGUSTA	61,600	.29
95	LAFAYETTE, LA	61,400	.29
96	BURLINGTON-PLATTSBURGH	60,100	.28
97	CHARLESTON, SC	58,900	.28
98	SIOUX FALLS-MITCHELL	57,900	.27
98	YOUNGSTOWN	57,900	.27
100	GREENVILLE-NEW BERN-WASHINGTON	57,800	.27
101	SPRINGFIELD, MA	56,700	.27
102	SAVANNAH	56,200	.26
103	LANSING	55,800	.26
104	LINCOLN-HASTINGS-KEARNEY	55,300	.25
105	FARGO	53,100	.25
106	MONROE-EL DORADO	52,700	.25
107	WACO-TEMPLE	52,600	.25
108	COLUMBUS, GA	51,900	.24
108	CORPUS CHRISTI	51,900	.24
110	COLORADO SPRINGS-PUEBLO	51,500	.24
111	PEORIA	50,600	.24
112	ROCKFORD	49,700	.23
113	LAS VEGAS	48,800	.23
114	MONTGOMERY	48,600	.23
115	BEAUMONT-PORT ARTHUR	45,500	.21
116	MADISON	45,000	.21
116	WAUSAU-RHINELANDER	45,000	.21
118	SALINAS-MONTEREY	44,200	.21
119	AMARILLO	43,500	.20
120	LUBBOCK	43,100	.20
121	COLUMBUS-TUPELO	43,000	.20
122	DULUTH-SUPERIOR	42,900	.20
123	MACON	42,500	.20
124	BINGHAMTON	42,100	.20
124	LA CROSSE-EAU CLAIRE	42,100	.20
126	TALLAHASSEE-THOMASVILLE	42,000	.20
127	YAKIMA	41,900	.20
128	FLORENCE, SC	41,100	.19
129	WHEELING-STEUBENVILLE	40,800	.19
130	TRAVERSE CITY-CADILLAC	40,700	.19
131	ALBANY, GA	39,700	.19
131	JOPLIN-PITTSBURG	39,700	.19
133	WICHITA FALLS-LAWTON	39,200	.18
134	ERIE	39,100	.18
134	MINOT-BISMARCK-DICKINSON	39,100	.18
136	BOISE	38,300	.18
137	TERRE HAUTE	38,000	.18
138	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	37,400	.18
139	BLUEFIELD-BECKLEY-OAK HILL	36,400	.17
140	WILMINGTON	36,300	.17
141	ROCHESTER-MASON CITY-AUSTIN	36,000	.17
142	FT. SMITH	35,700	.17
142	ODESSA-MIDLAND	35,700	.17
144	SIOUX CITY	35,300	.17
145	RENO	34,900	.16
146	BAKERSFIELD	34,800	.16
147	EUGENE	34,600	.16
148	FT. MYERS-NAPLES	33,600	.16
149	COLUMBIA-JEFFERSON CITY	32,800	.15
150	MISSOULA-BUTTE (HELENA)	32,700	.15
151	CHICO-REDDING	32,400	.15
152	TOPEKA	31,800	.15
153	RANGOR	31,700	.15
154	IDAHO FALLS-POCATELLO	31,300	.15
155	QUINCY-HANNIBAL	28,600	.13
156	GREENWOOD-GREENVILLE	28,000	.13
157	UTICA	27,700	.13
158	DOTHAN	27,600	.13
159	ALEXANDRIA, LA	26,300	.12
160	MEDFORD	26,200	.12
161	ABILENE-SWEETWATER	25,800	.12
161	TYLER	25,800	.12
163	RAPID CITY	25,200	.12
164	WATERTOWN-CARTHAGE	23,600	.11
165	ELMIRA	23,200	.11
166	MERIDIAN	22,500	.11
167	LAKE CHARLES	22,300	.11
167	LAUREL-HATTIESBURG	22,300	.11
169	CLARKSBURG-WESTON	21,400	.10
170	BILLINGS-HARDIN	21,300	.10
171	SALISBURY	20,900	.10
172	EL CENTRO-YUMA	18,500	.09
173	ARDMORE-ADA	18,300	.09
174	PANAMA CITY	17,000	.08
175	JONESBORO	16,700	.08
176	BILOXI-GULFPORT-PASCAGOULA	16,000	.08
176	GREAT FALLS	16,600	.08
178	ALEXANDRIA, MN	16,200	.08
179	GAINESVILLE	15,600	.07
180	ROSWELL	15,500	.07
181	SARASOTA	14,800	.07
182	LAREDO	14,600	.07
183	CASPER-RIVERTON	14,300	.07
184	MARQUETTE	13,500	.06
185	JACKSON, TN	13,200	.06
186	GRAND JUNCTION	12,900	.06
186	PALM SPRINGS	12,900	.06
188	CHEYENNE	11,800	.06
188	TUSCALOOSA	11,800	.06
190	ST. JOSEPH	11,200	.05
191	ANNISTON	11,100	.05
191	EUREKA	11,100	.05
193	LIMA	10,700	.05
194	HAGERSTOWN	10,000	.05
195	BOWLING GREEN	10,400	.05
196	SAN ANGELO	10,300	.05
197	LAFAYETTE, IN	9,400	.04
198	HARRISONBURG	9,200	.04
199	PRESQUE ISLE	8,800	.04
200	PARKERSBURG	8,700	.04
201	ZANESVILLE	8,200	.04
202	VICTORIA	7,900	.04
203	FLAGSTAFF	7,600	.04
204	TWIN FALLS	6,700	.03
205	OTTUMWA-KIRKSVILLE	6,600	.03
206	SELMA	5,700	.03
207	RENO	5,500	.03
208	MANKATO	5,300	.02
209	ALPENA	4,400	.02
210	NORTH PLATTE	3,800	.02
211	GLENDIVE	1,300	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILDREN 2-11

US TOTAL 32,640,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,266,200	6.90
2	LOS ANGELES	1,664,500	5.07
3	CHICAGO	1,203,500	3.66
4	PHILADELPHIA	908,900	2.77
5	DETROIT	675,500	2.05
6	BOSTON	662,000	2.02
7	SAN FRANCISCO	635,900	1.94
8	HOUSTON	628,700	1.91
9	DALLAS-FT. WORTH	596,500	1.82
10	WASHINGTON, DC	545,900	1.66
11	CLEVELAND	523,600	1.59
12	ATLANTA	473,100	1.44
13	MINNEAPOLIS-ST. PAUL	458,000	1.39
14	PITTSBURGH	409,800	1.25
15	ST. LOUIS	404,500	1.23
16	SEATTLE-TACOMA	391,600	1.19
17	SALT LAKE CITY	365,300	1.11
18	DENVER	357,000	1.09
19	MIAMI	330,500	1.01
20	SACRAMENTO-STOCKTON	327,600	1.00
21	INDIANAPOLIS	320,800	.98
22	BALTIMORE	312,400	.95
23	PHOENIX	307,900	.94
24	CINCINNATI	288,200	.88
25	PORTLAND, OR	285,100	.87
26	TAMPA-ST. PETERSBURG	281,900	.86
27	NEW ORLEANS	280,500	.85
28	HARTFORD-NEW HAVEN	273,400	.83
29	MILWAUKEE	261,500	.80
30	SAN DIEGO	260,400	.79
31	SAN ANTONIO	260,200	.79
32	KANSAS CITY	260,100	.79
33	CHARLOTTE	259,800	.79
34	MEMPHIS	255,200	.78
35	NASHVILLE	254,100	.77
36	COLUMBUS, OH	243,500	.74
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	239,500	.73
38	RALEIGH-DURHAM	239,200	.73
39	CHARLESTON-HUNTINGTON	230,700	.70
40	OKLAHOMA CITY	229,800	.70
41	GREENVILLE-SPARTANBURG-ASHEVILLE	228,100	.69
42	BUFFALO	227,100	.69
43	ORLANDO-DAYTONA BEACH-MELBOURNE	213,200	.65
44	LOUISVILLE	212,800	.65
45	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	207,500	.63
46	BIRMINGHAM	199,900	.61
47	PROVIDENCE-NEW BEDFORD	197,500	.60
48	SHREVEPORT-TEXARKANA	196,200	.60
49	FLINT-SAGINAW-BAY CITY	191,100	.58
50	DAYTON	186,900	.57
51	MOBILE-PENSACOLA	186,100	.57
52	HARRISBURG-YORK-LANCASTER-LEBANON	183,900	.56
53	ALBUQUERQUE	182,900	.56
54	LITTLE ROCK	180,100	.55
55	TULSA	178,300	.54
56	FRESNO-VISALIA	177,900	.54
57	GREENSBORO-WINSTON SALEM-HIGH POINT	175,700	.54
58	TOLEDO	171,100	.52
59	ALBANY-SCHENECTADY-TROY	170,700	.52
60	RICHMOND (CHARLOTTESVILLE)	165,200	.50
61	KNOXVILLE	165,100	.50
62	WILKES BARRE-SCRANTON	162,200	.49
63	JACKSONVILLE	161,700	.49
64	WICHITA-HUTCHINSON	152,900	.47
65	GREEN BAY	144,200	.44
66	SYRACUSE	140,300	.43
67	OMAHA	137,400	.42
68	MCALLEN-BROWNSVILLE: LRGV	134,000	.41
69	JACKSON, MS	133,800	.41
70	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	132,500	.40
71	LEXINGTON	132,400	.40
72	EL PASO	132,100	.40
73	ROANOKE-LYNCHBURG	130,100	.40
74	DES MOINES	130,000	.40
75	SPOKANE	130,000	.40
76	ROCHESTER, NY	128,200	.39
77	BATON ROUGE	125,500	.38
78	CHATTANOOGA	124,200	.38
79	SPRINGFIELD-DECATUR-CHAMPAIGN	123,700	.38
80	CEDAR RAPIDS-WATERLOO-DUBUQUE	122,700	.37
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	118,900	.36
82	PORTLAND-POLAND SPRING	117,400	.36
83	SOUTH BEND-ELKHART	116,700	.35
84	JOHNSTOWN-ALTOONA	114,500	.35
85	COLUMBIA, SC	113,800	.35
86	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	112,800	.34
87	WEST PALM BEACH	104,700	.32
88	AUSTIN, TX	104,400	.32
89	FT. WAYNE	103,000	.31
90	TUCSON	102,700	.31
91	EVANSVILLE	102,300	.31
92	SPRINGFIELD, MO	100,700	.31
93	HUNTSVILLE-DECATUR-FLORENCE	100,400	.31
94	AUGUSTA	96,500	.29
95	LAFAYETTE, LA	95,200	.29
96	GREENVILLE-NEW BERN-WASHINGTON	93,900	.29
97	CHARLESTON, SC	93,600	.29
98	WACO-TEMPLE	92,500	.28
99	SIOUX FALLS-MITCHELL	92,400	.28
100	LINCOLN-HASTINGS-KEARNEY	91,800	.28
101	SAVANNAH	91,500	.28
102	CORPUS CHRISTI	88,500	.27
103	LANSING	88,400	.27
104	YOUNGSTOWN	88,200	.27
105	BURLINGTON-PLATTSBURGH	86,500	.25
106	MONROE-EL DORADO	86,300	.25
107	PEORIA	84,500	.25
108	FARGO	83,600	.25
109	COLORADO SPRINGS-PUEBLO	81,400	.25
110	COLUMBUS, GA	79,600	.24
111	SPRINGFIELD, MA	78,500	.24
112	AMARILLO	77,200	.24
113	MONTGOMERY	76,800	.23
114	ROCKFORD	76,400	.23
115	LAS VEGAS	76,400	.23
116	SALINAS-MONTEREY	75,700	.23
117	BEAUMONT-PORT ARTHUR	72,400	.22
118	LUBBOCK	72,400	.22
119	YAKIMA	70,400	.22
120	COLUMBUS-TUPELO	70,200	.21
121	TALLAHASSEE-THOMASVILLE	69,500	.21
122	BOISE	68,600	.21
123	MADISON	67,500	.21
124	FLORENCE, SC	66,900	.20
125	ODESSA-MIDLAND	65,600	.20
126	WICHITA FALLS-LAWTON	65,600	.20
127	ALBANY, GA	65,100	.20
128	DULUTH-SUPERIOR	65,400	.20
129	WAUSAU-RHINELANDER	64,300	.20
130	MACON	64,000	.19
131	MINOT-BISMARCK-DICKINSON	63,600	.19
132	IDAHO FALLS-POCATELLO	63,500	.19
133	WHEELING-STEUBENVILLE	63,400	.19
134	BLUEFIELD-BECKLEY-OAK HILL	63,300	.19
135	LA CROSSE-EAU CLAIRE	63,100	.19
136	JOPLIN-PITTSBURG	62,000	.19
137	BAKERSFIELD	61,100	.19
138	ERIE	61,000	.19
139	TRAVERSE CITY-CADILLAC	59,800	.18
140	TERRE HAUTE	59,100	.18
141	BINGHAMTON	58,600	.18
142	EUGENE	58,300	.18
143	SIOUX CITY	58,300	.18
144	WILMINGTON	58,000	.18
145	FT. SMITH	57,900	.18
146	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	55,200	.17
147	TOPEKA	55,100	.17
148	ROCHESTER-MASON CITY-AUSTIN	53,300	.16
149	RENO	51,700	.16
150	COLUMBIA-JEFFERSON CITY	51,100	.16
151	MISSOULA-BUTTE (HELENA)	50,400	.15
152	FT. MYERS-NAPLES	49,200	.15
153	CHICO-REDDING	49,100	.15
154	RANGOR	48,100	.15
155	GREENWOOD-GREENVILLE	46,000	.14
156	BOTHAN	45,600	.14
157	QUINCY-HANNIBAL	44,100	.13
158	TYLER	43,300	.13
159	ABILENE-SWEETWATER	43,000	.13
160	MEDFORD	42,900	.13
161	RAPID CITY	42,000	.13
162	ALEXANDRIA, LA	42,000	.13
163	UTICA	38,500	.12
164	MERIDIAN	37,800	.12
165	LAUREL-HATTIESBURG	36,900	.11
166	BILLINGS-MARDIN	36,200	.11
167	LAKE CHARLES	35,700	.11
168	WATERTOWN-CARTHAGE	34,500	.11
169	CLARKSBURG-WESTON	33,700	.10
170	ELMIRA	33,500	.10
171	EL CENTRO-YUMA	31,100	.09
172	ARDMORE-ADA	28,900	.09
173	SALISBURY	28,900	.09
174	BILOXI-GULFPORT-PASCAGOULA	27,100	.08
175	GREAT FALLS	27,000	.08
176	PANAMA CITY	26,200	.08
176	ROSWELL	26,200	.08
178	CASPER-RIVERTON	25,900	.08
178	LAREDO	25,900	.08
180	GAINESVILLE	25,400	.08
181	JONESBORO	25,200	.08
182	ALEXANDRIA, MN	23,900	.07
183	GRAND JUNCTION	22,800	.07
184	PALM SPRINGS	22,300	.07
185	JACKSON, TN	21,700	.07
186	MARQUETTE	21,300	.06
187	TUSCALOOSA	20,300	.06
188	CHEYENNE	19,800	.06
189	SARASOTA	19,600	.06
190	EUREKA	18,700	.06
191	ANNISTON	17,600	.05
192	ST. JOSEPH	17,600	.05
193	SAN ANGELO	17,100	.05
194	LIMA	17,000	.05
195	BOWLING GREEN	16,700	.05
196	LAFAYETTE, IN	15,600	.05
197	HAGERSTOWN	14,000	.04
198	FLAGSTAFF	14,200	.04
199	HARRISONBURG	13,600	.04
200	PARKERSBURG	13,300	.04
201	PRESQUE ISLE	13,200	.04
202	VICTORIA	13,000	.04
203	TWIN FALLS	12,700	.04
204	ZANESVILLE	12,400	.04
205	OTTUMWA-KIRKSVILLE	10,600	.03
206	RENO	9,700	.03
207	SELMA	8,900	.03
208	MANKATO	8,200	.02
209	NORTH PLATTE	7,000	.02
210	ALPENA	5,600	.02
211	GLENDIVE	2,200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 18,999,660

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,333,000	7.02
2	LOS ANGELES	943,100	4.96
3	CHICAGO	693,400	3.65
4	PHILADELPHIA	538,300	2.83
5	DETROIT	402,400	2.12
6	BOSTON	400,400	2.11
7	SAN FRANCISCO	369,200	1.94
8	HOUSTON	358,100	1.89
9	DALLAS-FT. WORTH	346,600	1.82
10	WASHINGTON, DC	327,700	1.73
11	CLEVELAND	306,400	1.61
12	ATLANTA	282,000	1.48
13	MINNEAPOLIS-ST. PAUL	262,900	1.38
14	PITTSBURGH	242,400	1.28
15	ST. LOUIS	232,900	1.23
16	SEATTLE-TACOMA	224,700	1.18
17	DENVER	205,100	1.08
18	MIAMI	195,600	1.03
19	INDIANAPOLIS	187,300	.99
20	BALTIMORE	186,500	.98
21	SACRAMENTO-STOCKTON	186,100	.98
22	SALT LAKE CITY	183,900	.97
23	PHOENIX	175,800	.93
24	TAMPA-ST. PETERSBURG	169,000	.89
25	CINCINNATI	166,600	.88
26	HARTFORD-NEW HAVEN	164,600	.87
27	PORTLAND, OR	160,800	.85
28	NEW ORLEANS	158,000	.83
29	CHARLOTTE	156,800	.83
30	SAN ANTONIO	150,400	.79
31	MILWAUKEE	150,100	.79
32	KANSAS CITY	150,000	.79
33	SAN DIEGO	147,900	.78
34	NASHVILLE	147,100	.77
35	MEMPHIS	146,800	.77
36	COLUMBUS, OH	141,100	.74
37	RALEIGH-DURHAM	139,300	.73
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	137,600	.72
39	GREENVILLE-SPARTANBURG-ASHEVILLE	135,800	.71
40	BUFFALO	135,500	.71
41	CHARLESTON-HUNTINGTON	131,900	.69
42	OKLAHOMA CITY	129,100	.68
43	ORLANDO-DAYTONA BEACH-MELBOURNE	128,500	.68
44	LOUISVILLE	122,200	.64
45	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	119,300	.63
46	PROVIDENCE-NEW BEDFORD	117,900	.62
47	BIRMINGHAM	115,600	.61
48	FLINT-SAGINAW-BAY CITY	112,400	.59
49	SHREVEPORT-TEXARKANA	111,400	.59
50	DAYTON	109,300	.58
51	HARRISBURG-YORK-LANCASTER-LEBANON	108,800	.57
52	MOBILE-PENSACOLA	107,100	.56
53	GREENSBORO-WINSTON SALEM-HIGH POINT	106,300	.55
54	ALBUQUERQUE	103,900	.55
55	LITTLE ROCK	103,400	.54
56	ALBANY-SCHENECTADY-TROY	102,100	.54
57	TULSA	101,500	.53
58	TOLEDO	98,900	.52
59	FRESNO-VISALIA	98,000	.52
60	KNOXVILLE	97,700	.51
61	RICHMOND (CHARLOTTESVILLE)	97,600	.51
62	WILKES BARRE-SCRANTON	96,600	.51
63	JACKSONVILLE	94,700	.50
64	WICHITA-HUTCHINSON	83,800	.44
65	SYRACUSE	82,900	.44
66	GREEN BAY	82,100	.43
67	ROANOKE-LYNCHBURG	78,300	.41
68	OMAHA	78,000	.41
69	ROCHESTER, NY	77,600	.41
70	LEXINGTON	76,600	.40
71	JACKSON, MS	76,200	.40
72	MCALLEN-BROWNSVILLE LRGV	76,100	.40
73	EL PASO	75,300	.40
74	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	74,900	.39
75	DES MOINES	74,100	.39
76	CHATTANOOGA	73,600	.39
77	SPOKANE	73,300	.39
78	BATON ROUGE	72,900	.37
79	SPRINGFIELD-DECATUR-CHAMPAIGN	69,700	.37
80	CEDAR RAPIDS-WATERLOO-DUBUQUE	69,200	.36
80	PORTLAND-POLAND SPRING	69,200	.35
82	PADUCAH-CP GIRARDEAU-HARRSBG-MARION	67,900	.36
83	BRISTL-KNGSPT-JOHNSN CITY: TRI CITIES	67,200	.35
83	JOHNSTOWN-ALTOONA	67,200	.35
85	SOUTH BEND-ELKHART	67,100	.35
86	COLUMBIA, SC	67,000	.35
87	WEST PALM BEACH	61,900	.33
88	AUSTIN, TX	59,700	.31
89	HUNTSVILLE-DECATUR-FLORENCE	59,000	.31
90	FT. WAYNE	58,600	.31
91	EVANSVILLE	58,400	.31
92	SPRINGFIELD, MO	58,200	.31
93	TUCSON	58,100	.31
94	AUGUSTA	55,000	.29
95	LAFAYETTE, LA	53,900	.28
96	CHARLESTON, SC	53,500	.28
97	GREENVILLE-NEW BERN-WASHINGTON	52,900	.27
98	YOUNGSTOWN	51,900	.27
99	LANSING	51,400	.27
100	SAVANNAH	50,900	.27
101	BURLINGTON-PLATTSBURGH	50,700	.27
102	SIOUX FALLS-MITCHELL	50,600	.27
103	LINCOLN-HASTINGS-KEARNEY	50,600	.27
103	WACO-TEMPLE	50,400	.27
105	CORPUS CHRISTI	50,100	.26
106	MONROE-EL DORADO	49,200	.26
107	PEORIA	47,300	.25
108	SPRINGFIELD, MA	47,200	.25
109	COLORADO SPRINGS-PUEBLO	46,600	.25
110	FARGO	46,300	.24
111	COLUMBUS, GA	45,500	.24
112	MONTGOMERY	45,100	.24
112	ROCKFORD	45,100	.24
114	LAS VEGAS	44,300	.23
115	AMARILLO	42,500	.22
116	SALINAS-MONTEREY	42,000	.22
117	BEAUMONT-PORT ARTHUR	41,600	.22
118	LUBBOCK	40,300	.21
119	COLUMBUS-TUPELO	40,200	.21
120	TALLAHASSEE-THOMASVILLE	39,900	.21
121	YAKIMA	39,600	.21
122	MADISON	38,900	.20
123	BOISE	38,100	.20
124	MACON	37,900	.20
125	ALBANY, GA	37,300	.20
125	WHEELING-STEUBENVILLE	37,300	.20
127	FLORENCE, SC	37,200	.20
128	DULUTH-SUPERIOR	37,100	.20
129	WAUSAU-RHINELANDER	36,700	.19
130	LA CROSSE-EAU CLAIRE	36,500	.19
131	BLUEFIELD-BECKLEY-OAK HILL	36,200	.19
131	ODESSA-MIDLAND	36,200	.19
131	WICHITA FALLS-LAWTON	36,200	.19
134	ERIE	35,600	.19
135	JOPLIN-PITTSBURG	35,200	.19
136	MINOT-BISMARCK-DICKINSON	35,100	.18
137	TRAVERSE CITY-CADILLAC	34,600	.18
138	BINGHAMTON	34,600	.18
139	WILMINGTON	34,500	.18
140	TERRE HAUTE	34,000	.18
141	BAKERSFIELD	33,300	.18
142	EUGENE	32,400	.17
142	IDAHO FALLS-POCATELLO	32,400	.17
144	SIOUX CITY	32,000	.17
145	FT. SMITH	31,900	.17
146	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	31,600	.17
147	ROCHESTER-MASON CITY-AUSTIN	30,400	.16
148	RENO	30,000	.16
149	TOPEKA	29,700	.16
150	FT. MYERS-NAPLES	29,300	.15
151	MANCOR	28,600	.15
151	COLUMBIA-JEFFERSON CITY	28,600	.15
151	MISSOULA-BUTTE (HELENA)	28,600	.15
154	CHICO-REDDING	28,100	.15
155	DOTHAN	26,100	.14
156	GREENWOOD-GREENVILLE	25,900	.14
157	QUINCY-HANNIBAL	25,100	.13
157	TYLER	25,100	.13
159	MEDFORD	24,500	.13
160	ABILENE-SWEETWATER	24,000	.13
161	ALEXANDRIA, LA	23,300	.12
162	UTICA	22,400	.12
163	RAPID CITY	22,000	.12
164	MERIDIAN	21,500	.11
165	LAUREL-HATTIESBURG	21,100	.11
166	LAKE CHARLES	20,400	.11
167	WATERTOWN-CARTHAGE	20,100	.11
168	BILLINGS-HARDIN	20,000	.11
169	CLARKSBURG-WESTON	19,700	.10
169	ELMIRA	19,700	.10
171	EL CENTRO-YUMA	17,600	.09
172	SALISBURY	16,800	.09
173	ABDMRE-ADA	16,000	.09
174	BILOXI-GULFPORT-PASCAGOULA	15,400	.08
175	PANAMA CITY	15,300	.08
176	LARDO	14,800	.08
177	GAINESVILLE	14,700	.08
178	GREAT FALLS	14,600	.08
179	JONESBORO	14,400	.08
180	ROSWELL	14,300	.08
181	CASPER-RIVERTON	13,800	.07
182	ALEXANDRIA, MN	13,400	.07
183	GRAND JUNCTION	12,600	.07
184	PALM SPRINGS	12,700	.07
185	JACKSON, TN	12,600	.07
186	SARASOTA	12,100	.06
187	MARQUETTE	12,000	.06
188	TUSCALOOSA	11,700	.06
189	CHEYENNE	11,600	.06
190	EUREKA	10,400	.05
191	ANNISTON	10,300	.05
192	ST. JOSEPH	9,400	.05
193	LIMA	9,700	.05
194	BOWLING GREEN	9,500	.05
195	SAN ANGELO	9,400	.05
196	LAFAYETTE, IN	9,000	.05
197	HAGERSTOWN	8,400	.05
198	FLAGSTAFF	7,800	.04
198	HARRISONBURG	7,800	.04
200	PARKERSBURG	7,700	.04
201	PRESQUE ISLE	7,600	.04
202	VICTORIA	7,200	.04
202	ZANESVILLE	7,200	.04
204	TWIN FALLS	6,600	.04
205	OTTUMWA-KIRKSVILLE	5,400	.03
206	BEND	5,600	.03
207	SELMA	5,200	.03
208	MANKATO	4,200	.02
209	NORTH PLATTE	4,600	.02
210	ALPENA	3,300	.02
211	GLENDIVE	1,100	.01

TOTAL AND TELEVISION HOUSEHOLDS

Total and Television Households by State and County

Total and Television Households by Census Region and State

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ALABAMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
AUTAUGA	11,700	11,500	98	B	5	MONTGOMERY
BALDWIN	31,100	30,800	99	B	5	MOBILE-PENSACOLA
BARBOUR	8,600	8,400	98	D	5	COLUMBUS, GA
BIBB	5,700	5,600	99	D	5	BIRMINGHAM
BLOUNT	14,200	14,000	99	B	5	BIRMINGHAM
BULLOCK	3,500	3,400	98	D	5	MONTGOMERY
BUTLER	7,600	7,300	98	D	5	MONTGOMERY
CALHOUN	42,700	42,300	99	C	5	ANNISTON
CHAMBERS	14,100	13,900	99	C	5	COLUMBUS, GA
CHEROKEE	6,900	6,800	99	D	5	BIRMINGHAM
CHILTON	11,900	11,700	99	D	5	BIRMINGHAM
CHOCTAW	5,500	5,400	98	D	5	MERIDIAN
CLARKE	9,600	9,700	98	D	5	MOBILE-PENSACOLA
CLAY	4,700	4,600	99	D	5	BIRMINGHAM
CLEBURNE	4,900	4,900	99	D	5	ATLANTA
COFFEE	14,200	14,000	99	C	5	DOTHAN
COLBERT	20,900	20,500	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
CONECUH	5,400	5,300	98	D	5	MOBILE-PENSACOLA
COOSA	4,200	4,100	99	D	5	BIRMINGHAM
COVINGTON	14,600	14,400	99	C	5	MONTGOMERY
CRENSHAW	5,200	5,100	98	D	5	MONTGOMERY
CULLMAN	24,000	23,900	99	C	5	BIRMINGHAM
DALE	15,300	15,100	99	C	5	DOTHAN
DALLAS	17,600	17,100	98	C	5	SELMA
DE KALB	21,500	21,300	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
ELMORE	15,900	15,600	99	B	5	MONTGOMERY
ESCAMBIA	13,000	12,900	99	C	5	MOBILE-PENSACOLA
ETOWAH	38,900	38,500	99	C	5	BIRMINGHAM
FAYETTE	7,100	7,000	99	D	5	BIRMINGHAM
FRANKLIN	11,000	10,800	98	D	5	HUNTSVILLE-DECATUR-FLORENCE
GENEVA	8,900	8,800	99	D	5	DOTHAN
GREENE	3,700	3,600	97	D	5	BIRMINGHAM
HALE	5,000	4,900	97	D	5	BIRMINGHAM
HENRY	5,600	5,500	99	D	5	DOTHAN
HOUSTON	29,700	29,500	99	C	5	DOTHAN
JACKSON	19,700	19,500	99	C	5	CHATTANOOGA
JEFFERSON	257,300	255,600	99	A	5	BIRMINGHAM
LAMAR	6,200	6,100	99	D	5	COLUMBUS-TUPELO
LAUDERDALE	30,700	30,300	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
LAWRENCE	10,400	10,200	98	D	5	HUNTSVILLE-DECATUR-FLORENCE
LEE	30,100	29,700	99	C	5	COLUMBUS, GA
LIMESTONE	16,300	16,100	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
LOWNDES	3,700	3,600	97	D	5	MONTGOMERY
MACON	8,500	8,300	98	D	5	MONTGOMERY
MADISON	73,600	72,800	99	B	5	HUNTSVILLE-DECATUR-FLORENCE
MARENGO	8,300	8,100	98	D	5	MERIDIAN
MARION	11,900	11,700	99	D	5	BIRMINGHAM
MARSHALL	26,100	25,800	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
MOBILE	134,900	134,000	99	B	5	MOBILE-PENSACOLA
MONROE	7,500	7,300	98	D	5	MOBILE-PENSACOLA
MONTGOMERY	75,600	74,900	99	B	5	MONTGOMERY
MORGAN	34,100	33,700	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
PERRY	4,600	4,500	97	D	5	BIRMINGHAM
PICKENS	7,100	6,900	98	D	5	COLUMBUS-TUPELO
PIKE	10,000	9,800	98	D	5	MONTGOMERY
RANDOLPH	7,200	7,100	98	D	5	COLUMBUS, GA
RUSSELL	16,800	16,600	99	B	5	COLUMBUS, GA
SHELBY	26,400	26,200	99	B	5	BIRMINGHAM
ST CLAIR	16,100	15,900	99	B	5	BIRMINGHAM
SUMTER	5,300	5,200	98	D	5	MERIDIAN
TALLADEGA	25,900	25,600	99	C	5	BIRMINGHAM
TALLAPOOSA	14,200	14,000	99	C	5	MONTGOMERY
TUSCALOOSA	51,100	50,500	99	C	5	TUSCALOOSA
WALKER	25,800	25,600	99	B	5	BIRMINGHAM
WASHINGTON	5,600	5,500	98	D	5	MOBILE-PENSACOLA
WILCOX	4,500	4,400	97	D	5	MONTGOMERY
WINSTON	8,600	8,500	99	D	5	BIRMINGHAM
STATE TOTAL	1,447,500	1,431,400	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ARIZONA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
APACHE NORTH	12,500	11,200	89	C	8	ALBUQUERQUE
APACHE SOUTH	3,300	2,900	89	D	8	TUCSON
COCHISE	33,100	31,900	96	C	8	TUCSON
COCONINO	27,700	25,200	93	C	8	FLAGSTAFF
GILA	14,400	13,800	96	C	8	PHOENIX
GRAHAM	7,300	6,900	95	D	8	PHOENIX
GREENLEE	3,900	3,700	97	D	8	PHOENIX
LA PAZ	5,400	5,200	96	D	8	PHOENIX
MARICOPA	662,500	649,300	98	A	8	PHOENIX
MOHAVE	27,600	26,300	95	C	8	PHOENIX
NAVAJO	21,500	19,600	91	C	8	PHOENIX
PIMA	236,600	231,900	98	B	8	TUCSON
PINAL	32,500	31,400	97	C	8	PHOENIX
SANTA CRUZ	7,200	7,000	97	B	8	TUCSON
YAVAPAI	34,100	32,400	95	C	8	PHOENIX
YUMA	30,200	28,500	94	C	8	EL CENTRO-YUMA
STATE TOTAL	1,159,200	1,127,100	97			

ARKANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ARKANSAS	8,700	8,600	99	D	7	LITTLE ROCK
ASHLEY	9,000	8,800	98	D	7	MONROE-EL DORADO
BAXTER	12,900	12,600	97	D	7	SPRINGFIELD, MO
BENTON	32,900	32,200	98	C	7	JOPLIN-PITTSBURG
BOONE	10,900	10,600	98	D	7	SPRINGFIELD, MO
BRADLEY	5,000	4,900	98	D	7	LITTLE ROCK
CALHOUN	2,200	2,200	98	D	7	LITTLE ROCK
CARROLL	7,100	6,900	98	D	7	SPRINGFIELD, MO
CHICOT	5,700	5,500	97	D	7	MONROE-EL DORADO
CLARK	8,000	7,800	98	D	7	LITTLE ROCK
CLAY	7,900	7,700	98	D	7	JONESBORO
CLEBURNE	7,400	7,200	98	D	7	LITTLE ROCK
CLEVELAND	2,900	2,800	97	D	7	LITTLE ROCK
COLUMBIA	9,400	9,200	98	D	7	SHREVEPORT-TEXARKANA
CONWAY	7,000	6,900	98	D	7	LITTLE ROCK
CRAIGHEAD	23,200	22,900	99	C	7	JONESBORO
CRAWFORD	13,900	13,600	98	B	7	FT. SMITH
CRITTENDEN	16,000	15,600	98	B	7	MEMPHIS
CROSS	6,500	6,400	98	D	7	MEMPHIS
DALLAS	3,800	3,700	98	D	7	LITTLE ROCK
DESHA	6,500	6,300	97	D	7	LITTLE ROCK
DREW	6,300	6,100	97	D	7	LITTLE ROCK
FAULKNER	17,600	17,300	98	B	7	LITTLE ROCK
FRANKLIN	5,700	5,600	98	D	7	FT. SMITH
FULTON	4,300	4,100	96	D	7	SPRINGFIELD, MO
GARLAND	30,500	30,000	98	C	7	LITTLE ROCK
GRANT	4,800	4,700	98	D	7	LITTLE ROCK
GREENE	11,900	11,600	98	D	7	JONESBORO
HEMPSTEAD	8,700	8,500	98	D	7	SHREVEPORT-TEXARKANA
HOT SPRING	10,200	10,000	98	D	7	LITTLE ROCK

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ARKANSAS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
HOWARD	4,900	4,800	98	D	7	SHREVEPORT-TEXARKANA
INDEPENDENCE	11,900	11,600	98	D	7	LITTLE ROCK
IZARD	4,300	4,600	96	D	7	SPRINGFIELD, MO
JACKSON	7,900	7,600	98	D	7	LITTLE ROCK
JEFFERSON	30,300	29,800	99	B	7	LITTLE ROCK
JOHNSON	6,800	6,600	97	D	7	LITTLE ROCK
LAFAYETTE	3,500	3,400	98	D	7	SHREVEPORT-TEXARKANA
LAWRENCE	7,100	6,900	98	D	7	JONESBORO
LEE	4,600	4,400	97	D	7	MEMPHIS
LINCOLN	3,700	3,600	97	D	7	LITTLE ROCK
LITTLE RIVER	4,900	4,800	97	B	7	SHREVEPORT-TEXARKANA
LOGAN	7,100	6,900	98	D	7	FT. SMITH
LONOKE	12,600	12,400	99	B	7	LITTLE ROCK
MADISON	4,400	4,200	96	D	7	FT. SMITH
MARION	4,900	4,700	98	D	7	SPRINGFIELD, MO
MILLER	13,700	13,500	98	B	7	SHREVEPORT-TEXARKANA
MISSISSIPPI	19,100	18,800	98	C	7	MEMPHIS
MONROE	4,700	4,500	97	D	7	LITTLE ROCK
MONTGOMERY	3,100	3,000	97	D	7	LITTLE ROCK
NEVADA	3,800	3,700	97	D	7	LITTLE ROCK
NEWTON	2,900	2,800	96	D	7	SPRINGFIELD, MO
OUACHITA	10,900	10,700	98	D	7	LITTLE ROCK
PERRY	2,600	2,600	99	D	7	LITTLE ROCK
PHILLIPS	10,900	10,600	97	D	7	MEMPHIS
PIKE	3,900	3,800	98	D	7	LITTLE ROCK
POINSETT	9,100	9,000	98	D	7	MEMPHIS
POLK	6,500	6,300	97	D	7	LITTLE ROCK
POPE	15,200	14,900	98	C	7	LITTLE ROCK
PRAIRIE	3,700	3,600	98	D	7	LITTLE ROCK
PULASKI	130,200	126,900	99	A	7	LITTLE ROCK
RANDOLPH	6,400	6,200	97	D	7	JONESBORO
SALINE	19,500	19,300	99	A	7	LITTLE ROCK
SCOTT	3,700	3,600	97	D	7	FT. SMITH
SEARCY	3,400	3,300	97	D	7	LITTLE ROCK
SEBASTIAN	37,800	37,400	99	A	7	FT. SMITH
SEVIER	5,400	5,300	98	B	7	SHREVEPORT-TEXARKANA
SHARP	6,400	6,100	96	D	7	JONESBORO
ST FRANCIS	9,500	9,300	97	D	7	MEMPHIS
STONE	3,500	3,400	97	D	7	LITTLE ROCK
UNION	17,900	17,500	98	B	7	MONROE-EL DORADO
VAN BUREN	5,800	5,700	98	D	7	LITTLE ROCK
WASHINGTON	38,700	37,800	98	C	7	FT. SMITH
WHITE	18,500	18,200	98	C	7	LITTLE ROCK
WOODRUFF	3,800	3,700	97	D	7	LITTLE ROCK
YELL	6,600	6,500	98	D	7	LITTLE ROCK
STATE TOTAL	852,900	836,600	98			

CALIFORNIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ALAMEDA	455,100	441,300	97	A	9	SAN FRANCISCO
ALPINE	400	300	97	D	9	RENO
AMADOR	9,500	9,000	95	D	9	SACRAMENTO-STOCKTON
BUTTE	66,300	63,300	95	B	9	CHICO-REDDING
CALAVERAS	9,900	9,400	95	D	9	SACRAMENTO-STOCKTON
COLUSA	4,900	4,600	95	D	9	SACRAMENTO-STOCKTON
CONTRA COSTA EAST	27,700	27,100	98	C	9	SACRAMENTO-STOCKTON
CONTRA COSTA WEST	247,700	241,800	98	A	9	SAN FRANCISCO
DEL NORTE	7,800	7,300	94	D	9	EUREKA
EL DORADO EAST	13,300	12,800	96	D	9	RENO
EL DORADO WEST	28,300	27,300	96	B	9	SACRAMENTO-STOCKTON
FRESNO	202,400	194,900	96	B	9	FRESNO-VISALIA
GLENN	8,600	8,300	96	B	9	CHICO-REDDING
HUMBOLDT	44,900	42,700	95	C	9	EUREKA
IMPERIAL	31,900	29,700	93	C	9	EL CENTRO-YUMA

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

CALIFORNIA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
IMYO	8,000	7,200	90	D	9	LOS ANGELES
KERN EAST	74,100	23,200	97	C	9	LOS ANGELES
KERN WEST	137,400	132,700	97	A	9	BAKERSFIELD
KINGS	26,000	24,900	95	C	9	FRESNO-VISALIA
LAKE	19,200	17,800	93	C	9	SAN FRANCISCO
LASSEN	8,600	8,000	94	D	9	RENO
LOS ANGELES	2,851,600	2,775,100	97	A	9	LOS ANGELES
MADERA	25,400	24,300	96	C	9	FRESNO-VISALIA
MARIN	96,300	93,300	97	A	9	SAN FRANCISCO
MARIPOSA	5,200	4,800	93	D	9	SACRAMENTO-STOCKTON
MENDOCINO	28,300	26,200	93	C	9	SAN FRANCISCO
MERCED	51,600	49,600	96	C	9	FRESNO-VISALIA
MODOC	3,600	3,300	93	D	9	CHICO-REDDING
MONO	4,900	4,200	87	D	9	RENO
MONTEREY	108,100	104,100	96	A	9	SALINAS-MONTEREY
NAPA	40,900	39,500	97	C	9	SAN FRANCISCO
NEVADA	25,700	24,300	95	C	9	SACRAMENTO-STOCKTON
ORANGE	805,900	791,800	98	A	9	LOS ANGELES
PLACER EAST	3,700	3,600	96	D	9	RENO
PLACER WEST	49,100	47,300	96	A	9	SACRAMENTO-STOCKTON
PLUMAS	8,100	7,600	94	D	9	SACRAMENTO-STOCKTON
RIVERSIDE EAST	7,000	6,700	96	D	9	PHOENIX
RIVERSIDE WEST	222,900	214,700	96	A	9	LOS ANGELES
RIVERSIDE CENTRAL	54,500	52,400	96	C	9	PALM SPRINGS
SACRAMENTO	352,800	343,500	97	A	9	SACRAMENTO-STOCKTON
SAN BENITO	9,400	9,000	95	D	9	SALINAS-MONTEREY
SAN BERNARDINO	365,600	356,100	97	A	9	LOS ANGELES
SAN DIEGO	771,300	750,000	97	A	9	SAN DIEGO
SAN FRANCISCO	297,800	279,800	94	A	9	SAN FRANCISCO
SAN JOAQUIN	142,400	136,500	96	A	9	SACRAMENTO-STOCKTON
SAN LUIS OBISPO	70,000	67,000	96	A	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SAN MATEO	242,000	237,500	98	A	9	SAN FRANCISCO
SANTA BARBARA NORTH	50,600	48,700	96	C	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA BARBARA SOUTH	70,300	67,600	96	A	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA CLARA EAST	9,700	9,400	97	D	9	SAN FRANCISCO
SANTA CLARA WEST	512,600	499,300	97	A	9	SAN FRANCISCO
SANTA CRUZ	85,000	81,500	96	A	9	SALINAS-MONTEREY
SHASTA	52,100	50,500	97	B	9	CHICO-REDDING
SIERRA	1,600	1,500	93	D	9	SACRAMENTO-STOCKTON
SISKIYOU	17,000	15,900	93	C	9	MEDFORD
SOLANO EAST	57,900	56,500	98	A	9	SACRAMENTO-STOCKTON
SOLANO WEST	39,200	38,300	98	C	9	SAN FRANCISCO
SONOMA	135,900	130,100	96	A	9	SAN FRANCISCO
STANISLAUS	109,500	104,500	95	A	9	SACRAMENTO-STOCKTON
SUTTER	21,600	21,000	97	C	9	SACRAMENTO-STOCKTON
TEHAMA	17,000	16,500	97	A	9	CHICO-REDDING
TRINITY	5,500	5,100	93	D	9	CHICO-REDDING
TULARE	92,700	88,900	96	A	9	FRESNO-VISALIA
TUOLUMNE	15,400	14,600	95	C	9	SACRAMENTO-STOCKTON
VENTURA	204,600	199,700	98	A	9	LOS ANGELES
YOLO	47,000	45,300	96	A	9	SACRAMENTO-STOCKTON
YUBA	19,500	18,900	97	C	9	SACRAMENTO-STOCKTON
STATE TOTAL	9,589,500	9,297,500	97			

COLORADO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAMS	100,000	99,300	99	A	8	DENVER
ALAMOSA	4,300	4,100	95	D	8	DENVER
ARAPAHOE	144,900	143,300	99	A	8	DENVER
ARCHULETA	1,600	1,500	93	D	8	ALBUQUERQUE
BACA	1,900	1,700	90	D	8	COLORADO SPRINGS-PUEBLO
BENT	2,000	1,900	97	D	8	COLORADO SPRINGS-PUEBLO
BOULDER	83,600	81,500	98	A	8	DENVER
CHAFFEE	5,300	5,100	96	D	8	DENVER
CHEYENNE	800	800	94	D	8	COLORADO SPRINGS-PUEBLO
CLEAR CREEK	3,200	3,100	97	D	8	DENVER

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

COLORADO (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
CONEJOS	2,500	2,400	95	D	8	ALBUQUERQUE
COSTILLA	1,000	900	90	D	8	ALBUQUERQUE
CROWLEY	1,100	1,100	98	D	8	COLORADO SPRINGS-PUEBLO
CUSTER	600	600	94	D	8	COLORADO SPRINGS-PUEBLO
DELTA	9,100	8,900	96	D	8	GRAND JUNCTION
DENVER	221,300	216,900	98	A	8	DENVER
DOLORES	600	500	90	D	8	SALT LAKE CITY
DOUGLAS	10,700	10,600	99	A	8	DENVER
EAGLE	7,000	6,600	94	D	8	DENVER
EL PASO	129,600	123,700	99	B	8	COLORADO SPRINGS-PUEBLO
ELBERT	2,900	2,800	96	D	8	DENVER
FREMONT	11,500	11,200	35	D	8	COLORADO SPRINGS-PUEBLO
GARFIELD	10,400	9,900	95	D	8	DENVER
GILPIN	1,300	1,300	97	A	8	DENVER
GRAND	3,500	3,300	94	D	8	DENVER
GUNNISON	4,300	4,000	94	D	8	DENVER
HINSDALE	200	200	99	D	8	DENVER
HUERFANO	2,500	2,400	95	D	8	COLORADO SPRINGS-PUEBLO
JACKSON	700	700	96	D	8	DENVER
JEFFERSON	161,700	160,100	99	A	8	DENVER
KIOWA	700	700	94	D	8	COLORADO SPRINGS-PUEBLO
KIT CARSON	2,900	2,700	94	D	8	DENVER
LA PLATA	11,500	11,000	95	D	8	ALBUQUERQUE
LAKE	2,800	2,700	96	D	8	DENVER
LARIMER	66,100	64,700	99	B	8	DENVER
LAS ANIMAS	5,500	5,200	94	D	8	COLORADO SPRINGS-PUEBLO
LINCOLN	1,800	1,700	97	D	8	DENVER
LOGAN	7,700	7,400	97	D	8	DENVER
MESA	35,900	35,000	97	C	8	GRAND JUNCTION
MINERAL	300	300	91	D	8	ALBUQUERQUE
MOFFAT	5,900	5,500	94	D	8	DENVER
MONTEZUMA	6,400	6,100	96	D	8	ALBUQUERQUE
MONTROSE	10,000	9,600	96	D	8	GRAND JUNCTION
MORGAN	8,800	8,700	98	D	8	DENVER
OTERO	8,100	7,900	97	D	8	COLORADO SPRINGS-PUEBLO
OURAY	700	700	93	D	8	GRAND JUNCTION
PARK	2,700	2,600	96	D	8	DENVER
PHILLIPS	1,900	1,800	98	D	8	DENVER
PITKIN	5,400	4,900	91	D	8	DENVER
PROWERS	4,900	4,600	94	D	8	DENVER
PUEBLO	47,400	46,900	98	B	8	COLORADO SPRINGS-PUEBLO
RIO BLANCO	2,600	2,500	96	D	8	DENVER
RIO GRANDE	3,500	3,300	95	D	8	ALBUQUERQUE
ROUTT	6,700	5,800	93	D	8	DENVER
SAGUACHE	1,600	1,500	94	D	8	COLORADO SPRINGS-PUEBLO
SAN JUAN	300	300	96	D	8	GRAND JUNCTION
SAN MIGUEL	1,400	1,300	91	D	8	GRAND JUNCTION
SEDGWICK	1,400	1,400	97	D	8	DENVER
SUMMIT	4,700	4,500	96	D	8	DENVER
TELLER	3,900	3,800	98	D	8	DENVER
WASHINGTON	1,900	1,800	96	D	8	DENVER
WELD	50,400	49,500	98	C	8	DENVER
YUMA	4,000	3,900	96	D	8	DENVER
STATE TOTAL	1,765,500	1,726,900	98			

CONNECTICUT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
FAIRFIELD	288,100	284,800	99	B	1	NEW YORK
HARTFORD	297,000	292,200	98	A	1	HARTFORD-NEW HAVEN
LITCHFIELD	59,700	58,600	98	B	1	HARTFORD-NEW HAVEN
MIDDLESEX	49,900	49,000	98	C	1	HARTFORD-NEW HAVEN
NEW HAVEN	280,500	276,500	99	A	1	HARTFORD-NEW HAVEN
NEW LONDON	87,700	85,800	98	B	1	HARTFORD-NEW HAVEN
TOLLAND	38,500	37,800	98	C	1	HARTFORD-NEW HAVEN
WINDHAM	34,100	33,400	98	C	1	PROVIDENCE-NEW BEDFORD
STATE TOTAL	1,135,900	1,118,100	98			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

DELAWARE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
KENT	36,000	35,700	99	C	3	PHILADELPHIA
NEW CASTLE	142,800	142,200	99	B	3	PHILADELPHIA
SUSSEX	38,600	38,100	99	C	3	SALISBURY
STATE TOTAL	217,400	216,000	99			

DISTRICT OF COLUMBIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
DIST OF COLUMBIA	246,700	244,100	99	A	3	WASHINGTON, DC
STATE TOTAL	246,700	244,100	99			

FLORIDA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ALACHUA	63,300	62,000	98	B	3	GAINESVILLE
BAKER	5,000	4,900	98	B	3	JACKSONVILLE
BAY	39,600	39,200	99	C	3	PANAMA CITY
BRADFORD	7,200	7,100	98	D	3	JACKSONVILLE
BREVARD	123,300	122,100	99	B	3	ORLANDO-DAYTONA BEACH-MELBOURNE
BROWARD	475,600	472,700	99	A	3	MIAMI
CALHOUN	3,500	3,400	97	D	3	PANAMA CITY
CHARLOTTE	32,300	31,800	99	C	3	FT. MYERS-NAPLES
CITRUS	30,700	30,100	98	C	3	TAMPA-ST. PETERSBURG
CLAY	26,400	26,100	99	B	3	JACKSONVILLE
COLLIER	45,600	44,600	98	C	3	FT. MYERS-NAPLES
COLUMBIA	13,900	13,600	98	C	3	JACKSONVILLE
DADE	658,900	653,100	99	A	3	MIAMI
DE SOTO	7,300	7,200	98	D	3	TAMPA-ST. PETERSBURG
DIXIE	3,100	3,000	96	D	3	GAINESVILLE
DUVAL	223,100	221,300	99	A	3	JACKSONVILLE
ESCAMBIA	88,400	87,700	99	B	3	MOBILE-PENSACOLA
FLAGLER	6,000	5,900	98	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
FRANKLIN	2,800	2,700	97	D	3	PANAMA CITY
GADSDEN	12,800	12,500	98	B	3	TALLAHASSEE-THOMASVILLE
GILCHRIST	2,500	2,500	98	D	3	GAINESVILLE
GLADES	2,600	2,500	97	D	3	FT. MYERS-NAPLES
GULF	3,600	3,500	98	D	3	PANAMA CITY
HAMILTON	3,100	3,000	97	D	3	JACKSONVILLE
HARDEE	7,000	6,900	99	D	3	TAMPA-ST. PETERSBURG
HENDRY	7,300	7,100	97	D	3	FT. MYERS-NAPLES
HERNANDO	25,000	24,600	98	A	3	TAMPA-ST. PETERSBURG
HIGHLANDS	22,300	21,900	98	C	3	TAMPA-ST. PETERSBURG
HILLSBOROUGH	270,700	268,000	99	A	3	TAMPA-ST. PETERSBURG
HOLMES	5,900	5,700	97	D	3	DOTHAN
INDIAN RIVER	28,600	28,100	98	C	3	WEST PALM BEACH
JACKSON	14,000	13,600	97	C	3	DOTHAN
JEFFERSON	3,800	3,700	97	D	3	TALLAHASSEE-THOMASVILLE
LAFAYETTE	1,600	1,500	97	D	3	TALLAHASSEE-THOMASVILLE
LAKE	49,500	49,000	99	C	3	ORLANDO-DAYTONA BEACH-MELBOURNE
LEE	104,900	103,600	99	B	3	FT. MYERS-NAPLES
LEON	62,300	61,400	99	B	3	TALLAHASSEE-THOMASVILLE
LEVY	8,600	8,300	97	D	3	GAINESVILLE
LIBERTY	1,500	1,500	97	D	3	PANAMA CITY
MADISON	4,800	4,600	97	D	3	TALLAHASSEE-THOMASVILLE
MANATEE	72,500	71,800	99	A	3	TAMPA-ST. PETERSBURG
MARION	57,700	56,600	98	C	3	ORLANDO-DAYTONA BEACH-MELBOURNE
MARTIN	33,700	33,300	99	C	3	WEST PALM BEACH
MONROE	29,500	28,800	98	C	3	MIAMI
NASSAU	13,400	13,200	99	B	3	JACKSONVILLE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

FLORIDA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
OKALOOSA	42,300	41,900	99	C	3	MOBILE-PENSACOLA
OKEECHOBEE	8,900	8,800	99	D	3	WEST PALM BEACH
ORANGE	199,200	197,500	99	B	3	ORLANDO-DAYTONA BEACH-MELBOURNE
OSCEOLA	25,500	25,100	99	B	3	ORLANDO-DAYTONA BEACH-MELBOURNE
PALM BEACH	287,500	284,000	99	A	3	WEST PALM BEACH
PASCO	101,400	100,700	99	A	3	TAMPA-ST. PETERSBURG
PINELLAS	356,300	353,300	99	A	3	TAMPA-ST. PETERSBURG
POLK	130,400	129,000	99	B	3	TAMPA-ST. PETERSBURG
PUTNAM	21,300	21,000	99	C	3	JACKSONVILLE
SANTA ROSA	22,400	22,200	99	B	3	MOBILE-PENSACOLA
SARASOTA	107,900	106,700	99	A	3	SARASOTA
SEMINOLE	80,000	79,200	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
ST JOHNS	23,100	22,800	99	B	3	JACKSONVILLE
ST LUCIE	41,300	40,700	99	C	3	WEST PALM BEACH
SUMTER	10,200	10,000	98	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
SUWANNEE	8,900	8,700	97	D	3	JACKSONVILLE
TAYLOR	6,300	6,100	97	D	3	TALLAHASSEE-THOMASVILLE
UNION	2,400	2,400	98	D	3	JACKSONVILLE
VOLUSIA	124,400	123,100	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
WAKULLA	4,600	4,500	98	B	3	TALLAHASSEE-THOMASVILLE
WALTON	9,400	9,200	98	D	3	PANAMA CITY
WASHINGTON	6,100	6,000	98	D	3	PANAMA CITY
STATE TOTAL	4,324,900	4,278,100	99			

GEORGIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
APPLING	5,500	5,400	97	D	3	SAVANNAH
ATKINSON	2,000	1,900	96	D	3	ALBANY, GA
BACON	3,400	3,300	98	D	3	SAVANNAH
BAKER	1,200	1,200	97	D	3	ALBANY, GA
BALDWIN	10,900	10,600	98	D	3	MACON
BANKS	3,400	3,300	98	D	3	ATLANTA
BARROW	8,300	8,200	99	A	3	ATLANTA
BARTOW	15,200	15,100	99	C	3	ATLANTA
BEN HILL	6,100	5,900	97	D	3	ALBANY, GA
BERRIEN	5,000	4,900	97	D	3	ALBANY, GA
BIBB	54,300	53,700	99	A	3	MACON
BLECKLEY	3,600	3,500	98	D	3	MACON
BRANTLEY	3,400	3,300	98	D	3	JACKSONVILLE
BROOKS	5,300	5,200	99	D	3	TALLAHASSEE-THOMASVILLE
BRYAN	4,000	3,900	98	B	3	SAVANNAH
BULLOCH	11,900	11,600	98	C	3	SAVANNAH
BURKE	6,500	6,300	97	D	3	AUGUSTA
BUTTS	4,500	4,400	99	A	3	ATLANTA
CALHOUN	1,500	1,400	96	D	3	ALBANY, GA
CAMDEN	5,000	4,900	99	D	3	JACKSONVILLE
CANDLER	2,700	2,600	98	D	3	SAVANNAH
CARROLL	20,800	20,600	99	C	3	ATLANTA
CATOOSA	13,900	13,800	99	B	3	CHATTANOOGA
CHARLTON	2,500	2,400	98	D	3	JACKSONVILLE
CHATHAM	73,900	73,100	99	B	3	SAVANNAH
CHATTAHOOCHEE	3,100	3,100	99	B	3	COLUMBUS, GA
CHATTOOGA	7,700	7,600	99	D	3	CHATTANOOGA
CHEROKEE	20,900	20,700	99	A	3	ATLANTA
CLARKE	29,000	28,600	99	C	3	ATLANTA
CLAY	1,200	1,200	97	D	3	COLUMBUS, GA
CLAYTON	59,200	58,900	99	A	3	ATLANTA
CLINCH	2,200	2,100	98	D	3	JACKSONVILLE
COBB	131,900	131,300	99	A	3	ATLANTA
COFFEE	9,500	9,300	98	D	3	ALBANY, GA
COLQUITT	12,700	12,500	99	D	3	ALBANY, GA
COLUMBIA	17,000	16,800	99	B	3	AUGUSTA
COOK	4,700	4,600	98	D	3	ALBANY, GA
COWETA	14,500	14,400	99	A	3	ATLANTA
CRAWFORD	2,500	2,400	97	D	3	MACON
CRISP	7,000	6,800	98	D	3	ALBANY, GA

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

GEORGIA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
DADE	4,100	4,100	99	B	3	CHATTANOOGA
DAWSON	2,000	2,000	98	D	3	ATLANTA
DE KALB	189,300	188,500	99	A	3	ATLANTA
DECATUR	8,400	8,600	98	D	3	TALLAHASSEE-THOMASVILLE
DODGE	6,100	6,000	99	D	3	MACON
DOOLY	3,600	3,500	98	D	3	COLUMBUS, GA
DOUGHERTY	34,700	34,200	99	C	3	ALBANY, GA
DOUGLAS	21,500	21,300	99	A	3	ATLANTA
EARLY	4,500	4,400	98	D	3	DOTHAN
ECHOLS	900	800	97	D	3	TALLAHASSEE-THOMASVILLE
EFFINGHAM	7,000	6,900	98	B	3	SAVANNAH
ELBERT	7,000	6,900	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
EMANUEL	7,200	7,000	98	D	3	AUGUSTA
EVANS	3,200	3,200	99	D	3	SAVANNAH
FANNIN	5,700	5,600	98	D	3	CHATTANOOGA
FAYETTE	13,300	13,100	99	A	3	ATLANTA
FLOYD	29,400	29,100	99	C	3	ATLANTA
FORSYTH	11,700	11,600	99	A	3	ATLANTA
FRANKLIN	5,400	5,700	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
FULTON	228,600	226,800	99	A	3	ATLANTA
GILMER	4,200	4,100	98	D	3	ATLANTA
GLASCOCK	900	800	98	D	3	AUGUSTA
GLYNN	21,000	20,700	99	C	3	JACKSONVILLE
GORDON	11,200	11,100	99	B	3	ATLANTA
GRADY	6,700	6,600	98	D	3	TALLAHASSEE-THOMASVILLE
GREENE	3,800	3,700	98	D	3	ATLANTA
GWINNETT	77,300	76,700	99	A	3	ATLANTA
HABERSHAM	9,300	9,100	98	D	3	ATLANTA
HALL	29,200	29,000	99	C	3	ATLANTA
HANCOCK	2,800	2,700	97	D	3	AUGUSTA
HARALSON	6,900	6,800	99	D	3	ATLANTA
HARRIS	6,100	6,000	98	D	3	COLUMBUS, GA
HART	6,600	6,500	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HEARD	2,200	2,200	98	D	3	ATLANTA
HENRY	14,200	14,000	99	A	3	ATLANTA
HOUSTON	28,600	28,300	99	B	3	MACON
IRWIN	3,400	3,300	98	D	3	ALBANY, GA
JACKSON	9,300	9,200	99	D	3	ATLANTA
JASPER	2,900	2,800	97	D	3	ATLANTA
JEFF DAVIS	4,200	4,100	98	D	3	SAVANNAH
JEFFERSON	6,400	6,300	98	D	3	AUGUSTA
JENKINS	2,900	2,800	98	D	3	AUGUSTA
JOHNSON	3,100	3,000	98	D	3	AUGUSTA
JONES	6,300	6,200	98	B	3	MACON
LAMAR	4,400	4,300	98	D	3	ATLANTA
LANIER	2,000	1,900	97	D	3	ALBANY, GA
LAURENS	13,300	13,000	99	C	3	MACON
LEE	4,500	4,400	98	C	3	ALBANY, GA
LIBERTY	12,900	12,600	98	C	3	SAVANNAH
LINCOLN	2,100	2,100	98	D	3	AUGUSTA
LONG	1,700	1,700	98	D	3	SAVANNAH
LOWNDES	24,900	24,400	98	C	3	TALLAHASSEE-THOMASVILLE
LUMPKIN	3,900	3,800	99	D	3	ATLANTA
MACON	4,700	4,600	97	D	3	COLUMBUS, GA
MADISON	6,900	6,800	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MARION	1,700	1,600	96	D	3	COLUMBUS, GA
MC DUFFIE	6,900	6,800	98	B	3	AUGUSTA
MC INTOSH	3,000	2,900	98	D	3	SAVANNAH
MERIWETHER	7,000	6,900	98	D	3	ATLANTA
MILLER	2,700	2,600	97	D	3	TALLAHASSEE-THOMASVILLE
MITCHELL	6,800	6,700	98	D	3	ALBANY, GA
MONROE	5,200	5,100	98	D	3	ATLANTA
MONTGOMERY	2,300	2,200	97	D	3	SAVANNAH
MORGAN	3,900	3,800	98	D	3	ATLANTA
MURRAY	7,800	7,700	98	D	3	CHATTANOOGA
MUSCOGEE	59,500	59,000	99	B	3	COLUMBUS, GA
NEWTON	12,500	12,300	99	A	3	ATLANTA
OCONEE	5,100	5,100	99	D	3	ATLANTA
OGLETHORPE	3,300	3,200	98	D	3	ATLANTA
PAULDING	10,500	10,400	99	A	3	ATLANTA
PEACH	7,000	6,900	99	B	3	MACON
PICKENS	4,600	4,500	99	D	3	ATLANTA
PIERCE	4,300	4,200	98	D	3	SAVANNAH
PIKE	3,000	2,900	98	D	3	ATLANTA
POLK	11,600	11,500	99	D	3	ATLANTA

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

GEORGIA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
PULASKI	3,200	3,100	98	D	3	MACON
PUTNAM	3,800	3,700	98	D	3	ATLANTA
QUITMAN	800	800	97	D	3	COLUMBUS, GA
RABUN	4,200	4,100	98	D	3	ATLANTA
RANDOLPH	3,300	3,200	97	D	3	COLUMBUS, GA
RICHMOND	63,900	63,300	99	B	3	AUGUSTA
ROCKDALE	14,600	14,400	99	A	3	ATLANTA
SCHLEY	1,100	1,100	98	D	3	COLUMBUS, GA
SCREVEN	5,200	5,100	98	D	3	AUGUSTA
SEMINOLE	3,200	3,100	98	D	3	DOTHAN
SPALDING	17,400	17,200	99	A	3	ATLANTA
STEPHENS	7,900	7,800	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STEWART	1,900	1,800	97	D	3	COLUMBUS, GA
SUMTER	9,800	9,600	97	D	3	COLUMBUS, GA
TALBOT	2,000	1,900	97	D	3	COLUMBUS, GA
TALIAFERRO	800	800	97	D	3	AUGUSTA
TATTNALL	5,900	5,800	98	D	3	SAVANNAH
TAYLOR	2,600	2,500	98	D	3	COLUMBUS, GA
TELFAIR	4,000	3,900	97	D	3	ALBANY, GA
TERRELL	4,000	3,900	98	D	3	COLUMBUS, GA
THOMAS	13,300	13,100	98	B	3	TALLAHASSEE-THOMASVILLE
TIFT	11,500	11,300	98	D	3	ALBANY, GA
TOOMBS	8,500	8,300	97	D	3	SAVANNAH
TOWNS	2,400	2,400	98	D	3	ATLANTA
TREUTLEN	2,100	2,000	97	D	3	MACON
TROUP	18,400	18,100	98	C	3	ATLANTA
TURNER	3,100	3,000	98	D	3	ALBANY, GA
TWIGGS	3,200	3,100	98	B	3	MACON
UNION	3,900	3,800	98	D	3	ATLANTA
UPSON	9,500	9,400	99	D	3	ATLANTA
WALKER	20,100	19,900	99	B	3	CHATTANOOGA
WALTON	11,200	11,100	99	A	3	ATLANTA
WARE	12,900	12,700	98	C	3	JACKSONVILLE
WARREN	2,000	1,900	97	D	3	AUGUSTA
WASHINGTON	6,300	6,100	97	D	3	AUGUSTA
WAYNE	7,100	7,000	98	D	3	SAVANNAH
WEBSTER	800	800	96	D	3	COLUMBUS, GA
WHEELER	1,800	1,700	97	D	3	SAVANNAH
WHITE	4,000	3,900	98	D	3	ATLANTA
WHITFIELD	23,900	23,700	99	C	3	CHATTANOOGA
WILCOX	2,600	2,500	98	D	3	ALBANY, GA
WILKES	3,800	3,700	97	D	3	AUGUSTA
WILKINSON	3,400	3,300	98	D	3	MACON
WORTH	6,200	6,100	98	D	3	ALBANY, GA
STATE TOTAL	2,053,000	2,028,000	99			

IDAHO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADA	73,500	72,200	98	B	8	BOISE
ADAMS	1,200	1,100	96	D	8	BOISE
BANNOCK	24,400	23,900	98	B	8	IDAHO FALLS-POCATELLO
BEAR LAKE	2,600	2,500	97	D	8	SALT LAKE CITY
BENEWAH	3,200	3,100	97	D	8	SPOKANE
BINGHAM	11,700	11,500	99	B	8	IDAHO FALLS-POCATELLO
BLAINE	4,900	4,700	96	D	8	IDAHO FALLS-POCATELLO
BOISE	1,500	1,500	97	D	8	BOISE
BONNER	10,000	9,700	97	D	8	SPOKANE
BONNEVILLE	22,900	22,500	99	B	8	IDAHO FALLS-POCATELLO
BOUNDARY	2,700	2,600	96	D	8	SPOKANE
BUTTE	1,100	1,100	99	D	8	IDAHO FALLS-POCATELLO
CAMAS	300	300	99	D	8	BOISE
CANYON	30,300	29,500	98	B	8	BOISE
CARIBOU	3,200	3,100	97	D	8	SALT LAKE CITY
CASSIA	6,200	6,100	98	D	8	IDAHO FALLS-POCATELLO
CLARK	300	300	96	D	8	IDAHO FALLS-POCATELLO
CLEARWATER	3,500	3,400	97	D	8	SPOKANE
CUSTER	1,700	1,600	95	D	8	IDAHO FALLS-POCATELLO
ELMORE	7,200	7,100	98	D	8	BOISE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

IDAHO (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
FRANKLIN	2,900	2,800	98	D	8	SALT LAKE CITY
FREMONT	3,800	3,700	98	D	8	IDAHO FALLS-POCATELLO
GEM	4,400	4,300	98	D	8	BOISE
GOODING	4,700	4,600	98	D	8	BOISE
IDAHO	5,300	5,000	95	D	8	SPOKANE
JEFFERSON	5,000	5,000	99	D	8	IDAHO FALLS-POCATELLO
JEROME	5,600	5,500	98	D	8	TWIN FALLS
KOOTENAI	24,800	24,400	98	C	8	SPOKANE
LATAH	10,600	10,200	97	D	8	SPOKANE
LEMHI	3,000	2,800	93	D	8	IDAHO FALLS-POCATELLO
LEWIS	1,400	1,400	98	D	8	SPOKANE
LINCOLN	1,200	1,200	98	D	8	TWIN FALLS
MADISON	5,500	5,400	99	D	8	IDAHO FALLS-POCATELLO
MINIDOKA	6,700	6,500	98	D	8	IDAHO FALLS-POCATELLO
NEZ PERCE	12,600	12,300	98	D	8	SPOKANE
ONEIDA	1,100	1,100	98	D	8	SALT LAKE CITY
OWYHEE	2,800	2,700	98	D	8	BOISE
PAYETTE	6,000	5,900	98	D	8	BOISE
POWER	2,600	2,500	96	D	8	IDAHO FALLS-POCATELLO
SHOSHONE	6,400	6,200	98	D	8	SPOKANE
TETON	1,000	1,000	99	D	8	IDAHO FALLS-POCATELLO
TWIN FALLS	19,800	19,500	98	C	8	TWIN FALLS
VALLEY	2,300	2,200	96	D	8	BOISE
WASHINGTON	3,200	3,100	97	D	8	BOISE
STATE TOTAL	355,000	347,100	98			

ILLINOIS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAMS	27,600	27,200	98	C	4	QUINCY-HANNIBAL
ALEXANDER	4,900	4,700	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOND	6,300	6,100	96	D	4	ST. LOUIS
BOONE	10,600	10,400	98	B	4	ROCKFORD
BROWN	2,200	2,100	97	D	4	QUINCY-HANNIBAL
BUREAU	15,100	14,800	98	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CALHOUN	2,100	2,000	97	D	4	ST. LOUIS
CARROLL	7,100	7,000	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CASS	5,700	5,600	97	D	4	QUINCY-HANNIBAL
CHAMPAIGN	61,400	60,100	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CHRISTIAN	14,400	14,100	98	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CLARK	6,900	6,700	97	D	4	TERRE HAUTE
CLAY	6,300	6,000	96	D	4	TERRE HAUTE
CLINTON	12,000	11,800	98	A	4	ST. LOUIS
COLES	20,000	19,600	98	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
COOK	1,898,600	1,867,900	98	A	4	CHICAGO
CRAWFORD	8,500	8,300	98	D	4	TERRE HAUTE
CUMBERLAND	4,500	4,400	97	D	4	TERRE HAUTE
DE WITT	7,300	7,200	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DEKALB	25,900	25,500	98	C	4	CHICAGO
DOUGLAS	7,700	7,500	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DUPAGE	265,900	263,900	99	A	4	CHICAGO
EDGAR	8,800	8,600	98	D	4	TERRE HAUTE
EDWARDS	3,600	3,400	96	D	4	EVANSVILLE
EFFINGHAM	12,400	11,900	96	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FAYETTE	8,600	8,300	97	D	4	ST. LOUIS
FORD	5,900	5,800	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FRANKLIN	18,500	18,000	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FULTON	16,900	16,500	98	C	4	PEORIA
GALLATIN	3,000	2,900	95	D	4	EVANSVILLE
GREENE	6,300	6,200	98	D	4	ST. LOUIS
GRUNDY	11,900	11,800	99	D	4	CHICAGO
HAMILTON	3,900	3,700	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HANCOCK	9,500	9,300	98	D	4	QUINCY-HANNIBAL
HARDIN	2,100	2,000	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HENDERSON	3,500	3,400	97	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
HENRY	21,300	21,000	99	B	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
IROQUOIS	12,500	12,200	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
JACKSON	24,400	23,800	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
JASPER	4,400	4,200	97	D	4	TERRE HAUTE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ILLINOIS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
JEFFERSON	15,900	15,300	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
JERSEY	7,400	7,200	98	D	4	ST. LOUIS
JO DAVIESS	9,200	8,900	97	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
JOHNSON	3,900	3,800	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
KANE	103,000	101,600	99	A	4	CHICAGO
KANKAKEE	37,700	37,100	98	C	4	CHICAGO
KENDALL	14,400	14,300	99	C	4	CHICAGO
KNOX	24,000	23,700	99	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LA SALLE	43,700	42,800	98	C	4	CHICAGO
LAKE	157,400	156,100	99	A	4	CHICAGO
LAWRENCE	6,900	6,700	97	D	4	TERRE HAUTE
LEE	13,100	12,900	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LIVINGSTON	14,800	14,400	97	C	4	CHICAGO
LOGAN	11,700	11,400	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACON	51,100	50,200	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACOUPIN	19,900	19,500	98	C	4	ST. LOUIS
MADISON	92,800	91,500	99	A	4	ST. LOUIS
MARION	17,900	17,500	98	C	4	ST. LOUIS
MARSHALL	5,600	5,500	98	D	4	PEORIA
MASON	7,700	7,600	98	D	4	PEORIA
MASSAC	6,300	6,100	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC DONOUGH	13,400	13,100	98	C	4	QUINCY-HANNIBAL
MC LEAN	46,000	44,900	98	C	4	PEORIA
MCHENRY	57,400	57,000	99	A	4	CHICAGO
MENARD	4,700	4,600	97	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MERCER	7,400	7,300	99	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
MONROE	7,500	7,300	98	A	4	ST. LOUIS
MONTGOMERY	12,700	12,400	98	D	4	ST. LOUIS
MORGAN	14,700	14,300	97	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MOULTRIE	5,500	5,300	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
OGLE	17,800	17,500	98	C	4	ROCKFORD
PEORIA	76,900	75,400	98	B	4	PEORIA
PERRY	8,900	8,500	97	D	4	ST. LOUIS
PIATT	6,400	6,300	99	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
PIKE	7,600	7,400	97	D	4	QUINCY-HANNIBAL
POPE	1,900	1,800	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PULASKI	3,400	3,200	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PUTNAM	2,300	2,200	96	D	4	PEORIA
RANDOLPH	12,800	12,500	98	C	4	ST. LOUIS
RICHLAND	7,300	7,100	97	D	4	TERRE HAUTE
ROCK ISLAND	64,100	63,400	99	B	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SALINE	12,600	12,200	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SANGAMON	74,600	72,800	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
SCHUYLER	3,300	3,200	98	D	4	QUINCY-HANNIBAL
SCOTT	2,300	2,300	98	D	4	QUINCY-HANNIBAL
SHELBY	9,200	8,900	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
ST CLAIR	93,600	91,900	98	A	4	ST. LOUIS
STARK	2,900	2,800	98	D	4	PEORIA
STEPHENSON	19,200	18,800	98	B	4	ROCKFORD
TAZEWELL	50,500	49,700	98	B	4	PEORIA
UNION	7,600	7,400	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
VERMILION	36,600	35,900	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
WABASH	5,400	5,200	97	D	4	EVANSVILLE
WARREN	8,300	8,200	99	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WASHINGTON	6,100	5,900	97	D	4	ST. LOUIS
WAYNE	7,700	7,300	95	D	4	EVANSVILLE
WHITE	7,400	7,000	95	D	4	EVANSVILLE
WHITESIDE	24,600	24,200	98	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WILL	116,400	115,000	99	A	4	CHICAGO
WILLIAMSON	24,100	23,400	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WINNEBAGO	94,700	93,300	99	B	4	ROCKFORD
WOODFORD	12,400	12,100	97	B	4	PEORIA
STATE TOTAL	4,260,900	4,189,000	98			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

INDIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAMS	10,100	9,900	98	B	4	FT. WAYNE
ALLEN	105,800	104,200	98	B	4	FT. WAYNE
BARTHOLOMEW	24,100	23,700	98	C	4	INDIANAPOLIS
BENTON	3,600	3,500	98	D	4	LAFAYETTE, IN
BLACKFORD	5,400	5,300	98	D	4	INDIANAPOLIS
BOONE	13,500	13,300	99	B	4	INDIANAPOLIS
BROWN	5,000	4,900	98	D	4	INDIANAPOLIS
CARROLL	7,300	7,200	98	D	4	INDIANAPOLIS
CASS	14,400	14,100	98	C	4	INDIANAPOLIS
CLARK	33,000	32,400	98	B	4	LOUISVILLE
CLAY	9,300	9,100	98	B	4	TERRE HAUTE
CLINTON	11,300	11,100	99	D	4	INDIANAPOLIS
CRAWFORD	3,600	3,400	96	D	4	LOUISVILLE
DAVIESS	10,000	9,700	97	D	4	TERRE HAUTE
DE KALB	11,700	11,600	99	B	4	FT. WAYNE
DEARBORN	12,400	12,200	98	B	4	CINCINNATI
DECATUR	8,100	7,900	98	D	4	INDIANAPOLIS
DELAWARE	44,000	43,600	99	C	4	INDIANAPOLIS
DUBOIS	12,300	11,900	97	D	4	EVANSVILLE
ELKHART	49,900	48,700	98	B	4	SOUTH BEND-ELKHART
FAYETTE	10,000	9,800	98	D	4	CINCINNATI
FLOYD	22,400	22,100	99	B	4	LOUISVILLE
FOUNTAIN	6,700	6,600	98	D	4	INDIANAPOLIS
FRANKLIN	6,400	6,200	97	D	4	CINCINNATI
FULTON	7,300	7,200	98	D	4	SOUTH BEND-ELKHART
GIBSON	12,900	12,600	98	B	4	EVANSVILLE
GRANT	26,800	26,300	98	C	4	INDIANAPOLIS
GREENE	12,100	11,800	98	D	4	TERRE HAUTE
HAMILTON	31,900	31,600	99	B	4	INDIANAPOLIS
HANCOCK	15,700	15,500	99	B	4	INDIANAPOLIS
HARRISON	10,000	9,800	98	B	4	LOUISVILLE
HENDRICKS	24,700	24,400	99	B	4	INDIANAPOLIS
HENRY	18,700	18,400	98	C	4	INDIANAPOLIS
HOWARD	31,400	30,900	99	C	4	INDIANAPOLIS
HUNTINGTON	12,500	12,300	99	B	4	FT. WAYNE
JACKSON	13,500	13,300	98	C	4	LOUISVILLE
JASPER	9,000	8,800	98	D	4	CHICAGO
JAY	8,100	7,900	97	D	4	FT. WAYNE
JEFFERSON	11,100	10,800	98	D	4	LOUISVILLE
JENNINGS	7,900	7,600	98	D	4	INDIANAPOLIS
JOHNSON	28,200	27,900	99	B	4	INDIANAPOLIS
KNOX	15,800	15,500	98	C	4	TERRE HAUTE
KOSCIUSKO	22,700	22,200	98	C	4	SOUTH BEND-ELKHART
LA PORTE	37,400	37,300	99	C	4	CHICAGO
LAGRANGE	8,100	7,900	95	D	4	SOUTH BEND-ELKHART
LAKE	171,600	169,300	99	A	4	CHICAGO
LAWRENCE	16,000	15,700	98	C	4	LOUISVILLE
MADISON	49,800	49,200	99	C	4	INDIANAPOLIS
MARION	285,200	281,100	99	B	4	INDIANAPOLIS
MARSHALL	14,100	14,000	99	B	4	SOUTH BEND-ELKHART
MARTIN	3,700	3,600	97	D	4	TERRE HAUTE
MIAMI	13,600	13,300	98	C	4	INDIANAPOLIS
MONROE	36,100	35,000	97	B	4	INDIANAPOLIS
MONTGOMERY	13,000	12,800	99	D	4	INDIANAPOLIS
MORGAN	18,200	17,900	98	B	4	INDIANAPOLIS
NEWTON	5,500	5,400	98	D	4	CHICAGO
NOBLE	12,700	12,400	98	D	4	FT. WAYNE
OHIO	1,900	1,900	99	D	4	CINCINNATI
ORANGE	6,900	6,700	97	D	4	LOUISVILLE
OWEN	6,300	6,200	99	D	4	INDIANAPOLIS
PARKE	6,000	5,900	98	D	4	TERRE HAUTE
PERRY	6,700	6,500	97	D	4	EVANSVILLE
PIKE	5,300	5,100	97	D	4	EVANSVILLE
PORTER	43,900	43,300	99	A	4	CHICAGO
POSEY	9,700	9,400	97	B	4	EVANSVILLE
PULASKI	4,900	4,700	97	D	4	SOUTH BEND-ELKHART
PUTNAM	9,500	9,300	98	D	4	INDIANAPOLIS
RANDOLPH	10,600	10,400	98	D	4	DAYTON
RIPLEY	8,300	8,100	97	D	4	CINCINNATI
RUSH	6,500	6,400	99	D	4	INDIANAPOLIS
SCOTT	7,300	7,100	97	D	4	LOUISVILLE
SHELBY	14,000	13,800	99	B	4	INDIANAPOLIS
SPENCER	6,700	6,500	97	D	4	EVANSVILLE
ST JOSEPH	86,900	85,300	99	B	4	SOUTH BEND-ELKHART
STARKE	7,900	7,700	98	D	4	SOUTH BEND-ELKHART

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

INDIANA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
STEUBEN	9,600	9,400	98	D	4	FT. WAYNE
SULLIVAN	8,000	7,800	98	B	4	TERRE HAUTE
SWITZERLAND	2,700	2,600	97	D	4	CINCINNATI
TIPPECANOE	42,300	41,200	97	C	4	LAFAYETTE, IN
TIPTON	6,100	6,000	99	D	4	INDIANAPOLIS
UNION	2,400	2,300	97	D	4	CINCINNATI
VANDERBURGH	64,900	63,500	98	B	4	EVANSVILLE
VERMILLION	7,100	7,000	98	B	4	TERRE HAUTE
VIGO	40,000	39,300	98	B	4	TERRE HAUTE
WABASH	12,400	12,100	97	C	4	FT. WAYNE
WARREN	3,000	2,900	97	D	4	INDIANAPOLIS
WARRICK	16,100	15,700	98	B	4	EVANSVILLE
WASHINGTON	8,000	7,700	97	D	4	LOUISVILLE
WAYNE	27,000	26,500	98	C	4	DAYTON
WELLS	9,000	8,800	98	B	4	FT. WAYNE
WHITE	9,300	9,100	98	D	4	INDIANAPOLIS
WHITLEY	9,200	9,100	99	B	4	FT. WAYNE
STATE TOTAL	1,972,100	1,937,000	98			

IOWA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAIR	3,800	3,800	99	D	6	DES MOINES
ADAMS	2,200	2,200	98	D	6	OMAHA
ALLAMAKEE	5,400	5,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
APPANOOSE	6,300	6,200	98	D	6	DES MOINES
AUDUBON	3,200	3,200	99	D	6	OMAHA
BENTON	9,200	9,100	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BLACK HAWK	51,000	50,600	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BOONE	10,100	10,000	99	D	6	DES MOINES
BREMER	9,200	9,100	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUCHANAN	8,300	8,200	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUENA VISTA	8,100	8,000	99	D	6	SIOUX CITY
BUTLER	6,600	6,500	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CALHOUN	5,000	4,900	99	D	6	DES MOINES
CARROLL	8,300	8,200	99	D	6	DES MOINES
CASS	6,900	6,800	99	D	6	OMAHA
CEDAR	7,300	7,200	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CERRO GORDO	19,200	19,000	99	C	6	ROCHESTER-MASON CITY-AUSTIN
CHEROKEE	6,200	6,100	99	D	6	SIOUX CITY
CHICKASAW	5,700	5,600	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLARKE	3,500	3,500	99	D	6	DES MOINES
CLAY	8,100	8,000	98	D	6	SIOUX CITY
CLAYTON	8,200	8,100	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLINTON	21,100	20,900	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CRAWFORD	6,900	6,800	99	D	6	OMAHA
DALLAS	11,900	11,800	99	B	6	DES MOINES
DAVIS	3,400	3,400	99	D	6	OTTUMWA-KIRKSVILLE
DECATUR	3,500	3,400	97	D	6	DES MOINES
DELAWARE	6,700	6,600	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
DES MOINES	18,100	17,900	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
DICKINSON	6,900	6,800	98	D	6	SIOUX CITY
DUBUQUE	31,900	31,400	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
EMMET	5,000	4,900	97	D	6	MANKATO
FAYETTE	9,400	9,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
FLOYD	7,200	7,100	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FRANKLIN	5,300	5,300	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FREMONT	3,700	3,700	99	D	6	OMAHA
GREENE	4,800	4,800	99	D	6	DES MOINES
GRUNDY	5,500	5,500	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
GUTHRIE	4,700	4,600	99	D	6	DES MOINES
HAMILTON	7,000	6,900	99	D	6	DES MOINES
HANCOCK	5,500	5,400	99	D	6	ROCHESTER-MASON CITY-AUSTIN
HARDIN	8,200	8,100	99	D	6	DES MOINES
HARRISON	6,100	6,000	99	D	6	OMAHA
HENRY	7,100	7,000	98	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
HOWARD	4,200	4,100	98	D	6	ROCHESTER-MASON CITY-AUSTIN

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

IOWA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
HUMBOLDT	5,000	4,900	99	D	6	DES MOINES
IDA	3,500	3,500	99	D	6	SIOUX CITY
IOWA	5,900	5,900	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JACKSON	8,400	8,300	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
JASPER	14,200	14,100	99	C	6	DES MOINES
JEFFERSON	6,000	5,900	98	D	6	OTTUMWA-KIRKSVILLE
JOHNSON	33,500	32,900	98	C	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JONES	7,200	7,100	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KEOKUK	5,000	4,900	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KOSSUTH	8,000	7,900	99	D	6	ROCHESTER-MASON CITY-AUSTIN
LEE	16,400	16,200	99	C	6	QUINCY-HANNIBAL
LINN	66,000	65,500	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
LOUISA	4,600	4,500	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LUCAS	4,300	4,200	98	D	6	DES MOINES
LYON	4,600	4,500	98	D	6	SIOUX FALLS-MITCHELL
MADISON	4,800	4,800	99	D	6	DES MOINES
MAHASKA	9,100	9,000	99	D	6	DES MOINES
MARION	11,200	11,100	99	D	6	DES MOINES
MARSHALL	16,200	16,100	99	C	6	DES MOINES
MILLS	5,000	5,000	99	D	6	OMAHA
MITCHELL	4,600	4,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
MONONA	4,600	4,500	99	D	6	SIOUX CITY
MONROE	3,500	3,500	99	D	6	DES MOINES
MONTGOMERY	5,500	5,400	99	D	6	OMAHA
MUSCATINE	15,300	15,200	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
O BRIEN	6,400	6,300	99	D	6	SIOUX CITY
OSCEOLA	3,200	3,200	99	D	6	SIOUX FALLS-MITCHELL
PAGE	7,600	7,500	99	D	6	OMAHA
PALO ALTO	4,900	4,800	98	D	6	SIOUX CITY
PLYMOUTH	9,100	9,000	99	D	6	SIOUX CITY
POCAHONTAS	4,200	4,100	99	D	6	DES MOINES
POLK	124,700	123,600	99	B	6	DES MOINES
POTTAWATTAMIE	32,500	32,200	99	B	6	OMAHA
POWESHIEK	7,200	7,100	99	D	6	DES MOINES
RINGGOLD	2,400	2,400	99	D	6	DES MOINES
SAC	5,400	5,300	99	D	6	SIOUX CITY
SCOTT	62,300	61,800	99	B	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SHELBY	5,500	5,500	99	D	6	OMAHA
SIOUX	10,900	10,600	98	D	6	SIOUX CITY
STORY	25,900	25,500	99	B	6	DES MOINES
TAMA	7,100	7,000	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
TAYLOR	3,300	3,200	98	D	6	OMAHA
UNION	5,600	5,500	99	D	6	DES MOINES
VAN BUREN	3,300	3,200	99	D	6	OTTUMWA-KIRKSVILLE
WAPELLO	15,700	15,500	99	C	6	DES MOINES
WARREN	13,200	13,100	99	B	6	DES MOINES
WASHINGTON	7,800	7,700	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WAYNE	3,400	3,300	98	D	6	DES MOINES
WEBSTER	17,100	16,900	99	C	6	DES MOINES
WINNEBAGO	5,100	5,000	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WINNESHIEK	7,600	7,500	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WOODBURY	38,000	37,700	99	C	6	SIOUX CITY
WORTH	3,600	3,600	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WRIGHT	6,200	6,100	99	D	6	DES MOINES
STATE TOTAL	1,117,300	1,104,800	99			

KANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ALLEN	6,500	6,400	98	D	6	JOPLIN-PITTSBURG
ANDERSON	3,400	3,300	98	D	6	KANSAS CITY
ATCHISON	6,500	6,400	99	D	6	KANSAS CITY
BARBER	2,700	2,600	98	D	6	WICHITA-HUTCHINSON
BARTON	12,700	12,600	99	D	6	WICHITA-HUTCHINSON
BOURBON	6,900	6,800	98	D	6	JOPLIN-PITTSBURG
BROWN	5,000	4,900	98	D	6	TOPEKA
BUTLER	17,900	17,700	99	B	6	WICHITA-HUTCHINSON
CHASE	1,300	1,300	97	D	6	WICHITA-HUTCHINSON
CHAUTAUQUA	2,500	2,500	98	D	6	TULSA

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

KANSAS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
CHEROKEE	9,000	8,900	99	D	6	JOPLIN-PITTSBURG
CHEYENNE	1,500	1,500	98	D	6	WICHITA-HUTCHINSON
CLARK	1,000	1,000	99	D	6	WICHITA-HUTCHINSON
CLAY	4,000	3,900	97	D	6	TOPEKA
CLOUD	4,900	4,700	97	D	6	LINCOLN-HASTINGS-KEARNEY
COFFEY	4,000	3,900	97	D	6	TOPEKA
COMANCHE	1,000	1,000	97	D	6	WICHITA-HUTCHINSON
COWLEY	14,800	14,600	98	C	6	WICHITA-HUTCHINSON
CRAWFORD	15,900	15,700	99	B	6	JOPLIN-PITTSBURG
DECATUR	1,900	1,800	98	D	6	WICHITA-HUTCHINSON
DICKINSON	8,200	8,100	98	D	6	WICHITA-HUTCHINSON
DONIPHAN	3,400	3,300	98	D	6	KANSAS CITY
DOUGLAS	26,000	25,500	98	C	6	KANSAS CITY
EDWARDS	1,700	1,700	98	D	6	WICHITA-HUTCHINSON
ELK	1,700	1,700	97	D	6	WICHITA-HUTCHINSON
ELLIS	10,300	10,200	99	D	6	WICHITA-HUTCHINSON
ELLSWORTH	3,000	2,900	98	D	6	WICHITA-HUTCHINSON
FINNEY	9,800	9,700	99	D	6	WICHITA-HUTCHINSON
FORD	9,700	9,600	99	D	6	WICHITA-HUTCHINSON
FRANKLIN	8,900	8,800	98	D	6	KANSAS CITY
GEARY	11,100	11,000	99	D	6	TOPEKA
GOVE	1,400	1,400	97	D	6	WICHITA-HUTCHINSON
GRAHAM	1,500	1,500	99	D	6	WICHITA-HUTCHINSON
GRANT	2,700	2,700	98	D	6	WICHITA-HUTCHINSON
GRAY	1,900	1,900	98	D	6	WICHITA-HUTCHINSON
GREELEY	700	700	98	D	6	WICHITA-HUTCHINSON
GREENWOOD	3,700	3,600	98	D	6	WICHITA-HUTCHINSON
HAMILTON	1,000	1,000	97	D	6	WICHITA-HUTCHINSON
HARPER	3,300	3,200	98	D	6	WICHITA-HUTCHINSON
HARVEY	11,800	11,600	98	D	6	WICHITA-HUTCHINSON
HASKELL	1,400	1,400	99	B	6	WICHITA-HUTCHINSON
HODGEMAN	900	900	97	D	6	WICHITA-HUTCHINSON
JACKSON	4,600	4,500	98	D	6	TOPEKA
JEFFERSON	5,800	5,700	98	D	6	KANSAS CITY
JEWELL	2,100	2,000	96	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	112,000	111,400	99	B	6	KANSAS CITY
KEARNY	1,200	1,200	99	D	6	WICHITA-HUTCHINSON
KINGMAN	3,400	3,400	99	D	6	WICHITA-HUTCHINSON
KIOWA	1,600	1,600	97	D	6	WICHITA-HUTCHINSON
LABETTE	10,200	10,000	98	D	6	JOPLIN-PITTSBURG
LANE	1,000	1,000	98	D	6	WICHITA-HUTCHINSON
LEAVENWORTH	18,700	18,500	99	C	6	KANSAS CITY
LINCOLN	1,700	1,700	97	D	6	WICHITA-HUTCHINSON
LINN	3,500	3,400	98	D	6	KANSAS CITY
LOGAN	1,400	1,400	97	D	6	WICHITA-HUTCHINSON
LYON	14,200	13,900	98	C	6	TOPEKA
MARION	5,200	5,100	98	D	6	WICHITA-HUTCHINSON
MARSHALL	5,100	5,000	98	D	6	TOPEKA
MC PHERSON	10,700	10,400	98	D	6	WICHITA-HUTCHINSON
MEADE	1,800	1,800	99	D	6	WICHITA-HUTCHINSON
MIAMI	8,400	8,300	99	D	6	KANSAS CITY
MITCHELL	3,400	3,300	98	D	6	WICHITA-HUTCHINSON
MONTGOMERY	17,300	17,000	98	C	6	TULSA
MORRIS	2,700	2,600	98	D	6	TOPEKA
MORTON	1,200	1,200	98	D	6	AMARILLO
NEMAHA	4,200	4,100	98	D	6	TOPEKA
NEOSHO	7,200	7,100	98	D	6	JOPLIN-PITTSBURG
NESS	1,800	1,800	98	D	6	WICHITA-HUTCHINSON
NORTON	2,700	2,600	98	D	6	WICHITA-HUTCHINSON
OSAGE	6,100	6,000	98	B	6	TOPEKA
OSBORNE	2,400	2,300	97	D	6	WICHITA-HUTCHINSON
OTTAWA	2,300	2,200	97	D	6	WICHITA-HUTCHINSON
PAWNEE	3,200	3,200	98	D	6	WICHITA-HUTCHINSON
PHILLIPS	2,900	2,800	97	D	6	LINCOLN-HASTINGS-KEARNEY
POTTAWATOMIE	6,200	6,100	98	D	6	TOPEKA
PRATT	4,300	4,200	99	D	6	WICHITA-HUTCHINSON
RAWLINS	1,600	1,600	98	D	6	WICHITA-HUTCHINSON
RENO	26,300	26,000	99	B	6	WICHITA-HUTCHINSON
REPUBLIC	3,000	2,900	98	D	6	LINCOLN-HASTINGS-KEARNEY
RICE	4,800	4,700	99	D	6	WICHITA-HUTCHINSON
RILEY	21,100	20,700	98	C	6	TOPEKA
ROOKS	2,700	2,700	99	D	6	WICHITA-HUTCHINSON
RUSH	1,700	1,700	99	D	6	WICHITA-HUTCHINSON
RUSSELL	3,600	3,500	98	D	6	WICHITA-HUTCHINSON
SALINE	20,000	19,700	99	C	6	WICHITA-HUTCHINSON

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

KANSAS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
SCOTT	2,700	2,200	98	D	6	WICHITA-HUTCHINSON
SEDGWICK	148,400	147,000	99	A	6	WICHITA-HUTCHINSON
SEWARD	6,700	6,600	98	D	6	WICHITA-HUTCHINSON
SHAWNEE	62,100	61,400	99	B	6	TOPEKA
SHERIDAN	1,300	1,300	98	D	6	WICHITA-HUTCHINSON
SHERMAN	3,000	3,000	98	D	6	WICHITA-HUTCHINSON
SMITH	2,400	2,400	98	D	6	LINCOLN-HASTINGS-KEARNEY
STAFFORD	2,400	2,400	98	D	6	WICHITA-HUTCHINSON
STANTON	800	800	97	D	6	WICHITA-HUTCHINSON
STEVENS	1,700	1,600	97	D	6	WICHITA-HUTCHINSON
SUMNER	9,900	9,700	98	D	6	WICHITA-HUTCHINSON
THOMAS	3,200	3,100	97	D	6	WICHITA-HUTCHINSON
TREGO	1,600	1,600	98	D	6	WICHITA-HUTCHINSON
WABAUNSEE	2,500	2,400	98	D	6	TOPEKA
WALLACE	700	700	99	D	6	WICHITA-HUTCHINSON
WASHINGTON	3,300	3,200	97	D	6	LINCOLN-HASTINGS-KEARNEY
WICHITA	1,100	1,100	97	D	6	WICHITA-HUTCHINSON
WILSON	4,900	4,800	97	D	6	JOPLIN-PITTSBURG
WOODSON	1,800	1,800	97	D	6	JOPLIN-PITTSBURG
WYANDOTTE	69,900	69,200	99	B	6	KANSAS CITY
STATE TOTAL	936,300	924,500	99			

KENTUCKY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAIR	5,700	5,600	98	D	5	BOWLING GREEN
ALLEN	5,700	5,600	99	D	5	NASHVILLE
ANDERSON	4,800	4,800	99	D	5	LEXINGTON
BALLARD	3,400	3,400	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BARREN	13,500	13,400	99	D	5	NASHVILLE
BATH	3,900	3,700	98	D	5	LEXINGTON
BELL	12,300	12,100	98	D	5	KNOXVILLE
BOONE	17,700	17,600	99	B	5	CINCINNATI
BOURBON	7,100	7,000	99	B	5	LEXINGTON
BOYD	21,000	20,900	99	B	5	CHARLESTON-HUNTINGTON
BOYLE	9,500	9,400	99	D	5	LEXINGTON
BRACKEN	2,700	2,700	99	D	5	CINCINNATI
BREATHITT	5,600	5,400	97	D	5	LEXINGTON
BRECKINRIDGE	6,200	6,100	99	D	5	LOUISVILLE
BULLITT	15,300	15,200	99	B	5	LOUISVILLE
BUTLER	4,000	3,900	99	D	5	NASHVILLE
CALDWELL	5,100	5,000	98	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALLOWAY	11,400	11,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CAMPBELL	29,000	28,900	99	B	5	CINCINNATI
CARLISLE	2,100	2,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	3,400	3,400	99	D	5	CINCINNATI
CARTER	9,000	8,900	99	D	5	CHARLESTON-HUNTINGTON
CASEY	5,800	5,700	99	D	5	LEXINGTON
CHRISTIAN	21,500	21,300	99	C	5	NASHVILLE
CLARK	10,900	10,700	99	B	5	LEXINGTON
CLAY	7,600	7,400	97	D	5	LEXINGTON
CLINTON	3,500	3,400	98	D	5	NASHVILLE
CRITTENDEN	3,500	3,500	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CUMBERLAND	2,900	2,800	98	D	5	NASHVILLE
DAVIESS	32,700	32,400	99	C	5	EVANSVILLE
EDMONSON	3,600	3,500	98	D	5	NASHVILLE
ELLIOTT	2,600	2,600	99	D	5	CHARLESTON-HUNTINGTON
ESTILL	5,300	5,200	97	D	5	LEXINGTON
FAYETTE	83,100	82,500	99	B	5	LEXINGTON
FLEMING	4,600	4,500	99	D	5	LEXINGTON
FLOYD	18,300	18,000	99	C	5	CHARLESTON-HUNTINGTON
FRANKLIN	17,300	17,100	99	C	5	LEXINGTON
FULTON	3,200	3,200	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GALLATIN	2,000	2,000	99	D	5	CINCINNATI
GARRARD	4,300	4,200	99	D	5	LEXINGTON

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

KENTUCKY (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
GRANT	4,900	4,900	99	D	5	CINCINNATI
GRAVES	13,400	13,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GRAYSON	8,100	8,000	99	D	5	LOUISVILLE
GREEN	4,000	3,900	99	D	5	LOUISVILLE
GREENUP	13,900	13,800	99	B	5	CHARLESTON-HUNTINGTON
HANCOCK	2,900	2,800	99	D	5	EVANSVILLE
HARDIN	27,700	27,500	99	C	5	LOUISVILLE
HARLAN	14,900	14,600	98	C	5	KNOXVILLE
HARRISON	5,400	5,300	99	D	5	LEXINGTON
HART	5,600	5,500	99	D	5	BOWLING GREEN
HENDERSON	16,300	16,200	99	A	5	EVANSVILLE
HENRY	4,700	4,700	99	D	5	LOUISVILLE
HICKMAN	2,200	2,200	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HOPKINS	18,200	18,000	99	C	5	EVANSVILLE
JACKSON	4,200	4,100	97	D	5	LEXINGTON
JEFFERSON	259,100	258,000	99	A	5	LOUISVILLE
JESSAMINE	10,100	9,900	98	B	5	LEXINGTON
JOHNSON	9,100	9,000	99	D	5	CHARLESTON-HUNTINGTON
KENTON	50,700	50,500	99	A	5	CINCINNATI
KNOTT	6,100	5,900	97	D	5	LEXINGTON
KNOX	11,100	10,900	98	D	5	KNOXVILLE
LARUE	4,700	4,700	99	D	5	LOUISVILLE
LAUREL	14,900	14,600	98	C	5	LEXINGTON
LAWRENCE	5,300	5,200	99	D	5	CHARLESTON-HUNTINGTON
LEE	2,900	2,800	97	D	5	LEXINGTON
LESLIE	5,200	5,000	97	D	5	KNOXVILLE
LETCHER	11,300	11,100	98	D	5	BRISTL-KNGSPT-JOHNSN CTY: IRI CITIES
LEWIS	5,200	5,100	98	D	5	CHARLESTON-HUNTINGTON
LINCOLN	7,000	6,900	98	D	5	LEXINGTON
LIVINGSTON	3,900	3,900	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LOGAN	9,300	9,200	99	D	5	NASHVILLE
LYON	2,600	2,600	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MADISON	18,500	18,200	98	C	5	LEXINGTON
MAGOFFIN	4,800	4,700	98	D	5	CHARLESTON-HUNTINGTON
MARION	5,900	5,900	99	D	5	LOUISVILLE
MARSHALL	10,500	10,400	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MARTIN	4,800	4,700	99	D	5	CHARLESTON-HUNTINGTON
MASON	6,500	6,400	99	D	5	CINCINNATI
MC CRACKEN	24,600	24,400	99	C	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC CREARY	5,500	5,400	98	D	5	KNOXVILLE
MC LEAN	3,600	3,600	99	D	5	EVANSVILLE
MEADE	7,900	7,800	99	D	5	LOUISVILLE
MENIFEE	1,700	1,700	98	D	5	LEXINGTON
MERCER	7,300	7,200	99	D	5	LEXINGTON
METCALFE	3,700	3,600	99	D	5	BOWLING GREEN
MONROE	4,700	4,600	99	D	5	NASHVILLE
MONTGOMERY	7,900	7,700	98	D	5	LEXINGTON
MORGAN	4,500	4,400	98	D	5	CHARLESTON-HUNTINGTON
MUHLENBERG	11,700	11,600	99	D	5	EVANSVILLE
NELSON	9,700	9,600	99	D	5	LOUISVILLE
NICHOLAS	2,600	2,600	98	D	5	LEXINGTON
OHIO	8,200	8,100	99	D	5	EVANSVILLE
OLDHAM	9,900	9,800	99	A	5	LOUISVILLE
OWEN	3,600	3,600	99	D	5	CINCINNATI
OWSLEY	1,800	1,700	96	D	5	LEXINGTON
PENDLETON	4,100	4,100	99	D	5	CINCINNATI
PERRY	11,900	11,600	98	D	5	LEXINGTON
PIKE	30,400	30,000	99	C	5	CHARLESTON-HUNTINGTON
POWELL	3,900	3,800	97	D	5	LEXINGTON
PULASKI	18,400	18,000	98	C	5	LEXINGTON
ROBERTSON	800	800	99	D	5	CINCINNATI
ROCKCASTLE	5,000	4,900	97	D	5	LEXINGTON
ROWAN	6,800	6,700	99	D	5	LEXINGTON
RUSSELL	5,900	5,800	98	D	5	KNOXVILLE
SCOTT	7,900	7,800	99	A	5	LEXINGTON
SHELBY	8,800	8,700	99	A	5	LOUISVILLE
SIMPSON	5,600	5,500	99	D	5	NASHVILLE
SPENCER	2,100	2,100	99	D	5	LOUISVILLE
TAYLOR	8,600	8,500	99	D	5	LOUISVILLE
TODD	4,100	4,000	99	D	5	NASHVILLE
TRIGG	3,600	3,500	99	D	5	NASHVILLE
TRIMBLE	2,800	2,700	99	D	5	LOUISVILLE
UNION	5,900	5,800	99	D	5	EVANSVILLE
WARREN	29,100	28,900	99	C	5	BOWLING GREEN
WASHINGTON	3,600	3,500	99	D	5	LOUISVILLE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

KENTUCKY (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
WAYNE	6,900	6,300	97	D	S	KNOXVILLE
WEBSTER	5,800	5,700	99	D	S	EVANSVILLE
WHITLEY	13,400	13,200	98	C	S	KNOXVILLE
WOLFE	2,400	2,300	97	D	S	LEXINGTON
WOODFORD	6,500	6,400	99	B	S	LEXINGTON
STATE TOTAL	1,369,000	1,353,900	99			

LOUISIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ACADIA	20,000	19,700	99	C	7	LAFAYETTE, LA
ALLEN	7,700	7,500	98	D	7	LAFAYETTE, LA
ASCENSION	18,900	18,500	98	B	7	BATON ROUGE
ASSUMPTION	7,700	7,000	98	D	7	BATON ROUGE
AVOYELLES	19,000	18,700	98	C	7	ALEXANDRIA, LA
BEAUREGARD	11,400	11,100	98	D	7	LAKE CHARLES
BIENVILLE	6,200	6,100	98	D	7	SHREVEPORT-TEXARKANA
BOSSIER	31,100	30,700	99	B	7	SHREVEPORT-TEXARKANA
CADDO	99,900	98,700	99	B	7	SHREVEPORT-TEXARKANA
CALCASIEU	63,400	62,800	99	B	7	LAKE CHARLES
CALDWELL	4,500	4,400	98	D	7	MONROE-EL DORADO
CAMERON	3,500	3,400	99	D	7	LAKE CHARLES
CATAHOULA	4,500	4,300	97	D	7	MONROE-EL DORADO
CLAIBORNE	6,400	6,200	98	D	7	SHREVEPORT-TEXARKANA
CONCORDIA	8,700	8,000	97	D	7	MONROE-EL DORADO
DE SOTO	9,900	9,500	97	D	7	SHREVEPORT-TEXARKANA
EAST BATON ROUGE	145,900	144,400	99	B	7	BATON ROUGE
EAST CARROLL	3,700	3,600	97	D	7	MONROE-EL DORADO
EAST FELICIANA	5,600	5,400	97	D	7	BATON ROUGE
EVANGELINE	11,900	11,600	97	D	7	LAFAYETTE, LA
FRANKLIN	8,600	8,400	98	D	7	MONROE-EL DORADO
GRANT	6,700	6,500	98	D	7	ALEXANDRIA, LA
IBERIA	22,700	21,900	96	C	7	LAFAYETTE, LA
IBERVILLE	16,400	16,200	98	B	7	BATON ROUGE
JACKSON	6,900	6,700	98	B	7	MONROE-EL DORADO
JEFFERSON	181,900	180,600	99	A	7	NEW ORLEANS
JEFFERSON DAVIS	11,300	11,100	98	D	7	LAFAYETTE, LA
LA SALLE	6,900	6,700	98	D	7	MONROE-EL DORADO
LAFAYETTE	67,900	67,200	99	B	7	LAFAYETTE, LA
LAFOURCHE	29,600	29,300	99	C	7	NEW ORLEANS
LINCOLN	13,900	13,700	99	C	7	MONROE-EL DORADO
LIVINGSTON	23,000	22,600	98	B	7	BATON ROUGE
MADISON	5,800	5,700	97	D	7	MONROE-EL DORADO
MOREHOUSE	12,500	12,300	98	D	7	MONROE-EL DORADO
NATCHITOCHES	14,600	14,100	97	C	7	SHREVEPORT-TEXARKANA
ORLEANS	218,400	216,000	99	A	7	NEW ORLEANS
OUACHITA	52,700	52,100	99	B	7	MONROE-EL DORADO
PLAQUEMINES	8,400	8,300	99	D	7	NEW ORLEANS
POINTE COUPEE	8,900	8,600	98	D	7	BATON ROUGE
RAPIDES	50,300	49,700	99	C	7	ALEXANDRIA, LA
RED RIVER	3,900	3,800	97	D	7	SHREVEPORT-TEXARKANA
RICHLAND	7,700	7,500	99	D	7	MONROE-EL DORADO
SABINE	10,700	10,300	97	D	7	SHREVEPORT-TEXARKANA
ST BERNARD	23,900	23,800	99	B	7	NEW ORLEANS
ST CHARLES	14,100	13,900	99	B	7	NEW ORLEANS
ST HELENA	3,700	3,100	97	D	7	BATON ROUGE
ST JAMES	6,700	6,600	98	D	7	NEW ORLEANS
ST JOHN THE BAPTIST	11,900	11,700	98	B	7	NEW ORLEANS
ST LANDRY	29,900	29,100	98	C	7	LAFAYETTE, LA
ST MARTIN	14,500	14,300	99	C	7	LAFAYETTE, LA
ST MARY	21,400	21,100	99	C	7	BATON ROUGE
ST TAMMANY	47,600	47,000	99	B	7	NEW ORLEANS
TANGIPAHOA	30,100	29,700	98	C	7	NEW ORLEANS
TENSAS	2,900	2,800	97	D	7	MONROE-EL DORADO
TERREBONNE	34,400	34,000	99	C	7	NEW ORLEANS

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

LOUISIANA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
UNION	8,000	7,900	98	B	7	MONROE-EL DORADO
VERMILION	18,400	18,200	99	C	7	LAFAYETTE, LA
VERNON	18,700	18,200	97	C	7	ALEXANDRIA, LA
WASHINGTON	16,300	16,000	98	C	7	NEW ORLEANS
WEBSTER	16,900	16,600	98	B	7	SHREVEPORT-TEXARKANA
WEST BATON ROUGE	6,500	6,400	98	B	7	BATON ROUGE
WEST CARROLL	4,600	4,500	98	D	7	MONROE-EL DORADO
WEST FELICIANA	2,700	2,600	97	D	7	BATON ROUGE
WINN	6,400	6,200	97	D	7	MONROE-EL DORADO
STATE TOTAL	1,602,300	1,579,900	99			

MAINE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ANDROSCOGGIN	36,900	36,300	98	B	1	PORTLAND-POLAND SPRING
AROOSTOOK	29,600	28,800	97	C	1	PRESQUE ISLE
CUMBERLAND	84,700	83,400	98	B	1	PORTLAND-POLAND SPRING
FRANKLIN	10,600	10,200	96	D	1	PORTLAND-POLAND SPRING
HANCOCK	17,000	16,700	98	C	1	BANGOR
KENNEBEC	41,800	40,900	98	C	1	PORTLAND-POLAND SPRING
KNOX	13,300	12,900	97	D	1	BANGOR
LINCOLN	10,500	10,300	98	D	1	PORTLAND-POLAND SPRING
OXFORD	18,600	18,300	98	C	1	PORTLAND-POLAND SPRING
PENOBSCOT	47,900	46,900	98	C	1	BANGOR
PISCATAQUIS	6,600	6,500	98	D	1	BANGOR
SAGADAHOC	11,300	11,000	98	D	1	PORTLAND-POLAND SPRING
SOMERSET	16,200	15,800	98	C	1	BANGOR
WALDO	10,800	10,500	97	D	1	BANGOR
WASHINGTON	13,100	12,700	97	D	1	BANGOR
YORK	56,000	55,200	99	C	1	PORTLAND-POLAND SPRING
STATE TOTAL	424,800	416,400	98			

MARYLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ALLEGANY	28,800	28,500	99	C	3	WASHINGTON, DC
ANNE ARUNDEL	136,000	135,300	99	A	3	BALTIMORE
BALTIMORE	251,800	250,600	99	A	3	BALTIMORE
BALTIMORE CITY	274,600	273,300	99	A	3	BALTIMORE
CALVERT	13,300	13,100	99	A	3	WASHINGTON, DC
CAROLINE	8,700	8,600	99	D	3	BALTIMORE
CARROLL	35,600	35,400	99	A	3	BALTIMORE
CECIL	21,300	21,200	99	C	3	BALTIMORE
CHARLES	25,800	25,500	99	A	3	WASHINGTON, DC
DORCHESTER	11,200	11,100	99	D	3	BALTIMORE
FREDERICK	42,600	42,300	99	A	3	WASHINGTON, DC
GARRETT	9,700	9,500	98	D	3	PITTSBURGH
HARFORD	51,900	51,500	99	A	3	BALTIMORE
HOWARD	49,300	49,000	99	A	3	BALTIMORE
KENT	6,300	6,200	99	D	3	BALTIMORE
MONTGOMERY	223,600	222,700	99	A	3	WASHINGTON, DC
PRINCE GEORGES	230,200	229,400	99	A	3	WASHINGTON, DC
QUEEN ANNES	9,800	9,700	99	D	3	BALTIMORE
SOMERSET	6,600	6,500	98	D	3	SALISBURY
ST MARYS	21,600	21,400	99	C	3	WASHINGTON, DC
TALBOT	10,600	10,500	99	D	3	BALTIMORE
WASHINGTON	41,300	41,000	99	C	3	HAGERSTOWN
WICOMICO	24,900	24,600	99	C	3	SALISBURY
WORCESTER	13,100	12,900	98	D	3	SALISBURY
STATE TOTAL	1,548,400	1,539,800	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MASSACHUSETTS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
BARNSTABLE	71,000	69,700	98	B	1	BOSTON
BERKSHIRE	53,900	52,800	98	C	1	ALBANY-SCHENECTADY-TROY
BRISTOL	176,700	174,600	99	B	1	PROVIDENCE-NEW BEDFORD
DUKES	4,600	4,400	96	D	1	PROVIDENCE-NEW BEDFORD
ESSEX	238,200	235,400	99	A	1	BOSTON
FRANKLIN	26,100	25,300	97	C	1	SPRINGFIELD, MA
HAMPDEN	161,800	159,300	98	B	1	SPRINGFIELD, MA
HAMPSHIRE	47,900	46,800	98	B	1	SPRINGFIELD, MA
MIDDLESEX	491,400	485,500	99	A	1	BOSTON
NANTUCKET	2,400	2,300	97	D	1	BOSTON
NORFOLK	218,600	216,500	99	A	1	BOSTON
PLYMOUTH	148,300	146,400	99	A	1	BOSTON
SUFFOLK	249,200	243,200	98	A	1	BOSTON
WORCESTER	236,400	233,000	99	B	1	BOSTON
STATE TOTAL	2,126,400	2,095,200	99			

MICHIGAN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ALCONA	4,100	3,900	96	D	4	ALPENA
ALGER	3,700	3,100	97	D	4	MARQUETTE
ALLEGAN	28,800	28,400	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
ALPENA	11,300	10,800	96	D	4	ALPENA
ANTRIM	6,200	6,100	98	D	4	TRAVERSE CITY-CADILLAC
ARENAC	5,700	5,600	98	D	4	FLINT-SAGINAW-BAY CITY
BARAGA	3,000	2,900	98	D	4	MARQUETTE
BARRY	16,300	16,100	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
BAY	40,800	40,300	99	B	4	FLINT-SAGINAW-BAY CITY
BENZIE	4,400	4,300	97	D	4	TRAVERSE CITY-CADILLAC
BERRIEN	59,900	58,800	98	B	4	SOUTH BEND-ELKHART
BRANCH	14,200	14,000	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CALHOUN	49,900	49,300	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CASS	17,500	17,200	98	C	4	SOUTH BEND-ELKHART
CHARLEVOIX	7,800	7,600	98	D	4	TRAVERSE CITY-CADILLAC
CHEBOYGAN	8,000	7,700	97	D	4	TRAVERSE CITY-CADILLAC
CHIPPEWA	9,300	9,100	97	D	4	TRAVERSE CITY-CADILLAC
CLARE	9,700	9,500	98	D	4	FLINT-SAGINAW-BAY CITY
CLINTON	18,300	18,100	99	B	4	LANSING
CRAWFORD	3,700	3,600	97	D	4	TRAVERSE CITY-CADILLAC
DELTA	13,600	13,300	98	C	4	GREEN BAY
DICKINSON	9,600	9,500	99	D	4	GREEN BAY
EATON	32,900	32,500	99	B	4	LANSING
EMMET	8,700	8,400	97	D	4	TRAVERSE CITY-CADILLAC
GENESEE	156,500	154,900	99	B	4	FLINT-SAGINAW-BAY CITY
GLADWIN	8,000	7,800	98	D	4	FLINT-SAGINAW-BAY CITY
GOGEBIC	7,200	7,000	97	D	4	DULUTH-SUPERIOR
GRAND TRAVERSE	21,500	21,000	98	C	4	TRAVERSE CITY-CADILLAC
GRATIOT	13,200	13,000	98	C	4	FLINT-SAGINAW-BAY CITY
HILLSDALE	14,200	13,900	98	C	4	LANSING
HOUGHTON	12,800	12,300	96	C	4	MARQUETTE
HURON	13,000	12,700	98	D	4	FLINT-SAGINAW-BAY CITY
INGHAM	95,900	94,500	99	B	4	LANSING
IONIA	16,300	16,100	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
IOSCO	10,900	10,800	99	D	4	FLINT-SAGINAW-BAY CITY
IRON	5,300	5,200	98	D	4	MARQUETTE
ISABELLA	17,200	16,800	98	C	4	FLINT-SAGINAW-BAY CITY
JACKSON	51,500	50,900	99	B	4	LANSING
KALAMAZOO	77,200	76,100	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KALKASKA	4,700	4,600	97	D	4	TRAVERSE CITY-CADILLAC
KENT	163,700	161,000	98	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KEWEENAW	700	700	98	D	4	MARQUETTE
LAKE	3,400	3,300	96	D	4	TRAVERSE CITY-CADILLAC
LAPEER	23,500	23,200	99	A	4	DETROIT
LEELANAU	5,500	5,400	97	D	4	TRAVERSE CITY-CADILLAC
LENAWEE	30,100	29,700	99	C	4	TOLEDO
LIVINGSTON	34,900	34,500	99	A	4	DETROIT
LUCE	2,100	2,000	96	D	4	TRAVERSE CITY-CADILLAC
MACKINAC	3,600	3,500	97	D	4	TRAVERSE CITY-CADILLAC
MACOMB	241,700	240,300	99	A	4	DETROIT

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MICHIGAN (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
MANISTEE	9,100	8,900	98	D	4	TRAVERSE CITY-CADILLAC
MARQUETTE	24,900	24,500	99	C	4	MARQUETTE
MASON	10,000	9,600	96	D	4	TRAVERSE CITY-CADILLAC
MECOSTA	11,600	11,400	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MENOMINEE	9,200	9,000	98	D	4	GREEN BAY
MIDLAND	25,900	25,500	99	B	4	FLINT-SAGINAW-BAY CITY
MISSAUKEE	3,700	3,600	97	D	4	TRAVERSE CITY-CADILLAC
MONROE	44,400	43,900	99	C	4	DETROIT
MONTCALM	17,100	16,900	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MONTMORENCY	3,200	3,100	96	D	4	TRAVERSE CITY-CADILLAC
MUSKEGON	54,500	53,700	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
NEWAYGO	13,200	12,900	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OAKLAND	371,100	368,600	99	A	4	DETROIT
OCEANA	7,900	7,700	97	D	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OGEMAW	6,700	6,600	98	D	4	FLINT-SAGINAW-BAY CITY
ONTONAGON	3,300	3,200	96	D	4	MARQUETTE
OSCEOLA	7,100	6,900	98	D	4	TRAVERSE CITY-CADILLAC
OSCODA	2,800	2,700	95	D	4	TRAVERSE CITY-CADILLAC
OTSEGO	5,600	5,500	98	D	4	TRAVERSE CITY-CADILLAC
OTTAWA	53,500	52,700	98	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
PRESQUE ISLE	5,100	4,900	95	D	4	TRAVERSE CITY-CADILLAC
ROSCOMMON	7,800	7,700	99	D	4	TRAVERSE CITY-CADILLAC
SAGINAW	76,900	76,000	99	B	4	FLINT-SAGINAW-BAY CITY
SANILAC	14,500	14,200	98	C	4	DETROIT
SCHOOLCRAFT	3,000	2,900	96	D	4	GREEN BAY
SHIAWASSEE	23,500	23,200	99	B	4	FLINT-SAGINAW-BAY CITY
ST CLAIR	48,100	47,400	99	A	4	DETROIT
ST JOSEPH	20,400	20,100	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
TUSCOLA	18,900	18,500	98	C	4	FLINT-SAGINAW-BAY CITY
VAN BUREN	24,900	24,600	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
WASHTENAW	96,300	94,100	98	B	4	DETROIT
WAYNE	793,900	784,600	99	A	4	DETROIT
WEXFORD	9,600	9,400	98	C	4	TRAVERSE CITY-CADILLAC
STATE TOTAL	3,248,900	3,209,700	99			

MINNESOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
AITKIN	5,400	5,300	98	D	6	DULUTH-SUPERIOR
ANOKA	69,000	68,800	99	A	6	MINNEAPOLIS-ST. PAUL
BECKER	11,000	10,800	98	D	6	FARGO
BELTRAMI	11,000	10,500	96	D	6	ALEXANDRIA, MN
BENTON	9,200	9,100	99	D	6	MINNEAPOLIS-ST. PAUL
BIG STONE	2,800	2,800	98	D	6	MINNEAPOLIS-ST. PAUL
BLUE EARTH	18,100	17,900	98	C	6	MANKATO
BROWN	10,000	9,800	98	D	6	MINNEAPOLIS-ST. PAUL
CARLTON	10,400	10,300	99	B	6	DULUTH-SUPERIOR
CARVER	13,500	13,400	99	A	6	MINNEAPOLIS-ST. PAUL
CASS	8,100	7,800	96	D	6	ALEXANDRIA, MN
CHIPPEWA	5,600	5,500	98	D	6	MINNEAPOLIS-ST. PAUL
CHISAGO	9,500	9,400	99	A	6	MINNEAPOLIS-ST. PAUL
CLAY	17,000	16,900	99	B	6	FARGO
CLEARWATER	3,000	2,900	96	D	6	FARGO
COOK	1,900	1,900	97	D	6	DULUTH-SUPERIOR
COTTONWOOD	5,300	5,100	96	D	6	MINNEAPOLIS-ST. PAUL
CROW WING	16,400	16,200	98	C	6	MINNEAPOLIS-ST. PAUL
DAKOTA	75,400	75,000	99	A	6	MINNEAPOLIS-ST. PAUL
DODGE	5,400	5,300	98	D	6	ROCHESTER-MASON CITY-AUSTIN
DOUGLAS	11,000	10,800	98	D	6	ALEXANDRIA, MN
FARIBAULT	7,300	7,200	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FILLMORE	7,900	7,800	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FREEBORN	13,300	13,100	99	D	6	ROCHESTER-MASON CITY-AUSTIN
GOODHUE	14,400	14,200	99	C	6	MINNEAPOLIS-ST. PAUL
GRANT	2,600	2,600	99	D	6	ALEXANDRIA, MN
HENNEPIN	377,400	373,900	99	A	6	MINNEAPOLIS-ST. PAUL
HOUSTON	6,200	6,100	99	D	6	LA CROSSE-EAU CLAIRE
HUBBARD	5,700	5,400	96	D	6	ALEXANDRIA, MN
ISANTI	8,700	8,600	98	A	6	MINNEAPOLIS-ST. PAUL

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MINNESOTA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ITASCA	16,400	16,100	98	C	6	DULUTH-SUPERIOR
JACKSON	4,900	4,800	98	D	6	SIOUX FALLS-MITCHELL
KANABEC	4,900	4,700	98	D	6	MINNEAPOLIS-ST. PAUL
KANDIYOHI	13,900	13,600	98	C	6	MINNEAPOLIS-ST. PAUL
KITTSON	2,400	2,300	97	D	6	FARGO
KOOCHICHING	6,100	5,900	97	D	6	DULUTH-SUPERIOR
LAC QUI PARLE	3,900	3,700	98	D	6	MINNEAPOLIS-ST. PAUL
LAKE	4,400	4,400	99	D	6	DULUTH-SUPERIOR
LAKE OF THE WOODS	1,400	1,300	93	D	6	FARGO
LE SUEUR	8,400	8,300	99	D	6	MINNEAPOLIS-ST. PAUL
LINCOLN	2,900	2,800	98	D	6	SIOUX FALLS-MITCHELL
LYON	8,900	8,600	98	D	6	MINNEAPOLIS-ST. PAUL
MAHNOMEN	1,700	1,700	98	D	6	FARGO
MARSHALL	4,400	4,300	98	D	6	FARGO
MARTIN	9,500	9,400	99	D	6	MINNEAPOLIS-ST. PAUL
MC LEOD	10,900	10,800	99	D	6	MINNEAPOLIS-ST. PAUL
MEEKER	7,600	7,500	98	D	6	MINNEAPOLIS-ST. PAUL
MILLE LACS	7,000	6,900	98	D	6	MINNEAPOLIS-ST. PAUL
MORRISON	10,000	9,800	98	D	6	MINNEAPOLIS-ST. PAUL
MOWER	14,700	14,600	99	C	6	ROCHESTER-MASON CITY-AUSTIN
MURRAY	4,000	3,900	99	D	6	SIOUX FALLS-MITCHELL
NICOLLET	9,200	9,100	99	D	6	MINNEAPOLIS-ST. PAUL
NOBLES	7,700	7,600	99	D	6	SIOUX FALLS-MITCHELL
NORMAN	3,300	3,200	98	D	6	FARGO
OLMSTED	34,600	34,300	99	C	6	ROCHESTER-MASON CITY-AUSTIN
OTTER TAIL	19,500	19,100	98	C	6	FARGO
PENNINGTON	5,800	5,600	97	D	6	FARGO
PINE	7,400	7,200	98	D	6	MINNEAPOLIS-ST. PAUL
PIPESTONE	4,200	4,100	99	D	6	SIOUX FALLS-MITCHELL
POLK	12,600	12,400	98	D	1	FARGO
POPE	4,400	4,300	97	D	6	ALEXANDRIA, MN
RAMSEY	176,200	174,700	99	A	6	MINNEAPOLIS-ST. PAUL
RED LAKE	1,900	1,800	98	D	6	FARGO
REDWOOD	6,600	6,400	97	D	6	MINNEAPOLIS-ST. PAUL
RENVILLE	7,300	7,100	98	D	6	MINNEAPOLIS-ST. PAUL
RICE	15,300	15,100	99	C	6	MINNEAPOLIS-ST. PAUL
ROCK	3,900	3,800	99	D	6	SIOUX FALLS-MITCHELL
ROSEAU	4,500	4,200	94	D	6	FARGO
SCOTT	15,500	15,400	99	A	6	MINNEAPOLIS-ST. PAUL
SHERBURNE	10,500	10,400	99	D	6	MINNEAPOLIS-ST. PAUL
SIBLEY	5,400	5,300	99	D	6	MINNEAPOLIS-ST. PAUL
ST LOUIS	82,700	81,300	99	B	6	DULUTH-SUPERIOR
STEARNS	34,800	34,300	98	C	6	MINNEAPOLIS-ST. PAUL
STEELE	10,900	10,800	99	D	6	MINNEAPOLIS-ST. PAUL
STEVENS	3,800	3,700	98	D	6	MINNEAPOLIS-ST. PAUL
SWIFT	4,600	4,500	98	D	6	MINNEAPOLIS-ST. PAUL
TODD	9,100	8,800	97	D	6	ALEXANDRIA, MN
TRAVERSE	1,900	1,800	98	D	6	ALEXANDRIA, MN
WABASHA	7,300	7,200	99	D	6	MINNEAPOLIS-ST. PAUL
WADENA	5,000	4,800	96	D	6	ALEXANDRIA, MN
WASECA	6,700	6,600	99	D	6	MINNEAPOLIS-ST. PAUL
WASHINGTON	40,900	40,500	99	A	6	MINNEAPOLIS-ST. PAUL
WATONWAN	4,700	4,600	98	D	6	MINNEAPOLIS-ST. PAUL
WILKIN	2,900	2,800	99	D	6	FARGO
WINONA	15,700	15,400	98	C	6	LA CROSSE-EAU CLAIRE
WRIGHT	21,200	20,900	99	A	6	MINNEAPOLIS-ST. PAUL
YELLOW MEDICINE	4,700	4,500	96	D	6	MINNEAPOLIS-ST. PAUL
STATE TOTAL	1,522,900	1,503,200	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MISSISSIPPI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAMS	13,200	13,000	98	C	5	JACKSON, MS
ALCORN	13,100	12,900	98	D	5	MEMPHIS
AMITE	4,400	4,300	98	D	5	BATON ROUGE
ATTALA	6,800	6,700	98	D	5	JACKSON, MS
BENTON	2,500	2,500	98	D	5	MEMPHIS
BOLIVAR	13,600	13,200	97	C	5	GREENWOOD-GREENVILLE
CALHOUN	5,600	5,500	98	D	5	COLUMBUS-TUPELO
CARROLL	3,300	3,200	97	D	5	GREENWOOD-GREENVILLE
CHICKASAW	6,000	5,900	98	D	5	COLUMBUS-TUPELO
CHOCTAW	3,000	2,900	98	D	5	COLUMBUS-TUPELO
CLAIBORNE	3,800	3,700	97	D	5	JACKSON, MS
CLARKE	6,200	6,100	98	D	5	MERIDIAN
CLAY	7,200	7,100	98	D	5	COLUMBUS-TUPELO
COAHOMA	11,500	11,200	98	D	5	MEMPHIS
COPIAH	8,700	8,600	98	D	5	JACKSON, MS
COVINGTON	5,600	5,500	98	D	5	LAUREL-HATTIESBURG
DE SOTO	19,500	19,100	98	B	5	MEMPHIS
FORREST	24,900	24,700	99	C	5	LAUREL-HATTIESBURG
FRANKLIN	2,900	2,800	98	D	5	JACKSON, MS
GEORGE	5,300	5,300	99	D	5	MOBILE-PENSACOLA
GREENE	3,100	3,000	98	D	5	MOBILE-PENSACOLA
GRENADA	7,300	7,200	98	D	5	GREENWOOD-GREENVILLE
HANCOCK	10,000	9,900	99	D	5	NEW ORLEANS
HARRISON	57,900	57,500	99	B	5	BILOXI-GULFPORT-PASCAGOULA
HINDS	94,000	93,300	99	B	5	JACKSON, MS
HOLMES	7,100	6,900	98	D	5	JACKSON, MS
HUMPHREYS	4,400	4,300	98	D	5	GREENWOOD-GREENVILLE
ISSAQUENA	800	800	97	D	5	JACKSON, MS
ITAWAMBA	7,700	7,600	99	D	5	COLUMBUS-TUPELO
JACKSON	43,700	43,300	99	C	5	MOBILE-PENSACOLA
JASPER	6,000	5,900	99	D	5	MERIDIAN
JEFFERSON	2,800	2,700	97	D	5	JACKSON, MS
JEFFERSON DAVIS	4,400	4,300	98	D	5	JACKSON, MS
JONES	22,600	22,400	99	C	5	LAUREL-HATTIESBURG
KEMPER	3,300	3,200	98	D	5	MERIDIAN
LAFAYETTE	11,300	11,100	98	D	5	MEMPHIS
LAMAR	9,100	9,000	99	D	5	LAUREL-HATTIESBURG
LAUDERDALE	29,000	28,700	99	C	5	MERIDIAN
LAWRENCE	4,300	4,200	98	D	5	JACKSON, MS
LEAKE	6,900	6,700	99	D	5	JACKSON, MS
LEE	22,200	21,900	99	C	5	COLUMBUS-TUPELO
LEFLORE	13,100	12,800	98	C	5	GREENWOOD-GREENVILLE
LINCOLN	10,900	10,700	98	D	5	JACKSON, MS
LOWNDES	20,200	20,000	99	C	5	COLUMBUS-TUPELO
MADISON	14,800	14,500	98	B	5	JACKSON, MS
MARION	9,000	8,800	98	D	5	LAUREL-HATTIESBURG
MARSHALL	9,500	9,300	98	D	5	MEMPHIS
MONROE	12,600	12,400	99	C	5	COLUMBUS-TUPELO
MONTGOMERY	4,500	4,400	98	D	5	COLUMBUS-TUPELO
NESHOBA	8,900	8,700	99	D	5	MERIDIAN
NEWTON	7,100	7,000	99	D	5	MERIDIAN
NOXUBEE	4,000	3,900	97	D	5	COLUMBUS-TUPELO
OKTIBBEHA	12,000	11,700	98	C	5	COLUMBUS-TUPELO
PANOLA	9,400	9,200	98	D	5	MEMPHIS
PEARL RIVER	12,300	12,100	99	C	5	NEW ORLEANS
PERRY	3,500	3,400	98	D	5	LAUREL-HATTIESBURG
PIKE	13,100	12,900	98	C	5	JACKSON, MS
PONTOTOC	7,900	7,800	98	D	5	COLUMBUS-TUPELO
PRENTISS	8,900	8,800	99	D	5	COLUMBUS-TUPELO
QUITMAN	3,800	3,700	98	D	5	MEMPHIS
RANKIN	27,100	26,800	99	B	5	JACKSON, MS
SCOTT	8,900	8,700	99	D	5	JACKSON, MS
SHARKEY	2,300	2,200	98	D	5	JACKSON, MS
SIMPSON	8,100	8,000	99	D	5	JACKSON, MS
SMITH	5,200	5,100	98	D	5	JACKSON, MS
STONE	3,400	3,400	99	D	5	BILOXI-GULFPORT-PASCAGOULA
SUNFLOWER	9,900	9,500	97	D	5	GREENWOOD-GREENVILLE
TALLAHATCHIE	5,200	5,100	97	D	5	GREENWOOD-GREENVILLE
TATE	6,400	6,300	98	D	5	MEMPHIS
TIPPAH	6,700	6,600	99	D	5	MEMPHIS
TISHOMINGO	7,300	7,200	98	D	5	COLUMBUS-TUPELO
TUNICA	2,800	2,700	98	D	5	MEMPHIS
UNION	8,400	8,300	99	D	5	MEMPHIS
WALTHALL	4,600	4,500	98	D	5	JACKSON, MS
WARREN	18,700	18,400	99	C	5	JACKSON, MS

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MISSISSIPPI (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
WASHINGTON	23,100	22,700	98	C	5	GREENWOOD-GREENVILLE
WAYNE	6,500	6,400	98	D	5	LAUREL-HATTIESBURG
WEBSTER	3,600	3,500	98	D	5	COLUMBUS-TUPELO
WILKINSON	3,100	3,000	97	D	5	BATON ROUGE
WINSTON	6,600	6,500	98	D	5	COLUMBUS-TUPELO
YALOBUSHA	4,900	4,700	98	D	5	MEMPHIS
YAZOO	9,100	8,900	98	D	5	JACKSON, MS
STATE TOTAL	891,900	878,700	99			

MISSOURI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAIR	9,300	9,200	99	D	6	OTTUMWA-KIRKSVILLE
ANDREW	5,200	5,100	99	D	6	KANSAS CITY
ATCHISON	3,200	3,200	99	D	6	OMAHA
AUDRAIN	9,700	9,600	99	D	6	COLUMBIA-JEFFERSON CITY
BARRY	10,000	9,800	98	D	6	SPRINGFIELD, MO
BARTON	4,600	4,500	98	D	6	JOPLIN-PITTSBURG
BATES	6,000	5,900	98	D	6	KANSAS CITY
BENTON	5,200	5,000	97	D	6	SPRINGFIELD, MO
BOLLINGER	4,100	4,000	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOONE	38,700	38,100	98	B	6	COLUMBIA-JEFFERSON CITY
BUCHANAN	32,400	32,000	99	C	6	ST. JOSEPH
BUTLER	14,700	14,300	97	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALDWELL	3,200	3,200	99	D	6	KANSAS CITY
CALLAWAY	11,600	11,400	98	D	6	COLUMBIA-JEFFERSON CITY
CAMDEN	9,400	9,200	97	D	6	SPRINGFIELD, MO
CAPE GIRARDEAU	22,300	22,000	98	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	4,700	4,600	98	D	6	KANSAS CITY
CARTER	2,100	2,000	94	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CASS	19,300	19,100	99	B	6	KANSAS CITY
CEDAR	5,100	5,000	98	D	6	SPRINGFIELD, MO
CHARITON	4,000	3,900	97	D	6	COLUMBIA-JEFFERSON CITY
CHRISTIAN	9,100	8,900	98	B	6	SPRINGFIELD, MO
CLARK	3,000	2,900	98	D	6	QUINCY-HANNIBAL
CLAY	53,200	52,900	99	B	6	KANSAS CITY
CLINTON	6,100	6,000	98	D	6	KANSAS CITY
COLE	21,600	21,400	99	B	6	COLUMBIA-JEFFERSON CITY
COOPER	5,400	5,300	98	D	6	COLUMBIA-JEFFERSON CITY
CRAWFORD	7,000	6,800	96	D	6	ST. LOUIS
DADE	3,100	3,000	98	D	6	SPRINGFIELD, MO
DALLAS	4,700	4,600	98	D	6	SPRINGFIELD, MO
DAVIESS	3,400	3,300	98	D	6	KANSAS CITY
DE KALB	3,100	3,000	98	D	6	KANSAS CITY
DENT	5,700	5,500	96	D	6	SPRINGFIELD, MO
DOUGLAS	4,700	4,600	98	D	6	SPRINGFIELD, MO
DUNKLIN	13,600	13,300	98	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FRANKLIN	26,500	26,200	99	A	6	ST. LOUIS
GASCONADE	5,200	5,100	97	D	6	ST. LOUIS
GENTRY	3,000	2,900	98	D	6	ST. JOSEPH
GREENE	75,500	74,600	99	B	6	SPRINGFIELD, MO
GRUNDY	4,700	4,600	98	D	6	KANSAS CITY
HARRISON	4,200	4,100	98	D	6	ST. JOSEPH
HENRY	7,800	7,700	98	D	6	KANSAS CITY
HICKORY	3,000	2,900	97	D	6	SPRINGFIELD, MO
HOLT	2,700	2,600	97	D	6	ST. JOSEPH
HOWARD	3,600	3,500	98	D	6	COLUMBIA-JEFFERSON CITY
HOWELL	11,700	11,200	96	D	6	SPRINGFIELD, MO
IRON	3,900	3,800	97	D	6	ST. LOUIS
JACKSON	242,800	239,800	99	B	6	KANSAS CITY
JASPER	34,200	33,700	99	B	6	JOPLIN-PITTSBURG
JEFFERSON	53,200	52,700	99	A	6	ST. LOUIS
JOHNSON	13,000	12,800	99	C	6	KANSAS CITY
KNOX	2,100	2,100	98	D	6	QUINCY-HANNIBAL
LACLEDE	9,800	9,600	98	D	6	SPRINGFIELD, MO
LAFAYETTE	11,200	11,100	99	D	6	KANSAS CITY
LAWRENCE	11,400	11,200	98	D	6	SPRINGFIELD, MO

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MISSISSIPPI (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
WASHINGTON	23,100	22,700	98	C	5	GREENWOOD-GREENVILLE
WAYNE	6,500	6,400	98	D	5	LAUREL-HATTIESBURG
WEBSTER	3,600	3,500	98	D	5	COLUMBUS-TUPELO
WILKINSON	3,100	3,000	97	D	5	BATON ROUGE
WINSTON	6,600	6,500	99	D	5	COLUMBUS-TUPELO
YALOBUSHA	4,900	4,700	98	D	5	MEMPHIS
YAZOO	9,100	8,900	98	D	5	JACKSON, MS
STATE TOTAL	891,900	878,700	99			

MISSOURI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAIR	9,300	9,200	99	D	6	OTTUMWA-KIRKSVILLE
ANDREW	5,200	5,100	99	D	6	KANSAS CITY
ATCHISON	3,200	3,200	99	D	6	OMAHA
AUDRAIN	9,700	9,600	99	D	6	COLUMBIA-JEFFERSON CITY
BARRY	10,000	9,800	98	D	6	SPRINGFIELD, MO
BARTON	4,600	4,500	98	D	6	JOPLIN-PITTSBURG
BATES	6,000	5,900	98	D	6	KANSAS CITY
BENTON	5,200	5,000	97	D	6	SPRINGFIELD, MO
BOLLINGER	4,100	4,000	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOONE	38,700	38,100	98	B	6	COLUMBIA-JEFFERSON CITY
BUCHANAN	32,400	32,000	99	C	6	ST. JOSEPH
BUTLER	14,700	14,300	97	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALDWELL	3,200	3,200	99	D	6	KANSAS CITY
CALLAWAY	11,600	11,400	98	D	6	COLUMBIA-JEFFERSON CITY
CAMDEN	9,400	9,200	97	D	6	SPRINGFIELD, MO
CAPE GIRARDEAU	22,300	22,000	98	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	4,700	4,600	98	D	6	KANSAS CITY
CARTER	2,100	2,000	94	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CASS	19,300	19,100	99	B	6	KANSAS CITY
CEDAR	5,100	5,000	98	D	6	SPRINGFIELD, MO
CHARITON	4,000	3,900	97	D	6	COLUMBIA-JEFFERSON CITY
CHRISTIAN	9,100	8,900	98	B	6	SPRINGFIELD, MO
CLARK	3,000	2,900	98	D	6	QUINCY-HANNIBAL
CLAY	53,200	52,800	99	B	6	KANSAS CITY
CLINTON	6,100	6,000	98	D	6	KANSAS CITY
COLE	21,600	21,400	99	B	6	COLUMBIA-JEFFERSON CITY
COOPER	5,400	5,300	98	D	6	COLUMBIA-JEFFERSON CITY
CRAWFORD	7,000	6,800	96	D	6	ST. LOUIS
DADE	3,100	3,000	98	D	6	SPRINGFIELD, MO
DALLAS	4,700	4,600	98	D	6	SPRINGFIELD, MO
DAVIESS	3,400	3,300	98	D	6	KANSAS CITY
DE KALB	3,100	3,000	98	D	6	KANSAS CITY
DENT	5,700	5,500	96	D	6	SPRINGFIELD, MO
DOUGLAS	4,700	4,600	98	D	6	SPRINGFIELD, MO
DUNKLIN	13,600	13,300	98	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FRANKLIN	26,500	26,200	99	A	6	ST. LOUIS
GASCONADE	5,200	5,100	97	D	6	ST. LOUIS
GENTRY	3,000	2,900	98	D	6	ST. JOSEPH
GREENE	75,500	74,600	99	B	6	SPRINGFIELD, MO
GRUNDY	4,700	4,600	98	D	6	KANSAS CITY
HARRISON	4,200	4,100	98	D	6	ST. JOSEPH
HENRY	7,800	7,700	98	D	6	KANSAS CITY
HICKORY	3,000	2,900	97	D	6	SPRINGFIELD, MO
HOLT	2,700	2,600	97	D	6	ST. JOSEPH
HOWARD	3,600	3,500	98	D	6	COLUMBIA-JEFFERSON CITY
HOWELL	11,700	11,200	96	D	6	SPRINGFIELD, MO
IRON	3,900	3,800	97	D	6	ST. LOUIS
JACKSON	242,800	239,800	99	A	6	KANSAS CITY
JASPER	34,200	33,700	99	B	6	JOPLIN-PITTSBURG
JEFFERSON	53,200	52,700	99	A	6	ST. LOUIS
JOHNSON	13,000	12,800	99	C	6	KANSAS CITY
KNOX	2,100	2,100	98	D	6	QUINCY-HANNIBAL
LACLEDE	9,800	9,600	98	D	6	SPRINGFIELD, MO
LAFAYETTE	11,200	11,100	99	D	6	KANSAS CITY
LAWRENCE	11,400	11,200	98	D	6	SPRINGFIELD, MO

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MISSOURI (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
LEWIS	3,900	3,800	98	D	6	QUINCY-HANNIBAL
LINCOLN	8,200	8,100	98	D	6	ST. LOUIS
LINN	6,300	6,200	98	D	6	KANSAS CITY
LIVINGSTON	6,100	6,000	98	D	6	KANSAS CITY
MACON	6,200	6,100	98	D	6	QUINCY-HANNIBAL
MADISON	4,500	4,400	97	D	6	ST. LOUIS
MARIES	2,900	2,800	97	D	6	COLUMBIA-JEFFERSON CITY
MARION	10,800	10,700	99	C	6	QUINCY-HANNIBAL
MC DONALD	5,900	5,800	98	D	6	JOPLIN-PITTSBURG
MERCER	1,800	1,800	97	D	6	DES MOINES
MILLER	7,500	7,400	98	D	6	COLUMBIA-JEFFERSON CITY
MISSISSIPPI	5,300	5,200	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MONITEAU	4,300	4,200	98	D	6	COLUMBIA-JEFFERSON CITY
MONROE	3,500	3,500	99	D	6	QUINCY-HANNIBAL
MONTGOMERY	4,200	4,100	98	D	6	ST. LOUIS
MORGAN	5,800	5,700	99	D	6	COLUMBIA-JEFFERSON CITY
NEW MADRID	7,800	7,600	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
NEWTON	15,900	15,700	99	B	6	JOPLIN-PITTSBURG
NODAWAY	7,700	7,600	98	D	6	ST. JOSEPH
OREGON	3,900	3,700	94	D	6	SPRINGFIELD, MO
OSAGE	4,000	3,900	97	D	6	COLUMBIA-JEFFERSON CITY
OZARK	3,300	3,200	97	D	6	SPRINGFIELD, MO
PEMISCOT	8,500	8,300	97	D	6	MEMPHIS
PERRY	5,900	5,800	98	D	6	ST. LOUIS
PETTIS	15,900	13,600	98	C	6	KANSAS CITY
PHELPS	12,000	11,700	97	D	6	COLUMBIA-JEFFERSON CITY
PIKE	6,100	6,000	98	D	6	ST. LOUIS
PLATTE	19,000	18,800	99	B	6	KANSAS CITY
POLK	7,200	7,000	98	D	6	SPRINGFIELD, MO
PULASKI	9,800	9,600	98	C	6	SPRINGFIELD, MO
PUTNAM	2,300	2,300	99	D	6	OTTUMWA-KIRKSVILLE
RALLS	3,800	3,500	99	D	6	QUINCY-HANNIBAL
RANDOLPH	9,600	9,400	98	D	6	COLUMBIA-JEFFERSON CITY
RAY	8,000	7,900	99	B	6	KANSAS CITY
REYNOLDS	3,000	2,900	96	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
RIPLEY	5,000	4,700	95	D	6	JONESBORO
SALINE	9,500	9,300	98	D	6	KANSAS CITY
SCHUYLER	2,000	1,900	97	D	6	OTTUMWA-KIRKSVILLE
SCOTLAND	2,100	2,100	98	D	6	QUINCY-HANNIBAL
SCOTT	14,900	14,600	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SHANNON	2,900	2,700	94	D	6	SPRINGFIELD, MO
SHELBY	3,000	2,900	98	D	6	QUINCY-HANNIBAL
ST CHARLES	54,900	54,400	99	A	6	ST. LOUIS
ST CLAIR	3,400	3,300	97	D	6	SPRINGFIELD, MO
ST FRANCOIS	16,200	16,000	98	C	6	ST. LOUIS
ST LOUIS	356,100	352,100	99	A	6	ST. LOUIS
ST LOUIS CITY	171,400	169,400	99	A	6	ST. LOUIS
STE GENEVIEVE	5,900	5,400	99	D	6	ST. LOUIS
STODDARD	11,100	10,900	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
STONE	7,400	7,200	97	D	6	SPRINGFIELD, MO
SULLIVAN	2,900	2,800	98	D	6	OTTUMWA-KIRKSVILLE
TANEY	9,300	9,100	98	D	6	SPRINGFIELD, MO
TEXAS	8,300	8,000	96	D	6	SPRINGFIELD, MO
VERNON	7,700	7,500	98	D	6	JOPLIN-PITTSBURG
WARREN	5,900	5,800	98	D	6	ST. LOUIS
WASHINGTON	6,400	6,300	98	D	6	ST. LOUIS
WAYNE	4,400	4,600	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WEBSTER	7,600	7,400	98	D	6	SPRINGFIELD, MO
WORTH	1,100	1,100	99	D	6	ST. JOSEPH
WRIGHT	6,400	6,200	97	D	6	SPRINGFIELD, MO
STATE TOTAL	1,862,300	1,834,700	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MONTANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
BEAVERHEAD	3,000	2,800	94	D	8	MISSOULA-BUTTE (HELENA)
BIG HORN	3,300	3,100	95	D	8	BILLINGS-HARDIN
BLAINE	2,600	2,400	93	D	8	GREAT FALLS
BROADWATER	1,600	1,500	95	D	8	MISSOULA-BUTTE (HELENA)
CARBON	3,700	3,600	97	D	8	BILLINGS-HARDIN
CARTER	600	600	93	D	8	RAPID CITY
CASCADE	30,900	30,300	98	C	8	GREAT FALLS
CHOUTEAU	2,200	2,100	97	D	8	GREAT FALLS
CUSTER	5,400	5,100	94	D	8	BILLINGS-HARDIN
DANIELS	1,000	1,000	96	D	8	MINOT-BISMARCK-DICKINSON
DAWSON	4,600	4,400	96	D	8	GLENDIVE
DEER LODGE	4,200	4,100	98	D	8	MISSOULA-BUTTE (HELENA)
FALLON	1,400	1,300	95	D	8	RAPID CITY
FERGUS	5,000	4,700	95	D	8	GREAT FALLS
FLATHEAD	21,800	21,100	97	C	8	MISSOULA-BUTTE (HELENA)
GALLATIN	17,200	16,600	96	C	8	MISSOULA-BUTTE (HELENA)
GARFIELD	600	500	98	D	8	BILLINGS-HARDIN
GLACIER	3,500	3,300	95	D	8	GREAT FALLS
GOLDEN VALLEY	400	400	94	D	8	BILLINGS-HARDIN
GRANITE	1,000	1,000	97	D	8	MISSOULA-BUTTE (HELENA)
HILL	6,800	6,600	97	D	8	GREAT FALLS
JEFFERSON	2,900	2,800	96	D	8	MISSOULA-BUTTE (HELENA)
JUDITH BASIN	1,000	900	95	D	8	GREAT FALLS
LAKE	7,600	7,400	97	D	8	MISSOULA-BUTTE (HELENA)
LEWIS + CLARK	18,500	17,900	97	C	8	MISSOULA-BUTTE (HELENA)
LIBERTY	900	900	97	D	8	GREAT FALLS
LINCOLN	6,200	5,900	96	D	8	SPOKANE
MADISON	2,200	2,200	98	D	8	MISSOULA-BUTTE (HELENA)
MC CONE	900	900	95	D	8	MINOT-BISMARCK-DICKINSON
MEAGHER	800	800	94	D	8	GREAT FALLS
MINERAL	1,400	1,400	97	D	8	MISSOULA-BUTTE (HELENA)
MISSOULA	31,900	30,800	97	C	8	MISSOULA-BUTTE (HELENA)
MUSSELSHELL	2,000	1,900	95	D	8	BILLINGS-HARDIN
PARK	5,600	5,400	96	D	8	BILLINGS-HARDIN
PETROLEUM	200	200	93	D	8	BILLINGS-HARDIN
PHILLIPS	2,000	1,900	93	D	8	GREAT FALLS
PONDERA	2,500	2,400	97	D	8	GREAT FALLS
POWDER RIVER	900	800	91	D	8	RAPID CITY
POWELL	2,400	2,300	96	D	8	MISSOULA-BUTTE (HELENA)
PRAIRIE	700	600	91	D	8	GLENDIVE
RAVALLI	10,000	9,700	97	D	8	MISSOULA-BUTTE (HELENA)
RICHLAND	4,800	4,600	97	D	8	MINOT-BISMARCK-DICKINSON
ROOSEVELT	3,400	3,300	97	D	8	MINOT-BISMARCK-DICKINSON
ROSEBUD	4,200	3,900	94	D	8	BILLINGS-HARDIN
SANDERS	3,700	3,500	93	D	8	SPOKANE
SHERIDAN	2,000	1,900	97	D	8	MINOT-BISMARCK-DICKINSON
SILVER BOW	14,300	14,000	98	D	8	MISSOULA-BUTTE (HELENA)
STILLWATER	2,200	2,200	98	D	8	BILLINGS-HARDIN
SWEET GRASS	1,300	1,200	93	D	8	BILLINGS-HARDIN
TETON	2,500	2,400	97	D	8	GREAT FALLS
TOOLE	2,300	2,200	97	D	8	GREAT FALLS
TREASURE	400	400	94	D	8	BILLINGS-HARDIN
VALLEY	3,700	3,500	95	D	8	GREAT FALLS
WHEATLAND	900	900	95	D	8	BILLINGS-HARDIN
WIBAUX	500	500	96	D	8	MINOT-BISMARCK-DICKINSON
YELLOWSTONE	46,700	45,900	98	C	8	BILLINGS-HARDIN
STATE TOTAL	314,300	304,000	97			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NEBRASKA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAMS	12,100	12,000	99	B	6	LINCOLN-HASTINGS-KEARNEY
ANTELOPE	3,200	3,100	98	D	6	LINCOLN-HASTINGS-KEARNEY
ARTHUR	200	200	98	D	6	NORTH PLATTE
BANNER	300	300	98	D	6	CHEYENNE
BLAINE	300	300	95	D	6	NORTH PLATTE
BOONE	2,600	2,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
BOX BUTTE	5,800	5,700	98	D	6	DENVER
BOYD	1,300	1,300	97	D	6	SIOUX FALLS-MITCHELL
BROWN	1,700	1,600	97	D	6	LINCOLN-HASTINGS-KEARNEY
BUFFALO	13,100	13,000	99	B	6	LINCOLN-HASTINGS-KEARNEY
BURT	3,400	3,400	99	D	6	OMAHA
BUTLER	3,400	3,300	98	D	6	OMAHA
CASS	7,700	7,600	99	D	6	OMAHA
CEDAR	3,900	3,900	99	D	6	SIOUX CITY
CHASE	2,000	2,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
CHERRY	2,600	2,500	98	D	6	SIOUX FALLS-MITCHELL
CHEYENNE	3,900	3,800	98	D	6	DENVER
CLAY	3,000	3,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
COLFAX	3,700	3,600	98	D	6	OMAHA
CUMING	4,000	3,900	98	D	6	OMAHA
CUSTER	5,200	5,100	98	D	6	LINCOLN-HASTINGS-KEARNEY
DAKOTA	6,500	6,500	99	C	6	SIOUX CITY
DAWES	3,500	3,400	97	D	6	DENVER
DAWSON	8,700	8,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
DEUEL	1,000	1,000	99	D	6	DENVER
DIXON	2,600	2,600	99	D	6	SIOUX CITY
DODGE	13,600	13,500	99	D	6	OMAHA
DOUGLAS	153,500	152,000	99	B	6	OMAHA
DUNDY	1,200	1,200	98	D	6	WICHITA-HUTCHINSON
FILLMORE	3,000	3,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRANKLIN	1,700	1,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRONTIER	1,400	1,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
FURNAS	2,600	2,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
GAGE	8,900	8,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
GARDEN	1,000	1,000	96	D	6	RAPID CITY
GARFIELD	900	900	98	D	6	LINCOLN-HASTINGS-KEARNEY
GOSPER	800	800	99	D	6	LINCOLN-HASTINGS-KEARNEY
GRANT	300	300	95	D	6	RAPID CITY
GREELEY	1,200	1,200	97	D	6	LINCOLN-HASTINGS-KEARNEY
HALL	18,500	18,300	99	B	6	LINCOLN-HASTINGS-KEARNEY
HAMILTON	3,400	3,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
HARLAN	1,700	1,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
HAYES	500	500	98	D	6	LINCOLN-HASTINGS-KEARNEY
HITCHCOCK	1,500	1,500	99	D	6	WICHITA-HUTCHINSON
HOLT	5,100	4,900	96	D	6	LINCOLN-HASTINGS-KEARNEY
HOOKER	400	400	99	D	6	NORTH PLATTE
HOWARD	2,400	2,400	98	D	6	LINCOLN-HASTINGS-KEARNEY
JEFFERSON	3,700	3,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	2,000	2,000	99	D	6	OMAHA
KEARNEY	2,600	2,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
KEITH	3,800	3,800	99	D	6	DENVER
KEYA PAHA	500	500	98	D	6	SIOUX FALLS-MITCHELL
KIMBALL	1,800	1,800	99	D	6	DENVER
KNOX	4,100	4,000	97	D	6	SIOUX FALLS-MITCHELL
LANCASTER	78,600	77,800	99	B	6	LINCOLN-HASTINGS-KEARNEY
LINCOLN	14,300	14,100	99	C	6	NORTH PLATTE
LOGAN	400	400	97	D	6	NORTH PLATTE
LOUP	300	300	98	D	6	LINCOLN-HASTINGS-KEARNEY
MADISON	12,300	12,100	98	D	6	SIOUX CITY
MC PHERSON	200	200	96	D	6	NORTH PLATTE
MERRICK	3,200	3,200	98	D	6	LINCOLN-HASTINGS-KEARNEY
MORRILL	2,400	2,300	98	D	6	CHEYENNE
NANCE	1,700	1,700	98	D	6	LINCOLN-HASTINGS-KEARNEY
NEMAHA	3,200	3,100	98	D	6	OMAHA
NUCKOLLS	2,600	2,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
OTOE	5,600	5,500	99	D	6	OMAHA
PAWNEE	1,500	1,500	97	D	6	OMAHA
PERKINS	1,400	1,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
PHELPS	3,600	3,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
PIERCE	3,100	3,100	99	D	6	SIOUX CITY
PLATTE	10,700	10,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
POLK	2,300	2,300	99	D	6	LINCOLN-HASTINGS-KEARNEY
RED WILLOW	5,000	4,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
RICHARDSON	4,400	4,300	98	D	6	OMAHA
ROCK	900	900	98	D	6	LINCOLN-HASTINGS-KEARNEY

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NEBRASKA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
SALINE	5,100	5,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
SARPY	30,500	30,400	99	B	6	OMAH
SAUNDERS	6,900	6,300	99	D	6	OMAHA
SCOTTS BLUFF	14,300	14,100	98	C	6	CHEYENNE
SEWARD	5,700	5,600	98	D	6	OMAHA
SHERIDAN	2,900	2,800	98	D	6	RAPID CITY
SHERMAN	1,500	1,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
SIOUX	700	700	98	D	6	RAPID CITY
STANTON	2,500	2,400	98	D	6	OMAHA
THAYER	2,900	2,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
THOMAS	400	400	95	D	6	NORTH PLATTE
THURSTON	2,400	2,400	98	D	6	SIOUX CITY
VALLEY	2,200	2,100	97	D	6	LINCOLN-HASTINGS-KEARNEY
WASHINGTON	5,900	5,900	99	B	6	OMAHA
WAYNE	3,300	3,300	99	D	6	SIOUX CITY
WEBSTER	1,900	1,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
WHEELER	400	400	97	D	6	LINCOLN-HASTINGS-KEARNEY
YORK	5,700	5,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
STATE TOTAL	600,600	593,900	99			

NEVADA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
CARSON CITY	14,400	14,100	98	D	8	RENO
CHURCHILL	5,800	5,700	98	D	8	RENO
CLARK	216,200	212,300	98	B	8	LAS VEGAS
DOUGLAS	9,200	8,800	96	D	8	RENO
ELKO	7,800	7,300	93	D	8	SALT LAKE CITY
ESMERALDA	300	300	87	D	8	RENO
EUREKA	500	400	90	D	8	RENO
HUMBOLDT	4,500	4,300	96	D	8	RENO
LANDER	2,000	1,800	92	D	8	RENO
LINCOLN	1,400	1,300	95	D	8	LAS VEGAS
LYON	6,400	6,100	96	D	8	RENO
MINERAL	2,200	2,100	97	D	8	RENO
NYE NORTH	2,400	2,200	92	D	8	RENO
NYE SOUTH	2,700	2,500	92	D	8	LAS VEGAS
PERSHING	1,400	1,400	97	D	8	RENO
STOREY	600	600	94	D	8	RENO
WASHOE	91,400	89,100	98	B	8	RENO
WHITE PINE	3,100	3,000	97	D	8	SALT LAKE CITY
STATE TOTAL	372,300	363,300	98			

NEW HAMPSHIRE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
BELKNAP	17,100	16,900	99	C	1	BOSTON
CARROLL	12,900	12,600	98	D	1	PORTLAND-POLAND SPRING
CHESHIRE	22,700	22,100	97	C	1	BOSTON
COOS	12,800	12,600	98	D	1	PORTLAND-POLAND SPRING
GRAFTON	24,300	23,500	97	C	1	PORTLAND-POLAND SPRING
HILLSBOROUGH	104,500	103,100	99	B	1	BOSTON
MERRIMACK	37,000	36,200	98	C	1	BOSTON
ROCKINGHAM	75,100	74,100	99	B	1	BOSTON
STRAFFORD	31,300	30,700	98	C	1	BOSTON
SULLIVAN	14,300	13,800	97	C	1	BOSTON
STATE TOTAL	352,000	345,600	98			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NEW JERSEY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ATLANTIC	77,400	76,100	98	B	2	PHILADELPHIA
BERGEN	307,700	305,600	99	A	2	NEW YORK
BURLINGTON	128,000	126,800	99	A	2	PHILADELPHIA
CAMDEN	173,400	171,800	99	A	2	PHILADELPHIA
CAPE MAY	38,600	37,900	98	C	2	PHILADELPHIA
CUMBERLAND	47,200	46,600	99	C	2	PHILADELPHIA
ESSEX	295,800	291,500	99	A	2	NEW YORK
GLOUCESTER	72,800	72,100	99	A	2	PHILADELPHIA
HUDSON	206,900	204,100	99	A	2	NEW YORK
HUNTERDON	32,800	32,300	98	C	2	NEW YORK
MERCER	110,200	108,500	98	B	2	PHILADELPHIA
MIDDLESEX	209,700	207,900	99	A	2	NEW YORK
MONMOUTH	186,600	184,500	99	B	2	NEW YORK
MORRIS	142,400	141,300	99	A	2	NEW YORK
OCEAN	196,400	194,900	99	B	2	NEW YORK
PASSAIC	156,300	154,700	99	A	2	NEW YORK
SALEM	23,900	23,500	98	C	2	PHILADELPHIA
SOMERSET	72,333	71,600	99	A	2	NEW YORK
SUSSEX	44,800	44,000	98	C	2	NEW YORK
UNION	180,333	178,700	99	A	2	NEW YORK
WARREN	32,333	31,800	98	C	2	PHILADELPHIA
STATE TOTAL	2,698,200	2,666,200	99			

NEW MEXICO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
BERNALILLO	175,600	172,700	98	B	8	ALBUQUERQUE
CATRON	1,000	900	90	D	8	TUCSON
CHAVES	30,700	29,300	98	C	8	ROSWELL
CIBOLA	10,000	9,800	98	D	8	ALBUQUERQUE
COLFAX	5,300	5,000	95	D	8	ALBUQUERQUE
CURRY	15,500	15,100	97	C	8	AMARILLO
DE BACA	1,000	1,000	96	D	8	ALBUQUERQUE
DONA ANA	36,900	35,700	97	C	8	EL PASO
EDDY	18,000	17,600	98	C	8	ROSWELL
GRANT	9,400	8,900	95	D	8	ALBUQUERQUE
GUADALUPE	1,500	1,400	94	D	8	ALBUQUERQUE
HARDING	400	400	91	D	8	ALBUQUERQUE
HIDALGO	2,100	2,000	94	D	8	EL PASO
LEA NORTH	18,400	18,000	98	C	8	ROSWELL
LEA SOUTH	2,600	2,500	98	D	8	ODESSA-MIDLAND
LINCOLN	5,200	5,000	96	D	8	ALBUQUERQUE
LOS ALAMOS	6,800	6,700	98	D	8	ALBUQUERQUE
LUNA	6,300	6,100	96	D	8	EL PASO
MC KINLEY	17,800	16,500	91	C	8	ALBUQUERQUE
MORA	1,400	1,200	98	D	8	ALBUQUERQUE
OTERO	15,700	15,300	98	C	8	EL PASO
QUAY	4,000	3,800	95	D	8	ALBUQUERQUE
RIO ARRIBA	10,000	9,300	93	D	8	ALBUQUERQUE
ROOSEVELT	5,700	5,500	97	B	6	LUBBOCK
SAN JUAN	32,500	30,600	94	C	8	ALBUQUERQUE
SAN MIGUEL	7,900	7,200	93	D	8	ALBUQUERQUE
SANDOVAL	13,400	12,600	94	B	8	ALBUQUERQUE
SANTA FE	31,700	30,700	97	C	8	ALBUQUERQUE
SIERRA	4,000	3,800	94	D	8	ALBUQUERQUE
SOCORRO	4,400	4,300	97	D	8	ALBUQUERQUE
TAOS	7,300	6,700	91	D	8	ALBUQUERQUE
TORRANCE	3,100	3,000	95	D	8	ALBUQUERQUE
UNION	1,700	1,600	93	D	8	AMARILLO
VALENCIA	13,000	12,800	99	C	8	ALBUQUERQUE
STATE TOTAL	510,700	494,000	97			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NEW YORK

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ALBANY	111,900	110,000	98	B	2	ALBANY-SCHENECTADY-TROY
ALLEGANY	18,000	17,500	97	C	2	BUFFALO
BRONX	399,900	393,400	98	A	2	NEW YORK
BROOME	79,200	78,000	98	B	2	BINGHAMTON
CATTARAUGUS	31,100	30,500	98	C	2	BUFFALO
CAYUGA	28,400	27,800	98	C	2	SYRACUSE
CHAUTAUQUA	54,600	53,600	98	C	2	BUFFALO
CHEMUNG	35,200	34,400	98	C	2	ELMIRA
CHENANGO	18,200	17,800	98	C	2	BINGHAMTON
CLINTON	27,300	26,900	99	B	2	BURLINGTON-PLATTSBURGH
COLUMBIA	23,750	23,200	98	C	2	ALBANY-SCHENECTADY-TROY
CORTLAND	17,330	17,000	98	C	2	SYRACUSE
DELAWARE	17,000	16,400	97	C	2	BINGHAMTON
DUTCHESS	89,100	87,300	98	B	2	NEW YORK
ERIE	363,720	359,400	99	A	2	BUFFALO
ESSEX	13,900	13,600	98	B	2	BURLINGTON-PLATTSBURGH
FRANKLIN	15,700	15,300	97	C	2	BURLINGTON-PLATTSBURGH
FULTON	21,500	21,100	98	C	2	ALBANY-SCHENECTADY-TROY
GENESEE	21,000	20,700	99	C	2	BUFFALO
GREENE	17,030	16,700	98	B	2	ALBANY-SCHENECTADY-TROY
HAMILTON	1,900	1,800	97	D	2	ALBANY-SCHENECTADY-TROY
HERKIMER	24,150	23,700	98	C	2	UTICA
JEFFERSON	32,130	31,600	98	C	2	WATERTOWN-CARTHAGE
KINGS	813,330	798,500	98	A	2	NEW YORK
LEWIS	8,900	8,700	98	D	2	WATERTOWN-CARTHAGE
LIVINGSTON	19,600	19,300	98	B	2	ROCHESTER, NY
MADISON	22,130	21,700	98	B	2	SYRACUSE
MONROE	267,300	263,600	99	B	2	ROCHESTER, NY
MONTGOMERY	20,150	19,700	98	B	2	ALBANY-SCHENECTADY-TROY
NASSAU	436,800	434,300	99	A	2	NEW YORK
NEW YORK	739,600	741,600	95	A	2	NEW YORK
NIAGARA	83,250	82,200	99	B	2	BUFFALO
ONEIDA EAST	58,400	57,500	98	B	2	UTICA
ONEIDA WEST	31,100	30,700	99	C	2	SYRACUSE
ONONDAGA	172,200	170,000	99	B	2	SYRACUSE
ONTARIO	33,250	32,700	93	B	2	ROCHESTER, NY
ORANGE	92,150	90,400	98	B	2	NEW YORK
ORLEANS	13,900	13,600	98	C	2	BUFFALO
OSWEGO	40,700	40,100	99	B	2	SYRACUSE
OTSEGO	21,600	21,000	97	C	2	UTICA
PUTNAM	29,150	28,600	98	A	2	NEW YORK
QUEENS	738,900	730,900	99	A	2	NEW YORK
RENSSELAER	55,000	54,000	98	B	2	ALBANY-SCHENECTADY-TROY
RICHMOND	131,300	130,100	99	A	2	NEW YORK
ROCKLAND	87,000	85,700	99	A	2	NEW YORK
SARATOGA	59,900	59,000	99	B	2	ALBANY-SCHENECTADY-TROY
SCHENECTADY	57,150	56,300	98	B	2	ALBANY-SCHENECTADY-TROY
SCHOHARIE	10,900	10,600	98	D	2	ALBANY-SCHENECTADY-TROY
SCHUYLER	6,400	6,200	97	D	2	SYRACUSE
SENECA	11,900	11,800	99	D	2	SYRACUSE
ST LAWRENCE	37,400	36,700	98	C	2	WATERTOWN-CARTHAGE
STEUBEN	36,800	36,000	98	C	2	ELMIRA
SUFFOLK	426,000	421,700	99	A	2	NEW YORK
SULLIVAN	26,400	25,600	97	C	2	NEW YORK
TIOGA	18,300	18,000	98	B	2	BINGHAMTON
TOMPKINS	32,300	30,800	95	C	2	SYRACUSE
ULSTER	61,500	59,800	97	B	2	NEW YORK
WARREN	20,900	20,400	98	C	2	ALBANY-SCHENECTADY-TROY
WASHINGTON	19,000	18,700	99	C	2	ALBANY-SCHENECTADY-TROY
WAYNE	30,900	30,400	98	B	2	ROCHESTER, NY
WESTCHESTER	317,400	313,600	99	A	2	NEW YORK
WYOMING	13,900	13,700	99	C	2	BUFFALO
YATES	8,730	8,500	98	D	2	SYRACUSE
STATE TOTAL	6,572,693	6,490,400	98			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NORTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ALAMANCE	37,300	37,000	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ALEXANDER	6,600	6,500	99	D	3	CHARLOTTE
ALLEGHANY	3,900	3,900	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ANSON	8,600	8,600	99	D	3	CHARLOTTE
ASHE	8,900	8,700	99	D	3	CHARLOTTE
AVERY	5,200	5,100	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
BEAUFORT	15,200	15,000	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
BERTIE	7,200	7,000	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
BLADEN	10,900	10,600	97	D	3	WILMINGTON
BRUNSWICK	15,100	14,600	98	C	3	WILMINGTON
BUNCOMBE	65,100	64,300	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BURKE	27,900	27,600	99	C	3	CHARLOTTE
CABARRUS	33,000	32,800	99	B	3	CHARLOTTE
CALDWELL	29,500	29,200	99	C	3	CHARLOTTE
CAMDEN	2,000	2,000	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CARTERET	18,100	17,900	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
CASWELL	6,000	6,000	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
CATAWBA	40,700	40,400	99	C	3	CHARLOTTE
CHATHAM	13,100	12,900	99	D	3	RALEIGH-DURHAM
CHEROKEE	7,900	7,300	98	D	3	CHATTANOOGA
CHOWAN	4,900	4,800	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CLAY	2,700	2,600	97	D	3	ATLANTA
CLEVELAND	30,500	30,200	99	C	3	CHARLOTTE
COLUMBUS	18,333	17,900	98	C	3	WILMINGTON
CRAVEN	29,700	29,500	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
CUMBERLAND	81,000	82,000	99	B	3	RALEIGH-DURHAM
CURRITUCK	5,000	4,900	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DARE	8,700	8,500	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DAVIDSON	43,600	43,200	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DAVIE	9,900	9,600	98	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DUPLIN	14,600	14,100	98	C	3	GREENVILLE-NEW BERN-WASHINGTON
DURHAM	60,700	60,000	99	B	3	RALEIGH-DURHAM
EDGECOMBE	19,100	18,800	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
FORSYTH	97,800	97,000	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
FRANKLIN	10,900	10,700	98	D	3	RALEIGH-DURHAM
GASTON	59,200	58,700	99	B	3	CHARLOTTE
GATES	2,000	2,000	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GRAHAM	2,900	2,400	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GRANVILLE	11,700	11,000	98	D	3	RALEIGH-DURHAM
GREENE	5,900	5,400	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
GUILFORD	122,900	122,000	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
HALIFAX	19,000	18,600	98	C	3	RALEIGH-DURHAM
HARNETT	22,100	21,800	99	C	3	RALEIGH-DURHAM
HAYWOOD	18,100	17,900	98	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HENDERSON	28,900	28,100	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HERTFORD	7,500	7,300	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HOKE	6,800	6,700	99	D	3	RALEIGH-DURHAM
HYDE	2,100	2,000	97	D	3	GREENVILLE-NEW BERN-WASHINGTON
IREDELL	31,400	31,100	99	C	3	CHARLOTTE
JACKSON	9,300	9,100	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
JOHNSTON	27,000	26,600	99	C	3	RALEIGH-DURHAM
JONES	3,700	3,700	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
LEE	14,000	13,800	99	C	3	RALEIGH-DURHAM
LENOIR	21,000	21,600	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LINCOLN	18,900	18,700	99	B	3	CHARLOTTE
MACON	9,100	8,800	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MADISON	6,000	5,800	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MARTIN	8,700	8,600	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
MC DOWELL	13,100	12,900	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MECKLENBURG	182,400	181,100	99	A	3	CHARLOTTE
MITCHELL	5,700	5,100	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MONTGOMERY	8,100	8,200	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
MOORE	21,900	21,200	98	C	3	RALEIGH-DURHAM
NASH	25,600	25,200	99	C	3	RALEIGH-DURHAM
NEW HANOVER	42,700	41,800	99	C	3	WILMINGTON
NORTHAMPTON	7,300	7,100	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ONSLOW	33,900	33,600	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
ORANGE	31,200	30,700	98	B	3	RALEIGH-DURHAM
PAMLICO	3,700	3,700	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
PASQUOTANK	10,400	10,300	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PENDER	8,400	8,200	98	D	3	WILMINGTON
PERQUIMANS	3,900	3,700	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PERSON	10,600	10,500	99	D	3	RALEIGH-DURHAM
PITT	33,700	33,300	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
POLK	3,400	3,300	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NORTH CAROLINA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
RANDOLPH	36,100	35,700	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
RICHMOND	17,100	16,900	99	C	3	CHARLOTTE
ROBESON	34,000	33,300	98	C	3	WILMINGTON
ROCKINGHAM	32,000	31,700	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ROWAN	38,300	38,000	99	B	3	CHARLOTTE
RUTHERFORD	20,900	20,700	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SAMPSON	18,000	17,700	98	C	3	RALEIGH-DURHAM
SCOTLAND	11,300	11,100	98	D	3	RALEIGH-DURHAM
STANLY	18,600	18,400	99	C	3	CHARLOTTE
STOKES	13,000	12,800	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SURRY	22,800	22,500	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SWAIN	4,000	3,900	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TRANSYLVANIA	9,100	9,000	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TYRRELL	1,400	1,400	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
UNION	25,900	25,500	99	B	3	CHARLOTTE
VANCE	13,200	13,000	99	C	3	RALEIGH-DURHAM
WAKE	125,000	123,700	99	B	3	RALEIGH-DURHAM
WARREN	5,400	5,300	98	D	3	RALEIGH-DURHAM
WASHINGTON	4,900	4,800	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
WATAUGA	12,200	12,000	98	D	3	CHARLOTTE
WAYNE	35,300	34,800	99	C	3	RALEIGH-DURHAM
WILKES	22,600	22,200	98	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
WILSON	23,200	22,900	99	C	3	RALEIGH-DURHAM
YADKIN	11,100	10,900	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
YANCEY	5,700	5,500	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STATE TOTAL	2,236,900	2,209,000	99			

NORTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAMS	1,300	1,300	98	D	6	MINOT-BISMARCK-DICKINSON
BARNES	5,200	5,200	99	B	6	FARGO
BENSON	2,500	2,400	98	D	6	FARGO
BILLINGS	400	400	98	D	6	MINOT-BISMARCK-DICKINSON
BOTTINEAU	3,300	3,200	98	D	6	MINOT-BISMARCK-DICKINSON
BOWMAN	1,600	1,600	98	D	6	MINOT-BISMARCK-DICKINSON
BURKE	1,500	1,500	98	D	6	MINOT-BISMARCK-DICKINSON
BURLEIGH	22,900	22,500	99	C	6	MINOT-BISMARCK-DICKINSON
CASS	37,100	36,800	99	B	6	FARGO
CAVALIER	2,600	2,500	96	D	6	FARGO
DICKEY	2,500	2,400	98	D	6	FARGO
DIVIDE	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON
DUNN	1,600	1,600	99	D	6	MINOT-BISMARCK-DICKINSON
EDDY	1,400	1,400	99	D	6	FARGO
EMMONS	2,000	2,000	98	D	6	MINOT-BISMARCK-DICKINSON
FOSTER	1,600	1,600	99	D	6	FARGO
GOLDEN VALLEY	900	900	98	D	6	MINOT-BISMARCK-DICKINSON
GRAND FORKS	23,900	23,700	99	C	6	FARGO
GRANT	1,500	1,500	98	D	6	MINOT-BISMARCK-DICKINSON
GRIGGS	1,400	1,400	99	D	6	FARGO
HETTINGER	1,500	1,500	98	D	6	MINOT-BISMARCK-DICKINSON
KIDDER	1,400	1,400	99	D	6	MINOT-BISMARCK-DICKINSON
LA MOURE	2,300	2,300	98	D	6	FARGO
LOGAN	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON
MC HENRY	2,800	2,800	99	D	6	MINOT-BISMARCK-DICKINSON
MC INTOSH	1,900	1,800	97	D	6	MINOT-BISMARCK-DICKINSON
MC KENZIE	2,700	2,700	98	D	6	MINOT-BISMARCK-DICKINSON
MC LEAN	4,700	4,600	99	D	6	MINOT-BISMARCK-DICKINSON
MERCER	5,300	5,200	97	D	6	MINOT-BISMARCK-DICKINSON
MORTON	9,900	9,700	98	D	6	MINOT-BISMARCK-DICKINSON
MOUNTRAIL	2,800	2,800	98	D	6	MINOT-BISMARCK-DICKINSON
NELSON	2,000	2,000	99	D	6	FARGO
OLIVER	800	800	99	D	6	MINOT-BISMARCK-DICKINSON
PEMBINA	3,800	3,700	97	D	6	FARGO
PIERCE	2,000	2,000	98	D	6	MINOT-BISMARCK-DICKINSON

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NORTH DAKOTA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
RAMSEY	5,000	4,900	98	D	6	FARGO
RANSOM	2,400	2,400	99	D	6	FARGO
RENVILLE	1,300	1,300	99	D	6	MINOT-BISMARCK-DICKINSON
RICHLAND	6,900	6,800	99	D	6	FARGO
ROLETTE	3,800	3,600	96	D	6	MINOT-BISMARCK-DICKINSON
SARGENT	2,000	2,000	99	D	6	FARGO
SHERIDAN	1,000	1,000	98	D	6	MINOT-BISMARCK-DICKINSON
SIOUX	900	900	95	D	6	MINOT-BISMARCK-DICKINSON
SLOPE	400	400	98	D	6	MINOT-BISMARCK-DICKINSON
STARK	9,400	9,300	98	D	6	MINOT-BISMARCK-DICKINSON
STEELE	1,100	1,100	99	D	6	FARGO
STUTSMAN	9,200	9,100	99	D	6	FARGO
TOWNER	1,500	1,500	98	D	6	FARGO
TRAILL	3,500	3,500	99	D	6	FARGO
WALSH	5,500	5,400	99	D	6	FARGO
WARD	21,300	21,000	99	C	6	MINOT-BISMARCK-DICKINSON
WELLS	2,600	2,600	98	D	6	MINOT-BISMARCK-DICKINSON
WILLIAMS	9,600	9,500	99	D	6	MINOT-BISMARCK-DICKINSON
STATE TOTAL	248,800	245,900	99			

OHIO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAMS	9,200	8,800	95	D	4	CINCINNATI
ALLEN	41,200	40,500	98	C	4	LIMA
ASHLAND	16,600	16,400	99	C	4	CLEVELAND
ASHTABULA	37,800	37,200	98	C	4	CLEVELAND
ATHENS	19,100	18,500	97	C	4	CHARLESTON-HUNTINGTON
AUGLAIZE	15,600	15,300	98	C	4	DAYTON
BELMONT	32,100	31,600	98	B	4	WHEELING-STEUBENVILLE
BROWN	11,900	11,600	97	D	4	CINCINNATI
BUTLER	96,600	95,400	99	B	4	CINCINNATI
CARROLL	9,400	9,300	99	D	4	WHEELING-STEUBENVILLE
CHAMPAIGN	12,800	12,600	99	D	4	DAYTON
CLARK	54,500	53,900	99	B	4	DAYTON
CLERMONT	47,700	47,100	99	B	4	CINCINNATI
CLINTON	13,200	13,000	98	D	4	CINCINNATI
COLUMBIANA	41,900	41,300	99	C	4	PITTSBURGH
COSHOCTON	13,700	13,300	97	C	4	COLUMBUS, OH
CRAWFORD	18,300	18,000	98	C	4	COLUMBUS, OH
CUYAHOGA	559,000	552,300	99	A	4	CLEVELAND
DARKE	20,300	20,000	98	C	4	DAYTON
DEFIANCE	14,000	13,800	98	C	4	TOLEDO
DELAWARE	20,100	19,900	99	B	4	COLUMBUS, OH
ERIE	29,700	29,300	99	C	4	CLEVELAND
FAIRFIELD	35,600	35,200	99	B	4	COLUMBUS, OH
FAYETTE	10,200	10,000	98	D	4	COLUMBUS, OH
FRANKLIN	344,900	340,800	99	B	4	COLUMBUS, OH
FULTON	13,600	13,300	98	B	4	TOLEDO
GALLIA	11,500	11,200	97	D	4	CHARLESTON-HUNTINGTON
GEAUGA	25,400	25,000	99	A	4	CLEVELAND
GREENE	46,000	45,400	99	B	4	DAYTON
GUERNSEY	16,000	15,600	97	C	4	WHEELING-STEUBENVILLE
HAMILTON	329,800	324,800	98	B	4	CINCINNATI
HANCOCK	24,700	24,400	99	C	4	TOLEDO
HARDIN	11,900	11,600	98	D	4	TOLEDO
HARRISON	6,600	6,500	98	D	4	WHEELING-STEUBENVILLE
HENRY	10,300	10,200	99	D	4	TOLEDO
HIGHLAND	13,200	12,900	97	D	4	CINCINNATI
HOCKING	9,800	9,600	98	D	4	COLUMBUS, OH
HOLMES	9,100	8,600	94	D	4	CLEVELAND
HURON	20,100	19,800	98	C	4	CLEVELAND
JACKSON	11,500	11,200	98	D	4	CHARLESTON-HUNTINGTON
JEFFERSON	33,100	32,700	99	B	4	WHEELING-STEUBENVILLE
KNOX	17,300	17,000	98	C	4	COLUMBUS, OH
LAKE	78,200	77,600	99	A	4	CLEVELAND
LAWRENCE	23,900	23,400	98	B	4	CHARLESTON-HUNTINGTON
LICKING	46,400	45,800	99	B	4	COLUMBUS, OH

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

OHIO (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
LOGAN	15,300	15,000	98	C	4	DAYTON
LORAIN	97,100	96,100	99	A	4	CLEVELAND
LUCAS	178,800	176,800	99	B	4	TOLEDO
MADISON	11,700	11,400	98	B	4	COLUMBUS, OH
MAHONING	104,300	103,200	99	B	4	YOUNGSTOWN
MARION	24,700	24,400	99	C	4	COLUMBUS, OH
MEDINA	41,200	40,700	99	A	4	CLEVELAND
MEIGS	9,300	9,000	97	D	4	CHARLESTON-HUNTINGTON
MERCER	13,100	12,900	98	C	4	FT. WAYNE
MIAMI	33,700	33,300	99	B	4	DAYTON
MONROE	6,500	6,300	97	D	4	WHEELING-STEUBENVILLE
MONTGOMERY	220,400	218,200	99	B	4	DAYTON
MORGAN	5,400	5,200	97	D	4	COLUMBUS, OH
MORROW	9,900	9,800	99	D	4	COLUMBUS, OH
MUSKINGUM	31,500	30,900	98	C	4	ZANESVILLE
NOBLE	4,200	4,000	96	D	4	WHEELING-STEUBENVILLE
OTTAWA	15,000	14,800	99	B	4	TOLEDO
PAULDING	7,500	7,400	98	D	4	FT. WAYNE
PERRY	11,500	11,300	98	D	4	COLUMBUS, OH
PICKAWAY	15,100	14,900	99	B	4	COLUMBUS, OH
PIKE	8,800	8,500	97	D	4	COLUMBUS, OH
PORTAGE	48,200	47,700	99	C	4	CLEVELAND
PREBLE	14,200	14,000	99	B	4	DAYTON
PUTNAM	10,900	10,700	98	D	4	TOLEDO
RICHLAND	48,200	47,500	98	C	4	CLEVELAND
ROSS	23,400	22,900	98	C	4	COLUMBUS, OH
SANDUSKY	23,200	23,000	99	C	4	TOLEDO
SCIOTO	31,500	30,800	98	C	4	CHARLESTON-HUNTINGTON
SENECA	21,500	21,200	99	C	4	TOLEDO
SHELBY	15,400	15,200	99	C	4	DAYTON
STARK	138,900	137,100	99	B	4	CLEVELAND
SUMMIT	195,300	193,300	99	B	4	CLEVELAND
TRUMBULL	88,700	87,700	99	B	4	YOUNGSTOWN
TUSCARAWAS	33,100	32,400	98	C	4	CLEVELAND
UNION	10,900	10,700	98	B	4	COLUMBUS, OH
VAN WERT	11,400	11,200	99	D	4	FT. WAYNE
VINTON	4,400	4,300	97	D	4	CHARLESTON-HUNTINGTON
WARREN	35,400	34,900	99	B	4	CINCINNATI
WASHINGTON	24,000	23,300	97	C	4	CHARLESTON-HUNTINGTON
WAYNE	35,000	34,100	97	C	4	CLEVELAND
WILLIAMS	13,600	13,300	98	C	4	TOLEDO
WOOD	39,200	38,700	99	B	4	TOLEDO
WYANDOT	8,000	7,800	98	D	4	TOLEDO
STATE TOTAL	4,023,200	3,967,600	99			

OKLAHOMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAIR	6,700	6,500	97	D	7	TULSA
ALFALFA	2,900	2,900	98	D	7	OKLAHOMA CITY
ATOKA	4,900	4,800	99	D	7	ARDMORE-ADA
BEAVER	3,000	3,000	98	D	7	WICHITA-HUTCHINSON
BECKHAM	9,300	9,100	98	D	7	OKLAHOMA CITY
BLAINE	5,900	5,800	99	D	7	OKLAHOMA CITY
BRYAN	12,900	12,600	98	D	7	ARDMORE-ADA
CADDO	12,500	12,300	99	D	7	OKLAHOMA CITY
CANADIAN	24,700	24,500	99	B	7	OKLAHOMA CITY
CARTER	18,300	18,100	99	C	7	ARDMORE-ADA
CHEROKEE	12,100	11,900	98	D	7	TULSA
CHOCTAW	6,700	6,500	96	D	7	ARDMORE-ADA
CIMARRON	1,400	1,400	97	D	7	AMARILLO
CLEVELAND	58,300	57,600	99	B	7	OKLAHOMA CITY
COAL	2,400	2,400	99	D	7	ARDMORE-ADA
COMANCHE	36,900	36,600	99	B	7	WICHITA FALLS-LAWTON
COTTON	3,300	3,300	99	D	7	WICHITA FALLS-LAWTON
CRAIG	5,700	5,600	99	D	7	TULSA
CREEK	24,400	24,100	99	B	7	TULSA
CUSTER	12,100	11,900	99	D	7	OKLAHOMA CITY

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

OKLAHOMA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
DELAWARE	10,700	10,400	97	D	7	TULSA
DEWEY	2,500	2,500	98	D	7	OKLAHOMA CITY
ELLIS	2,500	2,400	97	D	7	OKLAHOMA CITY
GARFIELD	26,600	26,300	99	C	7	OKLAHOMA CITY
GARVIN	12,200	12,100	99	D	7	OKLAHOMA CITY
GRADY	17,300	17,100	99	C	7	OKLAHOMA CITY
GRANT	2,700	2,700	99	D	7	OKLAHOMA CITY
GREER	3,100	3,000	98	D	7	OKLAHOMA CITY
HARMON	1,800	1,800	98	D	7	OKLAHOMA CITY
HARPER	1,900	1,900	98	D	7	OKLAHOMA CITY
HASKELL	4,800	4,700	98	D	7	TULSA
HUGHES	6,000	5,900	99	D	7	OKLAHOMA CITY
JACKSON	11,200	11,100	99	D	7	WICHITA FALLS-LAWTON
JEFFERSON	3,500	3,500	99	D	7	WICHITA FALLS-LAWTON
JOHNSTON	4,400	4,300	98	D	7	ARDMORE-ADA
KAY	20,900	20,700	99	C	7	OKLAHOMA CITY
KINGFISHER	5,800	5,800	99	D	7	OKLAHOMA CITY
KIOWA	5,600	5,500	99	D	7	OKLAHOMA CITY
LATIMER	3,900	3,800	97	D	7	TULSA
LE FLORE	16,900	16,400	98	B	7	FT. SMITH
LINCOLN	12,100	12,000	99	D	7	OKLAHOMA CITY
LOGAN	11,300	11,200	99	B	7	OKLAHOMA CITY
LOVE	3,400	3,300	98	D	7	ARDMORE-ADA
MAJOR	3,600	3,500	97	D	7	OKLAHOMA CITY
MARSHALL	5,300	5,200	99	D	7	ARDMORE-ADA
MAYES	14,100	13,900	99	B	7	TULSA
MC CLAIN	8,900	8,800	99	B	7	OKLAHOMA CITY
MC CURTAIN	13,900	13,500	97	C	7	SHREVEPORT-TEXARKANA
MC INTOSH	7,200	7,100	98	D	7	TULSA
MURRAY	5,300	5,300	99	D	7	OKLAHOMA CITY
MUSKOGEE	27,700	27,300	99	C	7	TULSA
NOBLE	4,900	4,900	99	D	7	OKLAHOMA CITY
NOWATA	4,800	4,800	99	D	7	TULSA
OKFUSKEE	4,700	4,600	98	D	7	OKLAHOMA CITY
OKLAHOMA	243,200	241,200	99	B	7	OKLAHOMA CITY
OKMULGEE	16,000	15,800	99	C	7	TULSA
OSAGE	17,000	16,900	99	B	7	TULSA
OTTAWA	13,300	13,200	99	D	7	JOPLIN-PITTSBURG
PAWNEE	7,000	6,900	99	D	7	TULSA
PAYNE	25,400	25,100	99	C	7	OKLAHOMA CITY
PITTSBURG	16,900	16,500	98	C	7	TULSA
PONTOTOC	13,900	13,800	99	C	7	ARDMORE-ADA
POTTAWATOMIE	23,700	23,400	99	B	7	OKLAHOMA CITY
PUSHMATAHA	5,300	5,100	97	D	7	ARDMORE-ADA
ROGER MILLS	2,200	2,100	98	D	7	OKLAHOMA CITY
ROGERS	20,100	19,800	99	B	7	TULSA
SEMINOLE	11,400	11,300	99	D	7	OKLAHOMA CITY
SEQUOYAH	12,100	11,800	98	B	7	FT. SMITH
STEPHENS	18,800	18,600	99	C	7	WICHITA FALLS-LAWTON
TEXAS	6,900	6,800	98	D	7	AMARILLO
TILLMAN	4,800	4,700	99	D	7	WICHITA FALLS-LAWTON
TULSA	206,300	204,700	99	B	7	TULSA
WAGONER	18,100	17,900	99	B	7	TULSA
WASHINGTON	21,200	21,100	99	C	7	TULSA
WASHITA	6,000	5,900	99	D	7	OKLAHOMA CITY
WOODS	4,400	4,300	98	D	7	OKLAHOMA CITY
WOODWARD	9,100	8,900	98	D	7	OKLAHOMA CITY
STATE TOTAL	1,278,900	1,264,000	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

OREGON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
BAKER	6,200	5,900	94	D	9	BOISE
BENTON	24,900	23,300	94	C	9	PORTLAND, OR
CLACKAMAS	90,400	87,500	97	A	9	PORTLAND, OR
CLATSOP	12,700	12,000	94	D	9	PORTLAND, OR
COLUMBIA	13,400	12,900	96	D	9	PORTLAND, OR
COOS	23,900	22,100	93	C	9	EUGENE
CROOK	5,000	4,700	95	D	9	PORTLAND, OR
CURRY	7,300	6,700	92	D	9	EUREKA
DESCHUTES	26,000	24,600	94	C	9	BEND
DOUGLAS	35,300	33,700	95	C	9	EUGENE
GILLIAM	800	700	94	D	9	PORTLAND, OR
GRANT	3,100	2,700	87	D	9	BOISE
HARNEY	3,000	2,800	92	D	9	PORTLAND, OR
HOOD RIVER	6,100	5,700	94	D	9	PORTLAND, OR
JACKSON	53,200	51,400	97	C	9	MEDFORD
JEFFERSON	4,500	4,300	95	D	9	PORTLAND, OR
JOSEPHINE	24,300	22,900	94	C	9	MEDFORD
KLAMATH	22,400	21,600	97	C	9	MEDFORD
LAKE	2,900	2,700	93	D	9	MEDFORD
LANE	107,500	103,600	96	B	9	EUGENE
LINCOLN	16,200	15,000	92	D	9	PORTLAND, OR
LINN	34,300	33,000	96	C	9	PORTLAND, OR
MALHEUR	9,700	9,300	96	D	9	BOISE
MARION	77,900	74,900	96	A	9	PORTLAND, OR
MORROW	2,900	2,700	93	D	9	YAKIMA
MULTNOMAH	235,700	227,100	96	A	9	PORTLAND, OR
POLK	17,400	16,800	96	C	9	PORTLAND, OR
SHERMAN	800	800	97	D	9	PORTLAND, OR
TILLAMOOK	8,600	8,000	93	D	9	PORTLAND, OR
UMATILLA	22,300	20,900	94	C	9	YAKIMA
UNION	8,900	8,200	93	D	9	PORTLAND, OR
WALLOWA	3,000	2,800	93	D	9	SPOKANE
WASCO	8,300	7,800	94	D	9	PORTLAND, OR
WASHINGTON	104,500	102,200	98	A	9	PORTLAND, OR
WHEELER	600	600	94	D	9	PORTLAND, OR
YAMHILL	21,100	20,100	95	C	9	PORTLAND, OR
STATE TOTAL	1,045,000	1,001,900	96			

PENNSYLVANIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAMS	25,800	25,200	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
ALLEGHENY	545,100	537,700	99	A	2	PITTSBURGH
ARMSTRONG	29,600	29,100	98	C	2	PITTSBURGH
BEAVER	73,600	72,700	99	A	2	PITTSBURGH
BEDFORD	17,400	16,900	97	C	2	JOHNSTOWN-ALTOONA
BERKS	122,600	120,500	98	B	2	PHILADELPHIA
BLAIR	50,900	49,900	98	B	2	JOHNSTOWN-ALTOONA
BRADFORD	23,300	22,800	98	C	2	BINGHAMTON
BUCKS	175,400	173,700	99	A	2	PHILADELPHIA
BUTLER	54,400	53,700	99	C	2	PITTSBURGH
CAMBRIA	65,100	64,200	99	B	2	JOHNSTOWN-ALTOONA
CAMERON	2,600	2,600	99	D	2	JOHNSTOWN-ALTOONA
CARBON	21,200	20,800	98	C	2	WILKES BARRE-SCRANTON
CENTRE	39,100	38,000	97	C	2	JOHNSTOWN-ALTOONA
CHESTER	117,000	115,300	99	A	2	PHILADELPHIA
CLARION	15,300	15,000	98	C	2	PITTSBURGH
CLEARFIELD	30,400	29,800	98	C	2	JOHNSTOWN-ALTOONA
CLINTON	14,300	14,000	98	C	2	WILKES BARRE-SCRANTON
COLUMBIA	23,500	23,000	98	B	2	WILKES BARRE-SCRANTON
CRAWFORD	33,200	32,400	97	C	2	ERIE
CUMBERLAND	69,800	68,500	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DAUPHIN	93,800	92,000	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DELAWARE	194,000	192,400	99	A	2	PHILADELPHIA
ELK	13,500	13,200	98	C	2	JOHNSTOWN-ALTOONA
ERIE	102,900	101,500	99	B	2	ERIE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

PENNSYLVANIA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
FAYETTE	59,800	58,400	98	B	2	PITTSBURGH
FOREST	1,900	1,900	99	D	2	JOHNSTOWN-ALTOONA
FRANKLIN	43,400	42,000	97	C	2	WASHINGTON, DC
FULTON	5,100	4,900	95	D	2	JOHNSTOWN-ALTOONA
GREENE	15,300	14,900	98	C	2	PITTSBURGH
HUNTINGDON	15,200	14,800	97	C	2	JOHNSTOWN-ALTOONA
INDIANA	32,500	31,800	98	C	2	PITTSBURGH
JEFFERSON	18,900	18,400	98	C	2	JOHNSTOWN-ALTOONA
JUNIATA	7,300	7,000	96	D	2	HARRISBURG-YORK-LANCASTER-LEBANON
LACKAWANNA	84,400	83,300	99	B	2	WILKES BARRE-SCRANTON
LANCASTER	135,200	130,600	97	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
LAWRENCE	38,700	38,000	98	C	2	PITTSBURGH
LEBANON	40,700	39,800	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
LEHIGH	107,500	105,900	99	B	2	PHILADELPHIA
LUZERNE	130,600	128,800	99	B	2	WILKES BARRE-SCRANTON
LYCOMING	44,500	43,100	97	C	2	WILKES BARRE-SCRANTON
MC KEAN	18,500	18,000	98	C	2	BUFFALO
MERCER	46,500	45,700	98	C	2	YOUNGSTOWN
MIFFLIN	17,500	16,900	97	C	2	JOHNSTOWN-ALTOONA
MONROE	29,200	28,700	98	C	2	PHILADELPHIA
MONTGOMERY	238,300	235,700	99	A	2	PHILADELPHIA
MONTOUR	5,900	5,700	97	D	2	WILKES BARRE-SCRANTON
NORTHAMPTON	85,500	84,100	98	B	2	PHILADELPHIA
NORTHUMBERLAND	39,400	38,300	97	C	2	WILKES BARRE-SCRANTON
PERRY	13,900	13,600	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
PHILADELPHIA	610,300	599,300	98	A	2	PHILADELPHIA
PIKE	8,600	8,300	97	D	2	NEW YORK
POTTER	6,600	6,400	97	D	2	BUFFALO
SCHUYLKILL	62,400	61,100	98	B	2	WILKES BARRE-SCRANTON
SNYDER	12,000	11,500	96	D	2	WILKES BARRE-SCRANTON
SOMERSET	30,500	29,800	98	B	2	JOHNSTOWN-ALTOONA
SULLIVAN	2,200	2,100	97	D	2	WILKES BARRE-SCRANTON
SUSQUEHANNA	14,100	13,800	98	C	2	WILKES BARRE-SCRANTON
TIOGA	14,400	13,900	97	C	2	ELMIRA
UNION	10,900	10,400	96	D	2	WILKES BARRE-SCRANTON
VENANGO	23,900	23,200	97	C	2	PITTSBURGH
WARREN	17,500	16,900	97	C	2	ERIE
WASHINGTON	81,200	79,900	98	A	2	PITTSBURGH
WAYNE	14,100	13,600	96	C	2	WILKES BARRE-SCRANTON
WESTMORELAND	146,800	145,000	99	A	2	PITTSBURGH
WYOMING	10,200	10,000	98	B	2	WILKES BARRE-SCRANTON
YORK	122,400	120,200	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
STATE TOTAL	4,417,400	4,340,600	98			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

RHODE ISLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
BRISTOL	16,000	15,900	99	B	1	PROVIDENCE-NEW BEDFORD
KENT	57,700	57,200	99	B	1	PROVIDENCE-NEW BEDFORD
NEWPORT	30,000	29,600	99	C	1	PROVIDENCE-NEW BEDFORD
PROVIDENCE	215,500	212,800	99	A	1	PROVIDENCE-NEW BEDFORD
WASHINGTON	34,300	33,700	98	B	1	PROVIDENCE-NEW BEDFORD
STATE TOTAL	353,500	349,200	99			

SOUTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ABBEVILLE	8,300	8,200	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
AIKEN	41,000	40,600	99	B	3	AUGUSTA
ALLENDALE	3,700	3,600	97	D	3	AUGUSTA
ANDERSON	53,200	52,600	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BAMBERG	6,000	5,900	98	D	3	AUGUSTA
BARNWELL	7,000	6,900	98	D	3	AUGUSTA
BEAUFORT	24,700	24,300	98	C	3	SAVANNAH
BERKELEY	37,700	36,900	98	B	3	CHARLESTON, SC
CALHOUN	4,300	4,200	97	D	3	COLUMBIA, SC
CHARLESTON	98,900	97,700	99	A	3	CHARLESTON, SC
CHEROKEE	14,500	14,300	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
CHESTER	10,300	10,200	99	D	3	CHARLOTTE
CHESTERFIELD	14,100	13,800	98	C	3	CHARLOTTE
CLARENDON	9,300	9,000	97	D	3	COLUMBIA, SC
COLLETON	11,400	11,100	97	D	3	CHARLESTON, SC
DARLINGTON	22,100	21,800	98	C	3	FLORENCE, SC
DILLON	10,000	9,800	98	D	3	FLORENCE, SC
DORCHESTER	24,400	24,000	99	B	3	CHARLESTON, SC
EDGEFIELD	6,100	6,000	98	D	3	AUGUSTA
FAIRFIELD	6,500	6,300	98	D	3	COLUMBIA, SC
FLORENCE	40,200	39,700	99	C	3	FLORENCE, SC
GEORGETOWN	15,600	15,300	98	C	3	CHARLESTON, SC
GREENVILLE	113,600	112,600	99	A	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GREENWOOD	22,200	22,000	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HAMPTON	6,700	6,500	97	D	3	SAVANNAH
HORRY	43,900	43,100	98	C	3	FLORENCE, SC
JASPER	5,300	5,200	97	D	3	SAVANNAH
KERSHAW	14,500	14,200	98	C	3	COLUMBIA, SC
LANCASTER	19,700	19,500	99	C	3	CHARLOTTE
LAURENS	17,900	17,600	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
LEE	5,900	5,700	97	D	3	COLUMBIA, SC
LEXINGTON	58,000	57,200	99	A	3	COLUMBIA, SC
MARION	11,900	11,500	98	D	3	FLORENCE, SC
MARLBORO	10,500	10,300	98	D	3	FLORENCE, SC
MC CORMICK	2,400	2,300	98	D	3	AUGUSTA
NEWBERRY	11,700	11,500	98	D	3	COLUMBIA, SC
OCONEE	19,600	19,400	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
ORANGEBURG	29,000	28,300	98	C	3	COLUMBIA, SC
PICKENS	29,900	29,500	99	A	3	GREENVILLE-SPARTANBURG-ASHEVILLE
RICHLAND	95,100	93,900	99	A	3	COLUMBIA, SC
SALUDA	5,800	5,700	98	D	3	AUGUSTA
SPARTANBURG	78,000	77,200	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SUMTER	29,800	29,300	98	C	3	COLUMBIA, SC
UNION	10,900	10,800	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
WILLIAMSBURG	12,400	12,100	97	C	3	CHARLESTON, SC
YORK	39,700	39,200	99	B	3	CHARLOTTE
STATE TOTAL	1,163,400	1,146,800	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

SOUTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
AURORA	1,100	1,100	97	D	6	SIOUX FALLS-MITCHELL
BEADLE	7,500	7,400	98	D	6	SIOUX FALLS-MITCHELL
BENNETT	1,000	1,000	96	D	6	RAPID CITY
BON HOMME	3,000	2,900	98	D	6	SIOUX FALLS-MITCHELL
BROOKINGS	8,700	8,600	99	D	6	SIOUX FALLS-MITCHELL
BROWN	14,500	14,400	99	C	6	SIOUX FALLS-MITCHELL
BRULE	2,000	2,000	98	D	6	SIOUX FALLS-MITCHELL
BUFFALO	400	400	94	D	6	SIOUX FALLS-MITCHELL
BUTTE	3,300	3,200	98	D	6	RAPID CITY
CAMPBELL	800	800	97	D	6	MINOT-BISMARCK-DICKINSON
CHARLES MIX	3,300	3,200	97	D	6	SIOUX FALLS-MITCHELL
CLARK	1,900	1,900	99	D	6	SIOUX FALLS-MITCHELL
CLAY	4,900	4,800	99	D	6	SIOUX FALLS-MITCHELL
CODINGTON	8,400	8,300	99	D	6	SIOUX FALLS-MITCHELL
CORSON	1,500	1,400	95	D	6	MINOT-BISMARCK-DICKINSON
CUSTER	2,600	2,500	97	D	6	RAPID CITY
DAVISON	7,300	7,100	98	C	6	SIOUX FALLS-MITCHELL
DAY	3,000	3,000	99	D	6	SIOUX FALLS-MITCHELL
DEUEL	1,900	1,900	98	D	6	SIOUX FALLS-MITCHELL
DEWEY	1,500	1,400	95	D	6	SIOUX FALLS-MITCHELL
DOUGLAS	1,400	1,400	97	D	6	SIOUX FALLS-MITCHELL
EDMUNDS	1,800	1,800	97	D	6	SIOUX FALLS-MITCHELL
FALL RIVER	3,500	3,400	98	D	6	RAPID CITY
FAULK	1,200	1,200	98	D	6	SIOUX FALLS-MITCHELL
GRANT	3,300	3,200	98	D	6	SIOUX FALLS-MITCHELL
GREGORY	2,100	2,100	98	D	6	SIOUX FALLS-MITCHELL
HAAKON	1,000	1,000	98	D	6	RAPID CITY
HAMLIN	1,900	1,900	98	D	6	SIOUX FALLS-MITCHELL
HAND	1,900	1,800	99	D	6	SIOUX FALLS-MITCHELL
HANSON	1,100	1,100	98	C	6	SIOUX FALLS-MITCHELL
HARDING	600	600	97	D	6	RAPID CITY
HUGHES	6,000	5,900	99	D	6	SIOUX FALLS-MITCHELL
HUTCHINSON	3,400	3,300	98	D	6	SIOUX FALLS-MITCHELL
HYDE	800	800	99	D	6	SIOUX FALLS-MITCHELL
JACKSON	1,300	1,300	97	D	6	RAPID CITY
JERAULD	1,100	1,100	98	D	6	SIOUX FALLS-MITCHELL
JONES	600	600	98	D	6	SIOUX FALLS-MITCHELL
KINGSBURY	2,600	2,600	99	D	6	SIOUX FALLS-MITCHELL
LAKE	4,000	4,000	99	D	6	SIOUX FALLS-MITCHELL
LAWRENCE	7,500	7,400	98	D	6	RAPID CITY
LINCOLN	5,200	5,100	99	D	6	SIOUX FALLS-MITCHELL
LYMAN	1,300	1,300	99	D	6	SIOUX FALLS-MITCHELL
MARSHALL	2,000	1,900	97	D	6	SIOUX FALLS-MITCHELL
MC COOK	2,300	2,300	99	C	6	SIOUX FALLS-MITCHELL
MC PHERSON	1,900	1,900	97	D	6	SIOUX FALLS-MITCHELL
MEADE	7,600	7,500	98	D	6	RAPID CITY
MELLETTE	700	700	96	D	6	SIOUX FALLS-MITCHELL
MINER	1,400	1,400	98	D	6	SIOUX FALLS-MITCHELL
MINNEHAHA	45,700	45,400	99	C	6	SIOUX FALLS-MITCHELL
MOODY	2,400	2,400	99	D	6	SIOUX FALLS-MITCHELL
PENNINGTON	28,400	28,100	99	C	6	RAPID CITY
PERKINS	1,800	1,700	97	D	6	RAPID CITY
POTTER	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
ROBERTS	3,800	3,700	98	D	6	SIOUX FALLS-MITCHELL
SANBORN	1,200	1,200	98	D	6	SIOUX FALLS-MITCHELL
SHANNON	2,400	2,200	93	D	6	RAPID CITY
SPINK	3,300	3,300	99	D	6	SIOUX FALLS-MITCHELL
STANLEY	900	900	97	D	6	SIOUX FALLS-MITCHELL
SULLY	700	700	99	D	6	SIOUX FALLS-MITCHELL
TODD	2,000	1,900	95	D	6	SIOUX FALLS-MITCHELL
TRIPP	2,700	2,700	98	D	6	SIOUX FALLS-MITCHELL
TURNER	3,500	3,500	99	D	6	SIOUX FALLS-MITCHELL
UNION	4,300	4,300	99	D	6	SIOUX CITY
WALWORTH	2,700	2,600	97	D	6	MINOT-BISMARCK-DICKINSON
YANKTON	7,000	6,900	99	D	6	SIOUX FALLS-MITCHELL
ZIEBACH	600	600	94	D	6	RAPID CITY
STATE TOTAL	262,300	258,900	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

TENNESSEE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ANDERSON	26,100	25,900	99	B	5	KNOXVILLE
BEDFORD	10,100	10,000	99	D	5	NASHVILLE
BENTON	6,000	5,900	99	D	5	NASHVILLE
BLEDSOE	3,200	3,100	98	D	5	CHATTANOOGA
BLOUNT	30,400	30,200	99	B	5	KNOXVILLE
BRADLEY	25,200	25,000	99	C	5	CHATTANOOGA
CAMPBELL	13,200	13,000	98	C	5	KNOXVILLE
CANNON	3,800	3,800	99	D	5	NASHVILLE
CARROLL	10,200	10,100	99	D	5	JACKSON, TN
CARTER	19,100	18,900	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
CHEATHAM	8,400	8,300	99	B	5	NASHVILLE
CHESTER	4,400	4,300	99	D	5	MEMPHIS
CLAIBORNE	9,100	8,900	98	D	5	KNOXVILLE
CLAY	2,900	2,800	98	D	5	NASHVILLE
COCKE	10,900	10,600	99	D	5	KNOXVILLE
COFFEE	14,600	14,500	99	C	5	NASHVILLE
CROCKETT	5,200	5,100	99	D	5	MEMPHIS
CUMBERLAND	11,400	11,200	98	D	5	KNOXVILLE
DAVIDSON	185,200	184,300	99	B	5	NASHVILLE
DE KALB	5,400	5,300	99	D	5	NASHVILLE
DECATUR	4,200	4,100	98	D	5	NASHVILLE
DICKSON	11,700	11,600	99	B	5	NASHVILLE
DYER	13,000	12,900	99	D	5	MEMPHIS
FAYETTE	7,900	7,600	98	D	5	MEMPHIS
FENTRESS	5,400	5,300	98	D	5	KNOXVILLE
FRANKLIN	11,300	11,200	99	D	5	NASHVILLE
GIBSON	18,300	18,100	99	C	5	MEMPHIS
GILES	9,000	8,900	98	D	5	NASHVILLE
GRAINGER	6,130	6,000	98	B	5	KNOXVILLE
GREENE	20,000	19,800	99	C	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
GRUNDY	4,800	4,700	98	D	5	CHATTANOOGA
HAMBLEN	19,900	19,700	99	C	5	KNOXVILLE
HAMILTON	108,000	107,400	99	B	5	CHATTANOOGA
HANCOCK	2,300	2,300	98	D	5	KNOXVILLE
HARDEMAN	7,800	7,700	98	D	5	MEMPHIS
HARDIN	8,400	8,200	98	D	5	JACKSON, TN
HAWKINS	16,300	16,100	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
HAYWOOD	6,500	6,400	98	D	5	MEMPHIS
HENDERSON	8,300	8,200	99	D	5	JACKSON, TN
HENRY	11,400	11,200	99	D	5	NASHVILLE
HICKMAN	5,300	5,200	99	D	5	NASHVILLE
HOUSTON	2,400	2,300	98	D	5	NASHVILLE
HUMPHREYS	6,100	6,100	99	D	5	NASHVILLE
JACKSON	3,300	3,200	98	D	5	NASHVILLE
JEFFERSON	11,500	11,400	99	B	5	KNOXVILLE
JOHNSON	5,100	5,000	99	D	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
KNOX	125,200	124,300	99	B	5	KNOXVILLE
LAKE	2,500	2,500	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LAUDERDALE	8,700	8,600	99	D	5	MEMPHIS
LAWRENCE	12,400	12,200	99	D	5	NASHVILLE
LEWIS	3,400	3,400	99	D	5	NASHVILLE
LINCOLN	9,700	9,600	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
LOUDON	11,100	11,000	99	D	5	KNOXVILLE
MACON	6,100	6,000	99	D	5	NASHVILLE
MADISON	27,800	27,500	99	C	5	JACKSON, TN
MARION	8,900	8,800	99	B	5	CHATTANOOGA
MARSHALL	7,500	7,400	99	D	5	NASHVILLE
MAURY	19,100	18,900	99	C	5	NASHVILLE
MC NAIRY	8,900	8,800	99	D	5	MEMPHIS
MCMINN	15,300	15,200	99	C	5	CHATTANOOGA
MEIGS	2,700	2,700	99	D	5	CHATTANOOGA
MONROE	10,400	10,300	99	D	5	KNOXVILLE
MONTGOMERY	30,100	29,900	99	C	5	NASHVILLE
MOORE	1,900	1,900	99	D	5	NASHVILLE
MORGAN	5,600	5,500	99	D	5	KNOXVILLE
OBION	12,200	12,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
OVERTON	6,200	6,100	98	D	5	NASHVILLE
PERRY	2,300	2,300	99	D	5	NASHVILLE
PICKETT	1,600	1,600	98	D	5	NASHVILLE
POLK	4,700	4,600	99	D	5	CHATTANOOGA
PUTNAM	18,100	17,900	99	C	5	NASHVILLE
RHEA	9,100	9,000	99	D	5	CHATTANOOGA
ROANE	18,300	18,100	99	C	5	KNOXVILLE
ROBERTSON	13,500	13,400	99	B	5	NASHVILLE
RUTHERFORD	31,700	31,500	99	B	5	NASHVILLE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

TENNESSEE (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
SCOTT	6,900	6,800	98	D	5	KNOXVILLE
SEQUATCHIE	3,300	3,300	99	B	5	CHATTANOOGA
SEVIER	17,200	17,000	99	B	5	KNOXVILLE
SHELBY	275,700	273,700	99	B	5	MEMPHIS
SMITH	5,500	5,400	99	D	5	NASHVILLE
STEWART	3,500	3,500	99	D	5	NASHVILLE
SULLIVAN	55,900	55,300	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SUMNER	32,200	31,900	99	B	5	NASHVILLE
TIPTON	11,300	11,200	99	B	5	MEMPHIS
TROUSDALE	2,400	2,400	99	D	5	NASHVILLE
UNICOI	6,000	5,900	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
UNION	4,600	4,500	98	B	5	KNOXVILLE
VAN BUREN	1,500	1,500	98	D	5	NASHVILLE
WARREN	12,600	12,400	99	D	5	NASHVILLE
WASHINGTON	33,200	33,000	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
WAYNE	5,100	5,000	98	D	5	NASHVILLE
WEAKLEY	11,800	11,700	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WHITE	7,400	7,300	99	D	5	NASHVILLE
WILLIAMSON	22,100	21,900	99	B	5	NASHVILLE
WILSON	21,600	21,400	99	B	5	NASHVILLE
STATE TOTAL	1,713,100	1,697,800	99			

TEXAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ANDERSON	15,000	14,700	98	C	7	DALLAS-FT. WORTH
ANDREWS	5,200	5,100	99	D	7	ODESSA-MIDLAND
ANGELINA	25,100	24,700	98	C	7	TYLER
ARANSAS	6,600	6,500	99	D	7	CORPUS CHRISTI
ARCHER	3,000	3,000	99	B	7	WICHITA FALLS-LAWTON
ARMSTRONG	800	800	99	D	7	AMARILLO
ATASCOSA	9,800	9,600	98	D	7	SAN ANTONIO
AUSTIN	7,900	7,600	97	D	7	HOUSTON
BAILEY	2,800	2,800	99	D	7	LUBBOCK
BANDERA	3,600	3,600	99	D	7	SAN ANTONIO
BASTROP	11,000	10,700	98	D	7	AUSTIN, TX
BAYLOR	2,000	2,000	99	D	7	WICHITA FALLS-LAWTON
BEE	9,100	8,900	98	D	7	CORPUS CHRISTI
BELL	60,600	60,000	99	B	7	WACO-TEMPLE
BEXAR	369,100	364,700	99	B	7	SAN ANTONIO
BLANCO	2,300	2,300	98	D	7	SAN ANTONIO
BORDEN	300	300	98	D	7	LUBBOCK
BOSQUE	6,300	6,200	98	D	7	DALLAS-FT. WORTH
BOWIE	29,900	29,500	99	B	7	SHREVEPORT-TEXARKANA
BRAZORIA	67,900	67,200	99	A	7	HOUSTON
BRAZOS	41,900	41,200	98	C	7	WACO-TEMPLE
BREWSTER	2,900	2,700	96	D	7	ODESSA-MIDLAND
BRISCOE	1,000	1,000	99	D	7	AMARILLO
BROOKS	2,700	2,600	98	D	7	CORPUS CHRISTI
BROWN	14,300	14,000	98	C	7	ABILENE-SWEETWATER
BURLESON	5,100	4,900	97	D	7	WACO-TEMPLE
BURNET	9,000	8,900	99	D	7	AUSTIN, TX
CALDWELL	8,300	8,100	98	D	7	AUSTIN, TX
CALHOUN	7,200	7,100	99	D	7	HOUSTON
CALLAHAN	5,000	4,900	99	B	7	ABILENE-SWEETWATER
CAMERON	70,000	69,000	99	B	7	MCALLEN-BROWNSVILLE: LRGV
CAMP	3,900	3,800	97	D	7	SHREVEPORT-TEXARKANA
CARSON	2,500	2,500	99	D	7	AMARILLO
CASS	11,500	11,300	98	D	7	SHREVEPORT-TEXARKANA
CASTRO	3,500	3,400	98	D	7	AMARILLO
CHAMBERS	7,900	7,800	99	D	7	HOUSTON
CHEROKEE	15,100	14,700	98	B	7	TYLER
CHILDRESS	2,900	2,800	99	D	7	AMARILLO
CLAY	4,100	4,100	99	B	7	WICHITA FALLS-LAWTON
COCHRAN	1,500	1,500	99	D	7	LUBBOCK

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

TEXAS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
COKE	1,300	1,300	99	D	7	ABILENE-SWEETWATER
COLEMAN	4,400	4,300	99	D	7	ABILENE-SWEETWATER
COLLIN	62,100	61,300	99	A	7	DALLAS-FT. WORTH
COLLINGSWORTH	1,800	1,700	97	D	7	AMARILLO
COLORADO	7,700	7,500	98	D	7	HOUSTON
COMAL	16,300	16,100	99	B	7	SAN ANTONIO
COMANCHE	5,200	5,100	97	D	7	DALLAS-FT. WORTH
CONCHO	1,100	1,100	99	D	7	ABILENE-SWEETWATER
COOKE	11,400	11,300	99	D	7	DALLAS-FT. WORTH
CORYELL	17,500	17,300	99	B	7	WACO-TEMPLE
COTTLE	1,200	1,200	98	D	7	AMARILLO
CRANE	1,700	1,700	99	D	7	ODESSA-MIDLAND
CROCKETT	1,700	1,700	98	D	7	ODESSA-MIDLAND
CROSBY	2,900	2,900	99	D	7	LUBBOCK
CULBERSON	1,000	1,000	97	D	7	EL PASO
DALLAM	2,500	2,500	98	D	7	AMARILLO
DALLAS	665,100	660,000	99	A	7	DALLAS-FT. WORTH
DAWSON	5,500	5,400	99	D	7	LUBBOCK
DE WITT	7,300	7,100	97	D	7	SAN ANTONIO
DEAF SMITH	7,000	6,900	99	D	7	AMARILLO
DELTA	1,900	1,900	98	D	7	DALLAS-FT. WORTH
DENTON	66,200	65,600	99	A	7	DALLAS-FT. WORTH
DICKENS	1,400	1,400	99	D	7	LUBBOCK
DIMMIT	3,600	3,400	96	D	7	SAN ANTONIO
DONLEY	1,600	1,600	98	D	7	AMARILLO
DUVAL	4,200	4,100	97	D	7	CORPUS CHRISTI
EASTLAND	8,500	8,300	98	D	7	ABILENE-SWEETWATER
ECTOR	49,200	48,800	99	B	7	ODESSA-MIDLAND
EDWARDS	700	700	96	D	7	SAN ANTONIO
EL PASO	162,600	161,100	99	B	7	EL PASO
ELLIS	23,200	22,900	99	A	7	DALLAS-FT. WORTH
ERATH	10,200	10,100	99	D	7	DALLAS-FT. WORTH
FALLS	7,400	7,300	98	D	7	WACO-TEMPLE
FANNIN	10,200	10,000	98	D	7	DALLAS-FT. WORTH
FAYETTE	8,400	8,000	95	D	7	AUSTIN, TX
FISHER	2,200	2,200	98	D	7	ABILENE-SWEETWATER
FLOYD	3,300	3,300	99	D	7	LUBBOCK
FOARD	900	900	99	D	7	WICHITA FALLS-LAWTON
FORT BEND	58,500	57,600	98	A	7	HOUSTON
FRANKLIN	3,100	3,000	98	D	7	SHREVEPORT-TEXARKANA
FREESTONE	6,500	6,300	98	D	7	DALLAS-FT. WORTH
FRIO	4,400	4,300	97	D	7	SAN ANTONIO
GAINES	4,700	4,700	99	D	7	LUBBOCK
GALVESTON	79,200	77,300	99	A	7	HOUSTON
GARZA	1,900	1,900	99	D	7	LUBBOCK
GILLESPIE	6,100	5,900	97	D	7	SAN ANTONIO
GLASSCOCK	400	400	99	D	7	ODESSA-MIDLAND
GOLIAD	1,900	1,800	97	D	7	SAN ANTONIO
GONZALES	6,200	6,100	98	D	7	SAN ANTONIO
GRAY	10,600	10,500	99	D	7	AMARILLO
GRAYSON	36,800	36,300	99	C	7	DALLAS-FT. WORTH
GREGG	42,700	42,100	99	C	7	SHREVEPORT-TEXARKANA
GRIMES	5,600	5,400	97	D	7	HOUSTON
GUADALUPE	18,700	18,400	98	B	7	SAN ANTONIO
HALE	13,300	13,100	99	C	7	LUBBOCK
HALL	2,200	2,100	97	D	7	AMARILLO
HAMILTON	3,900	3,800	98	D	7	DALLAS-FT. WORTH
HANSFORD	2,500	2,500	99	D	7	AMARILLO
HARDEMAN	2,500	2,500	98	D	7	WICHITA FALLS-LAWTON
HARDIN	16,100	15,800	98	B	7	BEAUMONT-PORT ARTHUR
HARRIS	1,044,700	1,035,000	99	A	7	HOUSTON
HARRISON	20,100	19,700	98	C	7	SHREVEPORT-TEXARKANA
HARTLEY	1,400	1,400	99	D	7	AMARILLO
HASKELL	3,000	3,000	98	D	7	ABILENE-SWEETWATER
HAYS	15,700	15,400	98	B	7	AUSTIN, TX
HEMPHILL	2,400	2,400	99	D	7	AMARILLO
HENDERSON	20,800	20,400	98	C	7	DALLAS-FT. WORTH
HIDALGO	94,100	92,400	98	B	7	MCALLEN-BROWNSVILLE- LRGV
HILL	10,600	10,400	98	D	7	DALLAS-FT. WORTH
HOCKLEY	8,500	8,400	99	D	7	LUBBOCK
HOOD	9,500	9,400	99	A	7	DALLAS-FT. WORTH
HOPKINS	10,700	10,500	98	D	7	DALLAS-FT. WORTH
HOUSTON	8,500	8,200	97	D	7	TYLER
HOWARD	12,200	12,100	99	D	7	ODESSA-MIDLAND
HUDSPETH	800	800	96	D	7	EL PASO

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

TEXAS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
HUNT	23,300	22,900	98	C	7	DALLAS-FT. WORTH
HUTCHINSON	10,400	10,200	99	D	7	AMARILLO
IRION	500	500	97	D	7	SAN ANGELO
JACK	3,100	3,100	99	D	7	WICHITA FALLS-LAWTON
JACKSON	5,100	5,000	98	D	7	HOUSTON
JASPER	12,500	12,300	98	D	7	BEAUMONT-PORT ARTHUR
JEFF DAVIS	600	600	96	D	7	ODESSA-MIDLAND
JEFFERSON	95,600	94,900	99	B	7	BEAUMONT-PORT ARTHUR
JIM HOGG	1,800	1,700	97	D	7	CORPUS CHRISTI
JIM WELLS	12,500	12,200	98	C	7	CORPUS CHRISTI
JOHNSON	29,200	28,900	99	A	7	DALLAS-FT. WORTH
JONES	6,800	6,700	99	B	7	ABILENE-SWEETWATER
KARNES	4,800	4,700	98	D	7	SAN ANTONIO
KAUFMAN	15,600	15,100	98	A	7	DALLAS-FT. WORTH
KENDALL	4,700	4,600	97	D	7	SAN ANTONIO
KENEDY	200	200	99	D	7	CORPUS CHRISTI
KENT	400	400	99	D	7	LUBBOCK
KERR	13,600	13,300	98	D	7	SAN ANTONIO
KIMBLE	1,600	1,500	96	D	7	ABILENE-SWEETWATER
KING	200	200	97	D	7	ABILENE-SWEETWATER
KINNEY	800	800	95	D	7	SAN ANTONIO
KLEBERG	11,000	10,800	99	D	7	CORPUS CHRISTI
KNOX	1,900	1,900	99	D	7	WICHITA FALLS-LAWTON
LA SALLE	1,900	1,800	97	D	7	SAN ANTONIO
LAMAR	17,600	17,000	97	C	7	DALLAS-FT. WORTH
LAMB	6,700	6,600	99	D	7	LUBBOCK
LAMPASAS	5,100	5,000	99	D	7	WACO-TEMPLE
LAVACA	7,700	7,400	96	D	7	SAN ANTONIO
LEE	4,800	4,700	98	D	7	AUSTIN, TX
LEON	4,700	4,500	97	D	7	WACO-TEMPLE
LIBERTY	20,300	19,900	98	A	7	HOUSTON
LIMESTONE	8,200	8,000	98	D	7	DALLAS-FT. WORTH
LIPSCOMB	1,400	1,400	97	D	7	AMARILLO
LIVE OAK	3,800	3,700	98	D	7	SAN ANTONIO
LLANO	5,300	5,200	98	D	7	AUSTIN, TX
LOVING	100	100	98	D	7	ODESSA-MIDLAND
LUBBOCK	82,800	82,100	99	B	7	LUBBOCK
LYNN	2,900	2,800	99	D	7	LUBBOCK
MADISON	3,600	3,500	97	D	7	WACO-TEMPLE
MARION	4,500	4,400	98	D	7	SHREVEPORT-TEXARKANA
MARTIN	1,600	1,600	99	D	7	ODESSA-MIDLAND
MASON	1,700	1,600	96	D	7	AUSTIN, TX
MATAGORDA	16,000	15,700	98	C	7	HOUSTON
MAVERICK	10,100	9,600	95	C	7	SAN ANTONIO
MC CULLOCH	3,500	3,400	97	D	7	SAN ANGELO
MC LENNAN	68,700	68,000	99	B	7	WACO-TEMPLE
MCMULLEN	300	300	98	D	7	SAN ANTONIO
MEDINA	8,500	8,300	98	D	7	SAN ANTONIO
MENARD	900	900	96	D	7	SAN ANGELO
MIDLAND	37,100	36,800	99	B	7	ODESSA-MIDLAND
MILAM	9,100	8,900	98	D	7	WACO-TEMPLE
MILLS	1,900	1,900	97	D	7	WACO-TEMPLE
MITCHELL	3,400	3,300	98	D	7	ABILENE-SWEETWATER
MONTAGUE	7,400	7,300	99	D	7	WICHITA FALLS-LAWTON
MONTGOMERY	59,200	58,100	98	A	7	HOUSTON
MOORE	6,300	6,300	99	D	7	AMARILLO
MORRIS	5,700	5,600	99	D	7	SHREVEPORT-TEXARKANA
MOTLEY	800	800	96	D	7	LUBBOCK
NACOGDOCHES	18,900	18,400	97	C	7	SHREVEPORT-TEXARKANA
NAVARRO	14,900	14,600	98	C	7	DALLAS-FT. WORTH
NEWTON	5,100	4,900	97	D	7	BEAUMONT-PORT ARTHUR
NOLAN	6,900	6,700	99	B	7	ABILENE-SWEETWATER
NUECES	96,700	95,500	99	B	7	CORPUS CHRISTI
OCHILTREE	3,700	3,700	99	D	7	AMARILLO
OLDHAM	700	700	99	D	7	AMARILLO
ORANGE	32,100	31,800	99	B	7	BEAUMONT-PORT ARTHUR
PALO PINTO	8,700	8,600	98	D	7	DALLAS-FT. WORTH
PANOLA	8,600	8,400	98	D	7	SHREVEPORT-TEXARKANA
PARKER	19,100	18,900	99	A	7	DALLAS-FT. WORTH
PARMER	3,500	3,500	99	D	7	AMARILLO
PECOS	4,800	4,700	98	D	7	ODESSA-MIDLAND
POLK	11,500	11,300	97	D	7	HOUSTON
POTTER	41,400	41,100	99	B	7	AMARILLO
PRESIDIO	1,800	1,700	96	D	7	ODESSA-MIDLAND
RAINS	2,400	2,400	98	D	7	DALLAS-FT. WORTH

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

TEXAS (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
RANDALL	33,200	33,100	99	B	7	AMARILLO
REAGAN	1,500	1,500	99	D	7	ODESSA-MIDLAND
REAL	1,000	900	95	D	7	SAN ANTONIO
RED RIVER	6,600	6,400	97	D	7	SHREVEPORT-TEXARKANA
REEVES	5,000	4,900	98	D	7	ODESSA-MIDLAND
REFUGIO	3,200	3,200	99	D	7	CORPUS CHRISTI
ROBERTS	400	400	99	D	7	AMARILLO
ROBERTSON	6,000	5,900	98	D	7	WACO-TEMPLE
ROCKWALL	6,800	6,700	98	A	7	DALLAS-FT. WORTH
RUNNELS	4,600	4,500	99	D	7	ABILENE-SWEETWATER
RUSK	16,900	16,500	98	C	7	SHREVEPORT-TEXARKANA
SABINE	3,900	3,800	96	D	7	BEAUMONT-PORT ARTHUR
SAN AUGUSTINE	3,400	3,300	97	D	7	SHREVEPORT-TEXARKANA
SAN JACINTO	5,700	5,500	96	D	7	HOUSTON
SAN PATRICIO	20,400	20,000	98	B	7	CORPUS CHRISTI
SAN SABA	2,600	2,500	98	D	7	WACO-TEMPLE
SCHLEICHER	1,000	1,000	98	D	7	SAN ANGELO
SCURRY	7,300	7,200	99	D	7	LUBBOCK
SHACKELFORD	1,900	1,800	98	D	7	ABILENE-SWEETWATER
SHELBY	9,600	9,400	98	D	7	SHREVEPORT-TEXARKANA
SHERMAN	1,100	1,100	99	D	7	AMARILLO
SMITH	54,900	54,000	99	B	7	TYLER
SOMERVELL	2,100	2,100	99	D	7	DALLAS-FT. WORTH
STARR	9,000	8,700	97	D	7	MCALLEN-BROWNSVILLE, LRGV
STEPHENS	4,500	4,400	98	D	7	ABILENE-SWEETWATER
STERLING	400	400	98	D	7	ABILENE-SWEETWATER
STONEWALL	1,000	1,000	99	D	7	ABILENE-SWEETWATER
SUTTON	2,000	1,900	96	D	7	SAN ANGELO
SWISHER	3,400	3,400	99	D	7	AMARILLO
TARRANT	361,900	359,000	99	A	7	DALLAS-FT. WORTH
TAYLOR	43,500	43,100	99	B	7	ABILENE-SWEETWATER
TERRELL	600	600	96	D	7	ODESSA-MIDLAND
TERRY	5,200	5,100	99	D	7	LUBBOCK
THROCKMORTON	900	900	98	D	7	WICHITA FALLS-LAWTON
TITUS	8,800	8,600	98	D	7	SHREVEPORT-TEXARKANA
TOM GREEN	35,400	35,000	99	C	7	SAN ANGELO
TRAVIS	196,100	193,800	99	B	7	AUSTIN, TX
TRINITY	4,300	4,100	96	D	7	HOUSTON
TYLER	7,000	6,800	97	D	7	BEAUMONT-PORT ARTHUR
UPSHUR	12,400	12,200	98	D	7	SHREVEPORT-TEXARKANA
UPTON	1,600	1,600	99	D	7	ODESSA-MIDLAND
UVALDE	7,900	7,700	97	B	7	SAN ANTONIO
VAL VERDE	12,100	11,700	97	C	7	SAN ANTONIO
VAN ZANDT	14,300	14,000	98	C	7	DALLAS-FT. WORTH
VICTORIA	27,300	26,800	98	C	7	VICTORIA
WALKER	14,700	14,200	97	C	7	HOUSTON
WALLER	7,100	6,900	98	A	7	HOUSTON
WARD	5,100	5,000	99	B	7	ODESSA-MIDLAND
WASHINGTON	9,800	8,500	97	D	7	HOUSTON
WEBB	31,000	30,400	98	C	7	LAREDO
WHARTON	15,400	15,100	98	C	7	HOUSTON
WHEELER	3,100	3,000	97	D	7	AMARILLO
WICHITA	45,600	45,300	99	B	7	WICHITA FALLS-LAWTON
WILBARGER	6,200	6,200	99	D	7	WICHITA FALLS-LAWTON
WILLACY	5,100	5,000	98	D	7	MCALLEN-BROWNSVILLE, LRGV
WILLIAMSON	33,700	33,100	98	B	7	AUSTIN, TX
WILSON	6,500	6,300	97	D	7	SAN ANTONIO
WINKLER	3,600	3,600	99	D	7	ODESSA-MIDLAND
WISE	11,400	11,300	99	A	7	DALLAS-FT. WORTH
WOOD	11,100	10,900	98	D	7	DALLAS-FT. WORTH
YOAKUM	3,200	3,200	99	D	7	LUBBOCK
YOUNG	8,700	8,600	99	D	7	WICHITA FALLS-LAWTON
ZAPATA	2,500	2,400	95	D	7	LAREDO
ZAVALA	3,400	3,300	96	D	7	SAN ANTONIO
STATE TOTAL	5,783,600	5,712,000	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

UTAH

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
BEAVER	1,400	1,400	97	D	8	SALT LAKE CITY
BOX ELDER	10,700	10,600	99	D	8	SALT LAKE CITY
CACHE	20,200	19,700	98	C	8	SALT LAKE CITY
CARBON	8,700	8,500	97	D	8	SALT LAKE CITY
DAGGETT	700	200	93	D	8	SALT LAKE CITY
DAVIS	47,900	47,400	99	B	8	SALT LAKE CITY
DUCHESNE	4,300	4,100	96	D	8	SALT LAKE CITY
EMERY	4,700	4,100	98	D	8	SALT LAKE CITY
GARFIELD	1,200	1,100	92	D	8	SALT LAKE CITY
GRAND	3,700	2,900	97	D	8	SALT LAKE CITY
IRON	6,100	5,800	94	D	8	SALT LAKE CITY
JUAB	1,700	1,700	98	D	8	SALT LAKE CITY
KANE	1,600	1,400	90	D	8	SALT LAKE CITY
MILLARD	3,300	3,200	97	D	8	SALT LAKE CITY
MORGAN	1,900	1,800	97	D	8	SALT LAKE CITY
PIUTE	400	400	97	D	8	SALT LAKE CITY
RICH	700	700	96	D	8	SALT LAKE CITY
SALT LAKE	231,000	227,700	99	A	8	SALT LAKE CITY
SAN JUAN	3,400	3,100	92	D	8	SALT LAKE CITY
SANPETE	5,000	4,900	98	D	8	SALT LAKE CITY
SEVIER	5,200	5,100	98	D	8	SALT LAKE CITY
SUMMIT	4,300	4,200	98	D	8	SALT LAKE CITY
TOOELE	8,800	8,700	99	B	8	SALT LAKE CITY
UINTAH	7,800	7,500	96	D	8	SALT LAKE CITY
UTAH	69,700	68,400	98	B	8	SALT LAKE CITY
WASATCH	3,100	3,000	97	D	8	SALT LAKE CITY
WASHINGTON	9,700	9,200	94	D	8	SALT LAKE CITY
WAYNE	600	600	99	D	8	SALT LAKE CITY
WEBER	51,900	51,100	98	B	8	SALT LAKE CITY
STATE TOTAL	517,700	508,700	98			

VERMONT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADDISON	10,400	10,100	97	D	1	BURLINGTON-PLATTSBURGH
BENNINGTON	13,100	12,800	97	D	1	ALBANY-SCHENECTADY-TROY
CALEDONIA	9,800	9,600	98	D	1	BURLINGTON-PLATTSBURGH
CHITTENDEN	42,100	41,400	98	B	1	BURLINGTON-PLATTSBURGH
ESSEX	2,200	2,200	98	D	1	PORTLAND-POLAND SPRING
FRANKLIN	12,700	12,100	99	B	1	BURLINGTON-PLATTSBURGH
GRAND ISLE	1,700	1,700	99	B	1	BURLINGTON-PLATTSBURGH
LAMOILLE	6,700	6,600	98	D	1	BURLINGTON-PLATTSBURGH
ORANGE	8,700	8,500	97	D	1	BURLINGTON-PLATTSBURGH
ORLEANS	8,600	8,500	98	D	1	BURLINGTON-PLATTSBURGH
RUTLAND	22,000	21,600	97	C	1	BURLINGTON-PLATTSBURGH
WASHINGTON	19,800	19,400	98	C	1	BURLINGTON-PLATTSBURGH
WINDHAM	15,100	14,400	95	C	1	BOSTON
WINDSOR	20,500	19,900	97	C	1	BURLINGTON-PLATTSBURGH
STATE TOTAL	192,900	188,600	98			

VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ACCOMACK	11,800	11,500	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ALBEMARLE	36,600	35,900	98	C	3	RICHMOND (CHARLOTTESVILLE)
ALLEGHANY	9,700	9,600	99	D	3	ROANOKE-LYNCHBURG
AMELIA	2,700	2,600	97	D	3	RICHMOND (CHARLOTTESVILLE)
AMHERST	9,600	9,400	98	B	3	ROANOKE-LYNCHBURG
APPOMATTOX	4,600	4,300	93	B	3	ROANOKE-LYNCHBURG
ARLINGTON	126,100	123,400	98	A	3	WASHINGTON, DC
AUGUSTA	32,400	32,000	99	C	3	RICHMOND (CHARLOTTESVILLE)
BATH	2,100	2,100	98	D	3	ROANOKE-LYNCHBURG
BEDFORD	14,900	14,300	96	B	3	ROANOKE-LYNCHBURG

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

VIRGINIA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
BLAND	2,200	2,100	97	D	3	BLUEFIELD-BECKLEY-OAK HILL
BOTETOURT	8,800	8,700	99	B	3	ROANOKE-LYNCHBURG
BRUNSWICK	5,000	4,900	98	D	3	RICHMOND (CHARLOTTESVILLE)
BUCHANAN	12,600	12,300	98	C	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
BUCKINGHAM	4,000	3,900	98	D	3	RICHMOND (CHARLOTTESVILLE)
CAMPBELL	40,600	40,100	99	B	3	ROANOKE-LYNCHBURG
CAROLINE	6,300	6,200	98	D	3	RICHMOND (CHARLOTTESVILLE)
CARROLL	9,800	9,600	98	D	3	ROANOKE-LYNCHBURG
CHARLES CITY	2,000	1,900	97	D	3	RICHMOND (CHARLOTTESVILLE)
CHARLOTTE	4,100	4,000	98	D	3	ROANOKE-LYNCHBURG
CHESAPEAKE CITY	41,800	41,400	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CHESTERFIELD	61,000	60,700	99	B	3	RICHMOND (CHARLOTTESVILLE)
CLARKE	3,700	3,700	99	D	3	WASHINGTON, DC
CRAIG	1,500	1,500	98	B	3	ROANOKE-LYNCHBURG
CULPEPER	8,200	8,100	99	D	3	WASHINGTON, DC
CUMBERLAND	2,900	2,800	97	D	3	RICHMOND (CHARLOTTESVILLE)
DICKENSON	7,100	7,000	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
DINWIDDIE	21,300	21,000	98	A	3	RICHMOND (CHARLOTTESVILLE)
ESSEX	3,100	3,000	98	D	3	RICHMOND (CHARLOTTESVILLE)
FAIRFAX	250,300	249,400	99	A	3	WASHINGTON, DC
FAUQUIER	13,600	13,400	99	C	3	WASHINGTON, DC
FLOYD	4,300	4,200	98	D	3	ROANOKE-LYNCHBURG
FLUVANNA	4,000	3,900	98	D	3	RICHMOND (CHARLOTTESVILLE)
FRANKLIN	12,800	12,600	98	C	3	ROANOKE-LYNCHBURG
FREDERICK	20,500	20,300	99	C	3	WASHINGTON, DC
GILES	6,200	6,100	99	D	3	ROANOKE-LYNCHBURG
GLOUCESTER	8,600	8,500	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GOOCHLAND	4,100	4,000	98	B	3	RICHMOND (CHARLOTTESVILLE)
GRAYSON	8,900	8,800	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
GREENE	3,000	2,900	96	D	3	RICHMOND (CHARLOTTESVILLE)
GREENSVILLE	5,100	5,000	98	D	3	RICHMOND (CHARLOTTESVILLE)
HALIFAX	12,100	11,900	98	C	3	ROANOKE-LYNCHBURG
HAMPTON CITY	44,100	43,800	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HANOVER	18,200	17,900	98	B	3	RICHMOND (CHARLOTTESVILLE)
HENRICO	73,200	72,500	99	B	3	RICHMOND (CHARLOTTESVILLE)
HENRY	27,000	26,700	99	C	3	ROANOKE-LYNCHBURG
HIGHLAND	1,100	1,100	98	D	3	ROANOKE-LYNCHBURG
ISLE OF WIGHT	7,600	7,500	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
JAMES CITY	12,000	11,800	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
KING AND QUEEN	2,100	2,000	98	D	3	RICHMOND (CHARLOTTESVILLE)
KING GEORGE	3,800	3,800	99	D	3	WASHINGTON, DC
KING WILLIAM	3,500	3,500	99	D	3	RICHMOND (CHARLOTTESVILLE)
LANCASTER	4,100	4,000	98	D	3	RICHMOND (CHARLOTTESVILLE)
LEE	9,500	9,300	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
LOUDOUN	22,400	22,100	99	A	3	WASHINGTON, DC
LOUISA	6,700	6,500	98	D	3	RICHMOND (CHARLOTTESVILLE)
LUNENBURG	4,200	4,100	98	D	3	RICHMOND (CHARLOTTESVILLE)
MADISON	3,800	3,700	98	D	3	RICHMOND (CHARLOTTESVILLE)
MATHEWS	3,500	3,400	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
MECKLENBURG	10,200	10,000	98	D	3	RALEIGH-DURHAM
MIDDLESEX	3,200	3,100	98	D	3	RICHMOND (CHARLOTTESVILLE)
MONTGOMERY	26,500	26,200	99	C	3	ROANOKE-LYNCHBURG
NELSON	4,200	4,100	98	D	3	ROANOKE-LYNCHBURG
NEW KENT	3,600	3,500	99	B	3	RICHMOND (CHARLOTTESVILLE)
NEWPORT NEWS CITY	54,500	54,100	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORFOLK CITY	86,400	85,700	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHAMPTON	5,500	5,400	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHUMBERLAND	3,900	3,800	99	D	3	RICHMOND (CHARLOTTESVILLE)
NOTTOWAY	5,100	5,000	99	D	3	RICHMOND (CHARLOTTESVILLE)
ORANGE	7,100	6,900	98	D	3	RICHMOND (CHARLOTTESVILLE)
PAGE	7,400	7,400	99	D	3	WASHINGTON, DC
PATRICK	6,500	6,400	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
PITTSYLVANIA	40,800	40,300	99	C	3	ROANOKE-LYNCHBURG
PORTSMOUTH CITY	36,300	36,000	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
POWHATAN	4,200	4,100	98	B	3	RICHMOND (CHARLOTTESVILLE)
PRINCE EDWARD	4,900	4,800	98	D	3	RICHMOND (CHARLOTTESVILLE)
PRINCE GEORGE	15,100	15,000	99	B	3	RICHMOND (CHARLOTTESVILLE)
PRINCE WILLIAM	58,500	58,100	99	A	3	WASHINGTON, DC
PULASKI	13,000	12,800	99	C	3	ROANOKE-LYNCHBURG
RAPPAHANNOCK	2,500	2,500	98	D	3	WASHINGTON, DC
RICHMOND	2,700	2,700	98	D	3	RICHMOND (CHARLOTTESVILLE)
RICHMOND CITY	85,700	85,000	99	B	3	RICHMOND (CHARLOTTESVILLE)
ROANOKE	75,900	75,300	99	B	3	ROANOKE-LYNCHBURG
ROCKBRIDGE	10,800	10,600	98	D	3	ROANOKE-LYNCHBURG
ROCKINGHAM	27,200	26,800	99	C	3	HARRISONBURG

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

VIRGINIA (cont.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
RUSSELL	12,000	11,800	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SCOTT	8,600	8,400	98	B	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SHENANDOAH	11,000	10,900	99	D	3	WASHINGTON, DC
SMYTH	11,800	11,700	99	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SOUTHAMPTON	7,900	7,700	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SPOTSYLVANIA	19,400	19,200	99	C	3	WASHINGTON, DC
STAFFORD	14,900	14,700	99	A	3	WASHINGTON, DC
SUFFOLK CITY	16,100	15,800	98	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SURRY	2,000	2,000	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SUSSEX	3,500	3,400	97	D	3	RICHMOND (CHARLOTTESVILLE)
TAZEWELL	18,500	18,200	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
VA BEACH CITY	104,300	103,600	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
WARREN	8,800	8,700	98	D	3	WASHINGTON, DC
WASHINGTON	24,000	23,700	99	B	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
WESTMORELAND	5,600	5,500	98	D	3	WASHINGTON, DC
WISE	17,300	17,000	98	C	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
WYTHE	9,500	9,300	98	D	3	ROANOKE-LYNCHBURG
YORK	15,200	15,100	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
STATE TOTAL	2,006,300	1,985,000	99			

WASHINGTON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ADAMS	4,800	4,600	97	D	9	SPOKANE
ASOTIN	6,800	6,600	97	D	9	SPOKANE
BENTON	46,000	44,600	97	C	9	YAKIMA
CHELAN	18,700	17,900	96	C	9	SPOKANE
CLALLAM	22,100	21,200	96	C	9	SEATTLE-TACOMA
CLARK	77,700	75,700	97	A	9	PORTLAND, OR
COLUMBIA	1,600	1,500	93	D	9	SPOKANE
COWLITZ	31,400	30,400	97	C	9	PORTLAND, OR
DOUGLAS	9,400	9,100	97	D	9	SPOKANE
FERRY	2,200	2,100	93	D	9	SPOKANE
FRANKLIN	13,700	13,300	97	C	9	YAKIMA
GARFIELD	1,000	900	95	D	9	SPOKANE
GRANT	18,600	17,900	96	C	9	SPOKANE
GRAYS HARBOR	25,700	24,100	94	C	9	SEATTLE-TACOMA
ISLAND	18,600	18,200	98	C	9	SEATTLE-TACOMA
JEFFERSON	7,400	7,100	96	D	9	SEATTLE-TACOMA
KING	530,900	512,500	97	A	9	SEATTLE-TACOMA
KITSAP	62,000	60,500	98	B	9	SEATTLE-TACOMA
KITTITAS EAST	6,800	6,500	94	D	9	YAKIMA
KITTITAS WEST	2,500	2,300	94	D	9	SEATTLE-TACOMA
KLICKITAT	6,300	5,900	93	D	9	PORTLAND, OR
LEWIS	22,100	21,000	95	C	9	SEATTLE-TACOMA
LINCOLN	3,700	3,600	97	D	9	SPOKANE
MASON	13,600	13,200	97	D	9	SEATTLE-TACOMA
OKANOGAN	12,400	11,700	94	D	9	SPOKANE
PACIFIC	7,400	6,900	94	D	9	SEATTLE-TACOMA
PEND OREILLE	3,300	3,200	96	D	9	SPOKANE
PIERCE	194,100	189,200	97	A	9	SEATTLE-TACOMA
SAN JUAN	3,900	3,700	96	D	9	SEATTLE-TACOMA
SKAGIT	26,400	25,400	96	C	9	SEATTLE-TACOMA
SKAMANIA	3,000	2,900	95	D	9	PORTLAND, OR
SNOHOMISH	137,600	133,900	97	A	9	SEATTLE-TACOMA
SPOKANE	138,200	133,900	97	B	9	SPOKANE
STEVENS	11,100	10,500	95	D	9	SPOKANE
THURSTON	54,600	53,100	97	C	9	SEATTLE-TACOMA
WAHKIAKUM	1,400	1,300	95	D	9	PORTLAND, OR
WALLA WALLA	17,800	16,700	94	C	9	YAKIMA
WHATCOM	43,200	41,400	96	C	9	SEATTLE-TACOMA
WHITMAN	13,200	12,700	96	C	9	SPOKANE
YAKIMA	66,200	63,300	96	B	9	YAKIMA
STATE TOTAL	1,687,300	1,630,400	97			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

WEST VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
BARBOUR	6,100	6,000	98	D	3	CLARKSBURG-WESTON
BERKELEY	18,600	18,400	99	C	3	WASHINGTON, DC
BOONE	10,900	10,800	99	D	3	CHARLESTON-HUNTINGTON
BRAXTON	5,300	5,200	97	D	3	CLARKSBURG-WESTON
BROOKE	10,600	10,600	99	B	3	WHEELING-STEUBENVILLE
CABELL	40,200	39,900	99	A	3	CHARLESTON-HUNTINGTON
CALHOUN	3,300	3,200	98	D	3	CHARLESTON-HUNTINGTON
CLAY	4,100	4,000	98	D	3	CHARLESTON-HUNTINGTON
DODDRIDGE	2,600	2,600	98	D	3	CLARKSBURG-WESTON
FAYETTE	21,400	21,200	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
GILMER	3,000	2,900	98	D	3	CLARKSBURG-WESTON
GRANT	3,800	3,700	97	D	3	HARRISONBURG
GREENBRIER	14,500	14,200	98	C	3	BLUEFIELD-BECKLEY-OAK HILL
HAMPSHIRE	5,700	5,600	98	D	3	WASHINGTON, DC
HANCOCK	14,600	14,600	99	C	3	PITTSBURGH
HARDY	3,700	3,600	97	D	3	HARRISONBURG
HARRISON	29,200	29,000	99	C	3	CLARKSBURG-WESTON
JACKSON	9,300	9,200	99	D	3	CHARLESTON-HUNTINGTON
JEFFERSON	11,700	11,600	99	D	3	WASHINGTON, DC
KANAWHA	88,000	87,300	99	A	3	CHARLESTON-HUNTINGTON
LEWIS	6,900	6,800	99	D	3	CLARKSBURG-WESTON
LINCOLN	8,200	8,100	99	A	3	CHARLESTON-HUNTINGTON
LOGAN	17,100	16,900	99	C	3	CHARLESTON-HUNTINGTON
MARION	25,100	24,900	99	C	3	PITTSBURGH
MARSHALL	15,000	14,900	99	B	3	WHEELING-STEUBENVILLE
MASON	10,000	9,900	99	D	3	CHARLESTON-HUNTINGTON
MC DOWELL	16,100	15,800	98	C	3	BLUEFIELD-BECKLEY-OAK HILL
MERCER	28,200	27,900	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
MINERAL	10,100	10,000	99	D	3	WASHINGTON, DC
MINGO	12,600	12,400	98	C	3	CHARLESTON-HUNTINGTON
MONONGALIA	28,900	28,500	99	C	3	PITTSBURGH
MONROE	4,600	4,400	97	D	3	BLUEFIELD-BECKLEY-OAK HILL
MORGAN	4,300	4,200	99	D	3	WASHINGTON, DC
NICHOLAS	10,400	10,300	99	D	3	CHARLESTON-HUNTINGTON
OHIO	22,700	22,600	99	B	3	WHEELING-STEUBENVILLE
PENDELTON	3,000	2,900	98	D	3	HARRISONBURG
PLEASANTS	3,000	3,000	99	D	3	CHARLESTON-HUNTINGTON
POCAHONTAS	3,700	3,500	95	D	3	ROANOKE-LYNCHBURG
PRESTON	11,000	10,800	98	D	3	PITTSBURGH
PUTNAM	14,900	14,800	99	B	3	CHARLESTON-HUNTINGTON
RALEIGH	33,000	32,500	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
RANDOLPH	10,400	10,200	98	D	3	CLARKSBURG-WESTON
RITCHIE	4,400	4,300	98	D	3	CLARKSBURG-WESTON
ROANE	5,500	5,400	98	D	3	CHARLESTON-HUNTINGTON
SUMMERS	5,500	5,300	97	D	3	BLUEFIELD-BECKLEY-OAK HILL
TAYLOR	6,100	6,000	98	D	3	CLARKSBURG-WESTON
TUCKER	3,400	3,300	98	D	3	CLARKSBURG-WESTON
TYLER	4,100	4,000	98	D	3	WHEELING-STEUBENVILLE
UPSHUR	8,900	8,800	98	D	3	CLARKSBURG-WESTON
WAYNE	17,000	16,800	99	A	3	CHARLESTON-HUNTINGTON
WEBSTER	4,600	4,500	98	D	3	CHARLESTON-HUNTINGTON
WETZEL	7,800	7,700	99	D	3	WHEELING-STEUBENVILLE
WIRT	1,800	1,800	98	D	3	CHARLESTON-HUNTINGTON
WOOD	35,100	34,700	99	C	3	PARKERSBURG
WYOMING	12,100	11,900	98	C	3	CHARLESTON-HUNTINGTON
STATE TOTAL	722,100	713,400	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

WISCONSIN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SITE	CEN REG	ADI MARKET ASSIGNMENT
ADAMS	5,700	5,500	97	D	4	WAUSAU-RHINELANDER
ASHLAND	6,300	6,200	98	D	4	DULUTH-SUPERIOR
BARRON	15,300	14,900	97	C	4	MINNEAPOLIS-ST. PAUL
BAYFIELD	5,500	5,400	98	D	4	DULUTH-SUPERIOR
BROWN	66,100	65,600	99	B	4	GREEN BAY
BUFFALO	5,300	5,200	98	D	4	LA CROSSE-EAU CLAIRE
BURNETT	4,100	4,900	97	D	4	MINNEAPOLIS-ST. PAUL
CALUMET	10,900	10,600	98	D	4	GREEN BAY
CHIPPEWA	18,300	18,000	98	C	4	LA CROSSE-EAU CLAIRE
CLARK	11,600	11,200	97	D	4	WAUSAU-RHINELANDER
COLUMBIA	16,500	16,200	98	C	4	MADISON
CRAWFORD	6,100	6,000	98	D	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
DANE	131,200	128,300	98	B	4	MADISON
DODGE	26,000	25,500	98	C	4	MILWAUKEE
DOOR	10,300	10,200	99	D	4	GREEN BAY
DOUGLAS	16,500	16,300	99	B	4	DULUTH-SUPERIOR
DUNN	12,000	11,700	98	D	4	MINNEAPOLIS-ST. PAUL
EAU CLAIRE	30,000	29,500	98	C	4	LA CROSSE-EAU CLAIRE
FLORENCE	1,500	1,500	99	D	4	MARQUETTE
FOND DU LAC	31,000	30,500	98	C	4	GREEN BAY
FOREST	3,400	3,300	96	D	4	WAUSAU-RHINELANDER
GRANT	17,500	16,900	97	C	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
GREEN	11,900	11,600	98	D	4	MADISON
GREEN LAKE	7,100	6,900	98	D	4	GREEN BAY
IOWA	7,300	7,100	97	D	4	MADISON
IRON	2,700	2,700	98	D	4	DULUTH-SUPERIOR
JACKSON	6,400	6,200	97	D	4	LA CROSSE-EAU CLAIRE
JEFFERSON	23,600	23,300	99	C	4	MILWAUKEE
JUNEAU	8,400	8,100	96	D	4	LA CROSSE-EAU CLAIRE
KENOSHA	44,600	44,100	99	C	4	CHICAGO
KEWAUNEE	6,700	6,600	99	D	4	GREEN BAY
LA CROSSE	34,100	33,600	99	C	4	LA CROSSE-EAU CLAIRE
LAFAYETTE	6,100	6,000	98	D	4	MADISON
LANGLADE	7,400	7,200	98	D	4	WAUSAU-RHINELANDER
LINCOLN	10,000	9,900	99	B	4	WAUSAU-RHINELANDER
MANITOWOC	29,700	29,400	99	C	4	GREEN BAY
MARATHON	40,900	40,300	99	B	4	WAUSAU-RHINELANDER
MARINETTE	15,200	15,000	99	C	4	GREEN BAY
MARQUETTE	5,100	4,900	96	D	4	MADISON
MENOMINEE	800	800	94	D	4	GREEN BAY
MILWAUKEE	367,700	363,000	99	B	4	MILWAUKEE
MONROE	12,800	12,500	98	C	4	LA CROSSE-EAU CLAIRE
OCONTO	10,900	10,700	98	D	4	GREEN BAY
ONEIDA	13,100	12,800	97	B	4	WAUSAU-RHINELANDER
OUTAGAMIE	46,500	46,200	99	B	4	GREEN BAY
OZAUKEE	24,100	23,800	99	B	4	MILWAUKEE
PEPIN	2,700	2,600	97	D	4	MINNEAPOLIS-ST. PAUL
PIERCE	10,900	10,600	98	D	4	MINNEAPOLIS-ST. PAUL
POLK	12,700	12,500	98	D	4	MINNEAPOLIS-ST. PAUL
PORTAGE	20,100	19,700	98	C	4	WAUSAU-RHINELANDER
PRICE	6,100	5,900	96	D	4	WAUSAU-RHINELANDER
RACINE	61,500	60,900	99	B	4	MILWAUKEE
RICHLAND	6,400	6,200	97	D	4	MADISON
ROCK	51,300	50,600	99	C	4	ROCKFORD
RUSK	5,700	5,500	97	D	4	LA CROSSE-EAU CLAIRE
SAUK	16,900	16,500	97	C	4	MADISON
SAWYER	5,100	4,900	96	D	4	DULUTH-SUPERIOR
SHAWANO	13,400	13,200	99	C	4	GREEN BAY
SHEBOYGAN	36,700	36,300	99	C	4	MILWAUKEE
ST CROIX	15,600	15,400	99	A	4	MINNEAPOLIS-ST. PAUL
TAYLOR	6,600	6,400	97	D	4	WAUSAU-RHINELANDER
TREMPEALEAU	9,700	9,400	97	D	4	LA CROSSE-EAU CLAIRE
VERNON	9,700	9,500	97	D	4	LA CROSSE-EAU CLAIRE
VILAS	7,300	7,100	97	D	4	WAUSAU-RHINELANDER
WALWORTH	27,100	26,700	98	C	4	MILWAUKEE
WASHBURN	5,500	5,400	99	D	4	DULUTH-SUPERIOR
WASHINGTON	30,000	29,700	99	B	4	MILWAUKEE
WAUKESHA	98,100	97,100	99	B	4	MILWAUKEE
WAUPACA	16,000	15,800	99	C	4	GREEN BAY
WAUSHARA	7,800	7,600	98	D	4	GREEN BAY
WINNEBAGO	49,800	49,300	99	C	4	GREEN BAY
WOOD	27,600	27,200	99	C	4	WAUSAU-RHINELANDER
STATE TOTAL	1,755,100	1,728,100	98			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

WYOMING

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN REG	ADI MARKET ASSIGNMENT
ALBANY	11,400	10,900	95	D	8	DENVER
BIG HORN	4,500	4,300	96	D	8	BILLINGS-HARDIN
CAMPBELL	12,200	11,600	95	D	8	RAPID CITY
CARBON	8,000	7,600	95	D	8	DENVER
CONVERSE	5,600	5,400	96	D	8	CASPER-RIVERTON
CROOK	2,200	2,100	94	D	8	RAPID CITY
FREMONT	14,000	13,600	97	C	8	CASPER-RIVERTON
GOSHEN	4,700	4,600	97	D	8	CHEYENNE
HOT SPRINGS	2,200	2,100	95	D	8	CASPER-RIVERTON
JOHNSON	2,600	2,500	95	D	8	CASPER-RIVERTON
LARAMIE	28,600	28,100	98	C	8	CHEYENNE
LINCOLN	4,900	4,600	95	D	8	IDAHO FALLS-POCATELLO
NATRONA	30,300	29,600	98	C	8	CASPER-RIVERTON
NIOBRARA	1,200	1,200	96	D	8	DENVER
PARK	8,900	8,500	96	D	8	BILLINGS-HARDIN
PLATTE	5,400	5,100	95	D	8	DENVER
SHERIDAN	11,100	10,500	95	D	8	RAPID CITY
SUBLETTE	1,600	1,500	95	D	8	SALT LAKE CITY
SWEETWATER	18,000	17,300	96	C	8	SALT LAKE CITY
TETON	4,900	4,700	96	D	8	IDAHO FALLS-POCATELLO
UINTA	7,100	6,900	96	D	8	SALT LAKE CITY
WASHAKIE	3,700	3,600	97	D	8	CASPER-RIVERTON
WESTON	2,900	2,800	95	D	8	RAPID CITY
STATE TOTAL	195,900	189,000	96			
TOTAL U.S.	86,531,000	85,061,100	98			

TOTAL AND TV HOUSEHOLDS BY CENSUS REGION AND STATE

Census Region	State	Total Households	Television Households	TV %
1. NEW ENGLAND	CONNECTICUT	1,135,800	1,118,100	98
	MAINE	424,800	416,400	98
	MASSACHUSETTS	2,126,400	2,095,200	99
	NEW HAMPSHIRE	352,000	345,600	98
	RHODE ISLAND	353,500	349,200	99
	VERMONT	197,900	188,500	98
	***** REGION TOTAL *****	4,585,400	4,513,100	98
2. MIDDLE ATLANTIC	NEW JERSEY	2,696,200	2,666,200	99
	NEW YORK	6,572,600	6,450,400	98
	PENNSYLVANIA	4,417,400	4,340,600	98
	***** REGION TOTAL *****	13,686,200	13,457,200	98
3. SOUTH ATLANTIC	DELAWARE	217,400	216,000	99
	DISTRICT OF COLUMBIA	246,700	244,100	99
	FLORIDA	4,324,900	4,279,100	99
	GEORGIA	2,053,000	2,028,000	99
	MARYLAND	1,548,400	1,539,800	99
	NORTH CAROLINA	2,236,800	2,209,000	99
	SOUTH CAROLINA	1,163,400	1,146,800	99
	VIRGINIA	2,006,300	1,985,000	99
	WEST VIRGINIA	722,100	713,400	99
	***** REGION TOTAL *****	14,519,000	14,360,200	99
4. EAST NORTH CENTRAL	ILLINOIS	4,260,900	4,189,000	98
	INDIANA	1,972,100	1,937,000	98
	MICHIGAN	3,248,900	3,205,700	99
	OHIO	4,023,200	3,967,600	99
	WISCONSIN	1,755,100	1,728,100	98
	***** REGION TOTAL *****	15,260,200	15,027,400	98
5. EAST SOUTH CENTRAL	ALABAMA	1,447,500	1,431,400	99
	KENTUCKY	1,368,000	1,353,900	99
	MISSISSIPPI	891,900	878,700	99
	TENNESSEE	1,713,100	1,697,800	99
	***** REGION TOTAL *****	5,420,500	5,361,800	99
6. WEST NORTH CENTRAL	IOWA	1,117,300	1,104,900	99
	KANSAS	936,300	924,500	99
	MINNESOTA	1,522,500	1,503,200	99
	MISSOURI	1,862,300	1,834,700	99
	NEBRASKA	600,600	593,900	99
	NORTH DAKOTA	248,800	245,900	99
	SOUTH DAKOTA	262,300	258,900	99
	***** REGION TOTAL *****	6,550,100	6,465,900	99
7. WEST SOUTH CENTRAL	ARKANSAS	852,900	836,600	98
	LOUISIANA	1,602,300	1,579,900	99
	OKLAHOMA	1,278,800	1,264,000	99
	TEXAS	5,783,600	5,712,000	99
	***** REGION TOTAL *****	9,517,600	9,392,500	99
8. MOUNTAIN	ARIZONA	1,159,200	1,127,100	97
	COLORADO	1,745,600	1,720,500	98
	IDAHO	355,000	347,100	98
	MONTANA	314,300	304,000	97
	NEVADA	372,300	363,300	98
	NEW MEXICO	510,200	494,000	97
	UTAH	517,700	508,200	98
	WYOMING	195,900	189,000	96
	***** REGION TOTAL *****	4,670,200	4,553,200	97
9. PACIFIC	CALIFORNIA	9,589,500	9,297,500	97
	OREGON	1,043,000	1,001,900	96
	WASHINGTON	1,687,300	1,630,400	97
	***** REGION TOTAL *****	12,321,800	11,929,800	97
UNITED STATES	TOTAL	86,531,000	85,361,100	98

NOTATIONS

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TELEVISION SURVEY DATES 1984-1985

OCTOBER SURVEY
Sept. 26-Oct. 23, 1984 *(33 Mkts.)*

S	M	T	W	T	F	S
23	24	25	26	27	28	29
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27

NOVEMBER SURVEY
Oct. 31-Nov. 27, 1984 *(211 Mkts.)*

S	M	T	W	T	F	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

JANUARY SURVEY
Jan. 2-Jan 29, 1985 *(22 Mkts.)*

S	M	T	W	T	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

FEBRUARY SURVEY
Jan. 30-Feb. 26, 1985 *(211 Mkts.)*

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	1	2

MARCH SURVEY
Feb. 27-Mar. 26, 1985 *(5 Mkts.)*

S	M	T	W	T	F	S
24	25	26	27	28	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY SURVEY
May 1-May 28, 1985 *(211 Mkts.)*

S	M	T	W	T	F	S
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

JULY SURVEY
Jul. 10-Aug. 6, 1985 *(211 Mkts.)*

S	M	T	W	T	F	S
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

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12,400,000,000 characters stored on computer disk packs

14,700,000 quarter-hour television program titles on file

4,155,619 survey letters mailed to potential diarykeepers

2,862,889 dollars paid in premiums to households

1,630,147 television diaries mailed

88,464,200 television report pages

756,174 weekly/monthly television market reports

4,015 daily meter reports

3,700 television client tapes

1,590 television advance ratings calls made to clients

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The number of survey letters, premiums, diaries and meter households reflect the time, effort and control that went into delivering your viewing estimates.

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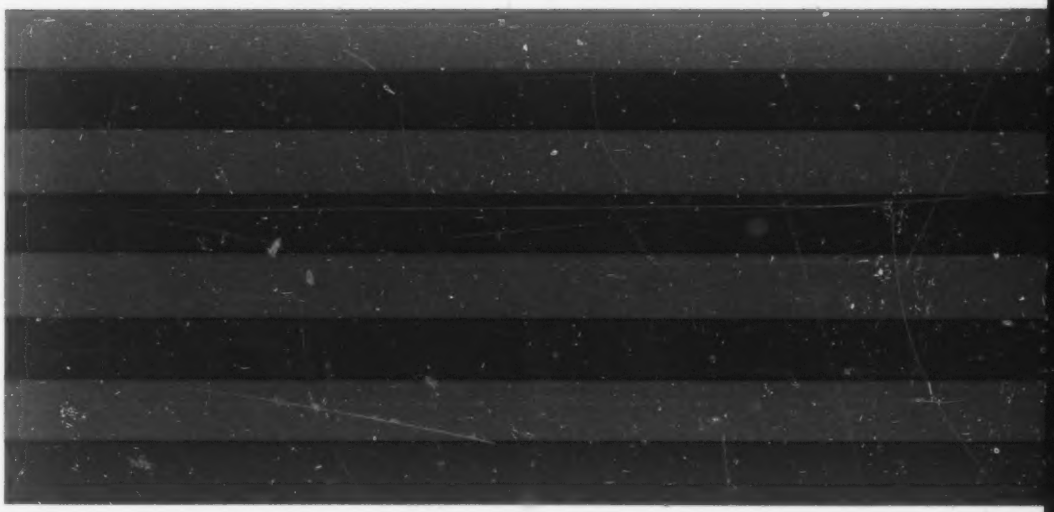

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